



NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

APRIL '17

		YTD		APRIL '17	
Segment:		TOTAL	Market Share	TOTAL	Market Share
DUAL PURPOSE		3.418	11,6%	784	9,3%
Make:	Range:	Volume:	%	Volume:	%
VOLKSWAGEN	TIGUAN	446	13,05%	92	11,7%
BMW	X1-SERIES	443	12,96%	66	8,4%
JEEP	RENEGADE	312	9,13%	87	11,1%
AUDI	Q2	299	8,75%	95	12,1%
SUZUKI	VITARA	299	8,75%	53	6,8%
FORD	KUGA	261	7,64%	74	9,4%
SUZUKI	SX4	155	4,53%	16	2,0%
DACIA	DUSTER	152	4,45%	17	2,2%
AUDI	Q3	146	4,27%	37	4,7%
MERCEDES	GL-SERIES	141	4,13%	47	6,0%
FIAT	500X	88	2,57%	22	2,8%
SEAT	ATECA	66	1,93%	8	1,0%
VOLVO	XC90	64	1,87%	12	1,5%
SUZUKI	JIMNY	48	1,40%	6	0,8%
HONDA	CR-V	47	1,38%	14	1,8%
VOLVO	XC60	47	1,38%	11	1,4%
RENAULT	KADJAR	45	1,32%	15	1,9%
SKODA	KODIAQ	45	1,32%	45	5,7%
TOYOTA	RAV4	33	0,97%	4	0,5%
BMW	X5-SERIES	29	0,85%	7	0,9%
BMW	X3-SERIES	25	0,73%	3	0,4%
NISSAN	X-TRAIL	24	0,70%	2	0,3%
BMW	X4-SERIES	23	0,67%	5	0,6%
SSANGYONG	TIVOLI	23	0,67%	10	1,3%
LAND ROVER	RANGE ROVER EVOQUE	22	0,64%	4	0,5%
AUDI	Q5	21	0,61%	5	0,6%
BMW	X6-SERIES	16	0,47%	4	0,5%
LAND ROVER	RANGE ROVER	14	0,41%	3	0,4%
PORSCHE	MACAN	14	0,41%	3	0,4%
MINI	COUNTRYMAN	13	0,38%	2	0,3%
LAND ROVER	DISCOVERY SPORT	9	0,26%	2	0,3%
MAZDA	CX7	8	0,23%		
ALFA ROMEO	STELVIO	7	0,20%	5	0,6%
SUBARU	FORESTER	7	0,20%	1	0,1%
JAGUAR	F-PACE	6	0,18%	2	0,3%
LEXUS	NX-SERIES	6	0,18%	2	0,3%
AUDI	Q7	4	0,12%		
SKODA	YETI	3	0,09%		
LAND ROVER	DISCOVERY	2	0,06%	1	0,1%
PORSCHE	CAYENNE	2	0,06%	1	0,1%
JEEP	GRAND CHEROKEE	1	0,03%	1	0,1%
LEXUS	RX-SERIES	1	0,03%		
TOYOTA	LAND CRUISER	1	0,03%		





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APRIL '17

Segment:	Make:	Range:	YTD		APRIL '17	
			TOTAL	Market Share	TOTAL	Market Share
A			4.760	16,1%	1.866	22,1%
Make:	Range:	Volume:	%	Volume:	%	
FIAT	PANDA	907	19,05%	321	17,2%	
TOYOTA	AYGO	492	10,34%	154	8,3%	
PEUGEOT	108	460	9,66%	202	10,8%	
VOLKSWAGEN	UP!	427	8,97%	171	9,2%	
SUZUKI	CELERIO	351	7,37%	211	11,3%	
HYUNDAI	i 10	319	6,70%	168	9,0%	
FIAT	500	312	6,55%	137	7,3%	
SUZUKI	IGNIS	310	6,51%	50	2,7%	
CITROEN	C1	248	5,21%	65	3,5%	
KIA MOTORS	PICANTO	234	4,92%	98	5,3%	
SKODA	CITIGO	202	4,24%	143	7,7%	
FORD	KA	112	2,35%	16	0,9%	
SEAT	MII	101	2,12%	48	2,6%	
SMART	FORTWO	93	1,95%	29	1,6%	
RENAULT	NEW TWINGO	77	1,62%	22	1,2%	
OPEL	ADAM	68	1,43%	10	0,5%	
SMART	FORFOUR	36	0,76%	18	1,0%	
ABARTH	500	10	0,21%	3	0,2%	
SUZUKI	WAGON R	1	0,02%			

Segment:	Make:	Range:	YTD		APRIL '17	
			TOTAL	Market Share	TOTAL	Market Share
B			10.983	37,2%	2.813	33,3%
Make:	Range:	Volume:	%	Volume:	%	
TOYOTA	YARIS	1.882	17,14%	396	14,1%	
OPEL	CORSA	1.062	9,67%	280	10,0%	
NISSAN	MICRA	993	9,04%	188	6,7%	
PEUGEOT	208	968	8,81%	384	13,7%	
VOLKSWAGEN	POLO	895	8,15%	263	9,3%	
RENAULT	CLIO	851	7,75%	209	7,4%	
CITROEN	C3	769	7,00%	261	9,3%	
HYUNDAI	i 20	586	5,34%	102	3,6%	
SUZUKI	SWIFT	406	3,70%	71	2,5%	
SUZUKI	BALENO	396	3,61%	192	6,8%	
FORD	FIESTA	384	3,50%	57	2,0%	
MINI	MINI	297	2,70%	44	1,6%	
SKODA	FABIA	272	2,48%	90	3,2%	
KIA MOTORS	RIO	219	1,99%	47	1,7%	
OPEL	MOKKA	191	1,74%	30	1,1%	
SEAT	IBIZA	167	1,52%	47	1,7%	
AUDI	A1	163	1,48%	36	1,3%	
RENAULT	CAPTUR	135	1,23%	47	1,7%	
FORD	ECOSPORT	85	0,77%	24	0,9%	
FIAT	GRANDE PUNTO	68	0,62%	10	0,4%	
NISSAN	JUKE	51	0,46%	2	0,1%	
HONDA	JAZZ	31	0,28%	9	0,3%	
MITSUBISHI	SPACE STAR	29	0,26%	7	0,2%	





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APRIL '17

Segment:	YTD		APRIL '17		
	TOTAL	Market Share	TOTAL	Market Share	
C	7.777	26,3%	2.251	26,6%	
Make:	Range:	Volume:	%	Volume:	%
ALFA ROMEO	MITO	28	0,25%	4	0,1%
CITROEN	DS3	18	0,16%	5	0,2%
MINI	CLUBMAN	10	0,09%	4	0,1%
BMW	I3	8	0,07%	1	0,0%
LANCIA	YPSILON	8	0,07%	2	0,1%
MAZDA	2-SERIES	7	0,06%	1	0,0%
DACIA	SANDERO	4	0,04%		
NISSAN	QASHQAI	909	11,69%	140	6,2%
OPEL	ASTRA	844	10,85%	242	10,8%
VOLKSWAGEN	GOLF	558	7,18%	170	7,6%
TOYOTA	AURIS	461	5,93%	168	7,5%
MERCEDES	GLA-SERIES	458	5,89%	163	7,2%
AUDI	A3	409	5,26%	160	7,1%
PEUGEOT	2008	366	4,71%	111	4,9%
NISSAN	PULSAR	358	4,60%	80	3,6%
MERCEDES	A-SERIES (NEW)	350	4,50%	105	4,7%
FORD	FOCUS	334	4,29%	75	3,3%
TOYOTA	C-HR	308	3,96%	78	3,5%
BMW	1-SERIES	220	2,83%	82	3,6%
VOLVO	V40	214	2,75%	53	2,4%
PEUGEOT	308	210	2,70%	72	3,2%
PEUGEOT	3008	180	2,31%	75	3,3%
PEUGEOT	301	167	2,15%	110	4,9%
CITROEN	C4 CACTUS	162	2,08%	49	2,2%
TOYOTA	COROLLA	125	1,61%	24	1,1%
ALFA ROMEO	GIULIETTA	123	1,58%	34	1,5%
SKODA	RAPID	107	1,38%	22	1,0%
BMW	2-SERIES	94	1,21%	32	1,4%
MERCEDES	B-SERIES	88	1,13%	17	0,8%
RENAULT	MEGANE	87	1,12%	48	2,1%
HYUNDAI	i 30	82	1,05%	10	0,4%
HONDA	HR-V	78	1,00%	17	0,8%
SEAT	LEON	78	1,00%	11	0,5%
CITROEN	C4	59	0,76%	9	0,4%
MAZDA	3-SERIES	56	0,72%	3	0,1%
MINI	COUNTRYMAN (NEW)	53	0,68%	14	0,6%
KIA MOTORS	NEW SPORTAGE	40	0,51%	11	0,5%
SEAT	TOLEDO	31	0,40%	2	0,1%
CITROEN	C-ELYSEE	29	0,37%	6	0,3%
HONDA	CIVIC	28	0,36%	10	0,4%
VOLKSWAGEN	BEETLE	27	0,35%	14	0,6%
HYUNDAI	IX35	23	0,30%	14	0,6%
KIA MOTORS	CEED	22	0,28%	8	0,4%
MINI	CLUBMAN	21	0,27%	7	0,3%
CITROEN	DS4	7	0,09%	2	0,1%
SUBARU	XV	7	0,09%	2	0,1%
MITSUBISHI	ASX	2	0,03%		





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DACIA	LOGAN	1	0,01%	1	0,0%
LEXUS	CT-SERIES	1	0,01%		
		YTD		APRIL '17	
Segment:		TOTAL	Market Share	TOTAL	Market Share
D		1.492	5,0%	297	3,5%
Make:	Range:	Volume:	%	Volume:	%
FIAT	TIPO	460	30,83%	122	41,1%
SKODA	OCTAVIA	393	26,34%	40	13,5%
VOLKSWAGEN	PASSAT	162	10,86%	21	7,1%
AUDI	A4	103	6,90%	32	10,8%
MERCEDES	CLA-SERIES	74	4,96%	14	4,7%
MERCEDES	C-SERIES	68	4,56%	20	6,7%
VOLVO	S60	42	2,82%	11	3,7%
TOYOTA	AVENSIS	39	2,61%	5	1,7%
VOLVO	V60	39	2,61%	9	3,0%
BMW	4-SERIES	28	1,88%	2	0,7%
BMW	3-SERIES	25	1,68%	4	1,3%
ALFA ROMEO	GIULIA	18	1,21%	7	2,4%
FORD	MONDEO	13	0,87%	2	0,7%
OPEL	INSIGNIA	12	0,80%	3	1,0%
AUDI	A5	8	0,54%	5	1,7%
TOYOTA	PRIUS	4	0,27%		
PEUGEOT	508	2	0,13%		
LEXUS	IS-SERIES	1	0,07%		
SUBARU	LEGACY	1	0,07%		
		YTD		APRIL '17	
Segment:		TOTAL	Market Share	TOTAL	Market Share
E		130	0,4%	42	0,5%
Make:	Range:	Volume:	%	Volume:	%
SKODA	SUPERB	55	42,31%	11	26,2%
MERCEDES	E-SERIES	40	30,77%	14	33,3%
AUDI	A6	18	13,85%	12	28,6%
BMW	5-SERIES	12	9,23%	3	7,1%
VOLVO	V90	4	3,08%	2	4,8%
MERCEDES	CLS-SERIES	1	0,77%		
		YTD		APRIL '17	
Segment:		TOTAL	Market Share	TOTAL	Market Share
F-G		39	0,1%	15	0,2%
Make:	Range:	Volume:	%	Volume:	%
VOLVO	S90	22	56,41%	7	46,7%
MERCEDES	S-SERIES	8	20,51%	6	40,0%
BMW	7-SERIES	5	12,82%	1	6,7%
AUDI	A7	2	5,13%	1	6,7%
BENTLEY	CONTINENTAL	1	2,56%		
PORSCHE	PANAMERA	1	2,56%		





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APRIL '17

		YTD		APRIL '17	
Segment:		TOTAL	Market Share	TOTAL	Market Share
SPORTS		61	0,2%	20	0,2%
Make:	Range:	Volume:	%	Volume:	%
MINI	MINI CABRIO	27	44,26%	7	35,0%
FORD	MUSTANG	14	22,95%	4	20,0%
MERCEDES	SL-SERIES	5	8,20%	2	10,0%
PORSCHE	BOXSTER	3	4,92%	2	10,0%
BMW	I8	2	3,28%		
VOLKSWAGEN	SCIROCCO	2	3,28%		
AUDI	TT	1	1,64%	1	5,0%
AUDI	R8	1	1,64%	1	5,0%
FIAT	124 SPIDER	1	1,64%	1	5,0%
NISSAN	370Z	1	1,64%		
NISSAN	GT-R	1	1,64%	1	5,0%
PORSCHE	911	1	1,64%		
PORSCHE	CAYMAN	1	1,64%		
TOYOTA	GT86	1	1,64%	1	5,0%

		YTD		APRIL '17	
Segment:		TOTAL	Market Share	TOTAL	Market Share
MPV		280	0,9%	65	0,8%
Make:	Range:	Volume:	%	Volume:	%
NISSAN	NOTE	69	24,64%		
VOLKSWAGEN	TOURAN	65	23,21%	28	43,1%
FORD	B-MAX	47	16,79%	19	29,2%
FIAT	500L	39	13,93%	11	16,9%
CITROEN	PICASSO	37	13,21%	3	4,6%
FORD	GRAND C-MAX	7	2,50%	1	1,5%
OPEL	ZAFIRA	7	2,50%	3	4,6%
CITROEN	C3 PICASSO	3	1,07%		
FORD	S-MAX	3	1,07%		
FORD	GALAXY	1	0,36%		
OPEL	MERIVA	1	0,36%		
SEAT	ALHAMBRA	1	0,36%		

		YTD		APRIL '17	
Segment:		TOTAL	Market Share	TOTAL	Market Share
MPV-M/COMBI		606	2,1%	299	3,5%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	V-SERIES	114	18,81%	67	22,4%
NISSAN	NV200	70	11,55%	26	8,7%
OPEL	VIVARO	56	9,24%	31	10,4%
PEUGEOT	PARTNER	53	8,75%	5	1,7%
PEUGEOT	EXPERT	52	8,58%	26	8,7%
FIAT	DOBLO	50	8,25%	17	5,7%
VOLKSWAGEN	CADDY	43	7,10%	34	11,4%
NISSAN	NV300	41	6,77%	23	7,7%
FIAT	TALENTO	37	6,11%	20	6,7%
VOLKSWAGEN	KOMBI	36	5,94%	35	11,7%





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CITROEN	BERLINGO	14	2,31%	4	1,3%
FORD	TOURNEO CONNECT	14	2,31%	4	1,3%
CITROEN	JUMPY SPACE TOURER	7	1,16%	3	1,0%
FIAT	QUBO	4	0,66%		
MERCEDES	CITAN	3	0,50%		
FORD	TOURNEO COURIER	2	0,33%		
MERCEDES	SPRINTER	2	0,33%	1	0,3%
TOYOTA	PROACE	2	0,33%	1	0,3%
VOLKSWAGEN	TRANSPORTER	2	0,33%		
MERCEDES	VITO	1	0,17%	1	0,3%
NISSAN	PRIMASTAR	1	0,17%	1	0,3%
OPEL	COMBO	1	0,17%		
VOLKSWAGEN	MULTIVAN	1	0,17%		

