



NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

FEBRUARY '17

		YTD		FEBRUARY '17	
Segment:		TOTAL	Market Share	TOTAL	Market Share
DUAL PURPOSE		1.483	12,7%	741	14,3%
Make:	Range:	Volume:	%	Volume:	%
VOLKSWAGEN	TIGUAN	249	16,79%	120	16,2%
SUZUKI	VITARA	162	10,92%	61	8,2%
BMW	X1-SERIES	134	9,04%	83	11,2%
JEEP	RENEGADE	127	8,56%	60	8,1%
AUDI	Q2	123	8,29%	68	9,2%
SUZUKI	SX4	98	6,61%	37	5,0%
FORD	KUGA	96	6,47%	69	9,3%
AUDI	Q3	77	5,19%	36	4,9%
DACIA	DUSTER	51	3,44%	16	2,2%
MERCEDES	GL-SERIES	47	3,17%	31	4,2%
FIAT	500X	39	2,63%	25	3,4%
SEAT	ATECA	35	2,36%	22	3,0%
VOLVO	XC90	29	1,96%	16	2,2%
HONDA	CR-V	21	1,42%	12	1,6%
SUZUKI	JIMNY	21	1,42%	11	1,5%
TOYOTA	RAV4	19	1,28%	8	1,1%
BMW	X5-SERIES	14	0,94%	7	0,9%
AUDI	Q5	13	0,88%	10	1,3%
NISSAN	X-TRAIL	13	0,88%	3	0,4%
BMW	X4-SERIES	12	0,81%	6	0,8%
VOLVO	XC60	12	0,81%	6	0,8%
PORSCHE	MACAN	11	0,74%	3	0,4%
RENAULT	KADJAR	11	0,74%	2	0,3%
BMW	X3-SERIES	9	0,61%	4	0,5%
LAND ROVER	RANGE ROVER EVOQUE	8	0,54%	4	0,5%
MAZDA	CX7	8	0,54%		
SSANGYONG	TIVOLI	8	0,54%	4	0,5%
MINI	COUNTRYMAN	7	0,47%	4	0,5%
BMW	X6-SERIES	6	0,40%	4	0,5%
LAND ROVER	RANGE ROVER	6	0,40%	1	0,1%
LAND ROVER	DISCOVERY SPORT	3	0,20%	3	0,4%
LEXUS	NX-SERIES	3	0,20%		
SKODA	YETI	3	0,20%	1	0,1%
JAGUAR	F-PACE	2	0,13%	1	0,1%
SUBARU	FORESTER	2	0,13%		
AUDI	Q7	1	0,07%	1	0,1%
LEXUS	RX-SERIES	1	0,07%	1	0,1%
PORSCHE	CAYENNE	1	0,07%	1	0,1%
TOYOTA	LAND CRUISER	1	0,07%		
		YTD		FEBRUARY '17	
Segment:		TOTAL	Market Share	TOTAL	Market Share
A		1.524	13,1%	598	11,5%
Make:	Range:	Volume:	%	Volume:	%
FIAT	PANDA	337	22,11%	146	24,4%
TOYOTA	AYGO	202	13,25%	62	10,4%





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SUZUKI	IGNIS	168	11,02%	59	9,9%
VOLKSWAGEN	UP!	158	10,37%	66	11,0%
PEUGEOT	108	103	6,76%	45	7,5%
HYUNDAI	i 10	81	5,31%	21	3,5%
FIAT	500	76	4,99%	33	5,5%
KIA MOTORS	PICANTO	71	4,66%	26	4,3%
FORD	KA	70	4,59%	41	6,9%
SKODA	CITIGO	48	3,15%	11	1,8%
RENAULT	NEW TWINGO	39	2,56%	17	2,8%
SUZUKI	CELERIO	37	2,43%	11	1,8%
CITROEN	C1	36	2,36%	13	2,2%
OPEL	ADAM	35	2,30%	13	2,2%
SMART	FORTWO	34	2,23%	16	2,7%
SEAT	MII	12	0,79%	7	1,2%
SMART	FORFOUR	11	0,72%	8	1,3%
ABARTH	500	5	0,33%	3	0,5%
SUZUKI	WAGON R	1	0,07%		

Segment:	YTD		FEBRUARY '17		
	TOTAL	Market Share	TOTAL	Market Share	
B	4.354	37,4%	2.017	38,8%	
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	YARIS	994	22,83%	397	19,7%
OPEL	CORSA	400	9,19%	255	12,6%
PEUGEOT	208	386	8,87%	145	7,2%
VOLKSWAGEN	POLO	366	8,41%	168	8,3%
RENAULT	CLIO	308	7,07%	106	5,3%
CITROEN	C3	229	5,26%	92	4,6%
FORD	FIESTA	226	5,19%	115	5,7%
SUZUKI	SWIFT	210	4,82%	134	6,6%
HYUNDAI	i 20	206	4,73%	58	2,9%
NISSAN	MICRA	144	3,31%	108	5,4%
KIA MOTORS	RIO	113	2,60%	87	4,3%
SKODA	FABIA	110	2,53%	67	3,3%
MINI	MINI	105	2,41%	51	2,5%
AUDI	A1	102	2,34%	36	1,8%
OPEL	MOKKA	95	2,18%	53	2,6%
SUZUKI	BALENO	88	2,02%	21	1,0%
SEAT	IBIZA	65	1,49%	39	1,9%
RENAULT	CAPTUR	55	1,26%	23	1,1%
NISSAN	JUKE	34	0,78%	12	0,6%
FIAT	GRANDE PUNTO	28	0,64%	9	0,4%
FORD	ECOSPORT	23	0,53%	14	0,7%
MITSUBISHI	SPACE STAR	16	0,37%	4	0,2%
ALFA ROMEO	MITO	13	0,30%	8	0,4%
HONDA	JAZZ	10	0,23%	7	0,3%
MAZDA	2-SERIES	6	0,14%	3	0,1%
BMW	I3	5	0,11%		
MINI	CLUBMAN	5	0,11%	2	0,1%
CITROEN	DS3	4	0,09%	1	0,0%
DACIA	SANDERO	4	0,09%	1	0,0%
LANCIA	YPSILON	4	0,09%	1	0,0%





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Segment:	YTD		FEBRUARY '17		
	TOTAL	Market Share	TOTAL	Market Share	
C	3.318	28,5%	1.370	26,4%	
Make:	Range:	Volume:	%	Volume:	%
NISSAN	QASHQAI	484	14,59%	182	13,3%
OPEL	ASTRA	378	11,39%	154	11,2%
VOLKSWAGEN	GOLF	234	7,05%	75	5,5%
TOYOTA	AURIS	184	5,55%	78	5,7%
AUDI	A3	177	5,33%	63	4,6%
MERCEDES	GLA-SERIES	169	5,09%	58	4,2%
PEUGEOT	2008	166	5,00%	57	4,2%
MERCEDES	A-SERIES (NEW)	161	4,85%	52	3,8%
FORD	FOCUS	144	4,34%	94	6,9%
TOYOTA	C-HR	140	4,22%	63	4,6%
VOLVO	V40	112	3,38%	44	3,2%
NISSAN	PULSAR	99	2,98%	40	2,9%
PEUGEOT	3008	77	2,32%	34	2,5%
TOYOTA	COROLLA	57	1,72%	22	1,6%
PEUGEOT	308	56	1,69%	38	2,8%
CITROEN	C4 CACTUS	55	1,66%	24	1,8%
SKODA	RAPID	55	1,66%	27	2,0%
ALFA ROMEO	GIULIETTA	51	1,54%	19	1,4%
MERCEDES	B-SERIES	50	1,51%	5	0,4%
MAZDA	3-SERIES	46	1,39%	11	0,8%
BMW	1-SERIES	44	1,33%	22	1,6%
HONDA	HR-V	43	1,30%	12	0,9%
PEUGEOT	301	42	1,27%	19	1,4%
SEAT	LEON	38	1,15%	34	2,5%
HYUNDAI	i 30	35	1,05%	28	2,0%
RENAULT	MEGANE	32	0,96%	1	0,1%
BMW	2-SERIES	31	0,93%	11	0,8%
CITROEN	C4	31	0,93%	17	1,2%
SEAT	TOLEDO	25	0,75%	22	1,6%
MINI	COUNTRYMAN (NEW)	21	0,63%	21	1,5%
KIA MOTORS	NEW SPORTAGE	15	0,45%	8	0,6%
CITROEN	C-ELYSEE	14	0,42%	9	0,7%
HONDA	CIVIC	11	0,33%	7	0,5%
KIA MOTORS	CEED	10	0,30%	4	0,3%
VOLKSWAGEN	BEETLE	10	0,30%	4	0,3%
MINI	CLUBMAN	6	0,18%	5	0,4%
HYUNDAI	IX35	5	0,15%	2	0,1%
CITROEN	DS4	4	0,12%	2	0,1%
SUBARU	XV	4	0,12%	2	0,1%
LEXUS	CT-SERIES	1	0,03%		
TOYOTA	TOYOTA COROLLA	1	0,03%		

Segment:	YTD		FEBRUARY '17		
	TOTAL	Market Share	TOTAL	Market Share	
D	661	5,7%	300	5,8%	
Make:	Range:	Volume:	%	Volume:	%
SKODA	OCTAVIA	196	29,65%	80	26,7%





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FIAT	TIPO	142	21,48%	85	28,3%
VOLKSWAGEN	PASSAT	94	14,22%	29	9,7%
MERCEDES	CLA-SERIES	40	6,05%	27	9,0%
AUDI	A4	37	5,60%	8	2,7%
MERCEDES	C-SERIES	35	5,30%	14	4,7%
TOYOTA	AVENSIS	26	3,93%	12	4,0%
VOLVO	V60	21	3,18%	11	3,7%
BMW	4-SERIES	18	2,72%	5	1,7%
BMW	3-SERIES	12	1,82%	5	1,7%
VOLVO	S60	12	1,82%	5	1,7%
ALFA ROMEO	GIULIA	10	1,51%	7	2,3%
FORD	MONDEO	8	1,21%	7	2,3%
TOYOTA	PRIUS	4	0,61%	2	0,7%
AUDI	A5	2	0,30%	2	0,7%
LEXUS	IS-SERIES	1	0,15%		
OPEL	INSIGNIA	1	0,15%		
PEUGEOT	508	1	0,15%	1	0,3%
SUBARU	LEGACY	1	0,15%		
Segment: E					
		YTD		FEBRUARY '17	
		TOTAL	Market Share	TOTAL	Market Share
		47	0,4%	22	0,4%
Make:	Range:	Volume:	%	Volume:	%
SKODA	SUPERB	22	46,81%	11	50,0%
MERCEDES	E-SERIES	15	31,91%	4	18,2%
AUDI	A6	4	8,51%	2	9,1%
BMW	5-SERIES	4	8,51%	4	18,2%
MERCEDES	CLS-SERIES	1	2,13%		
VOLVO	V90	1	2,13%	1	4,5%
Segment: F-G					
		YTD		FEBRUARY '17	
		TOTAL	Market Share	TOTAL	Market Share
		15	0,1%	8	0,2%
Make:	Range:	Volume:	%	Volume:	%
VOLVO	S90	10	66,67%	6	75,0%
BMW	7-SERIES	4	26,67%	1	12,5%
BENTLEY	CONTINENTAL	1	6,67%	1	12,5%
Segment: SPORTS					
		YTD		FEBRUARY '17	
		TOTAL	Market Share	TOTAL	Market Share
		15	0,1%	7	0,1%
Make:	Range:	Volume:	%	Volume:	%
FORD	MUSTANG	8	53,33%	2	28,6%
BMW	I8	1	6,67%		
MERCEDES	SL-SERIES	1	6,67%	1	14,3%
MINI	MINI CABRIO	1	6,67%	1	14,3%
NISSAN	370Z	1	6,67%		
PORSCHE	CAYMAN	1	6,67%	1	14,3%
PORSCHE	BOXSTER	1	6,67%	1	14,3%
VOLKSWAGEN	SCIROCCO	1	6,67%	1	14,3%





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		YTD		FEBRUARY '17	
Segment:		TOTAL	Market Share	TOTAL	Market Share
MPV		121	1,0%	69	1,3%
Make:	Range:	Volume:	%	Volume:	%
VOLKSWAGEN	TOURAN	29	23,97%	16	23,2%
CITROEN	PICASSO	23	19,01%	15	21,7%
NISSAN	NOTE	22	18,18%	9	13,0%
FIAT	500L	16	13,22%	13	18,8%
FORD	B-MAX	16	13,22%	8	11,6%
FORD	GRAND C-MAX	6	4,96%	3	4,3%
OPEL	ZAFIRA	4	3,31%	1	1,4%
CITROEN	C3 PICASSO	3	2,48%	2	2,9%
FORD	S-MAX	1	0,83%	1	1,4%
OPEL	MERIVA	1	0,83%	1	1,4%

		YTD		FEBRUARY '17	
Segment:		TOTAL	Market Share	TOTAL	Market Share
MPV-M/COMBI		111	1,0%	60	1,2%
Make:	Range:	Volume:	%	Volume:	%
FIAT	DOBLO	24	21,62%	12	20,0%
NISSAN	NV200	19	17,12%	12	20,0%
MERCEDES	V-SERIES	15	13,51%	4	6,7%
PEUGEOT	PARTNER	12	10,81%	7	11,7%
CITROEN	BERLINGO	8	7,21%	3	5,0%
FIAT	TALENTO	6	5,41%	2	3,3%
FORD	TOURNEO CONNECT	6	5,41%	4	6,7%
VOLKSWAGEN	CADDY	6	5,41%	5	8,3%
FIAT	QUBO	2	1,80%	1	1,7%
MERCEDES	CITAN	2	1,80%	2	3,3%
OPEL	VIVARO	2	1,80%	2	3,3%
PEUGEOT	EXPERT	2	1,80%	1	1,7%
VOLKSWAGEN	TRANSPORTER	2	1,80%	2	3,3%
CITROEN	JUMPY SPACE TOURER	1	0,90%	1	1,7%
OPEL	COMBO	1	0,90%		
TOYOTA	PROACE	1	0,90%		
VOLKSWAGEN	KOMBI	1	0,90%	1	1,7%
VOLKSWAGEN	MULTIVAN	1	0,90%	1	1,7%

