



NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

JULY '15

		YTD		JULY '15	
Segment:		TOTAL	Market Share	TOTAL	Market Share
DUAL PURPOSE		3.529	7,3%	682	12,5%
Make:	Range:	Volume:	%	Volume:	%
SUZUKI	SX4	480	13,60%	249	36,5%
AUDI	Q3	408	11,56%	52	7,6%
SUZUKI	VITARA	380	10,77%	97	14,2%
CHRYSLER	RENEGADE	308	8,73%	50	7,3%
MINI	COUNTRYMAN	228	6,46%	25	3,7%
BMW	X1-SERIES	213	6,04%	19	2,8%
SUZUKI	JIMNY	148	4,19%	12	1,8%
DACIA	DUSTER	140	3,97%	8	1,2%
HONDA	CR-V	140	3,97%	15	2,2%
FIAT	500X	130	3,68%	9	1,3%
TOYOTA	RAV4	118	3,34%	11	1,6%
NISSAN	X-TRAIL	112	3,17%	20	2,9%
VOLVO	XC60	107	3,03%	33	4,8%
VOLKSWAGEN	TIGUAN	98	2,78%	14	2,1%
BMW	X3-SERIES	86	2,44%	7	1,0%
SKODA	YETI	60	1,70%	4	0,6%
AUDI	Q5	59	1,67%	11	1,6%
BMW	X4-SERIES	54	1,53%	6	0,9%
FORD	KUGA	53	1,50%	6	0,9%
BMW	X5-SERIES	31	0,88%		
LEXUS	NX-SERIES	26	0,74%	3	0,4%
VOLVO	XC90	24	0,68%	17	2,5%
CHRYSLER	WRANGLER	19	0,54%	8	1,2%
LAND ROVER	RANGE ROVER	15	0,43%		
CHRYSLER	CHEROKEE	13	0,37%		
SUBARU	FORESTER	12	0,34%	2	0,3%
LAND ROVER	RANGE ROVER EVOQUE	8	0,23%		
MERCEDES	GLK-SERIES	8	0,23%		
BMW	X6-SERIES	7	0,20%		
CHRYSLER	GRAND CHEROKEE	7	0,20%		
PORSCHE	MACAN	7	0,20%	2	0,3%
SUZUKI	GRAND VITARA	5	0,14%		
PORSCHE	CAYENNE	4	0,11%	1	0,1%
CHEVROLET	CAPTIVA	3	0,09%		
LAND ROVER	DISCOVERY SPORT	3	0,09%		
LEXUS	RX-SERIES	3	0,09%		
MERCEDES	ML-SERIES	3	0,09%		
MERCEDES	GL-SERIES	2	0,06%	1	0,1%
SSANGYONG	TIVOLI	2	0,06%		
LAND ROVER	DISCOVERY	1	0,03%		
MERCEDES	G-SERIES	1	0,03%		
SH AUTO	CEO	1	0,03%		
TOYOTA	LAND CRUISER	1	0,03%		
VOLKSWAGEN	TOUAREG	1	0,03%		





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JULY '15

Segment:	YTD		JULY '15		
	TOTAL	Market Share	TOTAL	Market Share	
A	7.867	16,2%	823	15,1%	
Make:	Range:	Volume:	%	Volume:	%
FIAT	PANDA	1.196	15,20%	127	15,4%
TOYOTA	AYGO	1.020	12,97%	119	14,5%
SUZUKI	CELERIO	844	10,73%	55	6,7%
HYUNDAI	i 10	812	10,32%	64	7,8%
PEUGEOT	108	741	9,42%	77	9,4%
VOLKSWAGEN	UP!	507	6,44%	49	6,0%
KIA MOTORS	PICANTO	458	5,82%	69	8,4%
SKODA	CITIGO	445	5,66%	81	9,8%
CITROEN	C1	443	5,63%	12	1,5%
FIAT	500	305	3,88%	8	1,0%
SEAT	MII	249	3,17%	39	4,7%
SMART	FORTWO	244	3,10%	33	4,0%
CHEVROLET	SPARK	243	3,09%	32	3,9%
RENAULT	NEW TWINGO	156	1,98%	48	5,8%
FORD	KA	122	1,55%	8	1,0%
OPEL	ADAM	47	0,60%	2	0,2%
SUZUKI	ALTO	20	0,25%		
ABARTH	500	12	0,15%		
TOYOTA	IQ	2	0,03%		
PEUGEOT	107	1	0,01%		

Segment:	YTD		JULY '15		
	TOTAL	Market Share	TOTAL	Market Share	
B	20.039	41,2%	1.983	36,4%	
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	YARIS	2.830	14,12%	369	18,6%
VOLKSWAGEN	POLO	2.221	11,08%	168	8,5%
OPEL	CORSA	2.167	10,81%	177	8,9%
PEUGEOT	208	1.935	9,66%	296	14,9%
NISSAN	MICRA	1.702	8,49%	57	2,9%
RENAULT	CLIO	1.241	6,19%	187	9,4%
CITROEN	C3	1.240	6,19%	96	4,8%
FORD	FIESTA	1.154	5,76%	59	3,0%
SUZUKI	SWIFT	993	4,96%	72	3,6%
HYUNDAI	i 20	892	4,45%	81	4,1%
SEAT	IBIZA	525	2,62%	30	1,5%
MINI	MINI	487	2,43%	72	3,6%
OPEL	MOKKA	385	1,92%	49	2,5%
AUDI	A1	375	1,87%	54	2,7%
KIA MOTORS	RIO	363	1,81%	22	1,1%
FIAT	GRANDE PUNTO	277	1,38%	29	1,5%
RENAULT	CAPTUR	263	1,31%	42	2,1%
SMART	FORFOUR	246	1,23%	32	1,6%
NISSAN	JUKE	221	1,10%	30	1,5%
LANCIA	YPSILON	90	0,45%	13	0,7%
MITSUBISHI	SPACE STAR	71	0,35%	5	0,3%
HONDA	JAZZ	66	0,33%	9	0,5%





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Segment:	Make:	Range:	YTD		JULY '15	
			TOTAL	Market Share	TOTAL	Market Share
C			12.945	26,6%	1.476	27,1%
Make:	Range:	Volume:	%	Volume:	%	
ALFA ROMEO	MITO	64	0,32%	6	0,3%	
CITROEN	DS3	60	0,30%	8	0,4%	
DACIA	SANDERO	60	0,30%	6	0,3%	
SKODA	FABIA	45	0,22%	9	0,5%	
CHEVROLET	AVEO	25	0,12%			
CHEVROLET	TRAX	21	0,10%	3	0,2%	
BMW	I3	13	0,06%	2	0,1%	
MINI	PACEMAN	4	0,02%			
SUZUKI	SPLASH	3	0,01%			
NISSAN	QASHQAI	1.555	12,01%	192	13,0%	
VOLKSWAGEN	GOLF	1.182	9,13%	77	5,2%	
OPEL	ASTRA	1.006	7,77%	77	5,2%	
VOLVO	V40	951	7,35%	89	6,0%	
TOYOTA	AURIS	874	6,75%	98	6,6%	
AUDI	A3	817	6,31%	87	5,9%	
BMW	1-SERIES	615	4,75%	67	4,5%	
FORD	FOCUS	610	4,71%	62	4,2%	
MERCEDES	A-SERIES (NEW)	557	4,30%	77	5,2%	
MERCEDES	GLA-SERIES	446	3,45%	41	2,8%	
SKODA	RAPID	399	3,08%	37	2,5%	
NISSAN	PULSAR	389	3,01%	55	3,7%	
PEUGEOT	308	363	2,80%	120	8,1%	
HYUNDAI	i 30	326	2,52%	45	3,0%	
CITROEN	C4	316	2,44%	49	3,3%	
TOYOTA	COROLLA	316	2,44%	35	2,4%	
CITROEN	C4 CACTUS	282	2,18%	27	1,8%	
SEAT	LEON	279	2,16%	27	1,8%	
BMW	2-SERIES	202	1,56%	26	1,8%	
MERCEDES	B-SERIES	184	1,42%	26	1,8%	
PEUGEOT	2008	169	1,31%	16	1,1%	
SEAT	TOLEDO	149	1,15%	39	2,6%	
ALFA ROMEO	GIULIETTA	140	1,08%	11	0,7%	
KIA MOTORS	CEED	129	1,00%	7	0,5%	
PEUGEOT	301	109	0,84%	28	1,9%	
HONDA	CIVIC	108	0,83%	14	0,9%	
MITSUBISHI	ASX	93	0,72%	10	0,7%	
CITROEN	C-ELYSEE	76	0,59%	13	0,9%	
PEUGEOT	3008	70	0,54%	8	0,5%	
RENAULT	MEGANE	65	0,50%	4	0,3%	
KIA MOTORS	NEW SPORTAGE	64	0,49%	4	0,3%	
VOLKSWAGEN	BEETLE	45	0,35%	3	0,2%	
LEXUS	CT-SERIES	22	0,17%	2	0,1%	
CHEVROLET	CRUZE	19	0,15%	2	0,1%	
CITROEN	DS4	11	0,08%	1	0,1%	
MITSUBISHI	LANCER	5	0,04%			
DACIA	LOGAN	1	0,01%			
HYUNDAI	ACCENT	1	0,01%			





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JULY '15

		YTD		JULY '15	
Segment:		TOTAL	Market Share	TOTAL	Market Share
D		2.076	4,3%	204	3,7%
Make:	Range:	Volume:	%	Volume:	%
SKODA	OCTAVIA	607	29,24%	66	32,4%
VOLKSWAGEN	PASSAT	310	14,93%	50	24,5%
BMW	3-SERIES	203	9,78%	10	4,9%
MERCEDES	CLA-SERIES	203	9,78%	13	6,4%
VOLVO	S60	156	7,51%	13	6,4%
MERCEDES	C-SERIES	155	7,47%	19	9,3%
BMW	4-SERIES	75	3,61%	2	1,0%
FORD	MONDEO	72	3,47%	2	1,0%
AUDI	A4	63	3,03%	5	2,5%
VOLVO	V60	61	2,94%	9	4,4%
OPEL	INSIGNIA	50	2,41%		
AUDI	A5	38	1,83%	2	1,0%
TOYOTA	AVENSIS	37	1,78%	7	3,4%
CITROEN	C5	16	0,77%		
PEUGEOT	508	16	0,77%	3	1,5%
CITROEN	DS5	4	0,19%	2	1,0%
SUBARU	LEGACY	3	0,14%		
FIAT	FREEMONT	2	0,10%		
TOYOTA	PRIUS	2	0,10%	1	0,5%
VOLVO	XC70	2	0,10%		
LEXUS	IS-SERIES	1	0,05%		

		YTD		JULY '15	
Segment:		TOTAL	Market Share	TOTAL	Market Share
E		106	0,2%	6	0,1%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	E-SERIES	41	38,68%	1	16,7%
BMW	5-SERIES	36	33,96%	2	33,3%
AUDI	A6	15	14,15%	3	50,0%
SKODA	SUPERB	11	10,38%		
VOLVO	S80	3	2,83%		

		YTD		JULY '15	
Segment:		TOTAL	Market Share	TOTAL	Market Share
F-G		14	0,0%	2	0,0%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	S-SERIES	9	64,29%	1	50,0%
AUDI	A7	4	28,57%	1	50,0%
BMW	7-SERIES	1	7,14%		

		YTD		JULY '15	
Segment:		TOTAL	Market Share	TOTAL	Market Share
SPORTS		68	0,1%	5	0,1%
Make:	Range:	Volume:	%	Volume:	%
MINI	MINI CABRIO	16	23,53%	1	20,0%
OPEL	CASCADA	12	17,65%		





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VOLKSWAGEN	SCIROCCO	8	11,76%	2	40,0%
AUDI	TT	6	8,82%	1	20,0%
BMW	I8	4	5,88%		
MERCEDES	CLK-SERIES	4	5,88%		
PORSCHE	911	4	5,88%	1	20,0%
MERCEDES	SLK-SERIES	3	4,41%		
TOYOTA	GT86	3	4,41%		
BMW	Z4-SERIES	2	2,94%		
NISSAN	370Z	2	2,94%		
ALFA ROMEO	4C	1	1,47%		
PEUGEOT	RCZ	1	1,47%		
SUBARU	WRX	1	1,47%		
SUBARU	BRZ	1	1,47%		

Segment:	YTD		JULY '15		
	TOTAL	Market Share	TOTAL	Market Share	
MPV	1.055	2,2%	158	2,9%	
Make:	Range:	Volume:	%	Volume:	%
NISSAN	NOTE	597	56,59%	129	81,6%
FIAT	500L	115	10,90%	1	0,6%
SKODA	ROOMSTER	100	9,48%	5	3,2%
CITROEN	PICASSO	60	5,69%	6	3,8%
CITROEN	C3 PICASSO	33	3,13%	2	1,3%
FORD	B-MAX	29	2,75%	2	1,3%
VOLKSWAGEN	TOURAN	29	2,75%	6	3,8%
OPEL	ZAFIRA	22	2,09%		
OPEL	MERIVA	21	1,99%	1	0,6%
FORD	GRAND C-MAX	12	1,14%	1	0,6%
SSANGYONG	RODIUS	10	0,95%	3	1,9%
CHEVROLET	ORLANDO	9	0,85%		
RENAULT	SCENIC	7	0,66%	1	0,6%
VOLKSWAGEN	SHARAN	5	0,47%		
SEAT	ALTEA	2	0,19%		
SEAT	ALHAMBRA	2	0,19%		
FORD	S-MAX	1	0,09%		
TOYOTA	VERSO S	1	0,09%	1	0,6%

Segment:	YTD		JULY '15		
	TOTAL	Market Share	TOTAL	Market Share	
MPV-M/COMBI	881	1,8%	107	2,0%	
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	V-SERIES	149	16,91%	18	16,8%
NISSAN	NV200	112	12,71%	19	17,8%
OPEL	VIVARO	99	11,24%	7	6,5%
FIAT	DOBLO	82	9,31%	6	5,6%
PEUGEOT	PARTNER	77	8,74%	12	11,2%
VOLKSWAGEN	CADDY	68	7,72%	5	4,7%
CITROEN	BERLINGO	51	5,79%	3	2,8%
VOLKSWAGEN	KOMBI	44	4,99%		
PEUGEOT	EXPERT	43	4,88%	1	0,9%
FIAT	SCUDO	40	4,54%	6	5,6%
MERCEDES	SPRINTER	22	2,50%	20	18,7%





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MERCEDES	CITAN	22	2,50%	3	2,8%
FORD	TOURNEO CONNECT	21	2,38%	1	0,9%
FIAT	QUBO	11	1,25%	1	0,9%
MERCEDES	VITO, VIANO	11	1,25%		
CITROEN	JUMPY	10	1,14%	1	0,9%
CITROEN	NEMO	5	0,57%	2	1,9%
OPEL	COMBO	4	0,45%		
FORD	TRANSIT/TOURNEO	2	0,23%		
OPEL	MOVANO	2	0,23%		
CITROEN	C8	1	0,11%		
FORD	TOURNEO COURIER	1	0,11%		
FORD	TRANSIT	1	0,11%		
MERCEDES	VITO	1	0,11%	1	0,9%
VOLKSWAGEN	CARAVELLE	1	0,11%		
VOLKSWAGEN	MULTIVAN	1	0,11%	1	0,9%

