



NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

SEPTEMBER '15

		YTD		SEPTEMBER '15	
Segment:		TOTAL	Market Share	TOTAL	Market Share
DUAL PURPOSE		4.285	7,4%	408	8,0%
Make:	Range:	Volume:	%	Volume:	%
SUZUKI	SX4	514	12,00%	22	5,4%
AUDI	Q3	500	11,67%	26	6,4%
SUZUKI	VITARA	482	11,25%	61	15,0%
JEEP	RENEGADE	412	9,61%	56	13,7%
MINI	COUNTRYMAN	272	6,35%	20	4,9%
BMW	X1-SERIES	246	5,74%	19	4,7%
HONDA	CR-V	173	4,04%	23	5,6%
FIAT	500X	170	3,97%	27	6,6%
SUZUKI	JIMNY	170	3,97%	10	2,5%
DACIA	DUSTER	161	3,76%	12	2,9%
VOLVO	XC60	146	3,41%	22	5,4%
NISSAN	X-TRAIL	143	3,34%	19	4,7%
TOYOTA	RAV4	140	3,27%	13	3,2%
VOLKSWAGEN	TIGUAN	125	2,92%	18	4,4%
BMW	X3-SERIES	112	2,61%	10	2,5%
AUDI	Q5	68	1,59%	9	2,2%
BMW	X4-SERIES	68	1,59%	9	2,2%
FORD	KUGA	68	1,59%	3	0,7%
SKODA	YETI	62	1,45%	1	0,2%
VOLVO	XC90	41	0,96%	7	1,7%
BMW	X5-SERIES	33	0,77%	1	0,2%
LEXUS	NX-SERIES	29	0,68%	3	0,7%
JEEP	WRANGLER	19	0,44%		
LAND ROVER	RANGE ROVER	16	0,37%	1	0,2%
JEEP	CHEROKEE	14	0,33%		
SUBARU	FORESTER	14	0,33%	2	0,5%
BMW	X6-SERIES	12	0,28%	4	1,0%
LAND ROVER	RANGE ROVER EVOQUE	10	0,23%	1	0,2%
PORSCHE	MACAN	10	0,23%	1	0,2%
JEEP	GRAND CHEROKEE	8	0,19%		
MERCEDES	GLK-SERIES	8	0,19%		
LEXUS	RX-SERIES	6	0,14%	3	0,7%
MERCEDES	GL-SERIES	5	0,12%	3	0,7%
SUZUKI	GRAND VITARA	5	0,12%		
MERCEDES	ML-SERIES	4	0,09%		
PORSCHE	CAYENNE	4	0,09%		
CHEVROLET	CAPTIVA	3	0,07%		
LAND ROVER	DISCOVERY SPORT	3	0,07%		
SSANGYONG	TIVOLI	3	0,07%	1	0,2%
LAND ROVER	DISCOVERY	1	0,02%		
MERCEDES	G-SERIES	1	0,02%		
MITSUBISHI	OUTLANDER	1	0,02%	1	0,2%
SH AUTO	CEO	1	0,02%		
TOYOTA	LAND CRUISER	1	0,02%		
VOLKSWAGEN	TOUAREG	1	0,02%		





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SEPTEMBER '15

		YTD		SEPTEMBER '15	
Segment:		TOTAL	Market Share	TOTAL	Market Share
A		9.501	16,3%	709	13,8%
Make:	Range:	Volume:	%	Volume:	%
FIAT	PANDA	1.401	14,75%	112	15,8%
TOYOTA	AYGO	1.206	12,69%	97	13,7%
HYUNDAI	i 10	952	10,02%	68	9,6%
SUZUKI	CELERIO	952	10,02%	62	8,7%
PEUGEOT	108	855	9,00%	45	6,3%
VOLKSWAGEN	UP!	618	6,50%	62	8,7%
KIA MOTORS	PICANTO	521	5,48%	27	3,8%
SKODA	CITIGO	513	5,40%	17	2,4%
CITROEN	C1	495	5,21%	35	4,9%
FIAT	500	427	4,49%	76	10,7%
CHEVROLET	SPARK	305	3,21%	13	1,8%
SMART	FORTWO	295	3,10%	37	5,2%
SEAT	MII	277	2,92%	12	1,7%
SMART	FORFOUR	262	2,76%	10	1,4%
RENAULT	NEW TWINGO	186	1,96%	18	2,5%
FORD	KA	143	1,51%	12	1,7%
OPEL	ADAM	54	0,57%	3	0,4%
SUZUKI	ALTO	20	0,21%		
ABARTH	500	16	0,17%	3	0,4%
TOYOTA	IQ	2	0,02%		
PEUGEOT	107	1	0,01%		

		YTD		SEPTEMBER '15	
Segment:		TOTAL	Market Share	TOTAL	Market Share
B		23.452	40,3%	1.794	35,0%
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	YARIS	3.485	14,86%	254	14,2%
OPEL	CORSA	2.627	11,20%	260	14,5%
VOLKSWAGEN	POLO	2.527	10,78%	175	9,8%
PEUGEOT	208	2.222	9,47%	175	9,8%
NISSAN	MICRA	1.788	7,62%	62	3,5%
RENAULT	CLIO	1.549	6,60%	47	2,6%
CITROEN	C3	1.519	6,48%	125	7,0%
FORD	FIESTA	1.342	5,72%	105	5,9%
SUZUKI	SWIFT	1.147	4,89%	75	4,2%
HYUNDAI	i 20	1.124	4,79%	108	6,0%
MINI	MINI	624	2,66%	90	5,0%
SEAT	IBIZA	572	2,44%	33	1,8%
OPEL	MOKKA	453	1,93%	38	2,1%
AUDI	A1	451	1,92%	52	2,9%
KIA MOTORS	RIO	424	1,81%	38	2,1%
FIAT	GRANDE PUNTO	344	1,47%	55	3,1%
RENAULT	CAPTUR	343	1,46%	18	1,0%
NISSAN	JUKE	254	1,08%	21	1,2%
LANCIA	YPSILON	113	0,48%	9	0,5%
ALFA ROMEO	MITO	85	0,36%	15	0,8%
MITSUBISHI	SPACE STAR	84	0,36%	11	0,6%





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SEPTEMBER '15

DACIA	SANDERO	79	0,34%	3	0,2%
HONDA	JAZZ	74	0,32%	3	0,2%
CITROEN	DS3	68	0,29%	4	0,2%
SKODA	FABIA	67	0,29%	12	0,7%
CHEVROLET	AVEO	35	0,15%	3	0,2%
BMW	I3	21	0,09%	2	0,1%
CHEVROLET	TRAX	21	0,09%		
MINI	PACEMAN	7	0,03%	1	0,1%
SUZUKI	SPLASH	3	0,01%		
YTD					
SEPTEMBER '15					
Segment:		TOTAL	Market Share	TOTAL	Market Share
C		15.962	27,4%	1.736	33,9%
Make:	Range:	Volume:	%	Volume:	%
NISSAN	QASHQAI	1.851	11,60%	186	10,7%
VOLKSWAGEN	GOLF	1.423	8,91%	181	10,4%
OPEL	ASTRA	1.176	7,37%	98	5,6%
VOLVO	V40	1.098	6,88%	58	3,3%
MERCEDES	A-SERIES (NEW)	981	6,15%	279	16,1%
TOYOTA	AURIS	980	6,14%	58	3,3%
AUDI	A3	950	5,95%	99	5,7%
BMW	1-SERIES	879	5,51%	102	5,9%
FORD	FOCUS	854	5,35%	117	6,7%
MERCEDES	GLA-SERIES	594	3,72%	89	5,1%
NISSAN	PULSAR	449	2,81%	39	2,2%
PEUGEOT	308	439	2,75%	47	2,7%
SKODA	RAPID	435	2,73%	14	0,8%
TOYOTA	COROLLA	380	2,38%	26	1,5%
HYUNDAI	i 30	376	2,36%	25	1,4%
CITROEN	C4	367	2,30%	31	1,8%
CITROEN	C4 CACTUS	343	2,15%	42	2,4%
SEAT	LEON	307	1,92%	18	1,0%
MERCEDES	B-SERIES	288	1,80%	66	3,8%
BMW	2-SERIES	285	1,79%	50	2,9%
PEUGEOT	2008	200	1,25%	13	0,7%
ALFA ROMEO	GIULIETTA	189	1,18%	32	1,8%
KIA MOTORS	CEED	160	1,00%	11	0,6%
SEAT	TOLEDO	159	1,00%	5	0,3%
HONDA	CIVIC	139	0,87%	11	0,6%
MITSUBISHI	ASX	119	0,75%	15	0,9%
PEUGEOT	301	114	0,71%	1	0,1%
CITROEN	C-ELYSEE	84	0,53%	3	0,2%
PEUGEOT	3008	83	0,52%	7	0,4%
KIA MOTORS	NEW SPORTAGE	71	0,44%	2	0,1%
RENAULT	MEGANE	71	0,44%	3	0,2%
VOLKSWAGEN	BEETLE	50	0,31%	2	0,1%
LEXUS	CT-SERIES	24	0,15%	2	0,1%
CHEVROLET	CRUZE	22	0,14%	1	0,1%
CITROEN	DS4	14	0,09%	3	0,2%
MITSUBISHI	LANCER	5	0,03%		
DACIA	LOGAN	1	0,01%		
HYUNDAI	ACCENT	1	0,01%		





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SEPTEMBER '15

SUBARU		XV		1		0,01%	
Segment:	D	YTD		SEPTEMBER '15			
		TOTAL	Market Share	TOTAL	Market Share		
Make:	Range:	Volume:	%	Volume:	%		
SKODA	OCTAVIA	719	28,17%	54	19,7%		
VOLKSWAGEN	PASSAT	393	15,40%	55	20,1%		
MERCEDES	CLA-SERIES	259	10,15%	33	12,0%		
BMW	3-SERIES	247	9,68%	33	12,0%		
MERCEDES	C-SERIES	208	8,15%	39	14,2%		
VOLVO	S60	179	7,01%	9	3,3%		
FORD	MONDEO	106	4,15%	14	5,1%		
BMW	4-SERIES	93	3,64%	7	2,6%		
AUDI	A4	78	3,06%	10	3,6%		
VOLVO	V60	76	2,98%	8	2,9%		
OPEL	INSIGNIA	52	2,04%				
TOYOTA	AVENSIS	45	1,76%	6	2,2%		
AUDI	A5	38	1,49%				
PEUGEOT	508	19	0,74%	2	0,7%		
CITROEN	C5	18	0,71%	1	0,4%		
CITROEN	DS5	5	0,20%				
TOYOTA	PRIUS	4	0,16%	1	0,4%		
FIAT	FREEMONT	3	0,12%				
SUBARU	LEGACY	3	0,12%				
JAGUAR	XE-TYPE	2	0,08%	2	0,7%		
LEXUS	IS-SERIES	2	0,08%				
VOLVO	XC70	2	0,08%				
ALFA ROMEO	156	1	0,04%				

Segment:	E	YTD		SEPTEMBER '15	
		TOTAL	Market Share	TOTAL	Market Share
Make:	Range:	Volume:	%	Volume:	%
BMW	5-SERIES	49	37,12%	9	47,4%
MERCEDES	E-SERIES	47	35,61%	4	21,1%
AUDI	A6	22	16,67%	6	31,6%
SKODA	SUPERB	11	8,33%		
VOLVO	S80	3	2,27%		

Segment:	F-G	YTD		SEPTEMBER '15	
		TOTAL	Market Share	TOTAL	Market Share
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	S-SERIES	12	60,00%	2	40,0%
AUDI	A7	5	25,00%	1	20,0%
AUDI	A8	1	5,00%	1	20,0%
BMW	7-SERIES	1	5,00%		
JAGUAR	XF-TYPE	1	5,00%	1	20,0%





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SEPTEMBER '15

		YTD		SEPTEMBER '15	
Segment:		TOTAL	Market Share	TOTAL	Market Share
SPORTS		82	0,1%	7	0,1%
Make:	Range:	Volume:	%	Volume:	%
MINI	MINI CABRIO	16	19,51%		
OPEL	CASCADA	12	14,63%		
VOLKSWAGEN	SCIROCCO	12	14,63%		
AUDI	TT	8	9,76%	2	28,6%
MERCEDES	CLK-SERIES	5	6,10%	1	14,3%
BMW	I8	4	4,88%		
PORSCHE	911	4	4,88%		
TOYOTA	GT86	4	4,88%	1	14,3%
BMW	Z4-SERIES	3	3,66%		
MERCEDES	SLK-SERIES	3	3,66%		
PEUGEOT	RCZ	3	3,66%	1	14,3%
FORD	MUSTANG	2	2,44%	2	28,6%
NISSAN	370Z	2	2,44%		
ALFA ROMEO	4C	1	1,22%		
BMW	6-SERIES	1	1,22%		
SUBARU	BRZ	1	1,22%		
SUBARU	WRX	1	1,22%		

		YTD		SEPTEMBER '15	
Segment:		TOTAL	Market Share	TOTAL	Market Share
MPV		1.196	2,1%	102	2,0%
Make:	Range:	Volume:	%	Volume:	%
NISSAN	NOTE	676	56,52%	63	61,8%
FIAT	500L	125	10,45%	7	6,9%
SKODA	ROOMSTER	106	8,86%	3	2,9%
CITROEN	PICASSO	69	5,77%	8	7,8%
CITROEN	C3 PICASSO	40	3,34%	4	3,9%
FORD	B-MAX	40	3,34%	6	5,9%
VOLKSWAGEN	TOURAN	35	2,93%	6	5,9%
OPEL	ZAFIRA	24	2,01%	1	1,0%
OPEL	MERIVA	23	1,92%	1	1,0%
FORD	GRAND C-MAX	13	1,09%		
CHEVROLET	ORLANDO	12	1,00%	2	2,0%
SSANGYONG	RODIUS	10	0,84%		
RENAULT	SCENIC	9	0,75%		
VOLKSWAGEN	SHARAN	5	0,42%		
FORD	S-MAX	4	0,33%	1	1,0%
SEAT	ALTEA	2	0,17%		
SEAT	ALHAMBRA	2	0,17%		
TOYOTA	VERSO S	1	0,08%		

		YTD		SEPTEMBER '15	
Segment:		TOTAL	Market Share	TOTAL	Market Share
MPV-M/COMBI		990	1,7%	69	1,3%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	V-SERIES	181	18,28%	19	27,5%





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SEPTEMBER '15

NISSAN	NV200	120	12,12%	2	2,9%
OPEL	VIVARO	105	10,61%	3	4,3%
FIAT	DOBLO	91	9,19%	7	10,1%
PEUGEOT	PARTNER	79	7,98%	2	2,9%
VOLKSWAGEN	CADDY	68	6,87%		
CITROEN	BERLINGO	61	6,16%	10	14,5%
FIAT	SCUDO	49	4,95%	8	11,6%
PEUGEOT	EXPERT	47	4,75%	1	1,4%
VOLKSWAGEN	KOMBI	44	4,44%		
MERCEDES	SPRINTER	32	3,23%	9	13,0%
MERCEDES	CITAN	25	2,53%		
FORD	TOURNEO CONNECT	24	2,42%	1	1,4%
FIAT	QUBO	17	1,72%	5	7,2%
CITROEN	JUMPY	12	1,21%		
MERCEDES	VITO, VIANO	11	1,11%		
CITROEN	NEMO	5	0,51%		
OPEL	COMBO	5	0,51%		
FORD	TOURNEO COURIER	3	0,30%		
FORD	TRANSIT/TOURNEO	2	0,20%		
OPEL	MOVANO	2	0,20%		
CITROEN	C8	1	0,10%		
FORD	TRANSIT	1	0,10%		
MERCEDES	VITO	1	0,10%		
RENAULT	KANGOO	1	0,10%	1	1,4%
VOLKSWAGEN	CARAVELLE	1	0,10%		
VOLKSWAGEN	MULTIVAN	1	0,10%		
VOLKSWAGEN	TRANSPORTER	1	0,10%	1	1,4%

