



## NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

JULY '03

YTD

		JULY '03		YTD	JULY '03	
Segment:		TOTAL	Market Share		TOTAL	Market Share
<b>4X4 - ATV</b>		<b>9500</b>	<b>5.7%</b>		<b>1415</b>	<b>5.5%</b>
Make:	Range:	Volume:	%		Volume:	%
SUZUKI	JIMNY	1934	20.36%		294	20.8%
SUZUKI	GRAND VITARA	1929	20.31%		283	20.0%
DAIHATSU	TERIOS	953	10.03%		147	10.4%
CHRYSLER	CHEROKEE	879	9.25%		123	8.7%
MITSUBISHI	PAJERO	694	7.31%		96	6.8%
KIA MOTORS	SPORTAGE	676	7.12%		78	5.5%
SUZUKI	VITARA	581	6.12%		74	5.2%
LADA	NIVA	545	5.74%		90	6.4%
KIA MOTORS	SORENTO	445	4.68%		81	5.7%
NISSAN	TERRANO	132	1.39%		12	0.8%
TOYOTA	LAND CRUISER	109	1.15%		41	2.9%
CHRYSLER	GRAND CHEROKEE	91	0.96%		8	0.6%
CHRYSLER	WRANGLER	80	0.84%		15	1.1%
SUZUKI	SAMURAI	75	0.79%		16	1.1%
B.M.W.	X-SERIES	72	0.76%		9	0.6%
MERCEDES	ML-SERIES	57	0.60%		5	0.4%
GM	TRAILBLAZER	50	0.53%		4	0.3%
VOLVO	XC90	41	0.43%		8	0.6%
VOLKS WAGEN	TOUAREG	41	0.43%		17	1.2%
PORSCHE	CAYENNE	37	0.39%		6	0.4%
LAND ROVER	RANGE ROVER	23	0.24%		3	0.2%
DAEWOO	REXTON	16	0.17%		1	0.1%
LEXUS	RX300	10	0.11%		1	0.1%
OPEL	FRONTERA	7	0.07%			
LEXUS	RX 300	5	0.05%			
DAEWOO	KORANDO	4	0.04%			
GM	TAHOE	4	0.04%		1	0.1%
NISSAN	PATROL	3	0.03%		1	0.1%
DAEWOO	MUSSO	2	0.02%			
MERCEDES	G-SERIES	2	0.02%		1	0.1%
MITSUBISHI	MONTERO	1	0.01%			
GM	GMX 320	1	0.01%			
MERCEDES	V-SERIES	1	0.01%			

  

		JULY '03		YTD	JULY '03	
Segment:		TOTAL	Market Share		TOTAL	Market Share
<b>4X4 - SUV</b>		<b>5952</b>	<b>3.6%</b>		<b>916</b>	<b>3.5%</b>
Make:	Range:	Volume:	%		Volume:	%
TOYOTA	RAV4	1810	30.41%		236	25.8%
FORD	MAVERICK	1144	19.22%		222	24.2%
HONDA	CR-V	973	16.35%		129	14.1%
NISSAN	X-TRAIL	624	10.48%		92	10.0%
HONDA	HR-V	520	8.74%		76	8.3%
MAZDA	TRIBUTE	329	5.53%		45	4.9%
HYUNDAI	SANTAFE	325	5.46%		43	4.7%
LAND ROVER	FREELANDER	142	2.39%		18	2.0%





## NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

JULY '03

YTD

MITSUBISHI OUTLANDER		85	1.43%	55	6.0%
		JULY '03		JULY '03	
		YTD		YTD	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>A</b>		<b>8702</b>	<b>5.2%</b>	<b>914</b>	<b>3.5%</b>
Make:	Range:	Volume:	%	Volume:	%
DAEWOO	MATIZ	1986	22.82%	290	31.7%
FIAT	SEICENTO	1832	21.05%	163	17.8%
HYUNDAI	ATOS	1548	17.79%	33	3.6%
SUZUKI	WAGON R	955	10.97%	132	14.4%
SMART	SMART	878	10.09%	118	12.9%
OPEL	AGILA	493	5.67%	44	4.8%
SUZUKI	ALTO	341	3.92%	50	5.5%
RENAULT	TWINGO	210	2.41%	1	0.1%
FORD	KA	166	1.91%	29	3.2%
DAIHATSU	CUORE	108	1.24%	27	3.0%
SEAT	AROSA	82	0.94%	8	0.9%
SMART	SMART ROADSTER	39	0.45%	13	1.4%
FIAT	PANDA	38	0.44%	4	0.4%
VOLKS WAGEN	LUPO	25	0.29%	2	0.2%
FIAT	CINQUECENTO	1	0.01%		
		JULY '03		JULY '03	
		YTD		YTD	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>B</b>		<b>56052</b>	<b>33.6%</b>	<b>9273</b>	<b>35.8%</b>
Make:	Range:	Volume:	%	Volume:	%
FIAT	PUNTO	5372	9.58%	800	8.6%
OPEL	CORSA	4832	8.62%	862	9.3%
VOLKS WAGEN	POLO	4830	8.62%	660	7.1%
SEAT	IBIZA	4795	8.55%	955	10.3%
HYUNDAI	GETZ	4657	8.31%	882	9.5%
CITROEN	C3	4164	7.43%	728	7.9%
PEUGEOT	206	4009	7.15%	715	7.7%
TOYOTA	YARIS	4006	7.15%	697	7.5%
FORD	FIESTA	3360	5.99%	473	5.1%
RENAULT	CLIO	3246	5.79%	373	4.0%
CITROEN	SAXO	2419	4.32%	330	3.6%
SKODA	FABIA	2105	3.76%	327	3.5%
NISSAN	MICRA	2019	3.60%	283	3.1%
DAEWOO	KALOS	1773	3.16%	365	3.9%
SUZUKI	IGNIS	1174	2.09%	169	1.8%
PEUGEOT	106	1092	1.95%	118	1.3%
HONDA	JAZZ	646	1.15%	113	1.2%
FIAT	ALBEA	399	0.71%	178	1.9%
MINI	MINI	334	0.60%	56	0.6%
LANCIA	Y	286	0.51%	41	0.4%
MAZDA	2-SERIES	124	0.22%	32	0.3%
MAZDA	MAZDA 2	100	0.18%	80	0.9%
RENAULT	THALIA	89	0.16%	4	0.0%
DAIHATSU	SIRION	78	0.14%	14	0.2%
DAIHATSU	YRV	46	0.08%	6	0.1%
ROVER	25-SERIES	35	0.06%	6	0.1%





## NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

JULY '03

YTD

		JULY '03		YTD		JULY '03	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
C		47124	28.2%	6969	26.9%		
Make:	Range:	Volume:	%	Volume:	%		
TOYOTA	COROLLA	6644	14.10%	961	13.8%		
HYUNDAI	ACCENT	5118	10.86%	857	12.3%		
PEUGEOT	307	4467	9.48%	628	9.0%		
FORD	FOCUS	4424	9.39%	692	9.9%		
OPEL	ASTRA	4294	9.11%	503	7.2%		
VOLKS WAGEN	GOLF	3642	7.73%	455	6.5%		
NISSAN	ALMERA	3179	6.75%	503	7.2%		
RENAULT	MEGANE	2316	4.91%	244	3.5%		
CITROEN	XSARA	2033	4.31%	215	3.1%		
SEAT	CORDOBA	1938	4.11%	384	5.5%		
FIAT	STILO	1724	3.66%	253	3.6%		
SEAT	LEON	1387	2.94%	227	3.3%		
HONDA	CIVIC	1309	2.78%	236	3.4%		
KIA MOTORS	RIO	1198	2.54%	211	3.0%		
ALFA ROMEO	147	1067	2.26%	186	2.7%		
AUDI	A3	924	1.96%	222	3.2%		
VOLKS WAGEN	BORA	343	0.73%	38	0.5%		
KIA MOTORS	SEPHIA	199	0.42%	30	0.4%		
SUZUKI	LIANA	195	0.41%	35	0.5%		
VOLKS WAGEN	NEW BEETLE	182	0.39%	27	0.4%		
MITSUBISHI	COLT	117	0.25%	11	0.2%		
MAZDA	323	110	0.23%	18	0.3%		
ROVER	45-SERIES	76	0.16%	12	0.2%		
DAEWOO	LANOS	73	0.15%				
ROVER	MG	71	0.15%	12	0.2%		
LADA	111	27	0.06%				
LADA	AQUARIUS	26	0.06%	4	0.1%		
LADA	112	20	0.04%	1	0.0%		
LADA	LIBRA	9	0.02%	3	0.0%		
TOYOTA	PRIUS	4	0.01%				
HYUNDAI	EXCEL	2	0.00%				
FIAT	TIPO	1	0.00%				
ALFA ROMEO	146	1	0.00%				
FIAT	BRAVA	1	0.00%	1	0.0%		
MITSUBISHI	Lancer	1	0.00%				
PEUGEOT	306	1	0.00%				
SKODA	FELICIA	1	0.00%				
		JULY '03		YTD		JULY '03	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
D		26121	15.6%	4207	16.2%		
Make:	Range:	Volume:	%	Volume:	%		
TOYOTA	AVENSIS	2895	11.08%	512	12.2%		
SKODA	OCTAVIA	2612	10.00%	455	10.8%		





## NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

JULY '03

YTD

OPEL	VECTRA	2282	8.74%	333	7.9%
FORD	MONDEO	1810	6.93%	256	6.1%
B.M.W.	3-SERIES	1645	6.30%	243	5.8%
AUDI	A4	1579	6.04%	206	4.9%
VOLKS WAGEN	PASSAT	1449	5.55%	162	3.9%
MERCEDES	C-SERIES	1209	4.63%	200	4.8%
MITSUBISHI	CARISMA	1123	4.30%	205	4.9%
ALFA ROMEO	156	1117	4.28%	205	4.9%
MAZDA	6-SERIES	1090	4.17%	214	5.1%
NISSAN	PRIMERA	1069	4.09%	185	4.4%
RENAULT	LAGUNA	855	3.27%	104	2.5%
HYUNDAI	ELANTRA	834	3.19%	127	3.0%
SEAT	TOLEDO	793	3.04%	140	3.3%
VOLVO	S40	648	2.48%	112	2.7%
CITROEN	C5	578	2.21%	76	1.8%
SUBARU	FORESTER	506	1.94%	79	1.9%
PEUGEOT	406	467	1.79%	89	2.1%
B.M.W.	3-SERIES Compact	400	1.53%	62	1.5%
SAAB	SAAB 9-3	358	1.37%	67	1.6%
SUBARU	IMPREZA	325	1.24%	43	1.0%
LANCIA	LYBRA	133	0.51%	13	0.3%
DAEWOO	NUBIRA	111	0.42%	60	1.4%
ROVER	75-SERIES	48	0.18%	7	0.2%
HONDA	ACCORD	42	0.16%	14	0.3%
VOLVO	V40	36	0.14%	8	0.2%
FIAT	ALBEA	32	0.12%	19	0.5%
FIAT	MAREA	32	0.12%	2	0.0%
LEXUS	LS 200	15	0.06%	5	0.1%
HONDA	STREAM	14	0.05%	4	0.1%
DAEWOO	EVANTA	7	0.03%		
MAZDA	626	2	0.01%		
TOYOTA	CARINA E	2	0.01%		
CITROEN	XANTIA	1	0.00%		
ROVER	400-SERIES	1	0.00%		
AUDI	RS4	1	0.00%		

		JULY '03		YTD		JULY '03	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
E		2418	1.4%			394	1.5%
Make:	Range:	Volume:	%	Volume:	%		
MERCEDES	E-SERIES	1625	67.20%	264	67.0%		
SKODA	SUPERB	251	10.38%	42	10.7%		
VOLVO	S60	137	5.67%	18	4.6%		
AUDI	A6	129	5.33%	14	3.6%		
SAAB	SAAB 9-5	89	3.68%	24	6.1%		
B.M.W.	5-SERIES	55	2.27%	5	1.3%		
JAGUAR	X-TYPE	37	1.53%	4	1.0%		
AUDI	ALLROAD	20	0.83%	1	0.3%		
ALFA ROMEO	166	18	0.74%	3	0.8%		
CHRYSLER	SEBRING	13	0.54%	1	0.3%		
VOLVO	V70	10	0.41%	3	0.8%		
DAEWOO	EVANDA	9	0.37%	9	2.3%		





## NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

JULY '03

YTD

VOLVO	XC70	6	0.25%	1	0.3%
NISSAN	MAXIMA	6	0.25%	1	0.3%
AUDI	RS6	5	0.21%	2	0.5%
VOLVO	C70	4	0.17%	2	0.5%
SUBARU	LEGACY	3	0.12%		
OPEL	OMEGA	1	0.04%		

		JULY '03		YTD		JULY '03	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
<b>F</b>		243	0.1%	47	0.2%		
Make:	Range:	Volume:	%	Volume:	%		
LANCIA	THESIS	59	24.28%	3	6.4%		
VOLVO	S80	47	19.34%	19	40.4%		
MERCEDES	S-SERIES	45	18.52%	10	21.3%		
JAGUAR	S-TYPE	33	13.58%	6	12.8%		
PEUGEOT	607	23	9.47%	2	4.3%		
B.M.W.	7-SERIES	12	4.94%	1	2.1%		
AUDI	A8	8	3.29%	3	6.4%		
RENAULT	VEL SATIS	7	2.88%	1	2.1%		
VOLKS WAGEN	PHAETON	3	1.23%	1	2.1%		
LEXUS	GS300	3	1.23%	1	2.1%		
CHRYSLER	300 M	1	0.41%				
CHRYSLER	300M	1	0.41%				
FORD	SCORPIO	1	0.41%				

		JULY '03		YTD		JULY '03	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
<b>G</b>		14	0.0%	5	0.0%		
Make:	Range:	Volume:	%	Volume:	%		
JAGUAR	XJ-TYPE	8	57.14%	1	20.0%		
MERCEDES	S-SERIES	4	28.57%	4	80.0%		
RENAULT	AVANTIME	1	7.14%				
GM	CADILLAC SEVILL	1	7.14%				

		JULY '03		YTD		JULY '03	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
<b>MPV</b>		5422	3.2%	794	3.1%		
Make:	Range:	Volume:	%	Volume:	%		
HYUNDAI	MATRIX	1063	19.61%	153	19.3%		
FORD	FUSION	783	14.44%	113	14.2%		
RENAULT	SCENIC	651	12.01%	25	3.1%		
OPEL	ZAFIRA	591	10.90%	92	11.6%		
MERCEDES	A-SERIES	507	9.35%	90	11.3%		
CITROEN	PICASSO	481	8.87%	55	6.9%		
TOYOTA	COROLLA VERSO	376	6.93%	50	6.3%		
OPEL	MERIVA	296	5.46%	96	12.1%		
CHRYSLER	PT CRUISER	160	2.95%	29	3.7%		
VOLKS WAGEN	TOURAN	89	1.64%	35	4.4%		
AUDI	A2	69	1.27%	11	1.4%		
FIAT	MULTIPLA	61	1.13%	5	0.6%		
DAEWOO	TACUMA	58	1.07%	9	1.1%		





## NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

JULY '03

YTD

mitsubishi	SPACE STAR	57	1.05%	4	0.5%
SEAT	ALHAMBRA	37	0.68%	3	0.4%
TOYOTA	COROLLA	33	0.61%		
MITSUBISHI	SPACE WAGON	24	0.44%	8	1.0%
VOLKS WAGEN	SHARAN	23	0.42%	3	0.4%
NISSAN	ALMERA TINO	14	0.26%	4	0.5%
PEUGEOT	807	12	0.22%	3	0.4%
LANCIA	PHEDRA	9	0.17%	2	0.3%
CITROEN	C8	9	0.17%		
TOYOTA	YARIS VERSO	8	0.15%	2	0.3%
RENAULT	ESPACE	6	0.11%	1	0.1%
CHRYSLER	VOYAGER	3	0.06%	1	0.1%
MAZDA	MPV	2	0.04%		

		JULY '03		YTD		JULY '03	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
<b>Sp Cabrio</b>		1510	0.9%			308	1.2%
Make:	Range:	Volume:	%	Volume:	%	Volume:	%
PEUGEOT	206	711	47.09%			131	42.5%
OPEL	ASTRA	248	16.42%			40	13.0%
CITROEN	C3 PLURIEL	206	13.64%			65	21.1%
AUDI	A4	78	5.17%			6	1.9%
B.M.W.	3-SERIES	58	3.84%			17	5.5%
FORD	STREET KA	48	3.18%			13	4.2%
RENAULT	MEGANE	39	2.58%			4	1.3%
VOLKS WAGEN	NEW BEETLE	37	2.45%			22	7.1%
CHRYSLER	SEBRING	31	2.05%			3	1.0%
MERCEDES	SL-SERIES	31	2.05%			6	1.9%
SAAB	SAAB 9-3	19	1.26%			1	0.3%
MASERATI	SPIDER	2	0.13%				
PEUGEOT	306	1	0.07%				
JAGUAR	XK8	1	0.07%				

		JULY '03		YTD		JULY '03	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
<b>Sp Coupe</b>		1970	1.2%			357	1.4%
Make:	Range:	Volume:	%	Volume:	%	Volume:	%
MERCEDES	CLK-SERIES	716	36.35%			176	49.3%
HYUNDAI	COUPE	620	31.47%			85	23.8%
MERCEDES	C-SERIES Coupe	351	17.82%			65	18.2%
OPEL	ASTRA	139	7.06%			14	3.9%
TOYOTA	CELICA	75	3.81%			10	2.8%
RENAULT	MEGANE	28	1.42%				
PORSCHE	996	16	0.81%			2	0.6%
MERCEDES	CL-SERIES	6	0.30%			2	0.6%
MASERATI	COUPE	4	0.20%				
OPEL	TIGRA	3	0.15%			1	0.3%
GM	CORVETTE	3	0.15%			1	0.3%
MASERATI	COUPE GT	2	0.10%				
MASERATI	SPIDER	2	0.10%			1	0.3%
FERRARI	F 133	1	0.05%				
JAGUAR	XKR-TYPE	1	0.05%				





## NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

JULY '03

YTD

		JULY '03		YTD	JULY '03	
Segment:		TOTAL	Market Share		TOTAL	Market Share
Sp Roadster		738	0.4%		143	0.6%
Make:	Range:	Volume:	%		Volume:	%
MAZDA	MX-5	188	25.47%		22	15.4%
AUDI	TT	158	21.41%		31	21.7%
ROVER	MGF	90	12.20%		10	7.0%
MERCEDES	SLK-SERIES	68	9.21%		15	10.5%
TOYOTA	MR2	52	7.05%		9	6.3%
HONDA	S2000	31	4.20%		11	7.7%
PORSCHE	BOXSTER	29	3.93%		5	3.5%
B.M.W.	Z-SERIES	29	3.93%		7	4.9%
ROVER	MG	16	2.17%		10	7.0%
ALFA ROMEO	GTV	14	1.90%		3	2.1%
B.M.W.	Z3	14	1.90%		5	3.5%
ALFA ROMEO	SPIDER	13	1.76%		4	2.8%
LOTUS	ELISE	10	1.36%		2	1.4%
FIAT	BARCETTA	9	1.22%		5	3.5%
ROVER	MG TF	8	1.08%		4	2.8%
FERRARI	360	8	1.08%			
B.M.W.	Z8	1	0.14%			

  

		JULY '03		YTD	JULY '03	
Segment:		TOTAL	Market Share		TOTAL	Market Share
VAN		394	0.2%		40	0.2%
Make:	Range:	Volume:	%		Volume:	%
FIAT	SCUDO	235	59.64%		25	62.5%
CITROEN	JUMPY	62	15.74%		1	2.5%
MERCEDES	VANEO	35	8.88%		6	15.0%
CITROEN	JUMPER	29	7.36%			
MERCEDES	113	10	2.54%		4	10.0%
FORD	TRANSIT	9	2.28%		3	7.5%
FIAT	DUCATO	6	1.52%		1	2.5%
FORD	TRANSIT CONNECT	6	1.52%			
RENAULT	TRAFIC	2	0.51%			

  

		JULY '03		YTD	JULY '03	
Segment:		TOTAL	Market Share		TOTAL	Market Share
VANETTE		840	0.5%		126	0.5%
Make:	Range:	Volume:	%		Volume:	%
RENAULT	KANGOO	251	29.88%		10	7.9%
CITROEN	BERLINGO	242	28.81%		40	31.7%
FIAT	DOBLO	168	20.00%		31	24.6%
PEUGEOT	PARTNER	70	8.33%		18	14.3%
OPEL	COMBO	54	6.43%		9	7.1%
SEAT	INCA	32	3.81%		12	9.5%
VOLKS WAGEN	CADDY	23	2.74%		6	4.8%

