



## NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

MARCH '16

		YTD		MARCH '16	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>DUAL PURPOSE</b>		<b>1.458</b>	<b>9,5%</b>	<b>515</b>	<b>8,2%</b>
Make:	Range:	Volume:	%	Volume:	%
SUZUKI	VITARA	264	18,11%	61	11,8%
BMW	X1-SERIES	244	16,74%	119	23,1%
JEEP	RENEGADE	146	10,01%	56	10,9%
AUDI	Q3	124	8,50%	47	9,1%
MINI	COUNTRYMAN	85	5,83%	46	8,9%
NISSAN	X-TRAIL	76	5,21%	27	5,2%
DACIA	DUSTER	71	4,87%	27	5,2%
SUZUKI	SX4	58	3,98%	8	1,6%
FIAT	500X	54	3,70%	20	3,9%
VOLVO	XC90	49	3,36%	10	1,9%
BMW	X3-SERIES	43	2,95%	18	3,5%
VOLVO	XC60	43	2,95%	16	3,1%
HONDA	CR-V	20	1,37%	6	1,2%
BMW	X4-SERIES	18	1,23%	7	1,4%
FORD	KUGA	16	1,10%	3	0,6%
MERCEDES	GL-SERIES	16	1,10%	6	1,2%
SSANGYONG	TIVOLI	16	1,10%	10	1,9%
BMW	X5-SERIES	13	0,89%	1	0,2%
MAZDA	CX7	13	0,89%		
VOLKSWAGEN	TIGUAN	13	0,89%	3	0,6%
SUZUKI	JIMNY	11	0,75%	3	0,6%
AUDI	Q5	10	0,69%	4	0,8%
LAND ROVER	RANGE ROVER	8	0,55%	1	0,2%
AUDI	Q7	5	0,34%		
SKODA	YETI	5	0,34%	2	0,4%
TOYOTA	RAV4	5	0,34%	2	0,4%
JEEP	GRAND CHEROKEE	4	0,27%		
LAND ROVER	RANGE ROVER EVOQUE	4	0,27%	2	0,4%
LEXUS	NX-SERIES	4	0,27%	2	0,4%
SUBARU	FORESTER	4	0,27%	3	0,6%
BMW	X6-SERIES	3	0,21%	1	0,2%
SSANGYONG	REXTON	3	0,21%		
PORSCHE	MACAN	2	0,14%		
FIAT	SEDICI	1	0,07%	1	0,2%
JEEP	CHEROKEE	1	0,07%	1	0,2%
LAND ROVER	DISCOVERY SPORT	1	0,07%	1	0,2%
LEXUS	RX-SERIES	1	0,07%		
MITSUBISHI	OUTLANDER	1	0,07%		
SSANGYONG	KORANDO	1	0,07%		
TOYOTA	LAND CRUISER	1	0,07%	1	0,2%
VOLKSWAGEN	TOUAREG	1	0,07%		





## NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

MARCH '16

Segment:	Make:	Range:	YTD		MARCH '16	
			TOTAL	Market Share	TOTAL	Market Share
<b>A</b>			<b>2.398</b>	<b>15,6%</b>	<b>1.041</b>	<b>16,5%</b>
Make:	Range:	Volume:	%	Volume:	%	
FIAT	PANDA	419	17,47%	176	16,9%	
SUZUKI	CELERIO	270	11,26%	229	22,0%	
TOYOTA	AYGO	253	10,55%	64	6,1%	
FIAT	500	220	9,17%	144	13,8%	
PEUGEOT	108	209	8,72%	66	6,3%	
VOLKSWAGEN	UP!	209	8,72%	108	10,4%	
CITROEN	C1	132	5,50%	83	8,0%	
SMART	FORTWO	125	5,21%	47	4,5%	
HYUNDAI	i 10	114	4,75%	21	2,0%	
SMART	FORFOUR	88	3,67%	17	1,6%	
SKODA	CITIGO	73	3,04%	8	0,8%	
CHEVROLET	SPARK	72	3,00%	7	0,7%	
KIA MOTORS	PICANTO	65	2,71%	33	3,2%	
FORD	KA	63	2,63%	18	1,7%	
RENAULT	NEW TWINGO	36	1,50%	9	0,9%	
SEAT	MII	29	1,21%	5	0,5%	
OPEL	ADAM	12	0,50%	4	0,4%	
ABARTH	500	7	0,29%	1	0,1%	
OPEL	KARL	2	0,08%	1	0,1%	

Segment:	Make:	Range:	YTD		MARCH '16	
			TOTAL	Market Share	TOTAL	Market Share
<b>B</b>			<b>5.940</b>	<b>38,8%</b>	<b>2.646</b>	<b>41,9%</b>
Make:	Range:	Volume:	%	Volume:	%	
TOYOTA	YARIS	964	16,23%	308	11,6%	
NISSAN	MICRA	887	14,93%	737	27,9%	
OPEL	CORSA	672	11,31%	239	9,0%	
VOLKSWAGEN	POLO	622	10,47%	364	13,8%	
PEUGEOT	208	520	8,75%	244	9,2%	
FORD	FIESTA	368	6,20%	141	5,3%	
RENAULT	CLIO	348	5,86%	102	3,9%	
MINI	MINI	199	3,35%	75	2,8%	
CITROEN	C3	196	3,30%	54	2,0%	
AUDI	A1	150	2,53%	70	2,6%	
OPEL	MOKKA	136	2,29%	33	1,2%	
SUZUKI	SWIFT	134	2,26%	18	0,7%	
SEAT	IBIZA	121	2,04%	29	1,1%	
HYUNDAI	i 20	108	1,82%	22	0,8%	
KIA MOTORS	RIO	106	1,78%	53	2,0%	
NISSAN	JUKE	82	1,38%	32	1,2%	
RENAULT	CAPTUR	80	1,35%	37	1,4%	
ALFA ROMEO	MITO	67	1,13%	23	0,9%	
CHEVROLET	AVEO	32	0,54%	7	0,3%	
HONDA	JAZZ	24	0,40%	16	0,6%	
MINI	CLUBMAN	24	0,40%	12	0,5%	
FIAT	GRANDE PUNTO	23	0,39%	5	0,2%	
SKODA	FABIA	23	0,39%	11	0,4%	





## NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

MARCH '16

DACIA	SANDERO	16	0,27%	4	0,2%
CITROEN	DS3	12	0,20%	4	0,2%
BMW	I3	7	0,12%	1	0,0%
LANCIA	YPSILON	7	0,12%	3	0,1%
MAZDA	2-SERIES	6	0,10%		
CHEVROLET	TRAX	3	0,05%	1	0,0%
MINI	PACEMAN	3	0,05%	1	0,0%
<b>YTD</b>					
<b>MARCH '16</b>					
<b>Segment:</b>		<b>TOTAL</b>	<b>Market Share</b>	<b>TOTAL</b>	<b>Market Share</b>
<b>C</b>		<b>4.181</b>	<b>27,3%</b>	<b>1.633</b>	<b>25,9%</b>
<b>Make:</b>	<b>Range:</b>	<b>Volume:</b>	<b>%</b>	<b>Volume:</b>	<b>%</b>
NISSAN	QASHQAI	500	11,96%	284	17,4%
TOYOTA	AURIS	373	8,92%	108	6,6%
VOLKSWAGEN	GOLF	361	8,63%	121	7,4%
OPEL	ASTRA	355	8,49%	139	8,5%
FORD	FOCUS	263	6,29%	89	5,5%
BMW	1-SERIES	215	5,14%	92	5,6%
VOLVO	V40	215	5,14%	27	1,7%
MERCEDES	GLA-SERIES	201	4,81%	114	7,0%
AUDI	A3	195	4,66%	91	5,6%
MERCEDES	A-SERIES (NEW)	162	3,87%	87	5,3%
PEUGEOT	308	154	3,68%	26	1,6%
NISSAN	PULSAR	150	3,59%	110	6,7%
TOYOTA	COROLLA	139	3,32%	35	2,1%
CITROEN	C4 CACTUS	124	2,97%	31	1,9%
BMW	2-SERIES	104	2,49%	43	2,6%
PEUGEOT	3008	81	1,94%	8	0,5%
PEUGEOT	2008	74	1,77%	36	2,2%
CITROEN	C4	66	1,58%	21	1,3%
ALFA ROMEO	GIULIETTA	54	1,29%	20	1,2%
SKODA	RAPID	49	1,17%	30	1,8%
SEAT	LEON	48	1,15%	20	1,2%
MERCEDES	B-SERIES	46	1,10%	29	1,8%
MITSUBISHI	ASX	45	1,08%	13	0,8%
KIA MOTORS	CEED	36	0,86%	14	0,9%
HONDA	HR-V	27	0,65%	9	0,6%
CITROEN	C-ELYSEE	26	0,62%	10	0,6%
HONDA	CIVIC	24	0,57%	7	0,4%
PEUGEOT	301	21	0,50%	6	0,4%
HYUNDAI	i 30	20	0,48%	1	0,1%
KIA MOTORS	NEW SPORTAGE	17	0,41%	7	0,4%
MAZDA	3-SERIES	13	0,31%	2	0,1%
SEAT	TOLEDO	11	0,26%	2	0,1%
CHEVROLET	CRUZE	4	0,10%		
CITROEN	DS4	3	0,07%		
VOLKSWAGEN	BEETLE	2	0,05%		
LEXUS	CT-SERIES	1	0,02%		
RENAULT	MEGANE	1	0,02%		
SUBARU	XV	1	0,02%	1	0,1%





## NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

MARCH '16

		YTD		MARCH '16	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>D</b>		889	5,8%	309	4,9%
Make:	Range:	Volume:	%	Volume:	%
SKODA	OCTAVIA	170	19,12%	43	13,9%
BMW	3-SERIES	107	12,04%	50	16,2%
PEUGEOT	508	87	9,79%	13	4,2%
VOLKSWAGEN	PASSAT	78	8,77%	21	6,8%
MERCEDES	CLA-SERIES	69	7,76%	45	14,6%
AUDI	A4	68	7,65%	7	2,3%
FORD	MONDEO	47	5,29%	7	2,3%
BMW	4-SERIES	43	4,84%	19	6,1%
MERCEDES	C-SERIES	43	4,84%	28	9,1%
TOYOTA	AVENSIS	39	4,39%	15	4,9%
OPEL	INSIGNIA	34	3,82%	16	5,2%
VOLVO	S60	29	3,26%	10	3,2%
VOLVO	V60	24	2,70%	9	2,9%
FIAT	TIPO	22	2,47%	19	6,1%
MAZDA	6-SERIES	16	1,80%	5	1,6%
FIAT	FREEMONT	4	0,45%		
AUDI	A5	3	0,34%		
TOYOTA	PRIUS	3	0,34%	2	0,6%
CITROEN	DS5	1	0,11%		
JAGUAR	XE-TYPE	1	0,11%		
SUBARU	LEVORG	1	0,11%		

  

		YTD		MARCH '16	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>E</b>		32	0,2%	14	0,2%
Make:	Range:	Volume:	%	Volume:	%
BMW	5-SERIES	22	68,75%	7	50,0%
AUDI	A6	5	15,63%	4	28,6%
MERCEDES	E-SERIES	4	12,50%	3	21,4%
VOLVO	S80	1	3,13%		

  

		YTD		MARCH '16	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>F-G</b>		14	0,1%	6	0,1%
Make:	Range:	Volume:	%	Volume:	%
BMW	7-SERIES	7	50,00%	2	33,3%
MERCEDES	S-SERIES	4	28,57%	3	50,0%
AUDI	A7	1	7,14%		
AUDI	A8	1	7,14%	1	16,7%
JAGUAR	XJ-TYPE	1	7,14%		

  

		YTD		MARCH '16	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>SPORTS</b>		30	0,2%	13	0,2%
Make:	Range:	Volume:	%	Volume:	%
MAZDA	MX-5	5	16,67%		





## NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

MARCH '16

FORD	MUSTANG	4	13,33%	4	30,8%
VOLKSWAGEN	SCIROCCO	4	13,33%	2	15,4%
AUDI	TT	3	10,00%	1	7,7%
BMW	Z4-SERIES	3	10,00%	2	15,4%
MINI	MINI CABRIO	3	10,00%	3	23,1%
BMW	6-SERIES	2	6,67%		
AUDI	R8	1	3,33%		
BMW	I8	1	3,33%		
JAGUAR	F-TYPE	1	3,33%		
MERCEDES	SLK-SERIES	1	3,33%		
PEUGEOT	RCZ	1	3,33%	1	7,7%
PORSCHE	911	1	3,33%		

		YTD		MARCH '16	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>MPV</b>		<b>210</b>	<b>1,4%</b>	<b>89</b>	<b>1,4%</b>
Make:	Range:	Volume:	%	Volume:	%
NISSAN	NOTE	103	49,05%	51	57,3%
CITROEN	PICASSO	30	14,29%	12	13,5%
VOLKSWAGEN	TOURAN	30	14,29%	13	14,6%
FIAT	500L	20	9,52%	3	3,4%
FORD	B-MAX	6	2,86%	2	2,2%
FORD	GRAND C-MAX	5	2,38%	1	1,1%
FORD	GALAXY	3	1,43%	1	1,1%
OPEL	MERIVA	3	1,43%	3	3,4%
OPEL	ZAFIRA	3	1,43%		
CITROEN	C3 PICASSO	2	0,95%	2	2,2%
SKODA	ROOMSTER	2	0,95%		
FORD	S-MAX	1	0,48%		
RENAULT	SCENIC	1	0,48%		
VOLKSWAGEN	SHARAN	1	0,48%	1	1,1%

		YTD		MARCH '16	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>MPV-M/COMBI</b>		<b>173</b>	<b>1,1%</b>	<b>49</b>	<b>0,8%</b>
Make:	Range:	Volume:	%	Volume:	%
CITROEN	BERLINGO	32	18,50%	8	16,3%
MERCEDES	V-SERIES	25	14,45%	13	26,5%
FORD	TOURNEO CONNECT	20	11,56%	4	8,2%
FIAT	DOBLO	15	8,67%	9	18,4%
CITROEN	NEMO	14	8,09%		
NISSAN	NV200	14	8,09%	4	8,2%
OPEL	VIVARO	13	7,51%	2	4,1%
VOLKSWAGEN	CADDY	7	4,05%	5	10,2%
PEUGEOT	EXPERT	6	3,47%		
MERCEDES	SPRINTER	5	2,89%	2	4,1%
PEUGEOT	PARTNER	5	2,89%		
FIAT	QUBO	4	2,31%		
FIAT	SCUDO	2	1,16%		
FORD	TOURNEO COURIER	2	1,16%	1	2,0%
MERCEDES	CITAN	2	1,16%	1	2,0%
VOLKSWAGEN	TRANSPORTER	2	1,16%		





## NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

**MARCH '16**

CITROEN	JUMPY	1	0,58%
DACIA	DOKKER	1	0,58%
MERCEDES	VITO	1	0,58%
RENAULT	KANGOO	1	0,58%
VOLKSWAGEN	KOMBI	1	0,58%

