



NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

NOVEMBER '15

		YTD		NOVEMBER '15	
Segment:		TOTAL	Market Share	TOTAL	Market Share
DUAL PURPOSE		5.233	7,6%	531	9,1%
Make:	Range:	Volume:	%	Volume:	%
SUZUKI	VITARA	686	13,11%	121	22,8%
AUDI	Q3	615	11,75%	72	13,6%
SUZUKI	SX4	585	11,18%	33	6,2%
JEEP	RENEGADE	513	9,80%	66	12,4%
MINI	COUNTRYMAN	327	6,25%	29	5,5%
BMW	X1-SERIES	282	5,39%	21	4,0%
FIAT	500X	223	4,26%	32	6,0%
HONDA	CR-V	205	3,92%	15	2,8%
DACIA	DUSTER	192	3,67%	15	2,8%
VOLVO	XC60	188	3,59%	15	2,8%
SUZUKI	JIMNY	186	3,55%	7	1,3%
NISSAN	X-TRAIL	168	3,21%	19	3,6%
TOYOTA	RAV4	149	2,85%	2	0,4%
VOLKSWAGEN	TIGUAN	133	2,54%	3	0,6%
BMW	X3-SERIES	128	2,45%	9	1,7%
FORD	KUGA	88	1,68%	12	2,3%
AUDI	Q5	83	1,59%	7	1,3%
BMW	X4-SERIES	80	1,53%	6	1,1%
VOLVO	XC90	65	1,24%	16	3,0%
SKODA	YETI	63	1,20%		
BMW	X5-SERIES	38	0,73%	4	0,8%
LEXUS	NX-SERIES	35	0,67%	2	0,4%
MERCEDES	GL-SERIES	21	0,40%	6	1,1%
JEEP	WRANGLER	20	0,38%	1	0,2%
LAND ROVER	RANGE ROVER	20	0,38%	2	0,4%
SUBARU	FORESTER	20	0,38%	4	0,8%
JEEP	CHEROKEE	17	0,32%	1	0,2%
BMW	X6-SERIES	15	0,29%	2	0,4%
LAND ROVER	RANGE ROVER EVOQUE	11	0,21%		
JEEP	GRAND CHEROKEE	10	0,19%	1	0,2%
PORSCHE	MACAN	10	0,19%		
MERCEDES	GLK-SERIES	8	0,15%		
LEXUS	RX-SERIES	7	0,13%	1	0,2%
AUDI	Q7	5	0,10%	1	0,2%
PORSCHE	CAYENNE	5	0,10%	1	0,2%
SSANGYONG	TIVOLI	5	0,10%	1	0,2%
SUZUKI	GRAND VITARA	5	0,10%		
LAND ROVER	DISCOVERY SPORT	4	0,08%	1	0,2%
MERCEDES	ML-SERIES	4	0,08%		
CHEVROLET	CAPTIVA	3	0,06%		
PEUGEOT	4008	2	0,04%	1	0,2%
SSANGYONG	KORANDO	2	0,04%	2	0,4%
LAND ROVER	DISCOVERY	1	0,02%		
MERCEDES	G-SERIES	1	0,02%		
MITSUBISHI	OUTLANDER	1	0,02%		
SH AUTO	CEO	1	0,02%		





NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

NOVEMBER '15

SSANGYONG	REXTON	1	0,02%		
TOYOTA	LAND CRUISER	1	0,02%		
VOLKSWAGEN	TOUAREG	1	0,02%		
Segment: A					
		YTD		NOVEMBER '15	
		TOTAL	Market Share	TOTAL	Market Share
		10.853	15,7%	627	10,7%
Make:	Range:	Volume:	%	Volume:	%
FIAT	PANDA	1.617	14,90%	124	19,8%
TOYOTA	AYGO	1.430	13,18%	122	19,5%
SUZUKI	CELERIO	1.031	9,50%	27	4,3%
HYUNDAI	i 10	1.024	9,44%	42	6,7%
PEUGEOT	108	909	8,38%	10	1,6%
VOLKSWAGEN	UP!	681	6,27%	31	4,9%
FIAT	500	637	5,87%	57	9,1%
CITROEN	C1	554	5,10%	21	3,3%
KIA MOTORS	PICANTO	541	4,98%	17	2,7%
SKODA	CITIGO	540	4,98%	12	1,9%
SMART	FORTWO	390	3,59%	46	7,3%
CHEVROLET	SPARK	344	3,17%	21	3,3%
SMART	FORFOUR	318	2,93%	31	4,9%
SEAT	MII	308	2,84%	16	2,6%
RENAULT	NEW TWINGO	225	2,07%	22	3,5%
FORD	KA	185	1,70%	12	1,9%
OPEL	ADAM	71	0,65%	10	1,6%
ABARTH	500	25	0,23%	6	1,0%
SUZUKI	ALTO	20	0,18%		
TOYOTA	IQ	2	0,02%		
PEUGEOT	107	1	0,01%		
Segment: B					
		YTD		NOVEMBER '15	
		TOTAL	Market Share	TOTAL	Market Share
		27.530	39,9%	2.336	39,9%
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	YARIS	4.309	15,65%	554	23,7%
OPEL	CORSA	3.200	11,62%	336	14,4%
VOLKSWAGEN	POLO	2.838	10,31%	205	8,8%
PEUGEOT	208	2.509	9,11%	129	5,5%
NISSAN	MICRA	1.893	6,88%	51	2,2%
CITROEN	C3	1.794	6,52%	190	8,1%
RENAULT	CLIO	1.680	6,10%	99	4,2%
FORD	FIESTA	1.607	5,84%	136	5,8%
HYUNDAI	i 20	1.428	5,19%	131	5,6%
SUZUKI	SWIFT	1.366	4,96%	115	4,9%
MINI	MINI	769	2,79%	74	3,2%
SEAT	IBIZA	648	2,35%	42	1,8%
OPEL	MOKKA	554	2,01%	44	1,9%
AUDI	A1	492	1,79%	24	1,0%
KIA MOTORS	RIO	488	1,77%	35	1,5%
FIAT	GRANDE PUNTO	434	1,58%	54	2,3%
RENAULT	CAPTUR	384	1,39%	20	0,9%
NISSAN	JUKE	288	1,05%	16	0,7%





NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

NOVEMBER '15

Make:	Range:	YTD TOTAL	Market Share	NOVEMBER '15 TOTAL	Market Share
LANCIA	YPSILON	138	0,50%	9	0,4%
ALFA ROMEO	MITO	137	0,50%	23	1,0%
MINISUBISHI	SPACE STAR	116	0,42%		
DACIA	SANDERO	92	0,33%	5	0,2%
SKODA	FABIA	91	0,33%	9	0,4%
CITROEN	DS3	79	0,29%	6	0,3%
HONDA	JAZZ	79	0,29%	4	0,2%
CHEVROLET	AVEO	41	0,15%	3	0,1%
BMW	I3	30	0,11%	9	0,4%
CHEVROLET	TRAX	21	0,08%		
MINI	CLUBMAN	14	0,05%	12	0,5%
MINI	PACEMAN	8	0,03%	1	0,0%
SUZUKI	SPLASH	3	0,01%		
Segment:		YTD		NOVEMBER '15	
C		19.562	28,4%	1.879	32,1%
Make:	Range:	Volume:	%	Volume:	%
NISSAN	QASHQAI	2.201	11,25%	142	7,6%
VOLKSWAGEN	GOLF	1.744	8,92%	157	8,4%
OPEL	ASTRA	1.485	7,59%	152	8,1%
VOLVO	V40	1.323	6,76%	154	8,2%
TOYOTA	AURIS	1.291	6,60%	208	11,1%
MERCEDES	A-SERIES (NEW)	1.146	5,86%	65	3,5%
AUDI	A3	1.103	5,64%	85	4,5%
FORD	FOCUS	1.056	5,40%	89	4,7%
BMW	1-SERIES	1.044	5,34%	80	4,3%
MERCEDES	GLA-SERIES	798	4,08%	82	4,4%
PEUGEOT	308	614	3,14%	148	7,9%
NISSAN	PULSAR	567	2,90%	68	3,6%
TOYOTA	COROLLA	499	2,55%	79	4,2%
SKODA	RAPID	478	2,44%	21	1,1%
CITROEN	C4	420	2,15%	23	1,2%
HYUNDAI	i 30	411	2,10%	14	0,7%
CITROEN	C4 CACTUS	407	2,08%	27	1,4%
SEAT	LEON	398	2,03%	42	2,2%
BMW	2-SERIES	384	1,96%	57	3,0%
MERCEDES	B-SERIES	323	1,65%	17	0,9%
PEUGEOT	2008	278	1,42%	35	1,9%
ALFA ROMEO	GIULIETTA	265	1,35%	42	2,2%
HONDA	CIVIC	216	1,10%	37	2,0%
KIA MOTORS	CEED	182	0,93%	12	0,6%
SEAT	TOLEDO	168	0,86%	9	0,5%
MINISUBISHI	ASX	147	0,75%	4	0,2%
PEUGEOT	301	120	0,61%	2	0,1%
KIA MOTORS	NEW SPORTAGE	100	0,51%	12	0,6%
CITROEN	C-ELYSEE	96	0,49%	9	0,5%
PEUGEOT	3008	95	0,49%	2	0,1%
RENAULT	MEGANE	76	0,39%		
VOLKSWAGEN	BEETLE	53	0,27%	1	0,1%
LEXUS	CT-SERIES	26	0,13%	1	0,1%
CHEVROLET	CRUZE	23	0,12%		





NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

NOVEMBER '15

CITROEN	DS4	17	0,09%	3	0,2%
MITSUBISHI	LANCER	5	0,03%		
DACIA	LOGAN	1	0,01%		
HYUNDAI	ACCENT	1	0,01%		
SUBARU	XV	1	0,01%		

		YTD		NOVEMBER '15	
Segment:		TOTAL	Market Share	TOTAL	Market Share
D		3.121	4,5%	340	5,8%
Make:	Range:	Volume:	%	Volume:	%
SKODA	OCTAVIA	828	26,53%	63	18,5%
VOLKSWAGEN	PASSAT	474	15,19%	68	20,0%
BMW	3-SERIES	330	10,57%	68	20,0%
MERCEDES	CLA-SERIES	317	10,16%	19	5,6%
MERCEDES	C-SERIES	302	9,68%	31	9,1%
VOLVO	S60	193	6,18%	9	2,6%
FORD	MONDEO	129	4,13%	18	5,3%
BMW	4-SERIES	117	3,75%	15	4,4%
VOLVO	V60	99	3,17%	14	4,1%
AUDI	A4	85	2,72%	4	1,2%
TOYOTA	AVENSIS	69	2,21%	16	4,7%
OPEL	INSIGNIA	60	1,92%	6	1,8%
AUDI	A5	41	1,31%	1	0,3%
CITROEN	C5	24	0,77%	2	0,6%
PEUGEOT	508	24	0,77%	3	0,9%
CITROEN	DS5	8	0,26%	1	0,3%
TOYOTA	PRIUS	5	0,16%	1	0,3%
FIAT	FREEMONT	4	0,13%		
SUBARU	LEGACY	4	0,13%	1	0,3%
JAGUAR	XE-TYPE	3	0,10%		
LEXUS	IS-SERIES	2	0,06%		
VOLVO	XC70	2	0,06%		
ALFA ROMEO	156	1	0,03%		

		YTD		NOVEMBER '15	
Segment:		TOTAL	Market Share	TOTAL	Market Share
E		156	0,2%	14	0,2%
Make:	Range:	Volume:	%	Volume:	%
BMW	5-SERIES	61	39,10%	7	50,0%
MERCEDES	E-SERIES	58	37,18%	6	42,9%
AUDI	A6	23	14,74%	1	7,1%
SKODA	SUPERB	11	7,05%		
VOLVO	S80	3	1,92%		

		YTD		NOVEMBER '15	
Segment:		TOTAL	Market Share	TOTAL	Market Share
F-G		26	0,0%	1	0,0%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	S-SERIES	12	46,15%		
AUDI	A7	6	23,08%		
BMW	7-SERIES	4	15,38%	1	100,0%





NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

NOVEMBER '15

		YTD		NOVEMBER '15	
Segment:		TOTAL	Market Share	TOTAL	Market Share
SPORTS		98	0,1%	8	0,1%
Make:	Range:	Volume:	%	Volume:	%
MINI	MINI CABRIO	16	16,33%		
VOLKSWAGEN	SCIROCCO	14	14,29%	2	25,0%
OPEL	CASCADA	12	12,24%		
AUDI	TT	10	10,20%	2	25,0%
FORD	MUSTANG	9	9,18%	4	50,0%
BMW	I8	6	6,12%		
MERCEDES	CLK-SERIES	5	5,10%		
TOYOTA	GT86	5	5,10%		
PEUGEOT	RCZ	4	4,08%		
PORSCHE	911	4	4,08%		
BMW	Z4-SERIES	3	3,06%		
MERCEDES	SLK-SERIES	3	3,06%		
NISSAN	370Z	2	2,04%		
ALFA ROMEO	4C	1	1,02%		
BMW	6-SERIES	1	1,02%		
JAGUAR	F-TYPE	1	1,02%		
SUBARU	BRZ	1	1,02%		
SUBARU	WRX	1	1,02%		

		YTD		NOVEMBER '15	
Segment:		TOTAL	Market Share	TOTAL	Market Share
MPV		1.322	1,9%	68	1,2%
Make:	Range:	Volume:	%	Volume:	%
NISSAN	NOTE	728	55,07%	36	52,9%
FIAT	500L	147	11,12%	8	11,8%
SKODA	ROOMSTER	107	8,09%		
CITROEN	PICASSO	76	5,75%	3	4,4%
CITROEN	C3 PICASSO	47	3,56%	7	10,3%
FORD	B-MAX	47	3,56%	5	7,4%
VOLKSWAGEN	TOURAN	42	3,18%	5	7,4%
OPEL	ZAFIRA	32	2,42%	1	1,5%
OPEL	MERIVA	29	2,19%		
FORD	GRAND C-MAX	16	1,21%		
CHEVROLET	ORLANDO	15	1,13%	2	2,9%
SSANGYONG	RODIUS	10	0,76%		
RENAULT	SCENIC	9	0,68%		
VOLKSWAGEN	SHARAN	6	0,45%	1	1,5%
FORD	S-MAX	5	0,38%		
SEAT	ALHAMBRA	3	0,23%		
SEAT	ALTEA	2	0,15%		
TOYOTA	VERSO S	1	0,08%		





NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

NOVEMBER '15

		YTD		NOVEMBER '15	
Segment:		TOTAL	Market Share	TOTAL	Market Share
MPV-M/COMBI		1.072	1,6%	52	0,9%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	V-SERIES	190	17,72%	9	17,3%
NISSAN	NV200	127	11,85%	1	1,9%
OPEL	VIVARO	111	10,35%	6	11,5%
FIAT	DOBLO	107	9,98%	8	15,4%
PEUGEOT	PARTNER	79	7,37%		
VOLKSWAGEN	CADDY	68	6,34%		
FIAT	SCUDO	65	6,06%	12	23,1%
CITROEN	BERLINGO	63	5,88%		
PEUGEOT	EXPERT	48	4,48%		
VOLKSWAGEN	KOMBI	45	4,20%		
FORD	TOURNEO CONNECT	38	3,54%	11	21,2%
MERCEDES	SPRINTER	33	3,08%		
MERCEDES	CITAN	28	2,61%	1	1,9%
FIAT	QUBO	19	1,77%		
CITROEN	JUMPY	16	1,49%	4	7,7%
MERCEDES	VITO, VIANO	11	1,03%		
CITROEN	NEMO	5	0,47%		
OPEL	COMBO	5	0,47%		
FORD	TOURNEO COURIER	3	0,28%		
FORD	TRANSIT/TOURNEO	2	0,19%		
OPEL	MOVANO	2	0,19%		
CITROEN	C8	1	0,09%		
FORD	TRANSIT	1	0,09%		
MERCEDES	VITO	1	0,09%		
RENAULT	KANGOO	1	0,09%		
VOLKSWAGEN	CARAVELLE	1	0,09%		
VOLKSWAGEN	MULTIVAN	1	0,09%		
VOLKSWAGEN	TRANSPORTER	1	0,09%		

