



NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

MAY '16

		YTD		MAY '16	
Segment:		TOTAL	Market Share	TOTAL	Market Share
DUAL PURPOSE		3.562	9,2%	1.162	8,6%
Make:	Range:	Volume:	%	Volume:	%
SUZUKI	VITARA	626	17,57%	176	15,1%
BMW	X1-SERIES	516	14,49%	182	15,7%
JEEP	RENEGADE	486	13,64%	192	16,5%
AUDI	Q3	323	9,07%	96	8,3%
MINI	COUNTRYMAN	197	5,53%	72	6,2%
DACIA	DUSTER	173	4,86%	64	5,5%
NISSAN	X-TRAIL	149	4,18%	44	3,8%
FIAT	500X	145	4,07%	47	4,0%
SUZUKI	SX4	120	3,37%	40	3,4%
VOLVO	XC60	110	3,09%	26	2,2%
VOLVO	XC90	89	2,50%	22	1,9%
BMW	X3-SERIES	82	2,30%	23	2,0%
SUZUKI	JIMNY	70	1,97%	37	3,2%
HONDA	CR-V	67	1,88%	15	1,3%
FORD	KUGA	55	1,54%	21	1,8%
SSANGYONG	TIVOLI	55	1,54%	17	1,5%
AUDI	Q5	38	1,07%	17	1,5%
BMW	X4-SERIES	31	0,87%	8	0,7%
VOLKSWAGEN	TIGUAN	31	0,87%	7	0,6%
BMW	X5-SERIES	29	0,81%	10	0,9%
MERCEDES	GL-SERIES	29	0,81%	9	0,8%
TOYOTA	RAV4	18	0,51%	5	0,4%
LEXUS	NX-SERIES	14	0,39%	4	0,3%
LAND ROVER	RANGE ROVER EVOQUE	13	0,36%	5	0,4%
MAZDA	CX7	13	0,36%		
AUDI	Q7	11	0,31%	3	0,3%
LAND ROVER	RANGE ROVER	11	0,31%	3	0,3%
BMW	X6-SERIES	9	0,25%	4	0,3%
SUBARU	FORESTER	9	0,25%	3	0,3%
SKODA	YETI	7	0,20%	1	0,1%
JEEP	GRAND CHEROKEE	5	0,14%		
TOYOTA	LAND CRUISER	5	0,14%	2	0,2%
LEXUS	RX-SERIES	4	0,11%	1	0,1%
PORSCHE	MACAN	4	0,11%	1	0,1%
PORSCHE	CAYENNE	4	0,11%	2	0,2%
SSANGYONG	REXTON	3	0,08%		
JAGUAR	F-PACE	2	0,06%	2	0,2%
LAND ROVER	DISCOVERY SPORT	2	0,06%		
SSANGYONG	KORANDO	2	0,06%	1	0,1%
FIAT	SEDICI	1	0,03%		
JEEP	CHEROKEE	1	0,03%		
MERCEDES	ML-SERIES	1	0,03%		
MITSUBISHI	OUTLANDER	1	0,03%		
VOLKSWAGEN	TOUAREG	1	0,03%		





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MAY '16

		YTD		MAY '16	
Segment:		TOTAL	Market Share	TOTAL	Market Share
A		5.905	15,3%	1.901	14,1%
Make:	Range:	Volume:	%	Volume:	%
FIAT	PANDA	1.322	22,39%	505	26,6%
SUZUKI	CELERIO	760	12,87%	270	14,2%
PEUGEOT	108	702	11,89%	263	13,8%
TOYOTA	AYGO	627	10,62%	169	8,9%
VOLKSWAGEN	UP!	434	7,35%	152	8,0%
FIAT	500	364	6,16%	86	4,5%
CITROEN	C1	348	5,89%	83	4,4%
SMART	FORTWO	221	3,74%	53	2,8%
HYUNDAI	i 10	203	3,44%	40	2,1%
SEAT	MII	184	3,12%	112	5,9%
SMART	FORFOUR	150	2,54%	50	2,6%
SKODA	CITIGO	140	2,37%	32	1,7%
KIA MOTORS	PICANTO	126	2,13%	31	1,6%
RENAULT	NEW TWINGO	114	1,93%	29	1,5%
CHEVROLET	SPARK	83	1,41%		
FORD	KA	68	1,15%		
OPEL	ADAM	46	0,78%	25	1,3%
ABARTH	500	11	0,19%	1	0,1%
OPEL	KARL	2	0,03%		

		YTD		MAY '16	
Segment:		TOTAL	Market Share	TOTAL	Market Share
B		14.119	36,6%	4.684	34,7%
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	YARIS	2.378	16,84%	813	17,4%
OPEL	CORSA	1.927	13,65%	714	15,2%
NISSAN	MICRA	1.769	12,53%	607	13,0%
PEUGEOT	208	1.391	9,85%	530	11,3%
VOLKSWAGEN	POLO	1.333	9,44%	364	7,8%
RENAULT	CLIO	912	6,46%	282	6,0%
FORD	FIESTA	665	4,71%	171	3,7%
CITROEN	C3	655	4,64%	214	4,6%
SUZUKI	SWIFT	506	3,58%	228	4,9%
MINI	MINI	406	2,88%	124	2,6%
OPEL	MOKKA	341	2,42%	125	2,7%
AUDI	A1	303	2,15%	99	2,1%
SEAT	IBIZA	282	2,00%	65	1,4%
RENAULT	CAPTUR	209	1,48%	73	1,6%
KIA MOTORS	RIO	184	1,30%	48	1,0%
NISSAN	JUKE	156	1,10%	51	1,1%
SUZUKI	BALENO	129	0,91%	40	0,9%
HYUNDAI	i 20	128	0,91%	9	0,2%
ALFA ROMEO	MITO	89	0,63%	13	0,3%
FIAT	GRANDE PUNTO	65	0,46%	21	0,4%
MINI	CLUBMAN	54	0,38%	23	0,5%
HONDA	JAZZ	39	0,28%	8	0,2%
DACIA	SANDERO	36	0,25%	12	0,3%





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MAY '16

CHEVROLET	AVEO	33	0,23%	1	0,0%
SKODA	FABIA	31	0,22%	5	0,1%
CITROEN	DS3	26	0,18%	7	0,1%
FORD	ECOSPORT	20	0,14%	20	0,4%
BMW	I3	16	0,11%	6	0,1%
LANCIA	YPSILON	10	0,07%	3	0,1%
MAZDA	2-SERIES	10	0,07%	1	0,0%
MITSUBISHI	SPACE STAR	7	0,05%	5	0,1%
CHEVROLET	TRAX	4	0,03%	1	0,0%
MINI	PACEMAN	4	0,03%		
CITROEN	VISA	1	0,01%	1	0,0%
YTD					
MAY '16					
Segment:		TOTAL	Market Share	TOTAL	Market Share
C		11.352	29,4%	4.428	32,8%
Make:	Range:	Volume:	%	Volume:	%
NISSAN	QASHQAI	1.209	10,65%	484	10,9%
OPEL	ASTRA	1.023	9,01%	373	8,4%
VOLKSWAGEN	GOLF	879	7,74%	392	8,9%
TOYOTA	AURIS	831	7,32%	305	6,9%
MERCEDES	A-SERIES (NEW)	821	7,23%	528	11,9%
FORD	FOCUS	709	6,25%	344	7,8%
BMW	1-SERIES	647	5,70%	236	5,3%
PEUGEOT	308	569	5,01%	208	4,7%
MERCEDES	GLA-SERIES	515	4,54%	180	4,1%
AUDI	A3	493	4,34%	138	3,1%
NISSAN	PULSAR	486	4,28%	173	3,9%
VOLVO	V40	448	3,95%	123	2,8%
TOYOTA	COROLLA	338	2,98%	94	2,1%
BMW	2-SERIES	320	2,82%	92	2,1%
CITROEN	C4 CACTUS	300	2,64%	62	1,4%
CITROEN	C4	203	1,79%	90	2,0%
SEAT	LEON	194	1,71%	107	2,4%
PEUGEOT	2008	183	1,61%	51	1,2%
PEUGEOT	301	136	1,20%	95	2,1%
ALFA ROMEO	GIULIETTA	131	1,15%	41	0,9%
SKODA	RAPID	126	1,11%	47	1,1%
PEUGEOT	3008	106	0,93%	7	0,2%
HONDA	HR-V	100	0,88%	37	0,8%
MERCEDES	B-SERIES	94	0,83%	32	0,7%
CITROEN	C-ELYSEE	82	0,72%	39	0,9%
MITSUBISHI	ASX	73	0,64%	11	0,2%
CITROEN	DS4	64	0,56%	43	1,0%
HONDA	CIVIC	58	0,51%	17	0,4%
KIA MOTORS	CEED	48	0,42%	8	0,2%
SEAT	TOLEDO	43	0,38%	15	0,3%
KIA MOTORS	NEW SPORTAGE	35	0,31%	14	0,3%
VOLKSWAGEN	BEETLE	35	0,31%	33	0,7%
HYUNDAI	i 30	23	0,20%	2	0,0%
MAZDA	3-SERIES	17	0,15%	3	0,1%
SUBARU	XV	5	0,04%	2	0,0%
CHEVROLET	CRUZE	4	0,04%		





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MAY '16

LEXUS	CT-SERIES	2	0,02%	1	0,0%
RENAULT	MEGANE	2	0,02%	1	0,0%
Segment: D					
		YTD		MAY '16	
		TOTAL	Market Share	TOTAL	Market Share
		2.029	5,3%	594	4,4%
Make:	Range:	Volume:	%	Volume:	%
SKODA	OCTAVIA	340	16,76%	56	9,4%
VOLKSWAGEN	PASSAT	276	13,60%	132	22,2%
AUDI	A4	221	10,89%	79	13,3%
BMW	3-SERIES	195	9,61%	73	12,3%
FIAT	TIPO	155	7,64%	81	13,6%
MERCEDES	C-SERIES	144	7,10%	33	5,6%
MERCEDES	CLA-SERIES	112	5,52%	23	3,9%
PEUGEOT	508	92	4,53%	5	0,8%
FORD	MONDEO	85	4,19%	24	4,0%
TOYOTA	AVENSIS	81	3,99%	16	2,7%
VOLVO	V60	75	3,70%	19	3,2%
VOLVO	S60	73	3,60%	20	3,4%
BMW	4-SERIES	63	3,10%	10	1,7%
OPEL	INSIGNIA	52	2,56%	11	1,9%
MAZDA	6-SERIES	25	1,23%	3	0,5%
CITROEN	DS5	13	0,64%	3	0,5%
AUDI	A5	11	0,54%	3	0,5%
TOYOTA	PRIUS	6	0,30%	1	0,2%
FIAT	FREEMONT	4	0,20%		
JAGUAR	XE-TYPE	3	0,15%	2	0,3%
SUBARU	LEVORG	3	0,15%		
Segment: E					
		YTD		MAY '16	
		TOTAL	Market Share	TOTAL	Market Share
		89	0,2%	34	0,3%
Make:	Range:	Volume:	%	Volume:	%
BMW	5-SERIES	54	60,67%	21	61,8%
MERCEDES	E-SERIES	17	19,10%	5	14,7%
AUDI	A6	16	17,98%	7	20,6%
SKODA	SUPERB	1	1,12%	1	2,9%
VOLVO	S80	1	1,12%		
Segment: F-G					
		YTD		MAY '16	
		TOTAL	Market Share	TOTAL	Market Share
		26	0,1%	8	0,1%
Make:	Range:	Volume:	%	Volume:	%
BMW	7-SERIES	14	53,85%	4	50,0%
MERCEDES	S-SERIES	6	23,08%	2	25,0%
AUDI	A8	2	7,69%		
JAGUAR	XJ-TYPE	2	7,69%	1	12,5%
AUDI	A7	1	3,85%		
TESLA	MODEL S	1	3,85%	1	12,5%





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MAY '16

		YTD		MAY '16	
Segment:		TOTAL	Market Share	TOTAL	Market Share
SPORTS		124	0,3%	52	0,4%
Make:	Range:	Volume:	%	Volume:	%
MINI	MINI CABRIO	53	42,74%	30	57,7%
FORD	MUSTANG	18	14,52%	12	23,1%
OPEL	CASCADA	13	10,48%	3	5,8%
MAZDA	MX-5	7	5,65%	1	1,9%
VOLKSWAGEN	SCIROCCO	7	5,65%	2	3,8%
MERCEDES	SL-SERIES	6	4,84%	2	3,8%
AUDI	TT	5	4,03%		
BMW	Z4-SERIES	3	2,42%		
BMW	i8	3	2,42%		
BMW	6-SERIES	3	2,42%	1	1,9%
AUDI	R8	1	0,81%		
JAGUAR	F-TYPE	1	0,81%		
MERCEDES	SLK-SERIES	1	0,81%		
PEUGEOT	RCZ	1	0,81%		
PORSCHE	911	1	0,81%		
TOYOTA	GT86	1	0,81%	1	1,9%

		YTD		MAY '16	
Segment:		TOTAL	Market Share	TOTAL	Market Share
MPV		632	1,6%	270	2,0%
Make:	Range:	Volume:	%	Volume:	%
NISSAN	NOTE	227	35,92%	84	31,1%
VOLKSWAGEN	TOURAN	160	25,32%	109	40,4%
FIAT	500L	113	17,88%	45	16,7%
CITROEN	PICASSO	46	7,28%	4	1,5%
FORD	B-MAX	21	3,32%	7	2,6%
CITROEN	C3 PICASSO	17	2,69%	8	3,0%
FORD	GRAND C-MAX	13	2,06%	2	0,7%
OPEL	ZAFIRA	9	1,42%	2	0,7%
FORD	S-MAX	6	0,95%	3	1,1%
OPEL	MERIVA	6	0,95%	2	0,7%
FORD	GALAXY	5	0,79%	1	0,4%
DACIA	LODGY	2	0,32%	2	0,7%
SKODA	ROOMSTER	2	0,32%		
VOLKSWAGEN	SHARAN	2	0,32%		
MAZDA	5-SERIES	1	0,16%	1	0,4%
RENAULT	SCENIC	1	0,16%		
SSANGYONG	RODIUS	1	0,16%		

		YTD		MAY '16	
Segment:		TOTAL	Market Share	TOTAL	Market Share
MPV-M/COMBI		711	1,8%	356	2,6%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	V-SERIES	148	20,82%	79	22,2%
NISSAN	NV200	112	15,75%	77	21,6%
FIAT	DOBLO	84	11,81%	55	15,4%





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MAY '16

OPEL	VIVARO	63	8,86%	18	5,1%
VOLKSWAGEN	KOMBI	56	7,88%	45	12,6%
CITROEN	BERLINGO	44	6,19%	4	1,1%
VOLKSWAGEN	CADDY	38	5,34%	9	2,5%
FORD	TOURNEO CONNECT	33	4,64%	8	2,2%
MERCEDES	SPRINTER	33	4,64%	28	7,9%
PEUGEOT	PARTNER	33	4,64%	21	5,9%
MERCEDES	CITAN	18	2,53%	3	0,8%
CITROEN	NEMO	14	1,97%		
FIAT	QUBO	13	1,83%	6	1,7%
PEUGEOT	EXPERT	6	0,84%		
CITROEN	JUMPY	3	0,42%	1	0,3%
FORD	TOURNEO COURIER	3	0,42%		
FIAT	SCUDO	2	0,28%		
MERCEDES	VITO	2	0,28%		
VOLKSWAGEN	TRANSPORTER	2	0,28%		
DACIA	DOKKER	1	0,14%		
FIAT	DUCATO	1	0,14%	1	0,3%
FORD	TRANSIT/TOURNEO	1	0,14%	1	0,3%
RENAULT	KANGOO	1	0,14%		

