



NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

AUGUST '02

YTD

		AUGUST '02		YTD	AUGUST '02	
Segment:		TOTAL	Market Share		TOTAL	Market Share
4X4 - ATV		8571	4.4%		685	3.6%
Make:	Range:	Volume:	%		Volume:	%
SUZUKI	JIMNY	2316	27.02%		177	25.8%
KIA MOTORS	SPORTAGE	1299	15.16%		129	18.8%
SUZUKI	GRAND VITARA	1161	13.55%		107	15.6%
CHRYSLER	CHEROKEE	1060	12.37%		60	8.8%
MITSUBISHI	PAJERO	746	8.70%		75	10.9%
SUZUKI	VITARA	602	7.02%		38	5.5%
LADA	NIVA	536	6.25%		58	8.5%
SUZUKI	SAMURAI	149	1.74%		5	0.7%
NISSAN	TERRANO	114	1.33%		1	0.1%
CHRYSLER	GRAND CHEROKEE	97	1.13%		7	1.0%
MERCEDES	ML-SERIES	91	1.06%		5	0.7%
GM	BLAZER	82	0.96%		4	0.6%
CHRYSLER	WRANGLER	75	0.88%		6	0.9%
TOYOTA	LAND CRUISER	74	0.86%		3	0.4%
B.M.W.	X-SERIES	73	0.85%		5	0.7%
LEXUS	RX 300	26	0.30%		3	0.4%
LAND ROVER	RANGE ROVER	17	0.20%			
OPEL	FRONTERA	15	0.18%		1	0.1%
DAEWOO	KORANDO	11	0.13%		1	0.1%
LAND ROVER	LAND ROVER	7	0.08%			
ISUZU	TROOPER	5	0.06%			
GM	TAHOE	4	0.05%			
DAEWOO	MUSSO	3	0.04%			
DAEWOO	REXTON	3	0.04%			
NISSAN	PATROL	2	0.02%			
LAND ROVER	DISCOVERY	2	0.02%			
MERCEDES	G-SERIES	1	0.01%			

		AUGUST '02		YTD	AUGUST '02	
Segment:		TOTAL	Market Share		TOTAL	Market Share
4X4 - SUV		5427	2.8%		546	2.8%
Make:	Range:	Volume:	%		Volume:	%
TOYOTA	RAV4	1669	30.75%		124	22.7%
NISSAN	X-TRAIL	799	14.72%		77	14.1%
DAIHATSU	TERIOS	752	13.86%		96	17.6%
HONDA	HR-V	608	11.20%		74	13.6%
FORD	MAVERICK	443	8.16%		51	9.3%
LAND ROVER	FREELANDER	370	6.82%		32	5.9%
HYUNDAI	SANTAFE	347	6.39%		38	7.0%
HONDA	CR-V	257	4.74%		46	8.4%
MAZDA	TRIBUTE	182	3.35%		8	1.5%





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AUGUST '02

YTD

		AUGUST '02		YTD	AUGUST '02	
Segment:		TOTAL	Market Share		TOTAL	Market Share
A		17205	8.8%		1205	6.2%
Make:	Range:	Volume:	%		Volume:	%
HYUNDAI	ATOS	5781	33.60%		302	25.1%
FIAT	SEICENTO	3156	18.34%		174	14.4%
DAEWOO	MATIZ	2943	17.11%		276	22.9%
SUZUKI	WAGON R	1457	8.47%		115	9.5%
RENAULT	TWINGO	1089	6.33%		29	2.4%
SMART	SMART	890	5.17%		92	7.6%
OPEL	AGILA	865	5.03%		83	6.9%
SUZUKI	ALTO	359	2.09%		45	3.7%
FORD	KA	340	1.98%		57	4.7%
DAIHATSU	CUORE	111	0.65%		8	0.7%
SEAT	AROSA	96	0.56%		14	1.2%
VOLKS WAGEN	LUPO	60	0.35%		6	0.5%
FIAT	PANDA	58	0.34%		4	0.3%

		AUGUST '02		YTD	AUGUST '02	
Segment:		TOTAL	Market Share		TOTAL	Market Share
B		56067	28.6%		5931	30.7%
Make:	Range:	Volume:	%		Volume:	%
FIAT	PUNTO	7668	13.68%		815	13.7%
SEAT	IBIZA	6015	10.73%		682	11.5%
OPEL	CORSA	5833	10.40%		385	6.5%
PEUGEOT	206	5454	9.73%		534	9.0%
CITROEN	SAXO	5190	9.26%		318	5.4%
TOYOTA	YARIS	5186	9.25%		518	8.7%
VOLKS WAGEN	POLO	4809	8.58%		707	11.9%
SKODA	FABIA	3142	5.60%		330	5.6%
RENAULT	CLIO	2571	4.59%		210	3.5%
NISSAN	MICRA	2129	3.80%		115	1.9%
CITROEN	C3	1949	3.48%		449	7.6%
PEUGEOT	106	1519	2.71%		168	2.8%
SUZUKI	IGNIS	1440	2.57%		164	2.8%
FORD	FIESTA	951	1.70%		152	2.6%
RENAULT	THALIA	666	1.19%		30	0.5%
LANCIA	Y	492	0.88%		38	0.6%
MINI	MINI	243	0.43%		16	0.3%
MITSUBISHI	COLT	198	0.35%		12	0.2%
HYUNDAI	GETZ	158	0.28%		154	2.6%
HONDA	JAZZ	150	0.27%		107	1.8%
SUZUKI	SWIFT	134	0.24%		8	0.1%
DAIHATSU	YRV	88	0.16%		12	0.2%
DAIHATSU	SIRION	50	0.09%		4	0.1%
MAZDA	DEMIO	21	0.04%		2	0.0%
TOYOTA	STARLET	7	0.01%		1	0.0%
TOYOTA	PRIUS	3	0.01%			
SUZUKI	500	1	0.00%			





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AUGUST '02

YTD

		AUGUST '02		YTD	AUGUST '02	
Segment:		TOTAL	Market Share		TOTAL	Market Share
C		66792	34.1%		6482	33.6%
Make:	Range:	Volume:	%		Volume:	%
HYUNDAI	ACCENT	7658	11.47%		527	8.1%
PEUGEOT	307	6688	10.01%		567	8.7%
TOYOTA	COROLLA	6470	9.69%		735	11.3%
FORD	FOCUS	6306	9.44%		657	10.1%
OPEL	ASTRA	6104	9.14%		574	8.9%
VOLKS WAGEN	GOLF	5683	8.51%		629	9.7%
NISSAN	ALMERA	4684	7.01%		439	6.8%
CITROEN	XSARA	4171	6.24%		373	5.8%
FIAT	STILO	3152	4.72%		330	5.1%
SEAT	CORDOBA	2809	4.21%		345	5.3%
DAEWOO	LANOS	2243	3.36%		160	2.5%
SEAT	LEON	1999	2.99%		240	3.7%
RENAULT	MEGANE	1835	2.75%		111	1.7%
ALFA ROMEO	147	1471	2.20%		135	2.1%
HONDA	CIVIC	1438	2.15%		121	1.9%
KIA MOTORS	RIO	1286	1.93%		220	3.4%
VOLKS WAGEN	BORA	798	1.19%		72	1.1%
AUDI	A3	688	1.03%		64	1.0%
SUZUKI	LIANA	505	0.76%		94	1.5%
KIA MOTORS	SEPHIA	250	0.37%		36	0.6%
VOLKS WAGEN	NEW BEETLE	149	0.22%		20	0.3%
MAZDA	323	118	0.18%		11	0.2%
ROVER	25-SERIES	101	0.15%		3	0.0%
ROVER	MG	84	0.13%		11	0.2%
LADA	112	36	0.05%		3	0.0%
LADA	110	22	0.03%			
SUZUKI	BALENO	17	0.03%			
LADA	111	6	0.01%		2	0.0%
LADA	LIBRA	5	0.01%		1	0.0%
LADA	AQUARIUS	4	0.01%			
FIAT	BRAVO	2	0.00%			
KIA MOTORS	SHUMA	2	0.00%			
ALFA ROMEO	146	1	0.00%			
FORD	ESCORT	1	0.00%			
SKODA	FELICIA	1	0.00%		1	0.0%
ALFA ROMEO	145	1	0.00%			
PEUGEOT	306	1	0.00%		1	0.0%
NISSAN	SUNNY	1	0.00%			
ROVER	200 SERIES	1	0.00%			
HYUNDAI	EXCEL	1	0.00%			

		AUGUST '02		YTD	AUGUST '02	
Segment:		TOTAL	Market Share		TOTAL	Market Share
D		26244	13.4%		2792	14.5%
Make:	Range:	Volume:	%		Volume:	%
TOYOTA	AVENSIS	3003	11.44%		306	11.0%
B.M.W.	3-SERIES	2871	10.94%		334	12.0%





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AUGUST '02

YTD

SKODA	OCTAVIA	2743	10.45%	312	11.2%
FORD	MONDEO	2184	8.32%	193	6.9%
NISSAN	PRIMERA	2027	7.72%	260	9.3%
AUDI	A4	1965	7.49%	188	6.7%
MITSUBISHI	CARISMA	1682	6.41%	174	6.2%
OPEL	VECTRA	1456	5.55%	157	5.6%
VOLKS WAGEN	PASSAT	1366	5.20%	131	4.7%
ALFA ROMEO	156	1361	5.19%	120	4.3%
RENAULT	LAGUNA	1307	4.98%	122	4.4%
HYUNDAI	ELANTRA	969	3.69%	93	3.3%
CITROEN	C5	721	2.75%	67	2.4%
SEAT	TOLEDO	624	2.38%	66	2.4%
SUBARU	IMPREZA	396	1.51%	56	2.0%
PEUGEOT	406	379	1.44%	40	1.4%
ROVER	45-SERIES	296	1.13%	72	2.6%
VOLVO	S40	213	0.81%	21	0.8%
FIAT	MAREA	192	0.73%	12	0.4%
DAEWOO	NUBIRA	156	0.59%	15	0.5%
LANCIA	LYBRA	149	0.57%	17	0.6%
SUBARU	FORESTER	75	0.29%	23	0.8%
HONDA	ACCORD	33	0.13%	2	0.1%
MINI	MINI	31	0.12%	8	0.3%
MAZDA	MAZDA 6	20	0.08%		
VOLVO	V40	11	0.04%	3	0.1%
MAZDA	626	4	0.02%		
TATA	SUMO	2	0.01%		
B.M.W.	M3	2	0.01%		
AUDI	RS4	2	0.01%		
LANCIA	DEDRA	2	0.01%		
ROVER	400-SERIES	1	0.00%		
HYUNDAI	LANTRA	1	0.00%		

		AUGUST '02		YTD		AUGUST '02	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
E		1711	0.9%	186	1.0%		
Make:	Range:	Volume:	%	Volume:	%		
MERCEDES	C-SERIES	1164	68.03%	140	75.3%		
AUDI	A6	163	9.53%	7	3.8%		
SAAB	SAAB 9-3	122	7.13%	7	3.8%		
ROVER	75-SERIES	79	4.62%	7	3.8%		
VOLVO	S60	65	3.80%	5	2.7%		
ALFA ROMEO	166	45	2.63%	3	1.6%		
LEXUS	LS 200	29	1.69%	4	2.2%		
AUDI	ALLROAD	22	1.29%	3	1.6%		
SKODA	SUPERB	10	0.58%	10	5.4%		
HYUNDAI	SONATA	4	0.23%				
DAEWOO	LEGANZA	3	0.18%				
VOLVO	V70	3	0.18%				
RENAULT	SAFRANE	1	0.06%				
SUBARU	LEGACY	1	0.06%				





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AUGUST '02

YTD

		AUGUST '02		YTD	AUGUST '02	
Segment:		TOTAL	Market Share		TOTAL	Market Share
F		670	0.3%		45	0.2%
Make:	Range:	Volume:	%		Volume:	%
MERCEDES	E-SERIES	281	41.94%		13	28.9%
B.M.W.	5-SERIES	163	24.33%		7	15.6%
SAAB	SAAB 9-5	109	16.27%		15	33.3%
PEUGEOT	607	38	5.67%		3	6.7%
VOLVO	S80	27	4.03%		2	4.4%
CHRYSLER	SEBRING	19	2.84%		1	2.2%
NISSAN	MAXIMA	19	2.84%		1	2.2%
RENAULT	VEL SATIS	8	1.19%		2	4.4%
CITROEN	XM	4	0.60%			
CHRYSLER	300 M	1	0.15%		1	2.2%
OPEL	OMEGA	1	0.15%			

		AUGUST '02		YTD	AUGUST '02	
Segment:		TOTAL	Market Share		TOTAL	Market Share
G		185	0.1%		17	0.1%
Make:	Range:	Volume:	%		Volume:	%
JAGUAR	X-TYPE	74	40.00%		4	23.5%
MERCEDES	S-SERIES	41	22.16%		3	17.6%
JAGUAR	S-TYPE	30	16.22%		5	29.4%
B.M.W.	7-SERIES	28	15.14%		3	17.6%
AUDI	A8	3	1.62%			
JAGUAR	XJ-TYPE	2	1.08%			
LEXUS	GS 300	1	0.54%			
JAGUAR	DAIMLER SUPER V	1	0.54%			
ROLLS ROYCE	BENTLEY ARNAGE	1	0.54%			
GM	CHEVROLET	1	0.54%		1	5.9%
GM	SEVILLE	1	0.54%			
JAGUAR	DAIMLER V8	1	0.54%			
CHRYSLER	VISION	1	0.54%		1	5.9%

		AUGUST '02		YTD	AUGUST '02	
Segment:		TOTAL	Market Share		TOTAL	Market Share
MPV		5406	2.8%		451	2.3%
Make:	Range:	Volume:	%		Volume:	%
HYUNDAI	MATRIX	1081	20.00%		109	24.2%
RENAULT	MEGANE SCENIC	944	17.46%		75	16.6%
OPEL	ZAFIRA	814	15.06%		79	17.5%
MERCEDES	A-SERIES	614	11.36%		47	10.4%
CITROEN	PICASSO	431	7.97%		28	6.2%
TOYOTA	COROLLA VERSO	414	7.66%		44	9.8%
CHRYSLER	PT CRUISER	347	6.42%		15	3.3%
DAEWOO	TACUMA	166	3.07%		12	2.7%
AUDI	A2	149	2.76%		12	2.7%
TOYOTA	YARIS VERSO	137	2.53%		11	2.4%
MITSUBISHI	SPACE STAR	107	1.98%		5	1.1%
FIAT	MULTIPLA	73	1.35%		4	0.9%





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AUGUST '02

YTD

SEAT	ALHAMBRA	46	0.85%	2	0.4%
MERCEDES	VANEO	24	0.44%	3	0.7%
VOLKS WAGEN	SHARAN	22	0.41%	3	0.7%
NISSAN	ALMERA	19	0.35%	1	0.2%
MAZDA	PREMACY	8	0.15%	1	0.2%
MAZDA	MPV	3	0.06%		
CHRYSLER	VOYAGER	2	0.04%		
CITROEN	EVASION	1	0.02%		
TOYOTA	AVENSIS VERSO	1	0.02%		
PEUGEOT	806	1	0.02%		
FORD	GALAXY	1	0.02%		
HONDA	STREAM	1	0.02%		

		AUGUST '02		YTD		AUGUST '02	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
Sp Cabrio		2508	1.3%	226	1.2%		
Make:	Range:	Volume:	%	Volume:	%		
PEUGEOT	206	1799	71.73%	144	63.7%		
OPEL	ASTRA	380	15.15%	43	19.0%		
RENAULT	MEGANE	128	5.10%	8	3.5%		
B.M.W.	3-SERIES	61	2.43%	19	8.4%		
CHRYSLER	SEBRING	60	2.39%	4	1.8%		
MERCEDES	SL-SERIES	31	1.24%	3	1.3%		
SAAB	SAAB 9-3	21	0.84%	3	1.3%		
PEUGEOT	306	20	0.80%				
AUDI	A4 CABRIO	5	0.20%	2	0.9%		
GM	CORVETTE	2	0.08%				
VOLVO	C70	1	0.04%				

		AUGUST '02		YTD		AUGUST '02	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
Sp Coupe		2703	1.4%	364	1.9%		
Make:	Range:	Volume:	%	Volume:	%		
HYUNDAI	COUPE	1155	42.73%	120	33.0%		
RENAULT	MEGANE	881	32.59%	197	54.1%		
OPEL	ASTRA	235	8.69%	13	3.6%		
MERCEDES	CLK-SERIES	213	7.88%	7	1.9%		
TOYOTA	CELICA	129	4.77%	22	6.0%		
PORSCHE	996	28	1.04%	3	0.8%		
FORD	PUMA	20	0.74%				
ALFA ROMEO	GTV	12	0.44%				
PEUGEOT	406	10	0.37%				
OPEL	TIGRA	5	0.18%	2	0.5%		
MERCEDES	CL-SERIES	4	0.15%				
VOLVO	C70	2	0.07%				
MASERATI	COUPE	2	0.07%				
JAGUAR	XKR-TYPE	2	0.07%				
LOTUS	ESPRIT	1	0.04%				
MASERATI	3200 T	1	0.04%				
NISSAN	200SX	1	0.04%				
MASERATI	SPIDER	1	0.04%				
FERRARI	F 133	1	0.04%				





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YTD

		AUGUST '02		YTD	AUGUST '02	
Segment:		TOTAL	Market Share		TOTAL	Market Share
Sp Roadster		770	0.4%		75	0.4%
Make:	Range:	Volume:	%		Volume:	%
MAZDA	MX-5	185	24.03%		12	16.0%
AUDI	TT	169	21.95%		18	24.0%
MERCEDES	SLK-SERIES	141	18.31%		11	14.7%
ROVER	MG	92	11.95%		20	26.7%
TOYOTA	MR2	67	8.70%		8	10.7%
B.M.W.	Z3	30	3.90%		3	4.0%
ROVER	MGF	26	3.38%		2	2.7%
HONDA	S2000	19	2.47%		1	1.3%
PORSCHE	BOXSTER	16	2.08%			
FERRARI	360	9	1.17%			
FIAT	BARCETTA	6	0.78%			
LOTUS	ELISE	5	0.65%			
ALFA ROMEO	SPIDER	4	0.52%			
OPEL	SPEEDSTER	1	0.13%			

		AUGUST '02		YTD	AUGUST '02	
Segment:		TOTAL	Market Share		TOTAL	Market Share
TAXI		4	0.0%		1	0.0%
Make:	Range:	Volume:	%		Volume:	%
MERCEDES	UNKNOWN	4	100.00%		1	100.0%

		AUGUST '02		YTD	AUGUST '02	
Segment:		TOTAL	Market Share		TOTAL	Market Share
VAN		383	0.2%		20	0.1%
Make:	Range:	Volume:	%		Volume:	%
FIAT	SCUDO	233	60.84%		8	40.0%
CITROEN	JUMPY	95	24.80%		2	10.0%
MERCEDES	VANEO	27	7.05%		5	25.0%
MERCEDES	113	12	3.13%		3	15.0%
CITROEN	JUMPER	5	1.31%			
FORD	TRANSIT	4	1.04%			
VOLKS WAGEN	MULTIVAN	1	0.26%			
VOLKS WAGEN	TRANSPORTER	1	0.26%			
VOLKS WAGEN	CARAVELLE	1	0.26%			
FORD	TOURNEO	1	0.26%		1	5.0%
MERCEDES	112	1	0.26%			
PIAGGIO	S 85LV	1	0.26%			
FIAT	DUCATO	1	0.26%		1	5.0%

		AUGUST '02		YTD	AUGUST '02	
Segment:		TOTAL	Market Share		TOTAL	Market Share
VANETTE		1183	0.6%		268	1.4%
Make:	Range:	Volume:	%		Volume:	%
CITROEN	BERLINGO	635	53.68%		221	82.5%
RENAULT	KANGOO	250	21.13%		21	7.8%
FIAT	DOBLO	143	12.09%		10	3.7%





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ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ**

AUGUST '02

YTD

PEUGEOT	PARTNER	88	7.44%	11	4.1%
SEAT	INCA	34	2.87%	3	1.1%
VOLKS WAGEN	CADDY	30	2.54%	2	0.7%
DAIHATSU	HIJET	3	0.25%		

