



NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

MARCH '03

YTD

		MARCH '03		YTD	MARCH '03	
Segment:		TOTAL	Market Share		TOTAL	Market Share
4X4 - ATV		3744	5.3%		863	4.3%
Make:	Range:	Volume:	%		Volume:	%
SUZUKI	GRAND VITARA	790	21.10%		102	11.8%
SUZUKI	JIMNY	588	15.71%		138	16.0%
KIA MOTORS	SPORTAGE	441	11.78%		89	10.3%
CHRYSLER	CHEROKEE	416	11.11%		117	13.6%
DAIHATSU	TERIOS	404	10.79%		105	12.2%
MITSUBISHI	PAJERO	336	8.97%		80	9.3%
LADA	NIVA	206	5.50%		22	2.5%
KIA MOTORS	SORENTO	155	4.14%		84	9.7%
SUZUKI	VITARA	149	3.98%		37	4.3%
CHRYSLER	GRAND CHEROKEE	40	1.07%		10	1.2%
CHRYSLER	WRANGLER	36	0.96%		15	1.7%
MERCEDES	ML-SERIES	28	0.75%		6	0.7%
GM	TRAILBLAZER	27	0.72%		12	1.4%
B.M.W.	X-SERIES	25	0.67%		6	0.7%
SUZUKI	SAMURAI	24	0.64%		11	1.3%
TOYOTA	LAND CRUISER	19	0.51%		6	0.7%
NISSAN	TERRANO	11	0.29%		11	1.3%
LAND ROVER	RANGE ROVER	10	0.27%		2	0.2%
VOLKS WAGEN	TOUAREG	8	0.21%		3	0.3%
DAEWOO	REXTON	6	0.16%		1	0.1%
VOLVO	XC90	6	0.16%		1	0.1%
LEXUS	RX300	4	0.11%			
PORSCHE	CAYENNE	4	0.11%		2	0.2%
GM	TAHOE	2	0.05%		1	0.1%
OPEL	FRONTERA	2	0.05%			
DAEWOO	KORANDO	2	0.05%		2	0.2%
LEXUS	RX 300	1	0.03%			
MERCEDES	G-SERIES	1	0.03%			
MITSUBISHI	MONTERO	1	0.03%			
DAEWOO	MUSSO	1	0.03%			
VOLVO	XC70	1	0.03%			

		MARCH '03		YTD	MARCH '03	
Segment:		TOTAL	Market Share		TOTAL	Market Share
4X4 - SUV		2438	3.5%		639	3.2%
Make:	Range:	Volume:	%		Volume:	%
TOYOTA	RAV4	753	30.89%		161	25.2%
HONDA	CR-V	467	19.16%		125	19.6%
NISSAN	X-TRAIL	308	12.63%		113	17.7%
FORD	MAVERICK	307	12.59%		93	14.6%
HONDA	HR-V	241	9.89%		69	10.8%
HYUNDAI	SANTAFE	168	6.89%		35	5.5%
MAZDA	TRIBUTE	125	5.13%		28	4.4%
LAND ROVER	FREELANDER	69	2.83%		15	2.3%





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MARCH '03

YTD

		MARCH '03		YTD	MARCH '03	
Segment:		TOTAL	Market Share		TOTAL	Market Share
A		3802	5.4%		1103	5.5%
Make:	Range:	Volume:	%		Volume:	%
FIAT	SEICENTO	1022	26.88%		240	21.8%
HYUNDAI	ATOS	730	19.20%		279	25.3%
DAEWOO	MATIZ	668	17.57%		140	12.7%
SMART	SMART	363	9.55%		135	12.2%
SUZUKI	WAGON R	337	8.86%		108	9.8%
OPEL	AGILA	289	7.60%		100	9.1%
SUZUKI	ALTO	156	4.10%		44	4.0%
FORD	KA	78	2.05%		15	1.4%
SEAT	AROSA	43	1.13%		11	1.0%
DAIHATSU	CUORE	41	1.08%		8	0.7%
RENAULT	TWINGO	33	0.87%		21	1.9%
FIAT	PANDA	26	0.68%			
VOLKS WAGEN	LUPO	16	0.42%		2	0.2%

		MARCH '03		YTD	MARCH '03	
Segment:		TOTAL	Market Share		TOTAL	Market Share
B		23247	33.2%		6917	34.3%
Make:	Range:	Volume:	%		Volume:	%
VOLKS WAGEN	POLO	2495	10.73%		980	14.2%
SEAT	IBIZA	1958	8.42%		660	9.5%
FIAT	PUNTO	1936	8.33%		508	7.3%
TOYOTA	YARIS	1863	8.01%		390	5.6%
PEUGEOT	206	1687	7.26%		477	6.9%
CITROEN	C3	1670	7.18%		456	6.6%
HYUNDAI	GETZ	1583	6.81%		387	5.6%
OPEL	CORSA	1567	6.74%		721	10.4%
FORD	FIESTA	1514	6.51%		419	6.1%
RENAULT	CLIO	1343	5.78%		311	4.5%
CITROEN	SAXO	1259	5.42%		370	5.3%
NISSAN	MICRA	1173	5.05%		480	6.9%
SKODA	FABIA	996	4.28%		156	2.3%
DAEWOO	KALOS	577	2.48%		142	2.1%
SUZUKI	IGNIS	552	2.37%		129	1.9%
PEUGEOT	106	474	2.04%		173	2.5%
HONDA	JAZZ	247	1.06%		69	1.0%
LANCIA	Y	129	0.55%		33	0.5%
MINI	MINI	122	0.52%		36	0.5%
RENAULT	THALIA	26	0.11%			
ROVER	25-SERIES	21	0.09%		5	0.1%
DAIHATSU	YRV	17	0.07%		5	0.1%
DAIHATSU	SIRION	13	0.06%		2	0.0%
MAZDA	DEMIO	13	0.06%		4	0.1%
SUZUKI	SWIFT	9	0.04%		4	0.1%
TOYOTA	STARLET	3	0.01%			





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MARCH '03

YTD

		MARCH '03		YTD	MARCH '03	
Segment:		TOTAL	Market Share		TOTAL	Market Share
C		20573	29.3%		5831	28.9%
Make:	Range:	Volume:	%		Volume:	%
TOYOTA	COROLLA	2773	13.48%		658	11.3%
PEUGEOT	307	2093	10.17%		659	11.3%
HYUNDAI	ACCENT	2074	10.08%		612	10.5%
OPEL	ASTRA	1982	9.63%		713	12.2%
FORD	FOCUS	1973	9.59%		474	8.1%
VOLKS WAGEN	GOLF	1597	7.76%		482	8.3%
NISSAN	ALMERA	1594	7.75%		400	6.9%
CITROEN	XSARA	1016	4.94%		236	4.0%
RENAULT	MEGANE	983	4.78%		295	5.1%
FIAT	STILO	776	3.77%		238	4.1%
SEAT	CORDOBA	735	3.57%		288	4.9%
HONDA	CIVIC	603	2.93%		164	2.8%
SEAT	LEON	593	2.88%		185	3.2%
ALFA ROMEO	147	441	2.14%		80	1.4%
KIA MOTORS	RIO	387	1.88%		93	1.6%
AUDI	A3	249	1.21%		74	1.3%
VOLKS WAGEN	BORA	171	0.83%		49	0.8%
KIA MOTORS	SEPHIA	100	0.49%		35	0.6%
SUZUKI	LIANA	88	0.43%		21	0.4%
VOLKS WAGEN	NEW BEETLE	75	0.36%		19	0.3%
DAEWOO	LANOS	61	0.30%		4	0.1%
MITSUBISHI	COLT	56	0.27%		17	0.3%
MAZDA	323	42	0.20%		7	0.1%
ROVER	MG	32	0.16%		5	0.1%
ROVER	45-SERIES	30	0.15%		10	0.2%
LADA	111	14	0.07%		5	0.1%
LADA	112	12	0.06%		3	0.1%
LADA	AQUARIUS	11	0.05%		2	0.0%
LADA	LIBRA	5	0.02%		2	0.0%
TOYOTA	PRIUS	3	0.01%			
HYUNDAI	EXCEL	2	0.01%		1	0.0%
MITSUBISHI	Lancer	1	0.00%			
SKODA	FELICIA	1	0.00%			

		MARCH '03		YTD	MARCH '03	
Segment:		TOTAL	Market Share		TOTAL	Market Share
D		11134	15.9%		3263	16.2%
Make:	Range:	Volume:	%		Volume:	%
SKODA	OCTAVIA	1166	10.47%		257	7.9%
OPEL	VECTRA	1025	9.21%		364	11.2%
TOYOTA	AVENSIS	1002	9.00%		311	9.5%
B.M.W.	3-SERIES	912	8.19%		233	7.1%
FORD	MONDEO	845	7.59%		231	7.1%
VOLKS WAGEN	PASSAT	722	6.48%		251	7.7%
AUDI	A4	671	6.03%		288	8.8%
MERCEDES	C-SERIES	624	5.60%		197	6.0%
MITSUBISHI	CARISMA	508	4.56%		134	4.1%





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MARCH '03

YTD

NISSAN	PRIMERA	474	4.26%	152	4.7%
MAZDA	6-SERIES	449	4.03%	97	3.0%
RENAULT	LAGUNA	415	3.73%	148	4.5%
ALFA ROMEO	156	406	3.65%	79	2.4%
SEAT	TOLEDO	398	3.57%	93	2.9%
HYUNDAI	ELANTRA	294	2.64%	71	2.2%
CITROEN	C5	270	2.43%	39	1.2%
SUBARU	FORESTER	190	1.71%	58	1.8%
PEUGEOT	406	173	1.55%	53	1.6%
SUBARU	IMPREZA	149	1.34%	49	1.5%
SAAB	SAAB 9-3	143	1.28%	34	1.0%
VOLVO	S40	132	1.19%	68	2.1%
LANCIA	LYBRA	57	0.51%	29	0.9%
DAEWOO	NUBIRA	29	0.26%	3	0.1%
FIAT	MAREA	22	0.20%	11	0.3%
ROVER	75-SERIES	20	0.18%	4	0.1%
HONDA	ACCORD	18	0.16%	3	0.1%
VOLVO	V40	8	0.07%	3	0.1%
LEXUS	LS 200	7	0.06%		
MAZDA	626	2	0.02%	1	0.0%
TOYOTA	CARINA E	2	0.02%	1	0.0%
HONDA	STREAM	1	0.01%	1	0.0%

		MARCH '03		YTD		MARCH '03	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
E		887	1.3%	288	1.4%		
Make:	Range:	Volume:	%	Volume:	%		

MERCEDES	E-SERIES	611	68.88%	210	72.9%
SKODA	SUPERB	104	11.72%	28	9.7%
AUDI	A6	41	4.62%	19	6.6%
VOLVO	S60	37	4.17%	9	3.1%
B.M.W.	5-SERIES	23	2.59%	7	2.4%
SAAB	SAAB 9-5	20	2.25%	2	0.7%
JAGUAR	X-TYPE	17	1.92%	4	1.4%
AUDI	ALLROAD	9	1.01%	3	1.0%
ALFA ROMEO	166	7	0.79%	3	1.0%
CHRYSLER	SEBRING	5	0.56%		
VOLVO	V70	5	0.56%	1	0.3%
SUBARU	LEGACY	3	0.34%		
NISSAN	MAXIMA	2	0.23%	1	0.3%
AUDI	RS6	1	0.11%	1	0.3%
OPEL	OMEGA	1	0.11%		
VOLVO	C70	1	0.11%		

		MARCH '03		YTD		MARCH '03	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
F		105	0.1%	39	0.2%		
Make:	Range:	Volume:	%	Volume:	%		

LANCIA	THESIS	28	26.67%	12	30.8%
MERCEDES	S-SERIES	23	21.90%	5	12.8%
JAGUAR	S-TYPE	15	14.29%	8	20.5%
PEUGEOT	607	13	12.38%	4	10.3%





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MARCH '03

YTD

VOLVO	S80	12	11.43%	4	10.3%
B.M.W.	7-SERIES	6	5.71%	4	10.3%
RENAULT	VEL SATIS	3	2.86%	2	5.1%
AUDI	A8	2	1.90%		
FORD	SCORPIO	1	0.95%		
CHRYSLER	300 M	1	0.95%		
LEXUS	GS300	1	0.95%		

		MARCH '03		YTD	MARCH '03	
Segment:		TOTAL	Market Share		TOTAL	Market Share
G		1	0.0%			
Make:	Range:	Volume:	%		Volume:	%

RENAULT	AVANTIME	1	100.00%			
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		MARCH '03		YTD	MARCH '03	
Segment:		TOTAL	Market Share		TOTAL	Market Share
MPV		2364	3.4%		647	3.2%
Make:	Range:	Volume:	%		Volume:	%

HYUNDAI	MATRIX	588	24.87%	108	16.7%
RENAULT	SCENIC	382	16.16%	156	24.1%
FORD	FUSION	367	15.52%	115	17.8%
OPEL	ZAFIRA	240	10.15%	79	12.2%
CITROEN	PICASSO	214	9.05%	31	4.8%
MERCEDES	A-SERIES	207	8.76%	60	9.3%
TOYOTA	COROLLA VERSO	146	6.18%	29	4.5%
CHRYSLER	PT CRUISER	60	2.54%	16	2.5%
TOYOTA	COROLLA	33	1.40%	16	2.5%
MITSUBISHI	SPACE STAR	29	1.23%	11	1.7%
DAEWOO	TACUMA	24	1.02%	5	0.8%
AUDI	A2	23	0.97%	10	1.5%
SEAT	ALHAMBRA	12	0.51%	3	0.5%
VOLKS WAGEN	SHARAN	9	0.38%		
FIAT	MULTIPLA	7	0.30%	1	0.2%
MITSUBISHI	SPACE WAGON	5	0.21%	3	0.5%
PEUGEOT	807	4	0.17%	1	0.2%
CITROEN	C8	4	0.17%	1	0.2%
NISSAN	ALMERA TINO	3	0.13%	1	0.2%
LANCIA	PHEDRA	3	0.13%	1	0.2%
CHRYSLER	VOYAGER	2	0.08%		
MAZDA	MPV	1	0.04%		
RENAULT	ESPACE	1	0.04%		

		MARCH '03		YTD	MARCH '03	
Segment:		TOTAL	Market Share		TOTAL	Market Share
Sp Cabrio		413	0.6%		136	0.7%
Make:	Range:	Volume:	%		Volume:	%

PEUGEOT	206	224	54.24%	73	53.7%
OPEL	ASTRA	97	23.49%	39	28.7%
AUDI	A4	32	7.75%	8	5.9%
RENAULT	MEGANE	15	3.63%	2	1.5%
MERCEDES	SL-SERIES	14	3.39%	6	4.4%





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MARCH '03

YTD

CHRYSLER	SEBRING	12	2.91%	2	1.5%
SAAB	SAAB 9-3	10	2.42%	5	3.7%
B.M.W.	3-SERIES	7	1.69%	1	0.7%
MASERATI	SPIDER	2	0.48%		
MARCH '03 YTD MARCH '03					
Segment:		TOTAL	Market Share	TOTAL	Market Share
Sp Coupe		721	1.0%	197	1.0%
Make:	Range:	Volume:	%	Volume:	%
HYUNDAI	COUPE	304	42.16%	66	33.5%
MERCEDES	CLK-SERIES	265	36.75%	89	45.2%
OPEL	ASTRA	76	10.54%	20	10.2%
TOYOTA	CELICA	33	4.58%	18	9.1%
RENAULT	MEGANE	27	3.74%	1	0.5%
PORSCHE	996	5	0.69%	1	0.5%
MERCEDES	CL-SERIES	3	0.42%		
MASERATI	COUPE	2	0.28%	1	0.5%
OPEL	ASTRA COUPE	1	0.14%		
JAGUAR	XK8	1	0.14%		
FERRARI	F 133	1	0.14%	1	0.5%
MASERATI	COUPE GT	1	0.14%		
OPEL	TIGRA	1	0.14%		
MASERATI	SPIDER	1	0.14%		
MARCH '03 YTD MARCH '03					
Segment:		TOTAL	Market Share	TOTAL	Market Share
Sp Roadster		228	0.3%	59	0.3%
Make:	Range:	Volume:	%	Volume:	%
MAZDA	MX-5	63	27.63%	12	20.3%
AUDI	TT	42	18.42%	15	25.4%
ROVER	MGF	39	17.11%	7	11.9%
MERCEDES	SLK-SERIES	25	10.96%	8	13.6%
TOYOTA	MR2	20	8.77%	6	10.2%
PORSCHE	BOXSTER	12	5.26%	1	1.7%
HONDA	S2000	9	3.95%	2	3.4%
FERRARI	360	5	2.19%	2	3.4%
LOTUS	ELISE	4	1.75%		
FIAT	BARCETTA	3	1.32%	2	3.4%
B.M.W.	Z3	2	0.88%		
ROVER	MG	2	0.88%	2	3.4%
MAZDA	MX5	1	0.44%	1	1.7%
ALFA ROMEO	GTV	1	0.44%	1	1.7%
MARCH '03 YTD MARCH '03					
Segment:		TOTAL	Market Share	TOTAL	Market Share
VAN		143	0.2%	84	0.4%
Make:	Range:	Volume:	%	Volume:	%
FIAT	SCUDO	77	53.85%	45	53.6%
CITROEN	JUMPER	29	20.28%	29	34.5%
CITROEN	JUMPY	16	11.19%	5	6.0%
MERCEDES	VANEO	14	9.79%	2	2.4%





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MARCH '03

YTD

		MARCH '03		YTD		MARCH '03	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
VANETTE		298	0.4%			89	0.4%
Make:	Range:	Volume:	%	Volume:	%		
RENAULT	KANGOO	103	34.56%			33	37.1%
CITROEN	BERLINGO	87	29.19%			28	31.5%
FIAT	DOBLO	46	15.44%			8	9.0%
OPEL	COMBO	22	7.38%			5	5.6%
PEUGEOT	PARTNER	19	6.38%			8	9.0%
SEAT	INCA	13	4.36%			3	3.4%
VOLKS WAGEN	CADDY	8	2.68%			4	4.5%

