



## NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

OCTOBER '17

		YTD		OCTOBER '17	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>DUAL PURPOSE</b>		<b>8.894</b>	<b>11,7%</b>	<b>973</b>	<b>15,4%</b>
Make:	Range:	Volume:	%	Volume:	%
BMW	X1-SERIES	1.190	13,38%	145	14,9%
FORD	KUGA	897	10,09%	109	11,2%
VOLKSWAGEN	TIGUAN	890	10,01%	67	6,9%
SUZUKI	VITARA	886	9,96%	102	10,5%
AUDI	Q2	691	7,77%	88	9,0%
JEEP	RENEGADE	653	7,34%	24	2,5%
DACIA	DUSTER	508	5,71%	54	5,5%
SUZUKI	SX4	419	4,71%	35	3,6%
AUDI	Q3	365	4,10%	24	2,5%
MERCEDES	GL-SERIES	290	3,26%	24	2,5%
FIAT	500X	279	3,14%	39	4,0%
SKODA	KODIAQ	178	2,00%	26	2,7%
VOLVO	XC60	155	1,74%	26	2,7%
VOLVO	XC90	127	1,43%	7	0,7%
HONDA	CR-V	113	1,27%	16	1,6%
SUZUKI	JIMNY	102	1,15%	8	0,8%
SEAT	ATECA	100	1,12%	8	0,8%
NISSAN	X-TRAIL	99	1,11%	37	3,8%
RENAULT	KADJAR	92	1,03%	7	0,7%
TOYOTA	RAV4	85	0,96%	6	0,6%
BMW	X3-SERIES	80	0,90%	6	0,6%
BMW	X5-SERIES	72	0,81%	8	0,8%
AUDI	Q5	65	0,73%	10	1,0%
JEEP	COMPASS	59	0,66%	33	3,4%
SSANGYONG	TIVOLI	44	0,49%		
BMW	X4-SERIES	43	0,48%	1	0,1%
LAND ROVER	RANGE ROVER EVOQUE	40	0,45%	3	0,3%
LAND ROVER	RANGE ROVER	35	0,39%	1	0,1%
MINI	COUNTRYMAN	33	0,37%	1	0,1%
BMW	X6-SERIES	31	0,35%	1	0,1%
JEEP	WRANGLER	29	0,33%		
OPEL	GRANDLAND X	28	0,31%	26	2,7%
PORSCHE	MACAN	28	0,31%		
JAGUAR	F-PACE	21	0,24%	1	0,1%
ALFA ROMEO	STELVIO	19	0,21%	2	0,2%
LEXUS	NX-SERIES	19	0,21%	2	0,2%
SKODA	YETI	19	0,21%	2	0,2%
SUBARU	FORESTER	16	0,18%	3	0,3%
AUDI	Q7	15	0,17%	3	0,3%
LAND ROVER	DISCOVERY SPORT	14	0,16%	2	0,2%
LAND ROVER	DISCOVERY	11	0,12%	3	0,3%
MAZDA	CX7	10	0,11%		
CITROEN	C3 AIRCROSS	8	0,09%	8	0,8%
LEXUS	RX-SERIES	8	0,09%	1	0,1%
LAND ROVER	RANGE ROVER VELAR	7	0,08%	2	0,2%
JEEP	GRAND CHEROKEE	6	0,07%	1	0,1%





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PORSCHE	CAYENNE	6	0,07%		
MASERATI	LEVANTE	3	0,03%	1	0,1%
TOYOTA	LAND CRUISER	2	0,02%		
BENTLEY	BENTAYGA	1	0,01%		
FORD	EDGE	1	0,01%		
JEEP	CHEROKEE	1	0,01%		
VOLKSWAGEN	TOUAREG	1	0,01%		

		YTD		OCTOBER '17	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>A</b>		<b>12.704</b>	<b>16,7%</b>	<b>868</b>	<b>13,8%</b>
Make:	Range:	Volume:	%	Volume:	%
FIAT	PANDA	2.782	21,90%	187	21,5%
TOYOTA	AYGO	1.368	10,77%	83	9,6%
HYUNDAI	i 10	1.308	10,30%	90	10,4%
VOLKSWAGEN	UP!	998	7,86%	64	7,4%
PEUGEOT	108	946	7,45%	46	5,3%
SUZUKI	CELERIO	925	7,28%	13	1,5%
SUZUKI	IGNIS	769	6,05%	50	5,8%
FIAT	500	731	5,75%	54	6,2%
CITROEN	C1	693	5,45%	74	8,5%
SKODA	CITIGO	463	3,64%	46	5,3%
KIA MOTORS	PICANTO	356	2,80%	24	2,8%
SMART	FORTWO	355	2,79%	53	6,1%
SEAT	MII	295	2,32%	11	1,3%
FORD	KA	242	1,90%	19	2,2%
RENAULT	NEW TWINGO	161	1,27%	17	2,0%
OPEL	ADAM	156	1,23%	17	2,0%
SMART	FORFOUR	127	1,00%	17	2,0%
ABARTH	500	26	0,20%	3	0,3%
CHEVROLET	SPARK	1	0,01%		
SUZUKI	ALTO	1	0,01%		
SUZUKI	WAGON R	1	0,01%		

		YTD		OCTOBER '17	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>B</b>		<b>28.781</b>	<b>37,8%</b>	<b>2.398</b>	<b>38,0%</b>
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	YARIS	4.625	16,07%	490	20,4%
OPEL	CORSA	3.063	10,64%	303	12,6%
PEUGEOT	208	2.591	9,00%	216	9,0%
NISSAN	MICRA	2.590	9,00%	69	2,9%
VOLKSWAGEN	POLO	2.214	7,69%	82	3,4%
RENAULT	CLIO	2.200	7,64%	231	9,6%
CITROEN	C3	2.017	7,01%	138	5,8%
HYUNDAI	i 20	1.831	6,36%	162	6,8%
SUZUKI	SWIFT	966	3,36%	81	3,4%
FORD	FIESTA	889	3,09%	192	8,0%
SEAT	IBIZA	886	3,08%	78	3,3%
MINI	MINI	811	2,82%	80	3,3%
SKODA	FABIA	799	2,78%	19	0,8%
SUZUKI	BALENO	782	2,72%	29	1,2%





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OCTOBER '17

OPEL	MOKKA	443	1,54%	24	1,0%
AUDI	A1	432	1,50%	50	2,1%
KIA MOTORS	RIO	365	1,27%	19	0,8%
RENAULT	CAPTUR	257	0,89%	30	1,3%
FIAT	GRANDE PUNTO	211	0,73%	22	0,9%
NISSAN	JUKE	176	0,61%	8	0,3%
FORD	ECOSPORT	145	0,50%	3	0,1%
MITSUBISHI	SPACE STAR	132	0,46%	19	0,8%
DACIA	SANDERO	98	0,34%	12	0,5%
ALFA ROMEO	MITO	73	0,25%	8	0,3%
HONDA	JAZZ	72	0,25%	3	0,1%
CITROEN	DS3	26	0,09%	1	0,0%
MINI	CLUBMAN	23	0,08%		
KIA MOTORS	STONIC	22	0,08%	22	0,9%
BMW	I3	20	0,07%		
LANCIA	YPSILON	8	0,03%		
MAZDA	2-SERIES	7	0,02%		
SEAT	ARONA	7	0,02%	7	0,3%
		<b>YTD</b>		<b>OCTOBER '17</b>	
<b>Segment:</b>		<b>TOTAL</b>	<b>Market Share</b>	<b>TOTAL</b>	<b>Market Share</b>
<b>C</b>		<b>19.419</b>	<b>25,5%</b>	<b>1.628</b>	<b>25,8%</b>
<b>Make:</b>	<b>Range:</b>	<b>Volume:</b>	<b>%</b>	<b>Volume:</b>	<b>%</b>
NISSAN	QASHQAI	2.159	11,12%	186	11,4%
OPEL	ASTRA	1.953	10,06%	148	9,1%
VOLKSWAGEN	GOLF	1.202	6,19%	126	7,7%
TOYOTA	AURIS	1.198	6,17%	90	5,5%
MERCEDES	GLA-SERIES	1.140	5,87%	90	5,5%
NISSAN	PULSAR	970	5,00%	27	1,7%
MERCEDES	A-SERIES (NEW)	941	4,85%	86	5,3%
AUDI	A3	855	4,40%	67	4,1%
TOYOTA	C-HR	835	4,30%	65	4,0%
PEUGEOT	2008	793	4,08%	86	5,3%
FORD	FOCUS	711	3,66%	32	2,0%
BMW	1-SERIES	566	2,91%	56	3,4%
PEUGEOT	3008	537	2,77%	44	2,7%
VOLVO	V40	446	2,30%	37	2,3%
PEUGEOT	308	431	2,22%	24	1,5%
TOYOTA	COROLLA	398	2,05%	41	2,5%
CITROEN	C4 CACTUS	365	1,88%	36	2,2%
PEUGEOT	301	351	1,81%	14	0,9%
ALFA ROMEO	GIULIETTA	350	1,80%	31	1,9%
SEAT	LEON	342	1,76%	35	2,1%
BMW	2-SERIES	275	1,42%	10	0,6%
HYUNDAI	i 30	262	1,35%	49	3,0%
SKODA	RAPID	247	1,27%	16	1,0%
RENAULT	MEGANE	232	1,19%	29	1,8%
HYUNDAI	IX35	206	1,06%	33	2,0%
MINI	COUNTRYMAN (NEW)	202	1,04%	29	1,8%
HONDA	HR-V	163	0,84%	12	0,7%
HONDA	CIVIC	163	0,84%	25	1,5%
MERCEDES	B-SERIES	162	0,83%	5	0,3%





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KIA MOTORS	NEW SPORTAGE	158	0,81%	20	1,2%
CITROEN	C4	147	0,76%	6	0,4%
KIA MOTORS	CEED	144	0,74%	8	0,5%
CITROEN	C-ELYSEE	113	0,58%	7	0,4%
OPEL	CROSSLAND X	110	0,57%	30	1,8%
SEAT	TOLEDO	61	0,31%	4	0,2%
MINI	CLUBMAN	60	0,31%	4	0,2%
MAZDA	3-SERIES	58	0,30%		
VOLKSWAGEN	BEETLE	47	0,24%	2	0,1%
MITSUBISHI	ASX	29	0,15%	10	0,6%
CITROEN	DS4	23	0,12%	7	0,4%
SUBARU	XV	10	0,05%		
DACIA	LOGAN	2	0,01%	1	0,1%
LEXUS	CT-SERIES	2	0,01%		

Segment:	Make:	Range:	YTD		OCTOBER '17	
			TOTAL	Market Share	TOTAL	Market Share
D			3.573	4,7%	301	4,8%
			Volume:	%	Volume:	%
FIAT	TIPO		1.260	35,26%	46	15,3%
SKODA	OCTAVIA		762	21,33%	86	28,6%
VOLKSWAGEN	PASSAT		351	9,82%	32	10,6%
MERCEDES	C-SERIES		203	5,68%	15	5,0%
MERCEDES	CLA-SERIES		178	4,98%	22	7,3%
AUDI	A4		167	4,67%	9	3,0%
VOLVO	S60		103	2,88%	10	3,3%
VOLVO	V60		94	2,63%	12	4,0%
BMW	4-SERIES		90	2,52%	14	4,7%
BMW	3-SERIES		85	2,38%	17	5,6%
TOYOTA	AVENSIS		84	2,35%	6	2,0%
OPEL	INSIGNIA		54	1,51%	19	6,3%
AUDI	A5		51	1,43%	7	2,3%
ALFA ROMEO	GIULIA		42	1,18%	2	0,7%
FORD	MONDEO		25	0,70%	2	0,7%
TOYOTA	PRIUS		10	0,28%		
JAGUAR	XE-TYPE		4	0,11%	1	0,3%
PEUGEOT	508		3	0,08%		
SUBARU	LEGACY		3	0,08%	1	0,3%
CITROEN	DS5		2	0,06%		
LEXUS	IS-SERIES		2	0,06%		

Segment:	Make:	Range:	YTD		OCTOBER '17	
			TOTAL	Market Share	TOTAL	Market Share
E			324	0,4%	40	0,6%
			Volume:	%	Volume:	%
SKODA	SUPERB		111	34,26%	12	30,0%
MERCEDES	E-SERIES		90	27,78%	6	15,0%
BMW	5-SERIES		63	19,44%	14	35,0%
VOLVO	V90		28	8,64%	5	12,5%
AUDI	A6		23	7,10%	2	5,0%
VOLKSWAGEN	ARTEON		7	2,16%	1	2,5%
MERCEDES	CLS-SERIES		2	0,62%		





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OCTOBER '17

		YTD		OCTOBER '17	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>F-G</b>		97	0,1%	9	0,1%
Make:	Range:	Volume:	%	Volume:	%
VOLVO	S90	42	43,30%	1	11,1%
MERCEDES	S-SERIES	17	17,53%	2	22,2%
BMW	7-SERIES	16	16,49%	3	33,3%
PORSCHE	PANAMERA	13	13,40%	2	22,2%
AUDI	A7	4	4,12%	1	11,1%
AUDI	A8	1	1,03%		
BENTLEY	CONTINENTAL	1	1,03%		
BENTLEY	FLYING SPUR	1	1,03%		
JAGUAR	XF-TYPE	1	1,03%		
TESLA	MODEL S	1	1,03%		

  

		YTD		OCTOBER '17	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>SPORTS</b>		190	0,2%	18	0,3%
Make:	Range:	Volume:	%	Volume:	%
MINI	MINI CABRIO	106	55,79%	8	44,4%
FORD	MUSTANG	26	13,68%	4	22,2%
MERCEDES	SL-SERIES	12	6,32%	1	5,6%
VOLKSWAGEN	SCIROCCO	11	5,79%	2	11,1%
AUDI	TT	5	2,63%	1	5,6%
FIAT	124 SPIDER	5	2,63%		
PORSCHE	BOXSTER	5	2,63%	1	5,6%
PORSCHE	CAYMAN	4	2,11%		
BMW	I8	3	1,58%		
BMW	6-SERIES	2	1,05%	1	5,6%
JAGUAR	F-TYPE	2	1,05%		
NISSAN	GT-R	2	1,05%		
ABARTH	124 SPIDER	1	0,53%		
AUDI	R8	1	0,53%		
CHEVROLET	CAMARO	1	0,53%		
NISSAN	370Z	1	0,53%		
OPEL	CASCADA	1	0,53%		
PORSCHE	911	1	0,53%		
TOYOTA	GT86	1	0,53%		

  

		YTD		OCTOBER '17	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>MPV</b>		613	0,8%	21	0,3%
Make:	Range:	Volume:	%	Volume:	%
VOLKSWAGEN	TOURAN	174	28,38%	5	23,8%
FORD	B-MAX	127	20,72%	3	14,3%
CITROEN	PICASSO	82	13,38%	2	9,5%
FIAT	500L	76	12,40%	5	23,8%
NISSAN	NOTE	71	11,58%	1	4,8%
KIA MOTORS	SOUL	18	2,94%	4	19,0%
OPEL	ZAFIRA	14	2,28%		





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OCTOBER '17

CITROEN	C3 PICASSO	13	2,12%		
FORD	GRAND C-MAX	12	1,96%		
FORD	S-MAX	12	1,96%		
SSANGYONG	RODIUS	6	0,98%		
FORD	GALAXY	3	0,49%		
SEAT	ALHAMBRA	2	0,33%		
OPEL	MERIVA	1	0,16%		
PEUGEOT	5008	1	0,16%	1	4,8%
TOYOTA	VERSO S	1	0,16%		

		YTD		OCTOBER '17	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>MPV-M/COMBI</b>		<b>1.559</b>	<b>2,0%</b>	<b>50</b>	<b>0,8%</b>
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	V-SERIES	266	17,06%	11	22,0%
NISSAN	NV200	158	10,13%	1	2,0%
FIAT	DOBLO	152	9,75%	5	10,0%
FIAT	TALENTO	145	9,30%	2	4,0%
NISSAN	NV300	129	8,27%	3	6,0%
OPEL	VIVARO	114	7,31%		
PEUGEOT	EXPERT	113	7,25%	2	4,0%
PEUGEOT	PARTNER	111	7,12%	7	14,0%
VOLKSWAGEN	CADDY	106	6,80%	3	6,0%
VOLKSWAGEN	KOMBI	47	3,01%		
CITROEN	BERLINGO	44	2,82%	2	4,0%
TOYOTA	PROACE	39	2,50%	3	6,0%
CITROEN	JUMPY SPACE TOURER	35	2,25%	4	8,0%
FORD	TOURNEO CONNECT	29	1,86%	4	8,0%
MERCEDES	CITAN	18	1,15%		
FIAT	QUBO	12	0,77%	2	4,0%
FORD	TOURNEO COURIER	9	0,58%		
PEUGEOT	BOXER	9	0,58%		
FIAT	DUCATO	5	0,32%		
MERCEDES	SPRINTER	5	0,32%		
FORD	TRANSIT/TOURNEO	3	0,19%		
CITROEN	JUMPER	2	0,13%		
MERCEDES	VITO	2	0,13%		
VOLKSWAGEN	TRANSPORTER	2	0,13%		
NISSAN	PRIMASTAR	1	0,06%		
OPEL	COMBO	1	0,06%		
PEUGEOT	EXPERT TRAVELLER	1	0,06%	1	2,0%
VOLKSWAGEN	MULTIVAN	1	0,06%		

