



NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

APRIL '15

		YTD		APRIL '15	
Segment:		TOTAL	Market Share	TOTAL	Market Share
DUAL PURPOSE		1.654	6,6%	508	6,5%
Make:	Range:	Volume:	%	Volume:	%
AUDI	Q3	232	14,03%	79	15,6%
SUZUKI	SX4	177	10,70%	29	5,7%
BMW	X1-SERIES	117	7,07%	39	7,7%
CHRYSLER	RENEGADE	102	6,17%	63	12,4%
MINI	COUNTRYMAN	102	6,17%	30	5,9%
TOYOTA	RAV4	94	5,68%	44	8,7%
SUZUKI	VITARA	93	5,62%	51	10,0%
DACIA	DUSTER	88	5,32%	14	2,8%
SUZUKI	JIMNY	68	4,11%	14	2,8%
HONDA	CR-V	66	3,99%	23	4,5%
FIAT	500X	64	3,87%	26	5,1%
VOLKSWAGEN	TIGUAN	58	3,51%	14	2,8%
NISSAN	X-TRAIL	56	3,39%	11	2,2%
BMW	X3-SERIES	51	3,08%	9	1,8%
VOLVO	XC60	41	2,48%	18	3,5%
SKODA	YETI	37	2,24%	7	1,4%
AUDI	Q5	35	2,12%	11	2,2%
BMW	X4-SERIES	33	2,00%	3	0,6%
FORD	KUGA	33	2,00%	7	1,4%
LEXUS	NX-SERIES	19	1,15%	2	0,4%
BMW	X5-SERIES	17	1,03%	1	0,2%
LAND ROVER	RANGE ROVER	11	0,67%	4	0,8%
CHRYSLER	WRANGLER	10	0,60%	1	0,2%
CHRYSLER	CHEROKEE	10	0,60%		
LAND ROVER	RANGE ROVER EVOQUE	6	0,36%	1	0,2%
SUBARU	FORESTER	5	0,30%	1	0,2%
SUZUKI	GRAND VITARA	5	0,30%		
BMW	X6-SERIES	4	0,24%	2	0,4%
CHRYSLER	GRAND CHEROKEE	4	0,24%		
MERCEDES	GLK-SERIES	4	0,24%		
LAND ROVER	DISCOVERY SPORT	2	0,12%	1	0,2%
LEXUS	RX-SERIES	2	0,12%	1	0,2%
PORSCHE	CAYENNE	2	0,12%	1	0,2%
CHEVROLET	CAPTIVA	1	0,06%		
MERCEDES	G-SERIES	1	0,06%		
MERCEDES	ML-SERIES	1	0,06%		
PORSCHE	MACAN	1	0,06%		
SH AUTO	CEO	1	0,06%		
TOYOTA	LAND CRUISER	1	0,06%	1	0,2%

		YTD		APRIL '15	
Segment:		TOTAL	Market Share	TOTAL	Market Share
A		3.146	12,5%	1.131	14,5%
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	AYGO	468	14,88%	179	15,8%
FIAT	PANDA	448	14,24%	154	13,6%





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VOLKSWAGEN	UP!	258	8,20%	78	6,9%
PEUGEOT	108	252	8,01%	105	9,3%
SUZUKI	CELERIO	248	7,88%	153	13,5%
HYUNDAI	i 10	245	7,79%	57	5,0%
SKODA	CITIGO	242	7,69%	99	8,8%
KIA MOTORS	PICANTO	173	5,50%	80	7,1%
CITROEN	C1	166	5,28%	50	4,4%
FIAT	500	150	4,77%	37	3,3%
SMART	FORTWO	120	3,81%	40	3,5%
CHEVROLET	SPARK	88	2,80%	21	1,9%
FORD	KA	80	2,54%	19	1,7%
RENAULT	NEW TWINGO	75	2,38%	27	2,4%
SEAT	MII	72	2,29%	18	1,6%
OPEL	ADAM	30	0,95%	9	0,8%
SUZUKI	ALTO	20	0,64%	1	0,1%
ABARTH	500	9	0,29%	4	0,4%
TOYOTA	IQ	2	0,06%		

		YTD		APRIL '15	
Segment:		TOTAL	Market Share	TOTAL	Market Share
B		11.097	44,3%	3.282	42,1%
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	YARIS	1.630	14,69%	392	11,9%
VOLKSWAGEN	POLO	1.239	11,17%	445	13,6%
OPEL	CORSA	1.206	10,87%	430	13,1%
PEUGEOT	208	982	8,85%	306	9,3%
NISSAN	MICRA	854	7,70%	223	6,8%
FORD	FIESTA	773	6,97%	175	5,3%
CITROEN	C3	742	6,69%	256	7,8%
SUZUKI	SWIFT	661	5,96%	206	6,3%
RENAULT	CLIO	587	5,29%	210	6,4%
HYUNDAI	i 20	543	4,89%	66	2,0%
MINI	MINI	259	2,33%	59	1,8%
AUDI	A1	234	2,11%	84	2,6%
KIA MOTORS	RIO	218	1,96%	53	1,6%
OPEL	MOKKA	202	1,82%	60	1,8%
SEAT	IBIZA	180	1,62%	58	1,8%
NISSAN	JUKE	142	1,28%	27	0,8%
RENAULT	CAPTUR	136	1,23%	35	1,1%
SMART	FORFOUR	101	0,91%	79	2,4%
FIAT	GRANDE PUNTO	79	0,71%	38	1,2%
LANCIA	YPSILON	56	0,50%	14	0,4%
MITSUBISHI	SPACE STAR	47	0,42%	12	0,4%
DACIA	SANDERO	45	0,41%	11	0,3%
ALFA ROMEO	MITO	43	0,39%	15	0,5%
HONDA	JAZZ	36	0,32%	9	0,3%
CITROEN	DS3	35	0,32%	10	0,3%
SKODA	FABIA	19	0,17%	3	0,1%
CHEVROLET	AVEO	18	0,16%	3	0,1%
CHEVROLET	TRAX	17	0,15%		
BMW	I3	8	0,07%	3	0,1%
SUZUKI	SPLASH	3	0,03%		





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		YTD		APRIL '15	
Segment:		TOTAL	Market Share	TOTAL	Market Share
C		7.028	28,0%	2.160	27,7%
Make:	Range:	Volume:	%	Volume:	%
MINI	PACEMAN	2	0,02%		
VOLKSWAGEN	GOLF	785	11,17%	257	11,9%
NISSAN	QASHQAI	742	10,56%	303	14,0%
TOYOTA	AURIS	553	7,87%	120	5,6%
OPEL	ASTRA	544	7,74%	179	8,3%
AUDI	A3	476	6,77%	172	8,0%
VOLVO	V40	469	6,67%	123	5,7%
FORD	FOCUS	366	5,21%	107	5,0%
BMW	1-SERIES	325	4,62%	108	5,0%
SKODA	RAPID	259	3,69%	70	3,2%
MERCEDES	GLA-SERIES	256	3,64%	71	3,3%
HYUNDAI	i 30	205	2,92%	63	2,9%
MERCEDES	A-SERIES (NEW)	198	2,82%	51	2,4%
TOYOTA	COROLLA	193	2,75%	76	3,5%
NISSAN	PULSAR	175	2,49%	44	2,0%
CITROEN	C4 CACTUS	167	2,38%	51	2,4%
CITROEN	C4	165	2,35%	40	1,9%
PEUGEOT	308	149	2,12%	31	1,4%
SEAT	LEON	118	1,68%	43	2,0%
PEUGEOT	2008	117	1,66%	25	1,2%
MERCEDES	B-SERIES	116	1,65%	51	2,4%
KIA MOTORS	CEED	92	1,31%	20	0,9%
BMW	2-SERIES	77	1,10%	28	1,3%
ALFA ROMEO	GIULIETTA	67	0,95%	23	1,1%
HONDA	CIVIC	64	0,91%	7	0,3%
SEAT	TOLEDO	60	0,85%	34	1,6%
MITSUBISHI	ASX	56	0,80%	8	0,4%
PEUGEOT	3008	46	0,65%	8	0,4%
CITROEN	C-ELYSEE	37	0,53%	5	0,2%
KIA MOTORS	NEW SPORTAGE	36	0,51%	9	0,4%
RENAULT	MEGANE	36	0,51%	8	0,4%
PEUGEOT	301	24	0,34%	9	0,4%
VOLKSWAGEN	BEETLE	15	0,21%	6	0,3%
LEXUS	CT-SERIES	14	0,20%	4	0,2%
CHEVROLET	CRUZE	13	0,18%	3	0,1%
CITROEN	DS4	7	0,10%	1	0,0%
MITSUBISHI	LANCER	3	0,04%		
DACIA	LOGAN	1	0,01%	1	0,0%
HYUNDAI	ACCENT	1	0,01%		
LEXUS	CT200H	1	0,01%	1	0,0%
		YTD		APRIL '15	
Segment:		TOTAL	Market Share	TOTAL	Market Share
D		1.163	4,6%	417	5,3%
Make:	Range:	Volume:	%	Volume:	%
SKODA	OCTAVIA	325	27,94%	100	24,0%
VOLKSWAGEN	PASSAT	175	15,05%	103	24,7%





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MERCEDES	CLA-SERIES	128	11,01%	53	12,7%
BMW	3-SERIES	99	8,51%	28	6,7%
VOLVO	S60	87	7,48%	20	4,8%
MERCEDES	C-SERIES	70	6,02%	26	6,2%
FORD	MONDEO	51	4,39%	25	6,0%
AUDI	A4	41	3,53%	11	2,6%
BMW	4-SERIES	40	3,44%	8	1,9%
OPEL	INSIGNIA	38	3,27%	15	3,6%
AUDI	A5	33	2,84%	10	2,4%
VOLVO	V60	30	2,58%	5	1,2%
TOYOTA	AVENSIS	22	1,89%	6	1,4%
CITROEN	C5	11	0,95%	1	0,2%
PEUGEOT	508	7	0,60%	3	0,7%
VOLVO	XC70	2	0,17%	2	0,5%
CITROEN	DS5	1	0,09%		
LEXUS	IS-SERIES	1	0,09%		
SUBARU	LEGACY	1	0,09%	1	0,2%
TOYOTA	PRIUS	1	0,09%		

		YTD		APRIL '15	
Segment:		TOTAL	Market Share	TOTAL	Market Share
E		57	0,2%	19	0,2%
Make:	Range:	Volume:	%	Volume:	%

MERCEDES	E-SERIES	22	38,60%	7	36,8%
BMW	5-SERIES	19	33,33%	5	26,3%
SKODA	SUPERB	8	14,04%	4	21,1%
AUDI	A6	5	8,77%	2	10,5%
VOLVO	S80	3	5,26%	1	5,3%

		YTD		APRIL '15	
Segment:		TOTAL	Market Share	TOTAL	Market Share
F-G		9	0,0%	2	0,0%
Make:	Range:	Volume:	%	Volume:	%

MERCEDES	S-SERIES	5	55,56%	2	100,0%
AUDI	A7	3	33,33%		
BMW	7-SERIES	1	11,11%		

		YTD		APRIL '15	
Segment:		TOTAL	Market Share	TOTAL	Market Share
SPORTS		31	0,1%	9	0,1%
Make:	Range:	Volume:	%	Volume:	%

MINI	MINI CABRIO	7	22,58%	5	55,6%
VOLKSWAGEN	SCIROCCO	5	16,13%		
BMW	I8	4	12,90%	1	11,1%
AUDI	TT	3	9,68%	1	11,1%
MERCEDES	CLK-SERIES	3	9,68%		
PORSCHE	911	2	6,45%	1	11,1%
TOYOTA	GT86	2	6,45%		
BMW	Z4-SERIES	1	3,23%		
MERCEDES	SLK-SERIES	1	3,23%	1	11,1%
NISSAN	370Z	1	3,23%		





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APRIL '15

Segment:	YTD		APRIL '15		
	TOTAL	Market Share	TOTAL	Market Share	
MPV	504	2,0%	121	1,6%	
Make:	Range:	Volume:	%	Volume:	%
PEUGEOT	RCZ	1	3,23%		
SUBARU	BRZ	1	3,23%		
NISSAN	NOTE	226	44,84%	54	44,6%
SKODA	ROOMSTER	75	14,88%	13	10,7%
FIAT	500L	48	9,52%	11	9,1%
CITROEN	PICASSO	39	7,74%	14	11,6%
FORD	B-MAX	24	4,76%	8	6,6%
CITROEN	C3 PICASSO	19	3,77%	6	5,0%
OPEL	ZAFIRA	14	2,78%	2	1,7%
OPEL	MERIVA	13	2,58%	2	1,7%
VOLKSWAGEN	TOURAN	13	2,58%	2	1,7%
FORD	GRAND C-MAX	10	1,98%	2	1,7%
CHEVROLET	ORLANDO	7	1,39%	1	0,8%
RENAULT	SCENIC	6	1,19%	2	1,7%
SSANGYONG	RODIUS	4	0,79%	4	3,3%
SEAT	ALHAMBRA	2	0,40%		
SEAT	ALTEA	2	0,40%		
FORD	S-MAX	1	0,20%		
VOLKSWAGEN	SHARAN	1	0,20%		
Segment:	YTD		APRIL '15		
MPV-M/COMBI	TOTAL	Market Share	TOTAL	Market Share	
	379	1,5%	151	1,9%	
Make:	Range:	Volume:	%	Volume:	%
VOLKSWAGEN	CADDY	50	13,19%	24	15,9%
CITROEN	BERLINGO	46	12,14%	2	1,3%
NISSAN	NV200	46	12,14%	17	11,3%
PEUGEOT	PARTNER	44	11,61%	6	4,0%
OPEL	VIVARO	34	8,97%	27	17,9%
MERCEDES	V-SERIES	32	8,44%	22	14,6%
VOLKSWAGEN	KOMBI	24	6,33%	23	15,2%
FIAT	DOBLO	23	6,07%	8	5,3%
FORD	TOURNEO CONNECT	17	4,49%	6	4,0%
FIAT	SCUDO	15	3,96%	4	2,6%
MERCEDES	CITAN	10	2,64%	5	3,3%
MERCEDES	VITO, VIANO	10	2,64%		
FIAT	QUBO	7	1,85%		
CITROEN	JUMPY	5	1,32%	3	2,0%
PEUGEOT	EXPERT	5	1,32%	2	1,3%
CITROEN	NEMO	3	0,79%		
MERCEDES	SPRINTER	2	0,53%		
MERCEDES	212	2	0,53%	1	0,7%
CITROEN	C8	1	0,26%	1	0,7%
FORD	TOURNEO COURIER	1	0,26%		
FORD	TRANSIT	1	0,26%		
FORD	TRANSIT/TOURNEO	1	0,26%		

