



NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

MAY '01

YTD

		MAY '01		YTD	MAY '01	
Segment:		TOTAL	Market Share		TOTAL	Market Share
4X4		6575	5.0%		1680	5.8%
Make:	Range:	Volume:	%		Volume:	%
SUZUKI	JIMNY	1317	20.03%		480	28.6%
KIA MOTORS	SPORTAGE	712	10.83%		180	10.7%
SUZUKI	GRAND VITARA	695	10.57%		139	8.3%
TOYOTA	RAV4	615	9.35%		121	7.2%
ROVER	LAND ROVER	496	7.54%		99	5.9%
HONDA	HR-V	455	6.92%		80	4.8%
SUZUKI	VITARA	396	6.02%		76	4.5%
DAIHATSU	TERIOS	338	5.14%		79	4.7%
HONDA	CR-V	183	2.78%		34	2.0%
LADA	NIVA	178	2.71%		72	4.3%
MINIBUS						
MITSUBISHI	PAJERO	176	2.68%		45	2.7%
CHRYSLER	CHEROKEE	121	1.84%		25	1.5%
HYUNDAI	SANTAFE	105	1.60%		25	1.5%
CHRYSLER	GRAND CHEROKEE	92	1.40%		11	0.7%
SUBARU	FORESTER	90	1.37%		9	0.5%
SUZUKI	SAMURAI	86	1.31%		83	4.9%
TOYOTA	LAND CRUISER	76	1.16%		25	1.5%
CHRYSLER	WRANGLER	69	1.05%		20	1.2%
DAEWOO	KORANDO	62	0.94%		20	1.2%
B.M.W.	X-SERIES	54	0.82%		13	0.8%
DAEWOO	MUSSO	50	0.76%		6	0.4%
MERCEDES	ML-SERIES	45	0.68%		11	0.7%
NISSAN	TERRANO	43	0.65%		6	0.4%
ROVER	DISCOVERY	19	0.29%		3	0.2%
ROVER	RANGE ROVER	17	0.26%		2	0.1%
GM	BLAZER	16	0.24%		2	0.1%
AUDI	ALLROAD	15	0.23%		3	0.2%
OPEL	FRONTERA	15	0.23%		1	0.1%
LEXUS	RX300	11	0.17%		1	0.1%
ASIA MOTOR	ROCSTA	10	0.15%		6	0.4%
ISUZU	UBS	7	0.11%		1	0.1%
GM	TAHOE	4	0.06%			
NISSAN	PATROL	3	0.05%		2	0.1%
TATA	SAF-DOC	2	0.03%			
DAIHATSU	FEROZA	2	0.03%			
Segment A						
		MAY '01		YTD	MAY '01	
Segment:		TOTAL	Market Share		TOTAL	Market Share
A		13254	10.1%		3741	13.0%
Make:	Range:	Volume:	%		Volume:	%
HYUNDAI	ATOS	3887	29.33%		852	22.8%
FIAT	SEICENTO	3681	27.77%		1076	28.8%
DAEWOO	MATIZ	2323	17.53%		1117	29.9%
OPEL	AGILA	865	6.53%		141	3.8%
RENAULT	TWINGO	673	5.08%		123	3.3%
SMART	SMART	569	4.29%		150	4.0%





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MAY '01

YTD

SUZUKI	WAGON R	566	4.27%	137	3.7%
SUZUKI	ALTO	320	2.41%	83	2.2%
FORD	KA	191	1.44%	32	0.9%
SEAT	AROSA	83	0.63%	5	0.1%
DAIHATSU	CUORE	60	0.45%	8	0.2%
FIAT	PANDA	19	0.14%	10	0.3%
VOLKS WAGEN	LUPO	16	0.12%	7	0.2%
FIAT	CINQUECENTO	1	0.01%		

		MAY '01		YTD		MAY '01	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
B		39673	30.2%	8751	30.4%		
Make:	Range:	Volume:	%	Volume:	%		
FIAT	PUNTO	5929	14.94%	1658	18.9%		
CITROEN	SAXO	4951	12.48%	1035	11.8%		
OPEL	CORSA	4333	10.92%	1110	12.7%		
TOYOTA	YARIS	4123	10.39%	735	8.4%		
SEAT	IBIZA	3907	9.85%	953	10.9%		
PEUGEOT	206	3861	9.73%	798	9.1%		
VOLKS WAGEN	POLO	3222	8.12%	553	6.3%		
RENAULT	CLIO	2266	5.71%	511	5.8%		
SKODA	FABIA	2168	5.46%	460	5.3%		
PEUGEOT	106	1533	3.86%	268	3.1%		
NISSAN	MICRA	1201	3.03%	203	2.3%		
SUZUKI	IGNIS	909	2.29%	215	2.5%		
FORD	FIESTA	503	1.27%	74	0.8%		
LANCIA	Y	282	0.71%	60	0.7%		
SUZUKI	SWIFT	177	0.45%	48	0.5%		
MITSUBISHI	COLT	130	0.33%	26	0.3%		
DAIHATSU	SIRION	66	0.17%	16	0.2%		
MAZDA	DEMIO	48	0.12%	7	0.1%		
ZASTAVA	YUGO	20	0.05%				
PEUGEOT	203	17	0.04%	2	0.0%		
KIA MOTORS	RIO	16	0.04%	16	0.2%		
FIAT	PALIO	10	0.03%	3	0.0%		
TOYOTA	STARLET	1	0.00%				

		MAY '01		YTD		MAY '01	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
C		45092	34.4%	9045	31.4%		
Make:	Range:	Volume:	%	Volume:	%		
OPEL	ASTRA	6732	14.93%	1374	15.2%		
HYUNDAI	ACCENT	5880	13.04%	1067	11.8%		
VOLKS WAGEN	GOLF	4047	8.97%	775	8.6%		
TOYOTA	COROLLA	3952	8.76%	739	8.2%		
CITROEN	XSARA	3009	6.67%	502	5.6%		
FORD	FOCUS	2987	6.62%	696	7.7%		
NISSAN	ALMERA	2939	6.52%	696	7.7%		
DAEWOO	LANOS	2535	5.62%	594	6.6%		
SEAT	CORDOBA	2068	4.59%	416	4.6%		
SEAT	LEON	1872	4.15%	361	4.0%		
RENAULT	MEGANE	1334	2.96%	267	3.0%		





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MAY '01

YTD

ALFA ROMEO		147	1319	2.93%	341	3.8%
FIAT	BRAVA		984	2.18%	202	2.2%
PEUGEOT		306	841	1.87%	108	1.2%
FIAT	BRAVO		794	1.76%	177	2.0%
VOLKS WAGEN	BORA		605	1.34%	94	1.0%
AUDI	A3		598	1.33%	96	1.1%
HONDA	CIVIC		542	1.20%	153	1.7%
MITSUBISHI	LANCER		423	0.94%	69	0.8%
KIA MOTORS	SHUMA		348	0.77%	77	0.9%
ROVER	25-SERIES		317	0.70%	54	0.6%
ALFA ROMEO		146	226	0.50%	1	0.0%
SUZUKI	BALENO		219	0.49%	43	0.5%
VOLKS WAGEN	NEW BEETLE		173	0.38%	37	0.4%
MAZDA		323	133	0.29%	30	0.3%
KIA MOTORS	SEPHIA		81	0.18%	36	0.4%
LADA	LIBRA		49	0.11%	11	0.1%
LADA	AQUARIUS		42	0.09%	3	0.0%
SUZUKI	LIANA		12	0.03%	12	0.1%
LADA	110		9	0.02%	9	0.1%
FORD	ESCORT		6	0.01%		
LADA	111		6	0.01%		
PEUGEOT	307		5	0.01%	5	0.1%
ROVER	200-SERIES		2	0.00%		
SKODA	FELICIA		1	0.00%		
FIAT	TIPO		1	0.00%		
ALFA ROMEO	33		1	0.00%		

		MAY '01		YTD		MAY '01	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
D		17472	13.3%	3553	12.4%		
Make:	Range:	Volume:	%	Volume:	%		
TOYOTA	AVENSIS	2394	13.70%	401	11.3%		
B.M.W.	3-SERIES	1740	9.96%	305	8.6%		
OPEL	VECTRA	1713	9.80%	378	10.6%		
VOLKS WAGEN	PASSAT	1492	8.54%	287	8.1%		
AUDI	A4	1359	7.78%	313	8.8%		
SKODA	OCTAVIA	1285	7.35%	267	7.5%		
NISSAN	PRIMERA	1280	7.33%	251	7.1%		
FORD	MONDEO	1061	6.07%	249	7.0%		
ALFA ROMEO	156	885	5.07%	160	4.5%		
HYUNDAI	ELANTRA	774	4.43%	188	5.3%		
SEAT	TOLEDO	511	2.92%	60	1.7%		
PEUGEOT	406	415	2.38%	55	1.5%		
ROVER	45-SERIES	348	1.99%	62	1.7%		
RENAULT	LAGUNA	336	1.92%	117	3.3%		
LANCIA	LYBRA	326	1.87%	45	1.3%		
CITROEN	C5	315	1.80%	163	4.6%		
FIAT	MAREA	221	1.26%	26	0.7%		
VOLVO	S40	219	1.25%	59	1.7%		
MITSUBISHI	CARISMA	191	1.09%	43	1.2%		
DAEWOO	NUBIRA	186	1.06%	39	1.1%		
SUBARU	IMPREZA	166	0.95%	54	1.5%		





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MAY '01

YTD

CITROEN	XANTIA	88	0.50%	2	0.1%
HYUNDAI	LANTRA	79	0.45%	12	0.3%
HONDA	ACCORD	43	0.25%	7	0.2%
VOLVO	V40	17	0.10%	4	0.1%
MAZDA	626	12	0.07%	1	0.0%
VOLVO	S60	8	0.05%	3	0.1%
B.M.W.	M3	4	0.02%	1	0.0%
TOYOTA	CARINA II	1	0.01%		
LANCIA	DEDRA	1	0.01%		
FIAT	TEMPRA	1	0.01%		
TOYOTA	CARINA E	1	0.01%	1	0.0%

		MAY '01		YTD		MAY '01	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
E		1364	1.0%	313	1.1%		
Make:	Range:	Volume:	%	Volume:	%		
MERCEDES	C-SERIES	890	65.25%	237	75.7%		
AUDI	A6	134	9.82%	19	6.1%		
ROVER	75-SERIES	118	8.65%	17	5.4%		
SAAB	SAAB 9-3	91	6.67%	11	3.5%		
VOLVO	S60	67	4.91%	20	6.4%		
ALFA ROMEO	166	25	1.83%	2	0.6%		
LEXUS	LS 200	12	0.88%	1	0.3%		
VOLVO	V70	12	0.88%	2	0.6%		
SUBARU	LEGACY	9	0.66%	3	1.0%		
LEXUS	LEXUS	2	0.15%				
VOLVO	C70	2	0.15%	1	0.3%		
DAEWOO	LEGANZA	1	0.07%				
B.M.W.	5-SERIES	1	0.07%				

		MAY '01		YTD		MAY '01	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
F		945	0.7%	205	0.7%		
Make:	Range:	Volume:	%	Volume:	%		
MERCEDES	CLK-SERIES	296	31.32%	58	28.3%		
MERCEDES	E-SERIES	259	27.41%	57	27.8%		
B.M.W.	5-SERIES	172	18.20%	37	18.0%		
SAAB	SAAB 9-5	63	6.67%	8	3.9%		
CHRYSLER	SEBRING	28	2.96%	28	13.7%		
CHRYSLER	SEBRIN	26	2.75%				
CHRYSLER	STRATUS	24	2.54%				
PEUGEOT	607	22	2.33%	8	3.9%		
VOLVO	S80	21	2.22%	5	2.4%		
NISSAN	MAXIMA	18	1.90%	1	0.5%		
OPEL	OMEGA	5	0.53%	1	0.5%		
CITROEN	XM	4	0.42%	1	0.5%		
LANCIA	KAPPA	3	0.32%				
B.M.W.	5 SERIES	2	0.21%	1	0.5%		
CHRYSLER	300 M	2	0.21%				





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MAY '01

YTD

		MAY '01		YTD		MAY '01	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
G		103	0.1%			12	0.0%
Make:	Range:	Volume:	%	Volume:	%	Volume:	%
MERCEDES	S-SERIES	35	33.98%			2	16.7%
JAGUAR	S-TYPE	33	32.04%			6	50.0%
B.M.W.	7-SERIES	8	7.77%			1	8.3%
MERCEDES	CL-SERIES	7	6.80%			1	8.3%
AUDI	RS4	5	4.85%			2	16.7%
LEXUS	GS 300	3	2.91%				
B.M.W.	M5	3	2.91%				
JAGUAR	X-SERIES	2	1.94%				
AUDI	A8	2	1.94%				
GM	CADILLAC	2	1.94%				
LEXUS	LS 430	1	0.97%				
MASERATI	QUATTROPORTE	1	0.97%				
MERCEDES	300 M	1	0.97%				

		MAY '01		YTD		MAY '01	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
MPV		2998	2.3%			614	2.1%
Make:	Range:	Volume:	%	Volume:	%	Volume:	%
RENAULT	MEGANE SCENIC	916	30.55%			180	29.3%
OPEL	ZAFIRA	582	19.41%			120	19.5%
CITROEN	XSARA PICASSO	573	19.11%			100	16.3%
MERCEDES	A-SERIES	288	9.61%			81	13.2%
TOYOTA	YARIS VERSO	160	5.34%			17	2.8%
DAEWOO	TACUMA	146	4.87%			32	5.2%
AUDI	A2	111	3.70%			20	3.3%
MITSUBISHI	SPACE STAR	70	2.33%			13	2.1%
FIAT	MULTIPLA	52	1.73%			29	4.7%
CHRYSLER	PT CRUISER	21	0.70%			3	0.5%
VOLKS WAGEN	SHARAN	18	0.60%			6	1.0%
DAIHATSU	GRAND MOVE	13	0.43%			4	0.7%
SEAT	ALHAMBRA	13	0.43%			4	0.7%
MAZDA	MPV	9	0.30%			1	0.2%
PEUGEOT	806	8	0.27%			2	0.3%
MAZDA	PREMACY	7	0.23%				
RENAULT	GRAND ESPACE	6	0.20%			1	0.2%
FIAT	ULYSSE	2	0.07%			1	0.2%
CITROEN	EVASION	2	0.07%				
CHRYSLER	VOYAGER	1	0.03%				

		MAY '01		YTD		MAY '01	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
Sp Cabrio		186	0.1%			43	0.1%
Make:	Range:	Volume:	%	Volume:	%	Volume:	%
RENAULT	MEGANE	160	86.02%			40	93.0%
PEUGEOT	306	17	9.14%				
VOLKS WAGEN	GOLF CABRIO	4	2.15%				





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MAY '01

YTD

FORD	ESCORT	2	1.08%	2	4.7%
FIAT	PUNTO	1	0.54%	1	2.3%
B.M.W.	3-SERIES	1	0.54%		
GM	CAMARO	1	0.54%		

Segment:	MAY '01		YTD		MAY '01	
	TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
Sp Coupe	1397	1.1%	246	0.9%		
Make:	Range:	Volume:	%	Volume:	%	

RENAULT	MEGANE	638	45.67%	101	41.1%
HYUNDAI	COUPE	430	30.78%	92	37.4%
TOYOTA	CELICA	123	8.80%	15	6.1%
OPEL	ASTRA Coupe	67	4.80%	10	4.1%
FORD	PUMA	46	3.29%	6	2.4%
AUDI	TT	43	3.08%	10	4.1%
ALFA ROMEO	GTV	11	0.79%	4	1.6%
PORSCHE	911	11	0.79%	1	0.4%
FIAT	COUPE	9	0.64%	1	0.4%
PORSCHE	996	6	0.43%	2	0.8%
OPEL	TIGRA	5	0.36%	1	0.4%
MASERATI	3200 T	4	0.29%	2	0.8%
JAGUAR	X-SERIES	2	0.14%	1	0.4%
MAZDA	RX-7	1	0.07%		
FERRARI	F 131	1	0.07%		

Segment:	MAY '01		YTD		MAY '01	
	TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
Sp Roadster	493	0.4%	118	0.4%		
Make:	Range:	Volume:	%	Volume:	%	

MAZDA	MX-5	151	30.63%	42	35.6%
MERCEDES	SLK-SERIES	99	20.08%	24	20.3%
B.M.W.	Z3	60	12.17%	16	13.6%
TOYOTA	MR2	55	11.16%	8	6.8%
AUDI	TT	53	10.75%	12	10.2%
HONDA	S2000	22	4.46%	6	5.1%
PORSCHE	BOXSTER	18	3.65%	6	5.1%
ROVER	MGF	16	3.25%	2	1.7%
FIAT	BARCETTA	6	1.22%		
ALFA ROMEO	SPIDER	4	0.81%		
FERRARI	360	3	0.61%		
LOTUS	ELISE	3	0.61%	2	1.7%
B.M.W.	Z8	2	0.41%		
LAMBORGHINI	132 DIABLO	1	0.20%		

Segment:	MAY '01		YTD		MAY '01	
	TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
TAXI	862	0.7%	242	0.8%		
Make:	Range:	Volume:	%	Volume:	%	

TOYOTA	AVENSIS	269	31.21%	103	42.6%
SKODA	OCTAVIA	241	27.96%	54	22.3%
MERCEDES	E-SERIES	109	12.65%	31	12.8%





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MAY '01

YTD

NISSAN	PRIMERA	75	8.70%	11	4.5%
MERCEDES	C-SERIES	52	6.03%	17	7.0%
OPEL	VECTRA	40	4.64%	9	3.7%
NISSAN	ALMERA	33	3.83%	7	2.9%
MITSUBISHI	CARISMA	17	1.97%	7	2.9%
LADA	LIBRA	5	0.58%		
LADA	AQUARIUS	4	0.46%		
VOLVO	S40	4	0.46%		
LADA	110	3	0.35%		
VOLKS WAGEN	TRANSPORTER	2	0.23%		
DACIA		1	0.12%		
OPEL	OMEGA	1	0.12%		
FORD	MONDEO	1	0.12%		
MERCEDES	C 200 CDI	1	0.12%	1	0.4%
OPEL	ASTRA	1	0.12%		
OPEL	RECORD	1	0.12%	1	0.4%
SUZUKI	BALENO	1	0.12%	1	0.4%
MERCEDES	UNKNOWN	1	0.12%		

	MAY '01		YTD		MAY '01	
Segment:	TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
Tender Sales	19	0.0%				
Make:	Range:	Volume:	%	Volume:	%	

CITROEN	XSARA	19	100.00%		
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	MAY '01		YTD		MAY '01	
Segment:	TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
VAN - 1 Vol.	198	0.2%	59	0.2%		
Make:	Range:	Volume:	%	Volume:	%	

FIAT	SCUDO	139	70.20%	56	94.9%
CITROEN	JUMPER	29	14.65%		
CITROEN	JUMPY	28	14.14%	3	5.1%
VOLKS WAGEN	TRANSPORTER	1	0.51%		
PIAGGIO	S 85LV	1	0.51%		

	MAY '01		YTD		MAY '01	
Segment:	TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
VANETTE - 2 Vol.	607	0.5%	139	0.5%		
Make:	Range:	Volume:	%	Volume:	%	

CITROEN	BERLINGO	215	35.42%	68	48.9%
RENAULT	KANGOO	155	25.54%	22	15.8%
FIAT	DOBLO	126	20.76%	20	14.4%
PEUGEOT	PARTNER	87	14.33%	26	18.7%
VOLKS WAGEN	CADDY	15	2.47%	2	1.4%
SEAT	INCA	9	1.48%	1	0.7%

