



NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

JULY '01

YTD

		JULY '01		YTD	JULY '01	
Segment:		TOTAL	Market Share		TOTAL	Market Share
4X4		9437	5.0%		1369	4.7%
Make:	Range:	Volume:	%		Volume:	%
SUZUKI	JIMNY	1862	19.73%		205	15.0%
SUZUKI	GRAND VITARA	985	10.44%		146	10.7%
KIA MOTORS	SPORTAGE	977	10.35%		152	11.1%
TOYOTA	RAV4	901	9.55%		108	7.9%
ROVER	LAND ROVER	712	7.54%		110	8.0%
HONDA	HR-V	598	6.34%		79	5.8%
SUZUKI	VITARA	522	5.53%		57	4.2%
LADA	NIVA	462	4.90%		163	11.9%
DAIHATSU	TERIOS	459	4.86%		58	4.2%
HONDA	CR-V	261	2.77%		34	2.5%
MITSUBISHI	PAJERO	256	2.71%		53	3.9%
HYUNDAI	SANTAFE	162	1.72%		38	2.8%
CHRYSLER	CHEROKEE	159	1.68%		19	1.4%
SUZUKI	SAMURAI	155	1.64%		23	1.7%
SUBARU	FORESTER	124	1.31%		18	1.3%
CHRYSLER	GRAND CHEROKEE	118	1.25%		13	0.9%
CHRYSLER	WRANGLER	102	1.08%		20	1.5%
TOYOTA	LAND CRUISER	99	1.05%		8	0.6%
DAEWOO	KORANDO	91	0.96%		10	0.7%
B.M.W.	X-SERIES	85	0.90%		18	1.3%
DAEWOO	MUSSO	78	0.83%		15	1.1%
MERCEDES	ML-SERIES	60	0.64%		8	0.6%
NISSAN	TERRANO	51	0.54%		5	0.4%
AUDI	ALLROAD	24	0.25%		2	0.1%
ROVER	DISCOVERY	23	0.24%		3	0.2%
ROVER	RANGE ROVER	21	0.22%		1	0.1%
GM	BLAZER	18	0.19%			
OPEL	FRONTERA	16	0.17%		1	0.1%
LEXUS	RX300	15	0.16%			
ASIA MOTOR	ROCSTA	12	0.13%			
ISUZU	UBS	9	0.10%		1	0.1%
FORD	MAVERICK	6	0.06%			
GM	TAHOE	4	0.04%			
TATA	SAF-DOC	3	0.03%		1	0.1%
NISSAN	PATROL	3	0.03%			
DAIHATSU	FEROZA	2	0.02%			
TOYOTA	LAND CRUISER 90	1	0.01%			
MERCEDES	G-SERIES	1	0.01%			

		JULY '01		YTD	JULY '01	
Segment:		TOTAL	Market Share		TOTAL	Market Share
A		19382	10.3%		3010	10.3%
Make:	Range:	Volume:	%		Volume:	%
HYUNDAI	ATOS	6550	33.79%		1228	40.8%
FIAT	SEICENTO	4952	25.55%		616	20.5%
DAEWOO	MATIZ	3272	16.88%		544	18.1%





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JULY '01

YTD

MAKE	MODEL	YTD	YTD MARKET SHARE	JULY '01	JULY '01 MARKET SHARE
OPEL	AGILA	1197	6.18%	158	5.2%
SUZUKI	WAGON R	854	4.41%	153	5.1%
RENAULT	TWINGO	853	4.40%	102	3.4%
SMART	SMART	774	3.99%	105	3.5%
SUZUKI	ALTO	405	2.09%	38	1.3%
FORD	KA	314	1.62%	54	1.8%
SEAT	AROSA	97	0.50%	5	0.2%
DAIHATSU	CUORE	63	0.33%		
VOLKS WAGEN	LUPO	26	0.13%	5	0.2%
FIAT	PANDA	23	0.12%	2	0.1%
LANCIA	Y10	1	0.01%		
FIAT	CINQUECENTO	1	0.01%		

		JULY '01		YTD		JULY '01	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
B		55528	29.5%	8209	28.1%		
Make:	Range:	Volume:	%	Volume:	%		
FIAT	PUNTO	8294	14.94%	1173	14.3%		
CITROEN	SAXO	6797	12.24%	826	10.1%		
OPEL	CORSA	6426	11.57%	1042	12.7%		
SEAT	IBIZA	5750	10.36%	979	11.9%		
PEUGEOT	206	5632	10.14%	972	11.8%		
TOYOTA	YARIS	5443	9.80%	669	8.1%		
VOLKS WAGEN	POLO	4260	7.67%	561	6.8%		
SKODA	FABIA	3113	5.61%	552	6.7%		
RENAULT	CLIO	3007	5.42%	438	5.3%		
PEUGEOT	106	2082	3.75%	255	3.1%		
NISSAN	MICRA	1616	2.91%	221	2.7%		
SUZUKI	IGNIS	1348	2.43%	255	3.1%		
FORD	FIESTA	652	1.17%	97	1.2%		
LANCIA	Y	401	0.72%	52	0.6%		
SUZUKI	SWIFT	302	0.54%	51	0.6%		
MITSUBISHI	COLT	174	0.31%	27	0.3%		
DAIHATSU	SIRION	92	0.17%	12	0.1%		
MAZDA	DEMIO	56	0.10%	7	0.1%		
PEUGEOT	203	24	0.04%				
DAIHATSU	YRV	22	0.04%	16	0.2%		
ZASTAVA	YUGO	20	0.04%				
FIAT	PALIO	15	0.03%	3	0.0%		
FIAT	UNO	1	0.00%	1	0.0%		
TOYOTA	STARLET	1	0.00%				

		JULY '01		YTD		JULY '01	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
C		64706	34.4%	10442	35.7%		
Make:	Range:	Volume:	%	Volume:	%		
OPEL	ASTRA	9270	14.33%	1312	12.6%		
HYUNDAI	ACCENT	8887	13.73%	1758	16.8%		
VOLKS WAGEN	GOLF	5863	9.06%	859	8.2%		
TOYOTA	COROLLA	5429	8.39%	807	7.7%		
FORD	FOCUS	4628	7.15%	916	8.8%		
NISSAN	ALMERA	4147	6.41%	612	5.9%		





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JULY '01

YTD

CITROEN	XSARA	4139	6.40%	586	5.6%
DAEWOO	LANOS	3490	5.39%	452	4.3%
SEAT	CORDOBA	3253	5.03%	738	7.1%
SEAT	LEON	2459	3.80%	310	3.0%
RENAULT	MEGANE	2015	3.11%	289	2.8%
ALFA ROMEO	147	1825	2.82%	259	2.5%
FIAT	BRAVA	1340	2.07%	157	1.5%
FIAT	BRAVO	1159	1.79%	193	1.8%
VOLKS WAGEN	BORA	899	1.39%	134	1.3%
HONDA	CIVIC	885	1.37%	205	2.0%
AUDI	A3	824	1.27%	118	1.1%
PEUGEOT	306	819	1.27%	1	0.0%
PEUGEOT	307	567	0.88%	333	3.2%
MITSUBISHI	LANCER	517	0.80%	36	0.3%
KIA MOTORS	SHUMA	390	0.60%	13	0.1%
ROVER	25-SERIES	386	0.60%	41	0.4%
SUZUKI	BALENO	270	0.42%	19	0.2%
VOLKS WAGEN	NEW BEETLE	246	0.38%	36	0.3%
ALFA ROMEO	146	227	0.35%		
KIA MOTORS	RIO	211	0.33%	133	1.3%
MAZDA	323	198	0.31%	36	0.3%
KIA MOTORS	SEPHIA	116	0.18%	22	0.2%
SUZUKI	LIANA	93	0.14%	55	0.5%
LADA	LIBRA	56	0.09%	1	0.0%
LADA	AQUARIUS	44	0.07%		
LADA	110	24	0.04%	6	0.1%
LADA	111	13	0.02%	3	0.0%
FORD	ESCORT	8	0.01%	1	0.0%
SKODA	FELICIA	2	0.00%	1	0.0%
ROVER	200-SERIES	2	0.00%		
NISSAN	SUNNY	2	0.00%		
LADA	112	1	0.00%		
ALFA ROMEO	33	1	0.00%		
FIAT	TIPO	1	0.00%		
		JULY '01	YTD	JULY '01	
Segment:		TOTAL	Market Share	TOTAL	Market Share
D		25179	13.4%	3909	13.4%
Make:		Volume:	%	Volume:	%
TOYOTA	AVENSIS	3309	13.14%	498	12.7%
B.M.W.	3-SERIES	2373	9.42%	363	9.3%
OPEL	VECTRA	2294	9.11%	265	6.8%
AUDI	A4	2048	8.13%	312	8.0%
VOLKS WAGEN	PASSAT	1989	7.90%	232	5.9%
SKODA	OCTAVIA	1915	7.61%	407	10.4%
FORD	MONDEO	1822	7.24%	330	8.4%
NISSAN	PRIMERA	1810	7.19%	239	6.1%
ALFA ROMEO	156	1205	4.79%	161	4.1%
HYUNDAI	ELANTRA	1032	4.10%	153	3.9%
RENAULT	LAGUNA	820	3.26%	212	5.4%
CITROEN	C5	731	2.90%	208	5.3%
SEAT	TOLEDO	709	2.82%	107	2.7%





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JULY '01

YTD

PEUGEOT	406	533	2.12%	55	1.4%
ROVER	45-SERIES	447	1.78%	57	1.5%
LANCIA	LYBRA	403	1.60%	40	1.0%
MINIBUS					
MITSUBISHI	CARISMA	353	1.40%	92	2.4%
VOLVO	S40	286	1.14%	41	1.0%
FIAT	MAREA	282	1.12%	28	0.7%
DAEWOO	NUBIRA	260	1.03%	40	1.0%
SUBARU	IMPREZA	256	1.02%	44	1.1%
CITROEN	XANTIA	88	0.35%		
HYUNDAI	LANTRA	88	0.35%	5	0.1%
HONDA	ACCORD	68	0.27%	14	0.4%
VOLVO	V40	19	0.08%		
MAZDA	626	16	0.06%	2	0.1%
VOLVO	S60	12	0.05%	3	0.1%
B.M.W.	M3	5	0.02%	1	0.0%
AUDI	A3	2	0.01%		
FIAT	TEMPRA	1	0.00%		
TOYOTA	CARINA II	1	0.00%		
TOYOTA	CARINA E	1	0.00%		
LANCIA	DEDRA	1	0.00%		

Segment:	JULY '01		YTD	JULY '01	
	TOTAL	Market Share		TOTAL	Market Share
E	1920	1.0%		272	0.9%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	C-SERIES	1270	66.15%	175	64.3%
ROVER	75-SERIES	195	10.16%	49	18.0%
AUDI	A6	169	8.80%	11	4.0%
SAAB	SAAB 9-3	93	4.84%	11	4.0%
VOLVO	S60	86	4.48%	6	2.2%
ALFA ROMEO	166	40	2.08%	6	2.2%
LEXUS	LS 200	21	1.09%	4	1.5%
VOLVO	V70	18	0.94%	4	1.5%
SUBARU	LEGACY	11	0.57%	1	0.4%
LEXUS	LEXUS	9	0.47%	3	1.1%
B.M.W.	5-SERIES	3	0.16%	1	0.4%
VOLVO	C70	2	0.10%		
OPEL	OMEGA	2	0.10%	1	0.4%
DAEWOO	LEGANZA	1	0.05%		

Segment:	JULY '01		YTD	JULY '01	
	TOTAL	Market Share		TOTAL	Market Share
F	1347	0.7%		209	0.7%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	CLK-SERIES	446	33.11%	77	36.8%
MERCEDES	E-SERIES	371	27.54%	51	24.4%
B.M.W.	5-SERIES	221	16.41%	26	12.4%
SAAB	SAAB 9-5	95	7.05%	21	10.0%
CHRYSLER	SEBRIN	57	4.23%	17	8.1%
PEUGEOT	607	35	2.60%	7	3.3%
CHRYSLER	SEBRING	28	2.08%		
VOLVO	S80	27	2.00%	6	2.9%





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JULY '01

YTD

CHRYSLER	STRATUS	25	1.86%		
NISSAN	MAXIMA	22	1.63%	2	1.0%
OPEL	OMEGA	7	0.52%	1	0.5%
CITROEN	XM	6	0.45%	1	0.5%
LANCIA	KAPPA	3	0.22%		
CHRYSLER	300 M	2	0.15%		
B.M.W.	5 SERIES	2	0.15%		

Segment:	JULY '01		YTD	JULY '01	
	TOTAL	Market Share		TOTAL	Market Share
G	164	0.1%		33	0.1%
Make:	Range:	Volume:	%	Volume:	%

JAGUAR	S-TYPE	45	27.44%	9	27.3%
MERCEDES	S-SERIES	44	26.83%	5	15.2%
JAGUAR	X-TYPE	26	15.85%	13	39.4%
B.M.W.	7-SERIES	11	6.71%	2	6.1%
MERCEDES	CL-SERIES	11	6.71%	2	6.1%
AUDI	RS4	6	3.66%	1	3.0%
LEXUS	LS 430	4	2.44%	1	3.0%
B.M.W.	M5	4	2.44%		
LEXUS	GS 300	3	1.83%		
JAGUAR	X-SERIES	3	1.83%		
MERCEDES	300 M	2	1.22%		
AUDI	A8	2	1.22%		
GM	CADILLAC	2	1.22%		
MASERATI	QUATTROPORTE	1	0.61%		

Segment:	JULY '01		YTD	JULY '01	
	TOTAL	Market Share		TOTAL	Market Share
MPV	4342	2.3%		724	2.5%
Make:	Range:	Volume:	%	Volume:	%

RENAULT	MEGANE SCENIC	1294	29.80%	227	31.4%
OPEL	ZAFIRA	863	19.88%	151	20.9%
CITROEN	XSARA PICASSO	852	19.62%	149	20.6%
MERCEDES	A-SERIES	461	10.62%	97	13.4%
TOYOTA	YARIS VERSO	225	5.18%	29	4.0%
DAEWOO	TACUMA	184	4.24%	18	2.5%
AUDI	A2	145	3.34%	17	2.3%
MITSUBISHI	SPACE STAR	110	2.53%	15	2.1%
FIAT	MULTIPLA	66	1.52%	3	0.4%
CHRYSLER	PT CRUISER	30	0.69%	3	0.4%
SEAT	ALHAMBRA	23	0.53%	3	0.4%
VOLKS WAGEN	SHARAN	22	0.51%	1	0.1%
DAIHATSU	GRAND MOVE	16	0.37%	2	0.3%
PEUGEOT	806	12	0.28%	3	0.4%
MAZDA	MPV	11	0.25%		
MAZDA	PREMACY	10	0.23%	1	0.1%
RENAULT	GRAND ESPACE	9	0.21%	3	0.4%
CHRYSLER	VOYAGER	3	0.07%	1	0.1%
CITROEN	EVASION	3	0.07%		
FIAT	ULYSSE	2	0.05%		
FORD	MAVERICK	1	0.02%	1	0.1%





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JULY '01

YTD

Segment:	JULY '01		YTD	JULY '01	
	TOTAL	Market Share		TOTAL	Market Share
Sp Cabrio	799	0.4%		219	0.7%
Make:	Range:	Volume:	%	Volume:	%
PEUGEOT	206 CABRIO	340	42.55%	139	63.5%
RENAULT	MEGANE CABRIO	239	29.91%	35	16.0%
PEUGEOT	306 CABRIO	87	10.89%	18	8.2%
SAAB	SAAB 9-3 CABRIO	54	6.76%	17	7.8%
B.M.W.	3-SERIES CABRIO	36	4.51%	7	3.2%
FIAT	PUNTO CABRIO	30	3.75%		
VOLKS WAGEN	GOLF CABRIO	4	0.50%		
VOLVO	C70 CABRIO	3	0.38%	1	0.5%
FORD	ESCORT	2	0.25%		
FIAT	PUNTO	1	0.13%		
GM	CORVETTE	1	0.13%	1	0.5%
JAGUAR	X-TYPE CABRIO	1	0.13%	1	0.5%
GM	CAMARO	1	0.13%		

Segment:	JULY '01		YTD	JULY '01	
	TOTAL	Market Share		TOTAL	Market Share
Sp Coupe	1935	1.0%		288	1.0%
Make:	Range:	Volume:	%	Volume:	%
RENAULT	MEGANE	921	47.60%	137	47.6%
HYUNDAI	COUPE	548	28.32%	67	23.3%
TOYOTA	CELICA	163	8.42%	20	6.9%
OPEL	ASTRA Coupe	91	4.70%	12	4.2%
AUDI	TT	63	3.26%	9	3.1%
FORD	PUMA	60	3.10%	7	2.4%
OPEL	ASTRA	25	1.29%	25	8.7%
ALFA ROMEO	GTV	14	0.72%	2	0.7%
PORSCHE	911	13	0.67%	2	0.7%
FIAT	COUPE	11	0.57%	2	0.7%
PORSCHE	996	8	0.41%	1	0.3%
OPEL	TIGRA	6	0.31%		
MASERATI	3200 T	6	0.31%	2	0.7%
FERRARI	456	2	0.10%	2	0.7%
JAGUAR	X-SERIES	2	0.10%		
FERRARI	F 131	1	0.05%		
MAZDA	RX-7	1	0.05%		

Segment:	JULY '01		YTD	JULY '01	
	TOTAL	Market Share		TOTAL	Market Share
Sp Roadster	780	0.4%		130	0.4%
Make:	Range:	Volume:	%	Volume:	%
MAZDA	MX-5	250	32.05%	43	33.1%
MERCEDES	SLK-SERIES	143	18.33%	20	15.4%
B.M.W.	Z3	90	11.54%	13	10.0%
TOYOTA	MR2	88	11.28%	14	10.8%
AUDI	TT	85	10.90%	13	10.0%
PORSCHE	BOXSTER	33	4.23%	9	6.9%





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JULY '01

YTD

ROVER	MGF	29	3.72%	6	4.6%
HONDA	S2000	29	3.72%	4	3.1%
FIAT	BARCETTA	9	1.15%	2	1.5%
ALFA ROMEO	SPIDER	8	1.03%	1	0.8%
FERRARI	360	7	0.90%	3	2.3%
LOTUS	ELISE	5	0.64%	2	1.5%
B.M.W.	Z8	2	0.26%		
LAMBORGHINI	132 DIABLO	1	0.13%		
FIAT	BARCETTA	1	0.13%		

Segment:	JULY '01		YTD		JULY '01	
	TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
TAXI	1296	0.7%			209	0.7%
Make:	Range:	Volume:	%		Volume:	%

TOYOTA	AVENSIS	445	34.34%	78	37.3%
SKODA	OCTAVIA	340	26.23%	47	22.5%
MERCEDES	E-SERIES	153	11.81%	23	11.0%
NISSAN	PRIMERA	118	9.10%	27	12.9%
MERCEDES	C-SERIES	66	5.09%	7	3.3%
OPEL	VECTRA	51	3.94%	3	1.4%
NISSAN	ALMERA	50	3.86%	9	4.3%
MITSUBISHI	CARISMA	36	2.78%	7	3.3%
LADA	110	7	0.54%	2	1.0%
VOLVO	S40	6	0.46%	2	1.0%
LADA	LIBRA	5	0.39%		
MERCEDES	UNKNOWN	4	0.31%	2	1.0%
LADA	AQUARIUS	4	0.31%		
VOLKS WAGEN	TRANSPORTER	2	0.15%		
MERCEDES	C 200 CDI	2	0.15%	1	0.5%
SUZUKI	BALENO	1	0.08%		
OPEL	ASTRA	1	0.08%		
OPEL	OMEGA	1	0.08%		
OPEL	RECORD	1	0.08%		
VOLKS WAGEN	PASSAT	1	0.08%	1	0.5%
DACIA		1	0.08%		
FORD	MONDEO	1	0.08%		

Segment:	JULY '01		YTD		JULY '01	
	TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
Tender Sales	201	0.1%			47	0.2%
Make:	Range:	Volume:	%		Volume:	%

CITROEN	BERLINGO	135	67.16%		
SKODA	OCTAVIA	37	18.41%	37	78.7%
CITROEN	XSARA	29	14.43%	10	21.3%

Segment:	JULY '01		YTD		JULY '01	
	TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
VAN - 1 Vol.	272	0.1%			43	0.1%
Make:	Range:	Volume:	%		Volume:	%

FIAT	SCUDO	166	61.03%	21	48.8%
CITROEN	JUMPY	52	19.12%	9	20.9%





NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

JULY '01

YTD

CITROEN	JUMPER	29	10.66%		
FORD	TRANSIT	15	5.51%	10	23.3%
DAIHATSU	HIJET	4	1.47%	1	2.3%
PIAGGIO	S 85LV	2	0.74%	1	2.3%
FIAT	DUCATO	2	0.74%		
VOLKS WAGEN	TRANSPORTER	1	0.37%		
VOLKS WAGEN	CARAVELLE	1	0.37%	1	2.3%

		JULY '01		YTD		JULY '01	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
VANETTE - 2 Vol.		861	0.5%	116	0.4%		
Make:	Range:	Volume:	%	Volume:	%		
CITROEN	BERLINGO	304	35.31%	40	34.5%		
RENAULT	KANGOO	206	23.93%	14	12.1%		
FIAT	DOBLO	184	21.37%	37	31.9%		
PEUGEOT	PARTNER	115	13.36%	11	9.5%		
VOLKS WAGEN	CADDY	28	3.25%	11	9.5%		
SEAT	INCA	24	2.79%	3	2.6%		

