



NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

MARCH '17

		YTD		MARCH '17	
Segment:		TOTAL	Market Share	TOTAL	Market Share
DUAL PURPOSE		2.634	12,5%	1.151	12,2%
Make:	Range:	Volume:	%	Volume:	%
BMW	X1-SERIES	377	14,31%	243	21,1%
VOLKSWAGEN	TIGUAN	354	13,44%	105	9,1%
SUZUKI	VITARA	246	9,34%	84	7,3%
JEEP	RENEGADE	225	8,54%	98	8,5%
AUDI	Q2	204	7,74%	81	7,0%
FORD	KUGA	187	7,10%	91	7,9%
SUZUKI	SX4	139	5,28%	41	3,6%
DACIA	DUSTER	135	5,13%	84	7,3%
AUDI	Q3	109	4,14%	32	2,8%
MERCEDES	GL-SERIES	94	3,57%	47	4,1%
FIAT	500X	66	2,51%	27	2,3%
SEAT	ATECA	58	2,20%	23	2,0%
VOLVO	XC90	52	1,97%	23	2,0%
SUZUKI	JIMNY	42	1,59%	21	1,8%
VOLVO	XC60	36	1,37%	24	2,1%
HONDA	CR-V	33	1,25%	12	1,0%
RENAULT	KADJAR	30	1,14%	19	1,7%
TOYOTA	RAV4	29	1,10%	10	0,9%
BMW	X3-SERIES	22	0,84%	13	1,1%
BMW	X5-SERIES	22	0,84%	8	0,7%
NISSAN	X-TRAIL	22	0,84%	9	0,8%
BMW	X4-SERIES	18	0,68%	6	0,5%
LAND ROVER	RANGE ROVER EVOQUE	18	0,68%	10	0,9%
AUDI	Q5	16	0,61%	3	0,3%
SSANGYONG	TIVOLI	13	0,49%	5	0,4%
BMW	X6-SERIES	12	0,46%	6	0,5%
LAND ROVER	RANGE ROVER	11	0,42%	5	0,4%
MINI	COUNTRYMAN	11	0,42%	4	0,3%
PORSCHE	MACAN	11	0,42%		
MAZDA	CX7	8	0,30%		
LAND ROVER	DISCOVERY SPORT	7	0,27%	4	0,3%
SUBARU	FORESTER	6	0,23%	4	0,3%
AUDI	Q7	4	0,15%	3	0,3%
JAGUAR	F-PACE	4	0,15%	2	0,2%
LEXUS	NX-SERIES	4	0,15%	1	0,1%
SKODA	YETI	3	0,11%		
ALFA ROMEO	STELVIO	2	0,08%	2	0,2%
LAND ROVER	DISCOVERY	1	0,04%	1	0,1%
LEXUS	RX-SERIES	1	0,04%		
PORSCHE	CAYENNE	1	0,04%		
TOYOTA	LAND CRUISER	1	0,04%		





NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

MARCH '17

Segment:	Make:	Range:	YTD		MARCH '17	
			TOTAL	Market Share	TOTAL	Market Share
A			2.894	13,7%	1.370	14,5%
Make:	Range:	Volume:	%	Volume:	%	
FIAT	PANDA	586	20,25%	249	18,2%	
TOYOTA	AYGO	338	11,68%	136	9,9%	
SUZUKI	IGNIS	260	8,98%	92	6,7%	
PEUGEOT	108	258	8,91%	155	11,3%	
VOLKSWAGEN	UP!	256	8,85%	98	7,2%	
CITROEN	C1	183	6,32%	147	10,7%	
FIAT	500	175	6,05%	99	7,2%	
HYUNDAI	i 10	151	5,22%	70	5,1%	
SUZUKI	CELERIO	140	4,84%	103	7,5%	
KIA MOTORS	PICANTO	136	4,70%	65	4,7%	
FORD	KA	96	3,32%	26	1,9%	
SMART	FORTWO	64	2,21%	30	2,2%	
SKODA	CITIGO	59	2,04%	11	0,8%	
OPEL	ADAM	58	2,00%	23	1,7%	
RENAULT	NEW TWINGO	55	1,90%	16	1,2%	
SEAT	MII	53	1,83%	41	3,0%	
SMART	FORFOUR	18	0,62%	7	0,5%	
ABARTH	500	7	0,24%	2	0,1%	
SUZUKI	WAGON R	1	0,03%			

Segment:	Make:	Range:	YTD		MARCH '17	
			TOTAL	Market Share	TOTAL	Market Share
B			8.170	38,7%	3.817	40,4%
Make:	Range:	Volume:	%	Volume:	%	
TOYOTA	YARIS	1.486	18,19%	492	12,9%	
NISSAN	MICRA	805	9,85%	661	17,3%	
OPEL	CORSA	782	9,57%	382	10,0%	
RENAULT	CLIO	642	7,86%	334	8,8%	
VOLKSWAGEN	POLO	632	7,74%	266	7,0%	
PEUGEOT	208	584	7,15%	198	5,2%	
CITROEN	C3	508	6,22%	279	7,3%	
HYUNDAI	i 20	484	5,92%	278	7,3%	
SUZUKI	SWIFT	335	4,10%	125	3,3%	
FORD	FIESTA	327	4,00%	101	2,6%	
MINI	MINI	253	3,10%	148	3,9%	
SUZUKI	BALENO	204	2,50%	116	3,0%	
SKODA	FABIA	182	2,23%	72	1,9%	
KIA MOTORS	RIO	172	2,11%	59	1,5%	
OPEL	MOKKA	161	1,97%	66	1,7%	
AUDI	A1	127	1,55%	25	0,7%	
SEAT	IBIZA	120	1,47%	55	1,4%	
RENAULT	CAPTUR	88	1,08%	33	0,9%	
FORD	ECOSPORT	61	0,75%	38	1,0%	
FIAT	GRANDE PUNTO	58	0,71%	30	0,8%	
NISSAN	JUKE	49	0,60%	15	0,4%	
ALFA ROMEO	MITO	24	0,29%	11	0,3%	
HONDA	JAZZ	22	0,27%	12	0,3%	





NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

MARCH '17

Segment:	YTD		MARCH '17		
	TOTAL	Market Share	TOTAL	Market Share	
C	5.526	26,2%	2.207	23,4%	
Make:	Range:	Volume:	%	Volume:	%
NISSAN	QASHQAI	769	13,92%	285	12,9%
OPEL	ASTRA	602	10,89%	224	10,1%
VOLKSWAGEN	GOLF	388	7,02%	154	7,0%
MERCEDES	GLA-SERIES	295	5,34%	126	5,7%
TOYOTA	AURIS	293	5,30%	109	4,9%
NISSAN	PULSAR	278	5,03%	179	8,1%
FORD	FOCUS	259	4,69%	115	5,2%
PEUGEOT	2008	255	4,61%	89	4,0%
AUDI	A3	249	4,51%	72	3,3%
MERCEDES	A-SERIES (NEW)	245	4,43%	84	3,8%
TOYOTA	C-HR	230	4,16%	90	4,1%
VOLVO	V40	161	2,91%	49	2,2%
BMW	1-SERIES	138	2,50%	94	4,3%
PEUGEOT	308	138	2,50%	82	3,7%
CITROEN	C4 CACTUS	113	2,04%	58	2,6%
PEUGEOT	3008	105	1,90%	28	1,3%
TOYOTA	COROLLA	101	1,83%	43	1,9%
ALFA ROMEO	GIULIETTA	89	1,61%	38	1,7%
SKODA	RAPID	85	1,54%	30	1,4%
HYUNDAI	i 30	72	1,30%	37	1,7%
MERCEDES	B-SERIES	71	1,28%	21	1,0%
SEAT	LEON	67	1,21%	29	1,3%
BMW	2-SERIES	62	1,12%	31	1,4%
HONDA	HR-V	61	1,10%	18	0,8%
PEUGEOT	301	57	1,03%	15	0,7%
MAZDA	3-SERIES	53	0,96%	7	0,3%
CITROEN	C4	50	0,90%	19	0,9%
MINI	COUNTRYMAN (NEW)	39	0,71%	18	0,8%
RENAULT	MEGANE	39	0,71%	7	0,3%
KIA MOTORS	NEW SPORTAGE	29	0,52%	14	0,6%
SEAT	TOLEDO	29	0,52%	4	0,2%
CITROEN	C-ELYSEE	23	0,42%	9	0,4%
HONDA	CIVIC	18	0,33%	7	0,3%
KIA MOTORS	CEED	14	0,25%	4	0,2%
MINI	CLUBMAN	14	0,25%	7	0,3%
VOLKSWAGEN	BEETLE	13	0,24%	3	0,1%
HYUNDAI	IX35	9	0,16%	4	0,2%
CITROEN	DS4	5	0,09%	1	0,0%
SUBARU	XV	5	0,09%	1	0,0%
NISSAN	ASX	2	0,04%	2	0,1%





NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

MARCH '17

LEXUS		CT-SERIES		1	0,02%
Segment:	D	YTD		MARCH '17	
		TOTAL	Market Share	TOTAL	Market Share
Make:	Range:	Volume:	%	Volume:	%
SKODA	OCTAVIA	353	29,54%	157	29,4%
FIAT	TIPO	338	28,28%	196	36,7%
VOLKSWAGEN	PASSAT	141	11,80%	47	8,8%
AUDI	A4	71	5,94%	34	6,4%
MERCEDES	CLA-SERIES	60	5,02%	20	3,7%
MERCEDES	C-SERIES	48	4,02%	13	2,4%
TOYOTA	AVENSIS	34	2,85%	8	1,5%
VOLVO	S60	31	2,59%	19	3,6%
VOLVO	V60	30	2,51%	9	1,7%
BMW	4-SERIES	26	2,18%	8	1,5%
BMW	3-SERIES	21	1,76%	9	1,7%
ALFA ROMEO	GIULIA	11	0,92%	1	0,2%
FORD	MONDEO	11	0,92%	3	0,6%
OPEL	INSIGNIA	9	0,75%	8	1,5%
TOYOTA	PRIUS	4	0,33%		
AUDI	A5	3	0,25%	1	0,2%
PEUGEOT	508	2	0,17%	1	0,2%
LEXUS	IS-SERIES	1	0,08%		
SUBARU	LEGACY	1	0,08%		

Segment:	E	YTD		MARCH '17	
		TOTAL	Market Share	TOTAL	Market Share
Make:	Range:	Volume:	%	Volume:	%
SKODA	SUPERB	44	50,00%	22	53,7%
MERCEDES	E-SERIES	26	29,55%	11	26,8%
BMW	5-SERIES	9	10,23%	5	12,2%
AUDI	A6	6	6,82%	2	4,9%
VOLVO	V90	2	2,27%	1	2,4%
MERCEDES	CLS-SERIES	1	1,14%		

Segment:	F-G	YTD		MARCH '17	
		TOTAL	Market Share	TOTAL	Market Share
Make:	Range:	Volume:	%	Volume:	%
VOLVO	S90	15	62,50%	5	55,6%
BMW	7-SERIES	4	16,67%		
MERCEDES	S-SERIES	2	8,33%	2	22,2%
AUDI	A7	1	4,17%	1	11,1%
BENTLEY	CONTINENTAL	1	4,17%		
PORSCHE	PANAMERA	1	4,17%	1	11,1%





NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

MARCH '17

		YTD		MARCH '17	
Segment:		TOTAL	Market Share	TOTAL	Market Share
SPORTS		41	0,2%	26	0,3%
Make:	Range:	Volume:	%	Volume:	%
MINI	MINI CABRIO	20	48,78%	19	73,1%
FORD	MUSTANG	10	24,39%	2	7,7%
MERCEDES	SL-SERIES	3	7,32%	2	7,7%
BMW	I8	2	4,88%	1	3,8%
VOLKSWAGEN	SCIROCCO	2	4,88%	1	3,8%
NISSAN	370Z	1	2,44%		
PORSCHE	911	1	2,44%	1	3,8%
PORSCHE	BOXSTER	1	2,44%		
PORSCHE	CAYMAN	1	2,44%		

		YTD		MARCH '17	
Segment:		TOTAL	Market Share	TOTAL	Market Share
MPV		215	1,0%	94	1,0%
Make:	Range:	Volume:	%	Volume:	%
NISSAN	NOTE	69	32,09%	47	50,0%
VOLKSWAGEN	TOURAN	37	17,21%	8	8,5%
CITROEN	PICASSO	34	15,81%	11	11,7%
FIAT	500L	28	13,02%	12	12,8%
FORD	B-MAX	28	13,02%	12	12,8%
FORD	GRAND C-MAX	6	2,79%		
OPEL	ZAFIRA	4	1,86%		
CITROEN	C3 PICASSO	3	1,40%		
FORD	S-MAX	3	1,40%	2	2,1%
FORD	GALAXY	1	0,47%	1	1,1%
OPEL	MERIVA	1	0,47%		
SEAT	ALHAMBRA	1	0,47%	1	1,1%

		YTD		MARCH '17	
Segment:		TOTAL	Market Share	TOTAL	Market Share
MPV-M/COMBI		307	1,5%	196	2,1%
Make:	Range:	Volume:	%	Volume:	%
PEUGEOT	PARTNER	48	15,64%	36	18,4%
MERCEDES	V-SERIES	47	15,31%	32	16,3%
NISSAN	NV200	44	14,33%	25	12,8%
FIAT	DOBLO	33	10,75%	9	4,6%
PEUGEOT	EXPERT	26	8,47%	24	12,2%
OPEL	VIVARO	25	8,14%	23	11,7%
NISSAN	NV300	18	5,86%	18	9,2%
FIAT	TALENTO	17	5,54%	11	5,6%
CITROEN	BERLINGO	10	3,26%	2	1,0%
FORD	TOURNEO CONNECT	10	3,26%	4	2,0%
VOLKSWAGEN	CADDY	9	2,93%	3	1,5%
CITROEN	JUMPY SPACE TOURER	4	1,30%	3	1,5%
FIAT	QUBO	4	1,30%	2	1,0%
MERCEDES	CITAN	3	0,98%	1	0,5%
FORD	TOURNEO COURIER	2	0,65%	2	1,0%





NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

MARCH '17

VOLKSWAGEN	TRANSPORTER	2	0,65%		
MERCEDES	SPRINTER	1	0,33%	1	0,5%
OPEL	COMBO	1	0,33%		
TOYOTA	PROACE	1	0,33%		
VOLKSWAGEN	KOMBI	1	0,33%		
VOLKSWAGEN	MULTIVAN	1	0,33%		

