



NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

FEBRUARY '01

YTD

		FEBRUARY '01 YTD		FEBRUARY '01	
Segment:		TOTAL	Market Share	TOTAL	Market Share
4X4		2598	5.0%	1160	5.1%
Make:	Range:	Volume:	%	Volume:	%
KIA MOTORS	SPORTAGE	373	14.36%	184	15.9%
SUZUKI	JIMNY	348	13.39%	169	14.6%
SUZUKI	GRAND VITARA	316	12.16%	133	11.5%
TOYOTA	RAV4	259	9.97%	82	7.1%
HONDA	HR-V	228	8.78%	107	9.2%
SUZUKI	VITARA	169	6.51%	66	5.7%
ROVER	LAND ROVER	144	5.54%	67	5.8%
DAIHATSU	TERIOS	139	5.35%	63	5.4%
HONDA	CR-V	84	3.23%	40	3.4%
LADA	NIVA	74	2.85%	11	0.9%
MINIBUS					
MITSUBISHI	PAJERO	62	2.39%	27	2.3%
CHRYSLER	CHEROKEE	56	2.16%	31	2.7%
SUBARU	FORESTER	56	2.16%	27	2.3%
CHRYSLER	GRAND CHEROKEE	50	1.92%	26	2.2%
HYUNDAI	SANTAFE	48	1.85%	32	2.8%
DAEWOO	KORANDO	26	1.00%	8	0.7%
CHRYSLER	WRANGLER	26	1.00%	15	1.3%
DAEWOO	MUSSO	25	0.96%	18	1.6%
TOYOTA	LAND CRUISER	24	0.92%	12	1.0%
NISSAN	TERRANO	18	0.69%	7	0.6%
MERCEDES	ML-SERIES	16	0.62%	5	0.4%
B.M.W.	X-SERIES	13	0.50%	6	0.5%
OPEL	FRONTERA	10	0.38%	4	0.3%
ROVER	RANGE ROVER	7	0.27%	4	0.3%
ROVER	DISCOVERY	6	0.23%	5	0.4%
AUDI	ALLROAD	5	0.19%	1	0.1%
GM	TAHOE	4	0.15%	2	0.2%
GM	BLAZER	4	0.15%	3	0.3%
LEXUS	RX300	3	0.12%	1	0.1%
ISUZU	UBS	2	0.08%	1	0.1%
DAIHATSU	FEROZA	1	0.04%	1	0.1%
TATA	SAF-DOC	1	0.04%	1	0.1%
SUZUKI	SAMURAI	1	0.04%	1	0.1%
		FEBRUARY '01 YTD		FEBRUARY '01	
Segment:		TOTAL	Market Share	TOTAL	Market Share
A		4330	8.3%	1930	8.5%
Make:	Range:	Volume:	%	Volume:	%
HYUNDAI	ATOS	1541	35.59%	620	32.1%
FIAT	SEICENTO	1056	24.39%	525	27.2%
DAEWOO	MATIZ	593	13.70%	281	14.6%
OPEL	AGILA	349	8.06%	152	7.9%
RENAULT	TWINGO	202	4.67%	152	7.9%
SUZUKI	WAGON R	183	4.23%	68	3.5%
SMART	SMART	170	3.93%	45	2.3%
SUZUKI	ALTO	97	2.24%	37	1.9%





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YTD

FORD	KA	56	1.29%	20	1.0%
SEAT	AROSA	44	1.02%	15	0.8%
DAIHATSU	CUORE	32	0.74%	11	0.6%
FIAT	PANDA	3	0.07%	2	0.1%
VOLKS WAGEN	LUPO	3	0.07%	2	0.1%
FIAT	CINQUECENTO	1	0.02%		

		FEBRUARY '01 YTD		FEBRUARY '01	
Segment:		TOTAL	Market Share	TOTAL	Market Share
B		15779	30.2%	7116	31.3%
Make:	Range:	Volume:	%	Volume:	%
FIAT	PUNTO	2238	14.18%	1206	16.9%
TOYOTA	YARIS	1858	11.78%	719	10.1%
CITROEN	SAXO	1792	11.36%	769	10.8%
PEUGEOT	206	1675	10.62%	657	9.2%
VOLKS WAGEN	POLO	1569	9.94%	579	8.1%
SEAT	IBIZA	1505	9.54%	813	11.4%
OPEL	CORSA	1347	8.54%	803	11.3%
SKODA	FABIA	823	5.22%	277	3.9%
PEUGEOT	106	744	4.72%	278	3.9%
RENAULT	CLIO	741	4.70%	460	6.5%
NISSAN	MICRA	668	4.23%	229	3.2%
SUZUKI	IGNIS	309	1.96%	107	1.5%
FORD	FIESTA	152	0.96%	57	0.8%
LANCIA	Y	108	0.68%	52	0.7%
SUZUKI	SWIFT	87	0.55%	36	0.5%
MITSUBISHI	COLT	62	0.39%	30	0.4%
MAZDA	DEMIO	29	0.18%	10	0.1%
FIAT	DOBLO	27	0.17%	27	0.4%
ZASTAVA	YUGO	20	0.13%		
DAIHATSU	SIRION	15	0.10%	6	0.1%
PEUGEOT	203	6	0.04%		
FIAT	PALIO	3	0.02%		
TOYOTA	STARLET	1	0.01%	1	0.0%

		FEBRUARY '01 YTD		FEBRUARY '01	
Segment:		TOTAL	Market Share	TOTAL	Market Share
C		18963	36.3%	8013	35.2%
Make:	Range:	Volume:	%	Volume:	%
OPEL	ASTRA	3014	15.89%	1188	14.8%
HYUNDAI	ACCENT	2607	13.75%	1021	12.7%
TOYOTA	COROLLA	1815	9.57%	675	8.4%
VOLKS WAGEN	GOLF	1747	9.21%	704	8.8%
CITROEN	XSARA	1443	7.61%	760	9.5%
NISSAN	ALMERA	1068	5.63%	421	5.3%
FORD	FOCUS	941	4.96%	392	4.9%
DAEWOO	LANOS	883	4.66%	312	3.9%
SEAT	LEON	833	4.39%	433	5.4%
SEAT	CORDOBA	817	4.31%	433	5.4%
ALFA ROMEO	147	471	2.48%	293	3.7%
PEUGEOT	306	432	2.28%	168	2.1%
RENAULT	MEGANE	430	2.27%	213	2.7%





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YTD

FIAT	BRAVA	389	2.05%	118	1.5%
VOLKS WAGEN	BORA	280	1.48%	101	1.3%
FIAT	BRAVO	267	1.41%	86	1.1%
AUDI	A3	265	1.40%	102	1.3%
MITSUBISHI	LANCER	219	1.15%	124	1.5%
KIA MOTORS	SHUMA	209	1.10%	72	0.9%
ALFA ROMEO	146	201	1.06%	74	0.9%
ROVER	25-SERIES	167	0.88%	63	0.8%
HONDA	CIVIC	146	0.77%	107	1.3%
SUZUKI	BALENO	87	0.46%	34	0.4%
VOLKS WAGEN	NEW BEETLE	65	0.34%	41	0.5%
MAZDA	323	54	0.28%	25	0.3%
AUDI	S3	49	0.26%	25	0.3%
LADA	LIBRA	22	0.12%	11	0.1%
LADA	AQUARIUS	19	0.10%	6	0.1%
KIA MOTORS	SEPHIA	11	0.06%	6	0.1%
LADA	111	5	0.03%		
FORD	ESCORT	5	0.03%	3	0.0%
ALFA ROMEO	33	1	0.01%	1	0.0%
FIAT	TIPO	1	0.01%	1	0.0%

		FEBRUARY '01 YTD		FEBRUARY '01	
Segment:		TOTAL	Market Share	TOTAL	Market Share
D		7085	13.6%	2888	12.7%
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	AVENSIS	1108	15.64%	421	14.6%
B.M.W.	3-SERIES	750	10.59%	285	9.9%
OPEL	VECTRA	726	10.25%	289	10.0%
VOLKS WAGEN	PASSAT	656	9.26%	267	9.2%
NISSAN	PRIMERA	566	7.99%	206	7.1%
SKODA	OCTAVIA	534	7.54%	181	6.3%
AUDI	A4	437	6.17%	290	10.0%
ALFA ROMEO	156	372	5.25%	139	4.8%
FORD	MONDEO	343	4.84%	160	5.5%
SEAT	TOLEDO	258	3.64%	118	4.1%
PEUGEOT	406	205	2.89%	76	2.6%
LANCIA	LYBRA	171	2.41%	68	2.4%
HYUNDAI	ELANTRA	165	2.33%	78	2.7%
ROVER	45-SERIES	160	2.26%	56	1.9%
RENAULT	LAGUNA	123	1.74%	42	1.5%
FIAT	MAREA	117	1.65%	52	1.8%
VOLVO	S40	93	1.31%	41	1.4%
DAEWOO	NUBIRA	77	1.09%	22	0.8%
MITSUBISHI	CARISMA	76	1.07%	45	1.6%
CITROEN	XANTIA	51	0.72%	19	0.7%
SUBARU	IMPREZA	45	0.64%	13	0.5%
HYUNDAI	LANTRA	16	0.23%	3	0.1%
HONDA	ACCORD	14	0.20%	4	0.1%
MAZDA	626	7	0.10%	5	0.2%
AUDI	S4	6	0.08%	3	0.1%
VOLVO	V40	4	0.06%	1	0.0%
B.M.W.	M3	2	0.03%	2	0.1%





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YTD

VOLVO	S60	2	0.03%	2	0.1%
TOYOTA	CARINA II	1	0.01%		
FEBRUARY '01 YTD					
Segment:		TOTAL	Market Share	TOTAL	Market Share
E		510	1.0%	258	1.1%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	C-SERIES	304	59.61%	156	60.5%
AUDI	A6	64	12.55%	25	9.7%
ROVER	75-SERIES	55	10.78%	30	11.6%
SAAB	SAAB 9-3	39	7.65%	18	7.0%
VOLVO	S60	18	3.53%	11	4.3%
ALFA ROMEO	166	13	2.55%	8	3.1%
LEXUS	LS 200	7	1.37%	4	1.6%
SUBARU	LEGACY	4	0.78%	2	0.8%
VOLVO	V70	4	0.78%	2	0.8%
DAEWOO	LEGANZA	1	0.20%	1	0.4%
LEXUS	LEXUS	1	0.20%	1	0.4%
FEBRUARY '01 YTD					
Segment:		TOTAL	Market Share	TOTAL	Market Share
F		366	0.7%	187	0.8%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	E-SERIES	122	33.33%	62	33.2%
MERCEDES	CLK-SERIES	105	28.69%	63	33.7%
B.M.W.	5-SERIES	68	18.58%	28	15.0%
SAAB	SAAB 9-5	23	6.28%	12	6.4%
CHRYSLER	STRATUS	17	4.64%	10	5.3%
NISSAN	MAXIMA	12	3.28%	4	2.1%
VOLVO	S80	8	2.19%	3	1.6%
OPEL	OMEGA	3	0.82%	1	0.5%
LANCIA	KAPPA	3	0.82%	1	0.5%
PEUGEOT	607	3	0.82%	1	0.5%
CHRYSLER	300 M	2	0.55%	2	1.1%
FEBRUARY '01 YTD					
Segment:		TOTAL	Market Share	TOTAL	Market Share
G		44	0.1%	22	0.1%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	S-SERIES	17	38.64%	9	40.9%
JAGUAR	S-TYPE	12	27.27%	5	22.7%
MERCEDES	CL-SERIES	5	11.36%	2	9.1%
B.M.W.	7-SERIES	3	6.82%	1	4.5%
GM	CADILLAC	2	4.55%	2	9.1%
B.M.W.	M5	2	4.55%	1	4.5%
JAGUAR	X-SERIES	1	2.27%		
AUDI	RS4	1	2.27%	1	4.5%
MASERATI	QUATTROPORTE	1	2.27%	1	4.5%





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FEBRUARY '01

YTD

		FEBRUARY '01 YTD		FEBRUARY '01	
Segment:		TOTAL	Market Share	TOTAL	Market Share
MPV		1139	2.2%	537	2.4%
Make:	Range:	Volume:	%	Volume:	%
RENAULT	MEGANE SCENIC	315	27.66%	141	26.3%
OPEL	ZAFIRA	242	21.25%	116	21.6%
CITROEN	XSARA PICASSO	238	20.90%	119	22.2%
MERCEDES	A-SERIES	107	9.39%	30	5.6%
TOYOTA	YARIS VERSO	78	6.85%	40	7.4%
AUDI	A2	43	3.78%	21	3.9%
DAEWOO	TACUMA	43	3.78%	27	5.0%
MITSUBISHI	SPACE STAR	27	2.37%	18	3.4%
CHRYSLER	PT CRUISER	12	1.05%	6	1.1%
FIAT	MULTIPLA	11	0.97%	6	1.1%
SEAT	ALHAMBRA	5	0.44%	1	0.2%
MAZDA	PREMACY	5	0.44%	3	0.6%
VOLKS WAGEN	SHARAN	4	0.35%	3	0.6%
MAZDA	MPV	4	0.35%	3	0.6%
PEUGEOT	806	2	0.18%	2	0.4%
FIAT	ULYSSE	1	0.09%		
DAIHATSU	GRAND MOVE	1	0.09%		
CITROEN	EVASION	1	0.09%	1	0.2%

		FEBRUARY '01 YTD		FEBRUARY '01	
Segment:		TOTAL	Market Share	TOTAL	Market Share
Sp Cabrio		78	0.1%	31	0.1%
Make:	Range:	Volume:	%	Volume:	%
RENAULT	MEGANE	58	74.36%	21	67.7%
PEUGEOT	306	16	20.51%	7	22.6%
VOLKS WAGEN	GOLF CABRIO	3	3.85%	3	9.7%
B.M.W.	3-SERIES	1	1.28%		

		FEBRUARY '01 YTD		FEBRUARY '01	
Segment:		TOTAL	Market Share	TOTAL	Market Share
Sp Coupe		601	1.2%	254	1.1%
Make:	Range:	Volume:	%	Volume:	%
RENAULT	MEGANE	278	46.26%	121	47.6%
HYUNDAI	COUPE	193	32.11%	76	29.9%
TOYOTA	CELICA	51	8.49%	18	7.1%
OPEL	ASTRA Coupe	24	3.99%	15	5.9%
AUDI	TT	21	3.49%	9	3.5%
FORD	PUMA	19	3.16%	5	2.0%
PORSCHE	911	5	0.83%	3	1.2%
FIAT	COUPE	4	0.67%	3	1.2%
OPEL	TIGRA	3	0.50%	2	0.8%
ALFA ROMEO	GTV	1	0.17%	1	0.4%
FERRARI	F 131	1	0.17%	1	0.4%
PORSCHE	996	1	0.17%		





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FEBRUARY '01

YTD

		FEBRUARY '01 YTD		FEBRUARY '01	
Segment:		TOTAL	Market Share	TOTAL	Market Share
Sp Roadster		165	0.3%	65	0.3%
Make:	Range:	Volume:	%	Volume:	%
MAZDA	MX-5	44	26.67%	13	20.0%
MERCEDES	SLK-SERIES	34	20.61%	15	23.1%
B.M.W.	Z3	22	13.33%	9	13.8%
TOYOTA	MR2	20	12.12%	7	10.8%
AUDI	TT	15	9.09%	8	12.3%
HONDA	S2000	10	6.06%	6	9.2%
ROVER	MGF	8	4.85%	4	6.2%
PORSCHE	BOXSTER	5	3.03%	1	1.5%
FERRARI	360	3	1.82%		
FIAT	BARCETTA	2	1.21%	1	1.5%
ALFA ROMEO	SPIDER	1	0.61%		
LOTUS	ELISE	1	0.61%	1	1.5%

		FEBRUARY '01 YTD		FEBRUARY '01	
Segment:		TOTAL	Market Share	TOTAL	Market Share
TAXI		283	0.5%	166	0.7%
Make:	Range:	Volume:	%	Volume:	%
SKODA	OCTAVIA	86	30.39%	49	29.5%
TOYOTA	AVENSIS	77	27.21%	56	33.7%
NISSAN	PRIMERA	29	10.25%	11	6.6%
MERCEDES	E-SERIES	27	9.54%	14	8.4%
OPEL	VECTRA	18	6.36%	13	7.8%
MERCEDES	C-SERIES	16	5.65%	9	5.4%
NISSAN	ALMERA	14	4.95%	6	3.6%
MITSUBISHI	CARISMA	3	1.06%	2	1.2%
LADA	AQUARIUS	3	1.06%		
LADA	LIBRA	3	1.06%	3	1.8%
VOLKS WAGEN	TRANSPORTER	2	0.71%	2	1.2%
VOLVO	S40	1	0.35%		
LADA	110	1	0.35%		
DACIA		1	0.35%		
MERCEDES	UNKNOWN	1	0.35%		
OPEL	ASTRA	1	0.35%	1	0.6%

		FEBRUARY '01 YTD		FEBRUARY '01	
Segment:		TOTAL	Market Share	TOTAL	Market Share
Tender Sales		19	0.0%		
Make:	Range:	Volume:	%	Volume:	%
CITROEN	XSARA	19	100.00%		

		FEBRUARY '01 YTD		FEBRUARY '01	
Segment:		TOTAL	Market Share	TOTAL	Market Share
VAN - 1 Vol.		33	0.1%	29	0.1%
Make:	Range:	Volume:	%	Volume:	%
CITROEN	JUMPER	23	69.70%	23	79.3%
FIAT	SCUDO	7	21.21%	4	13.8%





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YTD

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Segment:		TOTAL	Market Share	TOTAL	Market Share
VANETTE - 2 Vol.		193	0.4%	109	0.5%
Make:	Range:	Volume:	%	Volume:	%
CITROEN	BERLINGO	77	39.90%	44	40.4%
RENAULT	KANGOO	73	37.82%	46	42.2%
PEUGEOT	PARTNER	29	15.03%	11	10.1%
VOLKS WAGEN	CADDY	10	5.18%	6	5.5%
SEAT	INCA	4	2.07%	2	1.8%

