



## NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

OCTOBER '01

YTD

		OCTOBER '01 YTD		OCTOBER '01	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>4X4</b>		<b>12455</b>	<b>5.0%</b>	<b>1036</b>	<b>5.1%</b>
Make:	Range:	Volume:	%	Volume:	%
SUZUKI	JIMNY	2290	18.39%	162	15.6%
SUZUKI	GRAND VITARA	1314	10.55%	94	9.1%
KIA MOTORS	SPORTAGE	1310	10.52%	94	9.1%
TOYOTA	RAV4	1285	10.32%	87	8.4%
ROVER	LAND ROVER	899	7.22%	51	4.9%
LADA	NIVA	718	5.76%	90	8.7%
HONDA	HR-V	701	5.63%	30	2.9%
SUZUKI	VITARA	670	5.38%	67	6.5%
DAIHATSU	TERIOS	591	4.75%	63	6.1%
MITSUBISHI	PAJERO	362	2.91%	28	2.7%
HONDA	CR-V	314	2.52%	18	1.7%
CHRYSLER	CHEROKEE	260	2.09%	61	5.9%
HYUNDAI	SANTAFE	245	1.97%	25	2.4%
SUZUKI	SAMURAI	176	1.41%	8	0.8%
SUBARU	FORESTER	156	1.25%	8	0.8%
CHRYSLER	GRAND CHEROKEE	143	1.15%	9	0.9%
CHRYSLER	WRANGLER	135	1.08%	7	0.7%
B.M.W.	X-SERIES	128	1.03%	16	1.5%
TOYOTA	LAND CRUISER	125	1.00%	10	1.0%
DAEWOO	KORANDO	102	0.82%	5	0.5%
NISSAN	TERRANO	98	0.79%	35	3.4%
DAEWOO	MUSSO	96	0.77%	7	0.7%
MERCEDES	ML-SERIES	79	0.63%	9	0.9%
GM	BLAZER	33	0.26%	8	0.8%
ROVER	DISCOVERY	31	0.25%	2	0.2%
AUDI	ALLROAD	30	0.24%		
ROVER	RANGE ROVER	25	0.20%	2	0.2%
MAZDA	TRIBUTE	24	0.19%	24	2.3%
OPEL	FRONTERA	21	0.17%	3	0.3%
LEXUS	RX300	19	0.15%		
FORD	MAVERICK	16	0.13%	4	0.4%
ISUZU	UBS	12	0.10%		
ASIA MOTOR	ROCSTA	12	0.10%		
GM	TAHOE	6	0.05%		
FORD	ESCAPE	6	0.05%		
TOYOTA	LAND CRUISER 90	6	0.05%	5	0.5%
SUZUKI	GRAND VITARA XL	5	0.04%	3	0.3%
TATA	SAF-DOC	4	0.03%		
NISSAN	PATROL	3	0.02%		
DAIHATSU	FEROZA	2	0.02%		
NISSAN	X-TRAIL	1	0.01%	1	0.1%
MERCEDES	G-SERIES	1	0.01%		
MITSUBISHI	MONTERO	1	0.01%		





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OCTOBER '01

YTD

		OCTOBER '01 YTD		OCTOBER '01	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>A</b>		25417	10.2%	1954	9.6%
Make:	Range:	Volume:	%	Volume:	%
HYUNDAI	ATOS	8776	34.53%	650	33.3%
FIAT	SEICENTO	5913	23.26%	349	17.9%
DAEWOO	MATIZ	4651	18.30%	414	21.2%
OPEL	AGILA	1557	6.13%	144	7.4%
SUZUKI	WAGON R	1270	5.00%	149	7.6%
SMART	SMART	1050	4.13%	109	5.6%
RENAULT	TWINGO	1003	3.95%	47	2.4%
SUZUKI	ALTO	477	1.88%	19	1.0%
FORD	KA	453	1.78%	44	2.3%
SEAT	AROSA	126	0.50%	14	0.7%
DAIHATSU	CUORE	63	0.25%		
FIAT	PANDA	44	0.17%	11	0.6%
VOLKS WAGEN	LUPO	32	0.13%	4	0.2%
LANCIA	Y10	1	0.00%		
FIAT	CINQUECENTO	1	0.00%		

		OCTOBER '01 YTD		OCTOBER '01	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>B</b>		73002	29.3%	6301	30.8%
Make:	Range:	Volume:	%	Volume:	%
FIAT	PUNTO	10585	14.50%	931	14.8%
CITROEN	SAXO	8569	11.74%	721	11.4%
OPEL	CORSA	8542	11.70%	775	12.3%
PEUGEOT	206	7842	10.74%	833	13.2%
SEAT	IBIZA	7638	10.46%	582	9.2%
TOYOTA	YARIS	7161	9.81%	643	10.2%
VOLKS WAGEN	POLO	5391	7.38%	405	6.4%
RENAULT	CLIO	4061	5.56%	376	6.0%
SKODA	FABIA	4005	5.49%	204	3.2%
PEUGEOT	106	2675	3.66%	204	3.2%
NISSAN	MICRA	2198	3.01%	214	3.4%
SUZUKI	IGNIS	1856	2.54%	174	2.8%
FORD	FIESTA	889	1.22%	64	1.0%
LANCIA	Y	596	0.82%	77	1.2%
SUZUKI	SWIFT	388	0.53%	19	0.3%
MITSUBISHI	COLT	316	0.43%	49	0.8%
DAIHATSU	SIRION	99	0.14%	1	0.0%
MAZDA	DEMIO	68	0.09%	5	0.1%
DAIHATSU	YRV	58	0.08%	7	0.1%
ZASTAVA	YUGO	20	0.03%		
FIAT	PALIO	20	0.03%		
MINI	MINI	16	0.02%	10	0.2%
PEUGEOT	203	6	0.01%	6	0.1%
TOYOTA	STARLET	2	0.00%	1	0.0%
FIAT	UNO	1	0.00%		





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OCTOBER '01

YTD

		OCTOBER '01 YTD		OCTOBER '01	
Segment:		TOTAL	Market Share	TOTAL	Market Share
C		85804	34.5%	6592	32.2%
Make:	Range:	Volume:	%	Volume:	%
OPEL	ASTRA	11808	13.76%	906	13.7%
HYUNDAI	ACCENT	11635	13.56%	686	10.4%
VOLKS WAGEN	GOLF	7927	9.24%	712	10.8%
TOYOTA	COROLLA	6591	7.68%	223	3.4%
FORD	FOCUS	6454	7.52%	434	6.6%
NISSAN	ALMERA	5659	6.60%	533	8.1%
CITROEN	XSARA	5386	6.28%	493	7.5%
DAEWOO	LANOS	4825	5.62%	436	6.6%
SEAT	CORDOBA	4220	4.92%	299	4.5%
SEAT	LEON	3112	3.63%	206	3.1%
RENAULT	MEGANE	2741	3.19%	289	4.4%
ALFA ROMEO	147	2288	2.67%	205	3.1%
PEUGEOT	307	1736	2.02%	444	6.7%
FIAT	BRAVA	1719	2.00%	5	0.1%
FIAT	BRAVO	1681	1.96%	23	0.3%
HONDA	CIVIC	1309	1.53%	162	2.5%
VOLKS WAGEN	BORA	1177	1.37%	107	1.6%
AUDI	A3	1058	1.23%	84	1.3%
PEUGEOT	306	825	0.96%		
MITSUBISHI	LANCER	565	0.66%	4	0.1%
ROVER	25-SERIES	462	0.54%	27	0.4%
KIA MOTORS	RIO	442	0.52%	71	1.1%
KIA MOTORS	SHUMA	399	0.47%	3	0.0%
SUZUKI	BALENO	325	0.38%	29	0.4%
VOLKS WAGEN	NEW BEETLE	300	0.35%	17	0.3%
MAZDA	323	265	0.31%	17	0.3%
ALFA ROMEO	146	227	0.26%		
SUZUKI	LIANA	189	0.22%	27	0.4%
KIA MOTORS	SEPHIA	167	0.19%	17	0.3%
FIAT	STILO	114	0.13%	114	1.7%
LADA	LIBRA	66	0.08%	4	0.1%
LADA	AQUARIUS	50	0.06%	3	0.0%
LADA	110	38	0.04%	7	0.1%
LADA	111	14	0.02%	1	0.0%
FORD	ESCORT	9	0.01%		
LADA	112	4	0.00%	3	0.0%
SKODA	FELICIA	2	0.00%		
ROVER	ROVER 25	2	0.00%	1	0.0%
ROVER	200-SERIES	2	0.00%		
NISSAN	SUNNY	2	0.00%		
CITROEN	ZX	2	0.00%		
FIAT	TIPO	1	0.00%		
FORD	ORION	1	0.00%		
ALFA ROMEO	33	1	0.00%		
HYUNDAI	EXCEL	1	0.00%		
DACIA	LIBERTA	1	0.00%		
VOLKS WAGEN	VENTO	1	0.00%		





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OCTOBER '01

YTD

AIXAM		MEGA		1		0.00%	
		OCTOBER '01 YTD		OCTOBER '01			
Segment:		TOTAL	Market Share	TOTAL	Market Share		
D		33304	13.4%	2751	13.5%		
Make:	Range:	Volume:	%	Volume:	%		
TOYOTA	AVENSIS	4118	12.36%	253	9.2%		
B.M.W.	3-SERIES	3215	9.65%	278	10.1%		
OPEL	VECTRA	2968	8.91%	240	8.7%		
AUDI	A4	2748	8.25%	235	8.5%		
SKODA	OCTAVIA	2569	7.71%	151	5.5%		
VOLKS WAGEN	PASSAT	2460	7.39%	176	6.4%		
NISSAN	PRIMERA	2402	7.21%	267	9.7%		
FORD	MONDEO	2377	7.14%	193	7.0%		
ALFA ROMEO	156	1586	4.76%	141	5.1%		
HYUNDAI	ELANTRA	1567	4.71%	129	4.7%		
RENAULT	LAGUNA	1325	3.98%	179	6.5%		
CITROEN	C5	1096	3.29%	145	5.3%		
SEAT	TOLEDO	1018	3.06%	146	5.3%		
PEUGEOT	406	671	2.01%	26	0.9%		
ROVER	45-SERIES	556	1.67%	36	1.3%		
LANCIA	LYBRA	479	1.44%	34	1.2%		
MITSUBISHI	CARISMA	445	1.34%	20	0.7%		
SUBARU	IMPREZA	351	1.05%	33	1.2%		
VOLVO	S40	346	1.04%	21	0.8%		
DAEWOO	NUBIRA	333	1.00%	29	1.1%		
FIAT	MAREA	328	0.98%	7	0.3%		
HYUNDAI	LANTRA	100	0.30%	1	0.0%		
HONDA	ACCORD	93	0.28%	8	0.3%		
CITROEN	XANTIA	89	0.27%	1	0.0%		
VOLVO	V40	23	0.07%	2	0.1%		
MAZDA	626	20	0.06%				
VOLVO	S60	12	0.04%				
TATA	TELESPORT	2	0.01%				
AUDI	A3	2	0.01%				
LANCIA	DEDRA	2	0.01%				
FIAT	TEMPRA	1	0.00%				
TOYOTA	CARINA II	1	0.00%				
TOYOTA	CARINA E	1	0.00%				
		OCTOBER '01 YTD		OCTOBER '01			
Segment:		TOTAL	Market Share	TOTAL	Market Share		
E		2525	1.0%	207	1.0%		
Make:	Range:	Volume:	%	Volume:	%		
MERCEDES	C-SERIES	1661	65.78%	119	57.5%		
ROVER	75-SERIES	242	9.58%	15	7.2%		
AUDI	A6	227	8.99%	23	11.1%		
VOLVO	S60	122	4.83%	17	8.2%		
SAAB	SAAB 9-3	118	4.67%	11	5.3%		
ALFA ROMEO	166	63	2.50%	10	4.8%		
LEXUS	LS 200	29	1.15%	4	1.9%		
VOLVO	V70	21	0.83%	3	1.4%		





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OCTOBER '01

YTD

SUBARU	LEGACY	16	0.63%		
LEXUS	LEXUS	13	0.51%	1	0.5%
B.M.W.	5-SERIES	4	0.16%	1	0.5%
TOYOTA	LS200	3	0.12%	3	1.4%
OPEL	OMEGA	3	0.12%		
VOLVO	C70	2	0.08%		
DAEWOO	LEGANZA	1	0.04%		

		OCTOBER '01 YTD		OCTOBER '01	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>F</b>		1731	0.7%	126	0.6%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	CLK-SERIES	552	31.89%	41	32.5%
MERCEDES	E-SERIES	483	27.90%	41	32.5%
B.M.W.	5-SERIES	284	16.41%	18	14.3%
SAAB	SAAB 9-5	127	7.34%	12	9.5%
CHRYSLER	SEBRIN	89	5.14%	6	4.8%
PEUGEOT	607	46	2.66%	3	2.4%
NISSAN	MAXIMA	34	1.96%	4	3.2%
VOLVO	S80	30	1.73%	1	0.8%
CHRYSLER	SEBRING	28	1.62%		
CHRYSLER	STRATUS	25	1.44%		
OPEL	OMEGA	20	1.16%		
CITROEN	XM	8	0.46%		
LANCIA	KAPPA	3	0.17%		
CHRYSLER	300 M	2	0.12%		

		OCTOBER '01 YTD		OCTOBER '01	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>G</b>		248	0.1%	33	0.2%
Make:	Range:	Volume:	%	Volume:	%
JAGUAR	X-TYPE	74	29.84%	21	63.6%
MERCEDES	S-SERIES	58	23.39%	4	12.1%
JAGUAR	S-TYPE	57	22.98%	4	12.1%
B.M.W.	7-SERIES	13	5.24%		
MERCEDES	CL-SERIES	12	4.84%	1	3.0%
AUDI	RS4	7	2.82%		
LEXUS	GS 300	6	2.42%	1	3.0%
B.M.W.	5-SERIES	4	1.61%		
LEXUS	LS 430	4	1.61%		
JAGUAR	X-SERIES	4	1.61%	1	3.0%
AUDI	A8	2	0.81%		
MERCEDES	300 M	2	0.81%		
GM	CADILLAC	2	0.81%		
LEXUS	SC430	1	0.40%		
MERCEDES	SL-SERIES	1	0.40%	1	3.0%
MASERATI	QUATTROPORTE	1	0.40%		





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OCTOBER '01

YTD

		OCTOBER '01 YTD		OCTOBER '01	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>MPV</b>		5841	2.3%	678	3.3%
Make:	Range:	Volume:	%	Volume:	%
RENAULT	MEGANE SCENIC	1584	27.12%	96	14.2%
CITROEN	XSARA PICASSO	1153	19.74%	137	20.2%
OPEL	ZAFIRA	1080	18.49%	80	11.8%
MERCEDES	A-SERIES	716	12.26%	108	15.9%
TOYOTA	YARIS VERSO	281	4.81%	22	3.2%
DAEWOO	TACUMA	241	4.13%	28	4.1%
AUDI	A2	179	3.06%	17	2.5%
HYUNDAI	MATRIX	167	2.86%	149	22.0%
MITSUBISHI	SPACE STAR	162	2.77%	18	2.7%
FIAT	MULTIPLA	79	1.35%	8	1.2%
CHRYSLER	PT CRUISER	40	0.68%	3	0.4%
VOLKS WAGEN	SHARAN	36	0.62%	2	0.3%
SEAT	ALHAMBRA	35	0.60%	3	0.4%
DAIHATSU	GRAND MOVE	20	0.34%	3	0.4%
PEUGEOT	806	15	0.26%	1	0.1%
MAZDA	MPV	13	0.22%	2	0.3%
MAZDA	PREMACY	11	0.19%		
RENAULT	GRAND ESPACE	10	0.17%	1	0.1%
FORD	MAVERICK	9	0.15%		
CHRYSLER	VOYAGER	5	0.09%		
CITROEN	EVASION	3	0.05%		
FIAT	ULYSSE	2	0.03%		

		OCTOBER '01 YTD		OCTOBER '01	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>Sp Cabrio</b>		1348	0.5%	199	1.0%
Make:	Range:	Volume:	%	Volume:	%
PEUGEOT	206 CABRIO	758	56.23%	147	73.9%
RENAULT	MEGANE CABRIO	306	22.70%	16	8.0%
PEUGEOT	306 CABRIO	103	7.64%	7	3.5%
SAAB	SAAB 9-3 CABRIO	73	5.42%	6	3.0%
B.M.W.	3-SERIES CABRIO	46	3.41%	5	2.5%
FIAT	PUNTO CABRIO	30	2.23%		
OPEL	ASTRA CABRIO	18	1.34%	18	9.0%
VOLKS WAGEN	GOLF CABRIO	4	0.30%		
VOLVO	C70 CABRIO	3	0.22%		
GM	CORVETTE	2	0.15%		
FORD	ESCORT	2	0.15%		
JAGUAR	X-TYPE CABRIO	1	0.07%		
FIAT	PUNTO	1	0.07%		
GM	CAMARO	1	0.07%		





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OCTOBER '01

YTD

		OCTOBER '01 YTD		OCTOBER '01	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>Sp Coupe</b>		2593	1.0%	231	1.1%
Make:	Range:	Volume:	%	Volume:	%
RENAULT	MEGANE	1221	47.09%	103	44.6%
HYUNDAI	COUPE	711	27.42%	53	22.9%
TOYOTA	CELICA	219	8.45%	17	7.4%
OPEL	ASTRA Coupe	111	4.28%	11	4.8%
FORD	PUMA	96	3.70%	11	4.8%
AUDI	TT	78	3.01%	2	0.9%
OPEL	ASTRA	72	2.78%	24	10.4%
ALFA ROMEO	GTV	18	0.69%	1	0.4%
PORSCHE	996	16	0.62%	4	1.7%
PORSCHE	911	13	0.50%		
FIAT	COUPE	13	0.50%	1	0.4%
MASERATI	3200 T	9	0.35%	3	1.3%
OPEL	TIGRA	6	0.23%		
JAGUAR	X-SERIES	3	0.12%	1	0.4%
FERRARI	456	2	0.08%		
RENAULT	MEGANE COUPE	2	0.08%		
HONDA	PRELUDE	1	0.04%		
FERRARI	F 131	1	0.04%		
MAZDA	RX-7	1	0.04%		

  

		OCTOBER '01 YTD		OCTOBER '01	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>Sp Roadster</b>		1046	0.4%	85	0.4%
Make:	Range:	Volume:	%	Volume:	%
MAZDA	MX-5	325	31.07%	26	30.6%
MERCEDES	SLK-SERIES	184	17.59%	12	14.1%
B.M.W.	Z3	123	11.76%	7	8.2%
TOYOTA	MR2	113	10.80%	9	10.6%
AUDI	TT	109	10.42%	4	4.7%
HONDA	S2000	51	4.88%	13	15.3%
ROVER	MGF	47	4.49%	5	5.9%
PORSCHE	BOXSTER	43	4.11%	3	3.5%
ALFA ROMEO	SPIDER	14	1.34%	2	2.4%
FIAT	BARCETTA	11	1.05%		
LOTUS	ELISE	9	0.86%	2	2.4%
FERRARI	360	8	0.76%	1	1.2%
OPEL	SPEEDSTER	4	0.38%		
B.M.W.	Z8	2	0.19%		
FIAT	BARCETTA	1	0.10%		
FERRARI	550	1	0.10%	1	1.2%
LAMBORGHINI	132 DIABLO	1	0.10%		





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OCTOBER '01

YTD

		OCTOBER '01 YTD		OCTOBER '01	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>TAXI</b>		1763	0.7%	160	0.8%
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	AVENSIS	643	36.47%	71	44.4%
SKODA	OCTAVIA	442	25.07%	35	21.9%
MERCEDES	E-SERIES	198	11.23%	10	6.3%
NISSAN	PRIMERA	157	8.91%	14	8.8%
MERCEDES	C-SERIES	87	4.93%	5	3.1%
NISSAN	ALMERA	74	4.20%	9	5.6%
MITSUBISHI	CARISMA	61	3.46%	13	8.1%
OPEL	VECTRA	54	3.06%	1	0.6%
LADA	110	11	0.62%	2	1.3%
VOLVO	S40	8	0.45%		
MERCEDES	UNKNOWN	6	0.34%		
LADA	LIBRA	5	0.28%		
LADA	AQUARIUS	4	0.23%		
VOLKS WAGEN	PASSAT	2	0.11%		
VOLKS WAGEN	TRANSPORTER	2	0.11%		
MERCEDES	C 200 CDI	2	0.11%		
SUZUKI	BALENO	1	0.06%		
MITSUBISHI	LANCER	1	0.06%		
DACIA		1	0.06%		
OPEL	ASTRA	1	0.06%		
OPEL	RECORD	1	0.06%		
FORD	MONDEO	1	0.06%		
OPEL	OMEGA	1	0.06%		

  

		OCTOBER '01 YTD		OCTOBER '01	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>Tender Sales</b>		283	0.1%		
Make:	Range:	Volume:	%	Volume:	%
CITROEN	BERLINGO	135	47.70%		
SKODA	OCTAVIA	75	26.50%		
TOYOTA	AVENSIS	44	15.55%		
CITROEN	XSARA	29	10.25%		

  

		OCTOBER '01 YTD		OCTOBER '01	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>VAN - 1 Vol.</b>		305	0.1%	5	0.0%
Make:	Range:	Volume:	%	Volume:	%
FIAT	SCUDO	191	62.62%	3	60.0%
CITROEN	JUMPY	55	18.03%		
CITROEN	JUMPER	29	9.51%		
FORD	TRANSIT	17	5.57%	2	40.0%
DAIHATSU	HIJET	5	1.64%		
FIAT	DUCATO	3	0.98%		
PIAGGIO	S 85LV	2	0.66%		
FORD	TOURNEO	1	0.33%		
VOLKS WAGEN	TRANSPORTER	1	0.33%		







## NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

OCTOBER '01

YTD

		OCTOBER '01 YTD		OCTOBER '01	
Segment:		TOTAL	Market Share	TOTAL	Market Share
VANETTE - 2 Vol.		1081	0.4%	81	0.4%
Make:	Range:	Volume:	%	Volume:	%
CITROEN	BERLINGO	383	35.43%	30	37.0%
FIAT	DOBLO	238	22.02%	11	13.6%
RENAULT	KANGOO	238	22.02%	15	18.5%
PEUGEOT	PARTNER	153	14.15%	13	16.0%
SEAT	INCA	35	3.24%	8	9.9%
VOLKS WAGEN	CADDY	34	3.15%	4	4.9%

  

		OCTOBER '01 YTD		OCTOBER '01	
Segment:		TOTAL	Market Share	TOTAL	Market Share
TAXI		5	0.0%	4	0.0%
Make:	Range:	Volume:	%	Volume:	%
PEUGEOT	406	5	100.00%	4	100.0%

