



NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

AUGUST '03

YTD

		AUGUST '03		YTD	AUGUST '03	
Segment:		TOTAL	Market Share		TOTAL	Market Share
4X4 - ATV		10432	5.6%		932	5.0%
Make:	Range:	Volume:	%		Volume:	%
SUZUKI	GRAND VITARA	2129	20.41%		200	21.5%
SUZUKI	JIMNY	2120	20.32%		186	20.0%
DAIHATSU	TERIOS	1078	10.33%		125	13.4%
CHRYSLER	CHEROKEE	960	9.20%		81	8.7%
MITSUBISHI	PAJERO	753	7.22%		59	6.3%
KIA MOTORS	SPORTAGE	714	6.84%		38	4.1%
SUZUKI	VITARA	607	5.82%		26	2.8%
LADA	NIVA	602	5.77%		57	6.1%
KIA MOTORS	SORENTO	490	4.70%		45	4.8%
TOYOTA	LAND CRUISER	144	1.38%		35	3.8%
NISSAN	TERRANO	133	1.27%		1	0.1%
CHRYSLER	GRAND CHEROKEE	105	1.01%		14	1.5%
CHRYSLER	WRANGLER	91	0.87%		11	1.2%
B.M.W.	X-SERIES	79	0.76%		7	0.8%
SUZUKI	SAMURAI	79	0.76%		4	0.4%
MERCEDES	ML-SERIES	63	0.60%		6	0.6%
GM	TRAILBLAZER	53	0.51%		3	0.3%
PORSCHE	CAYENNE	48	0.46%		11	1.2%
VOLKS WAGEN	TOUAREG	46	0.44%		5	0.5%
VOLVO	XC90	44	0.42%		3	0.3%
LAND ROVER	RANGE ROVER	24	0.23%		1	0.1%
LEXUS	RX300	20	0.19%		10	1.1%
DAEWOO	REXTON	18	0.17%		2	0.2%
OPEL	FRONTERA	8	0.08%		1	0.1%
LEXUS	RX 300	5	0.05%			
GM	TAHOE	4	0.04%			
DAEWOO	KORANDO	4	0.04%			
NISSAN	PATROL	3	0.03%			
MERCEDES	G-SERIES	3	0.03%		1	0.1%
DAEWOO	MUSSO	2	0.02%			
MERCEDES	V-SERIES	1	0.01%			
GM	GMX 320	1	0.01%			
MITSUBISHI	MONTERO	1	0.01%			

		AUGUST '03		YTD	AUGUST '03	
Segment:		TOTAL	Market Share		TOTAL	Market Share
4X4 - SUV		6504	3.5%		552	3.0%
Make:	Range:	Volume:	%		Volume:	%
TOYOTA	RAV4	1946	29.92%		136	24.6%
FORD	MAVERICK	1227	18.87%		83	15.0%
HONDA	CR-V	1063	16.34%		90	16.3%
NISSAN	X-TRAIL	698	10.73%		74	13.4%
HONDA	HR-V	578	8.89%		58	10.5%
HYUNDAI	SANTAFE	362	5.57%		37	6.7%
MAZDA	TRIBUTE	352	5.41%		23	4.2%
LAND ROVER	FREELANDER	157	2.41%		15	2.7%





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AUGUST '03

YTD

MITSUBISHI OUTLANDER		121	1.86%	36	6.5%
		AUGUST '03 YTD		AUGUST '03	
Segment:		TOTAL	Market Share	TOTAL	Market Share
A		9352	5.0%	650	3.5%
Make:	Range:	Volume:	%	Volume:	%
DAEWOO	MATIZ	2176	23.27%	190	29.2%
FIAT	SEICENTO	1949	20.84%	117	18.0%
HYUNDAI	ATOS	1567	16.76%	19	2.9%
SUZUKI	WAGON R	1048	11.21%	93	14.3%
SMART	SMART	957	10.23%	79	12.2%
OPEL	AGILA	540	5.77%	47	7.2%
SUZUKI	ALTO	385	4.12%	44	6.8%
RENAULT	TWINGO	210	2.25%		
FORD	KA	187	2.00%	21	3.2%
DAIHATSU	CUORE	121	1.29%	13	2.0%
SEAT	AROSA	85	0.91%	3	0.5%
SMART	SMART ROADSTER	60	0.64%	21	3.2%
FIAT	PANDA	38	0.41%		
VOLKS WAGEN	LUPO	26	0.28%	1	0.2%
FIAT	CINQUECENTO	2	0.02%	1	0.2%
CITROEN	C2	1	0.01%	1	0.2%

		AUGUST '03 YTD		AUGUST '03	
Segment:		TOTAL	Market Share	TOTAL	Market Share
B		62044	33.4%	6391	34.4%
Make:	Range:	Volume:	%	Volume:	%
FIAT	PUNTO	5924	9.55%	552	8.6%
OPEL	CORSA	5389	8.69%	557	8.7%
SEAT	IBIZA	5319	8.57%	524	8.2%
VOLKS WAGEN	POLO	5288	8.52%	458	7.2%
HYUNDAI	GETZ	5282	8.51%	625	9.8%
TOYOTA	YARIS	4646	7.49%	640	10.0%
CITROEN	C3	4619	7.44%	455	7.1%
PEUGEOT	206	4617	7.44%	608	9.5%
FORD	FIESTA	3745	6.04%	385	6.0%
RENAULT	CLIO	3457	5.57%	211	3.3%
CITROEN	SAXO	2507	4.04%	88	1.4%
NISSAN	MICRA	2401	3.87%	382	6.0%
SKODA	FABIA	2310	3.72%	205	3.2%
DAEWOO	KALOS	1980	3.19%	207	3.2%
SUZUKI	IGNIS	1339	2.16%	165	2.6%
PEUGEOT	106	1225	1.97%	133	2.1%
HONDA	JAZZ	720	1.16%	74	1.2%
MINI	MINI	359	0.58%	25	0.4%
LANCIA	Y	316	0.51%	30	0.5%
MAZDA	2-SERIES	135	0.22%	11	0.2%
MAZDA	MAZDA 2	123	0.20%	23	0.4%
DAIHATSU	SIRION	92	0.15%	14	0.2%
RENAULT	THALIA	92	0.15%	3	0.0%
DAIHATSU	YRV	55	0.09%	9	0.1%
ROVER	25-SERIES	41	0.07%	6	0.1%





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AUGUST '03

YTD

Make:	Range:	Volume:	%	Volume:	%
TOYOTA	COROLLA	7316	13.82%	672	12.5%
HYUNDAI	ACCENT	5768	10.90%	650	12.1%
FORD	FOCUS	4917	9.29%	493	9.2%
PEUGEOT	307	4906	9.27%	439	8.2%
OPEL	ASTRA	4598	8.69%	304	5.7%
VOLKS WAGEN	GOLF	4021	7.60%	379	7.0%
NISSAN	ALMERA	3581	6.76%	402	7.5%
RENAULT	MEGANE	2787	5.26%	471	8.8%
CITROEN	XSARA	2218	4.19%	185	3.4%
SEAT	CORDOBA	2143	4.05%	205	3.8%
FIAT	STILO	1855	3.50%	131	2.4%
SEAT	LEON	1556	2.94%	169	3.1%
HONDA	CIVIC	1435	2.71%	126	2.3%
KIA MOTORS	RIO	1397	2.64%	199	3.7%
AUDI	A3	1173	2.22%	249	4.6%
ALFA ROMEO	147	1159	2.19%	92	1.7%
FIAT	ALBEA	477	0.90%	46	0.9%
VOLKS WAGEN	BORA	382	0.72%	39	0.7%
SUZUKI	LIANA	235	0.44%	40	0.7%
KIA MOTORS	SEPHIA	224	0.42%	25	0.5%
VOLKS WAGEN	NEW BEETLE	205	0.39%	23	0.4%
MITSUBISHI	COLT	125	0.24%	8	0.1%
MAZDA	323	114	0.22%	4	0.1%
ROVER	45-SERIES	88	0.17%	12	0.2%
ROVER	MG	84	0.16%	13	0.2%
DAEWOO	LANOS	73	0.14%		
LADA	111	28	0.05%	1	0.0%
LADA	AQUARIUS	28	0.05%	2	0.0%
LADA	112	20	0.04%		
LADA	LIBRA	9	0.02%		
TOYOTA	PRIUS	4	0.01%		
HYUNDAI	EXCEL	2	0.00%		
SKODA	FELICIA	1	0.00%		
ALFA ROMEO	146	1	0.00%		
FIAT	TIPO	1	0.00%		
MITSUBISHI	Lancer	1	0.00%		
FIAT	BRAVO	1	0.00%	1	0.0%
FIAT	BRAVA	1	0.00%		
PEUGEOT	306	1	0.00%		





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AUGUST '03

YTD

		AUGUST '03		YTD	AUGUST '03	
Segment:		TOTAL	Market Share		TOTAL	Market Share
D		29140	15.7%		3058	16.5%
Make:	Range:	Volume:	%		Volume:	%
TOYOTA	AVENSIS	3252	11.16%		357	11.7%
SKODA	OCTAVIA	2988	10.25%		376	12.3%
OPEL	VECTRA	2545	8.73%		263	8.6%
FORD	MONDEO	2104	7.22%		294	9.6%
B.M.W.	3-SERIES	1806	6.20%		161	5.3%
AUDI	A4	1750	6.01%		171	5.6%
VOLKS WAGEN	PASSAT	1587	5.45%		138	4.5%
MERCEDES	C-SERIES	1330	4.56%		121	4.0%
MITSUBISHI	CARISMA	1284	4.41%		161	5.3%
ALFA ROMEO	156	1258	4.32%		141	4.6%
NISSAN	PRIMERA	1209	4.15%		140	4.6%
MAZDA	6-SERIES	1205	4.14%		115	3.8%
RENAULT	LAGUNA	920	3.16%		65	2.1%
SEAT	TOLEDO	882	3.03%		89	2.9%
HYUNDAI	ELANTRA	879	3.02%		45	1.5%
VOLVO	S40	705	2.42%		57	1.9%
CITROEN	C5	650	2.23%		72	2.4%
SUBARU	FORESTER	563	1.93%		57	1.9%
PEUGEOT	406	519	1.78%		52	1.7%
B.M.W.	3-SERIES Compact	446	1.53%		46	1.5%
SAAB	SAAB 9-3	392	1.35%		34	1.1%
SUBARU	IMPREZA	358	1.23%		33	1.1%
LANCIA	LYBRA	146	0.50%		13	0.4%
DAEWOO	NUBIRA	129	0.44%		18	0.6%
HONDA	ACCORD	65	0.22%		23	0.8%
ROVER	75-SERIES	52	0.18%		4	0.1%
VOLVO	V40	42	0.14%		6	0.2%
FIAT	MAREA	32	0.11%			
LEXUS	LS 200	16	0.05%		1	0.0%
HONDA	STREAM	16	0.05%		2	0.1%
MAZDA	626	2	0.01%			
TOYOTA	CARINA E	2	0.01%			
LEXUS	LS200	1	0.00%		1	0.0%
ROVER	400-SERIES	1	0.00%			
FIAT	CIA2	1	0.00%		1	0.0%
CITROEN	XANTIA	1	0.00%			
B.M.W.	M3	1	0.00%		1	0.0%
AUDI	RS4	1	0.00%			

		AUGUST '03		YTD	AUGUST '03	
Segment:		TOTAL	Market Share		TOTAL	Market Share
E		2723	1.5%		298	1.6%
Make:	Range:	Volume:	%		Volume:	%
MERCEDES	E-SERIES	1816	66.69%		191	64.1%
SKODA	SUPERB	277	10.17%		26	8.7%
VOLVO	S60	150	5.51%		13	4.4%
AUDI	A6	137	5.03%		8	2.7%





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YTD

Make	Model	Volume	Market Share	Volume	Market Share
SAAB	SAAB 9-5	95	3.49%	6	2.0%
B.M.W.	5-SERIES	75	2.75%	20	6.7%
JAGUAR	X-TYPE	38	1.40%	1	0.3%
AUDI	ALLROAD	25	0.92%	5	1.7%
ALFA ROMEO	166	19	0.70%	1	0.3%
DAEWOO	EVANDA	19	0.70%	10	3.4%
CHRYSLER	SEBRING	17	0.62%	4	1.3%
NISSAN	MAXIMA	13	0.48%	7	2.3%
VOLVO	V70	10	0.37%		
SUBARU	LEGACY	8	0.29%	5	1.7%
DAEWOO	EVANTA	7	0.26%		
VOLVO	XC70	6	0.22%		
VOLVO	C70	5	0.18%	1	0.3%
AUDI	RS6	5	0.18%		
OPEL	OMEGA	1	0.04%		

Segment:	AUGUST '03		YTD	AUGUST '03	
	TOTAL	Market Share		TOTAL	Market Share
F	268	0.1%		25	0.1%
Make:	Range:	Volume:	%	Volume:	%
LANCIA	THEISIS	65	24.25%	6	24.0%
VOLVO	S80	52	19.40%	5	20.0%
MERCEDES	S-SERIES	47	17.54%	2	8.0%
JAGUAR	S-TYPE	35	13.06%	2	8.0%
PEUGEOT	607	27	10.07%	4	16.0%
B.M.W.	7-SERIES	13	4.85%	1	4.0%
AUDI	A8	12	4.48%	4	16.0%
RENAULT	VEL SATIS	8	2.99%	1	4.0%
VOLKS WAGEN	PHAETON	3	1.12%		
LEXUS	GS300	3	1.12%		
FORD	SCORPIO	1	0.37%		
CHRYSLER	300M	1	0.37%		
CHRYSLER	300 M	1	0.37%		

Segment:	AUGUST '03		YTD	AUGUST '03	
	TOTAL	Market Share		TOTAL	Market Share
G	20	0.0%		6	0.0%
Make:	Range:	Volume:	%	Volume:	%
JAGUAR	XJ-TYPE	10	50.00%	2	33.3%
MERCEDES	S-SERIES	8	40.00%	4	66.7%
GM	CADILLAC SEVILL	1	5.00%		
RENAULT	AVANTIME	1	5.00%		

Segment:	AUGUST '03		YTD	AUGUST '03	
	TOTAL	Market Share		TOTAL	Market Share
MPV	5952	3.2%		530	2.9%
Make:	Range:	Volume:	%	Volume:	%
HYUNDAI	MATRIX	1195	20.08%	132	24.9%
FORD	FUSION	846	14.21%	63	11.9%
RENAULT	SCENIC	666	11.19%	15	2.8%
OPEL	ZAFIRA	652	10.95%	61	11.5%





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AUGUST '03

YTD

MAKE	MODEL	VOLUME	MARKET SHARE	VOLUME	MARKET SHARE
MERCEDES	A-SERIES	556	9.34%	49	9.2%
CITROEN	PICASSO	519	8.72%	38	7.2%
TOYOTA	COROLLA VERSO	444	7.46%	35	6.6%
OPEL	MERIVA	354	5.95%	58	10.9%
CHRYSLER	PT CRUISER	169	2.84%	9	1.7%
VOLKS WAGEN	TOURAN	112	1.88%	23	4.3%
AUDI	A2	79	1.33%	10	1.9%
FIAT	MULTIPLA	68	1.14%	7	1.3%
DAEWOO	TACUMA	63	1.06%	5	0.9%
MITSUBISHI	SPACE STAR	60	1.01%	3	0.6%
SEAT	ALHAMBRA	41	0.69%	4	0.8%
VOLKS WAGEN	SHARAN	25	0.42%	2	0.4%
MITSUBISHI	SPACE WAGON	25	0.42%	1	0.2%
NISSAN	ALMERA TINO	20	0.34%	6	1.1%
PEUGEOT	807	16	0.27%	4	0.8%
LANCIA	PHEDRA	11	0.18%	2	0.4%
CITROEN	C8	10	0.17%	1	0.2%
TOYOTA	YARIS VERSO	9	0.15%	1	0.2%
RENAULT	ESPACE	7	0.12%	1	0.2%
CHRYSLER	VOYAGER	3	0.05%		
MAZDA	MPV	2	0.03%		

Segment:	AUGUST '03		YTD	AUGUST '03	
	TOTAL	Market Share		TOTAL	Market Share
Sp Cabrio	1747	0.9%		237	1.3%
Make:	Range:	Volume:	%	Volume:	%
PEUGEOT	206	804	46.02%	93	39.2%
CITROEN	C3 PLURIEL	284	16.26%	78	32.9%
OPEL	ASTRA	274	15.68%	26	11.0%
AUDI	A4	88	5.04%	10	4.2%
B.M.W.	3-SERIES	62	3.55%	4	1.7%
FORD	STREET KA	56	3.21%	8	3.4%
VOLKS WAGEN	NEW BEETLE	47	2.69%	10	4.2%
RENAULT	MEGANE	41	2.35%	2	0.8%
CHRYSLER	SEBRING	34	1.95%	3	1.3%
MERCEDES	SL-SERIES	33	1.89%	2	0.8%
SAAB	SAAB 9-3	20	1.14%	1	0.4%
MASERATI	SPIDER	2	0.11%		
PEUGEOT	306	1	0.06%		
JAGUAR	XK8	1	0.06%		

Segment:	AUGUST '03		YTD	AUGUST '03	
	TOTAL	Market Share		TOTAL	Market Share
Sp Coupe	2189	1.2%		219	1.2%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	CLK-SERIES	802	36.64%	86	39.3%
HYUNDAI	COUPE	690	31.52%	70	32.0%
MERCEDES	C-SERIES Coupe	387	17.68%	36	16.4%
OPEL	ASTRA	153	6.99%	13	5.9%
TOYOTA	CELICA	84	3.84%	9	4.1%
RENAULT	MEGANE	28	1.28%		
PORSCHE	996	18	0.82%	2	0.9%





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YTD

MAKE	MODEL	VOLUME	MARKET SHARE	VOLUME	MARKET SHARE
MERCEDES	CL-SERIES	7	0.32%	1	0.5%
MASERATI	COUPE	5	0.23%	1	0.5%
OPEL	TIGRA	4	0.18%	1	0.5%
GM	CORVETTE	3	0.14%		
MASERATI	SPIDER	2	0.09%		
MASERATI	COUPE GT	2	0.09%		
ALFA ROMEO	GTV	1	0.05%		
JAGUAR	XKR-TYPE	1	0.05%		
JAGUAR	XK8	1	0.05%		
FERRARI	F 133	1	0.05%		

		AUGUST '03		YTD		AUGUST '03	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
Sp Roadster		826	0.4%			88	0.5%
Make:	Range:	Volume:	%	Volume:	%		

MAZDA	MX-5	202	24.46%	14	15.9%
AUDI	TT	184	22.28%	26	29.5%
ROVER	MGF	94	11.38%	4	4.5%
MERCEDES	SLK-SERIES	84	10.17%	16	18.2%
TOYOTA	MR2	59	7.14%	7	8.0%
HONDA	S2000	34	4.12%	3	3.4%
B.M.W.	Z-SERIES	30	3.63%	1	1.1%
PORSCHE	BOXSTER	30	3.63%	1	1.1%
ROVER	MG	21	2.54%	5	5.7%
B.M.W.	Z3	16	1.94%	2	2.3%
ALFA ROMEO	SPIDER	15	1.82%	2	2.3%
ALFA ROMEO	GTV	15	1.82%	1	1.1%
FIAT	BARCETTA	12	1.45%	3	3.4%
ROVER	MG TF	11	1.33%	3	3.4%
LOTUS	ELISE	10	1.21%		
FERRARI	360	8	0.97%		
B.M.W.	Z8	1	0.12%		

		AUGUST '03		YTD		AUGUST '03	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
VAN		469	0.3%			82	0.4%
Make:	Range:	Volume:	%	Volume:	%		

FIAT	SCUDO	253	53.94%	18	22.0%
CITROEN	JUMPER	74	15.78%	45	54.9%
CITROEN	JUMPY	69	14.71%	7	8.5%
MERCEDES	VANEO	39	8.32%	4	4.9%
MERCEDES	113	15	3.20%	5	6.1%
FORD	TRANSIT	9	1.92%	1	1.2%
FIAT	DUCATO	6	1.28%		
RENAULT	TRAFIC	3	0.64%	1	1.2%
VOLKS WAGEN	CARAVELLE	1	0.21%	1	1.2%





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AUGUST '03

YTD

Segment:	YTD	AUGUST '03		AUGUST '03	
		TOTAL	Market Share	TOTAL	Market Share
VANETTE		964	0.5%	117	0.6%
Make:	Range:	Volume:	%	Volume:	%
CITROEN	BERLINGO	312	32.37%	70	59.8%
RENAULT	KANGOO	258	26.76%	7	6.0%
FIAT	DOBLO	183	18.98%	15	12.8%
PEUGEOT	PARTNER	84	8.71%	14	12.0%
OPEL	COMBO	60	6.22%	6	5.1%
SEAT	INCA	32	3.32%		
VOLKS WAGEN	CADDY	23	2.39%		
FORD	TRANSIT CONNECT	12	1.24%	5	4.3%

