



NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

JANUARY '01

YTD

		JANUARY '01		YTD	JANUARY '01	
Segment:		TOTAL	Market Share		TOTAL	Market Share
4X4		1438	4.9%		1438	4.9%
Make:	Range:	Volume:	%		Volume:	%
KIA MOTORS	SPORTAGE	189	13.14%		189	13.1%
SUZUKI	GRAND VITARA	183	12.73%		183	12.7%
SUZUKI	JIMNY	179	12.45%		179	12.4%
TOYOTA	RAV4	177	12.31%		177	12.3%
HONDA	HR-V	121	8.41%		121	8.4%
SUZUKI	VITARA	103	7.16%		103	7.2%
ROVER	LAND ROVER	77	5.35%		77	5.4%
DAIHATSU	TERIOS	76	5.29%		76	5.3%
LADA	NIVA	63	4.38%		63	4.4%
HONDA	CR-V	44	3.06%		44	3.1%
MITSUBISHI	PAJERO	35	2.43%		35	2.4%
SUBARU	FORESTER	29	2.02%		29	2.0%
CHRYSLER	CHEROKEE	25	1.74%		25	1.7%
CHRYSLER	GRAND CHEROKEE	24	1.67%		24	1.7%
DAEWOO	KORANDO	18	1.25%		18	1.3%
HYUNDAI	SANTAFE	16	1.11%		16	1.1%
TOYOTA	LAND CRUISER	12	0.83%		12	0.8%
NISSAN	TERRANO	11	0.76%		11	0.8%
CHRYSLER	WRANGLER	11	0.76%		11	0.8%
MERCEDES	ML-SERIES	11	0.76%		11	0.8%
B.M.W.	X-SERIES	7	0.49%		7	0.5%
DAEWOO	MUSSO	7	0.49%		7	0.5%
OPEL	FRONTERA	6	0.42%		6	0.4%
AUDI	ALLROAD	4	0.28%		4	0.3%
ROVER	RANGE ROVER	3	0.21%		3	0.2%
LEXUS	RX300	2	0.14%		2	0.1%
GM	TAHOE	2	0.14%		2	0.1%
ISUZU	UBS	1	0.07%		1	0.1%
ROVER	DISCOVERY	1	0.07%		1	0.1%
GM	BLAZER	1	0.07%		1	0.1%

		JANUARY '01		YTD	JANUARY '01	
Segment:		TOTAL	Market Share		TOTAL	Market Share
A		2400	8.2%		2400	8.2%
Make:	Range:	Volume:	%		Volume:	%
HYUNDAI	ATOS	921	38.38%		921	38.4%
FIAT	SEICENTO	531	22.13%		531	22.1%
DAEWOO	MATIZ	312	13.00%		312	13.0%
OPEL	AGILA	197	8.21%		197	8.2%
SMART	SMART	125	5.21%		125	5.2%
SUZUKI	WAGON R	115	4.79%		115	4.8%
SUZUKI	ALTO	60	2.50%		60	2.5%
RENAULT	TWINGO	50	2.08%		50	2.1%
FORD	KA	36	1.50%		36	1.5%
SEAT	AROSA	29	1.21%		29	1.2%
DAIHATSU	CUORE	21	0.88%		21	0.9%





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JANUARY '01

YTD

FIAT	PANDA	1	0.04%	1	0.0%
VOLKS WAGEN	LUPO	1	0.04%	1	0.0%
FIAT	CINQUECENTO	1	0.04%	1	0.0%

		JANUARY '01 YTD		JANUARY '01	
Segment:		TOTAL	Market Share	TOTAL	Market Share
B		8663	29.4%	8663	29.4%
Make:	Range:	Volume:	%	Volume:	%

TOYOTA	YARIS	1139	13.15%	1139	13.1%
FIAT	PUNTO	1032	11.91%	1032	11.9%
CITROEN	SAXO	1023	11.81%	1023	11.8%
PEUGEOT	206	1018	11.75%	1018	11.8%
VOLKS WAGEN	POLO	990	11.43%	990	11.4%
SEAT	IBIZA	692	7.99%	692	8.0%
SKODA	FABIA	546	6.30%	546	6.3%
OPEL	CORSA	544	6.28%	544	6.3%
PEUGEOT	106	466	5.38%	466	5.4%
NISSAN	MICRA	439	5.07%	439	5.1%
RENAULT	CLIO	281	3.24%	281	3.2%
SUZUKI	IGNIS	202	2.33%	202	2.3%
FORD	FIESTA	95	1.10%	95	1.1%
LANCIA	Y	56	0.65%	56	0.6%
SUZUKI	SWIFT	51	0.59%	51	0.6%
MITSUBISHI	COLT	32	0.37%	32	0.4%
ZASTAVA	YUGO	20	0.23%	20	0.2%
MAZDA	DEMIO	19	0.22%	19	0.2%
DAIHATSU	SIRION	9	0.10%	9	0.1%
PEUGEOT	203	6	0.07%	6	0.1%
FIAT	PALIO	3	0.03%	3	0.0%

		JANUARY '01 YTD		JANUARY '01	
Segment:		TOTAL	Market Share	TOTAL	Market Share
C		10959	37.3%	10959	37.3%
Make:	Range:	Volume:	%	Volume:	%

OPEL	ASTRA	1835	16.74%	1835	16.7%
HYUNDAI	ACCENT	1586	14.47%	1586	14.5%
TOYOTA	COROLLA	1140	10.40%	1140	10.4%
VOLKS WAGEN	GOLF	1043	9.52%	1043	9.5%
CITROEN	XSARA	683	6.23%	683	6.2%
NISSAN	ALMERA	647	5.90%	647	5.9%
DAEWOO	LANOS	571	5.21%	571	5.2%
FORD	FOCUS	549	5.01%	549	5.0%
SEAT	LEON	400	3.65%	400	3.6%
SEAT	CORDOBA	384	3.50%	384	3.5%
FIAT	BRAVA	271	2.47%	271	2.5%
PEUGEOT	306	264	2.41%	264	2.4%
RENAULT	MEGANE	217	1.98%	217	2.0%
FIAT	BRAVO	181	1.65%	181	1.7%
VOLKS WAGEN	BORA	179	1.63%	179	1.6%
ALFA ROMEO	147	178	1.62%	178	1.6%
AUDI	A3	163	1.49%	163	1.5%
KIA MOTORS	SHUMA	137	1.25%	137	1.3%





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YTD

ALFA ROMEO	146	127	1.16%	127	1.2%
ROVER	25-SERIES	104	0.95%	104	0.9%
MITSUBISHI	LANCER	95	0.87%	95	0.9%
SUZUKI	BALENO	53	0.48%	53	0.5%
HONDA	CIVIC	39	0.36%	39	0.4%
MAZDA	323	29	0.26%	29	0.3%
AUDI	S3	24	0.22%	24	0.2%
VOLKS WAGEN	NEW BEETLE	24	0.22%	24	0.2%
LADA	AQUARIUS	13	0.12%	13	0.1%
LADA	LIBRA	11	0.10%	11	0.1%
KIA MOTORS	SEPHIA	5	0.05%	5	0.0%
LADA	111	5	0.05%	5	0.0%
FORD	ESCORT	2	0.02%	2	0.0%

		JANUARY '01 YTD		JANUARY '01	
Segment:		TOTAL	Market Share	TOTAL	Market Share
D		4197	14.3%	4197	14.3%
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	AVENSIS	687	16.37%	687	16.4%
B.M.W.	3-SERIES	465	11.08%	465	11.1%
OPEL	VECTRA	437	10.41%	437	10.4%
VOLKS WAGEN	PASSAT	389	9.27%	389	9.3%
NISSAN	PRIMERA	360	8.58%	360	8.6%
SKODA	OCTAVIA	353	8.41%	353	8.4%
ALFA ROMEO	156	233	5.55%	233	5.6%
FORD	MONDEO	183	4.36%	183	4.4%
AUDI	A4	147	3.50%	147	3.5%
SEAT	TOLEDO	140	3.34%	140	3.3%
PEUGEOT	406	129	3.07%	129	3.1%
ROVER	45-SERIES	104	2.48%	104	2.5%
LANCIA	LYBRA	103	2.45%	103	2.5%
HYUNDAI	ELANTRA	87	2.07%	87	2.1%
RENAULT	LAGUNA	81	1.93%	81	1.9%
FIAT	MAREA	65	1.55%	65	1.5%
DAEWOO	NUBIRA	55	1.31%	55	1.3%
VOLVO	S40	52	1.24%	52	1.2%
CITROEN	XANTIA	32	0.76%	32	0.8%
SUBARU	IMPREZA	32	0.76%	32	0.8%
MITSUBISHI	CARISMA	31	0.74%	31	0.7%
HYUNDAI	LANTRA	13	0.31%	13	0.3%
HONDA	ACCORD	10	0.24%	10	0.2%
AUDI	S4	3	0.07%	3	0.1%
VOLVO	V40	3	0.07%	3	0.1%
MAZDA	626	2	0.05%	2	0.0%
TOYOTA	CARINA II	1	0.02%	1	0.0%

		JANUARY '01 YTD		JANUARY '01	
Segment:		TOTAL	Market Share	TOTAL	Market Share
E		252	0.9%	252	0.9%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	C-SERIES	148	58.73%	148	58.7%
AUDI	A6	39	15.48%	39	15.5%





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YTD

ROVER	75-SERIES	25	9.92%	25	9.9%
SAAB	SAAB 9-3	21	8.33%	21	8.3%
VOLVO	S60	7	2.78%	7	2.8%
ALFA ROMEO	166	5	1.98%	5	2.0%
LEXUS	LS 200	3	1.19%	3	1.2%
SUBARU	LEGACY	2	0.79%	2	0.8%
VOLVO	V70	2	0.79%	2	0.8%

		JANUARY '01 YTD		JANUARY '01	
Segment:		TOTAL	Market Share	TOTAL	Market Share
F		179	0.6%	179	0.6%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	E-SERIES	60	33.52%	60	33.5%
MERCEDES	CLK-SERIES	42	23.46%	42	23.5%
B.M.W.	5-SERIES	40	22.35%	40	22.3%
SAAB	SAAB 9-5	11	6.15%	11	6.1%
NISSAN	MAXIMA	8	4.47%	8	4.5%
CHRYSLER	STRATUS	7	3.91%	7	3.9%
VOLVO	S80	5	2.79%	5	2.8%
PEUGEOT	607	2	1.12%	2	1.1%
OPEL	OMEGA	2	1.12%	2	1.1%
LANCIA	KAPPA	2	1.12%	2	1.1%

		JANUARY '01 YTD		JANUARY '01	
Segment:		TOTAL	Market Share	TOTAL	Market Share
G		22	0.1%	22	0.1%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	S-SERIES	8	36.36%	8	36.4%
JAGUAR	S-TYPE	7	31.82%	7	31.8%
MERCEDES	CL-SERIES	3	13.64%	3	13.6%
B.M.W.	7-SERIES	2	9.09%	2	9.1%
B.M.W.	M5	1	4.55%	1	4.5%
JAGUAR	X-SERIES	1	4.55%	1	4.5%

		JANUARY '01 YTD		JANUARY '01	
Segment:		TOTAL	Market Share	TOTAL	Market Share
MPV		602	2.0%	602	2.0%
Make:	Range:	Volume:	%	Volume:	%
RENAULT	MEGANE SCENIC	174	28.90%	174	28.9%
OPEL	ZAFIRA	126	20.93%	126	20.9%
CITROEN	XSARA PICASSO	119	19.77%	119	19.8%
MERCEDES	A-SERIES	77	12.79%	77	12.8%
TOYOTA	YARIS VERSO	38	6.31%	38	6.3%
AUDI	A2	22	3.65%	22	3.7%
DAEWOO	TACUMA	16	2.66%	16	2.7%
MITSUBISHI	SPACE STAR	9	1.50%	9	1.5%
CHRYSLER	PT CRUISER	6	1.00%	6	1.0%
FIAT	MULTIPLA	5	0.83%	5	0.8%
SEAT	ALHAMBRA	4	0.66%	4	0.7%
MAZDA	PREMACY	2	0.33%	2	0.3%
DAIHATSU	GRAND MOVE	1	0.17%	1	0.2%





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JANUARY '01

YTD

VOLKS WAGEN	SHARAN	1	0.17%	1	0.2%
MAZDA	MPV	1	0.17%	1	0.2%
FIAT	ULYSSE	1	0.17%	1	0.2%

		JANUARY '01 YTD		JANUARY '01	
Segment:		TOTAL	Market Share	TOTAL	Market Share
Sp Cabrio		47	0.2%	47	0.2%
Make:	Range:	Volume:	%	Volume:	%

RENAULT	MEGANE	37	78.72%	37	78.7%
PEUGEOT	306	9	19.15%	9	19.1%
B.M.W.	3-SERIES	1	2.13%	1	2.1%

		JANUARY '01 YTD		JANUARY '01	
Segment:		TOTAL	Market Share	TOTAL	Market Share
Sp Coupe		338	1.1%	338	1.1%
Make:	Range:	Volume:	%	Volume:	%

RENAULT	MEGANE	157	46.45%	157	46.4%
HYUNDAI	COUPE	117	34.62%	117	34.6%
TOYOTA	CELICA	33	9.76%	33	9.8%
FORD	PUMA	14	4.14%	14	4.1%
AUDI	TT	12	3.55%	12	3.6%
PORSCHE	911	2	0.59%	2	0.6%
PORSCHE	996	1	0.30%	1	0.3%
FIAT	COUPE	1	0.30%	1	0.3%
OPEL	TIGRA	1	0.30%	1	0.3%

		JANUARY '01 YTD		JANUARY '01	
Segment:		TOTAL	Market Share	TOTAL	Market Share
Sp Roadster		100	0.3%	100	0.3%
Make:	Range:	Volume:	%	Volume:	%

MAZDA	MX-5	31	31.00%	31	31.0%
MERCEDES	SLK-SERIES	19	19.00%	19	19.0%
B.M.W.	Z3	13	13.00%	13	13.0%
TOYOTA	MR2	13	13.00%	13	13.0%
AUDI	TT	7	7.00%	7	7.0%
ROVER	MGF	4	4.00%	4	4.0%
PORSCHE	BOXSTER	4	4.00%	4	4.0%
HONDA	S2000	4	4.00%	4	4.0%
FERRARI	360	3	3.00%	3	3.0%
FIAT	BARCETTA	1	1.00%	1	1.0%
ALFA ROMEO	SPIDER	1	1.00%	1	1.0%

		JANUARY '01 YTD		JANUARY '01	
Segment:		TOTAL	Market Share	TOTAL	Market Share
TAXI		116	0.4%	116	0.4%
Make:	Range:	Volume:	%	Volume:	%

SKODA	OCTAVIA	37	31.90%	37	31.9%
TOYOTA	AVENSIS	21	18.10%	21	18.1%
NISSAN	PRIMERA	18	15.52%	18	15.5%
MERCEDES	E-SERIES	13	11.21%	13	11.2%
NISSAN	ALMERA	8	6.90%	8	6.9%





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YTD

MERCEDES	C-SERIES	7	6.03%	7	6.0%
OPEL	VECTRA	5	4.31%	5	4.3%
LADA	AQUARIUS	3	2.59%	3	2.6%
VOLVO	S40	1	0.86%	1	0.9%
MERCEDES	UNKNOWN	1	0.86%	1	0.9%
MITSUBISHI	CARISMA	1	0.86%	1	0.9%
LADA	110	1	0.86%	1	0.9%

		JANUARY '01 YTD		JANUARY '01	
Segment:		TOTAL	Market Share	TOTAL	Market Share
Tender Sales		19	0.1%	19	0.1%
Make:	Range:	Volume:	%	Volume:	%
CITROEN	XSARA	19	100.00%	19	100.0%

		JANUARY '01 YTD		JANUARY '01	
Segment:		TOTAL	Market Share	TOTAL	Market Share
VAN - 1 Vol.		4	0.0%	4	0.0%
Make:	Range:	Volume:	%	Volume:	%
FIAT	SCUDO	3	75.00%	3	75.0%
CITROEN	JUMPY	1	25.00%	1	25.0%

		JANUARY '01 YTD		JANUARY '01	
Segment:		TOTAL	Market Share	TOTAL	Market Share
VANETTE - 2 Vol.		84	0.3%	84	0.3%
Make:	Range:	Volume:	%	Volume:	%
CITROEN	BERLINGO	33	39.29%	33	39.3%
RENAULT	KANGOO	27	32.14%	27	32.1%
PEUGEOT	PARTNER	18	21.43%	18	21.4%
VOLKS WAGEN	CADDY	4	4.76%	4	4.8%
SEAT	INCA	2	2.38%	2	2.4%

