



NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

JUNE '16

		YTD		JUNE '16	
Segment:		TOTAL	Market Share	TOTAL	Market Share
DUAL PURPOSE		4.415	9,3%	853	9,6%
Make:	Range:	Volume:	%	Volume:	%
SUZUKI	VITARA	788	17,85%	162	19,0%
BMW	X1-SERIES	636	14,41%	120	14,1%
JEEP	RENEGADE	517	11,71%	31	3,6%
AUDI	Q3	400	9,06%	77	9,0%
DACIA	DUSTER	257	5,82%	84	9,8%
MINI	COUNTRYMAN	228	5,16%	31	3,6%
FIAT	500X	191	4,33%	46	5,4%
NISSAN	X-TRAIL	183	4,14%	34	4,0%
SUZUKI	SX4	154	3,49%	34	4,0%
BMW	X3-SERIES	127	2,88%	45	5,3%
VOLVO	XC60	119	2,70%	9	1,1%
VOLVO	XC90	113	2,56%	24	2,8%
SUZUKI	JIMNY	88	1,99%	18	2,1%
VOLKSWAGEN	TIGUAN	74	1,68%	43	5,0%
SSANGYONG	TIVOLI	73	1,65%	18	2,1%
FORD	KUGA	69	1,56%	14	1,6%
HONDA	CR-V	69	1,56%	2	0,2%
AUDI	Q5	46	1,04%	8	0,9%
BMW	X4-SERIES	41	0,93%	10	1,2%
BMW	X5-SERIES	39	0,88%	10	1,2%
MERCEDES	GL-SERIES	33	0,75%	4	0,5%
LAND ROVER	RANGE ROVER	20	0,45%	9	1,1%
TOYOTA	RAV4	20	0,45%	2	0,2%
LAND ROVER	RANGE ROVER EVOQUE	15	0,34%	2	0,2%
MAZDA	CX7	15	0,34%	2	0,2%
LEXUS	NX-SERIES	14	0,32%		
AUDI	Q7	12	0,27%	1	0,1%
BMW	X6-SERIES	10	0,23%	1	0,1%
SUBARU	FORESTER	10	0,23%	1	0,1%
RENAULT	KADJAR	8	0,18%	8	0,9%
SKODA	YETI	7	0,16%		
JEEP	GRAND CHEROKEE	6	0,14%	1	0,1%
TOYOTA	LAND CRUISER	5	0,11%		
LAND ROVER	DISCOVERY SPORT	4	0,09%	2	0,2%
LEXUS	RX-SERIES	4	0,09%		
PORSCHE	MACAN	4	0,09%		
PORSCHE	CAYENNE	4	0,09%		
SSANGYONG	REXTON	3	0,07%		
JAGUAR	F-PACE	2	0,05%		
SSANGYONG	KORANDO	2	0,05%		
FIAT	SEDICI	1	0,02%		
JEEP	CHEROKEE	1	0,02%		
MERCEDES	ML-SERIES	1	0,02%		
MITSUBISHI	OUTLANDER	1	0,02%		
VOLKSWAGEN	TOUAREG	1	0,02%		





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JUNE '16

Segment:	Make:	Range:	YTD		JUNE '16	
			TOTAL	Market Share	TOTAL	Market Share
A			7.404	15,6%	1.499	16,9%
			Volume:	%	Volume:	%
FIAT	PANDA		1.686	22,77%	364	24,3%
TOYOTA	AYGO		931	12,57%	304	20,3%
PEUGEOT	108		888	11,99%	186	12,4%
SUZUKI	CELERIO		817	11,03%	57	3,8%
CITROEN	C1		531	7,17%	183	12,2%
VOLKSWAGEN	UP!		482	6,51%	48	3,2%
FIAT	500		408	5,51%	44	2,9%
SMART	FORTWO		254	3,43%	33	2,2%
HYUNDAI	i 10		250	3,38%	47	3,1%
KIA MOTORS	PICANTO		247	3,34%	121	8,1%
SEAT	MII		227	3,07%	43	2,9%
SMART	FORFOUR		174	2,35%	24	1,6%
SKODA	CITIGO		147	1,99%	7	0,5%
RENAULT	NEW TWINGO		135	1,82%	21	1,4%
CHEVROLET	SPARK		83	1,12%		
FORD	KA		70	0,95%	2	0,1%
OPEL	ADAM		58	0,78%	12	0,8%
ABARTH	500		14	0,19%	3	0,2%
OPEL	KARL		2	0,03%		

Segment:	Make:	Range:	YTD		JUNE '16	
			TOTAL	Market Share	TOTAL	Market Share
B			17.604	37,1%	3.485	39,3%
			Volume:	%	Volume:	%
TOYOTA	YARIS		2.938	16,69%	560	16,1%
NISSAN	MICRA		2.394	13,60%	625	17,9%
OPEL	CORSA		2.215	12,58%	288	8,3%
PEUGEOT	208		1.651	9,38%	260	7,5%
VOLKSWAGEN	POLO		1.632	9,27%	299	8,6%
RENAULT	CLIO		1.325	7,53%	413	11,9%
FORD	FIESTA		878	4,99%	213	6,1%
CITROEN	C3		784	4,45%	129	3,7%
SUZUKI	SWIFT		590	3,35%	84	2,4%
MINI	MINI		485	2,76%	79	2,3%
SEAT	IBIZA		415	2,36%	133	3,8%
OPEL	MOKKA		406	2,31%	65	1,9%
AUDI	A1		366	2,08%	63	1,8%
RENAULT	CAPTUR		263	1,49%	54	1,5%
KIA MOTORS	RIO		213	1,21%	29	0,8%
HYUNDAI	i 20		181	1,03%	53	1,5%
NISSAN	JUKE		173	0,98%	17	0,5%
SUZUKI	BALENO		158	0,90%	29	0,8%
ALFA ROMEO	MITO		101	0,57%	12	0,3%
FIAT	GRANDE PUNTO		82	0,47%	17	0,5%
MINI	CLUBMAN		66	0,37%	12	0,3%
DACIA	SANDERO		49	0,28%	13	0,4%
HONDA	JAZZ		45	0,26%	6	0,2%





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SKODA	FABIA	40	0,23%	9	0,3%
CHEVROLET	AVEO	35	0,20%	2	0,1%
CITROEN	DS3	30	0,17%	4	0,1%
FORD	ECOSPORT	29	0,16%	9	0,3%
BMW	I3	17	0,10%	1	0,0%
LANCIA	YPSILON	11	0,06%	1	0,0%
MAZDA	2-SERIES	10	0,06%		
MITSUBISHI	SPACE STAR	9	0,05%	2	0,1%
MINI	PACEMAN	7	0,04%	3	0,1%
CHEVROLET	TRAX	5	0,03%	1	0,0%
CITROEN	VISA	1	0,01%		
		YTD		JUNE '16	
Segment:		TOTAL	Market Share	TOTAL	Market Share
C		13.707	28,9%	2.355	26,6%
Make:	Range:	Volume:	%	Volume:	%
NISSAN	QASHQAI	1.438	10,49%	229	9,7%
OPEL	ASTRA	1.217	8,88%	194	8,2%
VOLKSWAGEN	GOLF	1.102	8,04%	223	9,5%
TOYOTA	AURIS	1.090	7,95%	259	11,0%
MERCEDES	A-SERIES (NEW)	934	6,81%	113	4,8%
FORD	FOCUS	870	6,35%	161	6,8%
BMW	1-SERIES	745	5,44%	98	4,2%
PEUGEOT	308	670	4,89%	101	4,3%
MERCEDES	GLA-SERIES	584	4,26%	69	2,9%
AUDI	A3	553	4,03%	60	2,5%
NISSAN	PULSAR	538	3,93%	52	2,2%
VOLVO	V40	488	3,56%	40	1,7%
SEAT	LEON	455	3,32%	261	11,1%
TOYOTA	COROLLA	387	2,82%	49	2,1%
BMW	2-SERIES	377	2,75%	57	2,4%
CITROEN	C4 CACTUS	348	2,54%	48	2,0%
CITROEN	C4	278	2,03%	75	3,2%
PEUGEOT	2008	216	1,58%	33	1,4%
PEUGEOT	301	211	1,54%	75	3,2%
ALFA ROMEO	GIULIETTA	167	1,22%	36	1,5%
SKODA	RAPID	132	0,96%	6	0,3%
HONDA	HR-V	124	0,90%	24	1,0%
PEUGEOT	3008	120	0,88%	14	0,6%
MERCEDES	B-SERIES	110	0,80%	16	0,7%
CITROEN	C-ELYSEE	94	0,69%	12	0,5%
MITSUBISHI	ASX	79	0,58%	6	0,3%
CITROEN	DS4	70	0,51%	6	0,3%
HONDA	CIVIC	65	0,47%	7	0,3%
KIA MOTORS	CEED	61	0,45%	13	0,6%
SEAT	TOLEDO	47	0,34%	4	0,2%
KIA MOTORS	NEW SPORTAGE	40	0,29%	5	0,2%
VOLKSWAGEN	BEETLE	38	0,28%	3	0,1%
HYUNDAI	i 30	25	0,18%	2	0,1%
MAZDA	3-SERIES	17	0,12%		
CHEVROLET	CRUZE	6	0,04%	2	0,1%
SUBARU	XV	5	0,04%		





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LEXUS	CT-SERIES	4	0,03%	2	0,1%
RENAULT	MEGANE	2	0,01%		
		YTD		JUNE '16	
Segment:		TOTAL	Market Share	TOTAL	Market Share
D		2.396	5,1%	367	4,1%
Make:	Range:	Volume:	%	Volume:	%
SKODA	OCTAVIA	383	15,98%	43	11,7%
VOLKSWAGEN	PASSAT	310	12,94%	34	9,3%
AUDI	A4	248	10,35%	27	7,4%
BMW	3-SERIES	231	9,64%	36	9,8%
FIAT	TIPO	217	9,06%	62	16,9%
MERCEDES	C-SERIES	180	7,51%	36	9,8%
MERCEDES	CLA-SERIES	117	4,88%	5	1,4%
FORD	MONDEO	113	4,72%	28	7,6%
TOYOTA	AVENSIS	102	4,26%	21	5,7%
PEUGEOT	508	96	4,01%	4	1,1%
VOLVO	S60	87	3,63%	14	3,8%
VOLVO	V60	83	3,46%	8	2,2%
BMW	4-SERIES	81	3,38%	18	4,9%
OPEL	INSIGNIA	75	3,13%	23	6,3%
MAZDA	6-SERIES	25	1,04%		
AUDI	A5	16	0,67%	5	1,4%
CITROEN	DS5	13	0,54%		
TOYOTA	PRIUS	7	0,29%	1	0,3%
FIAT	FREEMONT	4	0,17%		
SUBARU	LEVORG	4	0,17%	1	0,3%
JAGUAR	XE-TYPE	3	0,13%		
SUBARU	LEGACY	1	0,04%	1	0,3%
		YTD		JUNE '16	
Segment:		TOTAL	Market Share	TOTAL	Market Share
E		108	0,2%	19	0,2%
Make:	Range:	Volume:	%	Volume:	%
BMW	5-SERIES	59	54,63%	5	26,3%
MERCEDES	E-SERIES	27	25,00%	10	52,6%
AUDI	A6	20	18,52%	4	21,1%
SKODA	SUPERB	1	0,93%		
VOLVO	S80	1	0,93%		
		YTD		JUNE '16	
Segment:		TOTAL	Market Share	TOTAL	Market Share
F-G		27	0,1%	1	0,0%
Make:	Range:	Volume:	%	Volume:	%
BMW	7-SERIES	15	55,56%	1	100,0%
MERCEDES	S-SERIES	6	22,22%		
AUDI	A8	2	7,41%		
JAGUAR	XJ-TYPE	2	7,41%		
AUDI	A7	1	3,70%		
TESLA	MODEL S	1	3,70%		





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JUNE '16

		YTD		JUNE '16	
Segment:		TOTAL	Market Share	TOTAL	Market Share
SPORTS		140	0,3%	16	0,2%
Make:	Range:	Volume:	%	Volume:	%
MINI	MINI CABRIO	63	45,00%	10	62,5%
FORD	MUSTANG	19	13,57%	1	6,3%
OPEL	CASCADA	13	9,29%		
MERCEDES	SL-SERIES	8	5,71%	2	12,5%
VOLKSWAGEN	SCIROCCO	8	5,71%	1	6,3%
MAZDA	MX-5	7	5,00%		
AUDI	TT	5	3,57%		
BMW	Z4-SERIES	3	2,14%		
BMW	i8	3	2,14%		
BMW	6-SERIES	3	2,14%		
PORSCHE	BOXSTER	2	1,43%	2	12,5%
AUDI	R8	1	0,71%		
JAGUAR	F-TYPE	1	0,71%		
MERCEDES	SLK-SERIES	1	0,71%		
PEUGEOT	RCZ	1	0,71%		
PORSCHE	911	1	0,71%		
TOYOTA	GT86	1	0,71%		

		YTD		JUNE '16	
Segment:		TOTAL	Market Share	TOTAL	Market Share
MPV		742	1,6%	110	1,2%
Make:	Range:	Volume:	%	Volume:	%
NISSAN	NOTE	268	36,12%	41	37,3%
VOLKSWAGEN	TOURAN	192	25,88%	32	29,1%
FIAT	500L	134	18,06%	21	19,1%
CITROEN	PICASSO	48	6,47%	2	1,8%
FORD	B-MAX	27	3,64%	6	5,5%
CITROEN	C3 PICASSO	18	2,43%	1	0,9%
FORD	GRAND C-MAX	17	2,29%	4	3,6%
OPEL	ZAFIRA	9	1,21%		
FORD	GALAXY	7	0,94%	2	1,8%
FORD	S-MAX	6	0,81%		
OPEL	MERIVA	6	0,81%		
DACIA	LODGY	2	0,27%		
RENAULT	SCENIC	2	0,27%	1	0,9%
SKODA	ROOMSTER	2	0,27%		
VOLKSWAGEN	SHARAN	2	0,27%		
MAZDA	5-SERIES	1	0,13%		
SSANGYONG	RODIUS	1	0,13%		

		YTD		JUNE '16	
Segment:		TOTAL	Market Share	TOTAL	Market Share
MPV-M/COMBI		869	1,8%	158	1,8%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	V-SERIES	201	23,13%	53	33,5%
NISSAN	NV200	121	13,92%	9	5,7%





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FIAT	DOBLO	117	13,46%	33	20,9%
OPEL	VIVARO	70	8,06%	7	4,4%
VOLKSWAGEN	KOMBI	57	6,56%	1	0,6%
MERCEDES	SPRINTER	55	6,33%	22	13,9%
CITROEN	BERLINGO	44	5,06%		
PEUGEOT	PARTNER	43	4,95%	10	6,3%
VOLKSWAGEN	CADDY	41	4,72%	3	1,9%
FORD	TOURNEO CONNECT	40	4,60%	7	4,4%
MERCEDES	CITAN	29	3,34%	11	7,0%
CITROEN	NEMO	14	1,61%		
FIAT	QUBO	14	1,61%	1	0,6%
PEUGEOT	EXPERT	6	0,69%		
CITROEN	JUMPY	3	0,35%		
FORD	TOURNEO COURIER	3	0,35%		
FIAT	SCUDO	2	0,23%		
FIAT	DUCATO	2	0,23%	1	0,6%
MERCEDES	VITO	2	0,23%		
VOLKSWAGEN	TRANSPORTER	2	0,23%		
DACIA	DOKKER	1	0,12%		
FORD	TRANSIT/TOURNEO	1	0,12%		
RENAULT	KANGOO	1	0,12%		

