



NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

APRIL '01

YTD

		APRIL '01		YTD	APRIL '01	
Segment:		TOTAL	Market Share		TOTAL	Market Share
4X4		4895	4.8%		1202	4.8%
Make:	Range:	Volume:	%		Volume:	%
SUZUKI	JIMNY	837	17.10%		292	24.3%
SUZUKI	GRAND VITARA	556	11.36%		116	9.7%
KIA MOTORS	SPORTAGE	532	10.87%		102	8.5%
TOYOTA	RAV4	494	10.09%		132	11.0%
ROVER	LAND ROVER	397	8.11%		113	9.4%
HONDA	HR-V	375	7.66%		63	5.2%
SUZUKI	VITARA	320	6.54%		74	6.2%
DAIHATSU	TERIOS	259	5.29%		59	4.9%
HONDA	CR-V	149	3.04%		33	2.7%
MITSUBISHI	PAJERO	131	2.68%		34	2.8%
LADA	NIVA	106	2.17%		22	1.8%
CHRYSLER	CHEROKEE	96	1.96%		22	1.8%
CHRYSLER	GRAND CHEROKEE	81	1.65%		15	1.2%
SUBARU	FORESTER	81	1.65%		13	1.1%
HYUNDAI	SANTAFE	80	1.63%		11	0.9%
TOYOTA	LAND CRUISER	51	1.04%		11	0.9%
CHRYSLER	WRANGLER	49	1.00%		11	0.9%
DAEWOO	MUSO	44	0.90%		15	1.2%
DAEWOO	KORANDO	42	0.86%		8	0.7%
B.M.W.	X-SERIES	41	0.84%		12	1.0%
NISSAN	TERRANO	37	0.76%		9	0.7%
MERCEDES	ML-SERIES	34	0.69%		8	0.7%
ROVER	DISCOVERY	16	0.33%		4	0.3%
ROVER	RANGE ROVER	15	0.31%		4	0.3%
GM	BLAZER	14	0.29%		4	0.3%
OPEL	FRONTERA	14	0.29%			
AUDI	ALLROAD	12	0.25%		3	0.2%
LEXUS	RX300	10	0.20%		4	0.3%
ISUZU	UBS	6	0.12%			
ASIA MOTOR	ROCSTA	4	0.08%		4	0.3%
GM	TAHOE	4	0.08%			
SUZUKI	SAMURAI	3	0.06%		2	0.2%
DAIHATSU	FEROZA	2	0.04%		1	0.1%
TATA	SAF-DOC	2	0.04%			
NISSAN	PATROL	1	0.02%		1	0.1%

		APRIL '01		YTD	APRIL '01	
Segment:		TOTAL	Market Share		TOTAL	Market Share
A		9513	9.3%		2837	11.2%
Make:	Range:	Volume:	%		Volume:	%
HYUNDAI	ATOS	3035	31.90%		876	30.9%
FIAT	SEICENTO	2605	27.38%		801	28.2%
DAEWOO	MATIZ	1206	12.68%		351	12.4%
OPEL	AGILA	724	7.61%		170	6.0%
RENAULT	TWINGO	550	5.78%		140	4.9%
SUZUKI	WAGON R	429	4.51%		170	6.0%





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APRIL '01

YTD

SMART	SMART	419	4.40%	144	5.1%
SUZUKI	ALTO	237	2.49%	75	2.6%
FORD	KA	159	1.67%	78	2.7%
SEAT	AROSA	78	0.82%	16	0.6%
DAIHATSU	CUORE	52	0.55%	4	0.1%
FIAT	PANDA	9	0.09%	6	0.2%
VOLKS WAGEN	LUPO	9	0.09%	6	0.2%
FIAT	CINQUECENTO	1	0.01%		

		APRIL '01		YTD		APRIL '01	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
B		30949	30.2%	7586	30.0%		
Make:	Range:	Volume:	%	Volume:	%		

FIAT	PUNTO	4271	13.80%	1046	13.8%
CITROEN	SAXO	3916	12.65%	1012	13.3%
TOYOTA	YARIS	3388	10.95%	730	9.6%
OPEL	CORSA	3223	10.41%	898	11.8%
PEUGEOT	206	3063	9.90%	709	9.3%
SEAT	IBIZA	2954	9.54%	770	10.2%
VOLKS WAGEN	POLO	2669	8.62%	540	7.1%
RENAULT	CLIO	1755	5.67%	573	7.6%
SKODA	FABIA	1708	5.52%	447	5.9%
PEUGEOT	106	1265	4.09%	221	2.9%
NISSAN	MICRA	998	3.22%	143	1.9%
SUZUKI	IGNIS	694	2.24%	223	2.9%
FORD	FIESTA	429	1.39%	167	2.2%
LANCIA	Y	222	0.72%	48	0.6%
SUZUKI	SWIFT	129	0.42%	20	0.3%
MITSUBISHI	COLT	104	0.34%	19	0.3%
DAIHATSU	SIRION	50	0.16%	13	0.2%
MAZDA	DEMIO	41	0.13%	2	0.0%
FIAT	DOBLO	27	0.09%		
ZASTAVA	YUGO	20	0.06%		
PEUGEOT	203	15	0.05%	4	0.1%
FIAT	PALIO	7	0.02%	1	0.0%
TOYOTA	STARLET	1	0.00%		

		APRIL '01		YTD		APRIL '01	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
C		36047	35.2%	8445	33.4%		
Make:	Range:	Volume:	%	Volume:	%		

OPEL	ASTRA	5358	14.86%	986	11.7%
HYUNDAI	ACCENT	4813	13.35%	1148	13.6%
VOLKS WAGEN	GOLF	3272	9.08%	787	9.3%
TOYOTA	COROLLA	3213	8.91%	567	6.7%
CITROEN	XSARA	2507	6.95%	488	5.8%
FORD	FOCUS	2291	6.36%	830	9.8%
NISSAN	ALMERA	2243	6.22%	692	8.2%
DAEWOO	LANOS	1941	5.38%	552	6.5%
SEAT	CORDOBA	1652	4.58%	407	4.8%
SEAT	LEON	1511	4.19%	307	3.6%
RENAULT	MEGANE	1067	2.96%	290	3.4%





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APRIL '01

YTD

ALFA ROMEO	147	978	2.71%	241	2.9%
FIAT	BRAVA	782	2.17%	223	2.6%
PEUGEOT	306	733	2.03%	147	1.7%
FIAT	BRAVO	617	1.71%	181	2.1%
VOLKS WAGEN	BORA	511	1.42%	118	1.4%
AUDI	A3	502	1.39%	82	1.0%
HONDA	CIVIC	389	1.08%	112	1.3%
MITSUBISHI	LANCER	354	0.98%	60	0.7%
KIA MOTORS	SHUMA	271	0.75%	34	0.4%
ROVER	25-SERIES	263	0.73%	38	0.4%
ALFA ROMEO	146	225	0.62%		
SUZUKI	BALENO	176	0.49%	45	0.5%
VOLKS WAGEN	NEW BEETLE	136	0.38%	34	0.4%
MAZDA	323	103	0.29%	35	0.4%
KIA MOTORS	SEPHIA	45	0.12%	22	0.3%
LADA	AQUARIUS	39	0.11%	9	0.1%
LADA	LIBRA	38	0.11%	8	0.1%
FORD	ESCORT	6	0.02%		
LADA	111	6	0.02%	1	0.0%
ROVER	200-SERIES	2	0.01%	1	0.0%
FIAT	TIPO	1	0.00%		
ALFA ROMEO	33	1	0.00%		
SKODA	FELICIA	1	0.00%		

		APRIL '01		YTD		APRIL '01	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
D		13919	13.6%	3353	13.3%		
Make:	Range:	Volume:	%	Volume:	%		
TOYOTA	AVENSIS	1993	14.32%	368	11.0%		
B.M.W.	3-SERIES	1435	10.31%	337	10.1%		
OPEL	VECTRA	1335	9.59%	274	8.2%		
VOLKS WAGEN	PASSAT	1205	8.66%	231	6.9%		
AUDI	A4	1046	7.51%	284	8.5%		
NISSAN	PRIMERA	1029	7.39%	241	7.2%		
SKODA	OCTAVIA	1018	7.31%	257	7.7%		
FORD	MONDEO	812	5.83%	308	9.2%		
ALFA ROMEO	156	725	5.21%	139	4.1%		
HYUNDAI	ELANTRA	586	4.21%	221	6.6%		
SEAT	TOLEDO	451	3.24%	83	2.5%		
PEUGEOT	406	360	2.59%	75	2.2%		
ROVER	45-SERIES	286	2.05%	61	1.8%		
LANCIA	LYBRA	281	2.02%	43	1.3%		
RENAULT	LAGUNA	219	1.57%	75	2.2%		
FIAT	MAREA	195	1.40%	37	1.1%		
VOLVO	S40	160	1.15%	38	1.1%		
CITROEN	C5	152	1.09%	105	3.1%		
MITSUBISHI	CARISMA	148	1.06%	31	0.9%		
DAEWOO	NUBIRA	147	1.06%	42	1.3%		
SUBARU	IMPREZA	112	0.80%	40	1.2%		
CITROEN	XANTIA	86	0.62%	7	0.2%		
HYUNDAI	LANTRA	67	0.48%	35	1.0%		
HONDA	ACCORD	36	0.26%	13	0.4%		





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APRIL '01

YTD

VOLVO	V40	13	0.09%	4	0.1%
MAZDA	626	11	0.08%	3	0.1%
VOLVO	S60	5	0.04%	1	0.0%
B.M.W.	M3	3	0.02%		
TOYOTA	CARINA II	1	0.01%		
FIAT	TEMPRA	1	0.01%		
LANCIA	DEDRA	1	0.01%		

		APRIL '01		YTD		APRIL '01	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
E		1051	1.0%	279	1.1%		
Make:	Range:	Volume:	%	Volume:	%		
MERCEDES	C-SERIES	653	62.13%	193	69.2%		
AUDI	A6	115	10.94%	21	7.5%		
ROVER	75-SERIES	101	9.61%	20	7.2%		
SAAB	SAAB 9-3	80	7.61%	20	7.2%		
VOLVO	S60	47	4.47%	13	4.7%		
ALFA ROMEO	166	23	2.19%	5	1.8%		
LEXUS	LS 200	11	1.05%				
VOLVO	V70	10	0.95%	3	1.1%		
SUBARU	LEGACY	6	0.57%	2	0.7%		
LEXUS	LEXUS	2	0.19%	1	0.4%		
B.M.W.	5-SERIES	1	0.10%				
DAEWOO	LEGANZA	1	0.10%				
VOLVO	C70	1	0.10%	1	0.4%		

		APRIL '01		YTD		APRIL '01	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
F		740	0.7%	198	0.8%		
Make:	Range:	Volume:	%	Volume:	%		
MERCEDES	CLK-SERIES	238	32.16%	58	29.3%		
MERCEDES	E-SERIES	202	27.30%	42	21.2%		
B.M.W.	5-SERIES	135	18.24%	33	16.7%		
SAAB	SAAB 9-5	55	7.43%	24	12.1%		
CHRYSLER	SEBRIN	26	3.51%	24	12.1%		
CHRYSLER	STRATUS	24	3.24%	5	2.5%		
NISSAN	MAXIMA	17	2.30%	3	1.5%		
VOLVO	S80	16	2.16%	2	1.0%		
PEUGEOT	607	14	1.89%	5	2.5%		
OPEL	OMEGA	4	0.54%				
CITROEN	XM	3	0.41%	2	1.0%		
LANCIA	KAPPA	3	0.41%				
CHRYSLER	300 M	2	0.27%				
B.M.W.	5 SERIES	1	0.14%				

		APRIL '01		YTD		APRIL '01	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
G		91	0.1%	26	0.1%		
Make:	Range:	Volume:	%	Volume:	%		
MERCEDES	S-SERIES	33	36.26%	6	23.1%		
JAGUAR	S-TYPE	27	29.67%	11	42.3%		





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APRIL '01

YTD

B.M.W.	7-SERIES	7	7.69%	2	7.7%
MERCEDES	CL-SERIES	6	6.59%		
B.M.W.	M5	3	3.30%	1	3.8%
LEXUS	GS 300	3	3.30%	2	7.7%
AUDI	RS4	3	3.30%	1	3.8%
JAGUAR	X-SERIES	2	2.20%		
GM	CADILLAC	2	2.20%		
AUDI	A8	2	2.20%	2	7.7%
LEXUS	LS 430	1	1.10%	1	3.8%
MASERATI	QUATTROPORTE	1	1.10%		
MERCEDES	300 M	1	1.10%		

		APRIL '01		YTD		APRIL '01	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
MPV		2384	2.3%	586	2.3%		
Make:	Range:	Volume:	%	Volume:	%		
RENAULT	MEGANE SCENIC	736	30.87%	189	32.3%		
CITROEN	XSARA PICASSO	473	19.84%	110	18.8%		
OPEL	ZAFIRA	462	19.38%	100	17.1%		
MERCEDES	A-SERIES	207	8.68%	70	11.9%		
TOYOTA	YARIS VERSO	143	6.00%	15	2.6%		
DAEWOO	TACUMA	114	4.78%	31	5.3%		
AUDI	A2	91	3.82%	28	4.8%		
MITSUBISHI	SPACE STAR	57	2.39%	12	2.0%		
FIAT	MULTIPLA	23	0.96%	4	0.7%		
CHRYSLER	PT CRUISER	18	0.76%				
VOLKS WAGEN	SHARAN	12	0.50%	6	1.0%		
DAIHATSU	GRAND MOVE	9	0.38%	7	1.2%		
SEAT	ALHAMBRA	9	0.38%	4	0.7%		
MAZDA	MPV	8	0.34%	1	0.2%		
MAZDA	PREMACY	7	0.29%	2	0.3%		
PEUGEOT	806	6	0.25%	1	0.2%		
RENAULT	GRAND ESPACE	5	0.21%	4	0.7%		
CITROEN	EVASION	2	0.08%	1	0.2%		
CHRYSLER	VOYAGER	1	0.04%	1	0.2%		
FIAT	ULYSSE	1	0.04%				

		APRIL '01		YTD		APRIL '01	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
Sp Cabrio		143	0.1%	32	0.1%		
Make:	Range:	Volume:	%	Volume:	%		
RENAULT	MEGANE	120	83.92%	32	100.0%		
PEUGEOT	306	17	11.89%				
VOLKS WAGEN	GOLF CABRIO	4	2.80%				
GM	CAMARO	1	0.70%				
B.M.W.	3-SERIES	1	0.70%				





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APRIL '01

YTD

		APRIL '01		YTD	APRIL '01	
Segment:		TOTAL	Market Share		TOTAL	Market Share
Sp Coupe		1151	1.1%		291	1.2%
Make:	Range:	Volume:	%		Volume:	%
RENAULT	MEGANE	537	46.66%		133	45.7%
HYUNDAI	COUPE	338	29.37%		84	28.9%
TOYOTA	CELICA	108	9.38%		35	12.0%
OPEL	ASTRA Coupe	57	4.95%		11	3.8%
FORD	PUMA	40	3.48%		15	5.2%
AUDI	TT	33	2.87%		4	1.4%
PORSCHE	911	10	0.87%		2	0.7%
FIAT	COUPE	8	0.70%		2	0.7%
ALFA ROMEO	GTV	7	0.61%		2	0.7%
PORSCHE	996	4	0.35%			
OPEL	TIGRA	4	0.35%		1	0.3%
MASERATI	3200 T	2	0.17%			
FERRARI	F 131	1	0.09%			
MAZDA	RX-7	1	0.09%		1	0.3%
JAGUAR	X-SERIES	1	0.09%		1	0.3%

		APRIL '01		YTD	APRIL '01	
Segment:		TOTAL	Market Share		TOTAL	Market Share
Sp Roadster		375	0.4%		117	0.5%
Make:	Range:	Volume:	%		Volume:	%
MAZDA	MX-5	109	29.07%		31	26.5%
MERCEDES	SLK-SERIES	75	20.00%		28	23.9%
TOYOTA	MR2	47	12.53%		11	9.4%
B.M.W.	Z3	44	11.73%		16	13.7%
AUDI	TT	41	10.93%		15	12.8%
HONDA	S2000	16	4.27%		3	2.6%
ROVER	MGF	14	3.73%		3	2.6%
PORSCHE	BOXSTER	12	3.20%		4	3.4%
FIAT	BARCETTA	6	1.60%		1	0.9%
ALFA ROMEO	SPIDER	4	1.07%		3	2.6%
FERRARI	360	3	0.80%			
B.M.W.	Z8	2	0.53%		2	1.7%
LAMBORGHINI	132 DIABLO	1	0.27%			
LOTUS	ELISE	1	0.27%			

		APRIL '01		YTD	APRIL '01	
Segment:		TOTAL	Market Share		TOTAL	Market Share
TAXI		620	0.6%		150	0.6%
Make:	Range:	Volume:	%		Volume:	%
SKODA	OCTAVIA	187	30.16%		46	30.7%
TOYOTA	AVENSIS	166	26.77%		32	21.3%
MERCEDES	E-SERIES	78	12.58%		27	18.0%
NISSAN	PRIMERA	64	10.32%		11	7.3%
MERCEDES	C-SERIES	35	5.65%		12	8.0%
OPEL	VECTRA	31	5.00%		6	4.0%
NISSAN	ALMERA	26	4.19%		5	3.3%





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APRIL '01

YTD

MITSUBISHI	CARISMA	10	1.61%	7	4.7%
LADA	LIBRA	5	0.81%		
VOLVO	S40	4	0.65%	2	1.3%
LADA	AQUARIUS	4	0.65%		
LADA	110	3	0.48%	1	0.7%
VOLKS WAGEN	TRANSPORTER	2	0.32%		
DACIA		1	0.16%		
FORD	MONDEO	1	0.16%		
OPEL	OMEGA	1	0.16%	1	0.7%
OPEL	ASTRA	1	0.16%		
MERCEDES	UNKNOWN	1	0.16%		

	APRIL '01	YTD	APRIL '01	
Segment:	TOTAL	Market Share	TOTAL	Market Share
Tender Sales	19	0.0%		
Make:	Range:	Volume:	%	Volume: %

CITROEN	XSARA	19	100.00%		
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	APRIL '01	YTD	APRIL '01	
Segment:	TOTAL	Market Share	TOTAL	Market Share
VAN - 1 Vol.	139	0.1%	79	0.3%
Make:	Range:	Volume:	%	Volume: %

FIAT	SCUDO	83	59.71%	59	74.7%
CITROEN	JUMPER	29	20.86%		
CITROEN	JUMPY	25	17.99%	19	24.1%
PIAGGIO	S 85LV	1	0.72%		
VOLKS WAGEN	TRANSPORTER	1	0.72%	1	1.3%

	APRIL '01	YTD	APRIL '01	
Segment:	TOTAL	Market Share	TOTAL	Market Share
VANETTE - 2 Vol.	441	0.4%	92	0.4%
Make:	Range:	Volume:	%	Volume: %

CITROEN	BERLINGO	147	33.33%	21	22.8%
RENAULT	KANGOO	133	30.16%	22	23.9%
FIAT	DOBLO	79	17.91%	37	40.2%
PEUGEOT	PARTNER	61	13.83%	10	10.9%
VOLKS WAGEN	CADDY	13	2.95%	2	2.2%
SEAT	INCA	8	1.81%		

