



NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

JANUARY '02

YTD

		JANUARY '02		YTD	JANUARY '02	
Segment:		TOTAL	Market Share		TOTAL	Market Share
4X4 - ATV		1368	5.1%		1368	5.1%
Make:	Range:	Volume:	%		Volume:	%
KIA MOTORS	SPORTAGE	281	20.54%		281	20.5%
SUZUKI	JIMNY	236	17.25%		236	17.3%
SUZUKI	GRAND VITARA	195	14.25%		195	14.3%
CHRYSLER	CHEROKEE	114	8.33%		114	8.3%
MITSUBISHI	PAJERO	102	7.46%		102	7.5%
LADA	NIVA	101	7.38%		101	7.4%
DAIHATSU	TERIOS	91	6.65%		91	6.7%
SUZUKI	VITARA	78	5.70%		78	5.7%
LAND ROVER	FREELANDER	66	4.82%		66	4.8%
TOYOTA	LAND CRUISER	16	1.17%		16	1.2%
SUZUKI	SAMURAI	15	1.10%		15	1.1%
CHRYSLER	GRAND CHEROKEE	14	1.02%		14	1.0%
MERCEDES	ML-SERIES	12	0.88%		12	0.9%
B.M.W.	X-SERIES	11	0.80%		11	0.8%
CHRYSLER	WRANGLER	9	0.66%		9	0.7%
GM	BLAZER	9	0.66%		9	0.7%
NISSAN	TERRANO	4	0.29%		4	0.3%
DAEWOO	KORANDO	3	0.22%		3	0.2%
LEXUS	RX 300	3	0.22%		3	0.2%
OPEL	FRONTERA	3	0.22%		3	0.2%
LAND ROVER	LAND ROVER	2	0.15%		2	0.1%
LAND ROVER	RANGE ROVER	1	0.07%		1	0.1%
GM	TAHOE	1	0.07%		1	0.1%
LAND ROVER	DISCOVERY	1	0.07%		1	0.1%

		JANUARY '02		YTD	JANUARY '02	
Segment:		TOTAL	Market Share		TOTAL	Market Share
4X4 - SUV		781	2.9%		781	2.9%
Make:	Range:	Volume:	%		Volume:	%
TOYOTA	RAV4	458	58.64%		458	58.6%
NISSAN	X-TRAIL	156	19.97%		156	20.0%
HONDA	HR-V	66	8.45%		66	8.5%
HYUNDAI	SANTAFE	52	6.66%		52	6.7%
MAZDA	TRIBUTE	43	5.51%		43	5.5%
HONDA	CR-V	6	0.77%		6	0.8%

		JANUARY '02		YTD	JANUARY '02	
Segment:		TOTAL	Market Share		TOTAL	Market Share
A		2191	8.1%		2191	8.1%
Make:	Range:	Volume:	%		Volume:	%
HYUNDAI	ATOS	867	39.57%		867	39.6%
DAEWOO	MATIZ	428	19.53%		428	19.5%
FIAT	SEICENTO	338	15.43%		338	15.4%
SUZUKI	WAGON R	182	8.31%		182	8.3%
OPEL	AGILA	115	5.25%		115	5.2%
SMART	SMART	110	5.02%		110	5.0%





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JANUARY '02

YTD

RENAULT	TWINGO	65	2.97%	65	3.0%
FORD	KA	42	1.92%	42	1.9%
SUZUKI	ALTO	16	0.73%	16	0.7%
SEAT	AROSA	14	0.64%	14	0.6%
FIAT	PANDA	9	0.41%	9	0.4%
VOLKS WAGEN	LUPO	5	0.23%	5	0.2%

		JANUARY '02 YTD		JANUARY '02	
Segment:		TOTAL	Market Share	TOTAL	Market Share
B		6665	24.7%	6665	24.7%
Make:	Range:	Volume:	%	Volume:	%

CITROEN	SAXO	952	14.28%	952	14.3%
FIAT	PUNTO	801	12.02%	801	12.0%
TOYOTA	YARIS	774	11.61%	774	11.6%
OPEL	CORSA	684	10.26%	684	10.3%
SKODA	FABIA	684	10.26%	684	10.3%
SEAT	IBIZA	627	9.41%	627	9.4%
PEUGEOT	206	603	9.05%	603	9.0%
RENAULT	CLIO	465	6.98%	465	7.0%
PEUGEOT	106	239	3.59%	239	3.6%
NISSAN	MICRA	238	3.57%	238	3.6%
SUZUKI	IGNIS	216	3.24%	216	3.2%
LANCIA	Y	97	1.46%	97	1.5%
VOLKS WAGEN	POLO	92	1.38%	92	1.4%
FORD	FIESTA	46	0.69%	46	0.7%
MITSUBISHI	COLT	40	0.60%	40	0.6%
MINI	MINI	27	0.41%	27	0.4%
SUZUKI	SWIFT	26	0.39%	26	0.4%
DAIHATSU	YRV	21	0.32%	21	0.3%
RENAULT	THALIA	21	0.32%	21	0.3%
DAIHATSU	SIRION	7	0.11%	7	0.1%
MAZDA	DEMIO	5	0.08%	5	0.1%

		JANUARY '02 YTD		JANUARY '02	
Segment:		TOTAL	Market Share	TOTAL	Market Share
C		10312	38.2%	10312	38.2%
Make:	Range:	Volume:	%	Volume:	%

HYUNDAI	ACCENT	1394	13.52%	1394	13.5%
PEUGEOT	307	1235	11.98%	1235	12.0%
CITROEN	XSARA	1011	9.80%	1011	9.8%
FORD	FOCUS	950	9.21%	950	9.2%
VOLKS WAGEN	GOLF	870	8.44%	870	8.4%
OPEL	ASTRA	839	8.14%	839	8.1%
NISSAN	ALMERA	692	6.71%	692	6.7%
TOYOTA	COROLLA	609	5.91%	609	5.9%
DAEWOO	LANOS	491	4.76%	491	4.8%
SEAT	CORDOBA	442	4.29%	442	4.3%
FIAT	STILO	327	3.17%	327	3.2%
SEAT	LEON	234	2.27%	234	2.3%
RENAULT	MEGANE	216	2.09%	216	2.1%
KIA MOTORS	RIO	208	2.02%	208	2.0%
ALFA ROMEO	147	208	2.02%	208	2.0%





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YTD

Make	Model	Volume	Market Share	Volume	Market Share
HONDA	CIVIC	187	1.81%	187	1.8%
VOLKS WAGEN	BORA	137	1.33%	137	1.3%
AUDI	A3	92	0.89%	92	0.9%
KIA MOTORS	SEPHIA	59	0.57%	59	0.6%
SUZUKI	LIANA	32	0.31%	32	0.3%
ROVER	25-SERIES	27	0.26%	27	0.3%
MAZDA	323	22	0.21%	22	0.2%
VOLKS WAGEN	NEW BEETLE	12	0.12%	12	0.1%
LADA	112	6	0.06%	6	0.1%
LADA	110	5	0.05%	5	0.0%
SUZUKI	BALENO	4	0.04%	4	0.0%
LADA	LIBRA	1	0.01%	1	0.0%
KIA MOTORS	SHUMA	1	0.01%	1	0.0%
ALFA ROMEO	145	1	0.01%	1	0.0%

		JANUARY '02 YTD		JANUARY '02	
Segment:		TOTAL	Market Share	TOTAL	Market Share
D		3711	13.7%	3711	13.7%
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	AVENSIS	501	13.50%	501	13.5%
B.M.W.	3-SERIES	489	13.18%	489	13.2%
SKODA	OCTAVIA	438	11.80%	438	11.8%
FORD	MONDEO	349	9.40%	349	9.4%
MITSUBISHI	CARISMA	220	5.93%	220	5.9%
AUDI	A4	215	5.79%	215	5.8%
RENAULT	LAGUNA	207	5.58%	207	5.6%
VOLKS WAGEN	PASSAT	183	4.93%	183	4.9%
HYUNDAI	ELANTRA	158	4.26%	158	4.3%
OPEL	VECTRA	151	4.07%	151	4.1%
NISSAN	PRIMERA	145	3.91%	145	3.9%
SEAT	TOLEDO	136	3.66%	136	3.7%
ALFA ROMEO	156	115	3.10%	115	3.1%
CITROEN	C5	112	3.02%	112	3.0%
SUBARU	IMPREZA	65	1.75%	65	1.8%
VOLVO	S40	50	1.35%	50	1.3%
PEUGEOT	406	46	1.24%	46	1.2%
ROVER	45-SERIES	39	1.05%	39	1.1%
DAEWOO	NUBIRA	30	0.81%	30	0.8%
LANCIA	LYBRA	24	0.65%	24	0.6%
FIAT	MAREA	15	0.40%	15	0.4%
SUBARU	FORESTER	14	0.38%	14	0.4%
VOLVO	V40	3	0.08%	3	0.1%
MAZDA	626	2	0.05%	2	0.1%
HONDA	ACCORD	2	0.05%	2	0.1%
AUDI	RS4	1	0.03%	1	0.0%
LANCIA	DEDRA	1	0.03%	1	0.0%

		JANUARY '02 YTD		JANUARY '02	
Segment:		TOTAL	Market Share	TOTAL	Market Share
E		287	1.1%	287	1.1%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	C-SERIES	214	74.56%	214	74.6%





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YTD

AUDI	A6	19	6.62%	19	6.6%
VOLVO	S60	17	5.92%	17	5.9%
ROVER	75-SERIES	10	3.48%	10	3.5%
ALFA ROMEO	166	8	2.79%	8	2.8%
AUDI	ALLROAD	7	2.44%	7	2.4%
SAAB	SAAB 9-3	6	2.09%	6	2.1%
LEXUS	LS 200	5	1.74%	5	1.7%
HYUNDAI	SONATA	1	0.35%	1	0.3%

		JANUARY '02 YTD		JANUARY '02	
Segment:		TOTAL	Market Share	TOTAL	Market Share
F		141	0.5%	141	0.5%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	E-SERIES	84	59.57%	84	59.6%
B.M.W.	5-SERIES	26	18.44%	26	18.4%
SAAB	SAAB 9-5	11	7.80%	11	7.8%
CHRYSLER	SEBRIN	8	5.67%	8	5.7%
PEUGEOT	607	8	5.67%	8	5.7%
VOLVO	S80	2	1.42%	2	1.4%
NISSAN	MAXIMA	2	1.42%	2	1.4%

		JANUARY '02 YTD		JANUARY '02	
Segment:		TOTAL	Market Share	TOTAL	Market Share
G		31	0.1%	31	0.1%
Make:	Range:	Volume:	%	Volume:	%
JAGUAR	X-TYPE	17	54.84%	17	54.8%
MERCEDES	S-SERIES	5	16.13%	5	16.1%
B.M.W.	7-SERIES	3	9.68%	3	9.7%
JAGUAR	S-TYPE	3	9.68%	3	9.7%
JAGUAR	XJ-TYPE	1	3.23%	1	3.2%
GM	SEVILLE	1	3.23%	1	3.2%
AUDI	A8	1	3.23%	1	3.2%

		JANUARY '02 YTD		JANUARY '02	
Segment:		TOTAL	Market Share	TOTAL	Market Share
MPV		749	2.8%	749	2.8%
Make:	Range:	Volume:	%	Volume:	%
HYUNDAI	MATRIX	178	23.77%	178	23.8%
RENAULT	MEGANE SCENIC	142	18.96%	142	19.0%
MERCEDES	A-SERIES	94	12.55%	94	12.6%
OPEL	ZAFIRA	88	11.75%	88	11.7%
CITROEN	PICASSO	61	8.14%	61	8.1%
CHRYSLER	PT CRUISER	51	6.81%	51	6.8%
DAEWOO	TACUMA	33	4.41%	33	4.4%
TOYOTA	COROLLA VERSO	26	3.47%	26	3.5%
AUDI	A2	20	2.67%	20	2.7%
MITSUBISHI	SPACE STAR	19	2.54%	19	2.5%
TOYOTA	YARIS VERSO	15	2.00%	15	2.0%
NISSAN	ALMERA	8	1.07%	8	1.1%
FIAT	MULTIPLA	7	0.93%	7	0.9%
SEAT	ALHAMBRA	3	0.40%	3	0.4%





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JANUARY '02

YTD

		JANUARY '02		YTD	JANUARY '02	
Segment:		TOTAL	Market Share		TOTAL	Market Share
MAZDA	PREMACY	2	0.27%		2	0.3%
VOLKS WAGEN	SHARAN	2	0.27%		2	0.3%
Sp Cabrio						
		209	0.8%		209	0.8%
Make:	Range:	Volume:	%		Volume:	%
PEUGEOT	206	149	71.29%		149	71.3%
OPEL	ASTRA	29	13.88%		29	13.9%
RENAULT	MEGANE	10	4.78%		10	4.8%
CHRYSLER	SEBRIN	6	2.87%		6	2.9%
MERCEDES	SL-SERIES	6	2.87%		6	2.9%
B.M.W.	3-SERIES	4	1.91%		4	1.9%
PEUGEOT	306	4	1.91%		4	1.9%
SAAB	SAAB 9-3	1	0.48%		1	0.5%
Sp Coupe						
		354	1.3%		354	1.3%
Make:	Range:	Volume:	%		Volume:	%
HYUNDAI	COUPE	127	35.88%		127	35.9%
RENAULT	MEGANE	94	26.55%		94	26.6%
OPEL	ASTRA	62	17.51%		62	17.5%
MERCEDES	CLK-SERIES	42	11.86%		42	11.9%
TOYOTA	CELICA	10	2.82%		10	2.8%
FORD	PUMA	7	1.98%		7	2.0%
PORSCHE	996	6	1.69%		6	1.7%
PEUGEOT	406	2	0.56%		2	0.6%
MASERATI	3200 T	1	0.28%		1	0.3%
MERCEDES	CL-SERIES	1	0.28%		1	0.3%
OPEL	TIGRA	1	0.28%		1	0.3%
ALFA ROMEO	GTV	1	0.28%		1	0.3%
Sp Roadster						
		94	0.3%		94	0.3%
Make:	Range:	Volume:	%		Volume:	%
MAZDA	MX-5	23	24.47%		23	24.5%
MERCEDES	SLK-SERIES	19	20.21%		19	20.2%
AUDI	TT	18	19.15%		18	19.1%
ROVER	MGF	12	12.77%		12	12.8%
TOYOTA	MR2	7	7.45%		7	7.4%
HONDA	S2000	4	4.26%		4	4.3%
B.M.W.	Z3	4	4.26%		4	4.3%
FERRARI	360	3	3.19%		3	3.2%
PORSCHE	BOXSTER	2	2.13%		2	2.1%
ALFA ROMEO	SPIDER	1	1.06%		1	1.1%
LOTUS	ELISE	1	1.06%		1	1.1%





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JANUARY '02

YTD

		JANUARY '02		YTD	JANUARY '02	
Segment:		TOTAL	Market Share		TOTAL	Market Share
VAN		18	0.1%		18	0.1%
Make:	Range:	Volume:	%		Volume:	%
CITROEN	JUMPY	8	44.44%		8	44.4%
FIAT	SCUDO	8	44.44%		8	44.4%
VOLKS WAGEN	MULTIVAN	1	5.56%		1	5.6%
FORD	TRANSIT	1	5.56%		1	5.6%

		JANUARY '02		YTD	JANUARY '02	
Segment:		TOTAL	Market Share		TOTAL	Market Share
VANETTE		99	0.4%		99	0.4%
Make:	Range:	Volume:	%		Volume:	%
RENAULT	KANGOO	42	42.42%		42	42.4%
CITROEN	BERLINGO	32	32.32%		32	32.3%
PEUGEOT	PARTNER	12	12.12%		12	12.1%
FIAT	DOBLO	9	9.09%		9	9.1%
VOLKS WAGEN	CADDY	3	3.03%		3	3.0%
SEAT	INCA	1	1.01%		1	1.0%

