



NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

		YTD			
Segment:		TOTAL	Market Share	TOTAL	Market Share
DUAL PURPOSE		3.877	7,3%	347	7,8%
Make:	Range:	Volume:	%	Volume:	%
SUZUKI	SX4	492	12,69%	12	3,5%
AUDI	Q3	474	12,23%	66	19,0%
SUZUKI	VITARA	421	10,86%	41	11,8%
CHRYSLER	RENEGADE	356	9,18%	48	13,8%
MINI	COUNTRYMAN	252	6,50%	23	6,6%
BMW	X1-SERIES	227	5,86%	14	4,0%
SUZUKI	JIMNY	160	4,13%	12	3,5%
HONDA	CR-V	150	3,87%	10	2,9%
DACIA	DUSTER	149	3,84%	9	2,6%
FIAT	500X	143	3,69%	13	3,7%
TOYOTA	RAV4	127	3,28%	9	2,6%
NISSAN	X-TRAIL	124	3,20%	12	3,5%
VOLVO	XC60	124	3,20%	17	4,9%
VOLKSWAGEN	TIGUAN	107	2,76%	9	2,6%
BMW	X3-SERIES	102	2,63%	16	4,6%
FORD	KUGA	65	1,68%	12	3,5%
SKODA	YETI	61	1,57%	1	0,3%
AUDI	Q5	59	1,52%		
BMW	X4-SERIES	59	1,52%	5	1,4%
VOLVO	XC90	34	0,88%	10	2,9%
BMW	X5-SERIES	32	0,83%	1	0,3%
LEXUS	NX-SERIES	26	0,67%		
CHRYSLER	WRANGLER	19	0,49%		
LAND ROVER	RANGE ROVER	15	0,39%		
CHRYSLER	CHEROKEE	14	0,36%	1	0,3%
SUBARU	FORESTER	12	0,31%		
LAND ROVER	RANGE ROVER EVOQUE	9	0,23%	1	0,3%
PORSCHE	MACAN	9	0,23%	2	0,6%
BMW	X6-SERIES	8	0,21%	1	0,3%
CHRYSLER	GRAND CHEROKEE	8	0,21%	1	0,3%
MERCEDES	GLK-SERIES	8	0,21%		
SUZUKI	GRAND VITARA	5	0,13%		
MERCEDES	ML-SERIES	4	0,10%	1	0,3%
PORSCHE	CAYENNE	4	0,10%		
CHEVROLET	CAPTIVA	3	0,08%		
LAND ROVER	DISCOVERY SPORT	3	0,08%		
LEXUS	RX-SERIES	3	0,08%		
MERCEDES	GL-SERIES	2	0,05%		
SSANGYONG	TIVOLI	2	0,05%		
LAND ROVER	DISCOVERY	1	0,03%		
MERCEDES	G-SERIES	1	0,03%		
SH AUTO	CEO	1	0,03%		
TOYOTA	LAND CRUISER	1	0,03%		
VOLKSWAGEN	TOUAREG	1	0,03%		





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		YTD			
Segment:		TOTAL	Market Share	TOTAL	Market Share
A		8.792	16,6%	679	15,2%
Make:	Range:	Volume:	%	Volume:	%
FIAT	PANDA	1.289	14,66%	93	13,7%
TOYOTA	AYGO	1.109	12,61%	89	13,1%
SUZUKI	CELERIO	890	10,12%	46	6,8%
HYUNDAI	i 10	884	10,05%	72	10,6%
PEUGEOT	108	810	9,21%	69	10,2%
VOLKSWAGEN	UP!	556	6,32%	49	7,2%
SKODA	CITIGO	496	5,64%	51	7,5%
KIA MOTORS	PICANTO	494	5,62%	36	5,3%
CITROEN	C1	460	5,23%	17	2,5%
FIAT	500	351	3,99%	46	6,8%
CHEVROLET	SPARK	292	3,32%	49	7,2%
SEAT	MII	265	3,01%	16	2,4%
SMART	FORTWO	258	2,93%	14	2,1%
SMART	FORFOUR	252	2,87%	6	0,9%
RENAULT	NEW TWINGO	168	1,91%	12	1,8%
FORD	KA	131	1,49%	9	1,3%
OPEL	ADAM	51	0,58%	4	0,6%
SUZUKI	ALTO	20	0,23%		
ABARTH	500	13	0,15%	1	0,1%
TOYOTA	IQ	2	0,02%		
PEUGEOT	107	1	0,01%		

		YTD			
Segment:		TOTAL	Market Share	TOTAL	Market Share
B		21.658	40,8%	1.866	41,8%
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	YARIS	3.231	14,92%	401	21,5%
OPEL	CORSA	2.367	10,93%	200	10,7%
VOLKSWAGEN	POLO	2.352	10,86%	131	7,0%
PEUGEOT	208	2.047	9,45%	112	6,0%
NISSAN	MICRA	1.726	7,97%	24	1,3%
RENAULT	CLIO	1.502	6,94%	261	14,0%
CITROEN	C3	1.394	6,44%	154	8,3%
FORD	FIESTA	1.237	5,71%	83	4,4%
SUZUKI	SWIFT	1.072	4,95%	79	4,2%
HYUNDAI	i 20	1.016	4,69%	124	6,6%
SEAT	IBIZA	539	2,49%	14	0,8%
MINI	MINI	534	2,47%	48	2,6%
OPEL	MOKKA	415	1,92%	30	1,6%
AUDI	A1	399	1,84%	24	1,3%
KIA MOTORS	RIO	386	1,78%	23	1,2%
RENAULT	CAPTUR	325	1,50%	62	3,3%
FIAT	GRANDE PUNTO	289	1,33%	12	0,6%
NISSAN	JUKE	233	1,08%	12	0,6%
LANCIA	YPSILON	104	0,48%	14	0,8%
DACIA	SANDERO	76	0,35%	16	0,9%
MITSUBISHI	SPACE STAR	73	0,34%	2	0,1%





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HONDA	JAZZ	71	0,33%	5	0,3%
ALFA ROMEO	MITO	70	0,32%	6	0,3%
CITROEN	DS3	64	0,30%	4	0,2%
SKODA	FABIA	55	0,25%	10	0,5%
CHEVROLET	AVEO	32	0,15%	7	0,4%
CHEVROLET	TRAX	21	0,10%		
BMW	I3	19	0,09%	6	0,3%
MINI	PACEMAN	6	0,03%	2	0,1%
SUZUKI	SPLASH	3	0,01%		
YTD					
Segment:		TOTAL	Market Share	TOTAL	Market Share
C		14.226	26,8%	1.281	28,7%
Make:	Range:	Volume:	%	Volume:	%
NISSAN	QASHQAI	1.665	11,70%	110	8,6%
VOLKSWAGEN	GOLF	1.242	8,73%	60	4,7%
OPEL	ASTRA	1.078	7,58%	72	5,6%
VOLVO	V40	1.040	7,31%	89	6,9%
TOYOTA	AURIS	922	6,48%	48	3,7%
AUDI	A3	851	5,98%	34	2,7%
BMW	1-SERIES	777	5,46%	162	12,6%
FORD	FOCUS	737	5,18%	127	9,9%
MERCEDES	A-SERIES (NEW)	702	4,93%	145	11,3%
MERCEDES	GLA-SERIES	505	3,55%	59	4,6%
SKODA	RAPID	421	2,96%	22	1,7%
NISSAN	PULSAR	410	2,88%	21	1,6%
PEUGEOT	308	392	2,76%	29	2,3%
TOYOTA	COROLLA	354	2,49%	38	3,0%
HYUNDAI	i 30	351	2,47%	25	2,0%
CITROEN	C4	336	2,36%	20	1,6%
CITROEN	C4 CACTUS	301	2,12%	19	1,5%
SEAT	LEON	289	2,03%	10	0,8%
BMW	2-SERIES	235	1,65%	33	2,6%
MERCEDES	B-SERIES	222	1,56%	38	3,0%
PEUGEOT	2008	187	1,31%	18	1,4%
ALFA ROMEO	GIULIETTA	157	1,10%	17	1,3%
SEAT	TOLEDO	154	1,08%	5	0,4%
KIA MOTORS	CEED	149	1,05%	20	1,6%
HONDA	CIVIC	128	0,90%	20	1,6%
PEUGEOT	301	113	0,79%	4	0,3%
MITSUBISHI	ASX	104	0,73%	11	0,9%
CITROEN	C-ELYSEE	81	0,57%	5	0,4%
PEUGEOT	3008	76	0,53%	6	0,5%
KIA MOTORS	NEW SPORTAGE	69	0,49%	5	0,4%
RENAULT	MEGANE	68	0,48%	3	0,2%
VOLKSWAGEN	BEETLE	48	0,34%	3	0,2%
LEXUS	CT-SERIES	22	0,15%		
CHEVROLET	CRUZE	21	0,15%	2	0,2%
CITROEN	DS4	11	0,08%		
MITSUBISHI	LANCER	5	0,04%		
DACIA	LOGAN	1	0,01%		
HYUNDAI	ACCENT	1	0,01%		





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SUBARU	XV	1	0,01%	1	0,1%
YTD					
Segment:		TOTAL	Market Share	TOTAL	Market Share
D		2.278	4,3%	202	4,5%
Make:	Range:	Volume:	%	Volume:	%
SKODA	OCTAVIA	665	29,19%	58	28,7%
VOLKSWAGEN	PASSAT	338	14,84%	28	13,9%
MERCEDES	CLA-SERIES	226	9,92%	23	11,4%
BMW	3-SERIES	214	9,39%	11	5,4%
VOLVO	S60	170	7,46%	14	6,9%
MERCEDES	C-SERIES	169	7,42%	14	6,9%
FORD	MONDEO	92	4,04%	20	9,9%
BMW	4-SERIES	86	3,78%	11	5,4%
AUDI	A4	68	2,99%	5	2,5%
VOLVO	V60	68	2,99%	7	3,5%
OPEL	INSIGNIA	52	2,28%	2	1,0%
TOYOTA	AVENSIS	39	1,71%	2	1,0%
AUDI	A5	38	1,67%		
CITROEN	C5	17	0,75%	1	0,5%
PEUGEOT	508	17	0,75%	1	0,5%
CITROEN	DS5	5	0,22%	1	0,5%
FIAT	FREEMONT	3	0,13%	1	0,5%
SUBARU	LEGACY	3	0,13%		
TOYOTA	PRIUS	3	0,13%	1	0,5%
LEXUS	IS-SERIES	2	0,09%	1	0,5%
VOLVO	XC70	2	0,09%		
ALFA ROMEO	156	1	0,04%	1	0,5%
YTD					
Segment:		TOTAL	Market Share	TOTAL	Market Share
E		113	0,2%	7	0,2%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	E-SERIES	43	38,05%	2	28,6%
BMW	5-SERIES	40	35,40%	4	57,1%
AUDI	A6	16	14,16%	1	14,3%
SKODA	SUPERB	11	9,73%		
VOLVO	S80	3	2,65%		
YTD					
Segment:		TOTAL	Market Share	TOTAL	Market Share
F-G		15	0,0%	1	0,0%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	S-SERIES	10	66,67%	1	100,0%
AUDI	A7	4	26,67%		
BMW	7-SERIES	1	6,67%		





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		YTD			
Segment:		TOTAL	Market Share	TOTAL	Market Share
SPORTS		75	0,1%	7	0,2%
Make:	Range:	Volume:	%	Volume:	%
MINI	MINI CABRIO	16	21,33%		
OPEL	CASCADA	12	16,00%		
VOLKSWAGEN	SCIROCCO	12	16,00%	4	57,1%
AUDI	TT	6	8,00%		
BMW	I8	4	5,33%		
MERCEDES	CLK-SERIES	4	5,33%		
PORSCHE	911	4	5,33%		
BMW	Z4-SERIES	3	4,00%	1	14,3%
MERCEDES	SLK-SERIES	3	4,00%		
TOYOTA	GT86	3	4,00%		
NISSAN	370Z	2	2,67%		
PEUGEOT	RCZ	2	2,67%	1	14,3%
ALFA ROMEO	4C	1	1,33%		
BMW	6-SERIES	1	1,33%	1	14,3%
SUBARU	WRX	1	1,33%		
SUBARU	BRZ	1	1,33%		

		YTD			
Segment:		TOTAL	Market Share	TOTAL	Market Share
MPV		1.094	2,1%	39	0,9%
Make:	Range:	Volume:	%	Volume:	%
NISSAN	NOTE	613	56,03%	16	41,0%
FIAT	500L	118	10,79%	3	7,7%
SKODA	ROOMSTER	103	9,41%	3	7,7%
CITROEN	PICASSO	61	5,58%	1	2,6%
CITROEN	C3 PICASSO	36	3,29%	3	7,7%
FORD	B-MAX	34	3,11%	5	12,8%
VOLKSWAGEN	TOURAN	29	2,65%		
OPEL	ZAFIRA	23	2,10%	1	2,6%
OPEL	MERIVA	22	2,01%	1	2,6%
FORD	GRAND C-MAX	13	1,19%	1	2,6%
CHEVROLET	ORLANDO	10	0,91%	1	2,6%
SSANGYONG	RODIUS	10	0,91%		
RENAULT	SCENIC	9	0,82%	2	5,1%
VOLKSWAGEN	SHARAN	5	0,46%		
FORD	S-MAX	3	0,27%	2	5,1%
SEAT	ALHAMBRA	2	0,18%		
SEAT	ALTEA	2	0,18%		
TOYOTA	VERSO S	1	0,09%		

		YTD			
Segment:		TOTAL	Market Share	TOTAL	Market Share
MPV-M/COMBI		921	1,7%	40	0,9%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	V-SERIES	162	17,59%	13	32,5%
NISSAN	NV200	118	12,81%	6	15,0%





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OPEL	VIVARO	102	11,07%	3	7,5%
FIAT	DOBLO	84	9,12%	2	5,0%
PEUGEOT	PARTNER	77	8,36%		
VOLKSWAGEN	CADDY	68	7,38%		
CITROEN	BERLINGO	51	5,54%		
PEUGEOT	EXPERT	46	4,99%	3	7,5%
VOLKSWAGEN	KOMBI	44	4,78%		
FIAT	SCUDO	41	4,45%	1	2,5%
MERCEDES	CITAN	25	2,71%	3	7,5%
FORD	TOURNEO CONNECT	23	2,50%	2	5,0%
MERCEDES	SPRINTER	23	2,50%	1	2,5%
CITROEN	JUMPY	12	1,30%	2	5,0%
FIAT	QUBO	12	1,30%	1	2,5%
MERCEDES	VITO, VIANO	11	1,19%		
CITROEN	NEMO	5	0,54%		
OPEL	COMBO	5	0,54%	1	2,5%
FORD	TOURNEO COURIER	3	0,33%	2	5,0%
FORD	TRANSIT/TOURNEO	2	0,22%		
OPEL	MOVANO	2	0,22%		
CITROEN	C8	1	0,11%		
FORD	TRANSIT	1	0,11%		
MERCEDES	VITO	1	0,11%		
VOLKSWAGEN	CARAVELLE	1	0,11%		
VOLKSWAGEN	MULTIVAN	1	0,11%		

