



## NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

DECEMBER '02

YTD

		DECEMBER '02 YTD		DECEMBER '02	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>4X4 - ATV</b>		<b>12864</b>	<b>4.8%</b>	<b>608</b>	<b>4.8%</b>
Make:	Range:	Volume:	%	Volume:	%
SUZUKI	JIMNY	2949	22.92%	104	17.1%
SUZUKI	GRAND VITARA	1699	13.21%	146	24.0%
KIA MOTORS	SPORTAGE	1632	12.69%	38	6.3%
CHRYSLER	CHEROKEE	1507	11.71%	89	14.6%
DAIHATSU	TERIOS	1165	9.06%	63	10.4%
MITSUBISHI	PAJERO	1097	8.53%	44	7.2%
LADA	NIVA	958	7.45%	48	7.9%
SUZUKI	VITARA	751	5.84%	19	3.1%
SUZUKI	SAMURAI	169	1.31%	2	0.3%
CHRYSLER	GRAND CHEROKEE	148	1.15%	13	2.1%
MERCEDES	ML-SERIES	124	0.96%	10	1.6%
NISSAN	TERRANO	118	0.92%	2	0.3%
GM	TRAILBLAZER	113	0.88%	6	1.0%
B.M.W.	X-SERIES	107	0.83%	5	0.8%
CHRYSLER	WRANGLER	98	0.76%	3	0.5%
TOYOTA	LAND CRUISER	83	0.65%	2	0.3%
LEXUS	RX 300	35	0.27%	1	0.2%
LAND ROVER	RANGE ROVER	23	0.18%	1	0.2%
DAEWOO	KORANDO	20	0.16%	4	0.7%
OPEL	FRONTERA	17	0.13%		
DAEWOO	REXTON	10	0.08%	1	0.2%
DAEWOO	MUSSO	9	0.07%		
ISUZU	TROOPER	9	0.07%	4	0.7%
MITSUBISHI	MONTERO	7	0.05%	2	0.3%
GM	TAHOE	4	0.03%		
MERCEDES	G-SERIES	4	0.03%	1	0.2%
NISSAN	PATROL	3	0.02%		
LEXUS	RX300	2	0.02%		
LAND ROVER	DISCOVERY	2	0.02%		
GM	BLAZER	1	0.01%		

  

		DECEMBER '02 YTD		DECEMBER '02	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>4X4 - SUV</b>		<b>6589</b>	<b>2.5%</b>	<b>302</b>	<b>2.4%</b>
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	RAV4	2203	33.43%	95	31.5%
NISSAN	X-TRAIL	1134	17.21%	59	19.5%
HONDA	HR-V	842	12.78%	39	12.9%
FORD	MAVERICK	619	9.39%	10	3.3%
HONDA	CR-V	593	9.00%	48	15.9%
LAND ROVER	FREELANDER	503	7.63%	23	7.6%
HYUNDAI	SANTAFE	478	7.25%	17	5.6%
MAZDA	TRIBUTE	217	3.29%	11	3.6%





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DECEMBER '02

YTD

		DECEMBER '02 YTD		DECEMBER '02	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>A</b>		21772	8.1%	838	6.6%
Make:	Range:	Volume:	%	Volume:	%
HYUNDAI	ATOS	6574	30.19%	82	9.8%
FIAT	SEICENTO	4542	20.86%	252	30.1%
DAEWOO	MATIZ	3718	17.08%	180	21.5%
SUZUKI	WAGON R	1824	8.38%	42	5.0%
SMART	SMART	1387	6.37%	97	11.6%
RENAULT	TWINGO	1172	5.38%	46	5.5%
OPEL	AGILA	1083	4.97%	46	5.5%
FORD	KA	522	2.40%	38	4.5%
SUZUKI	ALTO	489	2.25%	32	3.8%
DAIHATSU	CUORE	148	0.68%	5	0.6%
SEAT	AROSA	141	0.65%	6	0.7%
VOLKS WAGEN	LUPO	99	0.45%	8	1.0%
FIAT	PANDA	73	0.34%	4	0.5%

  

		DECEMBER '02 YTD		DECEMBER '02	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>B</b>		80340	29.9%	3867	30.6%
Make:	Range:	Volume:	%	Volume:	%
FIAT	PUNTO	10180	12.67%	417	10.8%
SEAT	IBIZA	8002	9.96%	385	10.0%
PEUGEOT	206	7794	9.70%	611	15.8%
TOYOTA	YARIS	7476	9.31%	267	6.9%
OPEL	CORSA	7332	9.13%	233	6.0%
VOLKS WAGEN	POLO	7283	9.07%	322	8.3%
CITROEN	SAXO	6023	7.50%	79	2.0%
SKODA	FABIA	4073	5.07%	136	3.5%
RENAULT	CLIO	3836	4.77%	287	7.4%
CITROEN	C3	3769	4.69%	110	2.8%
NISSAN	MICRA	2735	3.40%	135	3.5%
FORD	FIESTA	2733	3.40%	208	5.4%
PEUGEOT	106	2147	2.67%	128	3.3%
SUZUKI	IGNIS	1962	2.44%	76	2.0%
HYUNDAI	GETZ	1557	1.94%	292	7.6%
RENAULT	THALIA	833	1.04%	3	0.1%
LANCIA	Y	683	0.85%	30	0.8%
HONDA	JAZZ	473	0.59%	31	0.8%
MINI	MINI	361	0.45%	7	0.2%
DAEWOO	KLAS	302	0.38%		
DAEWOO	KALOS	262	0.33%	86	2.2%
SUZUKI	SWIFT	156	0.19%	2	0.1%
ROVER	25-SERIES	127	0.16%	1	0.0%
DAIHATSU	YRV	115	0.14%	5	0.1%
DAIHATSU	SIRION	61	0.08%	2	0.1%
MAZDA	DEMIO	36	0.04%	2	0.1%
B.M.W.	MINI	12	0.01%	10	0.3%
TOYOTA	STARLET	7	0.01%		
TOYOTA	PRIUS	4	0.00%		





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DECEMBER '02 YTD

FIAT	PANDA	2	0.00%	2	0.1%
ROVER	200 SERIES	1	0.00%		
SUZUKI	500	1	0.00%		
FIAT	UNO	1	0.00%		
CITROEN	AX	1	0.00%		

		DECEMBER '02 YTD		DECEMBER '02	
Segment:		TOTAL	Market Share	TOTAL	Market Share
C		88684	33.1%	3997	31.6%
Make:	Range:	Volume:	%	Volume:	%
PEUGEOT	307	9561	10.78%	728	18.2%
TOYOTA	COROLLA	8973	10.12%	475	11.9%
HYUNDAI	ACCENT	8762	9.88%	292	7.3%
FORD	FOCUS	8355	9.42%	273	6.8%
VOLKS WAGEN	GOLF	8064	9.09%	337	8.4%
OPEL	ASTRA	8050	9.08%	379	9.5%
NISSAN	ALMERA	6261	7.06%	396	9.9%
CITROEN	XSARA	5084	5.73%	91	2.3%
FIAT	STILO	4424	4.99%	174	4.4%
SEAT	CORDOBA	3249	3.66%	43	1.1%
SEAT	LEON	2742	3.09%	99	2.5%
DAEWOO	LANOS	2524	2.85%	34	0.9%
RENAULT	MEGANE	2410	2.72%	209	5.2%
ALFA ROMEO	147	1981	2.23%	89	2.2%
KIA MOTORS	RIO	1941	2.19%	95	2.4%
HONDA	CIVIC	1909	2.15%	69	1.7%
AUDI	A3	1099	1.24%	82	2.1%
VOLKS WAGEN	BORA	1043	1.18%	54	1.4%
SUZUKI	LIANA	602	0.68%	8	0.2%
KIA MOTORS	SEPHIA	372	0.42%	21	0.5%
ROVER	45-SERIES	344	0.39%	7	0.2%
MITSUBISHI	COLT	262	0.30%	6	0.2%
VOLKS WAGEN	NEW BEETLE	249	0.28%	23	0.6%
MAZDA	323	154	0.17%	5	0.1%
ROVER	MG	122	0.14%	2	0.1%
LADA	112	48	0.05%	3	0.1%
LADA	110	23	0.03%		
SUZUKI	BALENO	18	0.02%		
LADA	111	17	0.02%	2	0.1%
LADA	LIBRA	13	0.01%	1	0.0%
LADA	AQUARIUS	13	0.01%		
ALFA ROMEO	145	2	0.00%		
FIAT	BRAVO	2	0.00%		
KIA MOTORS	SHUMA	2	0.00%		
FIAT	BRAVA	1	0.00%		
ROVER	400-SERIES	1	0.00%		
FORD	ORION	1	0.00%		
HYUNDAI	EXCEL	1	0.00%		
FORD	ESCORT	1	0.00%		
ALFA ROMEO	146	1	0.00%		
SKODA	FELICIA	1	0.00%		
NISSAN	SUNNY	1	0.00%		





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DECEMBER '02

YTD

PEUGEOT		306	1	0.00%			
		DECEMBER '02 YTD		DECEMBER '02			
Segment:		TOTAL	Market Share	TOTAL	Market Share		
<b>D</b>		38883	14.5%	2008	15.9%		
Make:	Range:	Volume:	%	Volume:	%		
TOYOTA	AVENSIS	4263	10.96%	157	7.8%		
B.M.W.	3-SERIES	3945	10.15%	166	8.3%		
SKODA	OCTAVIA	3765	9.68%	189	9.4%		
FORD	MONDEO	3014	7.75%	127	6.3%		
AUDI	A4	2776	7.14%	195	9.7%		
NISSAN	PRIMERA	2749	7.07%	115	5.7%		
OPEL	VECTRA	2330	5.99%	173	8.6%		
MITSUBISHI	Carisma	2288	5.88%	81	4.0%		
ALFA ROMEO	156	1943	5.00%	85	4.2%		
VOLKS WAGEN	PASSAT	1934	4.97%	105	5.2%		
MERCEDES	C-SERIES	1898	4.88%	157	7.8%		
RENAULT	LAGUNA	1696	4.36%	67	3.3%		
HYUNDAI	ELANTRA	1370	3.52%	49	2.4%		
SEAT	TOLEDO	1003	2.58%	71	3.5%		
CITROEN	C5	980	2.52%	30	1.5%		
PEUGEOT	406	618	1.59%	49	2.4%		
SUBARU	IMPREZA	522	1.34%	19	0.9%		
FIAT	MAREA	279	0.72%	6	0.3%		
VOLVO	S40	266	0.68%	17	0.8%		
SUBARU	FORESTER	226	0.58%	31	1.5%		
SAAB	SAAB 9-3	209	0.54%	46	2.3%		
LANCIA	LYBRA	199	0.51%	8	0.4%		
DAEWOO	NUBIRA	198	0.51%	9	0.4%		
MAZDA	6-SERIES	181	0.47%	46	2.3%		
ROVER	75-SERIES	107	0.28%	4	0.2%		
HONDA	ACCORD	55	0.14%	1	0.0%		
LEXUS	LS 200	37	0.10%	2	0.1%		
VOLVO	V40	16	0.04%	2	0.1%		
MAZDA	626	4	0.01%				
TATA	SUMO	3	0.01%	1	0.0%		
B.M.W.	M3	2	0.01%				
LANCIA	DEDRA	2	0.01%				
AUDI	RS4	2	0.01%				
TOYOTA	CARINA E	1	0.00%				
HYUNDAI	LANTRA	1	0.00%				
HONDA	STREAM	1	0.00%				
		DECEMBER '02 YTD		DECEMBER '02			
Segment:		TOTAL	Market Share	TOTAL	Market Share		
<b>E</b>		1655	0.6%	286	2.3%		
Make:	Range:	Volume:	%	Volume:	%		
MERCEDES	E-SERIES	642	38.79%	179	62.6%		
AUDI	A6	247	14.92%	29	10.1%		
B.M.W.	5-SERIES	218	13.17%	22	7.7%		
SAAB	SAAB 9-5	137	8.28%	4	1.4%		
JAGUAR	X-TYPE	98	5.92%	5	1.7%		





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DECEMBER '02

YTD

VOLVO	S60	95	5.74%	12	4.2%
SKODA	SUPERB	63	3.81%	20	7.0%
ALFA ROMEO	166	55	3.32%	4	1.4%
AUDI	ALLROAD	31	1.87%	3	1.0%
CHRYSLER	SEBRING	23	1.39%		
NISSAN	MAXIMA	22	1.33%	2	0.7%
VOLVO	V70	6	0.36%	2	0.7%
HYUNDAI	SONATA	4	0.24%		
VOLVO	C70	4	0.24%	1	0.3%
VOLVO	XC70	3	0.18%	3	1.0%
DAEWOO	LEGANZA	3	0.18%		
OPEL	OMEGA	1	0.06%		
SUBARU	LEGACY	1	0.06%		
RENAULT	SAFRANE	1	0.06%		
AUDI	RS6	1	0.06%		

		DECEMBER '02 YTD		DECEMBER '02	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>F</b>		272	0.1%	29	0.2%
<b>Make:</b>	<b>Range:</b>	<b>Volume:</b>	<b>%</b>	<b>Volume:</b>	<b>%</b>
MERCEDES	S-SERIES	58	21.32%	4	13.8%
PEUGEOT	607	58	21.32%	3	10.3%
B.M.W.	7-SERIES	38	13.97%	5	17.2%
JAGUAR	S-TYPE	37	13.60%	2	6.9%
VOLVO	S80	34	12.50%	5	17.2%
LANCIA	THESIS	20	7.35%	6	20.7%
RENAULT	VEL SATIS	14	5.15%	1	3.4%
AUDI	A8	7	2.57%	2	6.9%
VOLKS WAGEN	PHAETON	3	1.10%		
LEXUS	GS 300	2	0.74%	1	3.4%
CHRYSLER	300 M	1	0.37%		

		DECEMBER '02 YTD		DECEMBER '02	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>G</b>		9	0.0%	1	0.0%
<b>Make:</b>	<b>Range:</b>	<b>Volume:</b>	<b>%</b>	<b>Volume:</b>	<b>%</b>
JAGUAR	XJ-TYPE	2	22.22%		
GM	SEVILLE	1	11.11%		
GM	CHEVROLET	1	11.11%		
CHRYSLER	VISION	1	11.11%		
Rolls-Royce	Bentley Arnage	1	11.11%		
LEXUS	LS 430	1	11.11%	1	100.0%
JAGUAR	DAIMLER SUPER V	1	11.11%		
JAGUAR	DAIMLER V8	1	11.11%		

		DECEMBER '02 YTD		DECEMBER '02	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>MPV</b>		7511	2.8%	369	2.9%
<b>Make:</b>	<b>Range:</b>	<b>Volume:</b>	<b>%</b>	<b>Volume:</b>	<b>%</b>
HYUNDAI	MATRIX	1676	22.31%	66	17.9%
RENAULT	SCENIC	1217	16.20%	77	20.9%





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DECEMBER '02

YTD

Make	Model	Volume	Market Share	Volume	Market Share
OPEL	ZAFIRA	1061	14.13%	43	11.7%
MERCEDES	A-SERIES	849	11.30%	46	12.5%
CITROEN	PICASSO	562	7.48%	28	7.6%
TOYOTA	COROLLA VERSO	532	7.08%	8	2.2%
CHRYSLER	PT CRUISER	457	6.08%	19	5.1%
FORD	FUSION	235	3.13%	50	13.6%
DAEWOO	TACUMA	209	2.78%	7	1.9%
AUDI	A2	197	2.62%	7	1.9%
TOYOTA	YARIS VERSO	147	1.96%		
MINISUBISHI	SPACE STAR	123	1.64%	4	1.1%
FIAT	MULTIPLA	104	1.38%	3	0.8%
SEAT	ALHAMBRA	57	0.76%	2	0.5%
VOLKS WAGEN	SHARAN	33	0.44%	1	0.3%
NISSAN	ALMERA TINO	24	0.32%	1	0.3%
MAZDA	PREMACY	9	0.12%		
TOYOTA	COROLLA	5	0.07%	5	1.4%
MAZDA	MPV	4	0.05%		
MINISUBISHI	SPACE WAGON	2	0.03%	1	0.3%
CHRYSLER	VOYAGER	2	0.03%		
CITROEN	C8	1	0.01%		
FORD	GALAXY	1	0.01%		
PEUGEOT	806	1	0.01%		
CITROEN	EVASION	1	0.01%		
TOYOTA	AVENSIS VERSO	1	0.01%		
LANCIA	PHEDRA	1	0.01%	1	0.3%

		DECEMBER '02 YTD		DECEMBER '02	
Segment:		TOTAL	Market Share	TOTAL	Market Share
Sp Cabrio		2857	1.1%	39	0.3%
Make:	Range:	Volume:	%	Volume:	%
PEUGEOT	206	1963	68.71%	12	30.8%
OPEL	ASTRA	442	15.47%	10	25.6%
RENAULT	MEGANE	146	5.11%	2	5.1%
B.M.W.	3-SERIES	117	4.10%	3	7.7%
CHRYSLER	SEBRING	71	2.49%	2	5.1%
MERCEDES	SL-SERIES	46	1.61%		
SAAB	SAAB 9-3	31	1.09%	1	2.6%
PEUGEOT	306	21	0.74%		
AUDI	A4	17	0.60%	9	23.1%
GM	CORVETTE	2	0.07%		
JAGUAR	XKR-TYPE	1	0.04%		

		DECEMBER '02 YTD		DECEMBER '02	
Segment:		TOTAL	Market Share	TOTAL	Market Share
Sp Coupe		3747	1.4%	165	1.3%
Make:	Range:	Volume:	%	Volume:	%
HYUNDAI	COUPE	1503	40.11%	55	33.3%
RENAULT	MEGANE	1102	29.41%	19	11.5%
MERCEDES	CLK-SERIES	531	14.17%	73	44.2%
OPEL	ASTRA	336	8.97%	13	7.9%
TOYOTA	CELICA	158	4.22%	2	1.2%
PORSCHE	996	39	1.04%	2	1.2%





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DECEMBER '02 YTD

FORD	PUMA	20	0.53%		
ALFA ROMEO	GTV	16	0.43%	1	0.6%
PEUGEOT	406	12	0.32%		
MERCEDES	CL-SERIES	9	0.24%		
OPEL	TIGRA	8	0.21%		
MASERATI	COUPE	4	0.11%		
JAGUAR	XKR-TYPE	2	0.05%		
NISSAN	200SX	1	0.03%		
MASERATI	COUPE GT	1	0.03%		
FERRARI	F 133	1	0.03%		
VOLVO	C70	1	0.03%		
MASERATI	SPIDER	1	0.03%		
MASERATI	3200 T	1	0.03%		
LOTUS	ESPRIT	1	0.03%		

		DECEMBER '02 YTD		DECEMBER '02	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>Sp Roadster</b>		1074	0.4%	63	0.5%
Make:	Range:	Volume:	%	Volume:	%
MAZDA	MX-5	253	23.56%	11	17.5%
AUDI	TT	230	21.42%	12	19.0%
MERCEDES	SLK-SERIES	181	16.85%	6	9.5%
ROVER	MGF	175	16.29%	5	7.9%
TOYOTA	MR2	92	8.57%		
B.M.W.	Z3	53	4.93%	18	28.6%
PORSCHE	BOXSTER	30	2.79%	4	6.3%
HONDA	S2000	26	2.42%	4	6.3%
FERRARI	360	10	0.93%		
LOTUS	ELISE	8	0.74%	2	3.2%
ALFA ROMEO	SPIDER	7	0.65%		
FIAT	BARCETTA	7	0.65%	1	1.6%
OPEL	SPEEDSTER	2	0.19%		

		DECEMBER '02 YTD		DECEMBER '02	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>VAN</b>		554	0.2%	12	0.1%
Make:	Range:	Volume:	%	Volume:	%
FIAT	SCUDO	268	48.38%	6	50.0%
CITROEN	JUMPY	111	20.04%		
MERCEDES	VANEO	72	13.00%	5	41.7%
CITROEN	JUMPER	67	12.09%		
MERCEDES	113	23	4.15%	1	8.3%
FORD	TRANSIT	6	1.08%		
VOLKS WAGEN	TRANSPORTER	2	0.36%		
VOLKS WAGEN	MULTIVAN	1	0.18%		
VOLKS WAGEN	CARAVELLE	1	0.18%		
FIAT	DUCATO	1	0.18%		
MERCEDES	112	1	0.18%		
FORD	TOURNEO	1	0.18%		





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DECEMBER '02

YTD

		DECEMBER '02 YTD		DECEMBER '02	
Segment:		TOTAL	Market Share	TOTAL	Market Share
VANETTE		1476	0.6%	58	0.5%
Make:	Range:	Volume:	%	Volume:	%
CITROEN	BERLINGO	709	48.04%	4	6.9%
RENAULT	KANGOO	332	22.49%	24	41.4%
FIAT	DOBLO	201	13.62%	7	12.1%
PEUGEOT	PARTNER	136	9.21%	13	22.4%
SEAT	INCA	44	2.98%	6	10.3%
VOLKS WAGEN	CADDY	41	2.78%		
DAIHATSU	HIJET	8	0.54%		
OPEL	COMBO	3	0.20%	3	5.2%
PIAGGIO	S 85LV	2	0.14%	1	1.7%

