



## NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

NOVEMBER '17

		YTD		NOVEMBER '17	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>DUAL PURPOSE</b>		<b>9.972</b>	<b>12,1%</b>	<b>1.078</b>	<b>16,5%</b>
Make:	Range:	Volume:	%	Volume:	%
BMW	X1-SERIES	1.287	12,91%	97	9,0%
FORD	KUGA	980	9,83%	83	7,7%
SUZUKI	VITARA	965	9,68%	79	7,3%
VOLKSWAGEN	TIGUAN	959	9,62%	69	6,4%
AUDI	Q2	733	7,35%	42	3,9%
JEEP	RENEGADE	701	7,03%	48	4,5%
DACIA	DUSTER	596	5,98%	88	8,2%
SUZUKI	SX4	461	4,62%	42	3,9%
AUDI	Q3	424	4,25%	59	5,5%
MERCEDES	GL-SERIES	325	3,26%	35	3,2%
FIAT	500X	324	3,25%	45	4,2%
SKODA	KODIAQ	215	2,16%	37	3,4%
VOLVO	XC60	201	2,02%	46	4,3%
JEEP	COMPASS	143	1,43%	84	7,8%
VOLVO	XC90	138	1,38%	11	1,0%
HONDA	CR-V	128	1,28%	15	1,4%
RENAULT	KADJAR	128	1,28%	36	3,3%
NISSAN	X-TRAIL	111	1,11%	12	1,1%
SEAT	ATECA	105	1,05%	5	0,5%
SUZUKI	JIMNY	102	1,02%		
BMW	X3-SERIES	95	0,95%	15	1,4%
TOYOTA	RAV4	91	0,91%	6	0,6%
BMW	X5-SERIES	77	0,77%	5	0,5%
AUDI	Q5	73	0,73%	8	0,7%
CITROEN	C3 AIRCROSS	63	0,63%	55	5,1%
BMW	X4-SERIES	48	0,48%	5	0,5%
LAND ROVER	RANGE ROVER EVOQUE	42	0,42%	2	0,2%
OPEL	GRANDLAND X	41	0,41%	13	1,2%
LAND ROVER	RANGE ROVER	38	0,38%	3	0,3%
BMW	X6-SERIES	35	0,35%	4	0,4%
MINI	COUNTRYMAN	33	0,33%		
JEEP	WRANGLER	31	0,31%	2	0,2%
PORSCHE	MACAN	30	0,30%	2	0,2%
JAGUAR	F-PACE	26	0,26%	5	0,5%
SSANGYONG	XLV	25	0,25%		
ALFA ROMEO	STELVIO	21	0,21%	2	0,2%
LEXUS	NX-SERIES	21	0,21%	2	0,2%
SKODA	YETI	20	0,20%	1	0,1%
SSANGYONG	TIVOLI	19	0,19%		
SUBARU	FORESTER	18	0,18%	2	0,2%
AUDI	Q7	16	0,16%	1	0,1%
LAND ROVER	DISCOVERY SPORT	16	0,16%	2	0,2%
LAND ROVER	DISCOVERY	13	0,13%	2	0,2%
LAND ROVER	RANGE ROVER VELAR	10	0,10%	3	0,3%
MAZDA	CX7	10	0,10%		
LEXUS	RX-SERIES	8	0,08%		





## NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

NOVEMBER '17

JEEP	GRAND CHEROKEE	7	0,07%	1	0,1%
PORSCHE	CAYENNE	6	0,06%		
MASERATI	LEVANTE	3	0,03%		
SKODA	KAROQ	3	0,03%	3	0,3%
TOYOTA	LAND CRUISER	3	0,03%	1	0,1%
BENTLEY	BENTAYGA	1	0,01%		
FORD	EDGE	1	0,01%		
JEEP	CHEROKEE	1	0,01%		
VOLKSWAGEN	TOUAREG	1	0,01%		

Segment:	YTD		NOVEMBER '17		
	TOTAL	Market Share	TOTAL	Market Share	
<b>A</b>	<b>13.460</b>	<b>16,3%</b>	<b>756</b>	<b>11,6%</b>	
<b>Make:</b>	<b>Range:</b>	<b>Volume:</b>	<b>%</b>	<b>Volume:</b>	<b>%</b>
FIAT	PANDA	2.976	22,11%	194	25,7%
TOYOTA	AYGO	1.435	10,66%	67	8,9%
HYUNDAI	i 10	1.373	10,20%	65	8,6%
VOLKSWAGEN	UP!	1.070	7,95%	72	9,5%
PEUGEOT	108	987	7,33%	41	5,4%
SUZUKI	CELERIO	933	6,93%	8	1,1%
SUZUKI	IGNIS	822	6,11%	53	7,0%
FIAT	500	775	5,76%	44	5,8%
CITROEN	C1	722	5,36%	29	3,8%
SKODA	CITIGO	485	3,60%	22	2,9%
SMART	FORTWO	397	2,95%	42	5,6%
KIA MOTORS	PICANTO	393	2,92%	37	4,9%
SEAT	MII	301	2,24%	6	0,8%
FORD	KA	267	1,98%	25	3,3%
RENAULT	NEW TWINGO	170	1,26%	9	1,2%
OPEL	ADAM	166	1,23%	10	1,3%
SMART	FORFOUR	153	1,14%	26	3,4%
ABARTH	500	32	0,24%	6	0,8%
CHEVROLET	SPARK	1	0,01%		
SUZUKI	ALTO	1	0,01%		
SUZUKI	WAGON R	1	0,01%		

Segment:	YTD		NOVEMBER '17		
	TOTAL	Market Share	TOTAL	Market Share	
<b>B</b>	<b>31.280</b>	<b>37,8%</b>	<b>2.499</b>	<b>38,3%</b>	
<b>Make:</b>	<b>Range:</b>	<b>Volume:</b>	<b>%</b>	<b>Volume:</b>	<b>%</b>
TOYOTA	YARIS	5.149	16,46%	524	21,0%
OPEL	CORSA	3.241	10,36%	178	7,1%
PEUGEOT	208	2.831	9,05%	240	9,6%
NISSAN	MICRA	2.706	8,65%	116	4,6%
RENAULT	CLIO	2.454	7,85%	254	10,2%
VOLKSWAGEN	POLO	2.345	7,50%	131	5,2%
CITROEN	C3	2.168	6,93%	151	6,0%
HYUNDAI	i 20	2.008	6,42%	177	7,1%
FORD	FIESTA	1.068	3,41%	179	7,2%
SUZUKI	SWIFT	1.068	3,41%	102	4,1%
SEAT	IBIZA	925	2,96%	39	1,6%
MINI	MINI	888	2,84%	77	3,1%





## NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

NOVEMBER '17

SKODA	FABIA	850	2,72%	51	2,0%
SUZUKI	BALENO	802	2,56%	20	0,8%
OPEL	MOKKA	480	1,53%	37	1,5%
AUDI	A1	476	1,52%	44	1,8%
KIA MOTORS	RIO	394	1,26%	29	1,2%
RENAULT	CAPTUR	303	0,97%	46	1,8%
FIAT	GRANDE PUNTO	223	0,71%	12	0,5%
NISSAN	JUKE	189	0,60%	13	0,5%
MITSUBISHI	SPACE STAR	150	0,48%	18	0,7%
FORD	ECOSPORT	146	0,47%	1	0,0%
DACIA	SANDERO	121	0,39%	23	0,9%
HONDA	JAZZ	80	0,26%	8	0,3%
ALFA ROMEO	MITO	75	0,24%	2	0,1%
KIA MOTORS	STONIC	31	0,10%	9	0,4%
CITROEN	DS3	28	0,09%	2	0,1%
BMW	I3	23	0,07%	3	0,1%
MINI	CLUBMAN	23	0,07%		
SEAT	ARONA	20	0,06%	13	0,5%
LANCIA	YPSILON	8	0,03%		
MAZDA	2-SERIES	7	0,02%		

Segment:	YTD		NOVEMBER '17		
	TOTAL	Market Share	TOTAL	Market Share	
C	21.192	25,6%	1.773	27,2%	
Make:	Range:	Volume:	%	Volume:	%
NISSAN	QASHQAI	2.363	11,15%	204	11,5%
OPEL	ASTRA	2.073	9,78%	120	6,8%
VOLKSWAGEN	GOLF	1.345	6,35%	143	8,1%
TOYOTA	AURIS	1.288	6,08%	90	5,1%
MERCEDES	GLA-SERIES	1.230	5,80%	90	5,1%
MERCEDES	A-SERIES (NEW)	1.063	5,02%	122	6,9%
NISSAN	PULSAR	1.013	4,78%	43	2,4%
TOYOTA	C-HR	901	4,25%	66	3,7%
AUDI	A3	895	4,22%	40	2,3%
PEUGEOT	2008	849	4,01%	56	3,2%
FORD	FOCUS	819	3,86%	108	6,1%
BMW	1-SERIES	626	2,95%	60	3,4%
PEUGEOT	3008	590	2,78%	53	3,0%
VOLVO	V40	509	2,40%	63	3,6%
PEUGEOT	308	440	2,08%	9	0,5%
TOYOTA	COROLLA	430	2,03%	32	1,8%
ALFA ROMEO	GIULIETTA	387	1,83%	37	2,1%
CITROEN	C4 CACTUS	382	1,80%	17	1,0%
SEAT	LEON	379	1,79%	37	2,1%
PEUGEOT	301	356	1,68%	5	0,3%
BMW	2-SERIES	299	1,41%	24	1,4%
HYUNDAI	i 30	293	1,38%	31	1,7%
SKODA	RAPID	283	1,34%	36	2,0%
RENAULT	MEGANE	268	1,26%	36	2,0%
MINI	COUNTRYMAN (NEW)	258	1,22%	56	3,2%
HYUNDAI	IX35	230	1,09%	24	1,4%
HONDA	CIVIC	183	0,86%	20	1,1%





## NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

NOVEMBER '17

HONDA	HR-V	178	0,84%	15	0,8%
KIA MOTORS	NEW SPORTAGE	172	0,81%	14	0,8%
KIA MOTORS	CEED	170	0,80%	26	1,5%
MERCEDES	B-SERIES	165	0,78%	3	0,2%
CITROEN	C4	156	0,74%	9	0,5%
OPEL	CROSSLAND X	148	0,70%	38	2,1%
CITROEN	C-ELYSEE	124	0,59%	11	0,6%
MINI	CLUBMAN	66	0,31%	6	0,3%
SEAT	TOLEDO	62	0,29%	1	0,1%
MAZDA	3-SERIES	59	0,28%	1	0,1%
VOLKSWAGEN	BEETLE	47	0,22%		
MITSUBISHI	ASX	34	0,16%	5	0,3%
CITROEN	DS4	25	0,12%	2	0,1%
VOLKSWAGEN	T-ROC	17	0,08%	17	1,0%
SUBARU	XV	11	0,05%	1	0,1%
LEXUS	CT-SERIES	3	0,01%	1	0,1%
DACIA	LOGAN	2	0,01%		
HYUNDAI	KONA	1	0,00%	1	0,1%

Segment:	YTD		NOVEMBER '17		
	TOTAL	Market Share	TOTAL	Market Share	
<b>D</b>	<b>3.867</b>	<b>4,7%</b>	<b>294</b>	<b>4,5%</b>	
<b>Make:</b>	<b>Range:</b>	<b>Volume:</b>	<b>%</b>	<b>Volume:</b>	<b>%</b>

FIAT	TIPO	1.324	34,24%	64	21,8%
SKODA	OCTAVIA	843	21,80%	81	27,6%
VOLKSWAGEN	PASSAT	373	9,65%	22	7,5%
MERCEDES	C-SERIES	234	6,05%	31	10,5%
MERCEDES	CLA-SERIES	192	4,97%	14	4,8%
AUDI	A4	177	4,58%	10	3,4%
VOLVO	S60	122	3,15%	19	6,5%
VOLVO	V60	101	2,61%	7	2,4%
BMW	4-SERIES	99	2,56%	9	3,1%
BMW	3-SERIES	99	2,56%	14	4,8%
TOYOTA	AVENSIS	90	2,33%	6	2,0%
OPEL	INSIGNIA	60	1,55%	6	2,0%
AUDI	A5	54	1,40%	3	1,0%
ALFA ROMEO	GIULIA	45	1,16%	3	1,0%
FORD	MONDEO	27	0,70%	2	0,7%
TOYOTA	PRIUS	11	0,28%	1	0,3%
JAGUAR	XE-TYPE	4	0,10%		
CITROEN	DS5	3	0,08%	1	0,3%
PEUGEOT	508	3	0,08%		
SUBARU	OUTBACK	3	0,08%		
LEXUS	IS-SERIES	2	0,05%		
SUBARU	LEVORG	1	0,03%	1	0,3%

Segment:	YTD		NOVEMBER '17		
	TOTAL	Market Share	TOTAL	Market Share	
<b>E</b>	<b>342</b>	<b>0,4%</b>	<b>18</b>	<b>0,3%</b>	
<b>Make:</b>	<b>Range:</b>	<b>Volume:</b>	<b>%</b>	<b>Volume:</b>	<b>%</b>

SKODA	SUPERB	115	33,63%	4	22,2%
MERCEDES	E-SERIES	97	28,36%	7	38,9%





## NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

NOVEMBER '17

BMW	5-SERIES	65	19,01%	2	11,1%
VOLVO	V90	32	9,36%	4	22,2%
AUDI	A6	24	7,02%	1	5,6%
VOLKSWAGEN	ARTEON	7	2,05%		
MERCEDES	CLS-SERIES	2	0,58%		

		YTD		NOVEMBER '17	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>F-G</b>		<b>103</b>	<b>0,1%</b>	<b>6</b>	<b>0,1%</b>
Make:	Range:	Volume:	%	Volume:	%
VOLVO	S90	43	41,75%	1	16,7%
MERCEDES	S-SERIES	18	17,48%	1	16,7%
BMW	7-SERIES	16	15,53%		
PORSCHE	PANAMERA	16	15,53%	3	50,0%
AUDI	A7	5	4,85%	1	16,7%
AUDI	A8	1	0,97%		
BENTLEY	FLYING SPUR	1	0,97%		
BENTLEY	CONTINENTAL	1	0,97%		
JAGUAR	XF-TYPE	1	0,97%		
TESLA	MODEL S	1	0,97%		

		YTD		NOVEMBER '17	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>SPORTS</b>		<b>204</b>	<b>0,2%</b>	<b>14</b>	<b>0,2%</b>
Make:	Range:	Volume:	%	Volume:	%
MINI	MINI CABRIO	112	54,90%	6	42,9%
FORD	MUSTANG	28	13,73%	2	14,3%
MERCEDES	SL-SERIES	13	6,37%	1	7,1%
VOLKSWAGEN	SCIROCCO	11	5,39%		
FIAT	124 SPIDER	7	3,43%	2	14,3%
AUDI	TT	5	2,45%		
PORSCHE	BOXSTER	5	2,45%		
PORSCHE	CAYMAN	5	2,45%	1	7,1%
BMW	I8	3	1,47%		
BMW	6-SERIES	3	1,47%	1	7,1%
JAGUAR	F-TYPE	2	0,98%		
NISSAN	GT-R	2	0,98%		
PORSCHE	911	2	0,98%	1	7,1%
ABARTH	124 SPIDER	1	0,49%		
AUDI	R8	1	0,49%		
CHEVROLET	CAMARO	1	0,49%		
NISSAN	370Z	1	0,49%		
OPEL	CASCADA	1	0,49%		
TOYOTA	GT86	1	0,49%		

		YTD		NOVEMBER '17	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>MPV</b>		<b>653</b>	<b>0,8%</b>	<b>40</b>	<b>0,6%</b>
Make:	Range:	Volume:	%	Volume:	%
VOLKSWAGEN	TOURAN	187	28,64%	13	32,5%
FORD	B-MAX	130	19,91%	3	7,5%





## NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

NOVEMBER '17

FIAT	500L	86	13,17%	10	25,0%
CITROEN	PICASSO	85	13,02%	3	7,5%
NISSAN	NOTE	71	10,87%		
KIA MOTORS	SOUL	19	2,91%	1	2,5%
CITROEN	C3 PICASSO	15	2,30%	2	5,0%
FORD	GRAND C-MAX	14	2,14%	2	5,0%
OPEL	ZAFIRA	14	2,14%		
FORD	S-MAX	13	1,99%	1	2,5%
PEUGEOT	5008	6	0,92%	5	12,5%
SSANGYONG	RODIUS	6	0,92%		
FORD	GALAXY	3	0,46%		
SEAT	ALHAMBRA	2	0,31%		
OPEL	MERIVA	1	0,15%		
TOYOTA	VERSO S	1	0,15%		

		YTD		NOVEMBER '17	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>MPV-M/COMBI</b>		<b>1.604</b>	<b>1,9%</b>	<b>45</b>	<b>0,7%</b>
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	V-SERIES	274	17,08%	8	17,8%
NISSAN	NV200	164	10,22%	6	13,3%
FIAT	DOBLO	155	9,66%	3	6,7%
FIAT	TALENTO	151	9,41%	6	13,3%
NISSAN	NV300	133	8,29%	4	8,9%
PEUGEOT	EXPERT	119	7,42%	5	11,1%
OPEL	VIVARO	115	7,17%	1	2,2%
PEUGEOT	PARTNER	112	6,98%	1	2,2%
VOLKSWAGEN	CADDY	107	6,67%	1	2,2%
CITROEN	BERLINGO	47	2,93%	3	6,7%
VOLKSWAGEN	KOMBI	47	2,93%		
TOYOTA	PROACE	39	2,43%		
CITROEN	JUMPY SPACE TOURER	37	2,31%	2	4,4%
FORD	TOURNEO CONNECT	31	1,93%	2	4,4%
MERCEDES	CITAN	18	1,12%		
FIAT	QUBO	15	0,94%	3	6,7%
FORD	TOURNEO COURIER	9	0,56%		
PEUGEOT	BOXER	9	0,56%		
FIAT	DUCATO	5	0,31%		
MERCEDES	SPRINTER	5	0,31%		
FORD	TRANSIT/TOURNEO	3	0,19%		
CITROEN	JUMPER	2	0,12%		
MERCEDES	VITO	2	0,12%		
VOLKSWAGEN	TRANSPORTER	2	0,12%		
NISSAN	PRIMASTAR	1	0,06%		
OPEL	COMBO	1	0,06%		
VOLKSWAGEN	MULTIVAN	1	0,06%		

