



## NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

MAY '17

		YTD		MAY '17	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>DUAL PURPOSE</b>		<b>4.422</b>	<b>11,0%</b>	<b>1.004</b>	<b>9,4%</b>
Make:	Range:	Volume:	%	Volume:	%
BMW	X1-SERIES	633	14,31%	190	18,9%
VOLKSWAGEN	TIGUAN	553	12,51%	107	10,7%
SUZUKI	VITARA	387	8,75%	88	8,8%
JEEP	RENEGADE	369	8,34%	57	5,7%
FORD	KUGA	366	8,28%	105	10,5%
AUDI	Q2	352	7,96%	53	5,3%
AUDI	Q3	216	4,88%	70	7,0%
DACIA	DUSTER	199	4,50%	47	4,7%
SUZUKI	SX4	198	4,48%	43	4,3%
MERCEDES	GL-SERIES	169	3,82%	28	2,8%
FIAT	500X	127	2,87%	39	3,9%
VOLVO	XC60	77	1,74%	30	3,0%
VOLVO	XC90	75	1,70%	11	1,1%
SEAT	ATECA	70	1,58%	4	0,4%
HONDA	CR-V	59	1,33%	12	1,2%
SUZUKI	JIMNY	55	1,24%	7	0,7%
RENAULT	KADJAR	51	1,15%	6	0,6%
SKODA	KODIAQ	50	1,13%	5	0,5%
TOYOTA	RAV4	45	1,02%	12	1,2%
BMW	X5-SERIES	34	0,77%	5	0,5%
NISSAN	X-TRAIL	32	0,72%	8	0,8%
BMW	X3-SERIES	30	0,68%	5	0,5%
BMW	X4-SERIES	27	0,61%	4	0,4%
LAND ROVER	RANGE ROVER EVOQUE	27	0,61%	5	0,5%
SSANGYONG	TIVOLI	26	0,59%	3	0,3%
AUDI	Q5	24	0,54%	3	0,3%
JEEP	WRANGLER	24	0,54%	24	2,4%
BMW	X6-SERIES	20	0,45%	4	0,4%
LAND ROVER	RANGE ROVER	20	0,45%	6	0,6%
PORSCHE	MACAN	20	0,45%	6	0,6%
MINI	COUNTRYMAN	17	0,38%	4	0,4%
JAGUAR	F-PACE	10	0,23%	4	0,4%
LAND ROVER	DISCOVERY SPORT	9	0,20%		
ALFA ROMEO	STELVIO	8	0,18%	1	0,1%
MAZDA	CX7	8	0,18%		
AUDI	Q7	7	0,16%	3	0,3%
SUBARU	FORESTER	7	0,16%		
LEXUS	NX-SERIES	6	0,14%		
SKODA	YETI	5	0,11%	2	0,2%
JEEP	GRAND CHEROKEE	2	0,05%	1	0,1%
LAND ROVER	DISCOVERY	2	0,05%		
PORSCHE	CAYENNE	2	0,05%		
BENTLEY	BENTAYGA	1	0,02%	1	0,1%
LEXUS	RX-SERIES	1	0,02%		
MASERATI	LEVANTE	1	0,02%	1	0,1%
TOYOTA	LAND CRUISER	1	0,02%		





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MAY '17

		YTD		MAY '17	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>A</b>		<b>6.936</b>	<b>17,2%</b>	<b>2.176</b>	<b>20,4%</b>
Make:	Range:	Volume:	%	Volume:	%
FIAT	PANDA	1.323	19,07%	416	19,1%
TOYOTA	AYGO	766	11,04%	274	12,6%
VOLKSWAGEN	UP!	637	9,18%	210	9,7%
HYUNDAI	i 10	632	9,11%	313	14,4%
PEUGEOT	108	616	8,88%	156	7,2%
SUZUKI	CELERIO	596	8,59%	245	11,3%
FIAT	500	418	6,03%	106	4,9%
CITROEN	C1	360	5,19%	112	5,1%
SUZUKI	IGNIS	356	5,13%	46	2,1%
SKODA	CITIGO	282	4,07%	80	3,7%
KIA MOTORS	PICANTO	267	3,85%	33	1,5%
SEAT	MII	174	2,51%	73	3,4%
SMART	FORTWO	150	2,16%	57	2,6%
FORD	KA	132	1,90%	20	0,9%
RENAULT	NEW TWINGO	86	1,24%	9	0,4%
OPEL	ADAM	84	1,21%	16	0,7%
SMART	FORFOUR	43	0,62%	7	0,3%
ABARTH	500	12	0,17%	2	0,1%
SUZUKI	WAGON R	1	0,01%		
SUZUKI	ALTO	1	0,01%	1	0,0%

  

		YTD		MAY '17	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>B</b>		<b>14.884</b>	<b>37,0%</b>	<b>3.901</b>	<b>36,6%</b>
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	YARIS	2.326	15,63%	444	11,4%
NISSAN	MICRA	1.409	9,47%	416	10,7%
OPEL	CORSA	1.394	9,37%	332	8,5%
PEUGEOT	208	1.360	9,14%	392	10,0%
VOLKSWAGEN	POLO	1.342	9,02%	447	11,5%
CITROEN	C3	1.111	7,46%	342	8,8%
RENAULT	CLIO	1.105	7,42%	254	6,5%
HYUNDAI	i 20	811	5,45%	225	5,8%
SUZUKI	SWIFT	523	3,51%	117	3,0%
SUZUKI	BALENO	484	3,25%	88	2,3%
SKODA	FABIA	457	3,07%	185	4,7%
SEAT	IBIZA	434	2,92%	267	6,8%
FORD	FIESTA	425	2,86%	41	1,1%
MINI	MINI	379	2,55%	82	2,1%
KIA MOTORS	RIO	255	1,71%	36	0,9%
OPEL	MOKKA	251	1,69%	60	1,5%
AUDI	A1	194	1,30%	31	0,8%
RENAULT	CAPTUR	167	1,12%	32	0,8%
FIAT	GRANDE PUNTO	105	0,71%	37	0,9%
FORD	ECOSPORT	102	0,69%	17	0,4%
NISSAN	JUKE	67	0,45%	16	0,4%
MITSUBISHI	SPACE STAR	44	0,30%	15	0,4%





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MAY '17

Segment:	YTD		MAY '17		
	TOTAL	Market Share	TOTAL	Market Share	
C	10.375	25,8%	2.598	24,4%	
Make:	Range:	Volume:	%	Volume:	%
ALFA ROMEO	MITO	38	0,26%	10	0,3%
HONDA	JAZZ	35	0,24%	4	0,1%
CITROEN	DS3	19	0,13%	1	0,0%
BMW	I3	11	0,07%	3	0,1%
MINI	CLUBMAN	11	0,07%	1	0,0%
DACIA	SANDERO	10	0,07%	6	0,2%
LANCIA	YPSILON	8	0,05%		
MAZDA	2-SERIES	7	0,05%		
NISSAN	QASHQAI	1.171	11,29%	262	10,1%
OPEL	ASTRA	1.110	10,70%	266	10,2%
TOYOTA	AURIS	689	6,64%	228	8,8%
VOLKSWAGEN	GOLF	682	6,57%	124	4,8%
MERCEDES	GLA-SERIES	572	5,51%	114	4,4%
AUDI	A3	530	5,11%	121	4,7%
MERCEDES	A-SERIES (NEW)	505	4,87%	155	6,0%
NISSAN	PULSAR	492	4,74%	134	5,2%
PEUGEOT	2008	481	4,64%	115	4,4%
FORD	FOCUS	412	3,97%	78	3,0%
TOYOTA	C-HR	405	3,90%	97	3,7%
BMW	1-SERIES	319	3,07%	99	3,8%
PEUGEOT	308	309	2,98%	99	3,8%
PEUGEOT	3008	253	2,44%	73	2,8%
VOLVO	V40	251	2,42%	37	1,4%
CITROEN	C4 CACTUS	221	2,13%	59	2,3%
TOYOTA	COROLLA	204	1,97%	79	3,0%
PEUGEOT	301	197	1,90%	30	1,2%
ALFA ROMEO	GIULIETTA	176	1,70%	53	2,0%
BMW	2-SERIES	139	1,34%	45	1,7%
MERCEDES	B-SERIES	135	1,30%	47	1,8%
SEAT	LEON	131	1,26%	53	2,0%
SKODA	RAPID	130	1,25%	23	0,9%
HYUNDAI	i 30	106	1,02%	24	0,9%
RENAULT	MEGANE	100	0,96%	13	0,5%
HONDA	HR-V	98	0,94%	20	0,8%
MINI	COUNTRYMAN (NEW)	74	0,71%	21	0,8%
CITROEN	C4	70	0,67%	11	0,4%
MAZDA	3-SERIES	58	0,56%	2	0,1%
CITROEN	C-ELYSEE	57	0,55%	28	1,1%
KIA MOTORS	NEW SPORTAGE	54	0,52%	14	0,5%
HONDA	CIVIC	46	0,44%	18	0,7%
KIA MOTORS	CEED	42	0,40%	20	0,8%
HYUNDAI	IX35	41	0,40%	18	0,7%
SEAT	TOLEDO	33	0,32%	2	0,1%
VOLKSWAGEN	BEETLE	30	0,29%	3	0,1%
MINI	CLUBMAN	26	0,25%	5	0,2%
CITROEN	DS4	8	0,08%	1	0,0%
SUBARU	XV	8	0,08%	1	0,0%





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MAY '17

MITSUBISHI	ASX	7	0,07%	5	0,2%
LEXUS	CT-SERIES	2	0,02%	1	0,0%
DACIA	LOGAN	1	0,01%		
<b>Segment: D</b>					
		<b>YTD</b>		<b>MAY '17</b>	
		<b>TOTAL</b>	<b>Market Share</b>	<b>TOTAL</b>	<b>Market Share</b>
		1.985	4,9%	493	4,6%
<b>Make:</b>	<b>Range:</b>	<b>Volume:</b>	<b>%</b>	<b>Volume:</b>	<b>%</b>
FIAT	TIPO	691	34,81%	231	46,9%
SKODA	OCTAVIA	429	21,61%	36	7,3%
VOLKSWAGEN	PASSAT	203	10,23%	41	8,3%
AUDI	A4	117	5,89%	14	2,8%
MERCEDES	C-SERIES	113	5,69%	45	9,1%
MERCEDES	CLA-SERIES	96	4,84%	22	4,5%
VOLVO	S60	61	3,07%	19	3,9%
TOYOTA	AVENSIS	50	2,52%	11	2,2%
VOLVO	V60	50	2,52%	11	2,2%
BMW	4-SERIES	45	2,27%	17	3,4%
BMW	3-SERIES	34	1,71%	9	1,8%
AUDI	A5	29	1,46%	21	4,3%
ALFA ROMEO	GIULIA	21	1,06%	3	0,6%
OPEL	INSIGNIA	17	0,86%	5	1,0%
FORD	MONDEO	16	0,81%	3	0,6%
TOYOTA	PRIUS	6	0,30%	2	0,4%
PEUGEOT	508	3	0,15%	1	0,2%
LEXUS	IS-SERIES	2	0,10%	1	0,2%
CITROEN	DS5	1	0,05%	1	0,2%
SUBARU	LEGACY	1	0,05%		
<b>Segment: E</b>					
		<b>YTD</b>		<b>MAY '17</b>	
		<b>TOTAL</b>	<b>Market Share</b>	<b>TOTAL</b>	<b>Market Share</b>
		176	0,4%	46	0,4%
<b>Make:</b>	<b>Range:</b>	<b>Volume:</b>	<b>%</b>	<b>Volume:</b>	<b>%</b>
SKODA	SUPERB	66	37,50%	11	23,9%
MERCEDES	E-SERIES	60	34,09%	20	43,5%
BMW	5-SERIES	23	13,07%	11	23,9%
AUDI	A6	18	10,23%		
VOLVO	V90	8	4,55%	4	8,7%
MERCEDES	CLS-SERIES	1	0,57%		
<b>Segment: F-G</b>					
		<b>YTD</b>		<b>MAY '17</b>	
		<b>TOTAL</b>	<b>Market Share</b>	<b>TOTAL</b>	<b>Market Share</b>
		56	0,1%	17	0,2%
<b>Make:</b>	<b>Range:</b>	<b>Volume:</b>	<b>%</b>	<b>Volume:</b>	<b>%</b>
VOLVO	S90	34	60,71%	12	70,6%
MERCEDES	S-SERIES	9	16,07%	1	5,9%
BMW	7-SERIES	8	14,29%	3	17,6%
AUDI	A7	2	3,57%		
BENTLEY	CONTINENTAL	1	1,79%		
PORSCHE	PANAMERA	1	1,79%		
TESLA	MODEL S	1	1,79%	1	5,9%





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MAY '17

		YTD		MAY '17	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>SPORTS</b>		<b>96</b>	<b>0,2%</b>	<b>35</b>	<b>0,3%</b>
Make:	Range:	Volume:	%	Volume:	%
MINI	MINI CABRIO	53	55,21%	26	74,3%
FORD	MUSTANG	16	16,67%	2	5,7%
MERCEDES	SL-SERIES	6	6,25%	1	2,9%
VOLKSWAGEN	SCIROCCO	4	4,17%	2	5,7%
AUDI	TT	3	3,13%	2	5,7%
PORSCHE	BOXSTER	3	3,13%		
BMW	I8	2	2,08%		
NISSAN	GT-R	2	2,08%	1	2,9%
AUDI	R8	1	1,04%		
BMW	6-SERIES	1	1,04%	1	2,9%
FIAT	124 SPIDER	1	1,04%		
NISSAN	370Z	1	1,04%		
PORSCHE	CAYMAN	1	1,04%		
PORSCHE	911	1	1,04%		
TOYOTA	GT86	1	1,04%		

  

		YTD		MAY '17	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>MPV</b>		<b>382</b>	<b>0,9%</b>	<b>102</b>	<b>1,0%</b>
Make:	Range:	Volume:	%	Volume:	%
VOLKSWAGEN	TOURAN	106	27,75%	41	40,2%
NISSAN	NOTE	70	18,32%	1	1,0%
FORD	B-MAX	67	17,54%	20	19,6%
FIAT	500L	54	14,14%	15	14,7%
CITROEN	PICASSO	51	13,35%	14	13,7%
OPEL	ZAFIRA	9	2,36%	2	2,0%
FORD	GRAND C-MAX	8	2,09%	1	1,0%
CITROEN	C3 PICASSO	5	1,31%	2	2,0%
FORD	S-MAX	5	1,31%	2	2,0%
KIA MOTORS	SOUL	3	0,79%	3	2,9%
FORD	GALAXY	2	0,52%	1	1,0%
OPEL	MERIVA	1	0,26%		
SEAT	ALHAMBRA	1	0,26%		

  

		YTD		MAY '17	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>MPV-M/COMBI</b>		<b>899</b>	<b>2,2%</b>	<b>293</b>	<b>2,7%</b>
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	V-SERIES	164	18,24%	50	17,1%
NISSAN	NV200	90	10,01%	20	6,8%
NISSAN	NV300	83	9,23%	42	14,3%
FIAT	DOBLO	82	9,12%	32	10,9%
PEUGEOT	PARTNER	77	8,57%	24	8,2%
PEUGEOT	EXPERT	77	8,57%	25	8,5%
VOLKSWAGEN	CADDY	68	7,56%	25	8,5%
OPEL	VIVARO	67	7,45%	11	3,8%





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MAY '17

FIAT	TALENTO	66	7,34%	29	9,9%
VOLKSWAGEN	KOMBI	38	4,23%	2	0,7%
CITROEN	BERLINGO	22	2,45%	8	2,7%
FORD	TOURNEO CONNECT	17	1,89%	3	1,0%
CITROEN	JUMPY SPACE TOURER	12	1,33%	5	1,7%
FIAT	QUBO	8	0,89%	4	1,4%
FORD	TOURNEO COURIER	7	0,78%	5	1,7%
TOYOTA	PROACE	6	0,67%	4	1,4%
MERCEDES	SPRINTER	3	0,33%	1	0,3%
MERCEDES	CITAN	3	0,33%		
VOLKSWAGEN	TRANSPORTER	2	0,22%		
CITROEN	JUMPER	1	0,11%	1	0,3%
FIAT	DUCATO	1	0,11%	1	0,3%
MERCEDES	VITO	1	0,11%		
NISSAN	PRIMASTAR	1	0,11%		
OPEL	COMBO	1	0,11%		
PEUGEOT	BOXER	1	0,11%	1	0,3%
VOLKSWAGEN	MULTIVAN	1	0,11%		

