



NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

JULY '17

		YTD		JULY '17	
Segment:		TOTAL	Market Share	TOTAL	Market Share
DUAL PURPOSE		6.354	10,8%	943	11,2%
Make:	Range:	Volume:	%	Volume:	%
BMW	X1-SERIES	886	13,94%	71	7,5%
VOLKSWAGEN	TIGUAN	698	10,99%	74	7,8%
SUZUKI	VITARA	607	9,55%	122	12,9%
FORD	KUGA	597	9,40%	116	12,3%
JEEP	RENEGADE	520	8,18%	58	6,2%
AUDI	Q2	461	7,26%	41	4,3%
DACIA	DUSTER	369	5,81%	136	14,4%
SUZUKI	SX4	303	4,77%	54	5,7%
AUDI	Q3	290	4,56%	42	4,5%
MERCEDES	GL-SERIES	221	3,48%	27	2,9%
FIAT	500X	182	2,86%	35	3,7%
VOLVO	XC90	106	1,67%	8	0,8%
VOLVO	XC60	105	1,65%	7	0,7%
SKODA	KODIAQ	94	1,48%	20	2,1%
SEAT	ATECA	80	1,26%	5	0,5%
SUZUKI	JIMNY	78	1,23%	12	1,3%
RENAULT	KADJAR	76	1,20%	19	2,0%
HONDA	CR-V	73	1,15%	11	1,2%
TOYOTA	RAV4	59	0,93%	3	0,3%
BMW	X5-SERIES	55	0,87%	9	1,0%
BMW	X3-SERIES	51	0,80%	11	1,2%
NISSAN	X-TRAIL	47	0,74%	8	0,8%
AUDI	Q5	43	0,68%	9	1,0%
SSANGYONG	TIVOLI	39	0,61%	5	0,5%
BMW	X4-SERIES	35	0,55%	2	0,2%
LAND ROVER	RANGE ROVER EVOQUE	33	0,52%	2	0,2%
LAND ROVER	RANGE ROVER	31	0,49%	5	0,5%
JEEP	WRANGLER	28	0,44%	2	0,2%
PORSCHE	MACAN	28	0,44%	5	0,5%
MINI	COUNTRYMAN	26	0,41%		
BMW	X6-SERIES	25	0,39%	2	0,2%
LEXUS	NX-SERIES	14	0,22%	6	0,6%
JAGUAR	F-PACE	13	0,20%	1	0,1%
ALFA ROMEO	STELVIO	11	0,17%	2	0,2%
SKODA	YETI	11	0,17%	4	0,4%
LAND ROVER	DISCOVERY SPORT	10	0,16%		
MAZDA	CX7	10	0,16%	1	0,1%
SUBARU	FORESTER	10	0,16%	1	0,1%
AUDI	Q7	8	0,13%	1	0,1%
LAND ROVER	DISCOVERY	5	0,08%	2	0,2%
JEEP	GRAND CHEROKEE	4	0,06%		
LEXUS	RX-SERIES	3	0,05%	1	0,1%
LAND ROVER	RANGE ROVER VELAR	2	0,03%	2	0,2%
PORSCHE	CAYENNE	2	0,03%		
BENTLEY	BENTAYGA	1	0,02%		
FORD	EDGE	1	0,02%	1	0,1%





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JULY '17

		YTD		JULY '17	
Segment:		TOTAL	Market Share	TOTAL	Market Share
A		10.164	17,3%	1.416	16,8%
Make:	Range:	Volume:	%	Volume:	%
FIAT	PANDA	2.168	21,33%	351	24,8%
TOYOTA	AYGO	1.099	10,81%	150	10,6%
HYUNDAI	i 10	1.049	10,32%	219	15,5%
SUZUKI	CELERIO	873	8,59%	56	4,0%
PEUGEOT	108	806	7,93%	95	6,7%
VOLKSWAGEN	UP!	803	7,90%	62	4,4%
FIAT	500	584	5,75%	86	6,1%
SUZUKI	IGNIS	557	5,48%	114	8,1%
CITROEN	C1	535	5,26%	52	3,7%
SKODA	CITIGO	369	3,63%	52	3,7%
KIA MOTORS	PICANTO	294	2,89%	15	1,1%
SEAT	MII	261	2,57%	33	2,3%
SMART	FORTWO	239	2,35%	40	2,8%
FORD	KA	184	1,81%	17	1,2%
OPEL	ADAM	123	1,21%	23	1,6%
RENAULT	NEW TWINGO	122	1,20%	26	1,8%
SMART	FORFOUR	76	0,75%	21	1,5%
ABARTH	500	18	0,18%	3	0,2%
SUZUKI	ALTO	2	0,02%	1	0,1%
CHEVROLET	SPARK	1	0,01%		
SUZUKI	WAGON R	1	0,01%		
		YTD		JULY '17	
Segment:		TOTAL	Market Share	TOTAL	Market Share
B		22.140	37,7%	3.263	38,8%
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	YARIS	3.327	15,03%	529	16,2%
NISSAN	MICRA	2.283	10,31%	260	8,0%
OPEL	CORSA	2.214	10,00%	401	12,3%
PEUGEOT	208	2.036	9,20%	297	9,1%
VOLKSWAGEN	POLO	1.889	8,53%	242	7,4%
RENAULT	CLIO	1.601	7,23%	242	7,4%
CITROEN	C3	1.599	7,22%	200	6,1%
HYUNDAI	i 20	1.409	6,36%	294	9,0%
SUZUKI	SWIFT	760	3,43%	146	4,5%
SUZUKI	BALENO	701	3,17%	126	3,9%
SEAT	IBIZA	683	3,08%	112	3,4%
SKODA	FABIA	683	3,08%	84	2,6%
MINI	MINI	593	2,68%	61	1,9%
FORD	FIESTA	508	2,29%	34	1,0%
OPEL	MOKKA	340	1,54%	40	1,2%
KIA MOTORS	RIO	307	1,39%	23	0,7%
AUDI	A1	276	1,25%	21	0,6%
RENAULT	CAPTUR	202	0,91%	8	0,2%





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JULY '17

FIAT	GRANDE PUNTO	161	0,73%	28	0,9%
NISSAN	JUKE	140	0,63%	45	1,4%
FORD	ECOSPORT	131	0,59%	12	0,4%
MITSUBISHI	SPACE STAR	74	0,33%	14	0,4%
HONDA	JAZZ	51	0,23%	10	0,3%
ALFA ROMEO	MITO	50	0,23%	8	0,2%
DACIA	SANDERO	50	0,23%	22	0,7%
CITROEN	DS3	23	0,10%	2	0,1%
MINI	CLUBMAN	19	0,09%		
BMW	I3	15	0,07%	2	0,1%
LANCIA	YPSILON	8	0,04%		
MAZDA	2-SERIES	7	0,03%		
YTD					
JULY '17					
Segment:		TOTAL	Market Share	TOTAL	Market Share
C		14.897	25,3%	2.148	25,5%
Make:	Range:	Volume:	%	Volume:	%
NISSAN	QASHQAI	1.610	10,81%	177	8,2%
OPEL	ASTRA	1.553	10,42%	236	11,0%
TOYOTA	AURIS	949	6,37%	165	7,7%
VOLKSWAGEN	GOLF	891	5,98%	107	5,0%
NISSAN	PULSAR	837	5,62%	125	5,8%
MERCEDES	GLA-SERIES	815	5,47%	134	6,2%
MERCEDES	A-SERIES (NEW)	707	4,75%	98	4,6%
AUDI	A3	701	4,71%	56	2,6%
PEUGEOT	2008	645	4,33%	90	4,2%
TOYOTA	C-HR	614	4,12%	121	5,6%
FORD	FOCUS	562	3,77%	76	3,5%
BMW	1-SERIES	448	3,01%	25	1,2%
PEUGEOT	3008	415	2,79%	56	2,6%
PEUGEOT	308	381	2,56%	40	1,9%
VOLVO	V40	336	2,26%	37	1,7%
PEUGEOT	301	307	2,06%	46	2,1%
TOYOTA	COROLLA	297	1,99%	46	2,1%
CITROEN	C4 CACTUS	284	1,91%	28	1,3%
SEAT	LEON	267	1,79%	90	4,2%
ALFA ROMEO	GIULIETTA	259	1,74%	33	1,5%
BMW	2-SERIES	238	1,60%	13	0,6%
SKODA	RAPID	192	1,29%	26	1,2%
RENAULT	MEGANE	159	1,07%	45	2,1%
HYUNDAI	i 30	155	1,04%	39	1,8%
MERCEDES	B-SERIES	145	0,97%	6	0,3%
HONDA	HR-V	123	0,83%	9	0,4%
CITROEN	C4	113	0,76%	6	0,3%
MINI	COUNTRYMAN (NEW)	112	0,75%	11	0,5%
HYUNDAI	IX35	110	0,74%	44	2,0%
KIA MOTORS	CEED	108	0,72%	44	2,0%
KIA MOTORS	NEW SPORTAGE	102	0,68%	34	1,6%
CITROEN	C-ELYSEE	95	0,64%	4	0,2%
HONDA	CIVIC	83	0,56%	27	1,3%
MAZDA	3-SERIES	58	0,39%		
SEAT	TOLEDO	53	0,36%	14	0,7%





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JULY '17

MINI	CLUBMAN	49	0,33%	5	0,2%
OPEL	CROSSLAND X	47	0,32%	20	0,9%
VOLKSWAGEN	BEETLE	41	0,28%	6	0,3%
MITSUBISHI	ASX	13	0,09%	5	0,2%
CITROEN	DS4	10	0,07%	2	0,1%
SUBARU	XV	10	0,07%	2	0,1%
LEXUS	CT-SERIES	2	0,01%		
DACIA	LOGAN	1	0,01%		

		YTD		JULY '17	
Segment:		TOTAL	Market Share	TOTAL	Market Share
D		2.859	4,9%	328	3,9%
Make:	Range:	Volume:	%	Volume:	%
FIAT	TIPO	1.119	39,14%	151	46,0%
SKODA	OCTAVIA	544	19,03%	49	14,9%
VOLKSWAGEN	PASSAT	294	10,28%	35	10,7%
MERCEDES	C-SERIES	171	5,98%	19	5,8%
AUDI	A4	144	5,04%	4	1,2%
MERCEDES	CLA-SERIES	125	4,37%	16	4,9%
VOLVO	S60	81	2,83%	7	2,1%
TOYOTA	AVENSIS	67	2,34%	6	1,8%
VOLVO	V60	67	2,34%	9	2,7%
BMW	4-SERIES	54	1,89%	3	0,9%
BMW	3-SERIES	47	1,64%	4	1,2%
AUDI	A5	40	1,40%	5	1,5%
ALFA ROMEO	GIULIA	34	1,19%	10	3,0%
OPEL	INSIGNIA	31	1,08%	1	0,3%
FORD	MONDEO	21	0,73%	4	1,2%
TOYOTA	PRIUS	9	0,31%	2	0,6%
PEUGEOT	508	3	0,10%		
CITROEN	DS5	2	0,07%	1	0,3%
JAGUAR	XE-TYPE	2	0,07%	1	0,3%
LEXUS	IS-SERIES	2	0,07%		
SUBARU	LEGACY	2	0,07%	1	0,3%

		YTD		JULY '17	
Segment:		TOTAL	Market Share	TOTAL	Market Share
E		241	0,4%	20	0,2%
Make:	Range:	Volume:	%	Volume:	%
SKODA	SUPERB	83	34,44%	4	20,0%
MERCEDES	E-SERIES	76	31,54%	5	25,0%
BMW	5-SERIES	35	14,52%	4	20,0%
VOLVO	V90	22	9,13%	5	25,0%
AUDI	A6	20	8,30%		
VOLKSWAGEN	ARTEON	3	1,24%	1	5,0%
MERCEDES	CLS-SERIES	2	0,83%	1	5,0%





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JULY '17

		YTD		JULY '17	
Segment:		TOTAL	Market Share	TOTAL	Market Share
F-G		78	0,1%	11	0,1%
Make:	Range:	Volume:	%	Volume:	%
VOLVO	S90	40	51,28%	3	27,3%
MERCEDES	S-SERIES	14	17,95%	1	9,1%
BMW	7-SERIES	11	14,10%	2	18,2%
PORSCHE	PANAMERA	5	6,41%	2	18,2%
AUDI	A7	3	3,85%	1	9,1%
AUDI	A8	1	1,28%	1	9,1%
BENTLEY	CONTINENTAL	1	1,28%		
BENTLEY	FLYING SPUR	1	1,28%		
JAGUAR	XF-TYPE	1	1,28%	1	9,1%
TESLA	MODEL S	1	1,28%		

		YTD		JULY '17	
Segment:		TOTAL	Market Share	TOTAL	Market Share
SPORTS		152	0,3%	14	0,2%
Make:	Range:	Volume:	%	Volume:	%
MINI	MINI CABRIO	90	59,21%	4	28,6%
FORD	MUSTANG	22	14,47%	4	28,6%
MERCEDES	SL-SERIES	9	5,92%	2	14,3%
VOLKSWAGEN	SCIROCCO	6	3,95%	1	7,1%
AUDI	TT	4	2,63%		
PORSCHE	BOXSTER	4	2,63%	1	7,1%
FIAT	124 SPIDER	3	1,97%	1	7,1%
BMW	I8	2	1,32%		
NISSAN	GT-R	2	1,32%		
PORSCHE	CAYMAN	2	1,32%		
ABARTH	124 SPIDER	1	0,66%		
AUDI	R8	1	0,66%		
BMW	6-SERIES	1	0,66%		
JAGUAR	F-TYPE	1	0,66%	1	7,1%
NISSAN	370Z	1	0,66%		
OPEL	CASCADA	1	0,66%		
PORSCHE	911	1	0,66%		
TOYOTA	GT86	1	0,66%		

		YTD		JULY '17	
Segment:		TOTAL	Market Share	TOTAL	Market Share
MPV		511	0,9%	70	0,8%
Make:	Range:	Volume:	%	Volume:	%
VOLKSWAGEN	TOURAN	147	28,77%	26	37,1%
FORD	B-MAX	104	20,35%	14	20,0%
NISSAN	NOTE	70	13,70%		
CITROEN	PICASSO	67	13,11%	11	15,7%
FIAT	500L	66	12,92%	6	8,6%
CITROEN	C3 PICASSO	12	2,35%	1	1,4%
OPEL	ZAFIRA	12	2,35%	3	4,3%
FORD	GRAND C-MAX	10	1,96%	2	2,9%





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JULY '17

FORD	S-MAX	9	1,76%	3	4,3%
KIA MOTORS	SOUL	7	1,37%	2	2,9%
FORD	GALAXY	3	0,59%	1	1,4%
OPEL	MERIVA	1	0,20%		
SEAT	ALHAMBRA	1	0,20%		
SSANGYONG	RODIUS	1	0,20%		
TOYOTA	VERSO S	1	0,20%	1	1,4%

		YTD		JULY '17	
Segment:		TOTAL	Market Share	TOTAL	Market Share
MPV-M/COMBI		1.372	2,3%	203	2,4%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	V-SERIES	235	17,13%	16	7,9%
NISSAN	NV200	148	10,79%	38	18,7%
FIAT	DOBLO	132	9,62%	24	11,8%
FIAT	TALENTO	124	9,04%	20	9,9%
NISSAN	NV300	119	8,67%	25	12,3%
PEUGEOT	EXPERT	107	7,80%	11	5,4%
VOLKSWAGEN	CADDY	102	7,43%	14	6,9%
PEUGEOT	PARTNER	97	7,07%	8	3,9%
OPEL	VIVARO	95	6,92%	10	4,9%
VOLKSWAGEN	KOMBI	44	3,21%	1	0,5%
CITROEN	BERLINGO	34	2,48%	9	4,4%
CITROEN	JUMPY SPACE TOURER	28	2,04%	4	2,0%
FORD	TOURNEO CONNECT	23	1,68%	4	2,0%
TOYOTA	PROACE	20	1,46%	8	3,9%
MERCEDES	CITAN	17	1,24%	1	0,5%
FIAT	QUBO	10	0,73%	1	0,5%
FORD	TOURNEO COURIER	8	0,58%		
PEUGEOT	BOXER	8	0,58%	7	3,4%
MERCEDES	SPRINTER	5	0,36%	1	0,5%
FIAT	DUCATO	4	0,29%		
FORD	TRANSIT/TOURNEO	3	0,22%	1	0,5%
CITROEN	JUMPER	2	0,15%		
MERCEDES	VITO	2	0,15%		
VOLKSWAGEN	TRANSPORTER	2	0,15%		
NISSAN	PRIMASTAR	1	0,07%		
OPEL	COMBO	1	0,07%		
VOLKSWAGEN	MULTIVAN	1	0,07%		

