



NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

JULY '16

		YTD		JULY '16	
Segment:		TOTAL	Market Share	TOTAL	Market Share
DUAL PURPOSE		5.214	9,6%	799	11,4%
Make:	Range:	Volume:	%	Volume:	%
SUZUKI	VITARA	899	17,24%	111	13,9%
BMW	X1-SERIES	726	13,92%	90	11,3%
JEEP	RENEGADE	567	10,87%	50	6,3%
AUDI	Q3	474	9,09%	74	9,3%
DACIA	DUSTER	353	6,77%	96	12,0%
MINI	COUNTRYMAN	260	4,99%	32	4,0%
NISSAN	X-TRAIL	209	4,01%	26	3,3%
FIAT	500X	207	3,97%	16	2,0%
SUZUKI	SX4	170	3,26%	16	2,0%
BMW	X3-SERIES	141	2,70%	14	1,8%
VOLVO	XC90	141	2,70%	28	3,5%
VOLVO	XC60	136	2,61%	17	2,1%
HONDA	CR-V	111	2,13%	42	5,3%
VOLKSWAGEN	TIGUAN	110	2,11%	36	4,5%
SUZUKI	JIMNY	106	2,03%	18	2,3%
SSANGYONG	TIVOLI	84	1,61%	11	1,4%
FORD	KUGA	75	1,44%	6	0,8%
AUDI	Q5	58	1,11%	12	1,5%
BMW	X4-SERIES	55	1,05%	14	1,8%
MERCEDES	GL-SERIES	51	0,98%	18	2,3%
TOYOTA	RAV4	44	0,84%	24	3,0%
BMW	X5-SERIES	41	0,79%	2	0,3%
LAND ROVER	RANGE ROVER	26	0,50%	6	0,8%
RENAULT	KADJAR	21	0,40%	13	1,6%
LAND ROVER	RANGE ROVER EVOQUE	19	0,36%	4	0,5%
MAZDA	CX7	16	0,31%	1	0,1%
LEXUS	NX-SERIES	14	0,27%		
AUDI	Q7	13	0,25%	1	0,1%
SKODA	YETI	13	0,25%	6	0,8%
BMW	X6-SERIES	12	0,23%	2	0,3%
SUBARU	FORESTER	12	0,23%	2	0,3%
TOYOTA	LAND CRUISER	10	0,19%	5	0,6%
JEEP	GRAND CHEROKEE	6	0,12%		
LEXUS	RX-SERIES	6	0,12%	2	0,3%
LAND ROVER	DISCOVERY SPORT	5	0,10%	1	0,1%
PORSCHE	MACAN	5	0,10%	1	0,1%
JAGUAR	F-PACE	4	0,08%	2	0,3%
PORSCHE	CAYENNE	4	0,08%		
SSANGYONG	REXTON	3	0,06%		
SSANGYONG	KORANDO	2	0,04%		
FIAT	SEDICI	1	0,02%		
JEEP	CHEROKEE	1	0,02%		
MERCEDES	ML-SERIES	1	0,02%		
MITSUBISHI	OUTLANDER	1	0,02%		
VOLKSWAGEN	TOUAREG	1	0,02%		





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Segment:	Make:	Range:	YTD		JULY '16	
			TOTAL	Market Share	TOTAL	Market Share
A			8.521	15,7%	1.117	15,9%
Make:	Range:	Volume:	%	Volume:	%	
FIAT	PANDA	2.051	24,07%	365	32,7%	
TOYOTA	AYGO	1.044	12,25%	113	10,1%	
PEUGEOT	108	983	11,54%	95	8,5%	
SUZUKI	CELERIO	900	10,56%	83	7,4%	
CITROEN	C1	571	6,70%	40	3,6%	
VOLKSWAGEN	UP!	566	6,64%	84	7,5%	
FIAT	500	475	5,57%	67	6,0%	
SMART	FORTWO	296	3,47%	42	3,8%	
SEAT	MII	289	3,39%	62	5,6%	
KIA MOTORS	PICANTO	273	3,20%	26	2,3%	
HYUNDAI	i 10	271	3,18%	21	1,9%	
SKODA	CITIGO	215	2,52%	68	6,1%	
SMART	FORFOUR	182	2,14%	8	0,7%	
RENAULT	NEW TWINGO	162	1,90%	27	2,4%	
CHEVROLET	SPARK	83	0,97%			
OPEL	ADAM	71	0,83%	13	1,2%	
FORD	KA	70	0,82%			
ABARTH	500	16	0,19%	2	0,2%	
OPEL	KARL	2	0,02%			
HYUNDAI	ATOS	1	0,01%	1	0,1%	

Segment:	Make:	Range:	YTD		JULY '16	
			TOTAL	Market Share	TOTAL	Market Share
B			20.266	37,2%	2.662	37,9%
Make:	Range:	Volume:	%	Volume:	%	
TOYOTA	YARIS	3.548	17,51%	610	22,9%	
NISSAN	MICRA	2.708	13,36%	314	11,8%	
OPEL	CORSA	2.490	12,29%	275	10,3%	
VOLKSWAGEN	POLO	1.824	9,00%	192	7,2%	
PEUGEOT	208	1.807	8,92%	156	5,9%	
RENAULT	CLIO	1.556	7,68%	231	8,7%	
FORD	FIESTA	998	4,92%	120	4,5%	
CITROEN	C3	940	4,64%	156	5,9%	
SUZUKI	SWIFT	653	3,22%	63	2,4%	
MINI	MINI	559	2,76%	74	2,8%	
SEAT	IBIZA	477	2,35%	62	2,3%	
OPEL	MOKKA	445	2,20%	39	1,5%	
AUDI	A1	432	2,13%	66	2,5%	
RENAULT	CAPTUR	304	1,50%	41	1,5%	
SUZUKI	BALENO	247	1,22%	89	3,3%	
KIA MOTORS	RIO	223	1,10%	10	0,4%	
NISSAN	JUKE	213	1,05%	40	1,5%	
HYUNDAI	i 20	189	0,93%	8	0,3%	
ALFA ROMEO	MITO	111	0,55%	10	0,4%	
FIAT	GRANDE PUNTO	96	0,47%	14	0,5%	
MINI	CLUBMAN	77	0,38%	11	0,4%	
SKODA	FABIA	72	0,36%	32	1,2%	





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JULY '16

DACIA	SANDERO	57	0,28%	8	0,3%
HONDA	JAZZ	50	0,25%	5	0,2%
FORD	ECOSPORT	48	0,24%	19	0,7%
CHEVROLET	AVEO	36	0,18%	1	0,0%
CITROEN	DS3	35	0,17%	5	0,2%
BMW	I3	18	0,09%	1	0,0%
LANCIA	YPSILON	16	0,08%	5	0,2%
MITSUBISHI	SPACE STAR	14	0,07%	5	0,2%
MAZDA	2-SERIES	10	0,05%		
MINI	PACEMAN	7	0,03%		
CHEVROLET	TRAX	5	0,02%		
CITROEN	VISA	1	0,00%		
		YTD		JULY '16	
Segment:		TOTAL	Market Share	TOTAL	Market Share
C		15.406	28,3%	1.699	24,2%
Make:	Range:	Volume:	%	Volume:	%
NISSAN	QASHQAI	1.605	10,42%	167	9,8%
OPEL	ASTRA	1.349	8,76%	132	7,8%
VOLKSWAGEN	GOLF	1.221	7,93%	119	7,0%
TOYOTA	AURIS	1.217	7,90%	127	7,5%
MERCEDES	A-SERIES (NEW)	1.032	6,70%	98	5,8%
FORD	FOCUS	933	6,06%	63	3,7%
BMW	1-SERIES	864	5,61%	119	7,0%
PEUGEOT	308	735	4,77%	65	3,8%
MERCEDES	GLA-SERIES	666	4,32%	82	4,8%
NISSAN	PULSAR	654	4,25%	116	6,8%
AUDI	A3	623	4,04%	70	4,1%
SEAT	LEON	589	3,82%	134	7,9%
VOLVO	V40	510	3,31%	22	1,3%
TOYOTA	COROLLA	411	2,67%	24	1,4%
BMW	2-SERIES	407	2,64%	30	1,8%
CITROEN	C4 CACTUS	378	2,45%	30	1,8%
CITROEN	C4	298	1,93%	20	1,2%
PEUGEOT	2008	261	1,69%	45	2,6%
PEUGEOT	301	235	1,53%	24	1,4%
ALFA ROMEO	GIULIETTA	201	1,30%	34	2,0%
SKODA	RAPID	160	1,04%	28	1,6%
HONDA	HR-V	136	0,88%	12	0,7%
PEUGEOT	3008	126	0,82%	6	0,4%
MERCEDES	B-SERIES	123	0,80%	13	0,8%
CITROEN	C-ELYSEE	101	0,66%	7	0,4%
SEAT	TOLEDO	97	0,63%	50	2,9%
HONDA	CIVIC	85	0,55%	20	1,2%
MITSUBISHI	ASX	83	0,54%	4	0,2%
CITROEN	DS4	79	0,51%	9	0,5%
KIA MOTORS	CEED	69	0,45%	8	0,5%
KIA MOTORS	NEW SPORTAGE	43	0,28%	3	0,2%
VOLKSWAGEN	BEETLE	40	0,26%	2	0,1%
HYUNDAI	i 30	38	0,25%	13	0,8%
MAZDA	3-SERIES	17	0,11%		
LEXUS	CT-SERIES	7	0,05%	3	0,2%





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CHEVROLET	CRUZE	6	0,04%		
SUBARU	XV	5	0,03%		
RENAULT	MEGANE	2	0,01%		
Segment: D					
		YTD		JULY '16	
Segment:		TOTAL	Market Share	TOTAL	Market Share
D		2.777	5,1%	381	5,4%
Make:	Range:	Volume:	%	Volume:	%
SKODA	OCTAVIA	441	15,88%	58	15,2%
VOLKSWAGEN	PASSAT	398	14,33%	88	23,1%
AUDI	A4	280	10,08%	32	8,4%
FIAT	TIPO	259	9,33%	42	11,0%
BMW	3-SERIES	253	9,11%	22	5,8%
MERCEDES	C-SERIES	220	7,92%	40	10,5%
MERCEDES	CLA-SERIES	144	5,19%	27	7,1%
FORD	MONDEO	117	4,21%	4	1,0%
TOYOTA	AVENSIS	112	4,03%	10	2,6%
VOLVO	S60	105	3,78%	18	4,7%
PEUGEOT	508	100	3,60%	4	1,0%
VOLVO	V60	91	3,28%	8	2,1%
BMW	4-SERIES	89	3,20%	8	2,1%
OPEL	INSIGNIA	82	2,95%	7	1,8%
MAZDA	6-SERIES	25	0,90%		
AUDI	A5	18	0,65%	2	0,5%
CITROEN	DS5	14	0,50%	1	0,3%
TOYOTA	PRIUS	9	0,32%	2	0,5%
SUBARU	LEVORG	6	0,22%	2	0,5%
FIAT	FREEMONT	4	0,14%		
SUBARU	LEGACY	4	0,14%	3	0,8%
ALFA ROMEO	GIULIA	3	0,11%	3	0,8%
JAGUAR	XE-TYPE	3	0,11%		
Segment: E					
		YTD		JULY '16	
Segment:		TOTAL	Market Share	TOTAL	Market Share
E		128	0,2%	20	0,3%
Make:	Range:	Volume:	%	Volume:	%
BMW	5-SERIES	61	47,66%	2	10,0%
MERCEDES	E-SERIES	40	31,25%	13	65,0%
AUDI	A6	25	19,53%	5	25,0%
SKODA	SUPERB	1	0,78%		
VOLVO	S80	1	0,78%		
Segment: F-G					
		YTD		JULY '16	
Segment:		TOTAL	Market Share	TOTAL	Market Share
F-G		33	0,1%	6	0,1%
Make:	Range:	Volume:	%	Volume:	%
BMW	7-SERIES	16	48,48%	1	16,7%
MERCEDES	S-SERIES	6	18,18%		
VOLVO	S90	4	12,12%	4	66,7%
AUDI	A8	2	6,06%		
JAGUAR	XJ-TYPE	2	6,06%		





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TESLA	MODEL S	2	6,06%	1	16,7%
AUDI	A7	1	3,03%		
		YTD		JULY '16	
Segment:		TOTAL	Market Share	TOTAL	Market Share
SPORTS		174	0,3%	34	0,5%
Make:	Range:	Volume:	%	Volume:	%
MINI	MINI CABRIO	85	48,85%	22	64,7%
FORD	MUSTANG	24	13,79%	5	14,7%
OPEL	CASCADA	13	7,47%		
VOLKSWAGEN	SCIROCCO	10	5,75%	2	5,9%
MERCEDES	SL-SERIES	9	5,17%	1	2,9%
MAZDA	MX-5	7	4,02%		
AUDI	TT	6	3,45%	1	2,9%
BMW	I8	5	2,87%	2	5,9%
BMW	6-SERIES	3	1,72%		
BMW	Z4-SERIES	3	1,72%		
PORSCHE	BOXSTER	2	1,15%		
AUDI	R8	1	0,57%		
FIAT	124 SPIDER	1	0,57%	1	2,9%
JAGUAR	F-TYPE	1	0,57%		
MERCEDES	SLK-SERIES	1	0,57%		
PEUGEOT	RCZ	1	0,57%		
PORSCHE	911	1	0,57%		
TOYOTA	GT86	1	0,57%		
		YTD		JULY '16	
Segment:		TOTAL	Market Share	TOTAL	Market Share
MPV		905	1,7%	163	2,3%
Make:	Range:	Volume:	%	Volume:	%
NISSAN	NOTE	379	41,88%	111	68,1%
VOLKSWAGEN	TOURAN	206	22,76%	14	8,6%
FIAT	500L	151	16,69%	17	10,4%
CITROEN	PICASSO	51	5,64%	3	1,8%
FORD	B-MAX	31	3,43%	4	2,5%
FORD	GRAND C-MAX	23	2,54%	6	3,7%
CITROEN	C3 PICASSO	21	2,32%	3	1,8%
OPEL	ZAFIRA	10	1,10%	1	0,6%
FORD	GALAXY	7	0,77%		
FORD	S-MAX	7	0,77%	1	0,6%
OPEL	MERIVA	7	0,77%	1	0,6%
VOLKSWAGEN	SHARAN	3	0,33%	1	0,6%
DACIA	LODGY	2	0,22%		
RENAULT	SCENIC	2	0,22%		
SKODA	ROOMSTER	2	0,22%		
MAZDA	5-SERIES	1	0,11%		
SEAT	ALHAMBRA	1	0,11%	1	0,6%
SSANGYONG	RODIUS	1	0,11%		





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Segment:	Make:	Range:	YTD		JULY '16	
			TOTAL	Market Share	TOTAL	Market Share
MPV-M/COMBI			1.021	1,9%	152	2,2%
			Volume:	%	Volume:	%
MERCEDES	V-SERIES		238	23,31%	37	24,3%
NISSAN	NV200		149	14,59%	28	18,4%
FIAT	DOBLO		142	13,91%	25	16,4%
MERCEDES	SPRINTER		72	7,05%	17	11,2%
OPEL	VIVARO		70	6,86%		
VOLKSWAGEN	KOMBI		58	5,68%	1	0,7%
VOLKSWAGEN	CADDY		57	5,58%	16	10,5%
PEUGEOT	PARTNER		55	5,39%	12	7,9%
CITROEN	BERLINGO		47	4,60%	3	2,0%
FORD	TOURNEO CONNECT		43	4,21%	3	2,0%
MERCEDES	CITAN		30	2,94%	1	0,7%
FIAT	QUBO		16	1,57%	2	1,3%
CITROEN	NEMO		14	1,37%		
PEUGEOT	EXPERT		6	0,59%		
FIAT	TALENTO		5	0,49%	5	3,3%
FORD	TOURNEO COURIER		4	0,39%	1	0,7%
CITROEN	JUMPY		3	0,29%		
FIAT	SCUDO		2	0,20%		
FIAT	DUCATO		2	0,20%		
MERCEDES	VITO		2	0,20%		
VOLKSWAGEN	TRANSPORTER		2	0,20%		
DACIA	DOKKER		1	0,10%		
FORD	TRANSIT/TOURNEO		1	0,10%		
RENAULT	KANGOO		1	0,10%		
VOLKSWAGEN	MULTIVAN		1	0,10%	1	0,7%

