



NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

FEBRUARY '15

		YTD		FEBRUARY '15	
Segment:		TOTAL	Market Share	TOTAL	Market Share
DUAL PURPOSE		708	6,6%	309	6,3%
Make:	Range:	Volume:	%	Volume:	%
AUDI	Q3	105	14,83%	45	14,6%
SUZUKI	SX4	100	14,12%	35	11,3%
DACIA	DUSTER	48	6,78%	21	6,8%
BMW	X1-SERIES	38	5,37%	15	4,9%
TOYOTA	RAV4	35	4,94%	13	4,2%
HONDA	CR-V	31	4,38%	9	2,9%
MINI	COUNTRYMAN	30	4,24%	16	5,2%
SUZUKI	JIMNY	30	4,24%	10	3,2%
NISSAN	X-TRAIL	29	4,10%	13	4,2%
VOLKSWAGEN	TIGUAN	29	4,10%	12	3,9%
FIAT	500X	27	3,81%	24	7,8%
BMW	X3-SERIES	26	3,67%	17	5,5%
CHRYSLER	RENEGADE	26	3,67%	11	3,6%
SKODA	YETI	22	3,11%	7	2,3%
FORD	KUGA	21	2,97%	8	2,6%
BMW	X4-SERIES	18	2,54%	7	2,3%
AUDI	Q5	16	2,26%	9	2,9%
VOLVO	XC60	15	2,12%	4	1,3%
BMW	X5-SERIES	12	1,69%	7	2,3%
LEXUS	NX-SERIES	11	1,55%	8	2,6%
CHRYSLER	WRANGLER	8	1,13%	4	1,3%
CHRYSLER	CHEROKEE	7	0,99%	4	1,3%
LAND ROVER	RANGE ROVER	5	0,71%		
LAND ROVER	RANGE ROVER EVOQUE	4	0,56%	3	1,0%
MERCEDES	GLK-SERIES	3	0,42%	1	0,3%
BMW	X6-SERIES	2	0,28%	2	0,6%
CHRYSLER	GRAND CHEROKEE	2	0,28%		
SUBARU	FORESTER	2	0,28%	1	0,3%
SUZUKI	GRAND VITARA	2	0,28%	1	0,3%
CHEVROLET	CAPTIVA	1	0,14%		
MERCEDES	ML-SERIES	1	0,14%	1	0,3%
MERCEDES	G-SERIES	1	0,14%		
PORSCHE	MACAN	1	0,14%	1	0,3%

		YTD		FEBRUARY '15	
Segment:		TOTAL	Market Share	TOTAL	Market Share
A		1.186	11,0%	520	10,6%
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	AYGO	201	16,95%	71	13,7%
FIAT	PANDA	191	16,10%	143	27,5%
HYUNDAI	i 10	111	9,36%	52	10,0%
SKODA	CITIGO	110	9,27%	37	7,1%
PEUGEOT	108	89	7,50%	31	6,0%
VOLKSWAGEN	UP!	72	6,07%	26	5,0%
CITROEN	C1	67	5,65%	33	6,3%
KIA MOTORS	PICANTO	63	5,31%	17	3,3%





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FIAT	500	53	4,47%	33	6,3%
CHEVROLET	SPARK	46	3,88%	13	2,5%
FORD	KA	43	3,63%	19	3,7%
SEAT	MII	31	2,61%	11	2,1%
SUZUKI	CELERIO	30	2,53%	2	0,4%
RENAULT	NEW TWINGO	22	1,85%	11	2,1%
SMART	FORTWO	21	1,77%	14	2,7%
SUZUKI	ALTO	18	1,52%		
OPEL	ADAM	13	1,10%	6	1,2%
ABARTH	500	3	0,25%	1	0,2%
TOYOTA	IQ	2	0,17%		

Segment:	YTD		FEBRUARY '15		
	TOTAL	Market Share	TOTAL	Market Share	
B	4.884	45,5%	2.213	45,2%	
Make:	Range:	Volume:	%	Volume:	%

TOYOTA	YARIS	877	17,96%	383	17,3%
OPEL	CORSA	495	10,14%	231	10,4%
VOLKSWAGEN	POLO	477	9,77%	220	9,9%
PEUGEOT	208	436	8,93%	203	9,2%
FORD	FIESTA	403	8,25%	175	7,9%
CITROEN	C3	309	6,33%	101	4,6%
NISSAN	MICRA	291	5,96%	217	9,8%
SUZUKI	SWIFT	266	5,45%	102	4,6%
HYUNDAI	i 20	233	4,77%	97	4,4%
RENAULT	CLIO	226	4,63%	95	4,3%
MINI	MINI	125	2,56%	61	2,8%
KIA MOTORS	RIO	121	2,48%	46	2,1%
AUDI	A1	105	2,15%	46	2,1%
OPEL	MOKKA	98	2,01%	41	1,9%
SEAT	IBIZA	86	1,76%	42	1,9%
NISSAN	JUKE	69	1,41%	32	1,4%
RENAULT	CAPTUR	63	1,29%	34	1,5%
LANCIA	YPSILON	31	0,63%	13	0,6%
DACIA	SANDERO	25	0,51%	11	0,5%
MITSUBISHI	SPACE STAR	25	0,51%	16	0,7%
CITROEN	DS3	19	0,39%	9	0,4%
FIAT	GRANDE PUNTO	18	0,37%	9	0,4%
HONDA	JAZZ	18	0,37%	11	0,5%
CHEVROLET	TRAX	17	0,35%	1	0,0%
ALFA ROMEO	MITO	14	0,29%	5	0,2%
CHEVROLET	AVEO	11	0,23%	2	0,1%
SKODA	FABIA	11	0,23%	5	0,2%
SMART	FORFOUR	8	0,16%	4	0,2%
BMW	I3	4	0,08%	1	0,0%
SUZUKI	SPLASH	3	0,06%		

Segment:	YTD		FEBRUARY '15		
	TOTAL	Market Share	TOTAL	Market Share	
C	3.094	28,8%	1.430	29,2%	
Make:	Range:	Volume:	%	Volume:	%

TOYOTA	AURIS	315	10,18%	145	10,1%
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FEBRUARY '15

VOLKSWAGEN	GOLF	309	9,99%	120	8,4%
OPEL	ASTRA	291	9,41%	104	7,3%
NISSAN	QASHQAI	235	7,60%	144	10,1%
VOLVO	V40	197	6,37%	122	8,5%
FORD	FOCUS	145	4,69%	46	3,2%
SKODA	RAPID	141	4,56%	60	4,2%
AUDI	A3	132	4,27%	45	3,1%
BMW	1-SERIES	123	3,98%	88	6,2%
MERCEDES	GLA-SERIES	112	3,62%	76	5,3%
CITROEN	C4	98	3,17%	36	2,5%
HYUNDAI	i 30	97	3,14%	42	2,9%
MERCEDES	A-SERIES (NEW)	96	3,10%	58	4,1%
NISSAN	PULSAR	90	2,91%	39	2,7%
PEUGEOT	308	83	2,68%	28	2,0%
CITROEN	C4 CACTUS	80	2,59%	35	2,4%
TOYOTA	COROLLA	76	2,46%	31	2,2%
PEUGEOT	2008	60	1,94%	24	1,7%
SEAT	LEON	53	1,71%	23	1,6%
KIA MOTORS	CEED	52	1,68%	15	1,0%
HONDA	CIVIC	42	1,36%	14	1,0%
MITSUBISHI	ASX	36	1,16%	9	0,6%
MERCEDES	B-SERIES	32	1,03%	27	1,9%
ALFA ROMEO	GIULIETTA	30	0,97%	13	0,9%
BMW	2-SERIES	27	0,87%	21	1,5%
CITROEN	C-ELYSEE	26	0,84%	11	0,8%
PEUGEOT	3008	23	0,74%	14	1,0%
RENAULT	MEGANE	21	0,68%	8	0,6%
KIA MOTORS	NEW SPORTAGE	18	0,58%	8	0,6%
SEAT	TOLEDO	15	0,48%	10	0,7%
PEUGEOT	301	10	0,32%	5	0,3%
LEXUS	CT-SERIES	8	0,26%	1	0,1%
VOLKSWAGEN	BEETLE	7	0,23%	1	0,1%
CITROEN	DS4	6	0,19%	4	0,3%
CHEVROLET	CRUZE	5	0,16%	3	0,2%
MITSUBISHI	LANCER	2	0,06%		
HYUNDAI	ACCENT	1	0,03%		

Segment:	YTD	FEBRUARY '15			
		TOTAL	Market Share	TOTAL	Market Share
D	437	4,1%	243	5,0%	
Make:	Range:	Volume:	%	Volume:	%
SKODA	OCTAVIA	140	32,04%	71	29,2%
VOLKSWAGEN	PASSAT	43	9,84%	40	16,5%
MERCEDES	CLA-SERIES	38	8,70%	22	9,1%
VOLVO	S60	38	8,70%	26	10,7%
BMW	3-SERIES	37	8,47%	15	6,2%
MERCEDES	C-SERIES	25	5,72%	14	5,8%
OPEL	INSIGNIA	22	5,03%	3	1,2%
FORD	MONDEO	20	4,58%	11	4,5%
AUDI	A4	17	3,89%	9	3,7%
VOLVO	V60	17	3,89%	12	4,9%
BMW	4-SERIES	12	2,75%	7	2,9%





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TOYOTA	AVENSIS	12	2,75%	6	2,5%
CITROEN	C5	9	2,06%	3	1,2%
PEUGEOT	508	4	0,92%	2	0,8%
AUDI	A5	3	0,69%	2	0,8%
Segment: E					
		YTD		FEBRUARY '15	
		TOTAL	Market Share	TOTAL	Market Share
		18	0,2%	12	0,2%
Make:	Range:	Volume:	%	Volume:	%
BMW	5-SERIES	9	50,00%	5	41,7%
MERCEDES	E-SERIES	6	33,33%	5	41,7%
SKODA	SUPERB	2	11,11%	1	8,3%
VOLVO	S80	1	5,56%	1	8,3%
Segment: F-G					
		YTD		FEBRUARY '15	
		TOTAL	Market Share	TOTAL	Market Share
		3	0,0%	2	0,0%
Make:	Range:	Volume:	%	Volume:	%
AUDI	A7	2	66,67%	1	50,0%
MERCEDES	S-SERIES	1	33,33%	1	50,0%
Segment: SPORTS					
		YTD		FEBRUARY '15	
		TOTAL	Market Share	TOTAL	Market Share
		12	0,1%	6	0,1%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	CLK-SERIES	3	25,00%	1	16,7%
AUDI	TT	2	16,67%	2	33,3%
MINI	MINI CABRIO	2	16,67%		
VOLKSWAGEN	SCIROCCO	2	16,67%	2	33,3%
PORSCHE	911	1	8,33%	1	16,7%
SUBARU	BRZ	1	8,33%		
TOYOTA	GT86	1	8,33%		
Segment: MPV					
		YTD		FEBRUARY '15	
		TOTAL	Market Share	TOTAL	Market Share
		249	2,3%	118	2,4%
Make:	Range:	Volume:	%	Volume:	%
NISSAN	NOTE	120	48,19%	79	66,9%
SKODA	ROOMSTER	34	13,65%	6	5,1%
CITROEN	PICASSO	17	6,83%	8	6,8%
FIAT	500L	14	5,62%	9	7,6%
FORD	B-MAX	12	4,82%	3	2,5%
OPEL	ZAFIRA	12	4,82%	1	0,8%
OPEL	MERIVA	11	4,42%	4	3,4%
FORD	GRAND C-MAX	7	2,81%	2	1,7%
VOLKSWAGEN	TOURAN	7	2,81%	2	1,7%
CHEVROLET	ORLANDO	5	2,01%		
RENAULT	SCENIC	4	1,61%	1	0,8%
CITROEN	C3 PICASSO	3	1,20%	2	1,7%
SEAT	ALHAMBRA	1	0,40%		
SEAT	ALTEA	1	0,40%		





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FEBRUARY '15

		YTD		FEBRUARY '15	
Segment:		TOTAL	Market Share	TOTAL	Market Share
MPV-M/COMBI		149	1,4%	40	0,8%
Make:	Range:	Volume:	%	Volume:	%
CITROEN	BERLINGO	43	28,86%		
PEUGEOT	PARTNER	37	24,83%	1	2,5%
NISSAN	NV200	13	8,72%	7	17,5%
FIAT	DOBLO	10	6,71%	4	10,0%
FORD	TOURNEO CONNECT	8	5,37%	3	7,5%
MERCEDES	VITO, VIANO	7	4,70%	4	10,0%
VOLKSWAGEN	CADDY	6	4,03%	3	7,5%
FIAT	QUBO	5	3,36%	3	7,5%
FIAT	SCUDO	5	3,36%	4	10,0%
OPEL	VIVARO	5	3,36%	4	10,0%
CITROEN	JUMPY	2	1,34%	2	5,0%
MERCEDES	V-SERIES	2	1,34%	1	2,5%
MERCEDES	CITAN	2	1,34%	1	2,5%
FORD	TRANSIT	1	0,67%	1	2,5%
MERCEDES	V-KLASSE, VITO, VITO TOUR EP	1	0,67%		
PEUGEOT	EXPERT	1	0,67%	1	2,5%
VOLKSWAGEN	KOMBI	1	0,67%	1	2,5%

