



NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

NOVEMBER '02

YTD

		NOVEMBER '02 YTD		NOVEMBER '02	
Segment:		TOTAL	Market Share	TOTAL	Market Share
4X4 - ATV		12256	4.8%	917	5.2%
Make:	Range:	Volume:	%	Volume:	%
SUZUKI	JIMNY	2845	23.21%	161	17.6%
KIA MOTORS	SPORTAGE	1594	13.01%	98	10.7%
SUZUKI	GRAND VITARA	1553	12.67%	113	12.3%
CHRYSLER	CHEROKEE	1418	11.57%	150	16.4%
DAIHATSU	TERIOS	1102	8.99%	119	13.0%
MITSUBISHI	PAJERO	1053	8.59%	90	9.8%
LADA	NIVA	910	7.42%	82	8.9%
SUZUKI	VITARA	732	5.97%	43	4.7%
SUZUKI	SAMURAI	167	1.36%	7	0.8%
CHRYSLER	GRAND CHEROKEE	135	1.10%	10	1.1%
NISSAN	TERRANO	116	0.95%		
MERCEDES	ML-SERIES	114	0.93%	9	1.0%
GM	BLAZER	108	0.88%	7	0.8%
B.M.W.	X-SERIES	102	0.83%	10	1.1%
CHRYSLER	WRANGLER	95	0.78%	5	0.5%
TOYOTA	LAND CRUISER	81	0.66%	2	0.2%
LEXUS	RX 300	34	0.28%	3	0.3%
LAND ROVER	RANGE ROVER	22	0.18%	2	0.2%
OPEL	FRONTERA	17	0.14%		
DAEWOO	KORANDO	16	0.13%	2	0.2%
DAEWOO	REXTON	9	0.07%	1	0.1%
DAEWOO	MUSSO	9	0.07%		
ISUZU	TROOPER	5	0.04%		
MITSUBISHI	MONTERO	5	0.04%		
GM	TAHOE	4	0.03%		
MERCEDES	G-SERIES	3	0.02%		
NISSAN	PATROL	3	0.02%	1	0.1%
LAND ROVER	DISCOVERY	2	0.02%		
LEXUS	RX300	2	0.02%	2	0.2%

		NOVEMBER '02 YTD		NOVEMBER '02	
Segment:		TOTAL	Market Share	TOTAL	Market Share
4X4 - SUV		6287	2.5%	408	2.3%
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	RAV4	2108	33.53%	113	27.7%
NISSAN	X-TRAIL	1075	17.10%	69	16.9%
HONDA	HR-V	803	12.77%	63	15.4%
FORD	MAVERICK	609	9.69%	12	2.9%
HONDA	CR-V	545	8.67%	75	18.4%
LAND ROVER	FREELANDER	473	7.52%	34	8.3%
HYUNDAI	SANTAFE	461	7.33%	35	8.6%
MAZDA	TRIBUTE	206	3.28%	7	1.7%
FREELANDER	LAND ROVER	7	0.11%		





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NOVEMBER '02

YTD

		NOVEMBER '02 YTD		NOVEMBER '02	
Segment:		TOTAL	Market Share	TOTAL	Market Share
A		20934	8.2%	1009	5.7%
Make:	Range:	Volume:	%	Volume:	%
HYUNDAI	ATOS	6492	31.01%	153	15.2%
FIAT	SEICENTO	4290	20.49%	289	28.6%
DAEWOO	MATIZ	3538	16.90%	152	15.1%
SUZUKI	WAGON R	1782	8.51%	88	8.7%
SMART	SMART	1290	6.16%	144	14.3%
RENAULT	TWINGO	1126	5.38%	7	0.7%
OPEL	AGILA	1037	4.95%	63	6.2%
FORD	KA	484	2.31%	37	3.7%
SUZUKI	ALTO	457	2.18%	39	3.9%
DAIHATSU	CUORE	143	0.68%	9	0.9%
SEAT	AROSA	135	0.64%	12	1.2%
VOLKS WAGEN	LUPO	91	0.43%	11	1.1%
FIAT	PANDA	69	0.33%	5	0.5%

		NOVEMBER '02 YTD		NOVEMBER '02	
Segment:		TOTAL	Market Share	TOTAL	Market Share
B		76473	29.9%	5887	33.4%
Make:	Range:	Volume:	%	Volume:	%
FIAT	PUNTO	9763	12.77%	506	8.6%
SEAT	IBIZA	7617	9.96%	531	9.0%
TOYOTA	YARIS	7209	9.43%	544	9.2%
PEUGEOT	206	7183	9.39%	476	8.1%
OPEL	CORSA	7099	9.28%	281	4.8%
VOLKS WAGEN	POLO	6961	9.10%	596	10.1%
CITROEN	SAXO	5944	7.77%	217	3.7%
SKODA	FABIA	3937	5.15%	218	3.7%
CITROEN	C3	3659	4.78%	575	9.8%
RENAULT	CLIO	3579	4.68%	230	3.9%
NISSAN	MICRA	2600	3.40%	156	2.6%
FORD	FIESTA	2525	3.30%	494	8.4%
PEUGEOT	106	2019	2.64%	182	3.1%
SUZUKI	IGNIS	1886	2.47%	119	2.0%
HYUNDAI	GETZ	1265	1.65%	437	7.4%
RENAULT	THALIA	800	1.05%	4	0.1%
LANCIA	Y	653	0.85%	42	0.7%
HONDA	JAZZ	442	0.58%	90	1.5%
MINI	MINI	354	0.46%	14	0.2%
DAEWOO	KLAS	302	0.39%		
DAEWOO	KALOS	176	0.23%	150	2.5%
SUZUKI	SWIFT	154	0.20%	4	0.1%
ROVER	25-SERIES	126	0.16%	7	0.1%
DAIHATSU	YRV	110	0.14%	4	0.1%
DAIHATSU	SIRION	59	0.08%	3	0.1%
MAZDA	DEMIO	34	0.04%	3	0.1%
TOYOTA	STARLET	7	0.01%		
TOYOTA	PRIUS	4	0.01%	1	0.0%
B.M.W.	MINI	2	0.00%	2	0.0%





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NOVEMBER '02 YTD

Make:	Range:	Volume:	%	Volume:	%
ROVER	200 SERIES	1	0.00%		
SUZUKI	500	1	0.00%		
CITROEN	AX	1	0.00%	1	0.0%
FIAT	UNO	1	0.00%		
NOVEMBER '02 YTD					
Segment:		TOTAL	Market Share	TOTAL	Market Share
C		84687	33.1%	5310	30.1%
Make:	Range:	Volume:	%	Volume:	%
PEUGEOT	307	8833	10.43%	572	10.8%
TOYOTA	COROLLA	8498	10.03%	680	12.8%
HYUNDAI	ACCENT	8470	10.00%	84	1.6%
FORD	FOCUS	8082	9.54%	618	11.6%
VOLKS WAGEN	GOLF	7727	9.12%	689	13.0%
OPEL	ASTRA	7671	9.06%	489	9.2%
NISSAN	ALMERA	5865	6.93%	357	6.7%
CITROEN	XSARA	4993	5.90%	205	3.9%
FIAT	STILO	4250	5.02%	356	6.7%
SEAT	CORDOBA	3206	3.79%	42	0.8%
SEAT	LEON	2643	3.12%	175	3.3%
DAEWOO	LANOS	2490	2.94%	75	1.4%
RENAULT	MEGANE	2201	2.60%	169	3.2%
ALFA ROMEO	147	1892	2.23%	117	2.2%
KIA MOTORS	RIO	1846	2.18%	158	3.0%
HONDA	CIVIC	1840	2.17%	166	3.1%
AUDI	A3	1017	1.20%	167	3.1%
VOLKS WAGEN	BORA	989	1.17%	49	0.9%
SUZUKI	LIANA	594	0.70%	30	0.6%
KIA MOTORS	SEPHIA	351	0.41%	30	0.6%
ROVER	45-SERIES	337	0.40%	7	0.1%
MITSUBISHI	COLT	256	0.30%	13	0.2%
VOLKS WAGEN	NEW BEETLE	226	0.27%	31	0.6%
MAZDA	323	149	0.18%	11	0.2%
ROVER	MG	120	0.14%	12	0.2%
LADA	112	45	0.05%	1	0.0%
LADA	110	23	0.03%		
SUZUKI	BALENO	18	0.02%	1	0.0%
LADA	111	15	0.02%	1	0.0%
LADA	AQUARIUS	13	0.02%	2	0.0%
LADA	LIBRA	12	0.01%	2	0.0%
FIAT	BRAVO	2	0.00%		
ALFA ROMEO	145	2	0.00%	1	0.0%
KIA MOTORS	SHUMA	2	0.00%		
SKODA	FELICIA	1	0.00%		
FORD	ORION	1	0.00%		
HYUNDAI	EXCEL	1	0.00%		
FIAT	BRAVA	1	0.00%		
PEUGEOT	306	1	0.00%		
ROVER	400-SERIES	1	0.00%		
ALFA ROMEO	146	1	0.00%		
NISSAN	SUNNY	1	0.00%		
FORD	ESCORT	1	0.00%		





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NOVEMBER '02

YTD

		NOVEMBER '02 YTD		NOVEMBER '02	
Segment:		TOTAL	Market Share	TOTAL	Market Share
D		36869	14.4%	2811	15.9%
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	AVENSIS	4106	11.14%	280	10.0%
B.M.W.	3-SERIES	3779	10.25%	216	7.7%
SKODA	OCTAVIA	3576	9.70%	257	9.1%
FORD	MONDEO	2887	7.83%	212	7.5%
NISSAN	PRIMERA	2634	7.14%	138	4.9%
AUDI	A4	2581	7.00%	192	6.8%
MITSUBISHI	CARISMA	2207	5.99%	150	5.3%
OPEL	VECTRA	2157	5.85%	178	6.3%
ALFA ROMEO	156	1858	5.04%	187	6.7%
VOLKS WAGEN	PASSAT	1829	4.96%	163	5.8%
MERCEDES	C-SERIES	1741	4.72%	187	6.7%
RENAULT	LAGUNA	1629	4.42%	51	1.8%
HYUNDAI	ELANTRA	1321	3.58%	101	3.6%
CITROEN	C5	945	2.56%	53	1.9%
SEAT	TOLEDO	932	2.53%	100	3.6%
PEUGEOT	406	569	1.54%	68	2.4%
SUBARU	IMPREZA	503	1.36%	23	0.8%
FIAT	MAREA	273	0.74%	68	2.4%
VOLVO	S40	249	0.68%	15	0.5%
SUBARU	FORESTER	195	0.53%	35	1.2%
LANCIA	LYBRA	191	0.52%	14	0.5%
DAEWOO	NUBIRA	189	0.51%	9	0.3%
SAAB	SAAB 9-3	163	0.44%	21	0.7%
MAZDA	6-SERIES	135	0.37%	70	2.5%
ROVER	75-SERIES	103	0.28%	10	0.4%
HONDA	ACCORD	54	0.15%	10	0.4%
LEXUS	LS 200	35	0.09%	1	0.0%
VOLVO	V40	14	0.04%	1	0.0%
MAZDA	626	4	0.01%		
B.M.W.	M3	2	0.01%		
AUDI	RS4	2	0.01%		
TATA	SUMO	2	0.01%		
LANCIA	DEDRA	2	0.01%		
TOYOTA	CARINA E	1	0.00%	1	0.0%
HYUNDAI	LANTRA	1	0.00%		

		NOVEMBER '02 YTD		NOVEMBER '02	
Segment:		TOTAL	Market Share	TOTAL	Market Share
E		1366	0.5%	181	1.0%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	E-SERIES	463	33.89%	125	69.1%
AUDI	A6	218	15.96%	8	4.4%
B.M.W.	5-SERIES	196	14.35%	6	3.3%
SAAB	SAAB 9-5	133	9.74%	5	2.8%
JAGUAR	X-TYPE	93	6.81%	6	3.3%
VOLVO	S60	81	5.93%	5	2.8%
ALFA ROMEO	166	51	3.73%	3	1.7%





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NOVEMBER '02

YTD

SKODA	SUPERB	43	3.15%	18	9.9%
AUDI	ALLROAD	28	2.05%	1	0.6%
CHRYSLER	SEBRING	23	1.68%		
NISSAN	MAXIMA	20	1.46%		
VOLVO	V70	4	0.29%	1	0.6%
HYUNDAI	SONATA	4	0.29%		
DAEWOO	LEGANZA	3	0.22%		
VOLVO	S 60	2	0.15%	2	1.1%
RENAULT	SAFRANE	1	0.07%		
OPEL	OMEGA	1	0.07%		
AUDI	RS6	1	0.07%	1	0.6%
SUBARU	LEGACY	1	0.07%		

		NOVEMBER '02 YTD		NOVEMBER '02	
Segment:		TOTAL	Market Share	TOTAL	Market Share
F		197	0.1%	29	0.2%
Make:	Range:	Volume:	%	Volume:	%
PEUGEOT	607	55	27.92%	6	20.7%
JAGUAR	S-TYPE	35	17.77%	2	6.9%
B.M.W.	7-SERIES	33	16.75%	1	3.4%
VOLVO	S80	28	14.21%	1	3.4%
LANCIA	THESIS	14	7.11%	14	48.3%
RENAULT	VEL SATIS	13	6.60%		
AUDI	A8	5	2.54%	1	3.4%
CITROEN	XM	5	2.54%		
VOLKS WAGEN	PHAETON	3	1.52%		
MERCEDES	S-SERIES	3	1.52%	3	10.3%
VOLVO	S 80	1	0.51%	1	3.4%
CHRYSLER	300 M	1	0.51%		
LEXUS	GS 300	1	0.51%		

		NOVEMBER '02 YTD		NOVEMBER '02	
Segment:		TOTAL	Market Share	TOTAL	Market Share
G		59	0.0%		
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	S-SERIES	51	86.44%		
JAGUAR	XJ-TYPE	2	3.39%		
CHRYSLER	VISION	1	1.69%		
JAGUAR	DAIMLER SUPER V	1	1.69%		
JAGUAR	DAIMLER V8	1	1.69%		
GM	SEVILLE	1	1.69%		
GM	CHEVROLET	1	1.69%		
ROLLS ROYCE	BENTLEY ARNAGE	1	1.69%		

		NOVEMBER '02 YTD		NOVEMBER '02	
Segment:		TOTAL	Market Share	TOTAL	Market Share
MPV		7143	2.8%	523	3.0%
Make:	Range:	Volume:	%	Volume:	%
HYUNDAI	MATRIX	1610	22.54%	132	25.2%
RENAULT	SCENIC	1140	15.96%	34	6.5%
OPEL	ZAFIRA	1018	14.25%	95	18.2%





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NOVEMBER '02 YTD

Make	Model	Volume	Market Share	Volume	Market Share
MERCEDES	A-SERIES	803	11.24%	65	12.4%
CITROEN	PICASSO	534	7.48%	18	3.4%
TOYOTA	COROLLA VERSO	524	7.34%	24	4.6%
CHRYSLER	PT CRUISER	438	6.13%	31	5.9%
DAEWOO	TACUMA	202	2.83%	15	2.9%
AUDI	A2	190	2.66%	13	2.5%
FORD	FUSION	185	2.59%	76	14.5%
TOYOTA	YARIS VERSO	147	2.06%		
MITSUBISHI	SPACE STAR	119	1.67%	4	0.8%
FIAT	MULTIPLA	101	1.41%	3	0.6%
SEAT	ALHAMBRA	55	0.77%	3	0.6%
VOLKS WAGEN	SHARAN	32	0.45%	4	0.8%
NISSAN	TINO	23	0.32%	2	0.4%
MAZDA	PREMACY	9	0.13%	1	0.2%
MAZDA	MPV	4	0.06%	1	0.2%
CHRYSLER	VOYAGER	2	0.03%		
HONDA	STREAM	1	0.01%		
MITSUBISHI	SPACE WAGON	1	0.01%	1	0.2%
PEUGEOT	806	1	0.01%		
CITROEN	EVASION	1	0.01%		
TOYOTA	AVENSIS VERSO	1	0.01%		
CITROEN	C8	1	0.01%	1	0.2%
FORD	GALAXY	1	0.01%		

		NOVEMBER '02 YTD		NOVEMBER '02	
Segment:		TOTAL	Market Share	TOTAL	Market Share
Sp Cabrio		2831	1.1%	41	0.2%
Make:	Range:	Volume:	%	Volume:	%
PEUGEOT	206	1951	68.92%	7	17.1%
OPEL	ASTRA	447	15.79%	19	46.3%
RENAULT	MEGANE	144	5.09%		
B.M.W.	3-SERIES	114	4.03%	5	12.2%
CHRYSLER	SEBRING	69	2.44%		
MERCEDES	SL-SERIES	46	1.62%	4	9.8%
SAAB	SAAB 9-3	30	1.06%	6	14.6%
PEUGEOT	306	21	0.74%		
AUDI	A4	8	0.28%		
VOLVO	C70	1	0.04%		

		NOVEMBER '02 YTD		NOVEMBER '02	
Segment:		TOTAL	Market Share	TOTAL	Market Share
Sp Coupe		3570	1.4%	301	1.7%
Make:	Range:	Volume:	%	Volume:	%
HYUNDAI	COUPE	1448	40.56%	97	32.2%
RENAULT	MEGANE	1083	30.34%	16	5.3%
MERCEDES	CLK-SERIES	458	12.83%	148	49.2%
OPEL	ASTRA	308	8.63%	28	9.3%
TOYOTA	CELICA	156	4.37%	1	0.3%
PORSCHE	996	37	1.04%	4	1.3%
FORD	PUMA	20	0.56%		
ALFA ROMEO	GTV	15	0.42%	1	0.3%
PEUGEOT	406	12	0.34%		





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NOVEMBER '02

YTD

MERCEDES	CL-SERIES	9	0.25%	3	1.0%
OPEL	TIGRA	8	0.22%	1	0.3%
MASERATI	COUPE	4	0.11%	1	0.3%
JAGUAR	XKR-TYPE	3	0.08%		
VOLVO	C70	3	0.08%		
MASERATI	SPIDER	1	0.03%		
MASERATI	3200 T	1	0.03%		
FERRARI	F 133	1	0.03%		
NISSAN	200SX	1	0.03%		
LOTUS	ESPRIT	1	0.03%		
MASERATI	COUPE GT	1	0.03%	1	0.3%

		NOVEMBER '02 YTD		NOVEMBER '02	
Segment:		TOTAL	Market Share	TOTAL	Market Share
Sp Roadster		1013	0.4%	67	0.4%
Make:	Range:	Volume:	%	Volume:	%
MAZDA	MX-5	242	23.89%	19	28.4%
AUDI	TT	218	21.52%	13	19.4%
MERCEDES	SLK-SERIES	175	17.28%	14	20.9%
ROVER	MGF	170	16.78%	8	11.9%
TOYOTA	MR2	92	9.08%	2	3.0%
B.M.W.	Z3	35	3.46%	4	6.0%
PORSCHE	BOXSTER	26	2.57%	4	6.0%
HONDA	S2000	22	2.17%	2	3.0%
FERRARI	360	10	0.99%		
ALFA ROMEO	SPIDER	7	0.69%	1	1.5%
LOTUS	ELISE	6	0.59%		
FIAT	BARCETTA	6	0.59%		
GM	CORVETTE	2	0.20%		
OPEL	SPEEDSTER	2	0.20%		

		NOVEMBER '02 YTD		NOVEMBER '02	
Segment:		TOTAL	Market Share	TOTAL	Market Share
VAN		542	0.2%	83	0.5%
Make:	Range:	Volume:	%	Volume:	%
FIAT	SCUDO	262	48.34%	7	8.4%
CITROEN	JUMPY	111	20.48%	4	4.8%
CITROEN	JUMPER	67	12.36%	62	74.7%
MERCEDES	VANEO	67	12.36%	6	7.2%
MERCEDES	113	22	4.06%	3	3.6%
FORD	TRANSIT	6	1.11%	1	1.2%
VOLKS WAGEN	TRANSPORTER	2	0.37%		
VOLKS WAGEN	MULTIVAN	1	0.18%		
FORD	TOURNEO	1	0.18%		
VOLKS WAGEN	CARAVELLE	1	0.18%		
FIAT	DUCATO	1	0.18%		
MERCEDES	112	1	0.18%		





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NOVEMBER '02

YTD

		NOVEMBER '02 YTD		NOVEMBER '02	
Segment:		TOTAL	Market Share	TOTAL	Market Share
VANETTE		1418	0.6%	69	0.4%
Make:	Range:	Volume:	%	Volume:	%
CITROEN	BERLINGO	705	49.72%	21	30.4%
RENAULT	KANGOO	308	21.72%	18	26.1%
FIAT	DOBLO	194	13.68%	13	18.8%
PEUGEOT	PARTNER	123	8.67%	13	18.8%
VOLKS WAGEN	CADDY	41	2.89%	4	5.8%
SEAT	INCA	38	2.68%		
DAIHATSU	HIJET	8	0.56%		
PIAGGIO	S 85LV	1	0.07%		

