



## NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

SEPTEMBER '17

		YTD		SEPTEMBER '17	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>DUAL PURPOSE</b>		<b>7.921</b>	<b>11,3%</b>	<b>869</b>	<b>14,6%</b>
Make:	Range:	Volume:	%	Volume:	%
BMW	X1-SERIES	1.045	13,19%	87	10,0%
VOLKSWAGEN	TIGUAN	823	10,39%	83	9,6%
FORD	KUGA	788	9,95%	109	12,5%
SUZUKI	VITARA	784	9,90%	95	10,9%
JEEP	RENEGADE	629	7,94%	60	6,9%
AUDI	Q2	603	7,61%	80	9,2%
DACIA	DUSTER	454	5,73%	29	3,3%
SUZUKI	SX4	384	4,85%	44	5,1%
AUDI	Q3	341	4,31%	19	2,2%
MERCEDES	GL-SERIES	266	3,36%	19	2,2%
FIAT	500X	240	3,03%	43	4,9%
SKODA	KODIAQ	152	1,92%	35	4,0%
VOLVO	XC60	129	1,63%	12	1,4%
VOLVO	XC90	120	1,51%	8	0,9%
HONDA	CR-V	97	1,22%	16	1,8%
SUZUKI	JIMNY	94	1,19%	10	1,2%
SEAT	ATECA	92	1,16%	3	0,3%
RENAULT	KADJAR	85	1,07%	8	0,9%
TOYOTA	RAV4	79	1,00%	11	1,3%
BMW	X3-SERIES	74	0,93%	16	1,8%
BMW	X5-SERIES	64	0,81%	4	0,5%
NISSAN	X-TRAIL	62	0,78%	8	0,9%
AUDI	Q5	55	0,69%	4	0,5%
SSANGYONG	TIVOLI	44	0,56%		
BMW	X4-SERIES	42	0,53%	4	0,5%
LAND ROVER	RANGE ROVER EVOQUE	37	0,47%	3	0,3%
LAND ROVER	RANGE ROVER	34	0,43%	3	0,3%
MINI	COUNTRYMAN	32	0,40%	6	0,7%
BMW	X6-SERIES	30	0,38%	4	0,5%
JEEP	WRANGLER	29	0,37%	1	0,1%
PORSCHE	MACAN	28	0,35%		
JEEP	COMPASS	26	0,33%	12	1,4%
JAGUAR	F-PACE	20	0,25%	5	0,6%
ALFA ROMEO	STELVIO	17	0,21%	3	0,3%
LEXUS	NX-SERIES	17	0,21%	2	0,2%
SKODA	YETI	17	0,21%	5	0,6%
SUBARU	FORESTER	13	0,16%	1	0,1%
AUDI	Q7	12	0,15%	3	0,3%
LAND ROVER	DISCOVERY SPORT	12	0,15%	2	0,2%
MAZDA	CX7	10	0,13%		
LAND ROVER	DISCOVERY	8	0,10%	3	0,3%
LEXUS	RX-SERIES	7	0,09%	2	0,2%
PORSCHE	CAYENNE	6	0,08%	2	0,2%
JEEP	GRAND CHEROKEE	5	0,06%		
LAND ROVER	RANGE ROVER VELAR	5	0,06%	2	0,2%
MASERATI	LEVANTE	2	0,03%		





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SEPTEMBER '17

OPEL	GRANDLAND X	2	0,03%	2	0,2%
TOYOTA	LAND CRUISER	2	0,03%		
BENTLEY	BENTAYGA	1	0,01%		
FORD	EDGE	1	0,01%		
JEEP	CHEROKEE	1	0,01%		
VOLKSWAGEN	TOUAREG	1	0,01%	1	0,1%

		YTD		SEPTEMBER '17	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>A</b>		<b>11.836</b>	<b>16,9%</b>	<b>955</b>	<b>16,1%</b>
Make:	Range:	Volume:	%	Volume:	%
FIAT	PANDA	2.595	21,92%	298	31,2%
TOYOTA	AYGO	1.285	10,86%	108	11,3%
HYUNDAI	i 10	1.218	10,29%	91	9,5%
VOLKSWAGEN	UP!	934	7,89%	77	8,1%
SUZUKI	CELERIO	912	7,71%	10	1,0%
PEUGEOT	108	900	7,60%	37	3,9%
SUZUKI	IGNIS	719	6,07%	85	8,9%
FIAT	500	677	5,72%	50	5,2%
CITROEN	C1	619	5,23%	49	5,1%
SKODA	CITIGO	417	3,52%	21	2,2%
KIA MOTORS	PICANTO	332	2,81%	20	2,1%
SMART	FORTWO	302	2,55%	37	3,9%
SEAT	MII	284	2,40%	11	1,2%
FORD	KA	223	1,88%	20	2,1%
RENAULT	NEW TWINGO	144	1,22%	12	1,3%
OPEL	ADAM	139	1,17%	10	1,0%
SMART	FORFOUR	110	0,93%	16	1,7%
ABARTH	500	23	0,19%	3	0,3%
CHEVROLET	SPARK	1	0,01%		
SUZUKI	ALTO	1	0,01%		
SUZUKI	WAGON R	1	0,01%		

		YTD		SEPTEMBER '17	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>B</b>		<b>26.383</b>	<b>37,8%</b>	<b>2.159</b>	<b>36,3%</b>
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	YARIS	4.135	15,67%	346	16,0%
OPEL	CORSA	2.760	10,46%	300	13,9%
NISSAN	MICRA	2.521	9,56%	132	6,1%
PEUGEOT	208	2.375	9,00%	167	7,7%
VOLKSWAGEN	POLO	2.132	8,08%	118	5,5%
RENAULT	CLIO	1.969	7,46%	155	7,2%
CITROEN	C3	1.879	7,12%	152	7,0%
HYUNDAI	i 20	1.669	6,33%	140	6,5%
SUZUKI	SWIFT	885	3,35%	65	3,0%
SEAT	IBIZA	808	3,06%	69	3,2%
SKODA	FABIA	780	2,96%	29	1,3%
SUZUKI	BALENO	753	2,85%	26	1,2%
MINI	MINI	731	2,77%	90	4,2%
FORD	FIESTA	697	2,64%	110	5,1%
OPEL	MOKKA	419	1,59%	44	2,0%





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SEPTEMBER '17

AUDI	A1	382	1,45%	77	3,6%
KIA MOTORS	RIO	346	1,31%	13	0,6%
RENAULT	CAPTUR	227	0,86%	15	0,7%
FIAT	GRANDE PUNTO	189	0,72%	11	0,5%
NISSAN	JUKE	168	0,64%	19	0,9%
FORD	ECOSPORT	142	0,54%	4	0,2%
MITSUBISHI	SPACE STAR	113	0,43%	27	1,3%
DACIA	SANDERO	86	0,33%	25	1,2%
HONDA	JAZZ	69	0,26%	9	0,4%
ALFA ROMEO	MITO	65	0,25%	10	0,5%
CITROEN	DS3	25	0,09%	1	0,0%
MINI	CLUBMAN	23	0,09%	1	0,0%
BMW	I3	20	0,08%	4	0,2%
LANCIA	YPSILON	8	0,03%		
MAZDA	2-SERIES	7	0,03%		

Segment:	YTD		SEPTEMBER '17		
	TOTAL	Market Share	TOTAL	Market Share	
<b>C</b>	<b>17.791</b>	<b>25,5%</b>	<b>1.598</b>	<b>26,9%</b>	
Make:	Range:	Volume:	%	Volume:	%
NISSAN	QASHQAI	1.973	11,09%	211	13,2%
OPEL	ASTRA	1.805	10,15%	125	7,8%
TOYOTA	AURIS	1.108	6,23%	68	4,3%
VOLKSWAGEN	GOLF	1.076	6,05%	124	7,8%
MERCEDES	GLA-SERIES	1.050	5,90%	121	7,6%
NISSAN	PULSAR	943	5,30%	68	4,3%
MERCEDES	A-SERIES (NEW)	855	4,81%	63	3,9%
AUDI	A3	788	4,43%	56	3,5%
TOYOTA	C-HR	770	4,33%	85	5,3%
PEUGEOT	2008	707	3,97%	20	1,3%
FORD	FOCUS	679	3,82%	71	4,4%
BMW	1-SERIES	510	2,87%	38	2,4%
PEUGEOT	3008	493	2,77%	37	2,3%
VOLVO	V40	409	2,30%	41	2,6%
PEUGEOT	308	407	2,29%	23	1,4%
TOYOTA	COROLLA	357	2,01%	41	2,6%
PEUGEOT	301	337	1,89%	20	1,3%
CITROEN	C4 CACTUS	329	1,85%	22	1,4%
ALFA ROMEO	GIULIETTA	319	1,79%	35	2,2%
SEAT	LEON	307	1,73%	17	1,1%
BMW	2-SERIES	265	1,49%	19	1,2%
SKODA	RAPID	231	1,30%	22	1,4%
HYUNDAI	i 30	213	1,20%	25	1,6%
RENAULT	MEGANE	203	1,14%	24	1,5%
HYUNDAI	IX35	173	0,97%	40	2,5%
MINI	COUNTRYMAN (NEW)	173	0,97%	34	2,1%
MERCEDES	B-SERIES	157	0,88%	5	0,3%
HONDA	HR-V	151	0,85%	18	1,1%
CITROEN	C4	141	0,79%	20	1,3%
HONDA	CIVIC	138	0,78%	26	1,6%
KIA MOTORS	NEW SPORTAGE	138	0,78%	16	1,0%
KIA MOTORS	CEED	136	0,76%	18	1,1%





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SEPTEMBER '17

CITROEN	C-ELYSEE	106	0,60%	6	0,4%
OPEL	CROSSLAND X	80	0,45%	26	1,6%
MAZDA	3-SERIES	58	0,33%		
SEAT	TOLEDO	57	0,32%	4	0,3%
MINI	CLUBMAN	56	0,31%	3	0,2%
VOLKSWAGEN	BEETLE	45	0,25%	2	0,1%
MITSUBISHI	ASX	19	0,11%	2	0,1%
CITROEN	DS4	16	0,09%	2	0,1%
SUBARU	XV	10	0,06%		
LEXUS	CT-SERIES	2	0,01%		
DACIA	LOGAN	1	0,01%		

Segment:	Make:	Range:	YTD		SEPTEMBER '17	
			TOTAL	Market Share	TOTAL	Market Share
D			3.272	4,7%	213	3,6%
			Volume:	%	Volume:	%
FIAT	TIPO		1.214	37,10%	48	22,5%
SKODA	OCTAVIA		676	20,66%	75	35,2%
VOLKSWAGEN	PASSAT		319	9,75%	15	7,0%
MERCEDES	C-SERIES		188	5,75%	6	2,8%
AUDI	A4		158	4,83%	6	2,8%
MERCEDES	CLA-SERIES		156	4,77%	13	6,1%
VOLVO	S60		93	2,84%	8	3,8%
VOLVO	V60		82	2,51%	6	2,8%
TOYOTA	AVENSIS		78	2,38%	8	3,8%
BMW	4-SERIES		76	2,32%	12	5,6%
BMW	3-SERIES		68	2,08%	3	1,4%
AUDI	A5		44	1,34%	3	1,4%
ALFA ROMEO	GIULIA		40	1,22%	3	1,4%
OPEL	INSIGNIA		35	1,07%	4	1,9%
FORD	MONDEO		23	0,70%	2	0,9%
TOYOTA	PRIUS		10	0,31%		
JAGUAR	XE-TYPE		3	0,09%	1	0,5%
PEUGEOT	508		3	0,09%		
CITROEN	DS5		2	0,06%		
LEXUS	IS-SERIES		2	0,06%		
SUBARU	LEGACY		2	0,06%		

Segment:	Make:	Range:	YTD		SEPTEMBER '17	
			TOTAL	Market Share	TOTAL	Market Share
E			284	0,4%	25	0,4%
			Volume:	%	Volume:	%
SKODA	SUPERB		99	34,86%	10	40,0%
MERCEDES	E-SERIES		84	29,58%	4	16,0%
BMW	5-SERIES		49	17,25%	7	28,0%
VOLVO	V90		23	8,10%	1	4,0%
AUDI	A6		21	7,39%		
VOLKSWAGEN	ARTEON		6	2,11%	3	12,0%
MERCEDES	CLS-SERIES		2	0,70%		





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SEPTEMBER '17

		YTD		SEPTEMBER '17	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>F-G</b>		88	0,1%	3	0,1%
Make:	Range:	Volume:	%	Volume:	%
VOLVO	S90	41	46,59%		
MERCEDES	S-SERIES	15	17,05%		
BMW	7-SERIES	13	14,77%		
PORSCHE	PANAMERA	11	12,50%	3	100,0%
AUDI	A7	3	3,41%		
AUDI	A8	1	1,14%		
BENTLEY	FLYING SPUR	1	1,14%		
BENTLEY	CONTINENTAL	1	1,14%		
JAGUAR	XF-TYPE	1	1,14%		
TESLA	MODEL S	1	1,14%		

  

		YTD		SEPTEMBER '17	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>SPORTS</b>		172	0,2%	9	0,2%
Make:	Range:	Volume:	%	Volume:	%
MINI	MINI CABRIO	98	56,98%	4	44,4%
FORD	MUSTANG	22	12,79%		
MERCEDES	SL-SERIES	11	6,40%		
VOLKSWAGEN	SCIROCCO	9	5,23%	1	11,1%
FIAT	124 SPIDER	5	2,91%	1	11,1%
AUDI	TT	4	2,33%		
PORSCHE	BOXSTER	4	2,33%		
PORSCHE	CAYMAN	4	2,33%	2	22,2%
BMW	I8	3	1,74%		
JAGUAR	F-TYPE	2	1,16%	1	11,1%
NISSAN	GT-R	2	1,16%		
ABARTH	124 SPIDER	1	0,58%		
AUDI	R8	1	0,58%		
BMW	6-SERIES	1	0,58%		
CHEVROLET	CAMARO	1	0,58%		
NISSAN	370Z	1	0,58%		
OPEL	CASCADA	1	0,58%		
PORSCHE	911	1	0,58%		
TOYOTA	GT86	1	0,58%		

  

		YTD		SEPTEMBER '17	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>MPV</b>		592	0,8%	45	0,8%
Make:	Range:	Volume:	%	Volume:	%
VOLKSWAGEN	TOURAN	169	28,55%	17	37,8%
FORD	B-MAX	124	20,95%	6	13,3%
CITROEN	PICASSO	80	13,51%	8	17,8%
FIAT	500L	71	11,99%	4	8,9%
NISSAN	NOTE	70	11,82%		
KIA MOTORS	SOUL	14	2,36%	6	13,3%
OPEL	ZAFIRA	14	2,36%		





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SEPTEMBER '17

Make:	Range:	YTD		SEPTEMBER '17	
		TOTAL	Market Share	TOTAL	Market Share
CITROEN	C3 PICASSO	13	2,20%	1	2,2%
FORD	S-MAX	12	2,03%	1	2,2%
FORD	GRAND C-MAX	12	2,03%	1	2,2%
SSANGYONG	RODIUS	6	1,01%		
FORD	GALAXY	3	0,51%		
SEAT	ALHAMBRA	2	0,34%	1	2,2%
OPEL	MERIVA	1	0,17%		
TOYOTA	VERSO S	1	0,17%		
<b>Segment:</b>		<b>1.509</b>	<b>2,2%</b>	<b>71</b>	<b>1,2%</b>
<b>MPV-M/COMBI</b>					
<b>Make:</b>	<b>Range:</b>	<b>Volume:</b>	<b>%</b>	<b>Volume:</b>	<b>%</b>
MERCEDES	V-SERIES	255	16,90%	5	7,0%
NISSAN	NV200	157	10,40%	5	7,0%
FIAT	DOBLO	147	9,74%	10	14,1%
FIAT	TALENTO	143	9,48%	11	15,5%
NISSAN	NV300	126	8,35%	6	8,5%
OPEL	VIVARO	114	7,55%	3	4,2%
PEUGEOT	EXPERT	111	7,36%	1	1,4%
PEUGEOT	PARTNER	104	6,89%	3	4,2%
VOLKSWAGEN	CADDY	103	6,83%	1	1,4%
VOLKSWAGEN	KOMBI	47	3,11%	2	2,8%
CITROEN	BERLINGO	42	2,78%	6	8,5%
TOYOTA	PROACE	36	2,39%	13	18,3%
CITROEN	JUMPY SPACE TOURER	31	2,05%	3	4,2%
FORD	TOURNEO CONNECT	25	1,66%		
MERCEDES	CITAN	18	1,19%		
FIAT	QUBO	10	0,66%		
FORD	TOURNEO COURIER	9	0,60%		
PEUGEOT	BOXER	9	0,60%	1	1,4%
FIAT	DUCATO	5	0,33%	1	1,4%
MERCEDES	SPRINTER	5	0,33%		
FORD	TRANSIT/TOURNEO	3	0,20%		
CITROEN	JUMPER	2	0,13%		
MERCEDES	VITO	2	0,13%		
VOLKSWAGEN	TRANSPORTER	2	0,13%		
NISSAN	PRIMASTAR	1	0,07%		
OPEL	COMBO	1	0,07%		
VOLKSWAGEN	MULTIVAN	1	0,07%		

