



NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

OCTOBER '02

YTD

		OCTOBER '02		YTD	OCTOBER '02	
Segment:		TOTAL	Market Share		TOTAL	Market Share
4X4 - ATV		10363	4.4%		873	4.1%
Make:	Range:	Volume:	%		Volume:	%
SUZUKI	JIMNY	2684	25.90%		183	21.0%
KIA MOTORS	SPORTAGE	1496	14.44%		95	10.9%
SUZUKI	GRAND VITARA	1440	13.90%		139	15.9%
CHRYSLER	CHEROKEE	1268	12.24%		140	16.0%
MITSUBISHI	PAJERO	963	9.29%		120	13.7%
LADA	NIVA	828	7.99%		68	7.8%
SUZUKI	VITARA	689	6.65%		49	5.6%
SUZUKI	SAMURAI	160	1.54%		8	0.9%
CHRYSLER	GRAND CHEROKEE	125	1.21%		13	1.5%
NISSAN	TERRANO	116	1.12%		2	0.2%
MERCEDES	ML-SERIES	105	1.01%		11	1.3%
GM	BLAZER	101	0.97%		9	1.0%
B.M.W.	X-SERIES	92	0.89%		13	1.5%
CHRYSLER	WRANGLER	90	0.87%		8	0.9%
TOYOTA	LAND CRUISER	79	0.76%		2	0.2%
LEXUS	RX 300	31	0.30%		4	0.5%
LAND ROVER	RANGE ROVER	20	0.19%		2	0.2%
OPEL	FRONTERA	17	0.16%		1	0.1%
DAEWOO	KORANDO	14	0.14%		1	0.1%
DAEWOO	MUSSO	9	0.09%			
DAEWOO	REXTON	8	0.08%		2	0.2%
LAND ROVER	LAND ROVER	7	0.07%			
ISUZU	TROOPER	5	0.05%			
MITSUBISHI	MONTERO	5	0.05%		1	0.1%
GM	TAHOE	4	0.04%			
MERCEDES	G-SERIES	3	0.03%		2	0.2%
LAND ROVER	DISCOVERY	2	0.02%			
NISSAN	PATROL	2	0.02%			

		OCTOBER '02		YTD	OCTOBER '02	
Segment:		TOTAL	Market Share		TOTAL	Market Share
4X4 - SUV		6855	2.9%		701	3.3%
Make:	Range:	Volume:	%		Volume:	%
TOYOTA	RAV4	1995	29.10%		176	25.1%
NISSAN	X-TRAIL	1006	14.68%		99	14.1%
DAIHATSU	TERIOS	983	14.34%		130	18.5%
HONDA	HR-V	740	10.80%		65	9.3%
FORD	MAVERICK	597	8.71%		23	3.3%
HONDA	CR-V	470	6.86%		133	19.0%
LAND ROVER	FREELANDER	439	6.40%		32	4.6%
HYUNDAI	SANTAFE	426	6.21%		37	5.3%
MAZDA	TRIBUTE	199	2.90%		6	0.9%





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OCTOBER '02

YTD

		OCTOBER '02 YTD		OCTOBER '02	
Segment:		TOTAL	Market Share	TOTAL	Market Share
A		19925	8.4%	1402	6.7%
Make:	Range:	Volume:	%	Volume:	%
HYUNDAI	ATOS	6339	31.81%	304	21.7%
FIAT	SEICENTO	4001	20.08%	488	34.8%
DAEWOO	MATIZ	3386	16.99%	159	11.3%
SUZUKI	WAGON R	1694	8.50%	167	11.9%
SMART	SMART	1146	5.75%	123	8.8%
RENAULT	TWINGO	1119	5.62%	15	1.1%
OPEL	AGILA	974	4.89%	36	2.6%
FORD	KA	447	2.24%	52	3.7%
SUZUKI	ALTO	418	2.10%	16	1.1%
DAIHATSU	CUORE	134	0.67%	9	0.6%
SEAT	AROSA	123	0.62%	13	0.9%
VOLKS WAGEN	LUPO	80	0.40%	15	1.1%
FIAT	PANDA	64	0.32%	5	0.4%

		OCTOBER '02 YTD		OCTOBER '02	
Segment:		TOTAL	Market Share	TOTAL	Market Share
B		70365	29.6%	7133	33.9%
Make:	Range:	Volume:	%	Volume:	%
FIAT	PUNTO	9257	13.16%	789	11.1%
SEAT	IBIZA	7086	10.07%	613	8.6%
OPEL	CORSA	6818	9.69%	404	5.7%
PEUGEOT	206	6707	9.53%	732	10.3%
TOYOTA	YARIS	6665	9.47%	680	9.5%
VOLKS WAGEN	POLO	6365	9.05%	711	10.0%
CITROEN	SAXO	5727	8.14%	250	3.5%
SKODA	FABIA	3719	5.29%	275	3.9%
RENAULT	CLIO	3349	4.76%	507	7.1%
CITROEN	C3	3084	4.38%	617	8.6%
NISSAN	MICRA	2444	3.47%	195	2.7%
FORD	FIESTA	2031	2.89%	469	6.6%
PEUGEOT	106	1837	2.61%	149	2.1%
SUZUKI	IGNIS	1767	2.51%	147	2.1%
HYUNDAI	GETZ	828	1.18%	331	4.6%
RENAULT	THALIA	796	1.13%	7	0.1%
LANCIA	Y	611	0.87%	52	0.7%
HONDA	JAZZ	352	0.50%	104	1.5%
MINI	MINI	298	0.42%	30	0.4%
MITSUBISHI	COLT	243	0.35%	19	0.3%
SUZUKI	SWIFT	150	0.21%	8	0.1%
DAIHATSU	YRV	106	0.15%	9	0.1%
DAIHATSU	SIRION	56	0.08%	4	0.1%
MAZDA	DEMIO	31	0.04%	4	0.1%
DAEWOO	KALOS	26	0.04%	26	0.4%
TOYOTA	STARLET	7	0.01%		
TOYOTA	PRIUS	3	0.00%		
SUZUKI	500	1	0.00%		
FIAT	UNO	1	0.00%	1	0.0%





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OCTOBER '02

YTD

		OCTOBER '02		YTD		OCTOBER '02	
Segment:		TOTAL	Market Share			TOTAL	Market Share
C		79284	33.3%			6173	29.3%
Make:	Range:	Volume:	%			Volume:	%
HYUNDAI	ACCENT	8386	10.58%			297	4.8%
PEUGEOT	307	8261	10.42%			707	11.5%
TOYOTA	COROLLA	7818	9.86%			702	11.4%
FORD	FOCUS	7456	9.40%			724	11.7%
OPEL	ASTRA	7182	9.06%			505	8.2%
VOLKS WAGEN	GOLF	7038	8.88%			687	11.1%
NISSAN	ALMERA	5508	6.95%			546	8.8%
CITROEN	XSARA	4788	6.04%			317	5.1%
FIAT	STILO	3894	4.91%			319	5.2%
SEAT	CORDOBA	3164	3.99%			60	1.0%
SEAT	LEON	2468	3.11%			237	3.8%
DAEWOO	LANOS	2415	3.05%			38	0.6%
RENAULT	MEGANE	2032	2.56%			95	1.5%
ALFA ROMEO	147	1775	2.24%			140	2.3%
KIA MOTORS	RIO	1688	2.13%			157	2.5%
HONDA	CIVIC	1674	2.11%			145	2.3%
VOLKS WAGEN	BORA	940	1.19%			69	1.1%
AUDI	A3	850	1.07%			87	1.4%
SUZUKI	LIANA	564	0.71%			34	0.6%
KIA MOTORS	SEPHIA	321	0.40%			29	0.5%
DAEWOO	KLAS	302	0.38%			153	2.5%
VOLKS WAGEN	NEW BEETLE	195	0.25%			21	0.3%
MAZDA	323	138	0.17%			7	0.1%
ROVER	25-SERIES	119	0.15%			9	0.1%
ROVER	MG	108	0.14%			11	0.2%
MITSUBISHI	CARISMA	67	0.08%			67	1.1%
LADA	112	44	0.06%			4	0.1%
LADA	110	23	0.03%			1	0.0%
SUZUKI	BALENO	17	0.02%				
LADA	111	14	0.02%			2	0.0%
LADA	AQUARIUS	11	0.01%			2	0.0%
LADA	LIBRA	10	0.01%			1	0.0%
KIA MOTORS	SHUMA	2	0.00%				
FIAT	BRAVO	2	0.00%				
SKODA	FELICIA	1	0.00%				
NISSAN	SUNNY	1	0.00%				
FIAT	BRAVA	1	0.00%				
ALFA ROMEO	145	1	0.00%				
ROVER	200 SERIES	1	0.00%				
FORD	ESCORT	1	0.00%				
FORD	ORION	1	0.00%				
HYUNDAI	EXCEL	1	0.00%				
PEUGEOT	306	1	0.00%				
ALFA ROMEO	146	1	0.00%				





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YTD

		OCTOBER '02 YTD		OCTOBER '02	
Segment:		TOTAL	Market Share	TOTAL	Market Share
D		32497	13.7%	3110	14.8%
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	AVENSIS	3826	11.77%	455	14.6%
B.M.W.	3-SERIES	3563	10.96%	351	11.3%
SKODA	OCTAVIA	3319	10.21%	266	8.6%
FORD	MONDEO	2675	8.23%	256	8.2%
NISSAN	PRIMERA	2496	7.68%	184	5.9%
AUDI	A4	2389	7.35%	204	6.6%
MITSUBISHI	CARISMA	1990	6.12%	128	4.1%
OPEL	VECTRA	1979	6.09%	300	9.6%
ALFA ROMEO	156	1671	5.14%	166	5.3%
VOLKS WAGEN	PASSAT	1666	5.13%	136	4.4%
RENAULT	LAGUNA	1578	4.86%	152	4.9%
HYUNDAI	ELANTRA	1220	3.75%	139	4.5%
CITROEN	C5	892	2.74%	70	2.3%
SEAT	TOLEDO	832	2.56%	104	3.3%
PEUGEOT	406	501	1.54%	58	1.9%
SUBARU	IMPREZA	480	1.48%	40	1.3%
ROVER	45-SERIES	330	1.02%	15	0.5%
VOLVO	S40	234	0.72%	10	0.3%
FIAT	MAREA	205	0.63%	5	0.2%
DAEWOO	NUBIRA	180	0.55%	13	0.4%
LANCIA	LYBRA	177	0.54%	13	0.4%
SUBARU	FORESTER	160	0.49%	34	1.1%
HONDA	ACCORD	44	0.14%	5	0.2%
MINI	MINI	42	0.13%	6	0.2%
MAZDA	MAZDA 6	21	0.06%		
VOLVO	V40	13	0.04%		
MAZDA	626	4	0.01%		
AUDI	RS4	2	0.01%		
B.M.W.	M3	2	0.01%		
LANCIA	DEDRA	2	0.01%		
TATA	SUMO	2	0.01%		
ROVER	400-SERIES	1	0.00%		
HYUNDAI	LANTRA	1	0.00%		

		OCTOBER '02 YTD		OCTOBER '02	
Segment:		TOTAL	Market Share	TOTAL	Market Share
E		2265	1.0%	308	1.5%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	C-SERIES	1554	68.61%	200	64.9%
AUDI	A6	210	9.27%	26	8.4%
SAAB	SAAB 9-3	142	6.27%	9	2.9%
ROVER	75-SERIES	93	4.11%	7	2.3%
VOLVO	S60	76	3.36%	8	2.6%
ALFA ROMEO	166	48	2.12%	2	0.6%
MAZDA	6-SERIES	44	1.94%	33	10.7%
LEXUS	LS 200	34	1.50%	5	1.6%
AUDI	ALLROAD	27	1.19%	3	1.0%





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OCTOBER '02

YTD

SKODA	SUPERB	23	1.02%	13	4.2%
HYUNDAI	SONATA	4	0.18%		
VOLVO	V70	3	0.13%		
DAEWOO	LEGANZA	3	0.13%		
SKODA	SUPER B	2	0.09%	2	0.6%
RENAULT	SAFRANE	1	0.04%		
SUBARU	LEGACY	1	0.04%		

		OCTOBER '02 YTD		OCTOBER '02	
Segment:		TOTAL	Market Share	TOTAL	Market Share
F		796	0.3%	69	0.3%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	E-SERIES	338	42.46%	35	50.7%
B.M.W.	5-SERIES	190	23.87%	14	20.3%
SAAB	SAAB 9-5	128	16.08%	11	15.9%
PEUGEOT	607	49	6.16%	3	4.3%
VOLVO	S80	27	3.39%		
CHRYSLER	SEBRING	23	2.89%	2	2.9%
NISSAN	MAXIMA	20	2.51%		
RENAULT	VEL SATIS	13	1.63%	3	4.3%
CITROEN	XM	5	0.63%	1	1.4%
OPEL	OMEGA	1	0.13%		
AUDI	A8	1	0.13%		
CHRYSLER	300 M	1	0.13%		

		OCTOBER '02 YTD		OCTOBER '02	
Segment:		TOTAL	Market Share	TOTAL	Market Share
G		218	0.1%	16	0.1%
Make:	Range:	Volume:	%	Volume:	%
JAGUAR	X-TYPE	87	39.91%	5	31.3%
MERCEDES	S-SERIES	51	23.39%	5	31.3%
JAGUAR	S-TYPE	33	15.14%	2	12.5%
B.M.W.	7-SERIES	32	14.68%	2	12.5%
VOLKS WAGEN	PHAETON	3	1.38%	2	12.5%
AUDI	A8	3	1.38%		
JAGUAR	XJ-TYPE	2	0.92%		
LEXUS	GS 300	1	0.46%		
GM	SEVILLE	1	0.46%		
JAGUAR	DAIMLER V8	1	0.46%		
CHRYSLER	VISION	1	0.46%		
ROLLS ROYCE	BENTLEY ARNAGE	1	0.46%		
JAGUAR	DAIMLER SUPER V	1	0.46%		
GM	CHEVROLET	1	0.46%		

		OCTOBER '02 YTD		OCTOBER '02	
Segment:		TOTAL	Market Share	TOTAL	Market Share
MPV		6658	2.8%	680	3.2%
Make:	Range:	Volume:	%	Volume:	%
HYUNDAI	MATRIX	1478	22.20%	200	29.4%
RENAULT	MEGANE SCENIC	1100	16.52%	83	12.2%
OPEL	ZAFIRA	923	13.86%	69	10.1%





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OCTOBER '02

YTD

MAKE	MODEL	YTD	YTD %	OCTOBER '02	OCTOBER '02 %
MERCEDES	A-SERIES	738	11.08%	62	9.1%
CITROEN	PICASSO	516	7.75%	34	5.0%
TOYOTA	COROLLA VERSO	500	7.51%	51	7.5%
CHRYSLER	PT CRUISER	407	6.11%	33	4.9%
DAEWOO	TACUMA	187	2.81%	7	1.0%
AUDI	A2	177	2.66%	10	1.5%
TOYOTA	YARIS VERSO	147	2.21%	3	0.4%
MITSUBISHI	SPACE STAR	115	1.73%	4	0.6%
FORD	FUSION	109	1.64%	87	12.8%
FIAT	MULTIPLA	98	1.47%	11	1.6%
SEAT	ALHAMBRA	52	0.78%	5	0.7%
MERCEDES	VANEO	30	0.45%	3	0.4%
VOLKS WAGEN	SHARAN	28	0.42%	3	0.4%
NISSAN	ALMERA	21	0.32%	1	0.1%
MAZDA	PREMACY	8	0.12%		
FORD	FOCUS	8	0.12%	8	1.2%
RENAULT	MEGANE SCENIC T	6	0.09%	6	0.9%
MAZDA	MPV	3	0.05%		
CHRYSLER	VOYAGER	2	0.03%		
FORD	GALAXY	1	0.02%		
TOYOTA	AVENSIS VERSO	1	0.02%		
CITROEN	EVASION	1	0.02%		
PEUGEOT	806	1	0.02%		
HONDA	STREAM	1	0.02%		

		OCTOBER '02 YTD		OCTOBER '02	
Segment:		TOTAL	Market Share	TOTAL	Market Share
Sp Cabrio		2792	1.2%	114	0.5%
Make:	Range:	Volume:	%	Volume:	%
PEUGEOT	206	1944	69.63%	34	29.8%
OPEL	ASTRA	428	15.33%	34	29.8%
RENAULT	MEGANE	144	5.16%	10	8.8%
B.M.W.	3-SERIES	109	3.90%	21	18.4%
CHRYSLER	SEBRING	69	2.47%	5	4.4%
MERCEDES	SL-SERIES	42	1.50%	6	5.3%
SAAB	SAAB 9-3	24	0.86%	3	2.6%
PEUGEOT	306	21	0.75%	1	0.9%
AUDI	A4 CABRIO	8	0.29%		
GM	CORVETTE	2	0.07%		
VOLVO	C70	1	0.04%		

		OCTOBER '02 YTD		OCTOBER '02	
Segment:		TOTAL	Market Share	TOTAL	Market Share
Sp Coupe		3269	1.4%	287	1.4%
Make:	Range:	Volume:	%	Volume:	%
HYUNDAI	COUPE	1351	41.33%	102	35.5%
RENAULT	MEGANE	1067	32.64%	65	22.6%
MERCEDES	CLK-SERIES	310	9.48%	70	24.4%
OPEL	ASTRA	280	8.57%	24	8.4%
TOYOTA	CELICA	155	4.74%	13	4.5%
PORSCHE	996	33	1.01%	5	1.7%
FORD	PUMA	20	0.61%		





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YTD

Make	Model	Volume	Market Share	Volume	Market Share
ALFA ROMEO	GTV	14	0.43%	1	0.3%
PEUGEOT	406	12	0.37%	1	0.3%
OPEL	TIGRA	7	0.21%	1	0.3%
MERCEDES	CL-SERIES	6	0.18%	2	0.7%
MASERATI	COUPE	3	0.09%	1	0.3%
VOLVO	C70	3	0.09%	1	0.3%
JAGUAR	XKR-TYPE	3	0.09%	1	0.3%
FERRARI	F 133	1	0.03%		
MASERATI	SPIDER	1	0.03%		
MASERATI	3200 T	1	0.03%		
LOTUS	ESPRIT	1	0.03%		
NISSAN	200SX	1	0.03%		

		OCTOBER '02 YTD		OCTOBER '02	
Segment:		TOTAL	Market Share	TOTAL	Market Share
Sp Roadster		944	0.4%	77	0.4%
Make:	Range:	Volume:	%	Volume:	%
MAZDA	MX-5	223	23.62%	20	26.0%
AUDI	TT	205	21.72%	17	22.1%
MERCEDES	SLK-SERIES	161	17.06%	7	9.1%
ROVER	MG	132	13.98%	13	16.9%
TOYOTA	MR2	90	9.53%	13	16.9%
B.M.W.	Z3	31	3.28%		
ROVER	MGF	30	3.18%		
PORSCHE	BOXSTER	22	2.33%	4	5.2%
HONDA	S2000	20	2.12%	1	1.3%
FERRARI	360	10	1.06%		
LOTUS	ELISE	6	0.64%	1	1.3%
FIAT	BARCETTA	6	0.64%		
ALFA ROMEO	SPIDER	6	0.64%	1	1.3%
OPEL	SPEEDSTER	2	0.21%		

		OCTOBER '02 YTD		OCTOBER '02	
Segment:		TOTAL	Market Share	TOTAL	Market Share
TAXI		6	0.0%	2	0.0%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	UNKNOWN	6	100.00%	2	100.0%

		OCTOBER '02 YTD		OCTOBER '02	
Segment:		TOTAL	Market Share	TOTAL	Market Share
VAN		430	0.2%	13	0.1%
Make:	Range:	Volume:	%	Volume:	%
FIAT	SCUDO	255	59.30%	7	53.8%
CITROEN	JUMPY	107	24.88%	5	38.5%
MERCEDES	VANEO	31	7.21%		
MERCEDES	113	19	4.42%	1	7.7%
CITROEN	JUMPER	5	1.16%		
FORD	TRANSIT	5	1.16%		
VOLKS WAGEN	TRANSPORTER	2	0.47%		
VOLKS WAGEN	MULTIVAN	1	0.23%		
MERCEDES	112	1	0.23%		





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OCTOBER '02

YTD

VOLKS WAGEN	CARAVELLE	1	0.23%		
FIAT	DUCATO	1	0.23%		
PIAGGIO	S 85LV	1	0.23%		
FORD	TOURNEO	1	0.23%		
OCTOBER '02 YTD OCTOBER '02					
Segment:		TOTAL	Market Share	TOTAL	Market Share
VANETTE		1348	0.6%	90	0.4%
Make:	Range:	Volume:	%	Volume:	%
CITROEN	BERLINGO	684	50.74%	20	22.2%
RENAULT	KANGOO	290	21.51%	27	30.0%
FIAT	DOBLO	181	13.43%	25	27.8%
PEUGEOT	PARTNER	110	8.16%	13	14.4%
SEAT	INCA	38	2.82%	2	2.2%
VOLKS WAGEN	CADDY	37	2.74%	3	3.3%
DAIHATSU	HJET	8	0.59%		

