



## NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

JANUARY '17

		YTD		JANUARY '17	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>DUAL PURPOSE</b>		<b>742</b>	<b>11,5%</b>	<b>742</b>	<b>11,5%</b>
Make:	Range:	Volume:	%	Volume:	%
VOLKSWAGEN	TIGUAN	129	17,39%	129	17,4%
SUZUKI	VITARA	101	13,61%	101	13,6%
JEEP	RENEGADE	67	9,03%	67	9,0%
SUZUKI	SX4	61	8,22%	61	8,2%
AUDI	Q2	55	7,41%	55	7,4%
BMW	X1-SERIES	51	6,87%	51	6,9%
AUDI	Q3	41	5,53%	41	5,5%
DACIA	DUSTER	35	4,72%	35	4,7%
FORD	KUGA	27	3,64%	27	3,6%
MERCEDES	GL-SERIES	16	2,16%	16	2,2%
FIAT	500X	14	1,89%	14	1,9%
SEAT	ATECA	13	1,75%	13	1,8%
VOLVO	XC90	13	1,75%	13	1,8%
TOYOTA	RAV4	11	1,48%	11	1,5%
NISSAN	X-TRAIL	10	1,35%	10	1,3%
SUZUKI	JIMNY	10	1,35%	10	1,3%
HONDA	CR-V	9	1,21%	9	1,2%
RENAULT	KADJAR	9	1,21%	9	1,2%
MAZDA	CX7	8	1,08%	8	1,1%
PORSCHE	MACAN	8	1,08%	8	1,1%
BMW	X5-SERIES	7	0,94%	7	0,9%
BMW	X4-SERIES	6	0,81%	6	0,8%
VOLVO	XC60	6	0,81%	6	0,8%
BMW	X3-SERIES	5	0,67%	5	0,7%
LAND ROVER	RANGE ROVER	5	0,67%	5	0,7%
LAND ROVER	RANGE ROVER EVOQUE	4	0,54%	4	0,5%
SSANGYONG	TIVOLI	4	0,54%	4	0,5%
AUDI	Q5	3	0,40%	3	0,4%
LEXUS	NX-SERIES	3	0,40%	3	0,4%
MINI	COUNTRYMAN	3	0,40%	3	0,4%
BMW	X6-SERIES	2	0,27%	2	0,3%
SKODA	YETI	2	0,27%	2	0,3%
SUBARU	FORESTER	2	0,27%	2	0,3%
JAGUAR	F-PACE	1	0,13%	1	0,1%
TOYOTA	LAND CRUISER	1	0,13%	1	0,1%

  

		YTD		JANUARY '17	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>A</b>		<b>926</b>	<b>14,3%</b>	<b>926</b>	<b>14,3%</b>
Make:	Range:	Volume:	%	Volume:	%
FIAT	PANDA	191	20,63%	191	20,6%
TOYOTA	AYGO	140	15,12%	140	15,1%
SUZUKI	IGNIS	109	11,77%	109	11,8%
VOLKSWAGEN	UP!	92	9,94%	92	9,9%
HYUNDAI	i 10	60	6,48%	60	6,5%
PEUGEOT	108	58	6,26%	58	6,3%





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JANUARY '17

KIA MOTORS	PICANTO	45	4,86%	45	4,9%
FIAT	500	43	4,64%	43	4,6%
SKODA	CITIGO	37	4,00%	37	4,0%
FORD	KA	29	3,13%	29	3,1%
SUZUKI	CELERIO	26	2,81%	26	2,8%
CITROEN	C1	23	2,48%	23	2,5%
OPEL	ADAM	22	2,38%	22	2,4%
RENAULT	NEW TWINGO	22	2,38%	22	2,4%
SMART	FORTWO	18	1,94%	18	1,9%
SEAT	MII	5	0,54%	5	0,5%
SMART	FORFOUR	3	0,32%	3	0,3%
ABARTH	500	2	0,22%	2	0,2%
SUZUKI	WAGON R	1	0,11%	1	0,1%

Segment:	Make:	Range:	YTD		JANUARY '17	
			TOTAL	Market Share	TOTAL	Market Share
<b>B</b>			<b>2.338</b>	<b>36,2%</b>	<b>2.338</b>	<b>36,2%</b>
Make:	Range:	Volume:	%	Volume:	%	
TOYOTA	YARIS	597	25,53%	597	25,5%	
PEUGEOT	208	241	10,31%	241	10,3%	
RENAULT	CLIO	202	8,64%	202	8,6%	
VOLKSWAGEN	POLO	198	8,47%	198	8,5%	
HYUNDAI	i 20	148	6,33%	148	6,3%	
OPEL	CORSA	145	6,20%	145	6,2%	
CITROEN	C3	137	5,86%	137	5,9%	
FORD	FIESTA	111	4,75%	111	4,7%	
SUZUKI	SWIFT	76	3,25%	76	3,3%	
SUZUKI	BALENO	67	2,87%	67	2,9%	
AUDI	A1	66	2,82%	66	2,8%	
MINI	MINI	54	2,31%	54	2,3%	
SKODA	FABIA	43	1,84%	43	1,8%	
OPEL	MOKKA	42	1,80%	42	1,8%	
NISSAN	MICRA	36	1,54%	36	1,5%	
RENAULT	CAPTUR	32	1,37%	32	1,4%	
KIA MOTORS	RIO	26	1,11%	26	1,1%	
SEAT	IBIZA	26	1,11%	26	1,1%	
NISSAN	JUKE	22	0,94%	22	0,9%	
FIAT	GRANDE PUNTO	19	0,81%	19	0,8%	
MITSUBISHI	SPACE STAR	12	0,51%	12	0,5%	
FORD	ECOSPORT	9	0,38%	9	0,4%	
ALFA ROMEO	MITO	5	0,21%	5	0,2%	
BMW	I3	5	0,21%	5	0,2%	
MINI	CLUBMAN	4	0,17%	4	0,2%	
CITROEN	DS3	3	0,13%	3	0,1%	
DACIA	SANDERO	3	0,13%	3	0,1%	
HONDA	JAZZ	3	0,13%	3	0,1%	
LANCIA	YPSILON	3	0,13%	3	0,1%	
MAZDA	2-SERIES	3	0,13%	3	0,1%	





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JANUARY '17

Segment:	Make:	Range:	YTD		JANUARY '17	
			TOTAL	Market Share	TOTAL	Market Share
C			1.947	30,2%	1.947	30,2%
			Volume:	%	Volume:	%
NISSAN		QASHQAI	302	15,51%	302	15,5%
OPEL		ASTRA	224	11,50%	224	11,5%
VOLKSWAGEN		GOLF	159	8,17%	159	8,2%
AUDI		A3	114	5,86%	114	5,9%
MERCEDES		GLA-SERIES	111	5,70%	111	5,7%
MERCEDES		A-SERIES (NEW)	109	5,60%	109	5,6%
PEUGEOT		2008	109	5,60%	109	5,6%
TOYOTA		AURIS	106	5,44%	106	5,4%
TOYOTA		C-HR	77	3,95%	77	4,0%
VOLVO		V40	68	3,49%	68	3,5%
NISSAN		PULSAR	59	3,03%	59	3,0%
FORD		FOCUS	50	2,57%	50	2,6%
MERCEDES		B-SERIES	45	2,31%	45	2,3%
PEUGEOT		3008	43	2,21%	43	2,2%
MAZDA		3-SERIES	35	1,80%	35	1,8%
TOYOTA		COROLLA	35	1,80%	35	1,8%
ALFA ROMEO		GIULIETTA	32	1,64%	32	1,6%
CITROEN		C4 CACTUS	31	1,59%	31	1,6%
HONDA		HR-V	31	1,59%	31	1,6%
RENAULT		MEGANE	31	1,59%	31	1,6%
SKODA		RAPID	28	1,44%	28	1,4%
PEUGEOT		301	23	1,18%	23	1,2%
BMW		1-SERIES	22	1,13%	22	1,1%
BMW		2-SERIES	20	1,03%	20	1,0%
PEUGEOT		308	18	0,92%	18	0,9%
CITROEN		C4	14	0,72%	14	0,7%
HYUNDAI		i 30	7	0,36%	7	0,4%
KIA MOTORS		NEW SPORTAGE	7	0,36%	7	0,4%
KIA MOTORS		CEED	6	0,31%	6	0,3%
VOLKSWAGEN		BEETLE	6	0,31%	6	0,3%
CITROEN		C-ELYSEE	5	0,26%	5	0,3%
HONDA		CIVIC	4	0,21%	4	0,2%
SEAT		LEON	4	0,21%	4	0,2%
HYUNDAI		IX35	3	0,15%	3	0,2%
SEAT		TOLEDO	3	0,15%	3	0,2%
CITROEN		DS4	2	0,10%	2	0,1%
SUBARU		XV	2	0,10%	2	0,1%
LEXUS		CT-SERIES	1	0,05%	1	0,1%
TOYOTA		TOYOTA COROLLA	1	0,05%	1	0,1%

  

Segment:	Make:	Range:	YTD		JANUARY '17	
			TOTAL	Market Share	TOTAL	Market Share
D			361	5,6%	361	5,6%
			Volume:	%	Volume:	%
SKODA		OCTAVIA	116	32,13%	116	32,1%
VOLKSWAGEN		PASSAT	65	18,01%	65	18,0%
FIAT		TIPO	57	15,79%	57	15,8%





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JANUARY '17

AUDI	A4	29	8,03%	29	8,0%
MERCEDES	C-SERIES	21	5,82%	21	5,8%
TOYOTA	AVENSIS	14	3,88%	14	3,9%
BMW	4-SERIES	13	3,60%	13	3,6%
MERCEDES	CLA-SERIES	13	3,60%	13	3,6%
VOLVO	V60	10	2,77%	10	2,8%
BMW	3-SERIES	7	1,94%	7	1,9%
VOLVO	S60	7	1,94%	7	1,9%
ALFA ROMEO	GIULIA	3	0,83%	3	0,8%
TOYOTA	PRIUS	2	0,55%	2	0,6%
FORD	MONDEO	1	0,28%	1	0,3%
LEXUS	IS-SERIES	1	0,28%	1	0,3%
OPEL	INSIGNIA	1	0,28%	1	0,3%
SUBARU	LEGACY	1	0,28%	1	0,3%

		YTD		JANUARY '17	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>E</b>		25	0,4%	25	0,4%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	E-SERIES	11	44,00%	11	44,0%
SKODA	SUPERB	11	44,00%	11	44,0%
AUDI	A6	2	8,00%	2	8,0%
MERCEDES	CLS-SERIES	1	4,00%	1	4,0%

		YTD		JANUARY '17	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>F-G</b>		7	0,1%	7	0,1%
Make:	Range:	Volume:	%	Volume:	%
VOLVO	S90	4	57,14%	4	57,1%
BMW	7-SERIES	3	42,86%	3	42,9%

		YTD		JANUARY '17	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>SPORTS</b>		8	0,1%	8	0,1%
Make:	Range:	Volume:	%	Volume:	%
FORD	MUSTANG	6	75,00%	6	75,0%
BMW	I8	1	12,50%	1	12,5%
NISSAN	370Z	1	12,50%	1	12,5%

		YTD		JANUARY '17	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>MPV</b>		52	0,8%	52	0,8%
Make:	Range:	Volume:	%	Volume:	%
NISSAN	NOTE	13	25,00%	13	25,0%
VOLKSWAGEN	TOURAN	13	25,00%	13	25,0%
CITROEN	PICASSO	8	15,38%	8	15,4%
FORD	B-MAX	8	15,38%	8	15,4%
FIAT	500L	3	5,77%	3	5,8%
FORD	GRAND C-MAX	3	5,77%	3	5,8%
OPEL	ZAFIRA	3	5,77%	3	5,8%
CITROEN	C3 PICASSO	1	1,92%	1	1,9%





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JANUARY '17

		YTD		JANUARY '17	
Segment:		TOTAL	Market Share	TOTAL	Market Share
MPV-M/COMBI		51	0,8%	51	0,8%
Make:	Range:	Volume:	%	Volume:	%
FIAT	DOBLO	12	23,53%	12	23,5%
MERCEDES	V-SERIES	11	21,57%	11	21,6%
NISSAN	NV200	7	13,73%	7	13,7%
CITROEN	BERLINGO	5	9,80%	5	9,8%
PEUGEOT	PARTNER	5	9,80%	5	9,8%
FIAT	TALENTO	4	7,84%	4	7,8%
FORD	TOURNEO CONNECT	2	3,92%	2	3,9%
FIAT	QUBO	1	1,96%	1	2,0%
OPEL	COMBO	1	1,96%	1	2,0%
PEUGEOT	EXPERT	1	1,96%	1	2,0%
TOYOTA	PROACE	1	1,96%	1	2,0%
VOLKSWAGEN	CADDY	1	1,96%	1	2,0%

