



NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

JANUARY '16

		YTD		JANUARY '16	
Segment:		TOTAL	Market Share	TOTAL	Market Share
DUAL PURPOSE		600	10,5%	600	10,5%
Make:	Range:	Volume:	%	Volume:	%
SUZUKI	VITARA	186	31,00%	186	31,0%
JEEP	RENEGADE	63	10,50%	63	10,5%
BMW	X1-SERIES	45	7,50%	45	7,5%
SUZUKI	SX4	44	7,33%	44	7,3%
AUDI	Q3	35	5,83%	35	5,8%
NISSAN	X-TRAIL	32	5,33%	32	5,3%
DACIA	DUSTER	31	5,17%	31	5,2%
MINI	COUNTRYMAN	22	3,67%	22	3,7%
VOLVO	XC90	21	3,50%	21	3,5%
VOLVO	XC60	17	2,83%	17	2,8%
FIAT	500X	15	2,50%	15	2,5%
HONDA	CR-V	11	1,83%	11	1,8%
BMW	X3-SERIES	10	1,67%	10	1,7%
FORD	KUGA	8	1,33%	8	1,3%
MAZDA	CX7	7	1,17%	7	1,2%
SUZUKI	JIMNY	7	1,17%	7	1,2%
MERCEDES	GL-SERIES	6	1,00%	6	1,0%
BMW	X4-SERIES	5	0,83%	5	0,8%
LAND ROVER	RANGE ROVER	5	0,83%	5	0,8%
AUDI	Q5	4	0,67%	4	0,7%
BMW	X5-SERIES	4	0,67%	4	0,7%
SKODA	YETI	3	0,50%	3	0,5%
SSANGYONG	TIVOLI	3	0,50%	3	0,5%
VOLKSWAGEN	TIGUAN	3	0,50%	3	0,5%
JEEP	GRAND CHEROKEE	2	0,33%	2	0,3%
LAND ROVER	RANGE ROVER EVOQUE	2	0,33%	2	0,3%
LEXUS	NX-SERIES	2	0,33%	2	0,3%
TOYOTA	RAV4	2	0,33%	2	0,3%
AUDI	Q7	1	0,17%	1	0,2%
BMW	X6-SERIES	1	0,17%	1	0,2%
PORSCHE	MACAN	1	0,17%	1	0,2%
SUBARU	FORESTER	1	0,17%	1	0,2%
VOLKSWAGEN	TOUAREG	1	0,17%	1	0,2%

		YTD		JANUARY '16	
Segment:		TOTAL	Market Share	TOTAL	Market Share
A		853	15,0%	853	15,0%
Make:	Range:	Volume:	%	Volume:	%
FIAT	PANDA	136	15,94%	136	15,9%
TOYOTA	AYGO	128	15,01%	128	15,0%
PEUGEOT	108	81	9,50%	81	9,5%
HYUNDAI	i 10	70	8,21%	70	8,2%
VOLKSWAGEN	UP!	65	7,62%	65	7,6%
SMART	FORFOUR	62	7,27%	62	7,3%
SKODA	CITIGO	55	6,45%	55	6,4%
FIAT	500	52	6,10%	52	6,1%





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SUZUKI	CELERIO	33	3,87%	33	3,9%
CHEVROLET	SPARK	31	3,63%	31	3,6%
FORD	KA	31	3,63%	31	3,6%
KIA MOTORS	PICANTO	28	3,28%	28	3,3%
CITROEN	C1	24	2,81%	24	2,8%
SMART	FORTWO	24	2,81%	24	2,8%
SEAT	MII	13	1,52%	13	1,5%
RENAULT	NEW TWINGO	12	1,41%	12	1,4%
OPEL	ADAM	5	0,59%	5	0,6%
ABARTH	500	3	0,35%	3	0,4%

Segment:	YTD		JANUARY '16		
	TOTAL	Market Share	TOTAL	Market Share	
B	2.166	38,0%	2.166	38,0%	
Make:	Range:	Volume:	%	Volume:	%

TOYOTA	YARIS	439	20,27%	439	20,3%
OPEL	CORSA	290	13,39%	290	13,4%
RENAULT	CLIO	194	8,96%	194	9,0%
PEUGEOT	208	193	8,91%	193	8,9%
VOLKSWAGEN	POLO	155	7,16%	155	7,2%
FORD	FIESTA	140	6,46%	140	6,5%
SUZUKI	SWIFT	104	4,80%	104	4,8%
NISSAN	MICRA	103	4,76%	103	4,8%
CITROEN	C3	94	4,34%	94	4,3%
OPEL	MOKKA	66	3,05%	66	3,0%
SEAT	IBIZA	61	2,82%	61	2,8%
AUDI	A1	49	2,26%	49	2,3%
HYUNDAI	i 20	47	2,17%	47	2,2%
MINI	MINI	46	2,12%	46	2,1%
KIA MOTORS	RIO	40	1,85%	40	1,8%
NISSAN	JUKE	35	1,62%	35	1,6%
ALFA ROMEO	MITO	24	1,11%	24	1,1%
RENAULT	CAPTUR	24	1,11%	24	1,1%
CHEVROLET	AVEO	10	0,46%	10	0,5%
DACIA	SANDERO	10	0,46%	10	0,5%
SKODA	FABIA	10	0,46%	10	0,5%
MINI	CLUBMAN	7	0,32%	7	0,3%
FIAT	GRANDE PUNTO	6	0,28%	6	0,3%
HONDA	JAZZ	5	0,23%	5	0,2%
LANCIA	YPSILON	4	0,18%	4	0,2%
MAZDA	2-SERIES	4	0,18%	4	0,2%
BMW	I3	2	0,09%	2	0,1%
CHEVROLET	TRAX	2	0,09%	2	0,1%
CITROEN	DS3	1	0,05%	1	0,0%
MINI	PACEMAN	1	0,05%	1	0,0%

Segment:	YTD		JANUARY '16		
	TOTAL	Market Share	TOTAL	Market Share	
C	1.637	28,7%	1.637	28,7%	
Make:	Range:	Volume:	%	Volume:	%

TOYOTA	AURIS	170	10,38%	170	10,4%
NISSAN	QASHQAI	165	10,08%	165	10,1%





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OPEL	ASTRA	146	8,92%	146	8,9%
VOLVO	V40	138	8,43%	138	8,4%
VOLKSWAGEN	GOLF	123	7,51%	123	7,5%
FORD	FOCUS	108	6,60%	108	6,6%
PEUGEOT	308	95	5,80%	95	5,8%
CITROEN	C4 CACTUS	87	5,31%	87	5,3%
TOYOTA	COROLLA	74	4,52%	74	4,5%
BMW	1-SERIES	71	4,34%	71	4,3%
PEUGEOT	3008	67	4,09%	67	4,1%
AUDI	A3	49	2,99%	49	3,0%
BMW	2-SERIES	33	2,02%	33	2,0%
PEUGEOT	2008	26	1,59%	26	1,6%
CITROEN	C4	25	1,53%	25	1,5%
MERCEDES	GLA-SERIES	23	1,41%	23	1,4%
NISSAN	PULSAR	23	1,41%	23	1,4%
MERCEDES	A-SERIES (NEW)	22	1,34%	22	1,3%
ALFA ROMEO	GIULIETTA	20	1,22%	20	1,2%
KIA MOTORS	CEED	20	1,22%	20	1,2%
HYUNDAI	i 30	19	1,16%	19	1,2%
MITSUBISHI	ASX	16	0,98%	16	1,0%
HONDA	CIVIC	15	0,92%	15	0,9%
SEAT	LEON	15	0,92%	15	0,9%
HONDA	HR-V	14	0,86%	14	0,9%
SKODA	RAPID	13	0,79%	13	0,8%
CITROEN	C-ELYSEE	12	0,73%	12	0,7%
KIA MOTORS	NEW SPORTAGE	10	0,61%	10	0,6%
MERCEDES	B-SERIES	10	0,61%	10	0,6%
PEUGEOT	301	9	0,55%	9	0,5%
MAZDA	3-SERIES	8	0,49%	8	0,5%
SEAT	TOLEDO	5	0,31%	5	0,3%
CHEVROLET	CRUZE	3	0,18%	3	0,2%
CITROEN	DS4	2	0,12%	2	0,1%
LEXUS	CT-SERIES	1	0,06%	1	0,1%
		YTD		JANUARY '16	
Segment:		TOTAL	Market Share	TOTAL	Market Share
D		289	5,1%	289	5,1%
Make:	Range:	Volume:	%	Volume:	%
SKODA	OCTAVIA	73	25,26%	73	25,3%
FORD	MONDEO	35	12,11%	35	12,1%
VOLKSWAGEN	PASSAT	31	10,73%	31	10,7%
BMW	3-SERIES	22	7,61%	22	7,6%
AUDI	A4	18	6,23%	18	6,2%
MERCEDES	CLA-SERIES	16	5,54%	16	5,5%
PEUGEOT	508	15	5,19%	15	5,2%
VOLVO	S60	14	4,84%	14	4,8%
TOYOTA	AVENSIS	13	4,50%	13	4,5%
BMW	4-SERIES	12	4,15%	12	4,2%
MERCEDES	C-SERIES	11	3,81%	11	3,8%
OPEL	INSIGNIA	10	3,46%	10	3,5%
VOLVO	V60	9	3,11%	9	3,1%
MAZDA	6-SERIES	5	1,73%	5	1,7%





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AUDI	A5	2	0,69%	2	0,7%
CITROEN	DS5	1	0,35%	1	0,3%
JAGUAR	XE-TYPE	1	0,35%	1	0,3%
SUBARU	LEVORG	1	0,35%	1	0,3%
Segment: E					
		YTD		JANUARY '16	
		TOTAL	Market Share	TOTAL	Market Share
		10	0,2%	10	0,2%
Make:	Range:	Volume:	%	Volume:	%
BMW	5-SERIES	8	80,00%	8	80,0%
MERCEDES	E-SERIES	1	10,00%	1	10,0%
VOLVO	S80	1	10,00%	1	10,0%
Segment: F-G					
		YTD		JANUARY '16	
		TOTAL	Market Share	TOTAL	Market Share
		7	0,1%	7	0,1%
Make:	Range:	Volume:	%	Volume:	%
BMW	7-SERIES	5	71,43%	5	71,4%
JAGUAR	XJ-TYPE	1	14,29%	1	14,3%
MERCEDES	S-SERIES	1	14,29%	1	14,3%
Segment: SPORTS					
		YTD		JANUARY '16	
		TOTAL	Market Share	TOTAL	Market Share
		7	0,1%	7	0,1%
Make:	Range:	Volume:	%	Volume:	%
MAZDA	MX-5	3	42,86%	3	42,9%
AUDI	TT	1	14,29%	1	14,3%
AUDI	R8	1	14,29%	1	14,3%
BMW	I8	1	14,29%	1	14,3%
BMW	6-SERIES	1	14,29%	1	14,3%
Segment: MPV					
		YTD		JANUARY '16	
		TOTAL	Market Share	TOTAL	Market Share
		66	1,2%	66	1,2%
Make:	Range:	Volume:	%	Volume:	%
NISSAN	NOTE	31	46,97%	31	47,0%
FIAT	500L	13	19,70%	13	19,7%
CITROEN	PICASSO	8	12,12%	8	12,1%
VOLKSWAGEN	TOURAN	6	9,09%	6	9,1%
FORD	B-MAX	2	3,03%	2	3,0%
FORD	GALAXY	2	3,03%	2	3,0%
FORD	GRAND C-MAX	2	3,03%	2	3,0%
OPEL	ZAFIRA TOURER	2	3,03%	2	3,0%
Segment: MPV-M/COMBI					
		YTD		JANUARY '16	
		TOTAL	Market Share	TOTAL	Market Share
		65	1,1%	65	1,1%
Make:	Range:	Volume:	%	Volume:	%
CITROEN	NEMO	14	21,54%	14	21,5%
OPEL	VIVARO	11	16,92%	11	16,9%
FORD	TOURNEO CONNECT	7	10,77%	7	10,8%





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MERCEDES	V-SERIES	5	7,69%	5	7,7%
PEUGEOT	EXPERT	5	7,69%	5	7,7%
PEUGEOT	PARTNER	4	6,15%	4	6,2%
FIAT	DOBLO	3	4,62%	3	4,6%
FIAT	QUBO	2	3,08%	2	3,1%
NISSAN	NV200	2	3,08%	2	3,1%
VOLKSWAGEN	CADDY	2	3,08%	2	3,1%
VOLKSWAGEN	TRANSPORTER	2	3,08%	2	3,1%
CITROEN	BERLINGO	1	1,54%	1	1,5%
CITROEN	JUMPY	1	1,54%	1	1,5%
DACIA	DOKKER	1	1,54%	1	1,5%
FORD	TOURNEO COURIER	1	1,54%	1	1,5%
MERCEDES	CITAN	1	1,54%	1	1,5%
MERCEDES	SPRINTER	1	1,54%	1	1,5%
MERCEDES	VITO	1	1,54%	1	1,5%
VOLKSWAGEN	KOMBI	1	1,54%	1	1,5%

