



NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

NOVEMBER '00

YTD

		NOVEMBER '00 YTD		NOVEMBER '00	
Segment:		TOTAL	Market Share	TOTAL	Market Share
4X4		15115	5.5%	1085	5.4%
Make:	Range:	Volume:	%	Volume:	%
SUZUKI	JIMNY	2133	14.11%	173	15.9%
KIA MOTORS	SPORTAGE	1877	12.42%	79	7.3%
SUZUKI	GRAND VITARA	1477	9.77%	125	11.5%
HONDA	HR-V	1256	8.31%	106	9.8%
SUZUKI	VITARA	1164	7.70%	61	5.6%
ROVER	LAND ROVER	972	6.43%	92	8.5%
HONDA	CR-V	934	6.18%	47	4.3%
DAIHATSU	TERIOS	826	5.46%	36	3.3%
SUZUKI	SAMURAI	628	4.15%	4	0.4%
TOYOTA	RAV4	623	4.12%	113	10.4%
LADA	NIVA	592	3.92%	51	4.7%
CHRYSLER	CHEROKEE	416	2.75%	29	2.7%
SUBARU	FORESTER	289	1.91%	22	2.0%
CHRYSLER	GRAND CHEROKEE	283	1.87%	17	1.6%
DAEWOO	KORANDO	217	1.44%	12	1.1%
MITSUBISHI	PAJERO	214	1.42%	27	2.5%
CHRYSLER	WRANGLER	210	1.39%	13	1.2%
TOYOTA	LAND CRUISER	168	1.11%	7	0.6%
DAEWOO	MUSSO	166	1.10%	11	1.0%
MERCEDES	ML-SERIES	158	1.05%	12	1.1%
HYUNDAI	GALLOPER	105	0.69%		
NISSAN	TERRANO	104	0.69%	9	0.8%
OPEL	FRONTERA	77	0.51%	8	0.7%
KIA MOTORS	KIA SPORTAGE	65	0.43%	13	1.2%
ROVER	RANGE ROVER	37	0.24%	5	0.5%
GM	BLAZER	35	0.23%		
HYUNDAI	SANTAFE	25	0.17%	5	0.5%
B.M.W.	X-SERIES	13	0.09%		
ROVER	DISCOVERY	13	0.09%	1	0.1%
ISUZU	UBS	7	0.05%		
NISSAN	PATROL	6	0.04%		
ASIA MOTOR	ROCSTA	6	0.04%	1	0.1%
HYUNDAI	XG 30	5	0.03%		
TATA	SAF-DOC	4	0.03%	1	0.1%
AUDI	ALLROAD	3	0.02%	3	0.3%
DAIHATSU	FEROZA	2	0.01%	1	0.1%
MERCEDES	G-SERIES	1	0.01%		
MITSUBISHI	MONTERO	1	0.01%	1	0.1%
PEUGEOT	RANCH	1	0.01%		
SUZUKI	X90	1	0.01%		
TATA	SAF-DOC-1	1	0.01%		





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NOVEMBER '00

YTD

		NOVEMBER '00 YTD		NOVEMBER '00	
Segment:		TOTAL	Market Share	TOTAL	Market Share
A		28650	10.4%	1784	8.9%
Make:	Range:	Volume:	%	Volume:	%
HYUNDAI	ATOS	10666	37.23%	402	22.5%
FIAT	SEICENTO	7154	24.97%	471	26.4%
DAEWOO	MATIZ	4293	14.98%	322	18.0%
SUZUKI	ALTO	1149	4.01%	62	3.5%
RENAULT	TWINGO	1025	3.58%	30	1.7%
SEAT	AROSA	827	2.89%	46	2.6%
OPEL	AGILA	796	2.78%	138	7.7%
SUZUKI	WAGON R	698	2.44%	88	4.9%
SMART	SMART	672	2.35%	134	7.5%
FORD	KA	481	1.68%	56	3.1%
DAIHATSU	CUORE	378	1.32%	24	1.3%
VOLKS WAGEN	LUPO	188	0.66%	1	0.1%
SUBARU	VIVIO	146	0.51%		
FIAT	PANDA	120	0.42%	9	0.5%
DAIHATSU	MOVE	53	0.18%		
FIAT	CINQUECENTO	2	0.01%	1	0.1%
SUZUKI	MARUTI	2	0.01%		

		NOVEMBER '00 YTD		NOVEMBER '00	
Segment:		TOTAL	Market Share	TOTAL	Market Share
B		77175	28.0%	6284	31.4%
Make:	Range:	Volume:	%	Volume:	%
CITROEN	SAXO	11099	14.38%	544	8.7%
FIAT	PUNTO	10936	14.17%	915	14.6%
PEUGEOT	206	9815	12.72%	779	12.4%
TOYOTA	YARIS	9022	11.69%	651	10.4%
SEAT	IBIZA	7389	9.57%	833	13.3%
VOLKS WAGEN	POLO	6766	8.77%	561	8.9%
RENAULT	CLIO	4419	5.73%	336	5.3%
NISSAN	MICRA	3915	5.07%	408	6.5%
PEUGEOT	106	3515	4.55%	313	5.0%
OPEL	CORSA	3511	4.55%	165	2.6%
SKODA	FABIA	1605	2.08%	340	5.4%
FORD	FIESTA	1129	1.46%	95	1.5%
SUZUKI	SWIFT	1011	1.31%	64	1.0%
LANCIA	Y	856	1.11%	92	1.5%
KIA MOTORS	PRIDE	757	0.98%		
MITSUBISHI	COLT	649	0.84%	33	0.5%
MAZDA	DEMIO	438	0.57%	15	0.2%
SUZUKI	IGNIS	139	0.18%	113	1.8%
DAIHATSU	SIRION	120	0.16%	4	0.1%
ZASTAVA	YUGO	30	0.04%	4	0.1%
FIAT	PALIO	18	0.02%	1	0.0%
SEAT	LEON	13	0.02%	13	0.2%
TOYOTA	YARIS VERSO	10	0.01%	5	0.1%
TOYOTA	STARLET	3	0.00%		
FIAT	UNO	3	0.00%		





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NOVEMBER '00

YTD

		NOVEMBER '00 YTD		NOVEMBER '00	
Segment:		TOTAL	Market Share	TOTAL	Market Share
C		96309	34.9%	6804	34.0%
Make:	Range:	Volume:	%	Volume:	%
HYUNDAI	ACCENT	13704	14.23%	695	10.2%
OPEL	ASTRA	12882	13.38%	982	14.4%
TOYOTA	COROLLA	9292	9.65%	574	8.4%
NISSAN	ALMERA	7161	7.44%	453	6.7%
VOLKS WAGEN	GOLF	7149	7.42%	653	9.6%
DAEWOO	LANOS	6935	7.20%	512	7.5%
SEAT	CORDOBA	4855	5.04%	352	5.2%
CITROEN	XSARA	4738	4.92%	426	6.3%
FORD	FOCUS	4462	4.63%	337	5.0%
RENAULT	MEGANE	3000	3.11%	154	2.3%
FIAT	BRAVA	2276	2.36%	188	2.8%
FIAT	BRAVO	2097	2.18%	210	3.1%
ALFA ROMEO	146	1995	2.07%	105	1.5%
KIA MOTORS	SHUMA	1992	2.07%	59	0.9%
SEAT	LEON	1920	1.99%	337	5.0%
PEUGEOT	306	1673	1.74%	100	1.5%
VOLKS WAGEN	BORA	1641	1.70%	95	1.4%
MITSUBISHI	LANCER	1569	1.63%	116	1.7%
AUDI	A3	1024	1.06%	68	1.0%
SKODA	FELICIA	899	0.93%	4	0.1%
HONDA	CIVIC	866	0.90%	57	0.8%
SUZUKI	BALENO	827	0.86%	49	0.7%
MAZDA	323	749	0.78%	47	0.7%
KIA MOTORS	SEPHIA	624	0.65%	14	0.2%
ROVER	25-SERIES	600	0.62%	82	1.2%
ALFA ROMEO	145	316	0.33%	3	0.0%
VOLKS WAGEN	NEW BEETLE	244	0.25%	9	0.1%
LADA	211020	176	0.18%		
AUDI	S3	171	0.18%	21	0.3%
ALFA ROMEO	147	91	0.09%	91	1.3%
LADA	AQUARIUS	91	0.09%	4	0.1%
LADA	LIBRA	57	0.06%	4	0.1%
FORD	ESCORT	56	0.06%	2	0.0%
LADA	LADA	52	0.05%	1	0.0%
LANCIA	DELTA	52	0.05%		
ROVER	200-SERIES	34	0.04%		
LADA	110	11	0.01%		
LADA	111	9	0.01%		
AUDI	AUDI A3	2	0.00%		
MAZDA	323F	2	0.00%		
DAEWOO	NEXIA	2	0.00%		
DAEWOO	SEPHIA	2	0.00%		





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NOVEMBER '00

YTD

Make:	Range:	Volume:	%	Volume:	%
VOLKS WAGEN	VENTO	1	0.00%		
KIA MOTORS	MENTOR	1	0.00%		
VOLKS WAGEN		1	0.00%		
HYUNDAI	EXCEL	1	0.00%		
NISSAN	CHERRY	1	0.00%		
LADA	SAMARA	1	0.00%		
CITROEN	ZX	1	0.00%		
OPEL	KADETT	1	0.00%		
ALFA ROMEO	33	1	0.00%		
DACIA	LIBERTA	1	0.00%		
SKODA	FAVORIT	1	0.00%		
NOVEMBER '00 YTD					
Segment:		TOTAL	Market Share	NOVEMBER '00	
D		35798	13.0%	2544	12.7%
Make:	Range:	Volume:	%	Volume:	%
NISSAN	PRIMERA	4673	13.05%	289	11.4%
TOYOTA	AVENSIS	4359	12.18%	354	13.9%
B.M.W.	3-SERIES	4348	12.15%	287	11.3%
OPEL	VECTRA	3686	10.30%	279	11.0%
ALFA ROMEO	156	2089	5.84%	169	6.6%
VOLKS WAGEN	PASSAT	1936	5.41%	57	2.2%
AUDI	A4	1608	4.49%	79	3.1%
SKODA	OCTAVIA	1449	4.05%	175	6.9%
FIAT	MAREA	1425	3.98%	48	1.9%
RENAULT	LAGUNA	1280	3.58%	91	3.6%
SEAT	TOLEDO	1271	3.55%	78	3.1%
PEUGEOT	406	1069	2.99%	56	2.2%
LANCIA	LYBRA	1025	2.86%	54	2.1%
CITROEN	XANTIA	838	2.34%	8	0.3%
DAEWOO	NUBIRA	770	2.15%	42	1.7%
FORD	MONDEO	700	1.96%	124	4.9%
HYUNDAI	LANTRA	697	1.95%	24	0.9%
ROVER	45-SERIES	584	1.63%	61	2.4%
MITSUBISHI	CARISMA	535	1.49%	32	1.3%
VOLVO	S40	483	1.35%	53	2.1%
SUBARU	IMPREZA	285	0.80%	46	1.8%
HONDA	ACCORD	198	0.55%	10	0.4%
HYUNDAI	ELANTRA	156	0.44%	99	3.9%
ROVER	400-SERIES	134	0.37%		
AUDI	S4	69	0.19%	4	0.2%
KIA MOTORS	CLARUS	40	0.11%		
DAEWOO	ESPERO	28	0.08%	19	0.7%
VOLVO	V40	24	0.07%	5	0.2%
MAZDA	626	24	0.07%		
TATA	TELESPORT	5	0.01%		
AUDI	RS4	2	0.01%		
FIAT	TEMPRA	2	0.01%		
TOYOTA	CARINA II	1	0.00%		
LANCIA	DEDRA	1	0.00%		
TOYOTA	CARINA E	1	0.00%		
VOLVO	S60	1	0.00%	1	0.0%





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NOVEMBER '00

YTD

		NOVEMBER '00 YTD		NOVEMBER '00	
Segment:		TOTAL	Market Share	TOTAL	Market Share
E		2240	0.8%	210	1.1%
Make:	Range:	Volume:	%	Volume:	%
MITSUBISHI	GALANT	1	0.00%		
TATA	SUMO	1	0.00%		
MERCEDES	C-SERIES	1216	54.29%	109	51.9%
AUDI	A6	335	14.96%	25	11.9%
SAAB	SAAB 9-3	245	10.94%	21	10.0%
ROVER	75-SERIES	233	10.40%	32	15.2%
LEXUS	LS 200	94	4.20%	5	2.4%
ALFA ROMEO	166	67	2.99%	10	4.8%
VOLVO	V70	15	0.67%	2	1.0%
VOLVO	C70	12	0.54%		
SUBARU	LEGACY	10	0.45%	2	1.0%
RENAULT	SAFRANE	3	0.13%		
VOLVO	S60	3	0.13%	1	0.5%
B.M.W.	5-SERIES	2	0.09%	2	1.0%
MAZDA	XEDOS	1	0.04%		
DAEWOO	LEGANZA	1	0.04%		
MERCEDES	202020	1	0.04%		
OPEL	OMEGA	1	0.04%		
VOLVO	S80	1	0.04%	1	0.5%
		NOVEMBER '00 YTD		NOVEMBER '00	
Segment:		TOTAL	Market Share	TOTAL	Market Share
F		3157	1.1%	143	0.7%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	E-SERIES	1160	36.74%	62	43.4%
MERCEDES	CLK-SERIES	1020	32.31%	23	16.1%
B.M.W.	5-SERIES	436	13.81%	21	14.7%
SAAB	SAAB 9-5	208	6.59%	15	10.5%
CHRYSLER	STRATUS	121	3.83%	7	4.9%
VOLVO	S80	113	3.58%	6	4.2%
NISSAN	MAXIMA	46	1.46%	4	2.8%
OPEL	OMEGA	25	0.79%		
LANCIA	KAPPA	21	0.67%		
PEUGEOT	607	5	0.16%	5	3.5%
CHRYSLER	300 M	1	0.03%		
SAAB	SAAB 9-3	1	0.03%		
		NOVEMBER '00 YTD		NOVEMBER '00	
Segment:		TOTAL	Market Share	TOTAL	Market Share
G		383	0.1%	24	0.1%
Make:	Range:	Volume:	%	Volume:	%
JAGUAR	S-TYPE	148	38.64%	6	25.0%
MERCEDES	S-SERIES	121	31.59%	6	25.0%
MERCEDES	CL-SERIES	27	7.05%	3	12.5%
B.M.W.	7-SERIES	20	5.22%	5	20.8%
JAGUAR	X-SERIES	12	3.13%	1	4.2%





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NOVEMBER '00

YTD

LEXUS	GS 300	9	2.35%		
MASERATI	QUATTROPORTE	9	2.35%	1	4.2%
AUDI	A8	8	2.09%		
MERCEDES	SL-SERIES	4	1.04%	1	4.2%
JAGUAR	SOVEREIGN	4	1.04%		
LEXUS	LS 400	3	0.78%		
B.M.W.	M5	3	0.78%		
MERCEDES	300 M	3	0.78%	1	4.2%
AUDI	S8	3	0.78%		
JAGUAR	DAIMLER SUPER V	3	0.78%		
GM	CADILLAC	2	0.52%		
GM	CHEVROLET	2	0.52%		
B.M.W.	8-SERIES	1	0.26%		
JAGUAR	DAIMLER	1	0.26%		

		NOVEMBER '00 YTD		NOVEMBER '00	
Segment:		TOTAL	Market Share	TOTAL	Market Share
MPV		5985	2.2%	450	2.3%
Make:	Range:	Volume:	%	Volume:	%
CITROEN	XSARA PICASSO	1555	25.98%	82	18.2%
RENAULT	MEGANE SCENIC	1291	21.57%	119	26.4%
MERCEDES	A-SERIES	987	16.49%	75	16.7%
OPEL	ZAFIRA	932	15.57%	103	22.9%
TOYOTA	YARIS VERSO	586	9.79%	27	6.0%
MITSUBISHI	SPACE STAR	195	3.26%	9	2.0%
NISSAN	SERENA	109	1.82%	3	0.7%
AUDI	A2	90	1.50%	19	4.2%
FIAT	MULTIPLA	52	0.87%		
DAIHATSU	GRAND MOVE	43	0.72%	2	0.4%
PEUGEOT	806	27	0.45%	5	1.1%
MAZDA	MPV	24	0.40%	1	0.2%
MAZDA	PREMACY	20	0.33%	1	0.2%
SEAT	ALHAMBRA	16	0.27%		
CHRYSLER	PT CRUISER	14	0.23%	3	0.7%
RENAULT	ESPACE	14	0.23%		
CHRYSLER	VOYAGER	13	0.22%		
VOLKS WAGEN	SHARAN	12	0.20%		
CITROEN	EVASION	5	0.08%	1	0.2%

		NOVEMBER '00 YTD		NOVEMBER '00	
Segment:		TOTAL	Market Share	TOTAL	Market Share
Sp Cabrio		932	0.3%	22	0.1%
Make:	Range:	Volume:	%	Volume:	%
RENAULT	MEGANE	562	60.30%	11	50.0%
PEUGEOT	306	258	27.68%	11	50.0%
VOLKS WAGEN	GOLF CABRIO	46	4.94%		
B.M.W.	3-SERIES	36	3.86%		
VOLKS WAGEN	GOLF CABRIOLET	18	1.93%		
FIAT	PUNTO	7	0.75%		
JAGUAR	X-SERIES	3	0.32%		
AUDI	A4	2	0.21%		





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NOVEMBER '00

YTD

		NOVEMBER '00 YTD		NOVEMBER '00	
Segment:		TOTAL	Market Share	TOTAL	Market Share
Sp Coupe		4320	1.6%	250	1.3%
Make:	Range:	Volume:	%	Volume:	%
RENAULT	MEGANE	1548	35.83%	95	38.0%
HYUNDAI	COUPE	1460	33.80%	78	31.2%
TOYOTA	CELICA	452	10.46%	26	10.4%
FORD	PUMA	339	7.85%	18	7.2%
AUDI	TT	189	4.38%	18	7.2%
FIAT	COUPE	96	2.22%	5	2.0%
OPEL	TIGRA	74	1.71%	1	0.4%
ALFA ROMEO	GTV	67	1.55%		
PORSCHE	911	28	0.65%	1	0.4%
MASERATI	3200 T	18	0.42%		
LEXUS	RX300	16	0.37%	5	2.0%
FERRARI	F 131	11	0.25%		
JAGUAR	X-SERIES	7	0.16%	1	0.4%
MAZDA	MX-3	4	0.09%	1	0.4%
HONDA	PRELUDE	2	0.05%		
GM	CORVETTE	2	0.05%		
PORSCHE	996	1	0.02%		
FERRARI	UNKNOWN	1	0.02%		
LOTUS	ESPRIT	1	0.02%		
OPEL	ASTRA Coupe	1	0.02%		
RENAULT	MEGANE COUPE	1	0.02%	1	0.4%
MAZDA	RX-7	1	0.02%		
TOYOTA	PASEO	1	0.02%		

		NOVEMBER '00 YTD		NOVEMBER '00	
Segment:		TOTAL	Market Share	TOTAL	Market Share
Sp Roadster		1279	0.5%	74	0.4%
Make:	Range:	Volume:	%	Volume:	%
MAZDA	MX-5	399	31.20%	33	44.6%
MERCEDES	SLK-SERIES	316	24.71%	15	20.3%
TOYOTA	MR2	174	13.60%	11	14.9%
B.M.W.	Z3	113	8.84%	5	6.8%
AUDI	TT	71	5.55%		
HONDA	S2000	60	4.69%	3	4.1%
ALFA ROMEO	SPIDER	59	4.61%	3	4.1%
PORSCHE	BOXSTER	39	3.05%	1	1.4%
ROVER	MGF	28	2.19%	1	1.4%
FIAT	BARCETTA	9	0.70%	1	1.4%
LOTUS	ELISE	8	0.63%	1	1.4%
B.M.W.	Z8	3	0.23%		

		NOVEMBER '00 YTD		NOVEMBER '00	
Segment:		TOTAL	Market Share	TOTAL	Market Share
TAXI		1528	0.6%	130	0.7%
Make:	Range:	Volume:	%	Volume:	%
SKODA	OCTAVIA	450	29.45%	45	34.6%





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NOVEMBER '00

YTD

TOYOTA	AVENSIS	384	25.13%	24	18.5%
OPEL	VECTRA	162	10.60%	10	7.7%
MERCEDES	E-SERIES	149	9.75%	5	3.8%
NISSAN	PRIMERA	123	8.05%	8	6.2%
NISSAN	ALMERA	47	3.08%	5	3.8%
MERCEDES	C-SERIES	38	2.49%	2	1.5%
LADA	211020	29	1.90%		
MITSUBISHI	CARISMA	27	1.77%	7	5.4%
MERCEDES	E 270 CDI	23	1.51%	11	8.5%
FORD	MONDEO	20	1.31%	1	0.8%
MERCEDES	E 220 CDI	14	0.92%	8	6.2%
SEAT	TOLEDO	9	0.59%		
OPEL	ASTRA	7	0.46%		
LADA	LIBRA	6	0.39%		
MITSUBISHI	LANCER	5	0.33%	2	1.5%
MERCEDES	UNKNOWN	5	0.33%		
TOYOTA	CORONA	5	0.33%		
LADA	110	4	0.26%	1	0.8%
LADA	AQUARIUS	4	0.26%	1	0.8%
MAZDA	323	3	0.20%		
TOYOTA	CARINA E	3	0.20%		
VOLKS WAGEN	PASSAT	2	0.13%		
SKODA	UNKNOWN	2	0.13%		
MERCEDES	E 200CDI	1	0.07%		
HYUNDAI	LANTRA	1	0.07%		
SUZUKI	BALENO	1	0.07%		
VOLKS WAGEN		1	0.07%		
NISSAN	TERRANO	1	0.07%		
NISSAN	UNKNOWN	1	0.07%		
AUDI	80	1	0.07%		

		NOVEMBER '00 YTD		NOVEMBER '00	
Segment:		TOTAL	Market Share	TOTAL	Market Share
Tender Sales		1603	0.6%	100	0.5%
Make:	Range:	Volume:	%	Volume:	%

CITROEN	XSARA	1278	79.73%	100	100.0%
CHRYSLER	CHEROKEE	325	20.27%		

		NOVEMBER '00 YTD		NOVEMBER '00	
Segment:		TOTAL	Market Share	TOTAL	Market Share
VAN - 1 Vol.		277	0.1%	3	0.0%
Make:	Range:	Volume:	%	Volume:	%

FIAT	SCUDO	162	58.48%		
CITROEN	JUMPY	69	24.91%	2	66.7%
CITROEN	JUMPER	14	5.05%		
FORD	TRANSIT	11	3.97%		
VOLKS WAGEN	TRANSPORTER	9	3.25%		
VOLKS WAGEN	CARAVELLE	4	1.44%		
FIAT	DUCATO	3	1.08%		
PIAGGIO	S 85LV	2	0.72%		
PIAGGIO	HIJET	1	0.36%		
VOLKS WAGEN	CALIFORNIA	1	0.36%		





NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

NOVEMBER '00

YTD

		NOVEMBER '00 YTD		NOVEMBER '00	
Segment:		TOTAL	Market Share	TOTAL	Market Share
		1056	0.4%	86	0.4%
Make:	Range:	Volume:	%	Volume:	%
CITROEN	BERLINGO	402	38.07%	25	29.1%
RENAULT	KANGOO	332	31.44%	30	34.9%
PEUGEOT	PARTNER	210	19.89%	18	20.9%
SEAT	INCA	62	5.87%	9	10.5%
VOLKS WAGEN	CADDY	37	3.50%	4	4.7%
FIAT	FIORINO	7	0.66%		
FORD	FIESTA	5	0.47%		
RENAULT	RAPID	1	0.09%		
		NOVEMBER '00 YTD		NOVEMBER '00	
Segment:		TOTAL	Market Share	TOTAL	Market Share
		8	0.0%		
Make:	Range:	Volume:	%	Volume:	%
NISSAN	PRIMERA	8	100.00%		

