



NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

JUNE '17

		YTD		JUNE '17	
Segment:		TOTAL	Market Share	TOTAL	Market Share
DUAL PURPOSE		5.411	10,7%	989	9,8%
Make:	Range:	Volume:	%	Volume:	%
BMW	X1-SERIES	815	15,06%	182	18,4%
VOLKSWAGEN	TIGUAN	624	11,53%	71	7,2%
SUZUKI	VITARA	485	8,96%	98	9,9%
FORD	KUGA	481	8,89%	115	11,6%
JEEP	RENEGADE	462	8,54%	93	9,4%
AUDI	Q2	420	7,76%	68	6,9%
SUZUKI	SX4	249	4,60%	51	5,2%
AUDI	Q3	248	4,58%	32	3,2%
DACIA	DUSTER	233	4,31%	34	3,4%
MERCEDES	GL-SERIES	194	3,59%	25	2,5%
FIAT	500X	147	2,72%	20	2,0%
VOLVO	XC60	98	1,81%	21	2,1%
VOLVO	XC90	98	1,81%	23	2,3%
SEAT	ATECA	75	1,39%	5	0,5%
SKODA	KODIAQ	74	1,37%	24	2,4%
SUZUKI	JIMNY	66	1,22%	11	1,1%
HONDA	CR-V	62	1,15%	3	0,3%
RENAULT	KADJAR	57	1,05%	6	0,6%
TOYOTA	RAV4	56	1,03%	11	1,1%
BMW	X5-SERIES	46	0,85%	12	1,2%
BMW	X3-SERIES	40	0,74%	10	1,0%
NISSAN	X-TRAIL	39	0,72%	7	0,7%
AUDI	Q5	34	0,63%	10	1,0%
SSANGYONG	TIVOLI	34	0,63%	8	0,8%
BMW	X4-SERIES	33	0,61%	6	0,6%
LAND ROVER	RANGE ROVER EVOQUE	31	0,57%	4	0,4%
JEEP	WRANGLER	26	0,48%	2	0,2%
LAND ROVER	RANGE ROVER	26	0,48%	6	0,6%
MINI	COUNTRYMAN	26	0,48%	9	0,9%
BMW	X6-SERIES	23	0,43%	3	0,3%
PORSCHE	MACAN	23	0,43%	3	0,3%
JAGUAR	F-PACE	12	0,22%	2	0,2%
LAND ROVER	DISCOVERY SPORT	10	0,18%	1	0,1%
ALFA ROMEO	STELVIO	9	0,17%	1	0,1%
MAZDA	CX7	9	0,17%	1	0,1%
SUBARU	FORESTER	9	0,17%	2	0,2%
LEXUS	NX-SERIES	8	0,15%	2	0,2%
AUDI	Q7	7	0,13%		
SKODA	YETI	7	0,13%	2	0,2%
JEEP	GRAND CHEROKEE	4	0,07%	2	0,2%
LAND ROVER	DISCOVERY	3	0,06%	1	0,1%
LEXUS	RX-SERIES	2	0,04%	1	0,1%
PORSCHE	CAYENNE	2	0,04%		
BENTLEY	BENTAYGA	1	0,02%		
JEEP	CHEROKEE	1	0,02%	1	0,1%
MASERATI	LEVANTE	1	0,02%		





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JUNE '17

TOYOTA LAND CRUISER		1	0,02%		
Segment:		YTD		JUNE '17	
		TOTAL	Market Share	TOTAL	Market Share
A		8.748	17,4%	1.812	17,9%
Make:	Range:	Volume:	%	Volume:	%
FIAT	PANDA	1.817	20,77%	494	27,3%
TOYOTA	AYGO	949	10,85%	183	10,1%
HYUNDAI	i 10	830	9,49%	198	10,9%
SUZUKI	CELERIO	817	9,34%	221	12,2%
VOLKSWAGEN	UP!	741	8,47%	104	5,7%
PEUGEOT	108	711	8,13%	95	5,2%
FIAT	500	498	5,69%	80	4,4%
CITROEN	C1	483	5,52%	123	6,8%
SUZUKI	IGNIS	443	5,06%	87	4,8%
SKODA	CITIGO	317	3,62%	35	1,9%
KIA MOTORS	PICANTO	279	3,19%	12	0,7%
SEAT	MII	228	2,61%	54	3,0%
SMART	FORTWO	199	2,27%	49	2,7%
FORD	KA	167	1,91%	35	1,9%
OPEL	ADAM	100	1,14%	16	0,9%
RENAULT	NEW TWINGO	96	1,10%	10	0,6%
SMART	FORFOUR	55	0,63%	12	0,7%
ABARTH	500	15	0,17%	3	0,2%
CHEVROLET	SPARK	1	0,01%	1	0,1%
SUZUKI	WAGON R	1	0,01%		
SUZUKI	ALTO	1	0,01%		
Segment:		YTD		JUNE '17	
		TOTAL	Market Share	TOTAL	Market Share
B		18.877	37,5%	3.993	39,4%
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	YARIS	2.798	14,82%	472	11,8%
NISSAN	MICRA	2.023	10,72%	614	15,4%
OPEL	CORSA	1.813	9,60%	419	10,5%
PEUGEOT	208	1.739	9,21%	379	9,5%
VOLKSWAGEN	POLO	1.647	8,72%	305	7,6%
CITROEN	C3	1.399	7,41%	288	7,2%
RENAULT	CLIO	1.359	7,20%	254	6,4%
HYUNDAI	i 20	1.115	5,91%	304	7,6%
SUZUKI	SWIFT	614	3,25%	91	2,3%
SKODA	FABIA	599	3,17%	142	3,6%
SUZUKI	BALENO	575	3,05%	91	2,3%
SEAT	IBIZA	571	3,02%	137	3,4%
MINI	MINI	532	2,82%	153	3,8%
FORD	FIESTA	474	2,51%	49	1,2%
OPEL	MOKKA	300	1,59%	49	1,2%
KIA MOTORS	RIO	284	1,50%	29	0,7%
AUDI	A1	255	1,35%	61	1,5%
RENAULT	CAPTUR	194	1,03%	27	0,7%
FIAT	GRANDE PUNTO	133	0,70%	28	0,7%
FORD	ECOSPORT	119	0,63%	17	0,4%





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NISSAN	JUKE	95	0,50%	28	0,7%
MITSUBISHI	SPACE STAR	60	0,32%	16	0,4%
ALFA ROMEO	MITO	42	0,22%	4	0,1%
HONDA	JAZZ	41	0,22%	6	0,2%
DACIA	SANDERO	28	0,15%	18	0,5%
CITROEN	DS3	21	0,11%	2	0,1%
MINI	CLUBMAN	19	0,10%	8	0,2%
BMW	I3	13	0,07%	2	0,1%
LANCIA	YPSILON	8	0,04%		
MAZDA	2-SERIES	7	0,04%		
YTD					
JUNE '17					
Segment:		TOTAL	Market Share	TOTAL	Market Share
C		12.749	25,3%	2.374	23,4%
Make:	Range:	Volume:	%	Volume:	%
NISSAN	QASHQAI	1.433	11,24%	262	11,0%
OPEL	ASTRA	1.317	10,33%	207	8,7%
TOYOTA	AURIS	784	6,15%	95	4,0%
VOLKSWAGEN	GOLF	784	6,15%	102	4,3%
NISSAN	PULSAR	712	5,58%	220	9,3%
MERCEDES	GLA-SERIES	681	5,34%	109	4,6%
AUDI	A3	645	5,06%	115	4,8%
MERCEDES	A-SERIES (NEW)	609	4,78%	104	4,4%
PEUGEOT	2008	555	4,35%	74	3,1%
TOYOTA	C-HR	493	3,87%	88	3,7%
FORD	FOCUS	486	3,81%	74	3,1%
BMW	1-SERIES	423	3,32%	104	4,4%
PEUGEOT	3008	359	2,82%	106	4,5%
PEUGEOT	308	341	2,67%	32	1,3%
VOLVO	V40	299	2,35%	48	2,0%
PEUGEOT	301	261	2,05%	64	2,7%
CITROEN	C4 CACTUS	256	2,01%	35	1,5%
TOYOTA	COROLLA	251	1,97%	47	2,0%
ALFA ROMEO	GIULIETTA	226	1,77%	50	2,1%
BMW	2-SERIES	225	1,76%	86	3,6%
SEAT	LEON	177	1,39%	46	1,9%
SKODA	RAPID	166	1,30%	36	1,5%
MERCEDES	B-SERIES	139	1,09%	4	0,2%
HYUNDAI	i 30	116	0,91%	10	0,4%
HONDA	HR-V	114	0,89%	16	0,7%
RENAULT	MEGANE	114	0,89%	14	0,6%
CITROEN	C4	107	0,84%	37	1,6%
MINI	COUNTRYMAN (NEW)	101	0,79%	27	1,1%
CITROEN	C-ELYSEE	91	0,71%	34	1,4%
KIA MOTORS	NEW SPORTAGE	68	0,53%	14	0,6%
HYUNDAI	IX35	66	0,52%	25	1,1%
KIA MOTORS	CEED	64	0,50%	22	0,9%
MAZDA	3-SERIES	58	0,45%		
HONDA	CIVIC	56	0,44%	10	0,4%
MINI	CLUBMAN	44	0,35%	18	0,8%
SEAT	TOLEDO	39	0,31%	6	0,3%
VOLKSWAGEN	BETLE	35	0,27%	5	0,2%





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OPEL	CROSSLAND X	27	0,21%	27	1,1%
CITROEN	DS4	8	0,06%		
MITSUBISHI	ASX	8	0,06%	1	0,0%
SUBARU	XV	8	0,06%		
LEXUS	CT-SERIES	2	0,02%		
DACIA	LOGAN	1	0,01%		

Segment:	YTD	JUNE '17			
		TOTAL	Market Share	TOTAL	Market Share
D	2.531	5,0%	546	5,4%	
Make:	Range:	Volume:	%	Volume:	%
FIAT	TIPO	968	38,25%	277	50,7%
SKODA	OCTAVIA	495	19,56%	66	12,1%
VOLKSWAGEN	PASSAT	259	10,23%	56	10,3%
MERCEDES	C-SERIES	152	6,01%	39	7,1%
AUDI	A4	140	5,53%	23	4,2%
MERCEDES	CLA-SERIES	109	4,31%	13	2,4%
VOLVO	S60	74	2,92%	13	2,4%
TOYOTA	AVENSIS	61	2,41%	11	2,0%
VOLVO	V60	58	2,29%	8	1,5%
BMW	4-SERIES	51	2,02%	6	1,1%
BMW	3-SERIES	43	1,70%	9	1,6%
AUDI	A5	35	1,38%	6	1,1%
OPEL	INSIGNIA	30	1,19%	13	2,4%
ALFA ROMEO	GIULIA	24	0,95%	3	0,5%
FORD	MONDEO	17	0,67%	1	0,2%
TOYOTA	PRIUS	7	0,28%	1	0,2%
PEUGEOT	508	3	0,12%		
LEXUS	IS-SERIES	2	0,08%		
CITROEN	DS5	1	0,04%		
JAGUAR	XE-TYPE	1	0,04%	1	0,2%
SUBARU	LEGACY	1	0,04%		

Segment:	YTD	JUNE '17			
		TOTAL	Market Share	TOTAL	Market Share
E	221	0,4%	45	0,4%	
Make:	Range:	Volume:	%	Volume:	%
SKODA	SUPERB	79	35,75%	13	28,9%
MERCEDES	E-SERIES	71	32,13%	11	24,4%
BMW	5-SERIES	31	14,03%	8	17,8%
AUDI	A6	20	9,05%	2	4,4%
VOLVO	V90	17	7,69%	9	20,0%
VOLKSWAGEN	ARTEON	2	0,90%	2	4,4%
MERCEDES	CLS-SERIES	1	0,45%		

Segment:	YTD	JUNE '17			
		TOTAL	Market Share	TOTAL	Market Share
F-G	67	0,1%	11	0,1%	
Make:	Range:	Volume:	%	Volume:	%
VOLVO	S90	37	55,22%	3	27,3%
MERCEDES	S-SERIES	13	19,40%	4	36,4%





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BMW	7-SERIES	9	13,43%	1	9,1%
PORSCHE	PANAMERA	3	4,48%	2	18,2%
AUDI	A7	2	2,99%		
BENTLEY	CONTINENTAL	1	1,49%		
BENTLEY	FLYING SPUR	1	1,49%	1	9,1%
TESLA	MODEL S	1	1,49%		

Segment:	YTD	JUNE '17			
		TOTAL	Market Share	TOTAL	Market Share
SPORTS		138	0,3%	42	0,4%
Make:	Range:	Volume:	%	Volume:	%
MINI	MINI CABRIO	86	62,32%	33	78,6%
FORD	MUSTANG	18	13,04%	2	4,8%
MERCEDES	SL-SERIES	7	5,07%	1	2,4%
VOLKSWAGEN	SCIROCCO	5	3,62%	1	2,4%
AUDI	TT	4	2,90%	1	2,4%
PORSCHE	BOXSTER	3	2,17%		
BMW	I8	2	1,45%		
FIAT	124 SPIDER	2	1,45%	1	2,4%
NISSAN	GT-R	2	1,45%		
PORSCHE	CAYMAN	2	1,45%	1	2,4%
ABARTH	124 SPIDER	1	0,72%	1	2,4%
AUDI	R8	1	0,72%		
BMW	6-SERIES	1	0,72%		
NISSAN	370Z	1	0,72%		
OPEL	CASCADA	1	0,72%	1	2,4%
PORSCHE	911	1	0,72%		
TOYOTA	GT86	1	0,72%		

Segment:	YTD	JUNE '17			
		TOTAL	Market Share	TOTAL	Market Share
MPV		441	0,9%	59	0,6%
Make:	Range:	Volume:	%	Volume:	%
VOLKSWAGEN	TOURAN	121	27,44%	15	25,4%
FORD	B-MAX	90	20,41%	23	39,0%
NISSAN	NOTE	70	15,87%		
FIAT	500L	60	13,61%	6	10,2%
CITROEN	PICASSO	56	12,70%	5	8,5%
CITROEN	C3 PICASSO	11	2,49%	6	10,2%
OPEL	ZAFIRA	9	2,04%		
FORD	GRAND C-MAX	8	1,81%		
FORD	S-MAX	6	1,36%	1	1,7%
KIA MOTORS	SOUL	5	1,13%	2	3,4%
FORD	GALAXY	2	0,45%		
OPEL	MERIVA	1	0,23%		
SEAT	ALHAMBRA	1	0,23%		
SSANGYONG	RODIUS	1	0,23%	1	1,7%





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		YTD		JUNE '17	
Segment:		TOTAL	Market Share	TOTAL	Market Share
MPV-M/COMBI		1.169	2,3%	270	2,7%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	V-SERIES	219	18,73%	55	20,4%
NISSAN	NV200	110	9,41%	20	7,4%
FIAT	DOBLO	108	9,24%	26	9,6%
FIAT	TALENTO	104	8,90%	38	14,1%
PEUGEOT	EXPERT	96	8,21%	19	7,0%
NISSAN	NV300	94	8,04%	11	4,1%
PEUGEOT	PARTNER	89	7,61%	12	4,4%
VOLKSWAGEN	CADDY	88	7,53%	20	7,4%
OPEL	VIVARO	85	7,27%	18	6,7%
VOLKSWAGEN	KOMBI	43	3,68%	5	1,9%
CITROEN	BERLINGO	25	2,14%	3	1,1%
CITROEN	JUMPY SPACE TOURER	24	2,05%	12	4,4%
FORD	TOURNEO CONNECT	19	1,63%	2	0,7%
MERCEDES	CITAN	16	1,37%	13	4,8%
TOYOTA	PROACE	12	1,03%	6	2,2%
FIAT	QUBO	9	0,77%	1	0,4%
FORD	TOURNEO COURIER	8	0,68%	1	0,4%
FIAT	DUCATO	4	0,34%	3	1,1%
MERCEDES	SPRINTER	4	0,34%	1	0,4%
CITROEN	JUMPER	2	0,17%	1	0,4%
FORD	TRANSIT/TOURNEO	2	0,17%	2	0,7%
MERCEDES	VITO	2	0,17%	1	0,4%
VOLKSWAGEN	TRANSPORTER	2	0,17%		
NISSAN	PRIMASTAR	1	0,09%		
OPEL	COMBO	1	0,09%		
PEUGEOT	BOXER	1	0,09%		
VOLKSWAGEN	MULTIVAN	1	0,09%		

