



NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

DECEMBER '15

		YTD		DECEMBER '15	
Segment:		TOTAL	Market Share	TOTAL	Market Share
DUAL PURPOSE		5.766	7,6%	533	7,8%
Make:	Range:	Volume:	%	Volume:	%
SUZUKI	VITARA	748	12,97%	62	11,6%
AUDI	Q3	650	11,27%	35	6,6%
SUZUKI	SX4	601	10,42%	16	3,0%
JEEP	RENEGADE	578	10,02%	65	12,2%
BMW	X1-SERIES	377	6,54%	95	17,8%
MINI	COUNTRYMAN	369	6,40%	42	7,9%
FIAT	500X	278	4,82%	55	10,3%
HONDA	CR-V	220	3,82%	15	2,8%
DACIA	DUSTER	218	3,78%	26	4,9%
VOLVO	XC60	206	3,57%	18	3,4%
SUZUKI	JIMNY	187	3,24%	1	0,2%
NISSAN	X-TRAIL	183	3,17%	15	2,8%
TOYOTA	RAV4	150	2,60%	1	0,2%
VOLKSWAGEN	TIGUAN	143	2,48%	10	1,9%
BMW	X3-SERIES	139	2,41%	11	2,1%
FORD	KUGA	93	1,61%	5	0,9%
AUDI	Q5	89	1,54%	6	1,1%
BMW	X4-SERIES	88	1,53%	8	1,5%
VOLVO	XC90	77	1,34%	12	2,3%
SKODA	YETI	63	1,09%		
BMW	X5-SERIES	44	0,76%	6	1,1%
LEXUS	NX-SERIES	39	0,68%	4	0,8%
MERCEDES	GL-SERIES	34	0,59%	13	2,4%
SUBARU	FORESTER	21	0,36%	1	0,2%
JEEP	WRANGLER	20	0,35%		
LAND ROVER	RANGE ROVER	20	0,35%		
BMW	X6-SERIES	18	0,31%	3	0,6%
JEEP	CHEROKEE	17	0,29%		
JEEP	GRAND CHEROKEE	12	0,21%	2	0,4%
LAND ROVER	RANGE ROVER EVOQUE	11	0,19%		
PORSCHE	MACAN	10	0,17%		
SSANGYONG	TIVOLI	9	0,16%	4	0,8%
MERCEDES	GLK-SERIES	8	0,14%		
LEXUS	RX-SERIES	7	0,12%		
AUDI	Q7	6	0,10%	1	0,2%
PORSCHE	CAYENNE	6	0,10%	1	0,2%
SUZUKI	GRAND VITARA	5	0,09%		
LAND ROVER	DISCOVERY SPORT	4	0,07%		
MERCEDES	ML-SERIES	4	0,07%		
CHEVROLET	CAPTIVA	3	0,05%		
PEUGEOT	4008	2	0,03%		
SSANGYONG	KORANDO	2	0,03%		
LAND ROVER	DISCOVERY	1	0,02%		
MERCEDES	G-SERIES	1	0,02%		
MITSUBISHI	OUTLANDER	1	0,02%		
SH AUTO	CEO	1	0,02%		





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Segment:	YTD		DECEMBER '15		
	TOTAL	Market Share	TOTAL	Market Share	
A	11.644	15,4%	791	11,6%	
Make:	Range:	Volume:	%	Volume:	%
FIAT	PANDA	1.781	15,30%	164	20,7%
TOYOTA	LAND CRUISER	1	0,02%		
VOLKSWAGEN	TOUAREG	1	0,02%		
TOYOTA	AYGO	1.556	13,36%	126	15,9%
HYUNDAI	i 10	1.068	9,17%	44	5,6%
SUZUKI	CELERIO	1.066	9,15%	35	4,4%
PEUGEOT	108	947	8,13%	38	4,8%
VOLKSWAGEN	UP!	768	6,60%	87	11,0%
FIAT	500	751	6,45%	114	14,4%
CITROEN	C1	572	4,91%	18	2,3%
SKODA	CITIGO	567	4,87%	27	3,4%
KIA MOTORS	PICANTO	566	4,86%	25	3,2%
SMART	FORTWO	406	3,49%	16	2,0%
CHEVROLET	SPARK	360	3,09%	16	2,0%
SMART	FORFOUR	333	2,86%	15	1,9%
SEAT	MII	316	2,71%	8	1,0%
RENAULT	NEW TWINGO	256	2,20%	31	3,9%
FORD	KA	204	1,75%	19	2,4%
OPEL	ADAM	74	0,64%	3	0,4%
ABARTH	500	28	0,24%	3	0,4%
SUZUKI	ALTO	20	0,17%		
FIAT	500, 500 ABARTH	2	0,02%	2	0,3%
TOYOTA	IQ	2	0,02%		
PEUGEOT	107	1	0,01%		
Segment:	YTD		DECEMBER '15		
	TOTAL	Market Share	TOTAL	Market Share	
B	30.252	39,9%	2.722	39,9%	
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	YARIS	5.017	16,58%	708	26,0%
OPEL	CORSA	3.492	11,54%	292	10,7%
VOLKSWAGEN	POLO	3.168	10,47%	330	12,1%
PEUGEOT	208	2.563	8,47%	54	2,0%
RENAULT	CLIO	2.011	6,65%	331	12,2%
NISSAN	MICRA	1.946	6,43%	53	1,9%
CITROEN	C3	1.909	6,31%	115	4,2%
FORD	FIESTA	1.769	5,85%	162	6,0%
HYUNDAI	i 20	1.561	5,16%	133	4,9%
SUZUKI	SWIFT	1.414	4,67%	48	1,8%
MINI	MINI	880	2,91%	111	4,1%
SEAT	IBIZA	700	2,31%	52	1,9%
OPEL	MOKKA	604	2,00%	50	1,8%
AUDI	A1	553	1,83%	61	2,2%
KIA MOTORS	RIO	526	1,74%	38	1,4%
FIAT	GRANDE PUNTO	474	1,57%	40	1,5%
RENAULT	CAPTUR	436	1,44%	52	1,9%





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DECEMBER '15

NISSAN	JUKE	311	1,03%	23	0,8%
ALFA ROMEO	MITO	161	0,53%	24	0,9%
LANCIA	YPSILON	142	0,47%	4	0,1%
MITSUBISHI	SPACE STAR	116	0,38%		
DACIA	SANDERO	98	0,32%	6	0,2%
SKODA	FABIA	96	0,32%	5	0,2%
HONDA	JAZZ	90	0,30%	11	0,4%
CITROEN	DS3	82	0,27%	3	0,1%
CHEVROLET	AVEO	46	0,15%	5	0,2%
BMW	I3	34	0,11%	4	0,1%
CHEVROLET	TRAX	21	0,07%		
MINI	CLUBMAN	20	0,07%	6	0,2%
MINI	PACEMAN	9	0,03%	1	0,0%
SUZUKI	SPLASH	3	0,01%		

Segment:	YTD		DECEMBER '15		
	TOTAL	Market Share	TOTAL	Market Share	
C	21.798	28,8%	2.236	32,8%	
Make:	Range:	Volume:	%	Volume:	%
NISSAN	QASHQAI	2.553	11,71%	352	15,7%
VOLKSWAGEN	GOLF	1.932	8,86%	188	8,4%
OPEL	ASTRA	1.596	7,32%	111	5,0%
VOLVO	V40	1.541	7,07%	218	9,7%
TOYOTA	AURIS	1.475	6,77%	184	8,2%
MERCEDES	A-SERIES (NEW)	1.284	5,89%	138	6,2%
BMW	1-SERIES	1.211	5,56%	167	7,5%
FORD	FOCUS	1.209	5,55%	153	6,8%
AUDI	A3	1.178	5,40%	75	3,4%
MERCEDES	GLA-SERIES	862	3,95%	64	2,9%
PEUGEOT	308	653	3,00%	39	1,7%
NISSAN	PULSAR	625	2,87%	58	2,6%
TOYOTA	COROLLA	569	2,61%	70	3,1%
SKODA	RAPID	486	2,23%	8	0,4%
BMW	2-SERIES	473	2,17%	89	4,0%
CITROEN	C4 CACTUS	466	2,14%	59	2,6%
CITROEN	C4	459	2,11%	39	1,7%
HYUNDAI	i 30	440	2,02%	29	1,3%
SEAT	LEON	430	1,97%	32	1,4%
MERCEDES	B-SERIES	334	1,53%	11	0,5%
ALFA ROMEO	GIULIETTA	314	1,44%	49	2,2%
PEUGEOT	2008	292	1,34%	14	0,6%
HONDA	CIVIC	229	1,05%	13	0,6%
KIA MOTORS	CEED	202	0,93%	20	0,9%
SEAT	TOLEDO	171	0,78%	3	0,1%
MITSUBISHI	ASX	157	0,72%	10	0,4%
PEUGEOT	301	124	0,57%	4	0,2%
KIA MOTORS	NEW SPORTAGE	108	0,50%	8	0,4%
PEUGEOT	3008	108	0,50%	13	0,6%
CITROEN	C-ELYSEE	103	0,47%	7	0,3%
RENAULT	MEGANE	77	0,35%	1	0,0%
VOLKSWAGEN	BEETLE	54	0,25%	1	0,0%
LEXUS	CT-SERIES	33	0,15%	7	0,3%





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CHEVROLET	CRUZE	24	0,11%	1	0,0%
CITROEN	DS4	18	0,08%	1	0,0%
MITSUBISHI	LANCER	5	0,02%		
DACIA	LOGAN	1	0,00%		
HYUNDAI	ACCENT	1	0,00%		
SUBARU	XV	1	0,00%		

		YTD		DECEMBER '15	
Segment:		TOTAL	Market Share	TOTAL	Market Share
D		3.465	4,6%	344	5,0%
Make:	Range:	Volume:	%	Volume:	%
SKODA	OCTAVIA	907	26,18%	79	23,0%
VOLKSWAGEN	PASSAT	507	14,63%	33	9,6%
BMW	3-SERIES	378	10,91%	48	14,0%
MERCEDES	CLA-SERIES	352	10,16%	35	10,2%
MERCEDES	C-SERIES	331	9,55%	29	8,4%
VOLVO	S60	210	6,06%	17	4,9%
BMW	4-SERIES	142	4,10%	25	7,3%
FORD	MONDEO	140	4,04%	11	3,2%
VOLVO	V60	109	3,15%	10	2,9%
AUDI	A4	88	2,54%	3	0,9%
TOYOTA	AVENSIS	85	2,45%	16	4,7%
OPEL	INSIGNIA	76	2,19%	16	4,7%
AUDI	A5	52	1,50%	11	3,2%
PEUGEOT	508	31	0,89%	7	2,0%
CITROEN	C5	25	0,72%	1	0,3%
CITROEN	DS5	10	0,29%	2	0,6%
SUBARU	LEGACY	5	0,14%	1	0,3%
TOYOTA	PRIUS	5	0,14%		
FIAT	FREEMONT	4	0,12%		
JAGUAR	XE-TYPE	3	0,09%		
LEXUS	IS-SERIES	2	0,06%		
VOLVO	XC70	2	0,06%		
ALFA ROMEO	156	1	0,03%		

		YTD		DECEMBER '15	
Segment:		TOTAL	Market Share	TOTAL	Market Share
E		188	0,2%	32	0,5%
Make:	Range:	Volume:	%	Volume:	%
BMW	5-SERIES	78	41,49%	17	53,1%
MERCEDES	E-SERIES	65	34,57%	7	21,9%
AUDI	A6	31	16,49%	8	25,0%
SKODA	SUPERB	11	5,85%		
VOLVO	S80	3	1,60%		

		YTD		DECEMBER '15	
Segment:		TOTAL	Market Share	TOTAL	Market Share
F-G		27	0,0%	1	0,0%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	S-SERIES	13	48,15%	1	100,0%
AUDI	A7	6	22,22%		





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DECEMBER '15

		YTD		DECEMBER '15	
Segment:		TOTAL	Market Share	TOTAL	Market Share
SPORTS		108	0,1%	10	0,1%
Make:	Range:	Volume:	%	Volume:	%
VOLKSWAGEN	SCIROCCO	18	16,67%	4	40,0%
MINI	MINI CABRIO	16	14,81%		
AUDI	TT	13	12,04%	3	30,0%
OPEL	CASCADA	12	11,11%		
FORD	MUSTANG	10	9,26%	1	10,0%
BMW	I8	8	7,41%	2	20,0%
MERCEDES	CLK-SERIES	5	4,63%		
TOYOTA	GT86	5	4,63%		
PEUGEOT	RCZ	4	3,70%		
PORSCHE	911	4	3,70%		
BMW	Z4-SERIES	3	2,78%		
MERCEDES	SLK-SERIES	3	2,78%		
NISSAN	370Z	2	1,85%		
ALFA ROMEO	4C	1	0,93%		
BMW	6-SERIES	1	0,93%		
JAGUAR	F-TYPE	1	0,93%		
SUBARU	BRZ	1	0,93%		
SUBARU	WRX	1	0,93%		

		YTD		DECEMBER '15	
Segment:		TOTAL	Market Share	TOTAL	Market Share
MPV		1.404	1,9%	82	1,2%
Make:	Range:	Volume:	%	Volume:	%
NISSAN	NOTE	759	54,06%	31	37,8%
FIAT	500L	154	10,97%	7	8,5%
SKODA	ROOMSTER	107	7,62%		
CITROEN	PICASSO	81	5,77%	5	6,1%
VOLKSWAGEN	TOURAN	66	4,70%	24	29,3%
FORD	B-MAX	53	3,77%	6	7,3%
CITROEN	C3 PICASSO	50	3,56%	3	3,7%
OPEL	ZAFIRA	33	2,35%	1	1,2%
OPEL	MERIVA	29	2,07%		
FORD	GRAND C-MAX	20	1,42%	4	4,9%
CHEVROLET	ORLANDO	15	1,07%		
SSANGYONG	RODIUS	10	0,71%		
RENAULT	SCENIC	9	0,64%		
VOLKSWAGEN	SHARAN	6	0,43%		
FORD	S-MAX	5	0,36%		
SEAT	ALHAMBRA	4	0,28%	1	1,2%
SEAT	ALTEA	2	0,14%		
TOYOTA	VERSO S	1	0,07%		





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DECEMBER '15

		YTD		DECEMBER '15	
Segment:		TOTAL	Market Share	TOTAL	Market Share
MPV-M/COMBI		1.137	1,5%	65	1,0%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	V-SERIES	207	18,21%	17	26,2%
NISSAN	NV200	131	11,52%	4	6,2%
FIAT	DOBLO	117	10,29%	10	15,4%
OPEL	VIVARO	112	9,85%	1	1,5%
PEUGEOT	PARTNER	79	6,95%		
FIAT	SCUDO	72	6,33%	7	10,8%
VOLKSWAGEN	CADDY	68	5,98%		
CITROEN	BERLINGO	63	5,54%		
PEUGEOT	EXPERT	51	4,49%	3	4,6%
VOLKSWAGEN	KOMBI	46	4,05%	1	1,5%
FORD	TOURNEO CONNECT	43	3,78%	5	7,7%
MERCEDES	SPRINTER	35	3,08%	2	3,1%
MERCEDES	CITAN	34	2,99%	6	9,2%
CITROEN	JUMPY	21	1,85%	5	7,7%
FIAT	QUBO	20	1,76%	1	1,5%
MERCEDES	VITO, VIANO	11	0,97%		
CITROEN	NEMO	6	0,53%	1	1,5%
OPEL	COMBO	6	0,53%	1	1,5%
FORD	TOURNEO COURIER	4	0,35%	1	1,5%
FORD	TRANSIT/TOURNEO	2	0,18%		
OPEL	MOVANO	2	0,18%		
CITROEN	C8	1	0,09%		
FORD	TRANSIT	1	0,09%		
MERCEDES	VITO	1	0,09%		
RENAULT	KANGOO	1	0,09%		
VOLKSWAGEN	CARAVELLE	1	0,09%		
VOLKSWAGEN	MULTIVAN	1	0,09%		
VOLKSWAGEN	TRANSPORTER	1	0,09%		

