



NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

AUGUST '17

		YTD		AUGUST '17	
Segment:		TOTAL	Market Share	TOTAL	Market Share
DUAL PURPOSE		7.052	11,0%	698	13,6%
Make:	Range:	Volume:	%	Volume:	%
BMW	X1-SERIES	958	13,58%	72	10,3%
VOLKSWAGEN	TIGUAN	740	10,49%	42	6,0%
SUZUKI	VITARA	689	9,77%	82	11,7%
FORD	KUGA	679	9,63%	82	11,7%
JEEP	RENEGADE	569	8,07%	49	7,0%
AUDI	Q2	523	7,42%	62	8,9%
DACIA	DUSTER	425	6,03%	56	8,0%
SUZUKI	SX4	340	4,82%	37	5,3%
AUDI	Q3	322	4,57%	32	4,6%
MERCEDES	GL-SERIES	247	3,50%	26	3,7%
FIAT	500X	197	2,79%	15	2,1%
SKODA	KODIAQ	117	1,66%	23	3,3%
VOLVO	XC60	117	1,66%	12	1,7%
VOLVO	XC90	112	1,59%	6	0,9%
SEAT	ATECA	89	1,26%	9	1,3%
SUZUKI	JIMNY	84	1,19%	6	0,9%
HONDA	CR-V	81	1,15%	8	1,1%
RENAULT	KADJAR	77	1,09%	1	0,1%
TOYOTA	RAV4	68	0,96%	9	1,3%
BMW	X5-SERIES	60	0,85%	5	0,7%
BMW	X3-SERIES	58	0,82%	7	1,0%
NISSAN	X-TRAIL	54	0,77%	7	1,0%
AUDI	Q5	51	0,72%	8	1,1%
SSANGYONG	TIVOLI	44	0,62%	5	0,7%
BMW	X4-SERIES	38	0,54%	3	0,4%
LAND ROVER	RANGE ROVER EVOQUE	34	0,48%	1	0,1%
LAND ROVER	RANGE ROVER	31	0,44%		
JEEP	WRANGLER	28	0,40%		
PORSCHE	MACAN	28	0,40%		
BMW	X6-SERIES	26	0,37%	1	0,1%
MINI	COUNTRYMAN	26	0,37%		
JAGUAR	F-PACE	15	0,21%	2	0,3%
LEXUS	NX-SERIES	15	0,21%	1	0,1%
ALFA ROMEO	STELVIO	14	0,20%	3	0,4%
JEEP	COMPASS	14	0,20%	14	2,0%
SKODA	YETI	12	0,17%	1	0,1%
SUBARU	FORESTER	12	0,17%	2	0,3%
LAND ROVER	DISCOVERY SPORT	10	0,14%		
MAZDA	CX7	10	0,14%		
AUDI	Q7	9	0,13%	1	0,1%
JEEP	GRAND CHEROKEE	5	0,07%	1	0,1%
LAND ROVER	DISCOVERY	5	0,07%		
LEXUS	RX-SERIES	5	0,07%	2	0,3%
PORSCHE	CAYENNE	4	0,06%	2	0,3%
LAND ROVER	RANGE ROVER VELAR	3	0,04%	1	0,1%
MASERATI	LEVANTE	2	0,03%	1	0,1%





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TOYOTA	LAND CRUISER	2	0,03%	1	0,1%
BENTLEY	BENTAYGA	1	0,01%		
FORD	EDGE	1	0,01%		
JEEP	CHEROKEE	1	0,01%		

		YTD		AUGUST '17	
Segment:		TOTAL	Market Share	TOTAL	Market Share
A		10.881	17,0%	718	14,0%
Make:	Range:	Volume:	%	Volume:	%
FIAT	PANDA	2.297	21,11%	129	18,0%
TOYOTA	AYGO	1.177	10,82%	78	10,9%
HYUNDAI	i 10	1.127	10,36%	78	10,9%
SUZUKI	CELERIO	902	8,29%	29	4,0%
PEUGEOT	108	863	7,93%	57	7,9%
VOLKSWAGEN	UP!	857	7,88%	54	7,5%
SUZUKI	IGNIS	634	5,83%	77	10,7%
FIAT	500	627	5,76%	43	6,0%
CITROEN	C1	570	5,24%	35	4,9%
SKODA	CITIGO	396	3,64%	27	3,8%
KIA MOTORS	PICANTO	312	2,87%	18	2,5%
SEAT	MII	273	2,51%	12	1,7%
SMART	FORTWO	265	2,44%	26	3,6%
FORD	KA	203	1,87%	19	2,6%
RENAULT	NEW TWINGO	132	1,21%	10	1,4%
OPEL	ADAM	129	1,19%	6	0,8%
SMART	FORFOUR	94	0,86%	18	2,5%
ABARTH	500	20	0,18%	2	0,3%
CHEVROLET	SPARK	1	0,01%		
SUZUKI	WAGON R	1	0,01%		
SUZUKI	ALTO	1	0,01%		

		YTD		AUGUST '17	
Segment:		TOTAL	Market Share	TOTAL	Market Share
B		24.224	37,9%	2.083	40,6%
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	YARIS	3.789	15,64%	462	22,2%
OPEL	CORSA	2.460	10,16%	246	11,8%
NISSAN	MICRA	2.389	9,86%	106	5,1%
PEUGEOT	208	2.208	9,11%	172	8,3%
VOLKSWAGEN	POLO	2.014	8,31%	125	6,0%
RENAULT	CLIO	1.814	7,49%	213	10,2%
CITROEN	C3	1.727	7,13%	128	6,1%
HYUNDAI	i 20	1.529	6,31%	120	5,8%
SUZUKI	SWIFT	820	3,39%	60	2,9%
SKODA	FABIA	751	3,10%	68	3,3%
SEAT	IBIZA	739	3,05%	56	2,7%
SUZUKI	BALENO	727	3,00%	25	1,2%
MINI	MINI	641	2,65%	48	2,3%
FORD	FIESTA	587	2,42%	79	3,8%
OPEL	MOKKA	375	1,55%	35	1,7%
KIA MOTORS	RIO	333	1,37%	26	1,2%
AUDI	A1	305	1,26%	29	1,4%





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RENAULT	CAPTUR	212	0,88%	10	0,5%
FIAT	GRANDE PUNTO	178	0,73%	17	0,8%
NISSAN	JUKE	149	0,62%	9	0,4%
FORD	ECOSPORT	138	0,57%	7	0,3%
MITSUBISHI	SPACE STAR	86	0,36%	12	0,6%
DACIA	SANDERO	61	0,25%	11	0,5%
HONDA	JAZZ	60	0,25%	9	0,4%
ALFA ROMEO	MITO	55	0,23%	5	0,2%
CITROEN	DS3	24	0,10%	1	0,0%
MINI	CLUBMAN	22	0,09%	3	0,1%
BMW	I3	16	0,07%	1	0,0%
LANCIA	YPSILON	8	0,03%		
MAZDA	2-SERIES	7	0,03%		
		YTD		AUGUST '17	
Segment:		TOTAL	Market Share	TOTAL	Market Share
C		16.193	25,3%	1.296	25,2%
Make:	Range:	Volume:	%	Volume:	%
NISSAN	QASHQAI	1.762	10,88%	152	11,7%
OPEL	ASTRA	1.680	10,37%	127	9,8%
TOYOTA	AURIS	1.040	6,42%	91	7,0%
VOLKSWAGEN	GOLF	952	5,88%	61	4,7%
MERCEDES	GLA-SERIES	929	5,74%	114	8,8%
NISSAN	PULSAR	875	5,40%	38	2,9%
MERCEDES	A-SERIES (NEW)	792	4,89%	85	6,6%
AUDI	A3	732	4,52%	31	2,4%
PEUGEOT	2008	687	4,24%	42	3,2%
TOYOTA	C-HR	685	4,23%	71	5,5%
FORD	FOCUS	608	3,75%	46	3,5%
BMW	1-SERIES	472	2,91%	24	1,9%
PEUGEOT	3008	456	2,82%	41	3,2%
PEUGEOT	308	384	2,37%	3	0,2%
VOLVO	V40	368	2,27%	32	2,5%
PEUGEOT	301	317	1,96%	10	0,8%
TOYOTA	COROLLA	316	1,95%	19	1,5%
CITROEN	C4 CACTUS	307	1,90%	23	1,8%
SEAT	LEON	290	1,79%	23	1,8%
ALFA ROMEO	GIULIETTA	284	1,75%	25	1,9%
BMW	2-SERIES	246	1,52%	8	0,6%
SKODA	RAPID	209	1,29%	17	1,3%
HYUNDAI	i 30	188	1,16%	33	2,5%
RENAULT	MEGANE	179	1,11%	20	1,5%
MERCEDES	B-SERIES	152	0,94%	7	0,5%
MINI	COUNTRYMAN (NEW)	139	0,86%	27	2,1%
HONDA	HR-V	133	0,82%	10	0,8%
HYUNDAI	IX35	133	0,82%	23	1,8%
KIA MOTORS	NEW SPORTAGE	122	0,75%	20	1,5%
CITROEN	C4	121	0,75%	8	0,6%
KIA MOTORS	CEED	118	0,73%	10	0,8%
HONDA	CIVIC	112	0,69%	29	2,2%
CITROEN	C-ELYSEE	100	0,62%	5	0,4%
MAZDA	3-SERIES	58	0,36%		





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OPEL	CROSSLAND X	54	0,33%	7	0,5%
MINI	CLUBMAN	53	0,33%	4	0,3%
SEAT	TOLEDO	53	0,33%		
VOLKSWAGEN	BEETLE	43	0,27%	2	0,2%
MITSUBISHI	ASX	17	0,10%	4	0,3%
CITROEN	DS4	14	0,09%	4	0,3%
SUBARU	XV	10	0,06%		
LEXUS	CT-SERIES	2	0,01%		
DACIA	LOGAN	1	0,01%		

Segment:	Make:	Range:	YTD		AUGUST '17	
			TOTAL	Market Share	TOTAL	Market Share
D			3.059	4,8%	200	3,9%
			Volume:	%	Volume:	%
FIAT	TIPO		1.166	38,12%	47	23,5%
SKODA	OCTAVIA		601	19,65%	57	28,5%
VOLKSWAGEN	PASSAT		304	9,94%	10	5,0%
MERCEDES	C-SERIES		182	5,95%	11	5,5%
AUDI	A4		152	4,97%	8	4,0%
MERCEDES	CLA-SERIES		143	4,67%	18	9,0%
VOLVO	S60		85	2,78%	4	2,0%
VOLVO	V60		76	2,48%	9	4,5%
TOYOTA	AVENSIS		70	2,29%	3	1,5%
BMW	3-SERIES		65	2,12%	18	9,0%
BMW	4-SERIES		64	2,09%	10	5,0%
AUDI	A5		41	1,34%	1	0,5%
ALFA ROMEO	GIULIA		37	1,21%	3	1,5%
OPEL	INSIGNIA		31	1,01%		
FORD	MONDEO		21	0,69%		
TOYOTA	PRIUS		10	0,33%	1	0,5%
PEUGEOT	508		3	0,10%		
CITROEN	DS5		2	0,07%		
JAGUAR	XE-TYPE		2	0,07%		
LEXUS	IS-SERIES		2	0,07%		
SUBARU	LEGACY		2	0,07%		

Segment:	Make:	Range:	YTD		AUGUST '17	
			TOTAL	Market Share	TOTAL	Market Share
E			259	0,4%	18	0,4%
			Volume:	%	Volume:	%
SKODA	SUPERB		89	34,36%	6	33,3%
MERCEDES	E-SERIES		80	30,89%	4	22,2%
BMW	5-SERIES		42	16,22%	7	38,9%
VOLVO	V90		22	8,49%		
AUDI	A6		21	8,11%	1	5,6%
VOLKSWAGEN	ARTEON		3	1,16%		
MERCEDES	CLS-SERIES		2	0,77%		





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		YTD		AUGUST '17	
Segment:		TOTAL	Market Share	TOTAL	Market Share
F-G		85	0,1%	7	0,1%
Make:	Range:	Volume:	%	Volume:	%
VOLVO	S90	41	48,24%	1	14,3%
MERCEDES	S-SERIES	15	17,65%	1	14,3%
BMW	7-SERIES	13	15,29%	2	28,6%
PORSCHE	PANAMERA	8	9,41%	3	42,9%
AUDI	A7	3	3,53%		
AUDI	A8	1	1,18%		
BENTLEY	CONTINENTAL	1	1,18%		
BENTLEY	FLYING SPUR	1	1,18%		
JAGUAR	XF-TYPE	1	1,18%		
TESLA	MODEL S	1	1,18%		

		YTD		AUGUST '17	
Segment:		TOTAL	Market Share	TOTAL	Market Share
SPORTS		163	0,3%	11	0,2%
Make:	Range:	Volume:	%	Volume:	%
MINI	MINI CABRIO	94	57,67%	4	36,4%
FORD	MUSTANG	22	13,50%		
MERCEDES	SL-SERIES	11	6,75%	2	18,2%
VOLKSWAGEN	SCIROCCO	8	4,91%	2	18,2%
AUDI	TT	4	2,45%		
FIAT	124 SPIDER	4	2,45%	1	9,1%
PORSCHE	BOXSTER	4	2,45%		
BMW	I8	3	1,84%	1	9,1%
NISSAN	GT-R	2	1,23%		
PORSCHE	CAYMAN	2	1,23%		
ABARTH	124 SPIDER	1	0,61%		
AUDI	R8	1	0,61%		
BMW	6-SERIES	1	0,61%		
CHEVROLET	CAMARO	1	0,61%	1	9,1%
JAGUAR	F-TYPE	1	0,61%		
NISSAN	370Z	1	0,61%		
OPEL	CASCADA	1	0,61%		
PORSCHE	911	1	0,61%		
TOYOTA	GT86	1	0,61%		

		YTD		AUGUST '17	
Segment:		TOTAL	Market Share	TOTAL	Market Share
MPV		547	0,9%	36	0,7%
Make:	Range:	Volume:	%	Volume:	%
VOLKSWAGEN	TOURAN	152	27,79%	5	13,9%
FORD	B-MAX	118	21,57%	14	38,9%
CITROEN	PICASSO	72	13,16%	5	13,9%
NISSAN	NOTE	70	12,80%		
FIAT	500L	67	12,25%	1	2,8%
OPEL	ZAFIRA	14	2,56%	2	5,6%
CITROEN	C3 PICASSO	12	2,19%		





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FORD	S-MAX	11	2,01%	2	5,6%
FORD	GRAND C-MAX	11	2,01%	1	2,8%
KIA MOTORS	SOUL	8	1,46%	1	2,8%
SSANGYONG	RODIUS	6	1,10%	5	13,9%
FORD	GALAXY	3	0,55%		
OPEL	MERIVA	1	0,18%		
SEAT	ALHAMBRA	1	0,18%		
TOYOTA	VERSO S	1	0,18%		
		YTD		AUGUST '17	
Segment:		TOTAL	Market Share	TOTAL	Market Share
MPV-M/COMBI		1.438	2,3%	66	1,3%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	V-SERIES	250	17,39%	15	22,7%
NISSAN	NV200	152	10,57%	4	6,1%
FIAT	DOBLO	137	9,53%	5	7,6%
FIAT	TALENTO	132	9,18%	8	12,1%
NISSAN	NV300	120	8,34%	1	1,5%
OPEL	VIVARO	111	7,72%	16	24,2%
PEUGEOT	EXPERT	110	7,65%	3	4,5%
VOLKSWAGEN	CADDY	102	7,09%		
PEUGEOT	PARTNER	101	7,02%	4	6,1%
VOLKSWAGEN	KOMBI	45	3,13%	1	1,5%
CITROEN	BERLINGO	36	2,50%	2	3,0%
CITROEN	JUMPY SPACE TOURER	28	1,95%		
FORD	TOURNEO CONNECT	25	1,74%	2	3,0%
TOYOTA	PROACE	23	1,60%	3	4,5%
MERCEDES	CITAN	18	1,25%	1	1,5%
FIAT	QUBO	10	0,70%		
FORD	TOURNEO COURIER	9	0,63%	1	1,5%
PEUGEOT	BOXER	8	0,56%		
MERCEDES	SPRINTER	5	0,35%		
FIAT	DUCATO	4	0,28%		
FORD	TRANSIT/TOURNEO	3	0,21%		
CITROEN	JUMPER	2	0,14%		
MERCEDES	VITO	2	0,14%		
VOLKSWAGEN	TRANSPORTER	2	0,14%		
NISSAN	PRIMASTAR	1	0,07%		
OPEL	COMBO	1	0,07%		
VOLKSWAGEN	MULTIVAN	1	0,07%		

