



NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

JULY '02

YTD

		JULY '02		YTD	JULY '02	
Segment:		TOTAL	Market Share		TOTAL	Market Share
4X4 - ATV		7886	4.5%		1088	3.7%
Make:	Range:	Volume:	%		Volume:	%
SUZUKI	JIMNY	2139	27.12%		310	28.5%
KIA MOTORS	SPORTAGE	1170	14.84%		148	13.6%
SUZUKI	GRAND VITARA	1054	13.37%		178	16.4%
CHRYSLER	CHEROKEE	1000	12.68%		125	11.5%
MITSUBISHI	PAJERO	671	8.51%		118	10.8%
SUZUKI	VITARA	564	7.15%		83	7.6%
LADA	NIVA	478	6.06%		23	2.1%
SUZUKI	SAMURAI	144	1.83%		16	1.5%
NISSAN	TERRANO	113	1.43%		1	0.1%
CHRYSLER	GRAND CHEROKEE	90	1.14%		12	1.1%
MERCEDES	ML-SERIES	86	1.09%		8	0.7%
GM	BLAZER	78	0.99%		17	1.6%
TOYOTA	LAND CRUISER	71	0.90%		9	0.8%
CHRYSLER	WRANGLER	69	0.87%		15	1.4%
B.M.W.	X-SERIES	68	0.86%		7	0.6%
LEXUS	RX 300	23	0.29%		5	0.5%
LAND ROVER	RANGE ROVER	17	0.22%		3	0.3%
OPEL	FRONTERA	14	0.18%		2	0.2%
DAEWOO	KORANDO	10	0.13%		1	0.1%
LAND ROVER	LAND ROVER	6	0.08%			
ISUZU	TROOPER	5	0.06%			
GM	TAHOE	4	0.05%		1	0.1%
DAEWOO	MUSSO	3	0.04%		2	0.2%
DAEWOO	REXTON	3	0.04%		3	0.3%
NISSAN	PATROL	2	0.03%			
LAND ROVER	DISCOVERY	2	0.03%			
ROVER	LAND ROVER	1	0.01%			
MERCEDES	G-SERIES	1	0.01%		1	0.1%

		JULY '02		YTD	JULY '02	
Segment:		TOTAL	Market Share		TOTAL	Market Share
4X4 - SUV		4881	2.8%		693	2.4%
Make:	Range:	Volume:	%		Volume:	%
TOYOTA	RAV4	1545	31.65%		194	28.0%
NISSAN	X-TRAIL	722	14.79%		106	15.3%
DAIHATSU	TERIOS	656	13.44%		138	19.9%
HONDA	HR-V	534	10.94%		68	9.8%
FORD	MAVERICK	392	8.03%		16	2.3%
LAND ROVER	FREELANDER	338	6.92%		50	7.2%
HYUNDAI	SANTAFE	309	6.33%		41	5.9%
HONDA	CR-V	211	4.32%		60	8.7%
MAZDA	TRIBUTE	174	3.56%		20	2.9%





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JULY '02

YTD

Segment:	JULY '02		YTD		JULY '02	
	TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
A	16043	9.1%	2327	8.0%		
Make:	Range:	Volume:	%	Volume:	%	
HYUNDAI	ATOS	5479	34.15%	582	25.0%	
FIAT	SEICENTO	2982	18.59%	361	15.5%	
DAEWOO	MATIZ	2667	16.62%	517	22.2%	
SUZUKI	WAGON R	1342	8.37%	302	13.0%	
RENAULT	TWINGO	1060	6.61%	32	1.4%	
SMART	SMART	798	4.97%	158	6.8%	
OPEL	AGILA	782	4.87%	112	4.8%	
SUZUKI	ALTO	314	1.96%	52	2.2%	
FORD	KA	283	1.76%	111	4.8%	
DAIHATSU	CUORE	103	0.64%	19	0.8%	
SEAT	AROSA	82	0.51%	25	1.1%	
FIAT	PANDA	54	0.34%	4	0.2%	
VOLKS WAGEN	LUPO	54	0.34%	9	0.4%	
HONDA	JAZZ	43	0.27%	43	1.8%	

Segment:	JULY '02		YTD		JULY '02	
	TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
B	50089	28.4%	8755	30.1%		
Make:	Range:	Volume:	%	Volume:	%	
FIAT	PUNTO	6853	13.68%	1241	14.2%	
OPEL	CORSA	5448	10.88%	712	8.1%	
SEAT	IBIZA	5333	10.65%	1054	12.0%	
PEUGEOT	206	4920	9.82%	895	10.2%	
CITROEN	SAXO	4872	9.73%	529	6.0%	
TOYOTA	YARIS	4668	9.32%	585	6.7%	
VOLKS WAGEN	POLO	4102	8.19%	1020	11.7%	
SKODA	FABIA	2812	5.61%	469	5.4%	
RENAULT	CLIO	2361	4.71%	284	3.2%	
NISSAN	MICRA	2014	4.02%	278	3.2%	
CITROEN	C3	1500	2.99%	637	7.3%	
PEUGEOT	106	1351	2.70%	205	2.3%	
SUZUKI	IGNIS	1276	2.55%	200	2.3%	
FORD	FIESTA	799	1.60%	439	5.0%	
RENAULT	THALIA	636	1.27%	45	0.5%	
LANCIA	Y	454	0.91%	73	0.8%	
MINI	MINI	227	0.45%	32	0.4%	
MITSUBISHI	COLT	186	0.37%	24	0.3%	
SUZUKI	SWIFT	126	0.25%	13	0.1%	
DAIHATSU	YRV	76	0.15%	11	0.1%	
DAIHATSU	SIRION	46	0.09%	9	0.1%	
MAZDA	DEMIO	19	0.04%			
TOYOTA	STARLET	6	0.01%			
TOYOTA	PRIUS	3	0.01%			
SUZUKI	500	1	0.00%			





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JULY '02

YTD

Segment:	JULY '02		YTD	JULY '02	
	TOTAL	Market Share		TOTAL	Market Share
C	60314	34.2%		9850	33.9%
Make:	Range:	Volume:	%	Volume:	%
HYUNDAI	ACCENT	7131	11.82%	894	9.1%
PEUGEOT	307	6121	10.15%	806	8.2%
TOYOTA	COROLLA	5735	9.51%	1202	12.2%
FORD	FOCUS	5649	9.37%	866	8.8%
OPEL	ASTRA	5530	9.17%	845	8.6%
VOLKS WAGEN	GOLF	5054	8.38%	858	8.7%
NISSAN	ALMERA	4245	7.04%	681	6.9%
CITROEN	XSARA	3798	6.30%	406	4.1%
FIAT	STILO	2822	4.68%	470	4.8%
SEAT	CORDOBA	2464	4.09%	599	6.1%
DAEWOO	LANOS	2083	3.45%	385	3.9%
SEAT	LEON	1759	2.92%	362	3.7%
RENAULT	MEGANE	1724	2.86%	392	4.0%
ALFA ROMEO	147	1336	2.22%	236	2.4%
HONDA	CIVIC	1317	2.18%	197	2.0%
KIA MOTORS	RIO	1066	1.77%	247	2.5%
VOLKS WAGEN	BORA	726	1.20%	90	0.9%
AUDI	A3	624	1.03%	105	1.1%
SUZUKI	LIANA	411	0.68%	70	0.7%
KIA MOTORS	SEPHIA	214	0.35%	37	0.4%
VOLKS WAGEN	NEW BEETLE	129	0.21%	41	0.4%
MAZDA	323	107	0.18%	23	0.2%
ROVER	25-SERIES	98	0.16%	9	0.1%
ROVER	MG	73	0.12%	14	0.1%
LADA	112	33	0.05%	3	0.0%
LADA	110	22	0.04%	3	0.0%
SUZUKI	BALENO	17	0.03%	1	0.0%
LADA	LIBRA	4	0.01%		
HYUNDAI	GETZ	4	0.01%	4	0.0%
LADA	111	4	0.01%		
LADA	AQUARIUS	4	0.01%	1	0.0%
KIA MOTORS	SHUMA	2	0.00%	1	0.0%
FIAT	BRAVO	2	0.00%	1	0.0%
HYUNDAI	EXCEL	1	0.00%		
ALFA ROMEO	145	1	0.00%		
NISSAN	SUNNY	1	0.00%		
ALFA ROMEO	146	1	0.00%	1	0.0%
ROVER	200 SERIES	1	0.00%		
FORD	ESCORT	1	0.00%		

Segment:	JULY '02		YTD	JULY '02	
	TOTAL	Market Share		TOTAL	Market Share
D	23452	13.3%		4074	14.0%
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	AVENSIS	2697	11.50%	497	12.2%
B.M.W.	3-SERIES	2537	10.82%	444	10.9%
SKODA	OCTAVIA	2431	10.37%	440	10.8%





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JULY '02

YTD

FORD	MONDEO	1991	8.49%	321	7.9%
AUDI	A4	1776	7.57%	317	7.8%
NISSAN	PRIMERA	1767	7.53%	296	7.3%
MITSUBISHI	CARISMA	1508	6.43%	170	4.2%
OPEL	VECTRA	1299	5.54%	363	8.9%
ALFA ROMEO	156	1241	5.29%	195	4.8%
VOLKS WAGEN	PASSAT	1235	5.27%	245	6.0%
RENAULT	LAGUNA	1185	5.05%	206	5.1%
HYUNDAI	ELANTRA	876	3.74%	133	3.3%
CITROEN	C5	654	2.79%	82	2.0%
SEAT	TOLEDO	558	2.38%	91	2.2%
SUBARU	IMPREZA	340	1.45%	55	1.4%
PEUGEOT	406	339	1.45%	43	1.1%
ROVER	45-SERIES	224	0.96%	57	1.4%
VOLVO	S40	192	0.82%	16	0.4%
FIAT	MAREA	180	0.77%	18	0.4%
DAEWOO	NUBIRA	141	0.60%	24	0.6%
LANCIA	LYBRA	132	0.56%	18	0.4%
SUBARU	FORESTER	52	0.22%	1	0.0%
HONDA	ACCORD	31	0.13%	4	0.1%
MINI	MINI	23	0.10%	18	0.4%
MAZDA	MAZDA 6	20	0.09%	20	0.5%
VOLVO	V40	8	0.03%		
MAZDA	626	4	0.02%		
LANCIA	DEDRA	2	0.01%		
TATA	SUMO	2	0.01%		
AUDI	RS4	2	0.01%		
B.M.W.	M3	2	0.01%		
AUDI	8D AUDI A4	1	0.00%		
ROVER	400-SERIES	1	0.00%		
HYUNDAI	LANTRA	1	0.00%		

		JULY '02		YTD		JULY '02	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
E		1525	0.9%	253	0.9%		
Make:	Range:	Volume:	%	Volume:	%		
MERCEDES	C-SERIES	1024	67.15%	186	73.5%		
AUDI	A6	156	10.23%	17	6.7%		
SAAB	SAAB 9-3	115	7.54%	10	4.0%		
ROVER	75-SERIES	72	4.72%	11	4.3%		
VOLVO	S60	60	3.93%	2	0.8%		
ALFA ROMEO	166	42	2.75%	21	8.3%		
LEXUS	LS 200	25	1.64%	4	1.6%		
AUDI	ALLROAD	19	1.25%				
HYUNDAI	SONATA	4	0.26%				
VOLVO	V70	3	0.20%				
DAEWOO	LEGANZA	3	0.20%				
RENAULT	SAFRANE	1	0.07%	1	0.4%		
SUBARU	LEGACY	1	0.07%	1	0.4%		





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JULY '02

YTD

Segment:	JULY '02		YTD		JULY '02	
	TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
F	625	0.4%	66	0.2%		
Make:	Range:	Volume:	%	Volume:	%	
MERCEDES	E-SERIES	268	42.88%	12	18.2%	
B.M.W.	5-SERIES	156	24.96%	19	28.8%	
SAAB	SAAB 9-5	94	15.04%	22	33.3%	
PEUGEOT	607	35	5.60%	3	4.5%	
VOLVO	S80	25	4.00%	2	3.0%	
NISSAN	MAXIMA	18	2.88%	1	1.5%	
CHRYSLER	SEBRIN	9	1.44%			
CHRYSLER	SEBRING	9	1.44%	4	6.1%	
RENAULT	VEL SATIS	6	0.96%	3	4.5%	
CITROEN	XM	4	0.64%			
OPEL	OMEGA	1	0.16%			

Segment:	JULY '02		YTD		JULY '02	
	TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
G	168	0.1%	27	0.1%		
Make:	Range:	Volume:	%	Volume:	%	
JAGUAR	X-TYPE	70	41.67%	11	40.7%	
MERCEDES	S-SERIES	38	22.62%	6	22.2%	
JAGUAR	S-TYPE	25	14.88%	7	25.9%	
B.M.W.	7-SERIES	25	14.88%	2	7.4%	
AUDI	A8	3	1.79%	1	3.7%	
JAGUAR	XJ-TYPE	2	1.19%			
JAGUAR	DAIMLER SUPER V	1	0.60%			
JAGUAR	DAIMLER V8	1	0.60%			
LEXUS	GS 300	1	0.60%			
GM	SEVILLE	1	0.60%			
ROLLS ROYCE	BENTLEY ARNAGE	1	0.60%			

Segment:	JULY '02		YTD		JULY '02	
	TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
MPV	4955	2.8%	750	2.6%		
Make:	Range:	Volume:	%	Volume:	%	
HYUNDAI	MATRIX	972	19.62%	155	20.7%	
RENAULT	MEGANE SCENIC	869	17.54%	120	16.0%	
OPEL	ZAFIRA	735	14.83%	97	12.9%	
MERCEDES	A-SERIES	567	11.44%	82	10.9%	
CITROEN	PICASSO	403	8.13%	45	6.0%	
TOYOTA	COROLLA VERSO	370	7.47%	79	10.5%	
CHRYSLER	PT CRUISER	332	6.70%	39	5.2%	
DAEWOO	TACUMA	154	3.11%	24	3.2%	
AUDI	A2	137	2.76%	19	2.5%	
TOYOTA	YARIS VERSO	126	2.54%	30	4.0%	
MITSUBISHI	SPACE STAR	102	2.06%	17	2.3%	
FIAT	MULTIPLA	69	1.39%	16	2.1%	
SEAT	ALHAMBRA	44	0.89%	11	1.5%	
MERCEDES	VANEO	21	0.42%	7	0.9%	





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JULY '02

YTD

VOLKS WAGEN	SHARAN	19	0.38%	5	0.7%
NISSAN	ALMERA	18	0.36%	3	0.4%
MAZDA	PREMACY	7	0.14%		
MAZDA	MPV	3	0.06%		
CHRYSLER	VOYAGER	2	0.04%		
CITROEN	EVASION	1	0.02%	1	0.1%
TOYOTA	AVENSIS VERSO	1	0.02%		
FORD	GALAXY	1	0.02%		
HONDA	STREAM	1	0.02%		
PEUGEOT	806	1	0.02%		

		JULY '02		YTD		JULY '02	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
Sp Cabrio		2282	1.3%	341	1.2%		
Make:	Range:	Volume:	%	Volume:	%		
PEUGEOT	206	1655	72.52%	209	61.3%		
OPEL	ASTRA	337	14.77%	74	21.7%		
RENAULT	MEGANE	120	5.26%	17	5.0%		
CHRYSLER	SEBRING	46	2.02%	23	6.7%		
B.M.W.	3-SERIES	42	1.84%	9	2.6%		
MERCEDES	SL-SERIES	28	1.23%	1	0.3%		
PEUGEOT	306	20	0.88%				
SAAB	SAAB 9-3	18	0.79%	5	1.5%		
CHRYSLER	SEBRIN	10	0.44%				
AUDI	A4 CABRIO	3	0.13%	2	0.6%		
GM	CORVETTE	2	0.09%	1	0.3%		
VOLVO	C70	1	0.04%				

		JULY '02		YTD		JULY '02	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
Sp Coupe		2339	1.3%	352	1.2%		
Make:	Range:	Volume:	%	Volume:	%		
HYUNDAI	COUPE	1035	44.25%	133	37.8%		
RENAULT	MEGANE	684	29.24%	135	38.4%		
OPEL	ASTRA	222	9.49%	26	7.4%		
MERCEDES	CLK-SERIES	206	8.81%	28	8.0%		
TOYOTA	CELICA	107	4.57%	16	4.5%		
PORSCHE	996	25	1.07%	5	1.4%		
FORD	PUMA	20	0.86%	1	0.3%		
ALFA ROMEO	GTV	12	0.51%	5	1.4%		
PEUGEOT	406	10	0.43%	2	0.6%		
MERCEDES	CL-SERIES	4	0.17%				
OPEL	TIGRA	3	0.13%				
JAGUAR	XKR-TYPE	2	0.09%	1	0.3%		
VOLVO	C70	2	0.09%				
MASERATI	COUPE	2	0.09%				
MASERATI	3200 T	1	0.04%				
LOTUS	ESPRIT	1	0.04%				
FERRARI	F 133	1	0.04%				
NISSAN	200SX	1	0.04%				
MASERATI	SPIDER	1	0.04%				





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YTD

		JULY '02		YTD	JULY '02	
Segment:		TOTAL	Market Share		TOTAL	Market Share
Sp Roadster		695	0.4%		143	0.5%
Make:	Range:	Volume:	%		Volume:	%
MAZDA	MX-5	173	24.89%		35	24.5%
AUDI	TT	151	21.73%		33	23.1%
MERCEDES	SLK-SERIES	130	18.71%		20	14.0%
ROVER	MG	72	10.36%		24	16.8%
TOYOTA	MR2	59	8.49%		16	11.2%
B.M.W.	Z3	27	3.88%		4	2.8%
ROVER	MGF	24	3.45%		1	0.7%
HONDA	S2000	18	2.59%		6	4.2%
PORSCHE	BOXSTER	16	2.30%			
FERRARI	360	9	1.29%			
FIAT	BARCETTA	6	0.86%			
LOTUS	ELISE	5	0.72%		3	2.1%
ALFA ROMEO	SPIDER	4	0.58%		1	0.7%
OPEL	SPEEDSTER	1	0.14%			

		JULY '02		YTD	JULY '02	
Segment:		TOTAL	Market Share		TOTAL	Market Share
TAXI		3	0.0%		1	0.0%
Make:	Range:	Volume:	%		Volume:	%
MERCEDES	UNKNOWN	3	100.00%		1	100.0%

		JULY '02		YTD	JULY '02	
Segment:		TOTAL	Market Share		TOTAL	Market Share
VAN		363	0.2%		51	0.2%
Make:	Range:	Volume:	%		Volume:	%
FIAT	SCUDO	225	61.98%		30	58.8%
CITROEN	JUMPY	93	25.62%		6	11.8%
MERCEDES	VANEO	22	6.06%		10	19.6%
MERCEDES	113	9	2.48%		2	3.9%
CITROEN	JUMPER	5	1.38%			
FORD	TRANSIT	4	1.10%		2	3.9%
VOLKS WAGEN	TRANSPORTER	1	0.28%		1	2.0%
VOLKS WAGEN	MULTIVAN	1	0.28%			
VOLKS WAGEN	CARAVELLE	1	0.28%			
PIAGGIO	S 85LV	1	0.28%			
MERCEDES	112	1	0.28%			

		JULY '02		YTD	JULY '02	
Segment:		TOTAL	Market Share		TOTAL	Market Share
VANETTE		915	0.5%		310	1.1%
Make:	Range:	Volume:	%		Volume:	%
CITROEN	BERLINGO	414	45.25%		234	75.5%
RENAULT	KANGOO	229	25.03%		33	10.6%
FIAT	DOBLO	133	14.54%		17	5.5%
PEUGEOT	PARTNER	77	8.42%		12	3.9%
SEAT	INCA	31	3.39%		7	2.3%





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ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ**

JULY '02

YTD

VOLKS WAGEN	CADDY	28	3.06%	7	2.3%
DAIHATSU	HJET	3	0.33%		

