



## NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

MARCH '01

YTD

		MARCH '01		YTD	MARCH '01	
Segment:		TOTAL	Market Share		TOTAL	Market Share
<b>4X4</b>		<b>3693</b>	<b>4.8%</b>		<b>1095</b>	<b>4.4%</b>
Make:	Range:	Volume:	%		Volume:	%
SUZUKI	JIMNY	545	14.76%		197	18.0%
SUZUKI	GRAND VITARA	440	11.91%		124	11.3%
KIA MOTORS	SPORTAGE	430	11.64%		57	5.2%
TOYOTA	RAV4	362	9.80%		103	9.4%
HONDA	HR-V	312	8.45%		84	7.7%
ROVER	LAND ROVER	284	7.69%		140	12.8%
SUZUKI	VITARA	246	6.66%		77	7.0%
DAIHATSU	TERIOS	200	5.42%		61	5.6%
HONDA	CR-V	116	3.14%		32	2.9%
MITSUBISHI	PAJERO	97	2.63%		35	3.2%
LADA	NIVA	84	2.27%		10	0.9%
CHRYSLER	CHEROKEE	74	2.00%		18	1.6%
HYUNDAI	SANTAFE	69	1.87%		21	1.9%
SUBARU	FORESTER	68	1.84%		12	1.1%
CHRYSLER	GRAND CHEROKEE	66	1.79%		16	1.5%
TOYOTA	LAND CRUISER	40	1.08%		16	1.5%
CHRYSLER	WRANGLER	38	1.03%		12	1.1%
DAEWOO	KORANDO	34	0.92%		8	0.7%
B.M.W.	X-SERIES	29	0.79%		16	1.5%
DAEWOO	MUSSO	29	0.79%		4	0.4%
NISSAN	TERRANO	28	0.76%		10	0.9%
MERCEDES	ML-SERIES	26	0.70%		10	0.9%
OPEL	FRONTERA	14	0.38%		4	0.4%
ROVER	DISCOVERY	12	0.32%		6	0.5%
ROVER	RANGE ROVER	11	0.30%		4	0.4%
GM	BLAZER	10	0.27%		6	0.5%
AUDI	ALLROAD	9	0.24%		4	0.4%
ISUZU	UBS	6	0.16%		4	0.4%
LEXUS	RX300	6	0.16%		3	0.3%
GM	TAHOE	4	0.11%			
TATA	SAF-DOC	2	0.05%		1	0.1%
DAIHATSU	FEROZA	1	0.03%			
SUZUKI	SAMURAI	1	0.03%			

  

		MARCH '01		YTD	MARCH '01	
Segment:		TOTAL	Market Share		TOTAL	Market Share
<b>A</b>		<b>6676</b>	<b>8.6%</b>		<b>2346</b>	<b>9.4%</b>
Make:	Range:	Volume:	%		Volume:	%
HYUNDAI	ATOS	2159	32.34%		618	26.3%
FIAT	SEICENTO	1804	27.02%		748	31.9%
DAEWOO	MATIZ	855	12.81%		262	11.2%
OPEL	AGILA	554	8.30%		205	8.7%
RENAULT	TWINGO	410	6.14%		208	8.9%
SMART	SMART	275	4.12%		105	4.5%
SUZUKI	WAGON R	259	3.88%		76	3.2%
SUZUKI	ALTO	162	2.43%		65	2.8%





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MARCH '01

YTD

FORD	KA	81	1.21%	25	1.1%
SEAT	AROSA	62	0.93%	18	0.8%
DAIHATSU	CUORE	48	0.72%	16	0.7%
VOLKS WAGEN	LUPO	3	0.04%		
FIAT	PANDA	3	0.04%		
FIAT	CINQUECENTO	1	0.01%		

		MARCH '01		YTD		MARCH '01	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
<b>B</b>		<b>23363</b>	<b>30.3%</b>	<b>7584</b>	<b>30.3%</b>		
Make:	Range:	Volume:	%	Volume:	%		
FIAT	PUNTO	3225	13.80%	987	13.0%		
CITROEN	SAXO	2904	12.43%	1112	14.7%		
TOYOTA	YARIS	2658	11.38%	800	10.5%		
PEUGEOT	206	2354	10.08%	679	9.0%		
OPEL	CORSA	2325	9.95%	978	12.9%		
SEAT	IBIZA	2184	9.35%	679	9.0%		
VOLKS WAGEN	POLO	2129	9.11%	560	7.4%		
SKODA	FABIA	1261	5.40%	438	5.8%		
RENAULT	CLIO	1182	5.06%	441	5.8%		
PEUGEOT	106	1044	4.47%	300	4.0%		
NISSAN	MICRA	855	3.66%	187	2.5%		
SUZUKI	IGNIS	471	2.02%	162	2.1%		
FORD	FIESTA	262	1.12%	110	1.5%		
LANCIA	Y	174	0.74%	66	0.9%		
SUZUKI	SWIFT	109	0.47%	22	0.3%		
MITSUBISHI	COLT	85	0.36%	23	0.3%		
MAZDA	DEMIO	39	0.17%	10	0.1%		
DAIHATSU	SIRION	37	0.16%	22	0.3%		
FIAT	DOBLO	27	0.12%				
ZASTAVA	YUGO	20	0.09%				
PEUGEOT	203	11	0.05%	5	0.1%		
FIAT	PALIO	6	0.03%	3	0.0%		
TOYOTA	STARLET	1	0.00%				

		MARCH '01		YTD		MARCH '01	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
<b>C</b>		<b>27602</b>	<b>35.8%</b>	<b>8639</b>	<b>34.5%</b>		
Make:	Range:	Volume:	%	Volume:	%		
OPEL	ASTRA	4372	15.84%	1358	15.7%		
HYUNDAI	ACCENT	3665	13.28%	1058	12.2%		
TOYOTA	COROLLA	2646	9.59%	831	9.6%		
VOLKS WAGEN	GOLF	2485	9.00%	738	8.5%		
CITROEN	XSARA	2019	7.31%	576	6.7%		
NISSAN	ALMERA	1551	5.62%	483	5.6%		
FORD	FOCUS	1461	5.29%	520	6.0%		
DAEWOO	LANOS	1389	5.03%	506	5.9%		
SEAT	CORDOBA	1245	4.51%	428	5.0%		
SEAT	LEON	1204	4.36%	371	4.3%		
RENAULT	MEGANE	777	2.82%	347	4.0%		
ALFA ROMEO	147	737	2.67%	266	3.1%		
PEUGEOT	306	586	2.12%	154	1.8%		





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MARCH '01

YTD

FIAT	BRAVA	559	2.03%	170	2.0%
FIAT	BRAVO	436	1.58%	169	2.0%
VOLKS WAGEN	BORA	393	1.42%	113	1.3%
AUDI	A3	353	1.28%	88	1.0%
MITSUBISHI	LANCER	294	1.07%	75	0.9%
HONDA	CIVIC	277	1.00%	131	1.5%
KIA MOTORS	SHUMA	237	0.86%	28	0.3%
ALFA ROMEO	146	225	0.82%	24	0.3%
ROVER	25-SERIES	225	0.82%	58	0.7%
SUZUKI	BALENO	131	0.47%	44	0.5%
VOLKS WAGEN	NEW BEETLE	102	0.37%	37	0.4%
MAZDA	323	68	0.25%	14	0.2%
AUDI	S3	67	0.24%	18	0.2%
LADA	AQUARIUS	30	0.11%	11	0.1%
LADA	LIBRA	30	0.11%	8	0.1%
KIA MOTORS	SEPHIA	23	0.08%	12	0.1%
FORD	ESCORT	6	0.02%	1	0.0%
LADA	111	5	0.02%		
ALFA ROMEO	33	1	0.00%		
ROVER	200-SERIES	1	0.00%	1	0.0%
FIAT	TIPO	1	0.00%		
SKODA	FELICIA	1	0.00%	1	0.0%

		MARCH '01		YTD		MARCH '01	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
D		10519	13.6%			3434	13.7%
Make:	Range:	Volume:	%	Volume:	%		
TOYOTA	AVENSIS	1625	15.45%	517	15.1%		
B.M.W.	3-SERIES	1098	10.44%	348	10.1%		
OPEL	VECTRA	1061	10.09%	335	9.8%		
VOLKS WAGEN	PASSAT	974	9.26%	318	9.3%		
NISSAN	PRIMERA	788	7.49%	222	6.5%		
SKODA	OCTAVIA	761	7.23%	227	6.6%		
AUDI	A4	756	7.19%	319	9.3%		
ALFA ROMEO	156	586	5.57%	214	6.2%		
FORD	MONDEO	504	4.79%	161	4.7%		
SEAT	TOLEDO	368	3.50%	110	3.2%		
HYUNDAI	ELANTRA	365	3.47%	200	5.8%		
PEUGEOT	406	285	2.71%	80	2.3%		
LANCIA	LYBRA	238	2.26%	67	2.0%		
ROVER	45-SERIES	225	2.14%	65	1.9%		
FIAT	MAREA	158	1.50%	41	1.2%		
RENAULT	LAGUNA	144	1.37%	21	0.6%		
VOLVO	S40	122	1.16%	29	0.8%		
MITSUBISHI	CARISMA	117	1.11%	41	1.2%		
DAEWOO	NUBIRA	105	1.00%	28	0.8%		
CITROEN	XANTIA	79	0.75%	28	0.8%		
SUBARU	IMPREZA	72	0.68%	27	0.8%		
HYUNDAI	LANTRA	32	0.30%	16	0.5%		
HONDA	ACCORD	23	0.22%	9	0.3%		
VOLVO	V40	9	0.09%	5	0.1%		
MAZDA	626	8	0.08%	1	0.0%		





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MARCH '01

YTD

AUDI	S4	6	0.06%		
VOLVO	S60	4	0.04%	2	0.1%
B.M.W.	M3	3	0.03%	1	0.0%
TOYOTA	CARINA II	1	0.01%		
FIAT	TEMPRA	1	0.01%	1	0.0%
LANCIA	DEDRA	1	0.01%	1	0.0%

		MARCH '01		YTD	MARCH '01	
Segment:		TOTAL	Market Share		TOTAL	Market Share
<b>E</b>		772	1.0%		262	1.0%
<b>Make:</b>	<b>Range:</b>	<b>Volume:</b>	<b>%</b>		<b>Volume:</b>	<b>%</b>

MERCEDES	C-SERIES	460	59.59%	156	59.5%
AUDI	A6	94	12.18%	30	11.5%
ROVER	75-SERIES	81	10.49%	26	9.9%
SAAB	SAAB 9-3	60	7.77%	21	8.0%
VOLVO	S60	34	4.40%	16	6.1%
ALFA ROMEO	166	18	2.33%	5	1.9%
LEXUS	LS 200	11	1.42%	4	1.5%
VOLVO	V70	7	0.91%	3	1.1%
SUBARU	LEGACY	4	0.52%		
B.M.W.	5-SERIES	1	0.13%	1	0.4%
LEXUS	LEXUS	1	0.13%		
DAEWOO	LEGANZA	1	0.13%		

		MARCH '01		YTD	MARCH '01	
Segment:		TOTAL	Market Share		TOTAL	Market Share
<b>F</b>		587	0.8%		221	0.9%
<b>Make:</b>	<b>Range:</b>	<b>Volume:</b>	<b>%</b>		<b>Volume:</b>	<b>%</b>

MERCEDES	CLK-SERIES	180	30.66%	75	33.9%
MERCEDES	E-SERIES	160	27.26%	38	17.2%
B.M.W.	5-SERIES	102	17.38%	34	15.4%
CITROEN	C5	48	8.18%	48	21.7%
SAAB	SAAB 9-5	31	5.28%	8	3.6%
CHRYSLER	STRATUS	19	3.24%	2	0.9%
NISSAN	MAXIMA	14	2.39%	2	0.9%
VOLVO	S80	14	2.39%	6	2.7%
PEUGEOT	607	9	1.53%	6	2.7%
OPEL	OMEGA	4	0.68%	1	0.5%
LANCIA	KAPPA	3	0.51%		
CHRYSLER	300 M	2	0.34%		
B.M.W.	5 SERIES	1	0.17%	1	0.5%

		MARCH '01		YTD	MARCH '01	
Segment:		TOTAL	Market Share		TOTAL	Market Share
<b>G</b>		65	0.1%		21	0.1%
<b>Make:</b>	<b>Range:</b>	<b>Volume:</b>	<b>%</b>		<b>Volume:</b>	<b>%</b>

MERCEDES	S-SERIES	27	41.54%	10	47.6%
JAGUAR	S-TYPE	16	24.62%	4	19.0%
MERCEDES	CL-SERIES	6	9.23%	1	4.8%
B.M.W.	7-SERIES	5	7.69%	2	9.5%
JAGUAR	X-SERIES	2	3.08%	1	4.8%





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MARCH '01

YTD

AUDI	RS4	2	3.08%	1	4.8%
B.M.W.	M5	2	3.08%		
GM	CADILLAC	2	3.08%		
LEXUS	GS 300	1	1.54%	1	4.8%
MERCEDES	300 M	1	1.54%	1	4.8%
MASERATI	QUATTROPORTE	1	1.54%		

		MARCH '01		YTD	MARCH '01	
Segment:		TOTAL	Market Share		TOTAL	Market Share
<b>MPV</b>		1798	2.3%		659	2.6%
<b>Make:</b>	<b>Range:</b>	<b>Volume:</b>	<b>%</b>		<b>Volume:</b>	<b>%</b>
RENAULT	MEGANE SCENIC	547	30.42%		232	35.2%
CITROEN	XSARA PICASSO	363	20.19%		125	19.0%
OPEL	ZAFIRA	362	20.13%		120	18.2%
MERCEDES	A-SERIES	137	7.62%		30	4.6%
TOYOTA	YARIS VERSO	128	7.12%		50	7.6%
DAEWOO	TACUMA	83	4.62%		40	6.1%
AUDI	A2	63	3.50%		20	3.0%
MITSUBISHI	SPACE STAR	45	2.50%		18	2.7%
FIAT	MULTIPLA	19	1.06%		8	1.2%
CHRYSLER	PT CRUISER	18	1.00%		6	0.9%
MAZDA	MPV	7	0.39%		3	0.5%
VOLKS WAGEN	SHARAN	6	0.33%		2	0.3%
SEAT	ALHAMBRA	5	0.28%			
MAZDA	PREMACY	5	0.28%			
PEUGEOT	806	5	0.28%		3	0.5%
DAIHATSU	GRAND MOVE	2	0.11%		1	0.2%
CITROEN	EVASION	1	0.06%			
RENAULT	GRAND ESPACE	1	0.06%		1	0.2%
FIAT	ULYSSE	1	0.06%			

		MARCH '01		YTD	MARCH '01	
Segment:		TOTAL	Market Share		TOTAL	Market Share
<b>Sp Cabrio</b>		111	0.1%		33	0.1%
<b>Make:</b>	<b>Range:</b>	<b>Volume:</b>	<b>%</b>		<b>Volume:</b>	<b>%</b>
RENAULT	MEGANE	88	79.28%		30	90.9%
PEUGEOT	306	17	15.32%		1	3.0%
VOLKS WAGEN	GOLF CABRIO	4	3.60%		1	3.0%
GM	CAMARO	1	0.90%		1	3.0%
B.M.W.	3-SERIES	1	0.90%			

		MARCH '01		YTD	MARCH '01	
Segment:		TOTAL	Market Share		TOTAL	Market Share
<b>Sp Coupe</b>		860	1.1%		259	1.0%
<b>Make:</b>	<b>Range:</b>	<b>Volume:</b>	<b>%</b>		<b>Volume:</b>	<b>%</b>
RENAULT	MEGANE	404	46.98%		126	48.6%
HYUNDAI	COUPE	254	29.53%		61	23.6%
TOYOTA	CELICA	73	8.49%		22	8.5%
OPEL	ASTRA Coupe	46	5.35%		22	8.5%
AUDI	TT	29	3.37%		8	3.1%
FORD	PUMA	25	2.91%		6	2.3%





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MARCH '01

YTD

PORSCHE	911	8	0.93%	3	1.2%
FIAT	COUPE	6	0.70%	2	0.8%
ALFA ROMEO	GTV	5	0.58%	4	1.5%
PORSCHE	996	4	0.47%	3	1.2%
OPEL	TIGRA	3	0.35%		
MASERATI	3200 T	2	0.23%	2	0.8%
FERRARI	F 131	1	0.12%		

		MARCH '01		YTD		MARCH '01	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
<b>Sp Roadster</b>		<b>258</b>	<b>0.3%</b>			<b>93</b>	<b>0.4%</b>
Make:	Range:	Volume:	%	Volume:	%		
MAZDA	MX-5	78	30.23%	34	36.6%		
MERCEDES	SLK-SERIES	47	18.22%	13	14.0%		
TOYOTA	MR2	36	13.95%	16	17.2%		
B.M.W.	Z3	28	10.85%	6	6.5%		
AUDI	TT	26	10.08%	11	11.8%		
HONDA	S2000	13	5.04%	3	3.2%		
ROVER	MGF	11	4.26%	3	3.2%		
PORSCHE	BOXSTER	8	3.10%	3	3.2%		
FIAT	BARCETTA	5	1.94%	3	3.2%		
FERRARI	360	3	1.16%				
LOTUS	ELISE	1	0.39%				
LAMBORGHINI	132 DIABLO	1	0.39%	1	1.1%		
ALFA ROMEO	SPIDER	1	0.39%				

		MARCH '01		YTD		MARCH '01	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
<b>TAXI</b>		<b>470</b>	<b>0.6%</b>			<b>187</b>	<b>0.7%</b>
Make:	Range:	Volume:	%	Volume:	%		
SKODA	OCTAVIA	141	30.00%	55	29.4%		
TOYOTA	AVENSIS	134	28.51%	57	30.5%		
NISSAN	PRIMERA	53	11.28%	24	12.8%		
MERCEDES	E-SERIES	51	10.85%	24	12.8%		
OPEL	VECTRA	25	5.32%	7	3.7%		
MERCEDES	C-SERIES	23	4.89%	7	3.7%		
NISSAN	ALMERA	21	4.47%	7	3.7%		
LADA	LIBRA	5	1.06%	2	1.1%		
LADA	AQUARIUS	4	0.85%	1	0.5%		
MITSUBISHI	CARISMA	3	0.64%				
LADA	110	2	0.43%	1	0.5%		
VOLVO	S40	2	0.43%	1	0.5%		
VOLKS WAGEN	TRANSPORTER	2	0.43%				
DACIA		1	0.21%				
MERCEDES	UNKNOWN	1	0.21%				
OPEL	ASTRA	1	0.21%				
FORD	MONDEO	1	0.21%	1	0.5%		





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MARCH '01

YTD

		MARCH '01		YTD	MARCH '01	
Segment:		TOTAL	Market Share		TOTAL	Market Share
Tender Sales		19	0.0%			
Make:	Range:	Volume:	%		Volume:	%
CITROEN	XSARA	19	100.00%			

  

		MARCH '01		YTD	MARCH '01	
Segment:		TOTAL	Market Share		TOTAL	Market Share
VAN - 1 Vol.		60	0.1%		27	0.1%
Make:	Range:	Volume:	%		Volume:	%
CITROEN	JUMPER	29	48.33%		6	22.2%
FIAT	SCUDO	24	40.00%		17	63.0%
CITROEN	JUMPY	6	10.00%		3	11.1%
PIAGGIO	S 85LV	1	1.67%		1	3.7%

  

		MARCH '01		YTD	MARCH '01	
Segment:		TOTAL	Market Share		TOTAL	Market Share
VANETTE - 2 Vol.		349	0.5%		156	0.6%
Make:	Range:	Volume:	%		Volume:	%
CITROEN	BERLINGO	126	36.10%		49	31.4%
RENAULT	KANGOO	111	31.81%		38	24.4%
PEUGEOT	PARTNER	51	14.61%		22	14.1%
FIAT	DOBLO	42	12.03%		42	26.9%
VOLKS WAGEN	CADDY	11	3.15%		1	0.6%
SEAT	INCA	8	2.29%		4	2.6%

