



NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

AUGUST '16

		YTD		AUGUST '16	
Segment:		TOTAL	Market Share	TOTAL	Market Share
DUAL PURPOSE		5.641	9,6%	427	10,2%
Make:	Range:	Volume:	%	Volume:	%
SUZUKI	VITARA	950	16,84%	51	11,9%
BMW	X1-SERIES	801	14,20%	75	17,6%
JEEP	RENEGADE	604	10,71%	37	8,7%
AUDI	Q3	498	8,83%	24	5,6%
DACIA	DUSTER	395	7,00%	42	9,8%
MINI	COUNTRYMAN	276	4,89%	16	3,7%
FIAT	500X	231	4,10%	24	5,6%
NISSAN	X-TRAIL	225	3,99%	16	3,7%
SUZUKI	SX4	173	3,07%	3	0,7%
VOLVO	XC90	152	2,69%	11	2,6%
BMW	X3-SERIES	149	2,64%	8	1,9%
VOLVO	XC60	149	2,64%	13	3,0%
VOLKSWAGEN	TIGUAN	134	2,38%	24	5,6%
HONDA	CR-V	120	2,13%	9	2,1%
SUZUKI	JIMNY	114	2,02%	8	1,9%
SSANGYONG	TIVOLI	86	1,52%	2	0,5%
FORD	KUGA	78	1,38%	3	0,7%
MERCEDES	GL-SERIES	65	1,15%	14	3,3%
AUDI	Q5	64	1,13%	6	1,4%
BMW	X4-SERIES	62	1,10%	7	1,6%
TOYOTA	RAV4	58	1,03%	14	3,3%
BMW	X5-SERIES	44	0,78%	3	0,7%
LAND ROVER	RANGE ROVER	27	0,48%	1	0,2%
RENAULT	KADJAR	26	0,46%	5	1,2%
LAND ROVER	RANGE ROVER EVOQUE	21	0,37%	2	0,5%
MAZDA	CX7	16	0,28%		
SKODA	YETI	16	0,28%	3	0,7%
LEXUS	NX-SERIES	15	0,27%	1	0,2%
AUDI	Q7	13	0,23%		
SUBARU	FORESTER	13	0,23%	1	0,2%
BMW	X6-SERIES	12	0,21%		
TOYOTA	LAND CRUISER	10	0,18%		
PORSCHE	MACAN	9	0,16%	4	0,9%
JEEP	GRAND CHEROKEE	6	0,11%		
LEXUS	RX-SERIES	6	0,11%		
LAND ROVER	DISCOVERY SPORT	5	0,09%		
JAGUAR	F-PACE	4	0,07%		
PORSCHE	CAYENNE	4	0,07%		
SSANGYONG	REXTON	3	0,05%		
SSANGYONG	KORANDO	2	0,04%		
FIAT	SEDICI	1	0,02%		
JEEP	CHEROKEE	1	0,02%		
MERCEDES	ML-SERIES	1	0,02%		
MITSUBISHI	OUTLANDER	1	0,02%		
VOLKSWAGEN	TOUAREG	1	0,02%		





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		YTD		AUGUST '16	
Segment:		TOTAL	Market Share	TOTAL	Market Share
A		9.237	15,8%	716	17,2%
Make:	Range:	Volume:	%	Volume:	%
FIAT	PANDA	2.141	23,18%	90	12,6%
TOYOTA	AYGO	1.171	12,68%	127	17,7%
PEUGEOT	108	1.040	11,26%	57	8,0%
SUZUKI	CELERIO	923	9,99%	23	3,2%
VOLKSWAGEN	UP!	648	7,02%	82	11,5%
CITROEN	C1	617	6,68%	46	6,4%
FIAT	500	544	5,89%	69	9,6%
HYUNDAI	i 10	357	3,86%	86	12,0%
KIA MOTORS	PICANTO	317	3,43%	44	6,1%
SMART	FORTWO	315	3,41%	19	2,7%
SEAT	MII	305	3,30%	16	2,2%
SKODA	CITIGO	239	2,59%	24	3,4%
SMART	FORFOUR	187	2,02%	5	0,7%
RENAULT	NEW TWINGO	175	1,89%	13	1,8%
OPEL	ADAM	84	0,91%	13	1,8%
CHEVROLET	SPARK	83	0,90%		
FORD	KA	70	0,76%		
ABARTH	500	18	0,19%	2	0,3%
OPEL	KARL	2	0,02%		
HYUNDAI	ATOS	1	0,01%		

		YTD		AUGUST '16	
Segment:		TOTAL	Market Share	TOTAL	Market Share
B		21.820	37,2%	1.554	37,2%
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	YARIS	3.925	17,99%	377	24,3%
NISSAN	MICRA	2.797	12,82%	89	5,7%
OPEL	CORSA	2.653	12,16%	163	10,5%
VOLKSWAGEN	POLO	1.935	8,87%	111	7,1%
PEUGEOT	208	1.895	8,68%	88	5,7%
RENAULT	CLIO	1.673	7,67%	117	7,5%
FORD	FIESTA	1.120	5,13%	122	7,9%
CITROEN	C3	969	4,44%	29	1,9%
SUZUKI	SWIFT	724	3,32%	71	4,6%
MINI	MINI	613	2,81%	54	3,5%
SEAT	IBIZA	513	2,35%	36	2,3%
OPEL	MOKKA	478	2,19%	33	2,1%
AUDI	A1	465	2,13%	33	2,1%
RENAULT	CAPTUR	338	1,55%	34	2,2%
SUZUKI	BALENO	274	1,26%	27	1,7%
HYUNDAI	i 20	255	1,17%	66	4,2%
KIA MOTORS	RIO	229	1,05%	6	0,4%
NISSAN	JUKE	226	1,04%	13	0,8%
ALFA ROMEO	MITO	111	0,51%		
FIAT	GRANDE PUNTO	103	0,47%	7	0,5%
SKODA	FABIA	95	0,44%	23	1,5%
MINI	CLUBMAN	92	0,42%	15	1,0%





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AUGUST '16

DACIA	SANDERO	67	0,31%	10	0,6%
FORD	ECOSPORT	61	0,28%	13	0,8%
HONDA	JAZZ	55	0,25%	5	0,3%
CITROEN	DS3	39	0,18%	4	0,3%
CHEVROLET	AVEO	36	0,16%		
BMW	I3	20	0,09%	2	0,1%
LANCIA	YPSILON	18	0,08%	2	0,1%
MITSUBISHI	SPACE STAR	18	0,08%	4	0,3%
MAZDA	2-SERIES	10	0,05%		
MINI	PACEMAN	7	0,03%		
CHEVROLET	TRAX	5	0,02%		
CITROEN	VISA	1	0,00%		
YTD					
AUGUST '16					
Segment:		TOTAL	Market Share	TOTAL	Market Share
C		16.489	28,1%	1.083	26,0%
Make:	Range:	Volume:	%	Volume:	%
NISSAN	QASHQAI	1.730	10,49%	125	11,5%
OPEL	ASTRA	1.470	8,92%	121	11,2%
TOYOTA	AURIS	1.362	8,26%	145	13,4%
VOLKSWAGEN	GOLF	1.276	7,74%	55	5,1%
MERCEDES	A-SERIES (NEW)	1.075	6,52%	43	4,0%
FORD	FOCUS	985	5,97%	52	4,8%
BMW	1-SERIES	898	5,45%	34	3,1%
PEUGEOT	308	792	4,80%	57	5,3%
MERCEDES	GLA-SERIES	713	4,32%	47	4,3%
NISSAN	PULSAR	676	4,10%	22	2,0%
AUDI	A3	664	4,03%	41	3,8%
SEAT	LEON	593	3,60%	4	0,4%
VOLVO	V40	528	3,20%	18	1,7%
TOYOTA	COROLLA	439	2,66%	28	2,6%
BMW	2-SERIES	426	2,58%	19	1,8%
CITROEN	C4 CACTUS	420	2,55%	42	3,9%
CITROEN	C4	318	1,93%	20	1,8%
PEUGEOT	2008	296	1,80%	35	3,2%
PEUGEOT	301	249	1,51%	14	1,3%
ALFA ROMEO	GIULIETTA	236	1,43%	35	3,2%
SKODA	RAPID	175	1,06%	15	1,4%
HONDA	HR-V	149	0,90%	13	1,2%
MERCEDES	B-SERIES	135	0,82%	12	1,1%
PEUGEOT	3008	131	0,79%	5	0,5%
CITROEN	C-ELYSEE	118	0,72%	17	1,6%
SEAT	TOLEDO	101	0,61%	4	0,4%
HONDA	CIVIC	94	0,57%	9	0,8%
MITSUBISHI	ASX	88	0,53%	5	0,5%
CITROEN	DS4	82	0,50%	3	0,3%
KIA MOTORS	CEED	80	0,49%	11	1,0%
HYUNDAI	i 30	58	0,35%	20	1,8%
VOLKSWAGEN	BEETLE	46	0,28%	6	0,6%
KIA MOTORS	NEW SPORTAGE	45	0,27%	2	0,2%
MAZDA	3-SERIES	17	0,10%		
LEXUS	CT-SERIES	9	0,05%	2	0,2%





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SUBARU	XV	7	0,04%	2	0,2%
CHEVROLET	CRUZE	6	0,04%		
RENAULT	MEGANE	2	0,01%		
Segment: D					
		YTD		AUGUST '16	
Segment:		TOTAL	Market Share	TOTAL	Market Share
D		3.012	5,1%	235	5,6%
Make:	Range:	Volume:	%	Volume:	%
SKODA	OCTAVIA	466	15,47%	25	10,6%
VOLKSWAGEN	PASSAT	416	13,81%	18	7,7%
AUDI	A4	292	9,69%	12	5,1%
FIAT	TIPO	277	9,20%	18	7,7%
MERCEDES	C-SERIES	273	9,06%	53	22,6%
BMW	3-SERIES	264	8,76%	11	4,7%
MERCEDES	CLA-SERIES	189	6,27%	45	19,1%
FORD	MONDEO	128	4,25%	11	4,7%
TOYOTA	AVENSIS	117	3,88%	5	2,1%
VOLVO	S60	109	3,62%	4	1,7%
PEUGEOT	508	101	3,35%	1	0,4%
BMW	4-SERIES	100	3,32%	11	4,7%
OPEL	INSIGNIA	96	3,19%	14	6,0%
VOLVO	V60	93	3,09%	2	0,9%
MAZDA	6-SERIES	25	0,83%		
AUDI	A5	18	0,60%		
CITROEN	DS5	17	0,56%	3	1,3%
TOYOTA	PRIUS	11	0,37%	2	0,9%
SUBARU	LEVORG	6	0,20%		
FIAT	FREEMONT	4	0,13%		
SUBARU	LEGACY	4	0,13%		
ALFA ROMEO	GIULIA	3	0,10%		
JAGUAR	XE-TYPE	3	0,10%		
Segment: E					
		YTD		AUGUST '16	
Segment:		TOTAL	Market Share	TOTAL	Market Share
E		144	0,2%	16	0,4%
Make:	Range:	Volume:	%	Volume:	%
BMW	5-SERIES	66	45,83%	5	31,3%
MERCEDES	E-SERIES	50	34,72%	10	62,5%
AUDI	A6	26	18,06%	1	6,3%
SKODA	SUPERB	1	0,69%		
VOLVO	S80	1	0,69%		
Segment: F-G					
		YTD		AUGUST '16	
Segment:		TOTAL	Market Share	TOTAL	Market Share
F-G		40	0,1%	7	0,2%
Make:	Range:	Volume:	%	Volume:	%
BMW	7-SERIES	17	42,50%	1	14,3%
VOLVO	S90	9	22,50%	5	71,4%
MERCEDES	S-SERIES	6	15,00%		
AUDI	A7	2	5,00%	1	14,3%
AUDI	A8	2	5,00%		





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		YTD		AUGUST '16	
Segment:		TOTAL	Market Share	TOTAL	Market Share
JAGUAR	XJ-TYPE	2	5,00%		
TESLA	MODEL S	2	5,00%		
SPORTS		186	0,3%	12	0,3%
Make:	Range:	Volume:	%	Volume:	%
MINI	MINI CABRIO	93	50,00%	8	66,7%
FORD	MUSTANG	28	15,05%	4	33,3%
OPEL	CASCADA	13	6,99%		
VOLKSWAGEN	SCIROCCO	10	5,38%		
MERCEDES	SL-SERIES	9	4,84%		
MAZDA	MX-5	7	3,76%		
AUDI	TT	6	3,23%		
BMW	I8	5	2,69%		
BMW	Z4-SERIES	3	1,61%		
BMW	6-SERIES	3	1,61%		
PORSCHE	BOXSTER	2	1,08%		
AUDI	R8	1	0,54%		
FIAT	124 SPIDER	1	0,54%		
JAGUAR	F-TYPE	1	0,54%		
MERCEDES	SLK-SERIES	1	0,54%		
PEUGEOT	RCZ	1	0,54%		
PORSCHE	911	1	0,54%		
TOYOTA	GT86	1	0,54%		
MPV		960	1,6%	55	1,3%
Make:	Range:	Volume:	%	Volume:	%
NISSAN	NOTE	406	42,29%	27	49,1%
VOLKSWAGEN	TOURAN	210	21,88%	4	7,3%
FIAT	500L	157	16,35%	6	10,9%
CITROEN	PICASSO	57	5,94%	6	10,9%
FORD	B-MAX	32	3,33%	1	1,8%
FORD	GRAND C-MAX	27	2,81%	4	7,3%
CITROEN	C3 PICASSO	25	2,60%	4	7,3%
OPEL	ZAFIRA	10	1,04%		
FORD	S-MAX	8	0,83%	1	1,8%
FORD	GALAXY	7	0,73%		
OPEL	MERIVA	7	0,73%		
RENAULT	SCENIC	4	0,42%	2	3,6%
VOLKSWAGEN	SHARAN	3	0,31%		
DACIA	LODGY	2	0,21%		
SKODA	ROOMSTER	2	0,21%		
MAZDA	5-SERIES	1	0,10%		
SEAT	ALHAMBRA	1	0,10%		
SSANGYONG	RODIUS	1	0,10%		





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Segment:	Make:	Range:	YTD		AUGUST '16	
			TOTAL	Market Share	TOTAL	Market Share
MPV-M/COMBI			1.089	1,9%	68	1,6%
			Volume:	%	Volume:	%
MERCEDES	V-SERIES		262	24,06%	24	35,3%
NISSAN	NV200		151	13,87%	2	2,9%
FIAT	DOBLO		145	13,31%	3	4,4%
MERCEDES	SPRINTER		96	8,82%	24	35,3%
OPEL	VIVARO		70	6,43%		
VOLKSWAGEN	KOMBI		59	5,42%	1	1,5%
PEUGEOT	PARTNER		58	5,33%	3	4,4%
VOLKSWAGEN	CADDY		58	5,33%	1	1,5%
CITROEN	BERLINGO		47	4,32%		
FORD	TOURNEO CONNECT		45	4,13%	2	2,9%
MERCEDES	CITAN		30	2,75%		
FIAT	QUBO		17	1,56%	1	1,5%
CITROEN	NEMO		14	1,29%		
FIAT	TALENTO		10	0,92%	5	7,4%
PEUGEOT	EXPERT		6	0,55%		
FORD	TOURNEO COURIER		4	0,37%		
CITROEN	JUMPY		3	0,28%		
FORD	TRANSIT/TOURNEO		3	0,28%	2	2,9%
FIAT	SCUDO		2	0,18%		
FIAT	DUCATO		2	0,18%		
MERCEDES	VITO		2	0,18%		
VOLKSWAGEN	TRANSPORTER		2	0,18%		
DACIA	DOKKER		1	0,09%		
RENAULT	KANGOO		1	0,09%		
VOLKSWAGEN	MULTIVAN		1	0,09%		

