



NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

DECEMBER '16

		YTD		DECEMBER '16	
Segment:		TOTAL	Market Share	TOTAL	Market Share
DUAL PURPOSE		8.170	10,4%	627	13,2%
Make:	Range:	Volume:	%	Volume:	%
SUZUKI	VITARA	1.179	14,43%	41	6,5%
BMW	X1-SERIES	1.140	13,95%	172	27,4%
JEEP	RENEGADE	892	10,92%	81	12,9%
AUDI	Q3	580	7,10%	20	3,2%
VOLKSWAGEN	TIGUAN	525	6,43%	61	9,7%
DACIA	DUSTER	508	6,22%	21	3,3%
MINI	COUNTRYMAN	408	4,99%	27	4,3%
FIAT	500X	365	4,47%	7	1,1%
NISSAN	X-TRAIL	272	3,33%	4	0,6%
SUZUKI	SX4	267	3,27%	16	2,6%
VOLVO	XC60	217	2,66%	28	4,5%
VOLVO	XC90	201	2,46%	27	4,3%
HONDA	CR-V	188	2,30%	9	1,4%
BMW	X3-SERIES	181	2,22%	8	1,3%
MERCEDES	GL-SERIES	157	1,92%	17	2,7%
SUZUKI	JIMNY	146	1,79%		
SSANGYONG	TIVOLI	122	1,49%	3	0,5%
FORD	KUGA	105	1,29%	19	3,0%
AUDI	Q5	95	1,16%	3	0,5%
BMW	X4-SERIES	83	1,02%	7	1,1%
RENAULT	KADJAR	81	0,99%	12	1,9%
TOYOTA	RAV4	74	0,91%	5	0,8%
BMW	X5-SERIES	57	0,70%	4	0,6%
AUDI	Q2	35	0,43%	8	1,3%
LAND ROVER	RANGE ROVER	34	0,42%	1	0,2%
LAND ROVER	RANGE ROVER EVOQUE	33	0,40%	3	0,5%
SKODA	YETI	28	0,34%	7	1,1%
JAGUAR	F-PACE	20	0,24%	4	0,6%
LEXUS	NX-SERIES	20	0,24%		
MAZDA	CX7	20	0,24%		
BMW	X6-SERIES	18	0,22%	2	0,3%
SUBARU	FORESTER	18	0,22%	2	0,3%
AUDI	Q7	17	0,21%	2	0,3%
PORSCHE	MACAN	16	0,20%	1	0,2%
SEAT	ATECA	11	0,13%	3	0,5%
LEXUS	RX-SERIES	10	0,12%		
TOYOTA	LAND CRUISER	10	0,12%		
PORSCHE	CAYENNE	9	0,11%		
JEEP	GRAND CHEROKEE	7	0,09%		
LAND ROVER	DISCOVERY SPORT	7	0,09%	1	0,2%
SSANGYONG	REXTON	3	0,04%		
SSANGYONG	KORANDO	3	0,04%		
MASERATI	LEVANTE	2	0,02%	1	0,2%
FIAT	SEDICI	1	0,01%		
FORD	EDGE	1	0,01%		
JEEP	CHEROKEE	1	0,01%		





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MERCEDES	ML-SERIES	1	0,01%		
MITSUBISHI	OUTLANDER	1	0,01%		
VOLKSWAGEN	TOUAREG	1	0,01%		
		YTD		DECEMBER '16	
Segment:		TOTAL	Market Share	TOTAL	Market Share
A		11.885	15,1%	613	12,9%
Make:	Range:	Volume:	%	Volume:	%
FIAT	PANDA	2.710	22,80%	137	22,3%
TOYOTA	AYGO	1.570	13,21%	46	7,5%
PEUGEOT	108	1.192	10,03%	13	2,1%
SUZUKI	CELERIO	1.004	8,45%	16	2,6%
CITROEN	C1	839	7,06%	92	15,0%
VOLKSWAGEN	UP!	836	7,03%	24	3,9%
FIAT	500	761	6,40%	38	6,2%
SMART	FORTWO	543	4,57%	108	17,6%
HYUNDAI	i 10	510	4,29%	24	3,9%
KIA MOTORS	PICANTO	362	3,05%	2	0,3%
SEAT	MII	341	2,87%	8	1,3%
SKODA	CITIGO	273	2,30%	4	0,7%
SMART	FORFOUR	272	2,29%	47	7,7%
RENAULT	NEW TWINGO	224	1,88%	9	1,5%
OPEL	ADAM	147	1,24%	10	1,6%
FORD	KA	141	1,19%	17	2,8%
CHEVROLET	SPARK	83	0,70%		
SUZUKI	IGNIS	42	0,35%	13	2,1%
ABARTH	500	32	0,27%	5	0,8%
OPEL	KARL	2	0,02%		
HYUNDAI	ATOS	1	0,01%		
		YTD		DECEMBER '16	
Segment:		TOTAL	Market Share	TOTAL	Market Share
B		29.130	36,9%	1.397	29,3%
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	YARIS	5.306	18,21%	225	16,1%
OPEL	CORSA	3.845	13,20%	363	26,0%
NISSAN	MICRA	2.929	10,05%	3	0,2%
VOLKSWAGEN	POLO	2.396	8,23%	59	4,2%
PEUGEOT	208	2.387	8,19%	52	3,7%
RENAULT	CLIO	2.240	7,69%	108	7,7%
FORD	FIESTA	1.697	5,83%	139	9,9%
CITROEN	C3	1.317	4,52%	118	8,4%
SUZUKI	SWIFT	1.025	3,52%	28	2,0%
MINI	MINI	904	3,10%	78	5,6%
OPEL	MOKKA	661	2,27%	14	1,0%
SEAT	IBIZA	651	2,23%	31	2,2%
AUDI	A1	575	1,97%	5	0,4%
HYUNDAI	i 20	476	1,63%	33	2,4%
SUZUKI	BALENO	474	1,63%	24	1,7%
RENAULT	CAPTUR	466	1,60%	36	2,6%
KIA MOTORS	RIO	295	1,01%	5	0,4%
NISSAN	JUKE	287	0,99%	8	0,6%





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SKODA	FABIA	173	0,59%	27	1,9%
FIAT	GRANDE PUNTO	172	0,59%	6	0,4%
MINI	CLUBMAN	154	0,53%	4	0,3%
ALFA ROMEO	MITO	143	0,49%	4	0,3%
FORD	ECOSPORT	114	0,39%	8	0,6%
DACIA	SANDERO	108	0,37%	8	0,6%
HONDA	JAZZ	104	0,36%	1	0,1%
CITROEN	DS3	56	0,19%	1	0,1%
MITSUBISHI	SPACE STAR	50	0,17%	2	0,1%
BMW	I3	38	0,13%	4	0,3%
CHEVROLET	AVEO	36	0,12%		
LANCIA	YPSILON	23	0,08%	2	0,1%
MAZDA	2-SERIES	14	0,05%	1	0,1%
MINI	PACEMAN	8	0,03%		
CHEVROLET	TRAX	5	0,02%		
CITROEN	VISA	1	0,00%		

Segment:	YTD		DECEMBER '16		
	TOTAL	Market Share	TOTAL	Market Share	
C	22.613	28,7%	1.718	36,1%	
Make:	Range:	Volume:	%	Volume:	%
NISSAN	QASHQAI	2.383	10,54%	162	9,4%
OPEL	ASTRA	2.185	9,66%	192	11,2%
TOYOTA	AURIS	1.702	7,53%	52	3,0%
VOLKSWAGEN	GOLF	1.635	7,23%	53	3,1%
MERCEDES	A-SERIES (NEW)	1.548	6,85%	228	13,3%
MERCEDES	GLA-SERIES	1.314	5,81%	302	17,6%
FORD	FOCUS	1.313	5,81%	91	5,3%
BMW	1-SERIES	1.190	5,26%	100	5,8%
PEUGEOT	308	917	4,06%	14	0,8%
AUDI	A3	902	3,99%	44	2,6%
NISSAN	PULSAR	789	3,49%	24	1,4%
VOLVO	V40	698	3,09%	70	4,1%
SEAT	LEON	659	2,91%	7	0,4%
TOYOTA	COROLLA	596	2,64%	16	0,9%
CITROEN	C4 CACTUS	586	2,59%	34	2,0%
BMW	2-SERIES	535	2,37%	22	1,3%
CITROEN	C4	463	2,05%	54	3,1%
PEUGEOT	2008	427	1,89%	33	1,9%
ALFA ROMEO	GIULIETTA	364	1,61%	36	2,1%
PEUGEOT	301	291	1,29%	1	0,1%
SKODA	RAPID	284	1,26%	34	2,0%
HONDA	HR-V	219	0,97%	18	1,0%
MERCEDES	B-SERIES	215	0,95%	47	2,7%
PEUGEOT	3008	196	0,87%	4	0,2%
CITROEN	C-ELYSEE	192	0,85%	4	0,2%
HONDA	CIVIC	186	0,82%	4	0,2%
MITSUBISHI	ASX	182	0,80%	1	0,1%
SEAT	TOLEDO	115	0,51%	3	0,2%
KIA MOTORS	CEED	107	0,47%	7	0,4%
CITROEN	DS4	105	0,46%	3	0,2%
HYUNDAI	i 30	90	0,40%	3	0,2%





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VOLKSWAGEN	BEETLE	62	0,27%	6	0,3%
KIA MOTORS	NEW SPORTAGE	52	0,23%	1	0,1%
TOYOTA	C-HR	43	0,19%	40	2,3%
MAZDA	3-SERIES	25	0,11%	4	0,2%
HYUNDAI	IX35	11	0,05%	1	0,1%
LEXUS	CT-SERIES	11	0,05%		
SUBARU	XV	10	0,04%		
CHEVROLET	CRUZE	6	0,03%		
RENAULT	MEGANE	5	0,02%	3	0,2%

Segment:	Make:	Range:	YTD		DECEMBER '16	
			TOTAL	Market Share	TOTAL	Market Share
D			4.047	5,1%	294	6,2%
			Volume:	%	Volume:	%
SKODA	OCTAVIA		639	15,79%	54	18,4%
VOLKSWAGEN	PASSAT		560	13,84%	23	7,8%
FIAT	TIPO		393	9,71%	53	18,0%
MERCEDES	C-SERIES		364	8,99%	30	10,2%
BMW	3-SERIES		351	8,67%	18	6,1%
AUDI	A4		348	8,60%	4	1,4%
MERCEDES	CLA-SERIES		298	7,36%	44	15,0%
TOYOTA	AVENSIS		170	4,20%	8	2,7%
VOLVO	S60		157	3,88%	19	6,5%
VOLVO	V60		150	3,71%	19	6,5%
FORD	MONDEO		145	3,58%	3	1,0%
BMW	4-SERIES		139	3,43%	7	2,4%
OPEL	INSIGNIA		110	2,72%	5	1,7%
PEUGEOT	508		103	2,55%		
MAZDA	6-SERIES		25	0,62%		
CITROEN	DS5		23	0,57%		
AUDI	A5		21	0,52%	2	0,7%
TOYOTA	PRIUS		21	0,52%	5	1,7%
ALFA ROMEO	GIULIA		10	0,25%		
SUBARU	LEGACY		6	0,15%		
SUBARU	LEVORG		6	0,15%		
FIAT	FREEMONT		4	0,10%		
JAGUAR	XE-TYPE		4	0,10%		

Segment:	Make:	Range:	YTD		DECEMBER '16	
			TOTAL	Market Share	TOTAL	Market Share
E			221	0,3%	16	0,3%
			Volume:	%	Volume:	%
MERCEDES	E-SERIES		80	36,20%	4	25,0%
BMW	5-SERIES		74	33,48%	1	6,3%
AUDI	A6		31	14,03%	3	18,8%
SKODA	SUPERB		29	13,12%	3	18,8%
VOLVO	V90		4	1,81%	3	18,8%
LEXUS	GS-SERIES		1	0,45%	1	6,3%
MERCEDES	CLS-SERIES		1	0,45%	1	6,3%
VOLVO	S80		1	0,45%		





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		YTD		DECEMBER '16	
Segment:		TOTAL	Market Share	TOTAL	Market Share
F-G		78	0,1%	13	0,3%
Make:	Range:	Volume:	%	Volume:	%
VOLVO	S90	29	37,18%	9	69,2%
BMW	7-SERIES	24	30,77%	1	7,7%
MERCEDES	S-SERIES	10	12,82%	1	7,7%
AUDI	A7	4	5,13%		
PORSCHE	PANAMERA	3	3,85%	2	15,4%
AUDI	A8	2	2,56%		
JAGUAR	XJ-TYPE	2	2,56%		
TESLA	MODEL S	2	2,56%		
JAGUAR	XF-TYPE	1	1,28%		
TESLA	MODEL X	1	1,28%		

		YTD		DECEMBER '16	
Segment:		TOTAL	Market Share	TOTAL	Market Share
SPORTS		239	0,3%	5	0,1%
Make:	Range:	Volume:	%	Volume:	%
MINI	MINI CABRIO	110	46,03%		
FORD	MUSTANG	39	16,32%	2	40,0%
MERCEDES	SL-SERIES	18	7,53%		
OPEL	CASCADA	13	5,44%		
VOLKSWAGEN	SCIROCCO	11	4,60%		
AUDI	TT	7	2,93%		
MAZDA	MX-5	7	2,93%		
BMW	I8	6	2,51%	1	20,0%
FIAT	124 SPIDER	6	2,51%		
BMW	Z4-SERIES	4	1,67%		
BMW	6-SERIES	3	1,26%		
ABARTH	124 SPIDER	2	0,84%	1	20,0%
PORSCHE	BOXSTER	2	0,84%		
AUDI	R8	1	0,42%		
JAGUAR	F-TYPE	1	0,42%		
MERCEDES	SLK-SERIES	1	0,42%		
MERCEDES	CLK-SERIES	1	0,42%		
MERCEDES	GT	1	0,42%	1	20,0%
NISSAN	GT-R	1	0,42%		
PEUGEOT	RCZ	1	0,42%		
PORSCHE	CAYMAN	1	0,42%		
PORSCHE	911	1	0,42%		
SUBARU	WRX	1	0,42%		
TOYOTA	GT86	1	0,42%		

		YTD		DECEMBER '16	
Segment:		TOTAL	Market Share	TOTAL	Market Share
MPV		1.182	1,5%	36	0,8%
Make:	Range:	Volume:	%	Volume:	%
NISSAN	NOTE	464	39,26%	8	22,2%
VOLKSWAGEN	TOURAN	266	22,50%	19	52,8%





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FIAT	500L	206	17,43%		
CITROEN	PICASSO	77	6,51%		
FORD	B-MAX	45	3,81%	5	13,9%
CITROEN	C3 PICASSO	36	3,05%	2	5,6%
FORD	GRAND C-MAX	28	2,37%		
FORD	S-MAX	15	1,27%		
OPEL	ZAFIRA	11	0,93%		
FORD	GALAXY	8	0,68%	1	2,8%
OPEL	MERIVA	8	0,68%		
DACIA	LODGY	4	0,34%		
RENAULT	SCENIC	4	0,34%		
SEAT	ALHAMBRA	3	0,25%	1	2,8%
VOLKSWAGEN	SHARAN	3	0,25%		
SKODA	ROOMSTER	2	0,17%		
MAZDA	5-SERIES	1	0,08%		
SSANGYONG	RODIUS	1	0,08%		

		YTD		DECEMBER '16	
Segment:		TOTAL	Market Share	TOTAL	Market Share
MPV-M/COMBI		1.304	1,7%	46	1,0%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	V-SERIES	290	22,24%	16	34,8%
FIAT	DOBLO	172	13,19%	2	4,3%
NISSAN	NV200	164	12,58%		
MERCEDES	SPRINTER	100	7,67%	3	6,5%
OPEL	VIVARO	72	5,52%	2	4,3%
VOLKSWAGEN	KOMBI	68	5,21%	7	15,2%
CITROEN	BERLINGO	67	5,14%	5	10,9%
VOLKSWAGEN	CADDY	63	4,83%	4	8,7%
PEUGEOT	PARTNER	61	4,68%		
FORD	TOURNEO CONNECT	53	4,06%	3	6,5%
FIAT	QUBO	52	3,99%		
FIAT	TALENTO	39	2,99%	1	2,2%
MERCEDES	CITAN	30	2,30%		
FORD	TRANSIT/TOURNEO	25	1,92%	1	2,2%
CITROEN	NEMO	16	1,23%		
FORD	TOURNEO COURIER	7	0,54%		
PEUGEOT	EXPERT	7	0,54%	1	2,2%
CITROEN	JUMPY	3	0,23%		
FIAT	DUCATO	3	0,23%		
MERCEDES	VITO	3	0,23%		
VOLKSWAGEN	TRANSPORTER	3	0,23%		
FIAT	SCUDO	2	0,15%		
DACIA	DOKKER	1	0,08%		
RENAULT	KANGOO	1	0,08%		
TOYOTA	PROACE	1	0,08%	1	2,2%
VOLKSWAGEN	MULTIVAN	1	0,08%		

