



NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

MAY '15

		YTD		MAY '15	
Segment:		TOTAL	Market Share	TOTAL	Market Share
DUAL PURPOSE		2.307	6,8%	647	7,1%
Make:	Range:	Volume:	%	Volume:	%
AUDI	Q3	303	13,13%	71	11,0%
SUZUKI	SX4	207	8,97%	30	4,6%
CHRYSLER	RENEGADE	189	8,19%	87	13,4%
SUZUKI	VITARA	188	8,15%	95	14,7%
MINI	COUNTRYMAN	177	7,67%	69	10,7%
BMW	X1-SERIES	160	6,94%	43	6,6%
DACIA	DUSTER	112	4,85%	24	3,7%
FIAT	500X	100	4,33%	36	5,6%
TOYOTA	RAV4	100	4,33%	6	0,9%
SUZUKI	JIMNY	98	4,25%	30	4,6%
HONDA	CR-V	90	3,90%	24	3,7%
NISSAN	X-TRAIL	81	3,51%	25	3,9%
VOLKSWAGEN	TIGUAN	71	3,08%	13	2,0%
BMW	X3-SERIES	64	2,77%	13	2,0%
VOLVO	XC60	60	2,60%	19	2,9%
SKODA	YETI	45	1,95%	8	1,2%
AUDI	Q5	41	1,78%	6	0,9%
FORD	KUGA	41	1,78%	8	1,2%
BMW	X4-SERIES	37	1,60%	4	0,6%
BMW	X5-SERIES	24	1,04%	7	1,1%
LEXUS	NX-SERIES	20	0,87%	1	0,2%
LAND ROVER	RANGE ROVER	13	0,56%	2	0,3%
CHRYSLER	WRANGLER	11	0,48%	1	0,2%
CHRYSLER	CHEROKEE	11	0,48%	1	0,2%
LAND ROVER	RANGE ROVER EVOQUE	8	0,35%	2	0,3%
MERCEDES	GLK-SERIES	7	0,30%	3	0,5%
SUBARU	FORESTER	7	0,30%	2	0,3%
BMW	X6-SERIES	5	0,22%	1	0,2%
CHRYSLER	GRAND CHEROKEE	5	0,22%	1	0,2%
PORSCHE	MACAN	5	0,22%	4	0,6%
SUZUKI	GRAND VITARA	5	0,22%		
VOLVO	XC90	5	0,22%	5	0,8%
MERCEDES	ML-SERIES	3	0,13%	2	0,3%
CHEVROLET	CAPTIVA	2	0,09%	1	0,2%
LAND ROVER	DISCOVERY SPORT	2	0,09%		
LEXUS	RX-SERIES	2	0,09%		
PORSCHE	CAYENNE	2	0,09%		
MERCEDES	GL-SERIES	1	0,04%	1	0,2%
MERCEDES	G-SERIES	1	0,04%		
SH AUTO	CEO	1	0,04%		
SSANGYONG	TIVOLI	1	0,04%	1	0,2%
TOYOTA	LAND CRUISER	1	0,04%		
VOLKSWAGEN	TOUAREG	1	0,04%	1	0,2%





NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

MAY '15

		YTD		MAY '15	
Segment:		TOTAL	Market Share	TOTAL	Market Share
A		5.013	14,7%	1.867	20,6%
Make:	Range:	Volume:	%	Volume:	%
FIAT	PANDA	741	14,78%	293	15,7%
TOYOTA	AYGO	716	14,28%	248	13,3%
PEUGEOT	108	520	10,37%	268	14,4%
SUZUKI	CELERIO	464	9,26%	216	11,6%
HYUNDAI	i 10	447	8,92%	202	10,8%
VOLKSWAGEN	UP!	365	7,28%	107	5,7%
CITROEN	C1	280	5,59%	114	6,1%
KIA MOTORS	PICANTO	274	5,47%	101	5,4%
SKODA	CITIGO	267	5,33%	25	1,3%
FIAT	500	247	4,93%	97	5,2%
SMART	FORTWO	169	3,37%	49	2,6%
CHEVROLET	SPARK	141	2,81%	53	2,8%
SEAT	MII	115	2,29%	43	2,3%
FORD	KA	102	2,03%	22	1,2%
RENAULT	NEW TWINGO	96	1,92%	21	1,1%
OPEL	ADAM	35	0,70%	5	0,3%
SUZUKI	ALTO	20	0,40%		
ABARTH	500	12	0,24%	3	0,2%
TOYOTA	IQ	2	0,04%		

		YTD		MAY '15	
Segment:		TOTAL	Market Share	TOTAL	Market Share
B		14.552	42,6%	3.461	38,2%
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	YARIS	2.105	14,47%	475	13,7%
VOLKSWAGEN	POLO	1.614	11,09%	375	10,8%
OPEL	CORSA	1.607	11,04%	401	11,6%
PEUGEOT	208	1.316	9,04%	334	9,7%
NISSAN	MICRA	1.220	8,38%	366	10,6%
CITROEN	C3	978	6,72%	236	6,8%
FORD	FIESTA	962	6,61%	189	5,5%
SUZUKI	SWIFT	815	5,60%	154	4,4%
RENAULT	CLIO	809	5,56%	222	6,4%
HYUNDAI	i 20	593	4,08%	50	1,4%
MINI	MINI	325	2,23%	73	2,1%
KIA MOTORS	RIO	298	2,05%	80	2,3%
AUDI	A1	281	1,93%	47	1,4%
OPEL	MOKKA	269	1,85%	67	1,9%
SEAT	IBIZA	234	1,61%	54	1,6%
FIAT	GRANDE PUNTO	192	1,32%	113	3,3%
RENAULT	CAPTUR	189	1,30%	53	1,5%
SMART	FORFOUR	181	1,24%	80	2,3%
NISSAN	JUKE	170	1,17%	28	0,8%
LANCIA	YPSILON	70	0,48%	14	0,4%
MITSUBISHI	SPACE STAR	58	0,40%	11	0,3%
ALFA ROMEO	MITO	53	0,36%	10	0,3%
DACIA	SANDERO	48	0,33%	3	0,1%





NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

MAY '15

CITROEN	DS3	46	0,32%	11	0,3%
HONDA	JAZZ	42	0,29%	6	0,2%
SKODA	FABIA	24	0,16%	5	0,1%
CHEVROLET	AVEO	21	0,14%	3	0,1%
CHEVROLET	TRAX	17	0,12%		
BMW	I3	8	0,05%		
MINI	PACEMAN	4	0,03%	1	0,0%
SUZUKI	SPLASH	3	0,02%		
		YTD		MAY '15	
Segment:		TOTAL	Market Share	TOTAL	Market Share
C		9.404	27,5%	2.376	26,2%
Make:	Range:	Volume:	%	Volume:	%
NISSAN	QASHQAI	1.132	12,04%	390	16,4%
VOLKSWAGEN	GOLF	946	10,06%	161	6,8%
OPEL	ASTRA	712	7,57%	168	7,1%
VOLVO	V40	710	7,55%	241	10,1%
TOYOTA	AURIS	701	7,45%	148	6,2%
AUDI	A3	619	6,58%	143	6,0%
FORD	FOCUS	469	4,99%	103	4,3%
BMW	1-SERIES	440	4,68%	115	4,8%
MERCEDES	GLA-SERIES	323	3,43%	67	2,8%
SKODA	RAPID	312	3,32%	53	2,2%
MERCEDES	A-SERIES (NEW)	306	3,25%	108	4,5%
NISSAN	PULSAR	264	2,81%	89	3,7%
TOYOTA	COROLLA	253	2,69%	60	2,5%
HYUNDAI	i 30	245	2,61%	40	1,7%
CITROEN	C4 CACTUS	237	2,52%	70	2,9%
CITROEN	C4	231	2,46%	66	2,8%
PEUGEOT	308	196	2,08%	47	2,0%
MERCEDES	B-SERIES	144	1,53%	28	1,2%
SEAT	LEON	143	1,52%	25	1,1%
PEUGEOT	2008	135	1,44%	18	0,8%
BMW	2-SERIES	125	1,33%	48	2,0%
ALFA ROMEO	GIULIETTA	119	1,27%	52	2,2%
KIA MOTORS	CEED	111	1,18%	19	0,8%
HONDA	CIVIC	77	0,82%	13	0,5%
SEAT	TOLEDO	72	0,77%	12	0,5%
MITSUBISHI	ASX	66	0,70%	10	0,4%
PEUGEOT	3008	55	0,58%	9	0,4%
PEUGEOT	301	54	0,57%	30	1,3%
CITROEN	C-ELYSEE	48	0,51%	11	0,5%
KIA MOTORS	NEW SPORTAGE	45	0,48%	9	0,4%
RENAULT	MEGANE	45	0,48%	9	0,4%
VOLKSWAGEN	BEETLE	22	0,23%	7	0,3%
LEXUS	CT-SERIES	16	0,17%	2	0,1%
CHEVROLET	CRUZE	14	0,15%	1	0,0%
CITROEN	DS4	10	0,11%	3	0,1%
MITSUBISHI	LANCER	4	0,04%	1	0,0%
DACIA	LOGAN	1	0,01%		
HYUNDAI	ACCENT	1	0,01%		
LEXUS	CT200H	1	0,01%		





NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

MAY '15

		YTD		MAY '15	
Segment:		TOTAL	Market Share	TOTAL	Market Share
D		1.494	4,4%	331	3,7%
Make:	Range:	Volume:	%	Volume:	%
SKODA	OCTAVIA	428	28,65%	103	31,1%
VOLKSWAGEN	PASSAT	212	14,19%	37	11,2%
MERCEDES	CLA-SERIES	154	10,31%	26	7,9%
BMW	3-SERIES	132	8,84%	33	10,0%
VOLVO	S60	121	8,10%	34	10,3%
MERCEDES	C-SERIES	101	6,76%	31	9,4%
FORD	MONDEO	61	4,08%	10	3,0%
BMW	4-SERIES	58	3,88%	18	5,4%
AUDI	A4	50	3,35%	9	2,7%
VOLVO	V60	46	3,08%	16	4,8%
OPEL	INSIGNIA	41	2,74%	3	0,9%
AUDI	A5	33	2,21%		
TOYOTA	AVENSIS	26	1,74%	4	1,2%
CITROEN	C5	13	0,87%	2	0,6%
PEUGEOT	508	9	0,60%	2	0,6%
FIAT	FREEMONT	2	0,13%	2	0,6%
SUBARU	LEGACY	2	0,13%	1	0,3%
VOLVO	XC70	2	0,13%		
CITROEN	DS5	1	0,07%		
LEXUS	IS-SERIES	1	0,07%		
TOYOTA	PRIUS	1	0,07%		

		YTD		MAY '15	
Segment:		TOTAL	Market Share	TOTAL	Market Share
E		77	0,2%	20	0,2%
Make:	Range:	Volume:	%	Volume:	%
BMW	5-SERIES	29	37,66%	10	50,0%
MERCEDES	E-SERIES	27	35,06%	5	25,0%
AUDI	A6	9	11,69%	4	20,0%
SKODA	SUPERB	9	11,69%	1	5,0%
VOLVO	S80	3	3,90%		

		YTD		MAY '15	
Segment:		TOTAL	Market Share	TOTAL	Market Share
F-G		12	0,0%	3	0,0%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	S-SERIES	8	66,67%	3	100,0%
AUDI	A7	3	25,00%		
BMW	7-SERIES	1	8,33%		

		YTD		MAY '15	
Segment:		TOTAL	Market Share	TOTAL	Market Share
SPORTS		47	0,1%	16	0,2%
Make:	Range:	Volume:	%	Volume:	%
MINI	MINI CABRIO	12	25,53%	5	31,3%
AUDI	TT	5	10,64%	2	12,5%





NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

MAY '15

VOLKSWAGEN	SCIROCCO	5	10,64%		
BMW	I8	4	8,51%		
MERCEDES	CLK-SERIES	4	8,51%	1	6,3%
TOYOTA	GT86	3	6,38%	1	6,3%
BMW	Z4-SERIES	2	4,26%	1	6,3%
MERCEDES	SLK-SERIES	2	4,26%	1	6,3%
NISSAN	370Z	2	4,26%	1	6,3%
OPEL	CASCADA	2	4,26%	2	12,5%
PORSCHE	911	2	4,26%		
ALFA ROMEO	4C	1	2,13%	1	6,3%
PEUGEOT	RCZ	1	2,13%		
SUBARU	BRZ	1	2,13%		
SUBARU	WRX	1	2,13%	1	6,3%

Segment:	YTD		MAY '15		
	TOTAL	Market Share	TOTAL	Market Share	
MPV	635	1,9%	131	1,4%	
Make:	Range:	Volume:	%	Volume:	%
NISSAN	NOTE	271	42,68%	45	34,4%
FIAT	500L	93	14,65%	45	34,4%
SKODA	ROOMSTER	82	12,91%	7	5,3%
CITROEN	PICASSO	46	7,24%	7	5,3%
CITROEN	C3 PICASSO	27	4,25%	8	6,1%
FORD	B-MAX	25	3,94%	1	0,8%
OPEL	MERIVA	18	2,83%	5	3,8%
OPEL	ZAFIRA	17	2,68%	3	2,3%
VOLKSWAGEN	TOURAN	15	2,36%	2	1,5%
FORD	GRAND C-MAX	11	1,73%	1	0,8%
CHEVROLET	ORLANDO	8	1,26%	1	0,8%
SSANGYONG	RODIUS	7	1,10%	3	2,3%
RENAULT	SCENIC	6	0,94%		
VOLKSWAGEN	SHARAN	4	0,63%	3	2,3%
SEAT	ALTEA	2	0,31%		
SEAT	ALHAMBRA	2	0,31%		
FORD	S-MAX	1	0,16%		

Segment:	YTD		MAY '15		
	TOTAL	Market Share	TOTAL	Market Share	
MPV-M/COMBI	594	1,7%	215	2,4%	
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	V-SERIES	99	16,67%	67	31,2%
OPEL	VIVARO	77	12,96%	43	20,0%
NISSAN	NV200	70	11,78%	24	11,2%
FIAT	DOBLO	58	9,76%	35	16,3%
PEUGEOT	PARTNER	54	9,09%	10	4,7%
VOLKSWAGEN	CADDY	53	8,92%	3	1,4%
CITROEN	BERLINGO	46	7,74%		
VOLKSWAGEN	KOMBI	33	5,56%	9	4,2%
FIAT	SCUDO	21	3,54%	6	2,8%
FORD	TOURNEO CONNECT	20	3,37%	3	1,4%
MERCEDES	CITAN	12	2,02%	2	0,9%
PEUGEOT	EXPERT	12	2,02%	7	3,3%





NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

MAY '15

MERCEDES	VITO, VIANO	11	1,85%	1	0,5%
FIAT	QUBO	8	1,35%	1	0,5%
CITROEN	JUMPY	5	0,84%		
OPEL	COMBO	4	0,67%	4	1,9%
CITROEN	NEMO	3	0,51%		
MERCEDES	SPRINTER	2	0,34%		
MERCEDES	212	2	0,34%		
CITROEN	C8	1	0,17%		
FORD	TOURNEO COURIER	1	0,17%		
FORD	TRANSIT	1	0,17%		
FORD	TRANSIT/TOURNEO	1	0,17%		

