



## NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

SEPTEMBER '03

YTD

		SEPTEMBER '03 YTD		SEPTEMBER '03	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>4X4 - ATV</b>		<b>11295</b>	<b>5.6%</b>	<b>863</b>	<b>5.6%</b>
Make:	Range:	Volume:	%	Volume:	%
SUZUKI	GRAND VITARA	2294	20.31%	165	19.1%
SUZUKI	JIMNY	2266	20.06%	146	16.9%
DAIHATSU	TERIOS	1200	10.62%	122	14.1%
CHRYSLER	CHEROKEE	1038	9.19%	78	9.0%
MITSUBISHI	PAJERO	804	7.12%	51	5.9%
KIA MOTORS	SPORTAGE	752	6.66%	38	4.4%
LADA	NIVA	662	5.86%	60	7.0%
SUZUKI	VITARA	654	5.79%	47	5.4%
KIA MOTORS	SORENTO	580	5.14%	90	10.4%
TOYOTA	LAND CRUISER	155	1.37%	11	1.3%
NISSAN	TERRANO	135	1.20%	2	0.2%
CHRYSLER	GRAND CHEROKEE	114	1.01%	9	1.0%
CHRYSLER	WRANGLER	96	0.85%	5	0.6%
B.M.W.	X-SERIES	86	0.76%	7	0.8%
SUZUKI	SAMURAI	81	0.72%	2	0.2%
MERCEDES	ML-SERIES	69	0.61%	6	0.7%
PORSCHE	CAYENNE	56	0.50%	8	0.9%
GM	TRAILBLAZER	55	0.49%	2	0.2%
VOLKS WAGEN	TOUAREG	50	0.44%	4	0.5%
VOLVO	XC90	47	0.42%	3	0.3%
LAND ROVER	RANGE ROVER	25	0.22%	1	0.1%
DAEWOO	REXTON	23	0.20%	5	0.6%
LEXUS	RX300	20	0.18%		
OPEL	FRONTERA	8	0.07%		
LEXUS	RX 300	5	0.04%		
GM	TAHOE	4	0.04%		
DAEWOO	KORANDO	4	0.04%		
MERCEDES	G-SERIES	3	0.03%		
NISSAN	PATROL	3	0.03%		
DAEWOO	MUSSO	2	0.02%		
MERCEDES	V-SERIES	1	0.01%		
MITSUBISHI	MONTERO	1	0.01%		
HONDA	LEGEND	1	0.01%	1	0.1%
GM	GMX 320	1	0.01%		

  

		SEPTEMBER '03 YTD		SEPTEMBER '03	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>4X4 - SUV</b>		<b>6898</b>	<b>3.4%</b>	<b>394</b>	<b>2.6%</b>
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	RAV4	1985	28.78%	39	9.9%
FORD	MAVERICK	1301	18.86%	74	18.8%
HONDA	CR-V	1135	16.45%	72	18.3%
NISSAN	X-TRAIL	802	11.63%	104	26.4%
HONDA	HR-V	598	8.67%	20	5.1%
HYUNDAI	SANTAFE	385	5.58%	23	5.8%
MAZDA	TRIBUTE	367	5.32%	15	3.8%





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SEPTEMBER '03 YTD

LAND ROVER	FREELANDER	181	2.62%	24	6.1%
MITSUBISHI	OUTLANDER	143	2.07%	22	5.6%
GM	TAHOE	1	0.01%	1	0.3%

		SEPTEMBER '03 YTD		SEPTEMBER '03	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>A</b>		<b>10246</b>	<b>5.1%</b>	<b>894</b>	<b>5.8%</b>
Make:	Range:	Volume:	%	Volume:	%

DAEWOO	MATIZ	2361	23.04%	185	20.7%
FIAT	SEICENTO	2051	20.02%	102	11.4%
HYUNDAI	ATOS	1721	16.80%	154	17.2%
SUZUKI	WAGON R	1122	10.95%	74	8.3%
SMART	SMART	1037	10.12%	80	8.9%
OPEL	AGILA	583	5.69%	43	4.8%
SUZUKI	ALTO	417	4.07%	32	3.6%
FORD	KA	211	2.06%	24	2.7%
RENAULT	TWINGO	210	2.05%		
FIAT	PANDA	147	1.43%	109	12.2%
DAIHATSU	CUORE	134	1.31%	13	1.5%
SEAT	AROSA	91	0.89%	6	0.7%
SMART	SMART ROADSTER	76	0.74%	16	1.8%
CITROEN	C2	55	0.54%	54	6.0%
VOLKS WAGEN	LUPO	28	0.27%	2	0.2%
FIAT	CINQUECENTO	2	0.02%		

		SEPTEMBER '03 YTD		SEPTEMBER '03	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>B</b>		<b>67208</b>	<b>33.4%</b>	<b>5092</b>	<b>33.1%</b>
Make:	Range:	Volume:	%	Volume:	%

FIAT	PUNTO	6407	9.53%	483	9.5%
OPEL	CORSA	5809	8.64%	420	8.2%
SEAT	IBIZA	5776	8.59%	457	9.0%
VOLKS WAGEN	POLO	5733	8.53%	445	8.7%
HYUNDAI	GETZ	5701	8.48%	419	8.2%
PEUGEOT	206	5074	7.55%	457	9.0%
CITROEN	C3	4962	7.38%	343	6.7%
TOYOTA	YARIS	4954	7.37%	308	6.0%
FORD	FIESTA	4065	6.05%	320	6.3%
RENAULT	CLIO	3722	5.54%	265	5.2%
NISSAN	MICRA	2738	4.07%	337	6.6%
CITROEN	SAXO	2572	3.83%	65	1.3%
SKODA	FABIA	2484	3.70%	174	3.4%
DAEWOO	KALOS	2214	3.29%	234	4.6%
SUZUKI	IGNIS	1463	2.18%	124	2.4%
PEUGEOT	106	1264	1.88%	39	0.8%
HONDA	JAZZ	746	1.11%	26	0.5%
MINI	MINI	395	0.59%	36	0.7%
LANCIA	Y	366	0.54%	50	1.0%
MAZDA	2-SERIES	148	0.22%	13	0.3%
MAZDA	MAZDA 2	145	0.22%	22	0.4%
DAIHATSU	SIRION	106	0.16%	14	0.3%
RENAULT	THALIA	93	0.14%	1	0.0%





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SEPTEMBER '03 YTD

MG ROVER	MG ZR	84	0.12%	12	0.2%
DAIHATSU	YRV	68	0.10%	13	0.3%
MG ROVER	25-SERIES	43	0.06%	2	0.0%
SUZUKI	SWIFT	31	0.05%		
MAZDA	DEMIO	21	0.03%		
TOYOTA	STARLET	13	0.02%	2	0.0%
CITROEN	C2	11	0.02%	11	0.2%

		SEPTEMBER '03 YTD		SEPTEMBER '03	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>C</b>		<b>57253</b>	<b>28.5%</b>	<b>4402</b>	<b>28.6%</b>
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	COROLLA	7739	13.52%	423	9.6%
HYUNDAI	ACCENT	6284	10.98%	516	11.7%
PEUGEOT	307	5347	9.34%	441	10.0%
FORD	FOCUS	5309	9.27%	392	8.9%
OPEL	ASTRA	4914	8.58%	316	7.2%
VOLKS WAGEN	GOLF	4340	7.58%	319	7.2%
NISSAN	ALMERA	4011	7.01%	430	9.8%
RENAULT	MEGANE	3061	5.35%	274	6.2%
CITROEN	XSARA	2406	4.20%	188	4.3%
SEAT	CORDOBA	2288	4.00%	145	3.3%
FIAT	STILO	1945	3.40%	90	2.0%
SEAT	LEON	1658	2.90%	102	2.3%
KIA MOTORS	RIO	1523	2.66%	126	2.9%
HONDA	CIVIC	1496	2.61%	61	1.4%
AUDI	A3	1414	2.47%	241	5.5%
ALFA ROMEO	147	1248	2.18%	89	2.0%
FIAT	ALBEA	533	0.93%	56	1.3%
VOLKS WAGEN	BORA	436	0.76%	54	1.2%
SUZUKI	LIANA	254	0.44%	19	0.4%
KIA MOTORS	SEPHIA	251	0.44%	27	0.6%
VOLKS WAGEN	NEW BEETLE	241	0.42%	36	0.8%
MITSUBISHI	COLT	139	0.24%	14	0.3%
MAZDA	323	124	0.22%	10	0.2%
MG ROVER	45-SERIES	104	0.18%	16	0.4%
DAEWOO	LANOS	77	0.13%	4	0.1%
LADA	AQUARIUS	33	0.06%	5	0.1%
LADA	111	29	0.05%	1	0.0%
LADA	112	25	0.04%	5	0.1%
LADA	LIBRA	10	0.02%	1	0.0%
TOYOTA	PRIUS	4	0.01%		
HYUNDAI	EXCEL	2	0.00%		
SKODA	FELICIA	1	0.00%		
PEUGEOT	306	1	0.00%		
FIAT	TIPO	1	0.00%		
LADA	110	1	0.00%	1	0.0%
ALFA ROMEO	146	1	0.00%		
FIAT	BRAVO	1	0.00%		
MITSUBISHI	Lancer	1	0.00%		
FIAT	BRAVA	1	0.00%		





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SEPTEMBER '03 YTD

		SEPTEMBER '03 YTD		SEPTEMBER '03	
Segment:		TOTAL	Market Share	TOTAL	Market Share
D		31488	15.7%	2336	15.2%
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	AVENSIS	3359	10.67%	107	4.6%
SKODA	OCTAVIA	3299	10.48%	311	13.3%
OPEL	VECTRA	2770	8.80%	225	9.6%
FORD	MONDEO	2179	6.92%	75	3.2%
B.M.W.	3-SERIES	1950	6.19%	144	6.2%
AUDI	A4	1942	6.17%	192	8.2%
VOLKS WAGEN	PASSAT	1705	5.41%	118	5.1%
ALFA ROMEO	156	1475	4.68%	217	9.3%
MERCEDES	C-SERIES	1423	4.52%	93	4.0%
NISSAN	PRIMERA	1385	4.40%	176	7.5%
MITSUBISHI	CARISMA	1377	4.37%	93	4.0%
MAZDA	6-SERIES	1325	4.21%	120	5.1%
RENAULT	LAGUNA	982	3.12%	62	2.7%
SEAT	TOLEDO	938	2.98%	56	2.4%
HYUNDAI	ELANTRA	897	2.85%	18	0.8%
VOLVO	S40	737	2.34%	32	1.4%
CITROEN	C5	697	2.21%	47	2.0%
SUBARU	FORESTER	607	1.93%	44	1.9%
PEUGEOT	406	575	1.83%	56	2.4%
B.M.W.	3-SERIES Compact	477	1.51%	31	1.3%
SAAB	SAAB 9-3	428	1.36%	36	1.5%
SUBARU	IMPREZA	377	1.20%	19	0.8%
LANCIA	LYBRA	157	0.50%	11	0.5%
DAEWOO	NUBIRA	154	0.49%	25	1.1%
HONDA	ACCORD	68	0.22%	3	0.1%
MG ROVER	75-SERIES	65	0.21%	13	0.6%
VOLVO	V40	44	0.14%	2	0.1%
FIAT	MAREA	33	0.10%	1	0.0%
LEXUS	LS 200	16	0.05%		
HONDA	STREAM	16	0.05%		
MG ROVER	MG ZT	14	0.04%	2	0.1%
MAZDA	626	9	0.03%	7	0.3%
TOYOTA	CARINA E	2	0.01%		
LEXUS	LS200	1	0.00%		
AUDI	RS4	1	0.00%		
CITROEN	XANTIA	1	0.00%		
MG ROVER	400-SERIES	1	0.00%		
B.M.W.	M3	1	0.00%		
FIAT	CIA2	1	0.00%		

  

		SEPTEMBER '03 YTD		SEPTEMBER '03	
Segment:		TOTAL	Market Share	TOTAL	Market Share
E		2974	1.5%	251	1.6%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	E-SERIES	1938	65.16%	122	48.6%
SKODA	SUPERB	304	10.22%	27	10.8%
VOLVO	S60	170	5.72%	20	8.0%





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SEPTEMBER '03 YTD

AUDI	A6	147	4.94%	10	4.0%
B.M.W.	5-SERIES	111	3.73%	36	14.3%
SAAB	SAAB 9-5	99	3.33%	4	1.6%
JAGUAR	X-TYPE	42	1.41%	4	1.6%
ALFA ROMEO	166	34	1.14%	15	6.0%
AUDI	ALLROAD	26	0.87%	1	0.4%
DAEWOO	EVANDA	21	0.71%	2	0.8%
CHRYSLER	SEBRING	18	0.61%	1	0.4%
NISSAN	MAXIMA	17	0.57%	4	1.6%
VOLVO	V70	13	0.44%	3	1.2%
SUBARU	LEGACY	8	0.27%		
DAEWOO	EVANTA	7	0.24%		
VOLVO	XC70	7	0.24%	1	0.4%
VOLVO	C70	5	0.17%		
AUDI	RS6	5	0.17%		
CHRYSLER	CHRYSLER SEBRIN	1	0.03%	1	0.4%
OPEL	OMEGA	1	0.03%		

		SEPTEMBER '03 YTD		SEPTEMBER '03	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>F</b>		311	0.2%	43	0.3%
Make:	Range:	Volume:	%	Volume:	%
LANCIA	THESIS	70	22.51%	5	11.6%
VOLVO	S80	59	18.97%	7	16.3%
MERCEDES	S-SERIES	48	15.43%	1	2.3%
JAGUAR	S-TYPE	40	12.86%	5	11.6%
PEUGEOT	607	39	12.54%	12	27.9%
B.M.W.	7-SERIES	20	6.43%	7	16.3%
RENAULT	VEL SATIS	14	4.50%	6	14.0%
AUDI	A8	12	3.86%		
VOLKS WAGEN	PHAETON	3	0.96%		
LEXUS	GS300	3	0.96%		
FORD	SCORPIO	1	0.32%		
CHRYSLER	300M	1	0.32%		
CHRYSLER	300 M	1	0.32%		

		SEPTEMBER '03 YTD		SEPTEMBER '03	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>G</b>		23	0.0%	3	0.0%
Make:	Range:	Volume:	%	Volume:	%
JAGUAR	XJ-TYPE	12	52.17%	2	66.7%
MERCEDES	S-SERIES	9	39.13%	1	33.3%
RENAULT	AVANTIME	1	4.35%		
GM	CADILLAC SEVILL	1	4.35%		

		SEPTEMBER '03 YTD		SEPTEMBER '03	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>MPV</b>		6465	3.2%	513	3.3%
Make:	Range:	Volume:	%	Volume:	%
HYUNDAI	MATRIX	1316	20.36%	121	23.6%
FORD	FUSION	933	14.43%	87	17.0%





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SEPTEMBER '03 YTD

OPEL	ZAFIRA	695	10.75%	43	8.4%
RENAULT	SCENIC	680	10.52%	14	2.7%
MERCEDES	A-SERIES	607	9.39%	51	9.9%
CITROEN	PICASSO	569	8.80%	50	9.7%
TOYOTA	COROLLA VERSO	466	7.21%	22	4.3%
OPEL	MERIVA	396	6.13%	42	8.2%
CHRYSLER	PT CRUISER	177	2.74%	8	1.6%
VOLKS WAGEN	TOURAN	150	2.32%	38	7.4%
AUDI	A2	89	1.38%	10	1.9%
FIAT	MULTIPLA	71	1.10%	3	0.6%
DAEWOO	TACUMA	66	1.02%	3	0.6%
MITSUBISHI	SPACE STAR	60	0.93%		
SEAT	ALHAMBRA	43	0.67%	2	0.4%
VOLKS WAGEN	SHARAN	28	0.43%	3	0.6%
MITSUBISHI	SPACE WAGON	28	0.43%	3	0.6%
NISSAN	ALMERA TINO	26	0.40%	6	1.2%
PEUGEOT	807	17	0.26%	1	0.2%
LANCIA	PHEDRA	14	0.22%	3	0.6%
CITROEN	C8	11	0.17%	1	0.2%
TOYOTA	YARIS VERSO	10	0.15%	1	0.2%
RENAULT	ESPACE	7	0.11%		
CHRYSLER	VOYAGER	3	0.05%		
MAZDA	MPV	2	0.03%		
MAZDA	PREMACY	1	0.02%	1	0.2%

		SEPTEMBER '03 YTD		SEPTEMBER '03	
Segment:		TOTAL	Market Share	TOTAL	Market Share
Sp Cabrio		1870	0.9%	123	0.8%
Make:	Range:	Volume:	%	Volume:	%
PEUGEOT	206	850	45.45%	46	37.4%
CITROEN	C3 PLURIEL	320	17.11%	36	29.3%
OPEL	ASTRA	283	15.13%	9	7.3%
AUDI	A4	93	4.97%	5	4.1%
B.M.W.	3-SERIES	65	3.48%	3	2.4%
FORD	STREET KA	60	3.21%	4	3.3%
VOLKS WAGEN	NEW BEETLE	54	2.89%	7	5.7%
RENAULT	MEGANE	48	2.57%	7	5.7%
MERCEDES	SL-SERIES	38	2.03%	5	4.1%
CHRYSLER	SEBRING	34	1.82%		
SAAB	SAAB 9-3	20	1.07%		
MASERATI	SPIDER	2	0.11%		
GM	CORVETTE	1	0.05%	1	0.8%
PEUGEOT	306	1	0.05%		
JAGUAR	XK8	1	0.05%		

		SEPTEMBER '03 YTD		SEPTEMBER '03	
Segment:		TOTAL	Market Share	TOTAL	Market Share
Sp Coupe		2404	1.2%	215	1.4%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	CLK-SERIES	900	37.44%	98	45.6%
HYUNDAI	COUPE	765	31.82%	75	34.9%
MERCEDES	C-SERIES Coupe	409	17.01%	22	10.2%





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SEPTEMBER '03 YTD

OPEL	ASTRA	161	6.70%	8	3.7%
TOYOTA	CELICA	93	3.87%	9	4.2%
RENAULT	MEGANE	28	1.16%		
PORSCHE	996	19	0.79%	1	0.5%
MERCEDES	CL-SERIES	7	0.29%		
MASERATI	COUPE	6	0.25%	1	0.5%
OPEL	TIGRA	5	0.21%	1	0.5%
GM	CORVETTE	3	0.12%		
MASERATI	COUPE GT	2	0.08%		
MASERATI	SPIDER	2	0.08%		
JAGUAR	XKR-TYPE	1	0.04%		
FERRARI	F 133	1	0.04%		
JAGUAR	XK8	1	0.04%		
ALFA ROMEO	GTV	1	0.04%		

		SEPTEMBER '03 YTD		SEPTEMBER '03	
Segment:		TOTAL	Market Share	TOTAL	Market Share
Sp Roadster		927	0.5%	101	0.7%
Make:	Range:	Volume:	%	Volume:	%

AUDI	TT	221	23.84%	37	36.6%
MAZDA	MX-5	218	23.52%	16	15.8%
MG ROVER	MGF	94	10.14%		
MERCEDES	SLK-SERIES	88	9.49%	4	4.0%
TOYOTA	MR2	62	6.69%	3	3.0%
HONDA	S2000	34	3.67%		
B.M.W.	Z3	34	3.67%	18	17.8%
B.M.W.	Z-SERIES	34	3.67%	4	4.0%
PORSCHE	BOXSTER	31	3.34%	1	1.0%
MG ROVER	MG TF	24	2.59%	13	12.9%
MG ROVER	MG	21	2.27%		
ALFA ROMEO	GTV	16	1.73%	1	1.0%
ALFA ROMEO	SPIDER	15	1.62%		
FIAT	BARCETTA	15	1.62%	3	3.0%
LOTUS	ELISE	11	1.19%	1	1.0%
FERRARI	360	8	0.86%		
B.M.W.	Z8	1	0.11%		

		SEPTEMBER '03 YTD		SEPTEMBER '03	
Segment:		TOTAL	Market Share	TOTAL	Market Share
SUV		2	0.0%	2	0.0%
Make:	Range:	Volume:	%	Volume:	%

NISSAN	X-TRAIL	1	50.00%	1	50.0%
TOYOTA	RAV4	1	50.00%	1	50.0%

		SEPTEMBER '03 YTD		SEPTEMBER '03	
Segment:		TOTAL	Market Share	TOTAL	Market Share
VAN		545	0.3%	76	0.5%
Make:	Range:	Volume:	%	Volume:	%

FIAT	SCUDO	263	48.26%	10	13.2%
CITROEN	JUMPER	134	24.59%	60	78.9%
CITROEN	JUMPY	69	12.66%		





## NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

SEPTEMBER '03 YTD

MERCEDES	VANEO	42	7.71%	3	3.9%
MERCEDES	113	17	3.12%	2	2.6%
FORD	TRANSIT	9	1.65%		
FIAT	DUCATO	6	1.10%		
RENAULT	TRAFIC	4	0.73%	1	1.3%
VOLKS WAGEN	CARAVELLE	1	0.18%		

		SEPTEMBER '03 YTD		SEPTEMBER '03	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>VANETTE</b>		<b>1026</b>	<b>0.5%</b>	<b>62</b>	<b>0.4%</b>
Make:	Range:	Volume:	%	Volume:	%
CITROEN	BERLINGO	332	32.36%	20	32.3%
RENAULT	KANGOO	262	25.54%	4	6.5%
FIAT	DOBLO	195	19.01%	12	19.4%
PEUGEOT	PARTNER	95	9.26%	11	17.7%
OPEL	COMBO	64	6.24%	4	6.5%
SEAT	INCA	38	3.70%	6	9.7%
VOLKS WAGEN	CADDY	24	2.34%	1	1.6%
FORD	TRANSIT CONNECT	15	1.46%	3	4.8%
FORD	TOURNEO	1	0.10%	1	1.6%

