



NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

JANUARY '04

YTD

		JANUARY '04 YTD		JANUARY '04	
Segment:		TOTAL	Market Share	TOTAL	Market Share
4X4 - ATV		1982	6.2%	1982	6.2%
Make:	Range:	Volume:	%	Volume:	%
SUZUKI	GRAND VITARA	402	20.28%	402	20.3%
CHRYSLER	CHEROKEE	281	14.18%	281	14.2%
DAIHATSU	TERIOS	243	12.26%	243	12.3%
SUZUKI	JIMNY	238	12.01%	238	12.0%
KIA MOTORS	SORENTO	200	10.09%	200	10.1%
MITSUBISHI	PAJERO	169	8.53%	169	8.5%
LADA	NIVA	138	6.96%	138	7.0%
TOYOTA	LAND CRUISER	80	4.04%	80	4.0%
SUZUKI	VITARA	44	2.22%	44	2.2%
B.M.W.	X-SERIES	32	1.61%	32	1.6%
CHRYSLER	WRANGLER	27	1.36%	27	1.4%
CHRYSLER	GRAND CHEROKEE	23	1.16%	23	1.2%
VOLVO	XC90	18	0.91%	18	0.9%
KIA MOTORS	SPORTAGE	17	0.86%	17	0.9%
SSANGYONG	REXTON	14	0.71%	14	0.7%
PORSCHE	CAYENNE	14	0.71%	14	0.7%
MERCEDES	ML-SERIES	11	0.55%	11	0.6%
SUZUKI	SAMURAI	10	0.50%	10	0.5%
VOLKS WAGEN	TOUAREG	10	0.50%	10	0.5%
LAND ROVER	RANGE ROVER	4	0.20%	4	0.2%
NISSAN	PATROL	2	0.10%	2	0.1%
NISSAN	TERRANO	2	0.10%	2	0.1%
GM	TRAILBLAZER	1	0.05%	1	0.1%
LEXUS	RX300	1	0.05%	1	0.1%
SSANGYONG	KORANDO	1	0.05%	1	0.1%

		JANUARY '04 YTD		JANUARY '04	
Segment:		TOTAL	Market Share	TOTAL	Market Share
4X4 - SUV		1698	5.3%	1698	5.3%
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	RAV4	673	39.63%	673	39.6%
FORD	MAVERICK	313	18.43%	313	18.4%
HONDA	CR-V	210	12.37%	210	12.4%
HYUNDAI	SANTAFE	187	11.01%	187	11.0%
NISSAN	X-TRAIL	101	5.95%	101	5.9%
HONDA	HR-V	75	4.42%	75	4.4%
MITSUBISHI	OUTLANDER	56	3.30%	56	3.3%
MAZDA	TRIBUTE	40	2.36%	40	2.4%
LAND ROVER	FREELANDER	40	2.36%	40	2.4%
VOLVO	XC90	3	0.18%	3	0.2%

		JANUARY '04 YTD		JANUARY '04	
Segment:		TOTAL	Market Share	TOTAL	Market Share
A		1824	5.7%	1824	5.7%
Make:	Range:	Volume:	%	Volume:	%
FIAT	PANDA	495	27.14%	495	27.1%





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JANUARY '04

YTD

DAEWOO	MATIZ	382	20.94%	382	20.9%
HYUNDAI	ATOS	366	20.07%	366	20.1%
SUZUKI	WAGON R	158	8.66%	158	8.7%
FIAT	SEICENTO	124	6.80%	124	6.8%
SMART	SMART	121	6.63%	121	6.6%
SUZUKI	ALTO	56	3.07%	56	3.1%
OPEL	AGILA	38	2.08%	38	2.1%
DAIHATSU	CUORE	32	1.75%	32	1.8%
FORD	KA	30	1.64%	30	1.6%
SEAT	AROSA	10	0.55%	10	0.5%
SMART	SMART ROADSTER	8	0.44%	8	0.4%
RENAULT	TWINGO	2	0.11%	2	0.1%
VOLKS WAGEN	LUPO	2	0.11%	2	0.1%

		JANUARY '04 YTD		JANUARY '04	
Segment:		TOTAL	Market Share	TOTAL	Market Share
B		9876	30.9%	9876	30.9%
Make:	Range:	Volume:	%	Volume:	%
SEAT	IBIZA	1124	11.38%	1124	11.4%
HYUNDAI	GETZ	1065	10.78%	1065	10.8%
TOYOTA	YARIS	925	9.37%	925	9.4%
FIAT	PUNTO	849	8.60%	849	8.6%
OPEL	CORSA	715	7.24%	715	7.2%
VOLKS WAGEN	POLO	713	7.22%	713	7.2%
PEUGEOT	206	707	7.16%	707	7.2%
FORD	FIESTA	519	5.26%	519	5.3%
CITROEN	C3	473	4.79%	473	4.8%
SKODA	FABIA	445	4.51%	445	4.5%
CITROEN	C2	412	4.17%	412	4.2%
RENAULT	CLIO	391	3.96%	391	4.0%
NISSAN	MICRA	357	3.61%	357	3.6%
SUZUKI	IGNIS	335	3.39%	335	3.4%
LANCIA	YPSILON	265	2.68%	265	2.7%
DAEWOO	KALOS	194	1.96%	194	2.0%
HONDA	JAZZ	124	1.26%	124	1.3%
MINI	MINI	102	1.03%	102	1.0%
MAZDA	2-SERIES	70	0.71%	70	0.7%
CITROEN	SAXO	23	0.23%	23	0.2%
MG ROVER	25-SERIES	20	0.20%	20	0.2%
DAIHATSU	SIRION	14	0.14%	14	0.1%
MG ROVER	MG ZR	14	0.14%	14	0.1%
DAIHATSU	YRV	9	0.09%	9	0.1%
MG ROVER	STREETWISE	6	0.06%	6	0.1%
LANCIA	Y	3	0.03%	3	0.0%
RENAULT	THALIA	1	0.01%	1	0.0%
TOYOTA	STARLET	1	0.01%	1	0.0%

		JANUARY '04 YTD		JANUARY '04	
Segment:		TOTAL	Market Share	TOTAL	Market Share
C		8546	26.8%	8546	26.8%
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	COROLLA	1544	18.07%	1544	18.1%





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JANUARY '04

YTD

MAKE	MODEL	REGISTRATIONS	MARKET SHARE	REGISTRATIONS	MARKET SHARE
HYUNDAI	ACCENT	849	9.93%	849	9.9%
VOLKS WAGEN	GOLF	730	8.54%	730	8.5%
PEUGEOT	307	673	7.88%	673	7.9%
FORD	FOCUS	617	7.22%	617	7.2%
NISSAN	ALMERA	589	6.89%	589	6.9%
CITROEN	XSARA	570	6.67%	570	6.7%
RENAULT	MEGANE	493	5.77%	493	5.8%
OPEL	ASTRA	381	4.46%	381	4.5%
AUDI	A3	358	4.19%	358	4.2%
FIAT	STILO	301	3.52%	301	3.5%
SEAT	LEON	268	3.14%	268	3.1%
SEAT	CORDOBA	234	2.74%	234	2.7%
HONDA	CIVIC	220	2.57%	220	2.6%
KIA MOTORS	RIO	214	2.50%	214	2.5%
ALFA ROMEO	147	146	1.71%	146	1.7%
MAZDA	3-SERIES	98	1.15%	98	1.1%
FIAT	ALBEA	68	0.80%	68	0.8%
KIA MOTORS	SEPHIA	45	0.53%	45	0.5%
SUZUKI	LIANA	26	0.30%	26	0.3%
MITSUBISHI	COLT	23	0.27%	23	0.3%
VOLKS WAGEN	BORA	21	0.25%	21	0.2%
MG ROVER	45-SERIES	20	0.23%	20	0.2%
VOLKS WAGEN	NEW BEETLE	19	0.22%	19	0.2%
TOYOTA	PRIUS	14	0.16%	14	0.2%
LADA	AQUARIUS	6	0.07%	6	0.1%
MAZDA	323	5	0.06%	5	0.1%
LADA	111	4	0.05%	4	0.0%
LADA	112	3	0.04%	3	0.0%
NISSAN	PRIMERA	3	0.04%	3	0.0%
FIAT	BRAVA	1	0.01%	1	0.0%
FORD	ORION	1	0.01%	1	0.0%
DAEWOO	LANOS	1	0.01%	1	0.0%
LADA	LIBRA	1	0.01%	1	0.0%

		JANUARY '04 YTD		JANUARY '04	
Segment:		TOTAL	Market Share	TOTAL	Market Share
D		5194	16.3%	5194	16.3%
Make:	Range:	Volume:	%	Volume:	%
SKODA	OCTAVIA	711	13.69%	711	13.7%
TOYOTA	AVENSIS	633	12.19%	633	12.2%
OPEL	VECTRA	458	8.82%	458	8.8%
FORD	MONDEO	389	7.49%	389	7.5%
MAZDA	6-SERIES	317	6.10%	317	6.1%
B.M.W.	3-SERIES	259	4.99%	259	5.0%
AUDI	A4	247	4.76%	247	4.8%
NISSAN	PRIMERA	233	4.49%	233	4.5%
MERCEDES	C-SERIES	210	4.04%	210	4.0%
MITSUBISHI	CARISMA	197	3.79%	197	3.8%
VOLKS WAGEN	PASSAT	193	3.72%	193	3.7%
HYUNDAI	ELANTRA	165	3.18%	165	3.2%
ALFA ROMEO	156	142	2.73%	142	2.7%
SEAT	TOLEDO	129	2.48%	129	2.5%





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YTD

PEUGEOT	406	125	2.41%	125	2.4%
DAEWOO	NUBIRA	123	2.37%	123	2.4%
SUBARU	FORESTER	107	2.06%	107	2.1%
VOLVO	S40	82	1.58%	82	1.6%
RENAULT	LAGUNA	81	1.56%	81	1.6%
CITROEN	C5	71	1.37%	71	1.4%
SAAB	SAAB 9-3	67	1.29%	67	1.3%
SUBARU	IMPREZA	66	1.27%	66	1.3%
B.M.W.	3-SERIES Compact	64	1.23%	64	1.2%
MAZDA	3-SERIES	54	1.04%	54	1.0%
HONDA	ACCORD	32	0.62%	32	0.6%
LANCIA	LYBRA	13	0.25%	13	0.3%
MG ROVER	75-SERIES	13	0.25%	13	0.3%
VOLVO	V40	9	0.17%	9	0.2%
MG ROVER	MG ZT	1	0.02%	1	0.0%
LEXUS	LS 200	1	0.02%	1	0.0%
TOYOTA	CORONA	1	0.02%	1	0.0%
B.M.W.	M3	1	0.02%	1	0.0%

		JANUARY '04 YTD		JANUARY '04	
Segment:		TOTAL	Market Share	TOTAL	Market Share
E		481	1.5%	481	1.5%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	E-SERIES	236	49.06%	236	49.1%
B.M.W.	5-SERIES	82	17.05%	82	17.0%
VOLVO	S60	46	9.56%	46	9.6%
SKODA	SUPERB	43	8.94%	43	8.9%
DAEWOO	EVANDA	15	3.12%	15	3.1%
AUDI	A6	12	2.49%	12	2.5%
SUBARU	LEGACY	10	2.08%	10	2.1%
SAAB	SAAB 9-5	9	1.87%	9	1.9%
JAGUAR	X-TYPE	9	1.87%	9	1.9%
ALFA ROMEO	166	7	1.46%	7	1.5%
AUDI	ALLROAD	7	1.46%	7	1.5%
CHRYSLER	SEBRING	2	0.42%	2	0.4%
VOLVO	XC70	2	0.42%	2	0.4%
AUDI	S6	1	0.21%	1	0.2%

		JANUARY '04 YTD		JANUARY '04	
Segment:		TOTAL	Market Share	TOTAL	Market Share
F		40	0.1%	40	0.1%
Make:	Range:	Volume:	%	Volume:	%
VOLVO	S80	10	25.00%	10	25.0%
B.M.W.	7-SERIES	6	15.00%	6	15.0%
MERCEDES	S-SERIES	6	15.00%	6	15.0%
JAGUAR	S-TYPE	6	15.00%	6	15.0%
LANCIA	THESIS	5	12.50%	5	12.5%
PEUGEOT	607	3	7.50%	3	7.5%
AUDI	A8	2	5.00%	2	5.0%
VOLKS WAGEN	PHAETON	1	2.50%	1	2.5%
MERCEDES	240	1	2.50%	1	2.5%





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JANUARY '04

YTD

		JANUARY '04 YTD		JANUARY '04	
Segment:		TOTAL	Market Share	TOTAL	Market Share
G		4	0.0%	4	0.0%
Make:	Range:	Volume:	%	Volume:	%
JAGUAR	XJ-TYPE	3	75.00%	3	75.0%
MERCEDES	S-SERIES	1	25.00%	1	25.0%

		JANUARY '04 YTD		JANUARY '04	
Segment:		TOTAL	Market Share	TOTAL	Market Share
MPV		1431	4.5%	1431	4.5%
Make:	Range:	Volume:	%	Volume:	%
HYUNDAI	MATRIX	399	27.88%	399	27.9%
RENAULT	SCENIC	381	26.62%	381	26.6%
FORD	FUSION	195	13.63%	195	13.6%
MERCEDES	A-SERIES	98	6.85%	98	6.8%
OPEL	MERIVA	59	4.12%	59	4.1%
CITROEN	PICASSO	55	3.84%	55	3.8%
OPEL	ZAFIRA	51	3.56%	51	3.6%
FIAT	IDEA	43	3.00%	43	3.0%
TOYOTA	COROLLA VERSO	34	2.38%	34	2.4%
VOLKS WAGEN	TOURAN	28	1.96%	28	2.0%
CHRYSLER	PT CRUISER	23	1.61%	23	1.6%
DAEWOO	TACUMA	15	1.05%	15	1.0%
MITSUBISHI	SPACE STAR	11	0.77%	11	0.8%
MITSUBISHI	SPACE WAGON	8	0.56%	8	0.6%
HONDA	STREAM	8	0.56%	8	0.6%
TOYOTA	YARIS VERSO	5	0.35%	5	0.3%
PEUGEOT	807	4	0.28%	4	0.3%
SEAT	ALHAMBRA	4	0.28%	4	0.3%
RENAULT	ESPACE	3	0.21%	3	0.2%
AUDI	A2	2	0.14%	2	0.1%
FIAT	MULTIPLA	1	0.07%	1	0.1%
LANCIA	PHEDRA	1	0.07%	1	0.1%
CHRYSLER	VOYAGER	1	0.07%	1	0.1%
VOLKS WAGEN	SHARAN	1	0.07%	1	0.1%
HYUNDAI	M1	1	0.07%	1	0.1%

		JANUARY '04 YTD		JANUARY '04	
Segment:		TOTAL	Market Share	TOTAL	Market Share
Sp Cabrio		152	0.5%	152	0.5%
Make:	Range:	Volume:	%	Volume:	%
PEUGEOT	206	47	30.92%	47	30.9%
CITROEN	C3 PLURIEL	27	17.76%	27	17.8%
OPEL	ASTRA	20	13.16%	20	13.2%
VOLKS WAGEN	NEW BEETLE	12	7.89%	12	7.9%
FORD	STREET KA	11	7.24%	11	7.2%
MERCEDES	SL-SERIES	10	6.58%	10	6.6%
SAAB	SAAB 9-3	7	4.61%	7	4.6%
B.M.W.	3-SERIES	6	3.95%	6	3.9%
AUDI	A4	6	3.95%	6	3.9%





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JANUARY '04

YTD

CHRYSLER	SEBRING	5	3.29%	5	3.3%
JAGUAR	XKR-TYPE	1	0.66%	1	0.7%
JANUARY '04 YTD JANUARY '04					
Segment:		TOTAL	Market Share	TOTAL	Market Share
Sp Coupe		457	1.4%	457	1.4%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	CLK-SERIES	186	40.70%	186	40.7%
HYUNDAI	COUPE	111	24.29%	111	24.3%
MAZDA	RX8	68	14.88%	68	14.9%
MERCEDES	C-SERIES Coupe	38	8.32%	38	8.3%
OPEL	ASTRA	21	4.60%	21	4.6%
TOYOTA	CELICA	17	3.72%	17	3.7%
PORSCHE	996	8	1.75%	8	1.8%
OPEL	TIGRA	3	0.66%	3	0.7%
B.M.W.	6-SERIES	3	0.66%	3	0.7%
MASERATI	COUPE GT	1	0.22%	1	0.2%
JAGUAR	XKR-TYPE	1	0.22%	1	0.2%
JANUARY '04 YTD JANUARY '04					
Segment:		TOTAL	Market Share	TOTAL	Market Share
Sp Roadster		125	0.4%	125	0.4%
Make:	Range:	Volume:	%	Volume:	%
MAZDA	MX-5	20	16.00%	20	16.0%
AUDI	TT	18	14.40%	18	14.4%
MG ROVER	MG TF	15	12.00%	15	12.0%
NISSAN	350Z	11	8.80%	11	8.8%
B.M.W.	Z-SERIES	11	8.80%	11	8.8%
ALFA ROMEO	GTV	10	8.00%	10	8.0%
MERCEDES	SLK-SERIES	9	7.20%	9	7.2%
TOYOTA	MR2	8	6.40%	8	6.4%
HONDA	S2000	4	3.20%	4	3.2%
FIAT	BARCETTA	4	3.20%	4	3.2%
MERCEDES	CROSSFIRE	3	2.40%	3	2.4%
SMART	SMART ROADSTER	3	2.40%	3	2.4%
ALFA ROMEO	SPIDER	2	1.60%	2	1.6%
FERRARI	360	2	1.60%	2	1.6%
PORSCHE	BOXSTER	2	1.60%	2	1.6%
B.M.W.	Z3	1	0.80%	1	0.8%
FERRARI	F 133	1	0.80%	1	0.8%
PORSCHE	986	1	0.80%	1	0.8%
JANUARY '04 YTD JANUARY '04					
Segment:		TOTAL	Market Share	TOTAL	Market Share
VAN		45	0.1%	45	0.1%
Make:	Range:	Volume:	%	Volume:	%
CITROEN	JUMPER	27	60.00%	27	60.0%
FIAT	SCUDO	14	31.11%	14	31.1%
RENAULT	TRAFIC	2	4.44%	2	4.4%
MERCEDES	VANEO	2	4.44%	2	4.4%





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JANUARY '04

YTD

		JANUARY '04		YTD	JANUARY '04	
Segment:		TOTAL	Market Share		TOTAL	Market Share
VANETTE		84	0.3%		84	0.3%
Make:	Range:	Volume:	%		Volume:	%
CITROEN	BERLINGO	32	38.10%		32	38.1%
RENAULT	KANGOO	15	17.86%		15	17.9%
PEUGEOT	PARTNER	12	14.29%		12	14.3%
FIAT	DOBLO	10	11.90%		10	11.9%
FORD	TOURNEO	4	4.76%		4	4.8%
FORD	TRANSIT CONNECT	4	4.76%		4	4.8%
OPEL	COMBO	3	3.57%		3	3.6%
VOLKS WAGEN	CADDY	2	2.38%		2	2.4%
SEAT	INCA	2	2.38%		2	2.4%

