



NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

FEBRUARY' 02

YTD

		FEBRUARY' 02 YTD		FEBRUARY' 02	
Segment:		TOTAL	Market Share	TOTAL	Market Share
4X4 - ATV		2140	4.4%	929	4.3%
Make:	Range:	Volume:	%	Volume:	%
KIA MOTORS	SPORTAGE	448	20.93%	167	18.0%
SUZUKI	JIMNY	396	18.50%	160	17.2%
SUZUKI	GRAND VITARA	343	16.03%	148	15.9%
CHRYSLER	CHEROKEE	256	11.96%	142	15.3%
MITSUBISHI	PAJERO	214	10.00%	112	12.1%
LADA	NIVA	162	7.57%	61	6.6%
SUZUKI	VITARA	134	6.26%	56	6.0%
TOYOTA	LAND CRUISER	29	1.36%	13	1.4%
B.M.W.	X-SERIES	26	1.21%	15	1.6%
MERCEDES	ML-SERIES	25	1.17%	13	1.4%
CHRYSLER	GRAND CHEROKEE	25	1.17%	11	1.2%
SUZUKI	SAMURAI	18	0.84%	3	0.3%
GM	BLAZER	16	0.75%	7	0.8%
CHRYSLER	WRANGLER	15	0.70%	6	0.6%
OPEL	FRONTERA	8	0.37%	5	0.5%
DAEWOO	KORANDO	5	0.23%	2	0.2%
NISSAN	TERRANO	5	0.23%	1	0.1%
LEXUS	RX 300	4	0.19%	1	0.1%
LAND ROVER	LAND ROVER	3	0.14%	1	0.1%
LAND ROVER	RANGE ROVER	3	0.14%	2	0.2%
LAND ROVER	DISCOVERY	2	0.09%	1	0.1%
DAEWOO	MUSSO	1	0.05%	1	0.1%
ISUZU	TROOPER	1	0.05%	1	0.1%
GM	TAHOE	1	0.05%		

		FEBRUARY' 02 YTD		FEBRUARY' 02	
Segment:		TOTAL	Market Share	TOTAL	Market Share
4X4 - SUV		1521	3.1%	583	2.7%
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	RAV4	642	42.21%	184	31.6%
NISSAN	X-TRAIL	269	17.69%	113	19.4%
DAIHATSU	TERIOS	167	10.98%	76	13.0%
HONDA	HR-V	156	10.26%	90	15.4%
LAND ROVER	FREELANDER	123	8.09%	57	9.8%
HYUNDAI	SANTAFE	81	5.33%	29	5.0%
MAZDA	TRIBUTE	70	4.60%	27	4.6%
HONDA	CR-V	11	0.72%	5	0.9%
FORD	MAVERICK	2	0.13%	2	0.3%

		FEBRUARY' 02 YTD		FEBRUARY' 02	
Segment:		TOTAL	Market Share	TOTAL	Market Share
A		3885	8.0%	1694	7.9%
Make:	Range:	Volume:	%	Volume:	%
HYUNDAI	ATOS	1458	37.53%	591	34.9%
FIAT	SEICENTO	739	19.02%	401	23.7%
DAEWOO	MATIZ	610	15.70%	182	10.7%





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YTD

SUZUKI	WAGON R	302	7.77%	120	7.1%
RENAULT	TWINGO	213	5.48%	148	8.7%
SMART	SMART	204	5.25%	94	5.5%
OPEL	AGILA	200	5.15%	85	5.0%
FORD	KA	65	1.67%	23	1.4%
SUZUKI	ALTO	36	0.93%	20	1.2%
SEAT	AROSA	30	0.77%	16	0.9%
FIAT	PANDA	16	0.41%	7	0.4%
VOLKS WAGEN	LUPO	12	0.31%	7	0.4%

		FEBRUARY' 02 YTD		FEBRUARY' 02	
Segment:		TOTAL	Market Share	TOTAL	Market Share
B		12364	25.5%	5699	26.6%
Make:	Range:	Volume:	%	Volume:	%

CITROEN	SAXO	1631	13.19%	679	11.9%
FIAT	PUNTO	1522	12.31%	721	12.7%
PEUGEOT	206	1312	10.61%	709	12.4%
SEAT	IBIZA	1287	10.41%	660	11.6%
TOYOTA	YARIS	1267	10.25%	493	8.7%
OPEL	CORSA	1240	10.03%	556	9.8%
RENAULT	CLIO	945	7.64%	480	8.4%
SKODA	FABIA	935	7.56%	251	4.4%
VOLKS WAGEN	POLO	511	4.13%	419	7.4%
PEUGEOT	106	461	3.73%	222	3.9%
NISSAN	MICRA	398	3.22%	160	2.8%
SUZUKI	IGNIS	386	3.12%	170	3.0%
LANCIA	Y	158	1.28%	61	1.1%
FORD	FIESTA	69	0.56%	23	0.4%
MITSUBISHI	COLT	68	0.55%	28	0.5%
MINI	MINI	61	0.49%	34	0.6%
SUZUKI	SWIFT	48	0.39%	22	0.4%
DAIHATSU	YRV	27	0.22%	6	0.1%
RENAULT	THALIA	21	0.17%		
DAIHATSU	SIRION	10	0.08%	3	0.1%
MAZDA	DEMIO	6	0.05%	1	0.0%
TOYOTA	STARLET	1	0.01%	1	0.0%

		FEBRUARY' 02 YTD		FEBRUARY' 02	
Segment:		TOTAL	Market Share	TOTAL	Market Share
C		18395	38.0%	8082	37.8%
Make:	Range:	Volume:	%	Volume:	%

HYUNDAI	ACCENT	2517	13.68%	1123	13.9%
PEUGEOT	307	2206	11.99%	971	12.0%
CITROEN	XSARA	1739	9.45%	728	9.0%
FORD	FOCUS	1662	9.04%	712	8.8%
OPEL	ASTRA	1512	8.22%	673	8.3%
VOLKS WAGEN	GOLF	1509	8.20%	638	7.9%
TOYOTA	COROLLA	1348	7.33%	739	9.1%
NISSAN	ALMERA	1183	6.43%	491	6.1%
SEAT	CORDOBA	729	3.96%	287	3.6%
FIAT	STILO	720	3.91%	393	4.9%
DAEWOO	LANOS	702	3.82%	211	2.6%





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YTD

SEAT	LEON	424	2.30%	190	2.4%
ALFA ROMEO	147	377	2.05%	169	2.1%
RENAULT	MEGANE	359	1.95%	143	1.8%
HONDA	CIVIC	343	1.86%	156	1.9%
KIA MOTORS	RIO	316	1.72%	108	1.3%
VOLKS WAGEN	BORA	241	1.31%	104	1.3%
AUDI	A3	170	0.92%	78	1.0%
SUZUKI	LIANA	100	0.54%	68	0.8%
KIA MOTORS	SEPHIA	92	0.50%	33	0.4%
ROVER	25-SERIES	48	0.26%	21	0.3%
MAZDA	323	32	0.17%	10	0.1%
VOLKS WAGEN	NEW BEETLE	27	0.15%	15	0.2%
LADA	110	10	0.05%	5	0.1%
SUZUKI	BALENO	10	0.05%	6	0.1%
LADA	112	9	0.05%	3	0.0%
ROVER	MG	6	0.03%	6	0.1%
ALFA ROMEO	145	1	0.01%		
LADA	LIBRA	1	0.01%		
ROVER	200 SERIES	1	0.01%	1	0.0%
KIA MOTORS	SHUMA	1	0.01%		

		FEBRUARY' 02 YTD		FEBRUARY' 02	
Segment:		TOTAL	Market Share	TOTAL	Market Share
D		6374	13.2%	2663	12.4%
Make:	Range:	Volume:	%	Volume:	%
B.M.W.	3-SERIES	811	12.72%	322	12.1%
TOYOTA	AVENSIS	807	12.66%	306	11.5%
SKODA	OCTAVIA	702	11.01%	264	9.9%
FORD	MONDEO	571	8.96%	222	8.3%
MITSUBISHI	CARISMA	441	6.92%	221	8.3%
AUDI	A4	423	6.64%	208	7.8%
RENAULT	LAGUNA	329	5.16%	122	4.6%
VOLKS WAGEN	PASSAT	323	5.07%	140	5.3%
ALFA ROMEO	156	297	4.66%	182	6.8%
OPEL	VECTRA	272	4.27%	121	4.5%
HYUNDAI	ELANTRA	268	4.20%	110	4.1%
NISSAN	PRIMERA	243	3.81%	98	3.7%
SEAT	TOLEDO	217	3.40%	81	3.0%
CITROEN	C5	187	2.93%	75	2.8%
SUBARU	IMPREZA	102	1.60%	37	1.4%
PEUGEOT	406	87	1.36%	41	1.5%
VOLVO	S40	69	1.08%	19	0.7%
ROVER	45-SERIES	66	1.04%	27	1.0%
FIAT	MAREA	43	0.67%	28	1.1%
DAEWOO	NUBIRA	41	0.64%	11	0.4%
LANCIA	LYBRA	34	0.53%	10	0.4%
SUBARU	FORESTER	29	0.45%	15	0.6%
HONDA	ACCORD	5	0.08%	3	0.1%
VOLVO	V40	3	0.05%		
MAZDA	626	2	0.03%		
AUDI	RS4	1	0.02%		
LANCIA	DEDRA	1	0.02%		





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YTD

		FEBRUARY' 02 YTD		FEBRUARY' 02	
Segment:		TOTAL	Market Share	TOTAL	Market Share
E		466	1.0%	179	0.8%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	C-SERIES	336	72.10%	122	68.2%
AUDI	A6	40	8.58%	21	11.7%
VOLVO	S60	28	6.01%	11	6.1%
ROVER	75-SERIES	20	4.29%	10	5.6%
SAAB	SAAB 9-3	15	3.22%	9	5.0%
AUDI	ALLROAD	8	1.72%	1	0.6%
LEXUS	LS 200	8	1.72%	3	1.7%
ALFA ROMEO	166	8	1.72%		
DAEWOO	LEGANZA	1	0.21%	1	0.6%
HYUNDAI	SONATA	1	0.21%		
VOLVO	V70	1	0.21%	1	0.6%

		FEBRUARY' 02 YTD		FEBRUARY' 02	
Segment:		TOTAL	Market Share	TOTAL	Market Share
F		251	0.5%	110	0.5%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	E-SERIES	152	60.56%	68	61.8%
B.M.W.	5-SERIES	44	17.53%	18	16.4%
SAAB	SAAB 9-5	19	7.57%	8	7.3%
PEUGEOT	607	14	5.58%	6	5.5%
CHRYSLER	SEBRIN	9	3.59%	1	0.9%
VOLVO	S80	7	2.79%	5	4.5%
NISSAN	MAXIMA	4	1.59%	2	1.8%
OPEL	OMEGA	1	0.40%	1	0.9%
CITROEN	XM	1	0.40%	1	0.9%

		FEBRUARY' 02 YTD		FEBRUARY' 02	
Segment:		TOTAL	Market Share	TOTAL	Market Share
G		48	0.1%	17	0.1%
Make:	Range:	Volume:	%	Volume:	%
JAGUAR	X-TYPE	22	45.83%	5	29.4%
MERCEDES	S-SERIES	10	20.83%	5	29.4%
B.M.W.	7-SERIES	8	16.67%	5	29.4%
JAGUAR	S-TYPE	4	8.33%	1	5.9%
AUDI	A8	1	2.08%		
JAGUAR	DAIMLER SUPER V	1	2.08%	1	5.9%
JAGUAR	XJ-TYPE	1	2.08%		
GM	SEVILLE	1	2.08%		

		FEBRUARY' 02 YTD		FEBRUARY' 02	
Segment:		TOTAL	Market Share	TOTAL	Market Share
MPV		1359	2.8%	610	2.9%
Make:	Range:	Volume:	%	Volume:	%
HYUNDAI	MATRIX	317	23.33%	139	22.8%
RENAULT	MEGANE SCENIC	274	20.16%	132	21.6%
MERCEDES	A-SERIES	155	11.41%	61	10.0%





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YTD

OPEL	ZAFIRA	151	11.11%	63	10.3%
CITROEN	PICASSO	112	8.24%	51	8.4%
CHRYSLER	PT CRUISER	92	6.77%	41	6.7%
TOYOTA	COROLLA VERSO	61	4.49%	35	5.7%
AUDI	A2	57	4.19%	37	6.1%
DAEWOO	TACUMA	50	3.68%	17	2.8%
TOYOTA	YARIS VERSO	29	2.13%	14	2.3%
MITSUBISHI	SPACE STAR	28	2.06%	9	1.5%
FIAT	MULTIPLA	10	0.74%	3	0.5%
NISSAN	ALMERA	8	0.59%		
SEAT	ALHAMBRA	6	0.44%	3	0.5%
VOLKS WAGEN	SHARAN	5	0.37%	3	0.5%
MAZDA	PREMACY	2	0.15%		
CHRYSLER	VOYAGER	1	0.07%	1	0.2%
FORD	GALAXY	1	0.07%	1	0.2%

		FEBRUARY' 02 YTD		FEBRUARY' 02	
Segment:		TOTAL	Market Share	TOTAL	Market Share
Sp Cabrio		523	1.1%	314	1.5%
Make:	Range:	Volume:	%	Volume:	%
PEUGEOT	206	402	76.86%	253	80.6%
OPEL	ASTRA	55	10.52%	26	8.3%
RENAULT	MEGANE	24	4.59%	14	4.5%
PEUGEOT	306	12	2.29%	8	2.5%
CHRYSLER	SEBRIN	10	1.91%	4	1.3%
MERCEDES	SL-SERIES	9	1.72%	3	1.0%
B.M.W.	3-SERIES	6	1.15%	2	0.6%
SAAB	SAAB 9-3	4	0.76%	3	1.0%
GM	CORVETTE	1	0.19%	1	0.3%

		FEBRUARY' 02 YTD		FEBRUARY' 02	
Segment:		TOTAL	Market Share	TOTAL	Market Share
Sp Coupe		694	1.4%	340	1.6%
Make:	Range:	Volume:	%	Volume:	%
HYUNDAI	COUPE	286	41.21%	159	46.8%
RENAULT	MEGANE	179	25.79%	85	25.0%
OPEL	ASTRA	90	12.97%	28	8.2%
MERCEDES	CLK-SERIES	75	10.81%	33	9.7%
TOYOTA	CELICA	34	4.90%	24	7.1%
FORD	PUMA	10	1.44%	3	0.9%
PORSCHE	996	9	1.30%	3	0.9%
ALFA ROMEO	GTV	3	0.43%	2	0.6%
PEUGEOT	406	3	0.43%	1	0.3%
OPEL	TIGRA	2	0.29%	1	0.3%
MERCEDES	CL-SERIES	1	0.14%		
VOLVO	C70	1	0.14%	1	0.3%
MASERATI	3200 T	1	0.14%		





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YTD

		FEBRUARY' 02 YTD		FEBRUARY' 02	
Segment:		TOTAL	Market Share	TOTAL	Market Share
Sp Roadster		165	0.3%	71	0.3%
Make:	Range:	Volume:	%	Volume:	%
MAZDA	MX-5	40	24.24%	17	23.9%
AUDI	TT	38	23.03%	20	28.2%
MERCEDES	SLK-SERIES	34	20.61%	15	21.1%
ROVER	MGF	15	9.09%	3	4.2%
TOYOTA	MR2	10	6.06%	3	4.2%
B.M.W.	Z3	9	5.45%	5	7.0%
HONDA	S2000	7	4.24%	3	4.2%
FERRARI	360	5	3.03%	2	2.8%
ALFA ROMEO	SPIDER	2	1.21%	1	1.4%
PORSCHE	BOXSTER	2	1.21%		
FIAT	BARCETTA	2	1.21%	2	2.8%
LOTUS	ELISE	1	0.61%		

		FEBRUARY' 02 YTD		FEBRUARY' 02	
Segment:		TOTAL	Market Share	TOTAL	Market Share
TAXI		1	0.0%	1	0.0%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	UNKNOWN	1	100.00%	1	100.0%

		FEBRUARY' 02 YTD		FEBRUARY' 02	
Segment:		TOTAL	Market Share	TOTAL	Market Share
VAN		40	0.1%	22	0.1%
Make:	Range:	Volume:	%	Volume:	%
FIAT	SCUDO	17	42.50%	9	40.9%
CITROEN	JUMPY	13	32.50%	5	22.7%
CITROEN	JUMPER	5	12.50%	5	22.7%
MERCEDES	113	3	7.50%	3	13.6%
VOLKS WAGEN	MULTIVAN	1	2.50%		
FORD	TRANSIT	1	2.50%		

		FEBRUARY' 02 YTD		FEBRUARY' 02	
Segment:		TOTAL	Market Share	TOTAL	Market Share
VANETTE		180	0.4%	81	0.4%
Make:	Range:	Volume:	%	Volume:	%
RENAULT	KANGOO	70	38.89%	28	34.6%
CITROEN	BERLINGO	57	31.67%	25	30.9%
FIAT	DOBLO	21	11.67%	12	14.8%
PEUGEOT	PARTNER	17	9.44%	5	6.2%
SEAT	INCA	9	5.00%	8	9.9%
VOLKS WAGEN	CADDY	6	3.33%	3	3.7%

