



NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

OCTOBER '03

YTD

		OCTOBER '03		YTD	OCTOBER '03	
Segment:		TOTAL	Market Share		TOTAL	Market Share
4X4 - ATV		12676	5.6%		1381	5.9%
Make:	Range:	Volume:	%		Volume:	%
SUZUKI	GRAND VITARA	2578	20.34%		284	20.6%
SUZUKI	JIMNY	2453	19.35%		187	13.5%
DAIHATSU	TERIOS	1322	10.43%		122	8.8%
CHRYSLER	CHEROKEE	1257	9.92%		219	15.9%
MITSUBISHI	PAJERO	952	7.51%		148	10.7%
KIA MOTORS	SPORTAGE	791	6.24%		39	2.8%
LADA	NIVA	769	6.07%		107	7.7%
SUZUKI	VITARA	685	5.40%		31	2.2%
KIA MOTORS	SORENTO	658	5.19%		78	5.6%
TOYOTA	LAND CRUISER	206	1.63%		51	3.7%
NISSAN	TERRANO	135	1.07%			
CHRYSLER	GRAND CHEROKEE	132	1.04%		18	1.3%
CHRYSLER	WRANGLER	114	0.90%		18	1.3%
B.M.W.	X-SERIES	91	0.72%		5	0.4%
SUZUKI	SAMURAI	88	0.69%		7	0.5%
MERCEDES	ML-SERIES	82	0.65%		13	0.9%
PORSCHE	CAYENNE	66	0.52%		10	0.7%
GM	TRAILBLAZER	64	0.50%		9	0.7%
VOLKS WAGEN	TOUAREG	62	0.49%		12	0.9%
VOLVO	XC90	51	0.40%		4	0.3%
LAND ROVER	RANGE ROVER	29	0.23%		4	0.3%
DAEWOO	REXTON	28	0.22%		5	0.4%
LEXUS	RX300	23	0.18%		3	0.2%
OPEL	FRONTERA	8	0.06%			
LEXUS	RX 300	5	0.04%			
GM	TAHOE	4	0.03%			
VOLKS WAGEN	TUAREG	4	0.03%		4	0.3%
MERCEDES	G-SERIES	4	0.03%		1	0.1%
DAEWOO	KORANDO	4	0.03%			
NISSAN	PATROL	4	0.03%		1	0.1%
DAEWOO	MUSSO	2	0.02%			
MERCEDES	V-SERIES	2	0.02%		1	0.1%
HONDA	LEGEND	1	0.01%			
MITSUBISHI	MONTERO	1	0.01%			
GM	GMX 320	1	0.01%			

		OCTOBER '03		YTD	OCTOBER '03	
Segment:		TOTAL	Market Share		TOTAL	Market Share
4X4 - SUV		7802	3.5%		904	3.9%
Make:	Range:	Volume:	%		Volume:	%
TOYOTA	RAV4	2243	28.75%		258	28.5%
FORD	MAVERICK	1451	18.60%		150	16.6%
HONDA	CR-V	1285	16.47%		150	16.6%
NISSAN	X-TRAIL	928	11.89%		126	13.9%
HONDA	HR-V	692	8.87%		94	10.4%
HYUNDAI	SANTAFE	428	5.49%		43	4.8%





NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

OCTOBER '03

YTD

MAZDA	TRIBUTE	393	5.04%	26	2.9%
LAND ROVER	FREELANDER	196	2.51%	15	1.7%
MITSUBISHI	OUTLANDER	184	2.36%	41	4.5%
VOLVO	XC90	1	0.01%	1	0.1%
GM	TAHOE	1	0.01%		

		OCTOBER '03 YTD		OCTOBER '03	
Segment:		TOTAL	Market Share	TOTAL	Market Share
A		11386	5.1%	1195	5.1%
Make:	Range:	Volume:	%	Volume:	%
DAEWOO	MATIZ	2576	22.62%	215	18.0%
FIAT	SEICENTO	2131	18.72%	80	6.7%
HYUNDAI	ATOS	2017	17.71%	296	24.8%
SUZUKI	WAGON R	1188	10.43%	66	5.5%
SMART	SMART	1165	10.23%	128	10.7%
OPEL	AGILA	653	5.74%	70	5.9%
SUZUKI	ALTO	461	4.05%	44	3.7%
FIAT	PANDA	370	3.25%	223	18.7%
FORD	KA	244	2.14%	33	2.8%
RENAULT	TWINGO	211	1.85%	1	0.1%
DAIHATSU	CUORE	145	1.27%	11	0.9%
SEAT	AROSA	99	0.87%	8	0.7%
SMART	SMART ROADSTER	94	0.83%	18	1.5%
VOLKS WAGEN	LUPO	30	0.26%	2	0.2%
FIAT	CINQUECENTO	2	0.02%		

		OCTOBER '03 YTD		OCTOBER '03	
Segment:		TOTAL	Market Share	TOTAL	Market Share
B		74977	33.4%	7714	32.9%
Make:	Range:	Volume:	%	Volume:	%
FIAT	PUNTO	7148	9.53%	741	9.6%
VOLKS WAGEN	POLO	6417	8.56%	684	8.9%
OPEL	CORSA	6403	8.54%	594	7.7%
SEAT	IBIZA	6376	8.50%	600	7.8%
HYUNDAI	GETZ	6258	8.35%	557	7.2%
CITROEN	C3	5678	7.57%	716	9.3%
TOYOTA	YARIS	5644	7.53%	690	8.9%
PEUGEOT	206	5519	7.36%	445	5.8%
FORD	FIESTA	4433	5.91%	368	4.8%
RENAULT	CLIO	4211	5.62%	489	6.3%
NISSAN	MICRA	3188	4.25%	450	5.8%
SKODA	FABIA	2772	3.70%	288	3.7%
CITROEN	SAXO	2614	3.49%	42	0.5%
DAEWOO	KALOS	2328	3.10%	114	1.5%
SUZUKI	IGNIS	1778	2.37%	315	4.1%
PEUGEOT	106	1289	1.72%	25	0.3%
HONDA	JAZZ	839	1.12%	93	1.2%
MINI	MINI	461	0.61%	66	0.9%
LANCIA	Y	385	0.51%	27	0.4%
CITROEN	C2	324	0.43%	258	3.3%
MAZDA	2-SERIES	198	0.26%	50	0.6%
MAZDA	MAZDA 2	145	0.19%		





NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

OCTOBER '03

YTD

Make:	Range:	Volume:	%	Volume:	%
DAIHATSU	SIRION	120	0.16%	14	0.2%
MG ROVER	MG ZR	102	0.14%	18	0.2%
RENAULT	THALIA	93	0.12%		
DAIHATSU	YRV	70	0.09%	2	0.0%
LANCIA	YPSILON	67	0.09%	59	0.8%
MG ROVER	25-SERIES	52	0.07%	9	0.1%
SUZUKI	SWIFT	31	0.04%		
MAZDA	DEMIO	21	0.03%		
TOYOTA	STARLET	13	0.02%		
OCTOBER '03 YTD OCTOBER '03					
Segment:		TOTAL	Market Share	TOTAL	Market Share
C		63801	28.4%	6548	27.9%
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	COROLLA	8728	13.68%	989	15.1%
HYUNDAI	ACCENT	6870	10.77%	586	8.9%
PEUGEOT	307	5894	9.24%	547	8.4%
FORD	FOCUS	5791	9.08%	482	7.4%
OPEL	ASTRA	5498	8.62%	584	8.9%
VOLKS WAGEN	GOLF	4797	7.52%	457	7.0%
NISSAN	ALMERA	4519	7.08%	508	7.8%
RENAULT	MEGANE	3463	5.43%	402	6.1%
CITROEN	XSARA	2721	4.26%	315	4.8%
SEAT	CORDOBA	2451	3.84%	163	2.5%
FIAT	STILO	2225	3.49%	280	4.3%
SEAT	LEON	1874	2.94%	216	3.3%
HONDA	CIVIC	1720	2.70%	224	3.4%
AUDI	A3	1703	2.67%	289	4.4%
KIA MOTORS	RIO	1618	2.54%	95	1.5%
ALFA ROMEO	147	1386	2.17%	138	2.1%
FIAT	ALBEA	594	0.93%	61	0.9%
VOLKS WAGEN	BORA	475	0.74%	39	0.6%
SUZUKI	LIANA	277	0.43%	23	0.4%
VOLKS WAGEN	NEW BEETLE	276	0.43%	35	0.5%
KIA MOTORS	SEPHIA	264	0.41%	13	0.2%
MITSUBISHI	COLT	160	0.25%	21	0.3%
MAZDA	323	143	0.22%	19	0.3%
MG ROVER	45-SERIES	117	0.18%	13	0.2%
DAEWOO	LANOS	77	0.12%		
MAZDA	3-SERIES	42	0.07%	42	0.6%
LADA	AQUARIUS	35	0.05%	2	0.0%
LADA	111	30	0.05%	1	0.0%
LADA	112	27	0.04%	2	0.0%
LADA	LIBRA	12	0.02%	2	0.0%
TOYOTA	PRIUS	4	0.01%		
HYUNDAI	EXCEL	2	0.00%		
PEUGEOT	306	1	0.00%		
SKODA	FELICIA	1	0.00%		
ALFA ROMEO	146	1	0.00%		
FIAT	BRAVO	1	0.00%		
LADA	110	1	0.00%		
FIAT	BRAVA	1	0.00%		





NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

OCTOBER '03

YTD

		OCTOBER '03 YTD		OCTOBER '03	
Segment:		TOTAL	Market Share	TOTAL	Market Share
D		35297	15.7%	3809	16.2%
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	AVENSIS	3825	10.84%	466	12.2%
SKODA	OCTAVIA	3757	10.64%	458	12.0%
OPEL	VECTRA	3067	8.69%	297	7.8%
FORD	MONDEO	2345	6.64%	166	4.4%
AUDI	A4	2222	6.30%	280	7.4%
B.M.W.	3-SERIES	2155	6.11%	205	5.4%
VOLKS WAGEN	PASSAT	1861	5.27%	156	4.1%
ALFA ROMEO	156	1630	4.62%	155	4.1%
NISSAN	PRIMERA	1620	4.59%	235	6.2%
MERCEDES	C-SERIES	1557	4.41%	134	3.5%
MITSUBISHI	CARISMA	1542	4.37%	165	4.3%
MAZDA	6-SERIES	1457	4.13%	132	3.5%
RENAULT	LAGUNA	1170	3.31%	188	4.9%
SEAT	TOLEDO	1002	2.84%	64	1.7%
HYUNDAI	ELANTRA	950	2.69%	53	1.4%
VOLVO	S40	817	2.31%	80	2.1%
CITROEN	C5	749	2.12%	52	1.4%
SUBARU	FORESTER	672	1.90%	65	1.7%
PEUGEOT	406	652	1.85%	77	2.0%
B.M.W.	3-SERIES Compact	545	1.54%	68	1.8%
SAAB	SAAB 9-3	481	1.36%	53	1.4%
SUBARU	IMPREZA	426	1.21%	49	1.3%
DAEWOO	NUBIRA	300	0.85%	146	3.8%
LANCIA	LYBRA	165	0.47%	8	0.2%
HONDA	ACCORD	101	0.29%	33	0.9%
MG ROVER	75-SERIES	76	0.22%	11	0.3%
VOLVO	V40	50	0.14%	6	0.2%
FIAT	MAREA	33	0.09%		
HONDA	STREAM	19	0.05%	3	0.1%
LEXUS	LS 200	17	0.05%	1	0.0%
MG ROVER	MG ZT	16	0.05%	2	0.1%
MAZDA	626	9	0.03%		
TOYOTA	CARINA E	3	0.01%	1	0.0%
LEXUS	LS200	1	0.00%		
MG ROVER	400-SERIES	1	0.00%		
CITROEN	XANTIA	1	0.00%		
B.M.W.	M3	1	0.00%		
AUDI	RS4	1	0.00%		
FIAT	CIA2	1	0.00%		

		OCTOBER '03 YTD		OCTOBER '03	
Segment:		TOTAL	Market Share	TOTAL	Market Share
E		3354	1.5%	380	1.6%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	E-SERIES	2136	63.69%	198	52.1%





NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

OCTOBER '03

YTD

Make	Model	Volume	Market Share	Volume	Market Share
SKODA	SUPERB	349	10.41%	45	11.8%
VOLVO	S60	202	6.02%	32	8.4%
AUDI	A6	159	4.74%	12	3.2%
B.M.W.	5-SERIES	155	4.62%	44	11.6%
SAAB	SAAB 9-5	107	3.19%	8	2.1%
JAGUAR	X-TYPE	50	1.49%	8	2.1%
DAEWOO	EVANDA	37	1.10%	16	4.2%
ALFA ROMEO	166	37	1.10%	3	0.8%
AUDI	ALLROAD	29	0.86%	3	0.8%
CHRYSLER	SEBRING	19	0.57%	1	0.3%
NISSAN	MAXIMA	17	0.51%		
SUBARU	LEGACY	13	0.39%	5	1.3%
VOLVO	V70	13	0.39%		
VOLVO	XC70	8	0.24%	1	0.3%
VOLVO	C70	8	0.24%	3	0.8%
DAEWOO	EVANTA	7	0.21%		
AUDI	RS6	5	0.15%		
OPEL	OMEGA	1	0.03%		
HYUNDAI	SONATA	1	0.03%	1	0.3%
CHRYSLER	CHRYSLER SEBRIN	1	0.03%		

		OCTOBER '03 YTD		OCTOBER '03	
Segment:		TOTAL	Market Share	TOTAL	Market Share
F		377	0.2%	66	0.3%
Make:	Range:	Volume:	%	Volume:	%
VOLVO	S80	82	21.75%	23	34.8%
LANCIA	THESIS	74	19.63%	4	6.1%
MERCEDES	S-SERIES	53	14.06%	5	7.6%
PEUGEOT	607	48	12.73%	9	13.6%
JAGUAR	S-TYPE	45	11.94%	5	7.6%
B.M.W.	7-SERIES	34	9.02%	14	21.2%
RENAULT	VEL SATIS	16	4.24%	2	3.0%
AUDI	A8	15	3.98%	3	4.5%
VOLKS WAGEN	PHAETON	4	1.06%	1	1.5%
LEXUS	GS300	3	0.80%		
FORD	SCORPIO	1	0.27%		
CHRYSLER	300 M	1	0.27%		
CHRYSLER	300M	1	0.27%		

		OCTOBER '03 YTD		OCTOBER '03	
Segment:		TOTAL	Market Share	TOTAL	Market Share
G		25	0.0%	2	0.0%
Make:	Range:	Volume:	%	Volume:	%
JAGUAR	XJ-TYPE	14	56.00%	2	100.0%
MERCEDES	S-SERIES	9	36.00%		
GM	CADILLAC SEVILL	1	4.00%		
RENAULT	AVANTIME	1	4.00%		





NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

OCTOBER '03

YTD

		OCTOBER '03 YTD		OCTOBER '03	
Segment:		TOTAL	Market Share	TOTAL	Market Share
MPV		7202	3.2%	737	3.1%
Make:	Range:	Volume:	%	Volume:	%
HYUNDAI	MATRIX	1487	20.65%	171	23.2%
FORD	FUSION	1003	13.93%	70	9.5%
RENAULT	SCENIC	770	10.69%	90	12.2%
OPEL	ZAFIRA	759	10.54%	64	8.7%
MERCEDES	A-SERIES	669	9.29%	62	8.4%
CITROEN	PICASSO	620	8.61%	51	6.9%
TOYOTA	COROLLA VERSO	498	6.91%	32	4.3%
OPEL	MERIVA	461	6.40%	65	8.8%
CHRYSLER	PT CRUISER	209	2.90%	32	4.3%
VOLKS WAGEN	TOURAN	201	2.79%	51	6.9%
AUDI	A2	111	1.54%	22	3.0%
FIAT	MULTIPLA	76	1.06%	5	0.7%
DAEWOO	TACUMA	67	0.93%	1	0.1%
MITSUBISHI	SPACE STAR	66	0.92%	6	0.8%
SEAT	ALHAMBRA	45	0.62%	2	0.3%
MITSUBISHI	SPACE WAGON	29	0.40%	1	0.1%
VOLKS WAGEN	SHARAN	28	0.39%		
NISSAN	ALMERA TINO	26	0.36%		
PEUGEOT	807	18	0.25%	1	0.1%
LANCIA	PHEDRA	16	0.22%	2	0.3%
CITROEN	C8	13	0.18%	2	0.3%
TOYOTA	YARIS VERSO	13	0.18%	3	0.4%
RENAULT	ESPACE	9	0.12%	2	0.3%
CHRYSLER	VOYAGER	3	0.04%		
MAZDA	PREMACY	2	0.03%	1	0.1%
MAZDA	MPV	2	0.03%		
CHRYSLER	GRAND VOYAGER	1	0.01%	1	0.1%

		OCTOBER '03 YTD		OCTOBER '03	
Segment:		TOTAL	Market Share	TOTAL	Market Share
Sp Cabrio		2102	0.9%	232	1.0%
Make:	Range:	Volume:	%	Volume:	%
PEUGEOT	206	935	44.48%	85	36.6%
CITROEN	C3 PLURIEL	409	19.46%	89	38.4%
OPEL	ASTRA	289	13.75%	6	2.6%
AUDI	A4	104	4.95%	11	4.7%
B.M.W.	3-SERIES	74	3.52%	9	3.9%
FORD	STREET KA	67	3.19%	7	3.0%
VOLKS WAGEN	NEW BEETLE	67	3.19%	13	5.6%
RENAULT	MEGANE	50	2.38%	2	0.9%
MERCEDES	SL-SERIES	42	2.00%	4	1.7%
CHRYSLER	SEBRING	37	1.76%	3	1.3%
SAAB	SAAB 9-3	22	1.05%	2	0.9%
MASERATI	SPIDER	3	0.14%	1	0.4%
JAGUAR	XK8	1	0.05%		
GM	CORVETTE	1	0.05%		
PEUGEOT	306	1	0.05%		





NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

OCTOBER '03

YTD

		OCTOBER '03 YTD		OCTOBER '03	
Segment:		TOTAL	Market Share	TOTAL	Market Share
Sp Coupe		2701	1.2%	297	1.3%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	CLK-SERIES	1051	38.91%	151	50.8%
HYUNDAI	COUPE	838	31.03%	73	24.6%
MERCEDES	C-SERIES Coupe	455	16.85%	46	15.5%
OPEL	ASTRA	165	6.11%	4	1.3%
TOYOTA	CELICA	106	3.92%	13	4.4%
RENAULT	MEGANE	28	1.04%		
PORSCHE	996	24	0.89%	5	1.7%
MERCEDES	CL-SERIES	8	0.30%	1	0.3%
OPEL	TIGRA	6	0.22%	1	0.3%
MASERATI	COUPE	6	0.22%		
GM	CORVETTE	3	0.11%		
MAZDA	RX8	2	0.07%	2	0.7%
JAGUAR	XK8	2	0.07%	1	0.3%
MASERATI	SPIDER	2	0.07%		
MASERATI	COUPE GT	2	0.07%		
JAGUAR	XKR-TYPE	1	0.04%		
FERRARI	F 133	1	0.04%		
ALFA ROMEO	GTV	1	0.04%		

		OCTOBER '03 YTD		OCTOBER '03	
Segment:		TOTAL	Market Share	TOTAL	Market Share
Sp Roadster		1031	0.5%	104	0.4%
Make:	Range:	Volume:	%	Volume:	%
AUDI	TT	244	23.67%	23	22.1%
MAZDA	MX-5	243	23.57%	25	24.0%
MG ROVER	MGF	94	9.12%		
MERCEDES	SLK-SERIES	94	9.12%	6	5.8%
TOYOTA	MR2	69	6.69%	7	6.7%
MG ROVER	MG TF	40	3.88%	16	15.4%
HONDA	S2000	38	3.69%	4	3.8%
B.M.W.	Z-SERIES	37	3.59%	3	2.9%
B.M.W.	Z3	34	3.30%		
PORSCHE	BOXSTER	32	3.10%	1	1.0%
MG ROVER	MG	21	2.04%		
ALFA ROMEO	GTV	18	1.75%	2	1.9%
FIAT	BARCETTA	16	1.55%	1	1.0%
ALFA ROMEO	SPIDER	15	1.45%		
LOTUS	ELISE	11	1.07%		
FERRARI	360	9	0.87%	1	1.0%
SMART	SMART ROADSTER	6	0.58%	6	5.8%
PORSCHE	986	5	0.48%	5	4.8%
NISSAN	350Z	3	0.29%	3	2.9%
LAMBORGHINI	MURCIELAGO	1	0.10%	1	1.0%
B.M.W.	Z8	1	0.10%		





NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

OCTOBER '03

YTD

		OCTOBER '03		YTD	OCTOBER '03	
Segment:		TOTAL	Market Share		TOTAL	Market Share
SUV		2	0.0%			
Make:	Range:	Volume:	%	Volume:	%	
NISSAN	X-TRAIL	1	50.00%			
TOYOTA	RAV4	1	50.00%			

		OCTOBER '03		YTD	OCTOBER '03	
Segment:		TOTAL	Market Share		TOTAL	Market Share
VAN		569	0.3%		24	0.1%
Make:	Range:	Volume:	%	Volume:	%	
FIAT	SCUDO	273	47.98%		10	41.7%
CITROEN	JUMPER	136	23.90%		2	8.3%
CITROEN	JUMPY	70	12.30%		1	4.2%
MERCEDES	VANEO	45	7.91%		3	12.5%
MERCEDES	113	17	2.99%			
FORD	TRANSIT	11	1.93%		2	8.3%
RENAULT	TRAFIC	8	1.41%		4	16.7%
FIAT	DUCATO	7	1.23%		1	4.2%
VOLKS WAGEN	CARAVELLE	1	0.18%			
FORD	TOURNEO	1	0.18%		1	4.2%

		OCTOBER '03		YTD	OCTOBER '03	
Segment:		TOTAL	Market Share		TOTAL	Market Share
VANETTE		1111	0.5%		85	0.4%
Make:	Range:	Volume:	%	Volume:	%	
CITROEN	BERLINGO	364	32.76%		32	37.6%
RENAULT	KANGOO	278	25.02%		16	18.8%
FIAT	DOBLO	210	18.90%		15	17.6%
PEUGEOT	PARTNER	106	9.54%		11	12.9%
OPEL	COMBO	68	6.12%		4	4.7%
SEAT	INCA	38	3.42%			
VOLKS WAGEN	CADDY	25	2.25%		1	1.2%
FORD	TRANSIT CONNECT	20	1.80%		5	5.9%
FORD	TOURNEO	2	0.18%		1	1.2%

