



## NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

JUNE '15

		YTD		JUNE '15	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>DUAL PURPOSE</b>		<b>2.847</b>	<b>6,6%</b>	<b>540</b>	<b>6,0%</b>
Make:	Range:	Volume:	%	Volume:	%
AUDI	Q3	356	12,50%	53	9,8%
SUZUKI	VITARA	283	9,94%	95	17,6%
CHRYSLER	RENEGADE	258	9,06%	69	12,8%
SUZUKI	SX4	231	8,11%	24	4,4%
MINI	COUNTRYMAN	203	7,13%	26	4,8%
BMW	X1-SERIES	194	6,81%	34	6,3%
SUZUKI	JIMNY	136	4,78%	38	7,0%
DACIA	DUSTER	132	4,64%	20	3,7%
HONDA	CR-V	125	4,39%	35	6,5%
FIAT	500X	121	4,25%	21	3,9%
TOYOTA	RAV4	107	3,76%	7	1,3%
NISSAN	X-TRAIL	92	3,23%	11	2,0%
VOLKSWAGEN	TIGUAN	84	2,95%	13	2,4%
BMW	X3-SERIES	79	2,77%	15	2,8%
VOLVO	XC60	74	2,60%	14	2,6%
SKODA	YETI	56	1,97%	11	2,0%
AUDI	Q5	48	1,69%	7	1,3%
BMW	X4-SERIES	48	1,69%	11	2,0%
FORD	KUGA	47	1,65%	6	1,1%
BMW	X5-SERIES	31	1,09%	7	1,3%
LEXUS	NX-SERIES	23	0,81%	3	0,6%
LAND ROVER	RANGE ROVER	15	0,53%	2	0,4%
CHRYSLER	CHEROKEE	13	0,46%	2	0,4%
CHRYSLER	WRANGLER	11	0,39%		
SUBARU	FORESTER	10	0,35%	3	0,6%
LAND ROVER	RANGE ROVER EVOQUE	8	0,28%		
MERCEDES	GLK-SERIES	8	0,28%	1	0,2%
BMW	X6-SERIES	7	0,25%	2	0,4%
CHRYSLER	GRAND CHEROKEE	7	0,25%	2	0,4%
VOLVO	XC90	7	0,25%	2	0,4%
PORSCHE	MACAN	5	0,18%		
SUZUKI	GRAND VITARA	5	0,18%		
CHEVROLET	CAPTIVA	3	0,11%	1	0,2%
LAND ROVER	DISCOVERY SPORT	3	0,11%	1	0,2%
LEXUS	RX-SERIES	3	0,11%	1	0,2%
MERCEDES	ML-SERIES	3	0,11%		
PORSCHE	CAYENNE	3	0,11%	1	0,2%
SSANGYONG	TIVOLI	2	0,07%	1	0,2%
LAND ROVER	DISCOVERY	1	0,04%	1	0,2%
MERCEDES	GL-SERIES	1	0,04%		
MERCEDES	G-SERIES	1	0,04%		
SH AUTO	CEO	1	0,04%		
TOYOTA	LAND CRUISER	1	0,04%		
VOLKSWAGEN	TOUAREG	1	0,04%		





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JUNE '15

		YTD		JUNE '15	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>A</b>		7.044	16,3%	2.031	22,6%
Make:	Range:	Volume:	%	Volume:	%
FIAT	PANDA	1.069	15,18%	328	16,1%
TOYOTA	AYGO	901	12,79%	185	9,1%
SUZUKI	CELERIO	789	11,20%	325	16,0%
HYUNDAI	i 10	748	10,62%	301	14,8%
PEUGEOT	108	664	9,43%	144	7,1%
VOLKSWAGEN	UP!	458	6,50%	93	4,6%
CITROEN	C1	431	6,12%	151	7,4%
KIA MOTORS	PICANTO	389	5,52%	115	5,7%
SKODA	CITIGO	364	5,17%	97	4,8%
FIAT	500	297	4,22%	50	2,5%
CHEVROLET	SPARK	211	3,00%	70	3,4%
SMART	FORTWO	211	3,00%	42	2,1%
SEAT	MII	210	2,98%	95	4,7%
FORD	KA	114	1,62%	12	0,6%
RENAULT	NEW TWINGO	108	1,53%	12	0,6%
OPEL	ADAM	45	0,64%	10	0,5%
SUZUKI	ALTO	20	0,28%		
ABARTH	500	12	0,17%		
TOYOTA	IQ	2	0,03%		
PEUGEOT	107	1	0,01%	1	0,0%

  

		YTD		JUNE '15	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>B</b>		18.056	41,9%	3.503	38,9%
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	YARIS	2.461	13,63%	356	10,2%
VOLKSWAGEN	POLO	2.053	11,37%	439	12,5%
OPEL	CORSA	1.990	11,02%	383	10,9%
NISSAN	MICRA	1.645	9,11%	425	12,1%
PEUGEOT	208	1.639	9,08%	323	9,2%
CITROEN	C3	1.144	6,34%	166	4,7%
FORD	FIESTA	1.095	6,06%	133	3,8%
RENAULT	CLIO	1.054	5,84%	245	7,0%
SUZUKI	SWIFT	921	5,10%	106	3,0%
HYUNDAI	i 20	811	4,49%	217	6,2%
SEAT	IBIZA	495	2,74%	261	7,5%
MINI	MINI	415	2,30%	90	2,6%
KIA MOTORS	RIO	341	1,89%	43	1,2%
OPEL	MOKKA	336	1,86%	67	1,9%
AUDI	A1	321	1,78%	40	1,1%
FIAT	GRANDE PUNTO	248	1,37%	56	1,6%
RENAULT	CAPTUR	221	1,22%	32	0,9%
SMART	FORFOUR	214	1,19%	33	0,9%
NISSAN	JUKE	191	1,06%	21	0,6%
LANCIA	YPSILON	77	0,43%	7	0,2%
MITSUBISHI	SPACE STAR	66	0,37%	8	0,2%
ALFA ROMEO	MITO	58	0,32%	5	0,1%





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JUNE '15

HONDA	JAZZ	57	0,32%	15	0,4%
DACIA	SANDERO	54	0,30%	6	0,2%
CITROEN	DS3	52	0,29%	6	0,2%
SKODA	FABIA	36	0,20%	12	0,3%
CHEVROLET	AVEO	25	0,14%	4	0,1%
CHEVROLET	TRAX	18	0,10%	1	0,0%
BMW	I3	11	0,06%	3	0,1%
MINI	PACEMAN	4	0,02%		
SUZUKI	SPLASH	3	0,02%		
<b>YTD</b>					
<b>JUNE '15</b>					
<b>Segment:</b>		<b>TOTAL</b>	<b>Market Share</b>	<b>TOTAL</b>	<b>Market Share</b>
<b>C</b>		<b>11.469</b>	<b>26,6%</b>	<b>2.065</b>	<b>22,9%</b>
<b>Make:</b>	<b>Range:</b>	<b>Volume:</b>	<b>%</b>	<b>Volume:</b>	<b>%</b>
NISSAN	QASHQAI	1.363	11,88%	231	11,2%
VOLKSWAGEN	GOLF	1.105	9,63%	159	7,7%
OPEL	ASTRA	929	8,10%	217	10,5%
VOLVO	V40	862	7,52%	152	7,4%
TOYOTA	AURIS	776	6,77%	75	3,6%
AUDI	A3	730	6,36%	111	5,4%
BMW	1-SERIES	548	4,78%	108	5,2%
FORD	FOCUS	548	4,78%	79	3,8%
MERCEDES	A-SERIES (NEW)	480	4,19%	174	8,4%
MERCEDES	GLA-SERIES	405	3,53%	82	4,0%
SKODA	RAPID	362	3,16%	50	2,4%
NISSAN	PULSAR	334	2,91%	70	3,4%
HYUNDAI	i 30	281	2,45%	36	1,7%
TOYOTA	COROLLA	281	2,45%	28	1,4%
CITROEN	C4	267	2,33%	36	1,7%
CITROEN	C4 CACTUS	255	2,22%	18	0,9%
SEAT	LEON	252	2,20%	109	5,3%
PEUGEOT	308	243	2,12%	47	2,3%
BMW	2-SERIES	176	1,53%	51	2,5%
MERCEDES	B-SERIES	158	1,38%	14	0,7%
PEUGEOT	2008	153	1,33%	18	0,9%
ALFA ROMEO	GIULIETTA	129	1,12%	10	0,5%
KIA MOTORS	CEED	122	1,06%	11	0,5%
SEAT	TOLEDO	110	0,96%	38	1,8%
HONDA	CIVIC	94	0,82%	17	0,8%
MITSUBISHI	ASX	83	0,72%	17	0,8%
PEUGEOT	301	81	0,71%	27	1,3%
CITROEN	C-ELYSEE	63	0,55%	15	0,7%
PEUGEOT	3008	62	0,54%	7	0,3%
RENAULT	MEGANE	61	0,53%	16	0,8%
KIA MOTORS	NEW SPORTAGE	60	0,52%	15	0,7%
VOLKSWAGEN	BEETLE	42	0,37%	20	1,0%
LEXUS	CT-SERIES	19	0,17%	3	0,1%
CHEVROLET	CRUZE	17	0,15%	3	0,1%
CITROEN	DS4	10	0,09%		
MITSUBISHI	LANCER	5	0,04%	1	0,0%
DACIA	LOGAN	1	0,01%		
HYUNDAI	ACCENT	1	0,01%		





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JUNE '15

LEXUS CT200H		1	0,01%		
Segment:		YTD		JUNE '15	
		TOTAL	Market Share	TOTAL	Market Share
<b>D</b>		1.872	4,3%	378	4,2%
Make:	Range:	Volume:	%	Volume:	%
SKODA	OCTAVIA	541	28,90%	113	29,9%
VOLKSWAGEN	PASSAT	260	13,89%	48	12,7%
BMW	3-SERIES	193	10,31%	61	16,1%
MERCEDES	CLA-SERIES	190	10,15%	36	9,5%
VOLVO	S60	143	7,64%	22	5,8%
MERCEDES	C-SERIES	136	7,26%	35	9,3%
BMW	4-SERIES	73	3,90%	15	4,0%
FORD	MONDEO	70	3,74%	9	2,4%
AUDI	A4	58	3,10%	8	2,1%
VOLVO	V60	52	2,78%	6	1,6%
OPEL	INSIGNIA	50	2,67%	9	2,4%
AUDI	A5	36	1,92%	3	0,8%
TOYOTA	AVENSIS	30	1,60%	4	1,1%
CITROEN	C5	16	0,85%	3	0,8%
PEUGEOT	508	13	0,69%	4	1,1%
SUBARU	LEGACY	3	0,16%	1	0,3%
CITROEN	DS5	2	0,11%	1	0,3%
FIAT	FREEMONT	2	0,11%		
VOLVO	XC70	2	0,11%		
LEXUS	IS-SERIES	1	0,05%		
TOYOTA	PRIUS	1	0,05%		
Segment:		YTD		JUNE '15	
		TOTAL	Market Share	TOTAL	Market Share
<b>E</b>		100	0,2%	21	0,2%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	E-SERIES	40	40,00%	11	52,4%
BMW	5-SERIES	34	34,00%	5	23,8%
AUDI	A6	12	12,00%	3	14,3%
SKODA	SUPERB	11	11,00%	2	9,5%
VOLVO	S80	3	3,00%		
Segment:		YTD		JUNE '15	
		TOTAL	Market Share	TOTAL	Market Share
<b>F-G</b>		12	0,0%		
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	S-SERIES	8	66,67%		
AUDI	A7	3	25,00%		
BMW	7-SERIES	1	8,33%		
Segment:		YTD		JUNE '15	
		TOTAL	Market Share	TOTAL	Market Share
<b>SPORTS</b>		63	0,1%	16	0,2%
Make:	Range:	Volume:	%	Volume:	%
MINI	MINI CABRIO	15	23,81%	3	18,8%





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JUNE '15

OPEL	CASCADA	12	19,05%	10	62,5%
VOLKSWAGEN	SCIROCCO	6	9,52%	1	6,3%
AUDI	TT	5	7,94%		
BMW	I8	4	6,35%		
MERCEDES	CLK-SERIES	4	6,35%		
MERCEDES	SLK-SERIES	3	4,76%	1	6,3%
PORSCHE	911	3	4,76%	1	6,3%
TOYOTA	GT86	3	4,76%		
BMW	Z4-SERIES	2	3,17%		
NISSAN	370Z	2	3,17%		
ALFA ROMEO	4C	1	1,59%		
PEUGEOT	RCZ	1	1,59%		
SUBARU	BRZ	1	1,59%		
SUBARU	WRX	1	1,59%		

Segment:	YTD		JUNE '15		
	TOTAL	Market Share	TOTAL	Market Share	
<b>MPV</b>	<b>897</b>	<b>2,1%</b>	<b>262</b>	<b>2,9%</b>	
<b>Make:</b>	<b>Range:</b>	<b>Volume:</b>	<b>%</b>	<b>Volume:</b>	<b>%</b>
NISSAN	NOTE	468	52,17%	197	75,2%
FIAT	500L	114	12,71%	21	8,0%
SKODA	ROOMSTER	95	10,59%	13	5,0%
CITROEN	PICASSO	54	6,02%	8	3,1%
CITROEN	C3 PICASSO	31	3,46%	4	1,5%
FORD	B-MAX	27	3,01%	2	0,8%
VOLKSWAGEN	TOURAN	23	2,56%	8	3,1%
OPEL	ZAFIRA	22	2,45%	5	1,9%
OPEL	MERIVA	20	2,23%	2	0,8%
FORD	GRAND C-MAX	11	1,23%		
CHEVROLET	ORLANDO	9	1,00%	1	0,4%
SSANGYONG	RODIUS	7	0,78%		
RENAULT	SCENIC	6	0,67%		
VOLKSWAGEN	SHARAN	5	0,56%	1	0,4%
SEAT	ALHAMBRA	2	0,22%		
SEAT	ALTEA	2	0,22%		
FORD	S-MAX	1	0,11%		

Segment:	YTD		JUNE '15		
	TOTAL	Market Share	TOTAL	Market Share	
<b>MPV-M/COMBI</b>	<b>774</b>	<b>1,8%</b>	<b>182</b>	<b>2,0%</b>	
<b>Make:</b>	<b>Range:</b>	<b>Volume:</b>	<b>%</b>	<b>Volume:</b>	<b>%</b>
MERCEDES	V-SERIES	131	16,93%	32	17,6%
NISSAN	NV200	93	12,02%	23	12,6%
OPEL	VIVARO	92	11,89%	15	8,2%
FIAT	DOBLO	76	9,82%	18	9,9%
PEUGEOT	PARTNER	65	8,40%	11	6,0%
VOLKSWAGEN	CADDY	63	8,14%	10	5,5%
CITROEN	BERLINGO	48	6,20%	2	1,1%
VOLKSWAGEN	KOMBI	44	5,68%	11	6,0%
PEUGEOT	EXPERT	42	5,43%	30	16,5%
FIAT	SCUDO	34	4,39%	13	7,1%
FORD	TOURNEO CONNECT	20	2,58%		





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JUNE '15

MERCEDES	CITAN	19	2,45%	7	3,8%
MERCEDES	VITO, VIANO	11	1,42%		
FIAT	QUBO	10	1,29%	2	1,1%
CITROEN	JUMPY	9	1,16%	4	2,2%
OPEL	COMBO	4	0,52%		
CITROEN	NEMO	3	0,39%		
FORD	TRANSIT/TOURNEO	2	0,26%	1	0,5%
MERCEDES	SPRINTER	2	0,26%		
OPEL	MOVANO	2	0,26%	2	1,1%
CITROEN	C8	1	0,13%		
FORD	TOURNEO COURIER	1	0,13%		
FORD	TRANSIT	1	0,13%		
VOLKSWAGEN	CARAVELLE	1	0,13%	1	0,5%

