



NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

DECEMBER '01

YTD

		DECEMBER '01 YTD		DECEMBER '01	
Segment:		TOTAL	Market Share	TOTAL	Market Share
4X4 - ATV		10292	3.7%	719	5.7%
Make:	Range:	Volume:	%	Volume:	%
SUZUKI	JIMNY	2546	24.74%	98	13.6%
SUZUKI	GRAND VITARA	1506	14.63%	84	11.7%
KIA MOTORS	SPORTAGE	1480	14.38%	47	6.5%
LADA	NIVA	831	8.07%	40	5.6%
SUZUKI	VITARA	743	7.22%	25	3.5%
DAIHATSU	TERIOS	691	6.71%	34	4.7%
MITSUBISHI	PAJERO	459	4.46%	37	5.1%
NISSAN	TERRANO	345	3.35%	246	34.2%
CHRYSLER	CHEROKEE	342	3.32%	32	4.5%
SUZUKI	SAMURAI	190	1.85%	5	0.7%
CHRYSLER	GRAND CHEROKEE	162	1.57%	11	1.5%
TOYOTA	LAND CRUISER	149	1.45%	7	1.0%
CHRYSLER	WRANGLER	148	1.44%	4	0.6%
B.M.W.	X-SERIES	146	1.42%	2	0.3%
DAEWOO	KORANDO	114	1.11%	7	1.0%
DAEWOO	MUSSO	104	1.01%	6	0.8%
MERCEDES	ML-SERIES	95	0.92%	8	1.1%
GM	BLAZER	44	0.43%	5	0.7%
LAND ROVER	RANGE ROVER	43	0.42%	7	1.0%
LAND ROVER	DISCOVERY	37	0.36%	3	0.4%
LEXUS	RX300	29	0.28%	6	0.8%
OPEL	FRONTERA	22	0.21%	1	0.1%
LAND ROVER	LAND ROVER	14	0.14%		
ISUZU	UBS	13	0.13%		
ASIA MOTOR	ROCSTA	12	0.12%		
SUZUKI	GRAND VITARA XL	7	0.07%	2	0.3%
GM	TAHOE	6	0.06%		
NISSAN	PATROL	4	0.04%	1	0.1%
TATA	SAF-DOC	4	0.04%		
MERCEDES	G-SERIES	2	0.02%	1	0.1%
DAIHATSU	FEROZA	2	0.02%		
SUZUKI	X90	1	0.01%		
MITSUBISHI	MONTERO	1	0.01%		

		DECEMBER '01 YTD		DECEMBER '01	
Segment:		TOTAL	Market Share	TOTAL	Market Share
4X4 - SUV		4010	1.4%	242	1.9%
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	RAV4	1497	37.33%	92	38.0%
LAND ROVER	FREELANDER	963	24.01%	31	12.8%
HONDA	HR-V	772	19.25%	30	12.4%
HONDA	CR-V	337	8.40%	14	5.8%
HYUNDAI	SANTAFE	281	7.01%	16	6.6%
NISSAN	X-TRAIL	79	1.97%	57	23.6%
MAZDA	TRIBUTE	48	1.20%	2	0.8%
FORD	MAVERICK	26	0.65%		





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DECEMBER '01

YTD

		DECEMBER '01 YTD		DECEMBER '01	
Segment:		TOTAL	Market Share	TOTAL	Market Share
FORD	ESCAPE	6	0.15%		
HYUNDAI	TERRACAN	1	0.02%		
A		27802	9.9%	968	7.7%
Make:	Range:	Volume:	%	Volume:	%
HYUNDAI	ATOS	9556	34.37%	319	33.0%
FIAT	SEICENTO	6356	22.86%	218	22.5%
DAEWOO	MATIZ	5091	18.31%	159	16.4%
OPEL	AGILA	1706	6.14%	50	5.2%
SUZUKI	WAGON R	1463	5.26%	55	5.7%
SMART	SMART	1196	4.30%	72	7.4%
RENAULT	TWINGO	1075	3.87%	19	2.0%
SUZUKI	ALTO	543	1.95%	36	3.7%
FORD	KA	502	1.81%	24	2.5%
SEAT	AROSA	151	0.54%	6	0.6%
DAIHATSU	CUORE	63	0.23%		
VOLKS WAGEN	LUPO	49	0.18%	10	1.0%
FIAT	PANDA	49	0.18%		
LANCIA	Y10	1	0.00%		
FIAT	CINQUECENTO	1	0.00%		
B		80854	28.9%	3016	24.0%
Make:	Range:	Volume:	%	Volume:	%
FIAT	PUNTO	11672	14.44%	526	17.4%
CITROEN	SAXO	9454	11.69%	150	5.0%
OPEL	CORSA	9442	11.68%	321	10.6%
PEUGEOT	206	8812	10.90%	390	12.9%
SEAT	IBIZA	8419	10.41%	234	7.8%
TOYOTA	YARIS	8077	9.99%	342	11.3%
VOLKS WAGEN	POLO	5694	7.04%	107	3.5%
SKODA	FABIA	4661	5.76%	245	8.1%
RENAULT	CLIO	4470	5.53%	146	4.8%
PEUGEOT	106	3016	3.73%	133	4.4%
NISSAN	MICRA	2446	3.03%	76	2.5%
SUZUKI	IGNIS	2127	2.63%	79	2.6%
FORD	FIESTA	981	1.21%	45	1.5%
LANCIA	Y	677	0.84%	30	1.0%
SUZUKI	SWIFT	450	0.56%	44	1.5%
RENAULT	THALIA	129	0.16%	129	4.3%
DAIHATSU	SIRION	104	0.13%	2	0.1%
MAZDA	DEMIO	78	0.10%	5	0.2%
DAIHATSU	YRV	64	0.08%	3	0.1%
MINI	MINI	36	0.04%	9	0.3%
FIAT	PALIO	22	0.03%		
ZASTAVA	YUGO	20	0.02%		
TOYOTA	STARLET	2	0.00%		
FIAT	UNO	1	0.00%		





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DECEMBER '01

YTD

		DECEMBER '01 YTD		DECEMBER '01	
Segment:		TOTAL	Market Share	TOTAL	Market Share
C		97528	34.8%	4549	36.2%
Make:	Range:	Volume:	%	Volume:	%
OPEL	ASTRA	13050	13.38%	417	9.2%
HYUNDAI	ACCENT	13031	13.36%	546	12.0%
VOLKS WAGEN	GOLF	9326	9.56%	649	14.3%
FORD	FOCUS	7444	7.63%	499	11.0%
TOYOTA	COROLLA	6828	7.00%	85	1.9%
NISSAN	ALMERA	6325	6.49%	177	3.9%
CITROEN	XSARA	5967	6.12%	128	2.8%
DAEWOO	LANOS	5316	5.45%	187	4.1%
SEAT	CORDOBA	4695	4.81%	179	3.9%
SEAT	LEON	3370	3.46%	101	2.2%
PEUGEOT	307	3182	3.26%	592	13.0%
RENAULT	MEGANE	2891	2.96%	72	1.6%
ALFA ROMEO	147	2571	2.64%	105	2.3%
FIAT	BRAVA	1721	1.76%		
FIAT	BRAVO	1681	1.72%		
HONDA	CIVIC	1573	1.61%	69	1.5%
VOLKS WAGEN	BORA	1357	1.39%	88	1.9%
AUDI	A3	1205	1.24%	47	1.0%
PEUGEOT	306	825	0.85%		
KIA MOTORS	RIO	690	0.71%	84	1.8%
FIAT	STILO	603	0.62%	280	6.2%
MITSUBISHI	LANCER	570	0.58%	3	0.1%
ROVER	25-SERIES	528	0.54%	54	1.2%
KIA MOTORS	SHUMA	402	0.41%	3	0.1%
SUZUKI	BALENO	373	0.38%	17	0.4%
MITSUBISHI	COLT	370	0.38%	14	0.3%
VOLKS WAGEN	NEW BEETLE	330	0.34%	13	0.3%
MAZDA	323	329	0.34%	43	0.9%
SUZUKI	LIANA	259	0.27%	52	1.1%
ALFA ROMEO	146	227	0.23%		
KIA MOTORS	SEPHIA	217	0.22%	12	0.3%
LADA	LIBRA	93	0.10%	20	0.4%
LADA	AQUARIUS	55	0.06%		
LADA	110	55	0.06%	2	0.0%
LADA	111	24	0.02%	8	0.2%
LADA	112	12	0.01%	1	0.0%
FORD	ESCORT	9	0.01%		
ROVER	ROVER 25	4	0.00%		
NISSAN	SUNNY	3	0.00%		
SKODA	FELICIA	3	0.00%	1	0.0%
CITROEN	ZX	2	0.00%		
ROVER	200-SERIES	2	0.00%		
AIXAM	MEGA	1	0.00%		
ROVER	MG	1	0.00%		
ALFA ROMEO	33	1	0.00%		
VOLKS WAGEN	VENTO	1	0.00%		
FIAT	TIPO	1	0.00%		





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DECEMBER '01

YTD

DAEWOO	NEXIA	1	0.00%	1	0.0%
DACIA		1	0.00%		
FORD	ORION	1	0.00%		
DACIA	LIBERTA	1	0.00%		
HYUNDAI	EXCEL	1	0.00%		

		DECEMBER '01 YTD		DECEMBER '01	
Segment:		TOTAL	Market Share	TOTAL	Market Share
D		39739	14.2%	1990	15.9%
Make:	Range:	Volume:	%	Volume:	%

TOYOTA	AVENSIS	5377	13.53%	242	12.2%
SKODA	OCTAVIA	3762	9.47%	390	19.6%
B.M.W.	3-SERIES	3654	9.19%	219	11.0%
OPEL	VECTRA	3254	8.19%	72	3.6%
AUDI	A4	3128	7.87%	172	8.6%
NISSAN	PRIMERA	2856	7.19%	112	5.6%
FORD	MONDEO	2750	6.92%	161	8.1%
VOLKS WAGEN	PASSAT	2698	6.79%	109	5.5%
ALFA ROMEO	156	1827	4.60%	77	3.9%
HYUNDAI	ELANTRA	1817	4.57%	36	1.8%
RENAULT	LAGUNA	1634	4.11%	111	5.6%
CITROEN	C5	1239	3.12%	34	1.7%
SEAT	TOLEDO	1236	3.11%	48	2.4%
PEUGEOT	406	715	1.80%	22	1.1%
MITSUBISHI	CARISMA	621	1.56%	61	3.1%
ROVER	45-SERIES	607	1.53%	13	0.7%
LANCIA	LYBRA	513	1.29%	14	0.7%
VOLVO	S40	410	1.03%	19	1.0%
SUBARU	IMPREZA	401	1.01%	25	1.3%
DAEWOO	NUBIRA	360	0.91%	7	0.4%
FIAT	MAREA	341	0.86%	5	0.3%
SUBARU	FORESTER	202	0.51%	30	1.5%
HONDA	ACCORD	97	0.24%	2	0.1%
CITROEN	XANTIA	90	0.23%	1	0.1%
B.M.W.	3 SERIES	70	0.18%		
MAZDA	626	27	0.07%	5	0.3%
VOLVO	V40	25	0.06%	2	0.1%
VOLVO	S60	12	0.03%		
AUDI	RS4	7	0.02%		
LANCIA	DEDRA	2	0.01%		
TATA	TELESPORT	2	0.01%		
TOYOTA	CARINA II	1	0.00%		
TOYOTA	CARINA E	1	0.00%		
FIAT	TEMPRA	1	0.00%		
TATA	SUMO	1	0.00%	1	0.1%
LANCIA	DELTA	1	0.00%		

		DECEMBER '01 YTD		DECEMBER '01	
Segment:		TOTAL	Market Share	TOTAL	Market Share
E		3056	1.1%	218	1.7%
Make:	Range:	Volume:	%	Volume:	%

MERCEDES	C-SERIES	1982	64.86%	105	48.2%
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DECEMBER '01

YTD

ROVER	75-SERIES	329	10.77%	71	32.6%
AUDI	A6	314	10.27%	25	11.5%
SAAB	SAAB 9-3	137	4.48%	8	3.7%
VOLVO	S60	130	4.25%	3	1.4%
ALFA ROMEO	166	69	2.26%	1	0.5%
LEXUS	LS 200	49	1.60%	3	1.4%
VOLVO	V70	23	0.75%	1	0.5%
SUBARU	LEGACY	16	0.52%		
OPEL	OMEGA	3	0.10%		
DAEWOO	LEGANZA	1	0.03%		
HYUNDAI	SONATA	1	0.03%		
OPEL	RECORD	1	0.03%		
RENAULT	SAFRANE	1	0.03%	1	0.5%

		DECEMBER '01 YTD		DECEMBER '01	
Segment:		TOTAL	Market Share	TOTAL	Market Share
F		1474	0.5%	86	0.7%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	E-SERIES	766	51.97%	35	40.7%
B.M.W.	5-SERIES	339	23.00%	31	36.0%
SAAB	SAAB 9-5	151	10.24%	11	12.8%
PEUGEOT	607	52	3.53%	2	2.3%
CHRYSLER	SEBRIN	47	3.19%	1	1.2%
NISSAN	MAXIMA	38	2.58%	2	2.3%
VOLVO	S80	36	2.44%	4	4.7%
OPEL	OMEGA	21	1.42%		
CITROEN	XM	9	0.61%		
CHRYSLER	STRATUS	5	0.34%		
CHRYSLER	300 M	4	0.27%		
LANCIA	KAPPA	3	0.20%		
HYUNDAI	CENTENNIAL	3	0.20%		

		DECEMBER '01 YTD		DECEMBER '01	
Segment:		TOTAL	Market Share	TOTAL	Market Share
G		261	0.1%	20	0.2%
Make:	Range:	Volume:	%	Volume:	%
JAGUAR	X-TYPE	89	34.10%	7	35.0%
MERCEDES	S-SERIES	68	26.05%	6	30.0%
JAGUAR	S-TYPE	63	24.14%	2	10.0%
B.M.W.	7-SERIES	21	8.05%	4	20.0%
LEXUS	GS 300	6	2.30%		
LEXUS	LS 430	5	1.92%	1	5.0%
JAGUAR	XJ-TYPE	4	1.53%		
AUDI	A8	2	0.77%		
GM	CADILLAC	2	0.77%		
MASERATI	QUATTROPORTE	1	0.38%		





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DECEMBER '01

YTD

		DECEMBER '01 YTD		DECEMBER '01	
Segment:		TOTAL	Market Share	TOTAL	Market Share
MPV		6835	2.4%	374	3.0%
Make:	Range:	Volume:	%	Volume:	%
RENAULT	SCENIC	1819	26.61%	83	22.2%
CITROEN	PICASSO	1238	18.11%	24	6.4%
OPEL	ZAFIRA	1213	17.75%	53	14.2%
MERCEDES	A-SERIES	849	12.42%	50	13.4%
HYUNDAI	MATRIX	407	5.95%	86	23.0%
TOYOTA	YARIS VERSO	302	4.42%	6	1.6%
DAEWOO	TACUMA	266	3.89%	9	2.4%
AUDI	A2	199	2.91%	10	2.7%
MITSUBISHI	SPACE STAR	178	2.60%	3	0.8%
FIAT	MULTIPLA	88	1.29%	4	1.1%
CHRYSLER	PT CRUISER	55	0.80%	5	1.3%
VOLKS WAGEN	SHARAN	42	0.61%		
SEAT	ALHAMBRA	40	0.59%	1	0.3%
DAIHATSU	GRAND MOVE	36	0.53%	14	3.7%
MAZDA	PREMACY	23	0.34%	10	2.7%
MAZDA	MPV	20	0.29%	6	1.6%
PEUGEOT	806	15	0.22%		
NISSAN	ALMERA	12	0.18%	1	0.3%
RENAULT	GRAND ESPACE	11	0.16%		
CHRYSLER	VOYAGER	8	0.12%	1	0.3%
TOYOTA	COROLLA VERSO	8	0.12%	8	2.1%
CITROEN	EVASION	4	0.06%		
FIAT	ULYSSE	2	0.03%		

		DECEMBER '01 YTD		DECEMBER '01	
Segment:		TOTAL	Market Share	TOTAL	Market Share
Sp Cabrio		1711	0.6%	103	0.8%
Make:	Range:	Volume:	%	Volume:	%
PEUGEOT	206 CABRIO	924	54.00%	63	61.2%
RENAULT	MEGANE CABRIO	326	19.05%	9	8.7%
PEUGEOT	306 CABRIO	109	6.37%	2	1.9%
SAAB	SAAB 9-3 CABRIO	83	4.85%	4	3.9%
CHRYSLER	SEBRIN	78	4.56%	1	1.0%
OPEL	ASTRA CABRIO	60	3.51%	16	15.5%
B.M.W.	3-SERIES CABRIO	51	2.98%	2	1.9%
FIAT	PUNTO CABRIO	31	1.81%		
CHRYSLER	STRATUS	20	1.17%		
MERCEDES	SL-SERIES	15	0.88%	6	5.8%
VOLVO	C70 CABRIO	4	0.23%		
VOLKS WAGEN	GOLF CABRIO	4	0.23%		
GM	CORVETTE	2	0.12%		
FORD	ESCORT	2	0.12%		
LEXUS	SC430	1	0.06%		
GM	CAMARO	1	0.06%		





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DECEMBER '01

YTD

		DECEMBER '01 YTD		DECEMBER '01	
Segment:		TOTAL	Market Share	TOTAL	Market Share
Sp Coupe		3538	1.3%	126	1.0%
Make:	Range:	Volume:	%	Volume:	%
RENAULT	MEGANE	1486	42.00%	46	36.5%
HYUNDAI	COUPE	748	21.14%	16	12.7%
MERCEDES	CLK-SERIES	607	17.16%	19	15.1%
TOYOTA	CELICA	252	7.12%	8	6.3%
OPEL	ASTRA Coupe	234	6.61%	27	21.4%
FORD	PUMA	106	3.00%	5	4.0%
PEUGEOT	406	22	0.62%		
PORSCHE	996	18	0.51%	1	0.8%
FIAT	COUPE	14	0.40%	1	0.8%
PORSCHE	911	13	0.37%		
MERCEDES	CL-SERIES	13	0.37%	1	0.8%
MASERATI	3200 T	10	0.28%		
VOLVO	C70	4	0.11%	1	0.8%
JAGUAR	XKR-TYPE	3	0.08%		
JAGUAR	XK8-TYPE	2	0.06%	1	0.8%
FERRARI	456	2	0.06%		
FERRARI	F 131	1	0.03%		
MAZDA	RX-7	1	0.03%		
FERRARI	550	1	0.03%		
HONDA	PRELUDE	1	0.03%		

		DECEMBER '01 YTD		DECEMBER '01	
Segment:		TOTAL	Market Share	TOTAL	Market Share
Sp Roadster		1315	0.5%	91	0.7%
Make:	Range:	Volume:	%	Volume:	%
MAZDA	MX-5	366	27.83%	18	19.8%
AUDI	TT	223	16.96%	23	25.3%
MERCEDES	SLK-SERIES	205	15.59%	11	12.1%
B.M.W.	Z3	154	11.71%	27	29.7%
TOYOTA	MR2	120	9.13%	2	2.2%
HONDA	S2000	59	4.49%	5	5.5%
ROVER	MGF	52	3.95%	1	1.1%
PORSCHE	BOXSTER	50	3.80%	1	1.1%
ALFA ROMEO	GTV	21	1.60%		
ALFA ROMEO	SPIDER	19	1.44%	2	2.2%
FIAT	BARCETTA	12	0.91%		
LOTUS	ELISE	11	0.84%		
FERRARI	360	8	0.61%		
OPEL	TIGRA	7	0.53%	1	1.1%
OPEL	SPEEDSTER	4	0.30%		
B.M.W.	Z8	2	0.15%		
LAMBORGHINI	132 DIABLO	1	0.08%		
FIAT	BARCETA	1	0.08%		





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DECEMBER '01

YTD

		DECEMBER '01 YTD		DECEMBER '01	
Segment:		TOTAL	Market Share	TOTAL	Market Share
TAXI		7	0.0%		
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	UNKNOWN	6	85.71%		
PEUGEOT	UNKNOWN	1	14.29%		

		DECEMBER '01 YTD		DECEMBER '01	
Segment:		TOTAL	Market Share	TOTAL	Market Share
VAN		396	0.1%	6	0.0%
Make:	Range:	Volume:	%	Volume:	%
FIAT	SCUDO	200	50.51%	4	66.7%
CITROEN	JUMPER	70	17.68%		
CITROEN	JUMPY	61	15.40%		
MERCEDES	113	38	9.60%	2	33.3%
FORD	TRANSIT	17	4.29%		
FIAT	DUCATO	3	0.76%		
VOLKS WAGEN	TRANSPORTER	3	0.76%		
PIAGGIO	S 85LV	2	0.51%		
VOLKS WAGEN	CARAVELLE	1	0.25%		
FORD	TOURNEO	1	0.25%		

		DECEMBER '01 YTD		DECEMBER '01	
Segment:		TOTAL	Market Share	TOTAL	Market Share
VANETTE		1361	0.5%	42	0.3%
Make:	Range:	Volume:	%	Volume:	%
CITROEN	BERLINGO	567	41.66%	15	35.7%
RENAULT	KANGOO	287	21.09%	14	33.3%
FIAT	DOBLO	260	19.10%	6	14.3%
PEUGEOT	PARTNER	170	12.49%	6	14.3%
SEAT	INCA	37	2.72%		
VOLKS WAGEN	CADDY	35	2.57%	1	2.4%
DAIHATSU	HIJET	5	0.37%		

