



PC REGISTRATIONS BY TERRITORY
ΜΗΝΙΑΙΕΣ ΤΑΞΙΝΟΜΗΣΕΙΣ ΚΑΤΑ ΠΕΡΙΟΧΗ

DECEMBER '03

| Make | ATHENS | SALONICA | EPIRUS | THESSALY | THRACE | CRETE | MACEDONIA | AEGEAN ISL | IONIAN ISL | PELOPON. | CENTRAL GR. | TOTAL | Make | | | | | | | | | | | | |
|--------------|-------------|----------|-------------|----------|------------|-------|------------|------------|------------|----------|-------------|-------|-------------|-------|------------|-------|------------|-------|------------|-------|------------|-------|--------------|------|-------------|
| NISSAN | 820 | 10.1% | 144 | 8.5% | 32 | 9.4% | 35 | 6.2% | 82 | 8.0% | 54 | 12.2% | 19 | 9.0% | 71 | 8.9% | 53 | 9.0% | 1393 | 9.4% | NISSAN | | | | |
| VOLKS WAGEN | 692 | 8.5% | 141 | 8.3% | 25 | 7.8% | 42 | 6.1% | 43 | 12.6% | 49 | 8.7% | 111 | 10.8% | 40 | 9.1% | 25 | 11.8% | 97 | 12.1% | 60 | 10.2% | 1325 | 8.9% | VOLKS WAGEN |
| OPEL | 766 | 9.4% | 82 | 4.8% | 25 | 7.8% | 62 | 9.0% | 34 | 9.9% | 59 | 10.5% | 99 | 9.7% | 26 | 5.9% | 14 | 6.6% | 54 | 6.8% | 55 | 9.3% | 1276 | 8.6% | OPEL |
| TOYOTA | 658 | 8.1% | 138 | 8.1% | 32 | 9.9% | 21 | 3.0% | 16 | 4.7% | 44 | 7.8% | 51 | 5.0% | 29 | 6.6% | 14 | 6.6% | 33 | 4.1% | 31 | 5.2% | 1067 | 7.2% | TOYOTA |
| FORD | 552 | 6.8% | 122 | 7.2% | 25 | 7.8% | 35 | 5.1% | 25 | 7.3% | 33 | 5.9% | 66 | 6.4% | 26 | 5.9% | 17 | 8.0% | 52 | 6.5% | 37 | 6.3% | 990 | 6.7% | FORD |
| PEUGEOT | 409 | 5.0% | 132 | 7.7% | 35 | 10.9% | 45 | 6.5% | 21 | 6.1% | 53 | 9.4% | 31 | 7.0% | 31 | 7.0% | 17 | 8.0% | 69 | 8.6% | 51 | 8.6% | 943 | 6.4% | PEUGEOT |
| HYUNDAI | 377 | 4.6% | 145 | 8.5% | 15 | 4.7% | 74 | 10.7% | 29 | 8.5% | 42 | 7.5% | 78 | 7.6% | 53 | 12.0% | 11 | 5.2% | 44 | 5.5% | 28 | 4.7% | 896 | 6.0% | HYUNDAI |
| RENAULT | 599 | 7.4% | 56 | 3.3% | 20 | 3.1% | 26 | 3.8% | 7 | 2.0% | 18 | 3.2% | 46 | 4.5% | 10 | 2.3% | 3 | 1.4% | 13 | 1.6% | 20 | 3.4% | 808 | 5.4% | RENAULT |
| SEAT | 253 | 3.1% | 89 | 5.2% | 11 | 3.4% | 49 | 7.1% | 13 | 3.8% | 15 | 2.7% | 71 | 6.9% | 15 | 3.4% | 22 | 10.4% | 44 | 5.5% | 38 | 6.4% | 634 | 4.3% | SEAT |
| FIAT | 256 | 3.1% | 71 | 4.2% | 11 | 3.4% | 35 | 5.1% | 29 | 8.5% | 36 | 6.4% | 52 | 5.1% | 14 | 3.2% | 8 | 3.8% | 51 | 6.4% | 26 | 4.4% | 589 | 4.0% | FIAT |
| SUZUKI | 201 | 2.5% | 64 | 3.8% | 13 | 4.0% | 30 | 4.3% | 9 | 2.6% | 32 | 5.7% | 35 | 3.4% | 19 | 4.3% | 2 | 0.9% | 26 | 3.3% | 27 | 4.6% | 458 | 3.1% | SUZUKI |
| SKODA | 257 | 3.2% | 57 | 3.3% | 6 | 1.9% | 27 | 3.9% | 4 | 1.2% | 10 | 1.8% | 17 | 1.7% | 6 | 1.4% | 4 | 1.9% | 35 | 4.4% | 17 | 2.9% | 440 | 3.0% | SKODA |
| MERCEDES | 258 | 3.2% | 60 | 3.5% | 4 | 1.2% | 14 | 2.0% | 9 | 2.6% | 12 | 2.1% | 23 | 2.2% | 6 | 1.4% | 3 | 1.4% | 30 | 3.8% | 11 | 1.9% | 430 | 2.9% | MERCEDES |
| AUDI | 256 | 3.1% | 41 | 2.4% | 6 | 1.9% | 24 | 3.5% | 5 | 1.5% | 11 | 2.0% | 24 | 2.3% | 11 | 2.5% | 3 | 1.4% | 23 | 2.9% | 15 | 2.5% | 419 | 2.8% | AUDI |
| CITROEN | 212 | 2.6% | 31 | 1.8% | 14 | 4.3% | 25 | 3.6% | 14 | 4.1% | 14 | 2.5% | 35 | 3.4% | 11 | 2.5% | 12 | 5.7% | 21 | 2.6% | 27 | 4.6% | 416 | 2.8% | CITROEN |
| DAEWOO | 256 | 3.1% | 28 | 1.6% | 2 | 0.6% | 13 | 1.9% | 19 | 5.6% | 9 | 1.6% | 21 | 2.0% | 14 | 3.2% | 4 | 1.9% | 17 | 2.1% | 10 | 1.7% | 393 | 2.6% | DAEWOO |
| B.M.W. | 191 | 2.3% | 36 | 2.1% | 4 | 1.2% | 24 | 3.5% | 5 | 1.5% | 16 | 2.8% | 22 | 2.1% | 10 | 2.3% | 2 | 0.9% | 22 | 2.8% | 18 | 3.0% | 350 | 2.4% | B.M.W. |
| MAZDA | 155 | 1.9% | 37 | 2.2% | 6 | 1.9% | 15 | 2.2% | 6 | 1.8% | 18 | 3.2% | 25 | 2.4% | 4 | 0.9% | 1 | 0.5% | 18 | 2.3% | 13 | 2.2% | 298 | 2.0% | MAZDA |
| ALFA ROMEO | 191 | 2.3% | 19 | 1.1% | 3 | 0.9% | 9 | 1.3% | 6 | 1.8% | 8 | 1.4% | 14 | 1.4% | 5 | 1.1% | 1 | 0.5% | 10 | 1.3% | 5 | 0.8% | 271 | 1.8% | ALFA ROMEO |
| HONDA | 121 | 1.5% | 57 | 3.3% | 9 | 2.8% | 13 | 1.9% | 4 | 1.2% | 7 | 1.2% | 19 | 1.9% | 10 | 2.3% | 7 | 3.3% | 14 | 1.8% | 4 | 0.7% | 265 | 1.8% | HONDA |
| CHRYSLER | 134 | 1.6% | 20 | 1.2% | 6 | 1.9% | 4 | 0.6% | 4 | 1.2% | 7 | 1.2% | 15 | 1.5% | 12 | 2.7% | 8 | 3.8% | 9 | 1.1% | 11 | 1.9% | 166 | 1.1% | CHRYSLER |
| MITSUBISHI | 65 | 0.8% | 19 | 1.1% | 3 | 0.9% | 13 | 1.9% | 4 | 1.2% | 7 | 1.2% | 12 | 1.2% | 10 | 2.7% | 5 | 2.4% | 11 | 1.4% | 8 | 1.4% | 137 | 0.9% | MITSUBISHI |
| DAIHATSU | 54 | 0.7% | 14 | 0.8% | 4 | 1.2% | 10 | 1.4% | 2 | 0.6% | 8 | 1.4% | 11 | 1.1% | 10 | 2.3% | 5 | 2.4% | 11 | 1.4% | 11 | 1.4% | 137 | 0.9% | DAIHATSU |
| SMART | 89 | 1.1% | 6 | 0.4% | 6 | 0.4% | 1 | 0.1% | 2 | 0.6% | 1 | 0.2% | 2 | 0.2% | 3 | 0.7% | 1 | 0.5% | 4 | 0.5% | 1 | 0.2% | 108 | 0.7% | SMART |
| LANCIA | 27 | 0.3% | 33 | 1.9% | 2 | 0.6% | 7 | 1.0% | 2 | 0.6% | 7 | 1.2% | 8 | 0.8% | 5 | 1.1% | 1 | 0.5% | 8 | 1.0% | 3 | 0.5% | 103 | 0.7% | LANCIA |
| KIA MOTORS | 38 | 0.5% | 11 | 0.6% | 2 | 0.6% | 10 | 1.4% | 2 | 0.6% | 5 | 0.9% | 14 | 1.4% | 8 | 1.8% | 2 | 0.9% | 4 | 0.5% | 4 | 0.7% | 100 | 0.7% | KIA MOTORS |
| VOLVO | 45 | 0.6% | 13 | 0.8% | 2 | 0.6% | 1 | 0.1% | 2 | 0.6% | 5 | 0.9% | 1 | 0.1% | 1 | 0.1% | 1 | 0.5% | 1 | 0.1% | 1 | 0.2% | 68 | 0.5% | VOLVO |
| SUBARU | 44 | 0.5% | 10 | 0.6% | 2 | 0.6% | 1 | 0.1% | 1 | 0.3% | 1 | 0.2% | 1 | 0.1% | 1 | 0.2% | 2 | 0.9% | 3 | 0.4% | 2 | 0.3% | 65 | 0.4% | SUBARU |
| LADA | 25 | 0.3% | 12 | 0.7% | 6 | 0.7% | 5 | 0.7% | 1 | 0.3% | 4 | 0.7% | 1 | 0.1% | 1 | 0.1% | 1 | 0.1% | 12 | 1.5% | 3 | 0.5% | 65 | 0.4% | LADA |
| SAAB | 41 | 0.5% | 6 | 0.4% | 4 | 0.6% | 4 | 0.6% | 1 | 0.3% | 4 | 0.7% | 1 | 0.1% | 1 | 0.1% | 1 | 0.1% | 1 | 0.1% | 3 | 0.5% | 54 | 0.4% | SAAB |
| MINI | 28 | 0.3% | 4 | 0.2% | 6 | 0.4% | 4 | 0.6% | 1 | 0.3% | 1 | 0.1% | 1 | 0.1% | 1 | 0.2% | 1 | 0.2% | 1 | 0.1% | 1 | 0.2% | 36 | 0.2% | MINI |
| MG ROVER | 21 | 0.3% | 5 | 0.3% | 1 | 0.3% | 1 | 0.1% | 1 | 0.3% | 1 | 0.1% | 1 | 0.1% | 1 | 0.2% | 1 | 0.5% | 3 | 0.4% | 1 | 0.2% | 32 | 0.2% | MG ROVER |
| PORSCHE | 15 | 0.2% | 1 | 0.1% | 1 | 0.1% | 1 | 0.1% | 1 | 0.3% | 1 | 0.1% | 1 | 0.2% | 1 | 0.2% | 1 | 0.2% | 1 | 0.4% | 3 | 0.4% | 18 | 0.1% | PORSCHE |
| LAND ROVER | 13 | 0.2% | 1 | 0.1% | 1 | 0.1% | 1 | 0.1% | 1 | 0.3% | 1 | 0.1% | 2 | 0.5% | 2 | 0.5% | 1 | 0.5% | 1 | 0.4% | 1 | 0.2% | 16 | 0.1% | LAND ROVER |
| JAGUAR | 15 | 0.2% | 1 | 0.1% | 1 | 0.1% | 1 | 0.1% | 1 | 0.3% | 1 | 0.1% | 2 | 0.5% | 2 | 0.5% | 1 | 0.5% | 1 | 0.4% | 1 | 0.2% | 15 | 0.1% | JAGUAR |
| LAMBORGHINI | 2 | 0.0% | 1 | 0.0% | 1 | 0.1% | 1 | 0.1% | 1 | 0.3% | 1 | 0.1% | 1 | 0.1% | 1 | 0.2% | 1 | 0.5% | 1 | 0.4% | 1 | 0.2% | 2 | 0.0% | LAMBORGHINI |
| MASERATI | 1 | 0.0% | 1 | 0.0% | 1 | 0.1% | 1 | 0.1% | 1 | 0.3% | 1 | 0.1% | 1 | 0.1% | 1 | 0.2% | 1 | 0.5% | 1 | 0.4% | 1 | 0.2% | 1 | 0.0% | MASERATI |
| GM | 1 | 0.0% | 1 | 0.0% | 1 | 0.1% | 1 | 0.1% | 1 | 0.3% | 1 | 0.1% | 1 | 0.1% | 1 | 0.2% | 1 | 0.5% | 1 | 0.4% | 1 | 0.2% | 1 | 0.0% | GM |
| LOTUS | 1 | 0.0% | 1 | 0.0% | 1 | 0.1% | 1 | 0.1% | 1 | 0.3% | 1 | 0.1% | 1 | 0.1% | 1 | 0.2% | 1 | 0.5% | 1 | 0.4% | 1 | 0.2% | 1 | 0.0% | LOTUS |
| LEXUS | 1 | 0.0% | 1 | 0.0% | 1 | 0.1% | 1 | 0.1% | 1 | 0.3% | 1 | 0.1% | 1 | 0.1% | 1 | 0.2% | 1 | 0.5% | 1 | 0.4% | 1 | 0.2% | 1 | 0.0% | LEXUS |
| TOTAL | 8140 | | 1704 | | 322 | | 691 | | 342 | | 563 | | 1025 | | 441 | | 212 | | 800 | | 591 | | 14831 | | |

PROVISIONAL DATA

Data represent registrations up to and including 30th December 2003. Registrations' data for 31st December are not included

